

Because the subject of my website is the 1960s counterculture, I decided that I should use the subject as the main theme of the website. I am designing it to go along with a museum exhibit I am designing in another class, so I decided that making it a bit more stylistic is more important than making it look formal. Thus I decided I should have a pseudo psychedelic theme for my website. In doing so however, I had to avoid the pitfalls of making the page too difficult to read or unpleasant to look at, so I had to make sure the theme was also a bit restrained. The color scheme was rather easy to come up with, I decided to go with some bright colors associated with the counterculture in some way and eliminated and stuck to four color limit too avoid making things too complex. I will also be using the alpha value heavily, as a transparency effect can make the page look a bit more trippy. Unfortunately photoshop elements does not appear to support alpha values. For typefaces, I decided to use a slightly balloney font called Sniglet for the title since it was easy to find, somewhat legible and a little reminiscent of some of the fonts on rock album covers at the time. The text used for paragraphs will either be Futura or Helvetica since they were available in the 1960s. I can't get any of my chosen fonts to show up in photoshop elements either. I also chose to have most of the corners in my page rounded as I wanted a more casual feel.