Analysis of Large Scale Social Networks

Exercise Session 1: Basic Network Analysis & Visualization Objectives

The objective of the first exercise session is to familiarize students with graph processing software. After the session they should be able to use a graph processing package for these tasks:

- Constructing a network with nodes and edges
- Read network data from file into the software
- Calculate centrality measures and other basic network properties
- Extract subgraphs
- Obtain the shortest path between two nodes
- Visualize the network

Software

Network analysis:

- Gephi: https://gephi.org/
- iGraph in Python: http://igraph.org/python/
- Pajek: http://mrvar.fdv.uni-lj.si/pajek/
- SNAP: http://snap.stanford.edu/index.html

Python:

• Anaconda: https://www.anaconda.com/distribution/

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On Mac, make sure you have the latest version of these packages: homebrew (/bin/bash -c "$(curl -fsSL https://raw.githubusercontent.com/Homebrew/install/master/install.sh)") pkg-config (brew install pkg-config) cairo (brew install cairo)
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Data Sets

- Toledo: USAir97.net (Pajek format)
- Newman: http://www-personal.umich.edu/~mejn/netdata/
- SNAP: http://snap.stanford.edu/data/index.html

Exercise 1: Guided Exercise

Reading data files

Task: Import data file into software package.

Calculate, plot and analyse centrality measures and network properties

Task: Calculate the following centrality measures: Degree, Betweenness, average path length, Closeness, PageRank and clustering coefficient. Calculate and plot the degree and betweenness distribution. Calculate the correlation between degree, betweenness and page rank.

Graph Processing

Task: Create a second network with only those nodes with a degree at least the average degree in the network

Visualize network

Task: Create a network visualization with the Fruchterman-Reingold layout. Export the plot to a common format like JPEG or PNG.

Shortest Path

Task: calculate and visualize the shortest path between 'Sheppard Afb/Wichita Falls Mun' and 'West Tinian'.

Export

Task: Export the networks and visualizations.

Exercise 2: Real Data Set

- Choose a data set with a corresponding research paper (eg. one of the sets provided by Newman such as Coauthorships in network science):.
- Try to define a few research questions that you could solve with this dataset without neglecting validity and reliability. You can make asmall notes in your notebook describing your data set and your findings
- Post your notebook with code and findings here.

Your analysis should include these steps:

- Import dataset in package of your choice
- Calculate number of nodes, number of edges, density
- Calculate degree and plot degree distribution
- Describe degree distribution properties
- Calculate betweenness if appropriate
- *Identify the nodes with the highest degree and betweenness*
- Plot the network and identify the nodes with the highest centrality
- Remove the nodes with the highest centrality and rerun the plot. What has happened? How many nodes do you have to remove before the network structure starts to collapse?

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