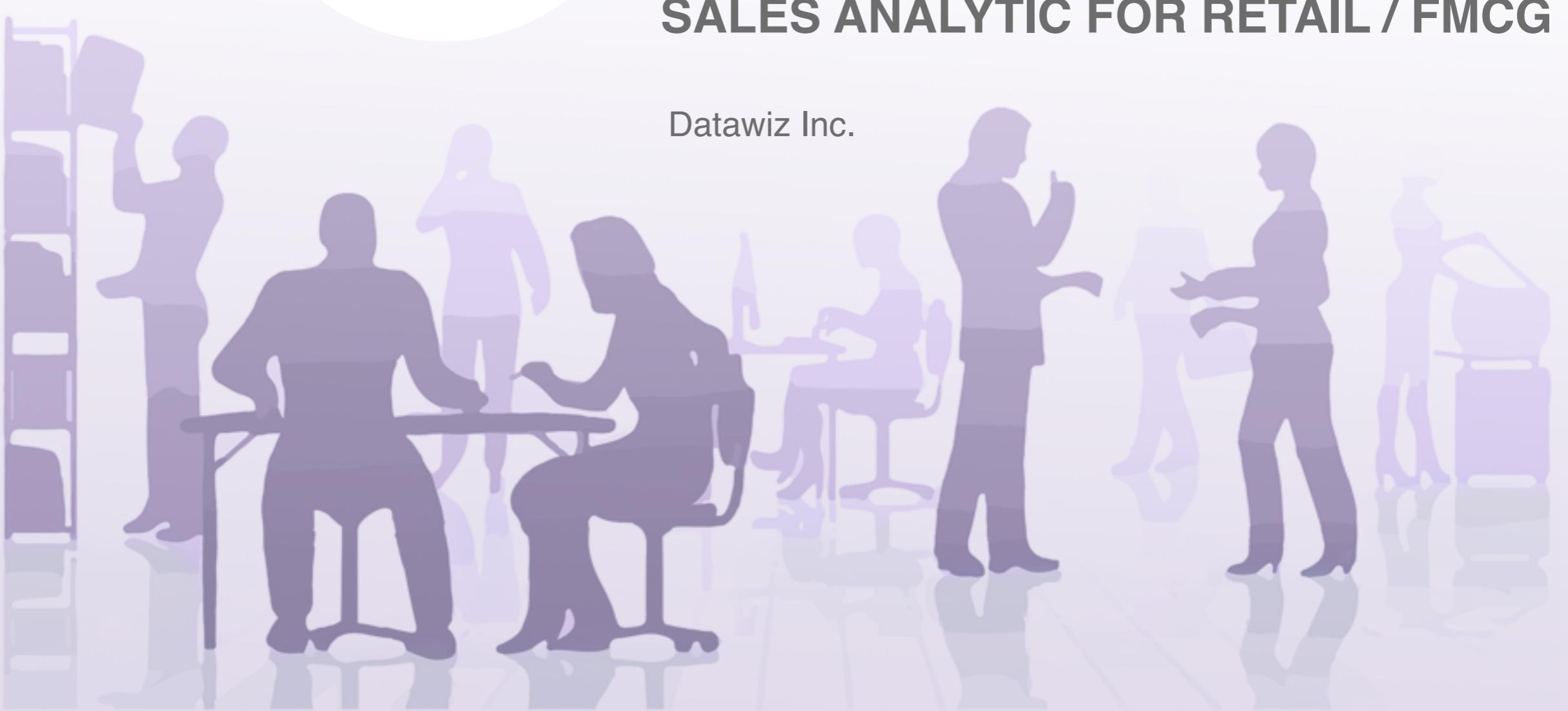




Datawiz.io

SALES ANALYTIC FOR RETAIL / FMCG

Datawiz Inc.



Our Team

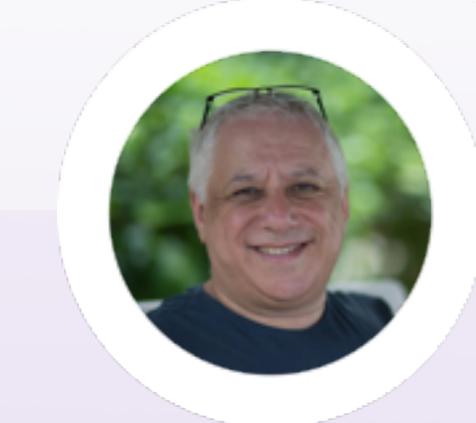
Xiang Ting

(CEO Datawiz.io)



