

# CAMPAIGNER

## (TURBULENT)

### ENFP-T

#### ROLE: DIPLOMAT

Intuitive (N) and Feeling (F) personality types, known for their focus on empathy, diplomacy and cooperation.

#### STRATEGY: SOCIAL ENGAGEMENT

This strategy is adopted by sociable, energetic and success-driven types. Social Engagers tend to be restless perfectionistic individuals, prone to experiencing both very positive and very negative emotions.

#### TRAITS

**Extraverted (E)** individuals prefer group activities and get energized by social interaction. They tend to be more enthusiastic and more easily excited than Introverts.

**Intuitive (N)** individuals are very imaginative, open-minded and curious. They prefer novelty over stability and focus on hidden meanings and future possibilities.

**Feeling (F)** individuals are sensitive and emotionally expressive. They are more empathic and less competitive than Thinking types, and focus on social harmony and cooperation.

**Prospecting (P)** individuals are very good at improvising and spotting opportunities. They tend to be flexible, relaxed nonconformists who prefer keeping their options open.

**Turbulent (-T)** individuals are self-conscious and sensitive to stress. They are likely to experience a wide range of emotions and to be success-driven, perfectionistic and eager to improve.

#### RESEARCH INSIGHT

Turbulent Campaigners are the most likely personality type to listen to their heart rather than their head when making important choices.



#### STRENGTHS

**Curious:** Campaigners want to go out and experience things, and don't hesitate to step out of their comfort zones to do so. They are imaginative and open-minded, seeing all things as part of a big, mysterious puzzle called life.

**Energetic and Enthusiastic:** Campaigners tend to be very excited about their discoveries, and share them with anyone who'll listen, with infectious enthusiasm.

**Excellent Communicators:** Campaigners have very strong people skills and enjoy both small talk and deep, meaningful conversations.

**Popular and Friendly:** All this adaptability and spontaneity comes together to form a person who is approachable, interesting and exciting. Campaigners can get along with nearly everyone.

#### WEAKNESSES

**Poor Practical Skills:** When it comes to new ideas and projects, especially involving other people, Campaigners have great talent. Unfortunately their skill with upkeep, administration, and follow-through on those projects struggles.

**Find It Difficult to Focus:** Campaigners are natural explorers of interpersonal connections and philosophy, but it's hard for them to maintain interest as tasks drift towards routine, administrative matters.

**Highly Emotional:** While emotional expression is healthy and natural, it can come out too strongly and cause problems for Campaigners, particularly when under stress, criticism or conflict.

**Independent to a Fault:** Campaigners loathe being micromanaged and restrained – they want to be seen as highly independent masters of their own fates.



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