

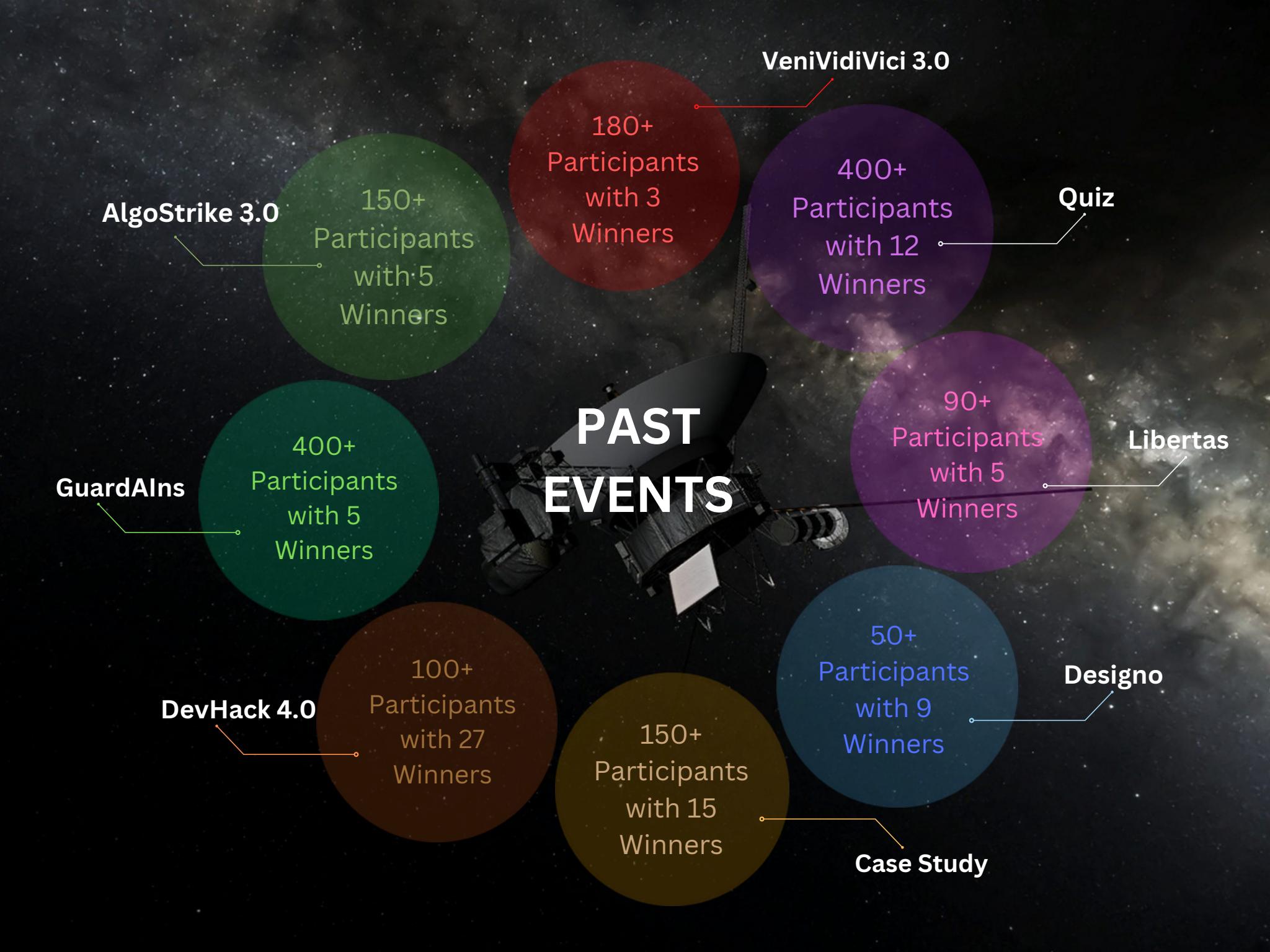
# PARGEPA

10TH TO 12TH MARCH

# ABOUT



**PARSEC** is the annual techfest of IIT Dharwad. Conceived in 2020, PARSEC provides a platform for students and tech enthusiasts to develop and showcase their technical prowess. The first edition of PARSEC was a massive success, with more than 2 thousand participants. We are back this year with more engaging events and activities to challenge the participants and hone their skills. It would be a pleasure to have you join and support us on this journey of technological conquest.



# PAST EVENTS

AlgoStrike 3.0

150+  
Participants  
with 5  
Winners

180+  
Participants  
with 3  
Winners

VeniVidiVici 3.0

400+  
Participants  
with 12  
Winners

Quiz

GuardAIns

400+  
Participants  
with 5  
Winners

90+  
Participants  
with 5  
Winners

Libertas

DevHack 4.0

100+  
Participants  
with 27  
Winners

150+  
Participants  
with 15  
Winners

50+  
Participants  
with 9  
Winners

Designo

Case Study

# FEATURED EVENTS THIS TIME



## ALGOSTRIKE 3.0

A 3 Hr long  
Brainstorming  
Coding Contest

## DEVHACK 4.0

A 36 Hr virtual  
Hackathon in  
Teams of 4

**STAY TUNED FOR MORE EVENTS. YOU CAN  
ALSO PARTNER WITH US ON AN EVENT.**

\*Dependent on participation requests.

# WHY SPONSOR US

Exposure of brand  
visuals leading to  
increased ROI

Engage with the  
community and gain  
insights on product  
ideas

Build a positive  
reputation  
by funding an  
innovative event  
like PARSEC

# PARTNERS WITH US

In-Kind Sponsors are also welcome! You can partner with us in the following (not exhaustive) ways:

**01**

Provide merch and tech gadgets for participants..