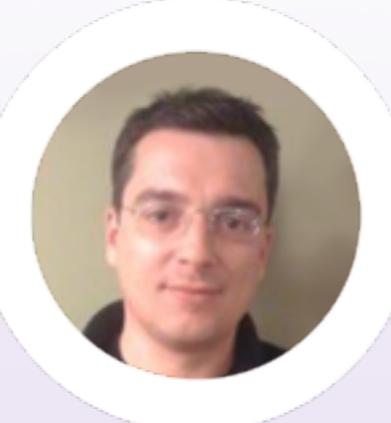
Volodymyr Nepiuk

(CTO Datawiz.io)



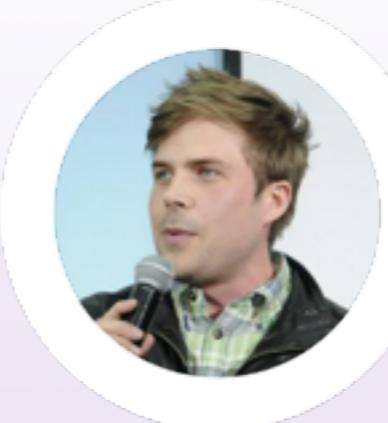
Igor Ryabenkiy

(mentor, Managing
Partner at Altair Capital)



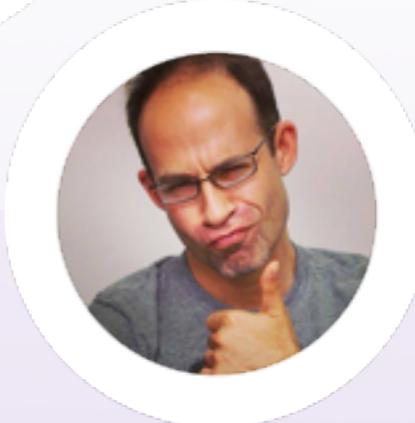
Laurent Gil

(mentor, exCEO Viewdel)



Jonathan Romley

(mentor, exCTO Viewdel,
CEO Avarla)



Igor Shoifot

(mentor, TMT Investments)

Viewdel was acquired by Google



Datawiz.io



Investment



\$ 75 000

from Happy Farm
(US/Ukrainian incubator)