**02**

Give domains to host projects

**03**

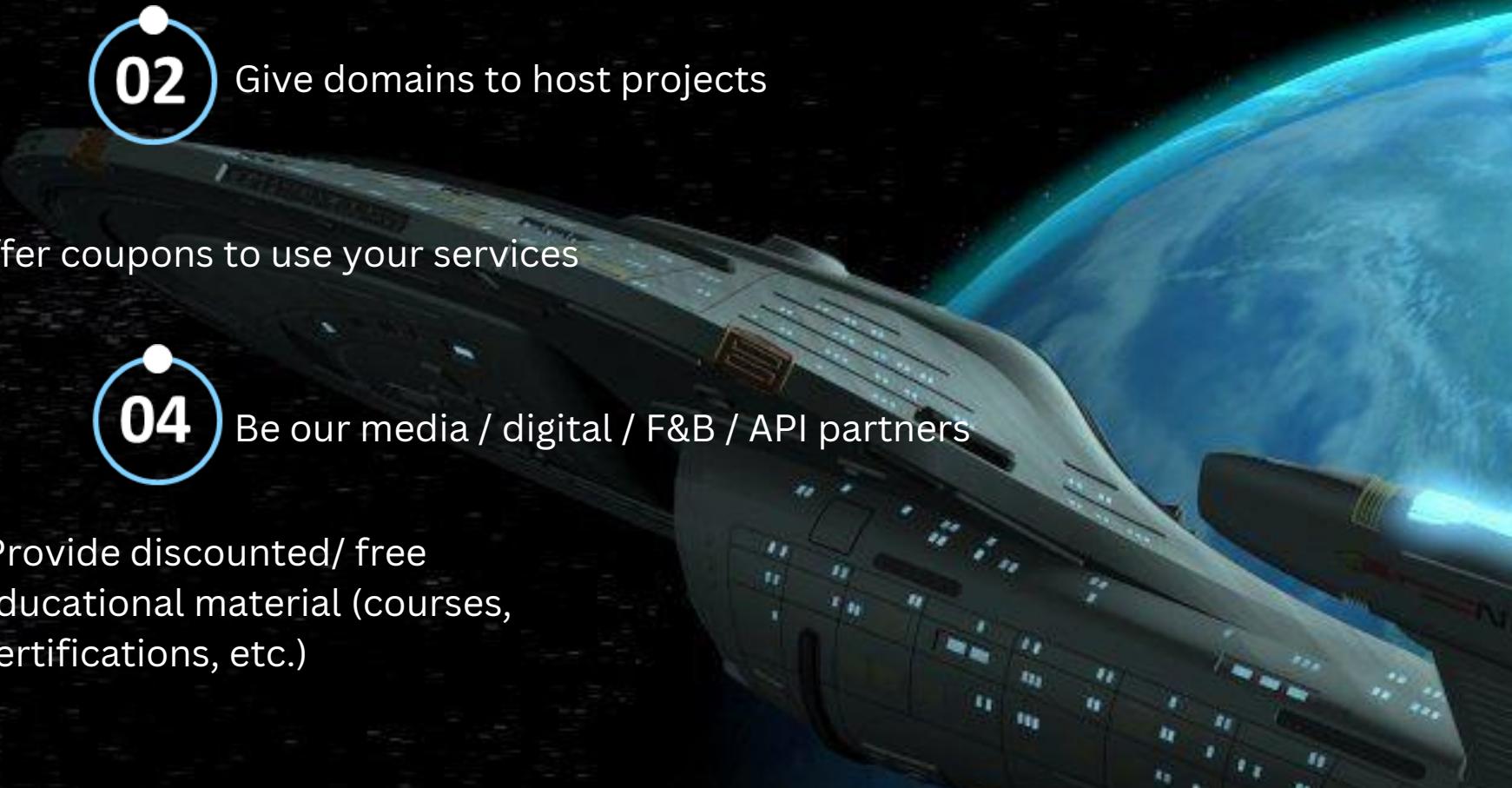
Offer coupons to use your services

**04**

Be our media / digital / F&B / API partners

**05**

Provide discounted/ free educational material (courses, certifications, etc.)





# SPONSORSHIP TIERS



**TITLE**  
₹ 1,50,000



**PLATINUM**  
₹ 75,000



**GOLD**  
₹ 50,000



**SILVER**  
₹ 25,000

# BENEFITS

BENEFITS	Silver	Gold	Platinum	Title
Logo on poster and website	✓	✓	✓	✓
Exclusive swags distribution	✓	✓	✓	✓
Connect you to the CDC (Placement Cell of IIT Dharwad)	✓	✓	✓	✓
Dedicated problem statements in events	✓	✓	✓	✓
Dedicated social media post		✓	✓	✓
Logo In mails		✓	✓	✓
Exclusive mail highlighting products to participants	✓	✓	✓	✓
Guest speakers at the event			✓	✓
Mentors and judges for events			✓	✓
Exclusive interaction with students			✓	✓
Multiple mentions in announcements and publicity in next 2 events				✓
Logo on team apparel				✓
Benefits in future events at a reduced price*				✓
3 minute promotional video				✓

# CONTACT US

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# PAST SPONSORS



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Language™



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echo3D



ENVESTNET  
Yodlee



DigitalOcean



Filecoin



CoIncent  
Learning Drives Excellence

# THANK YOU