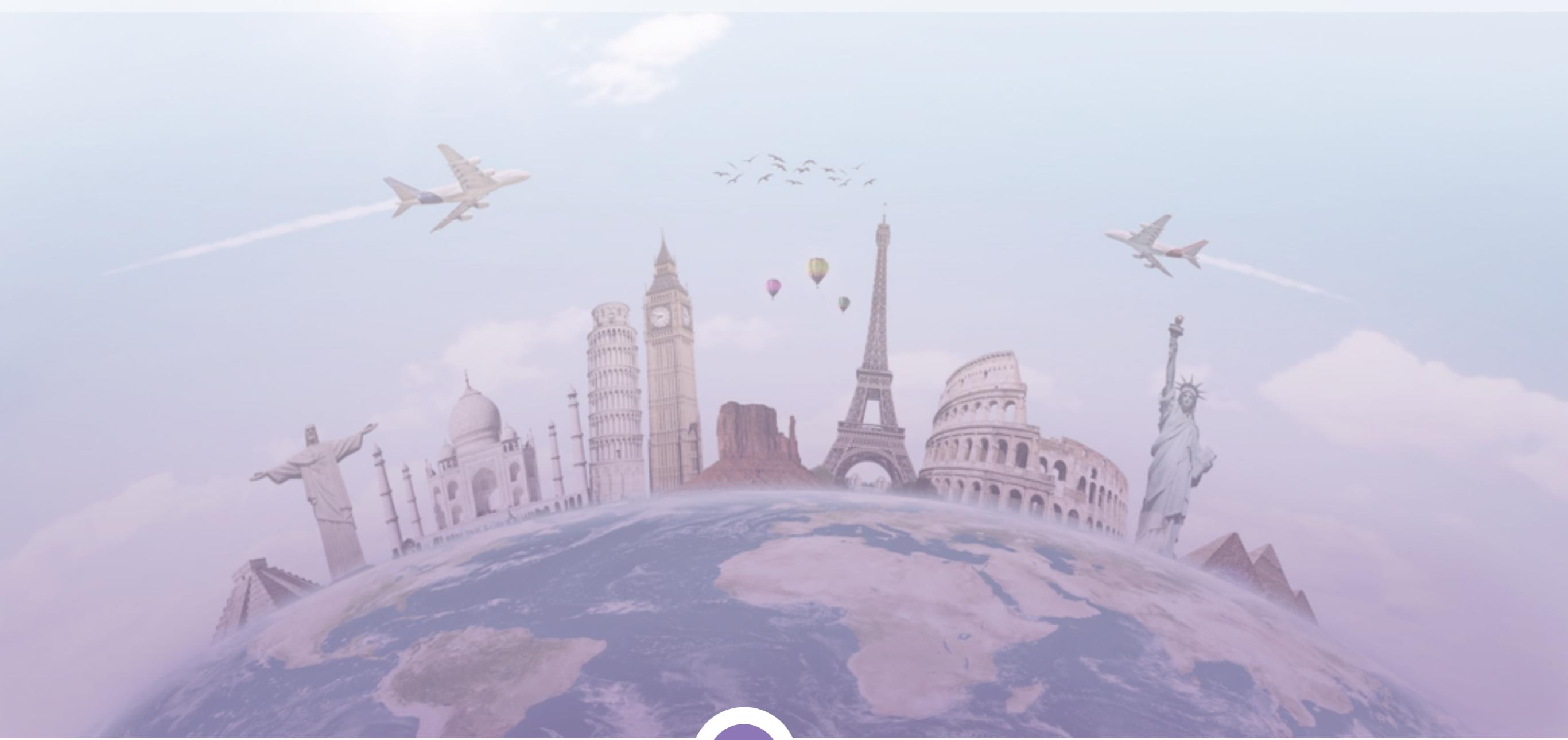
\$ 100 000

seed investment from
Russian venture fund
Altair Capital



Our Mission

Understanding and predicting of consumers around the world

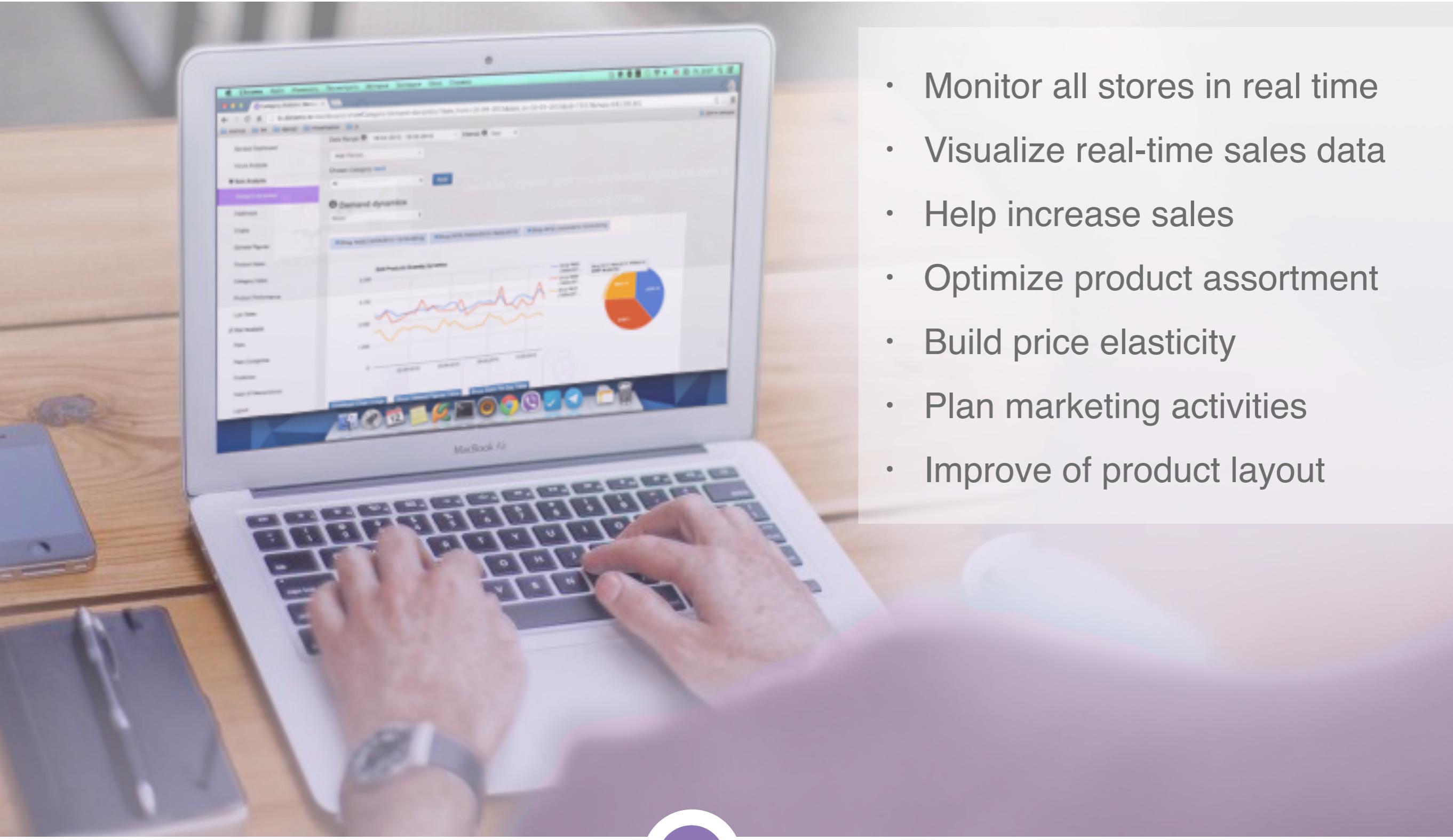


Our Technology

- MACHINE LEARNING
- PREDICTIVE ANALYSIS
- TIME SERIES ANALYSIS
- DATA MINING
- APRIORI ALGORITHM
- CLOUD COMPUTING
- CLUSTERING



Our Products can



- Monitor all stores in real time
- Visualize real-time sales data
- Help increase sales
- Optimize product assortment
- Build price elasticity
- Plan marketing activities
- Improve of product layout

Our Solutions

BI Datawiz.io

- Business intelligence based on real time transactional data
- Datawiz Mobile Application
- SMS Reporting Services

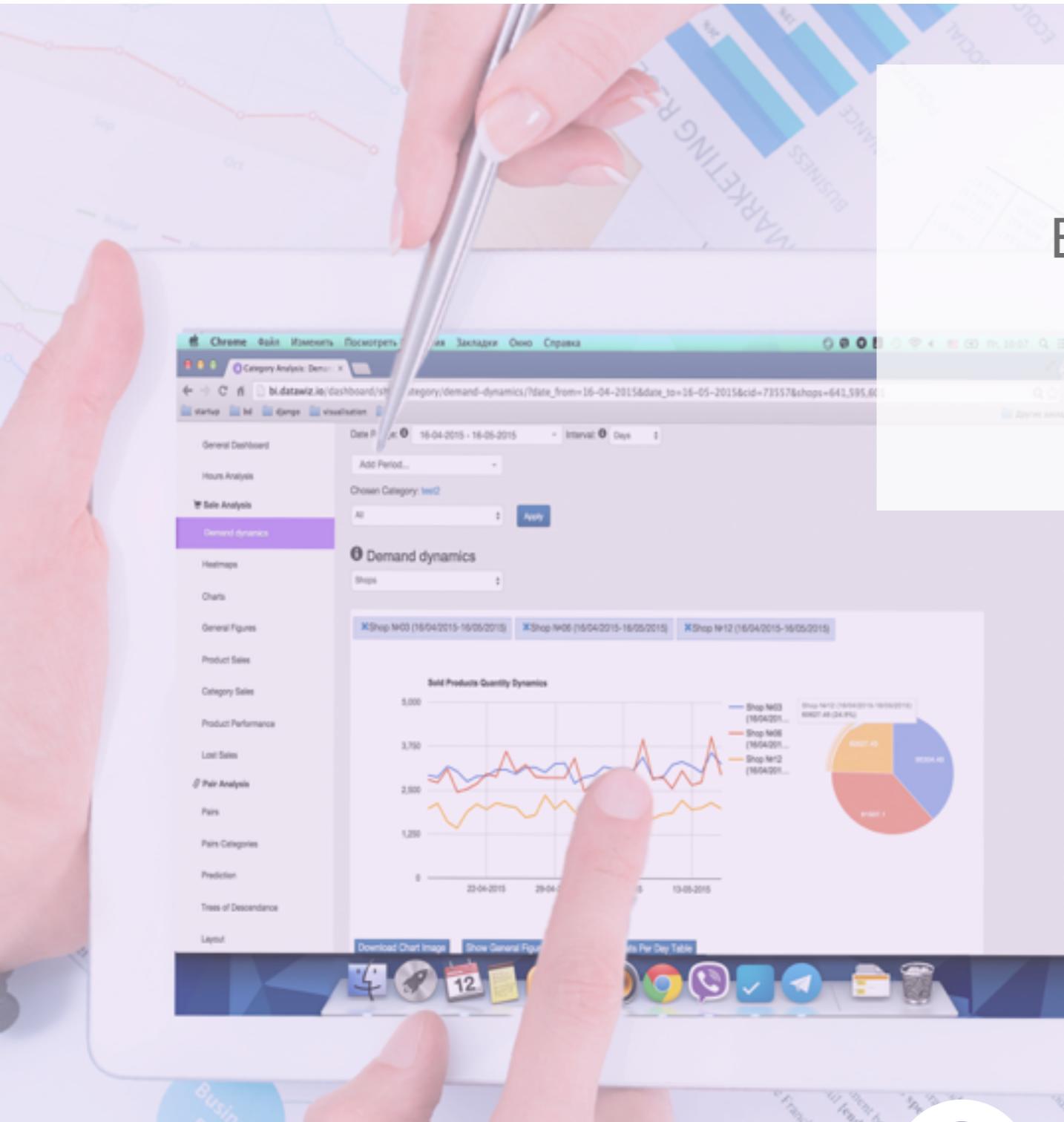
Datawiz Clustering Engine

- Defining customer persona
- Omni-channel approaching



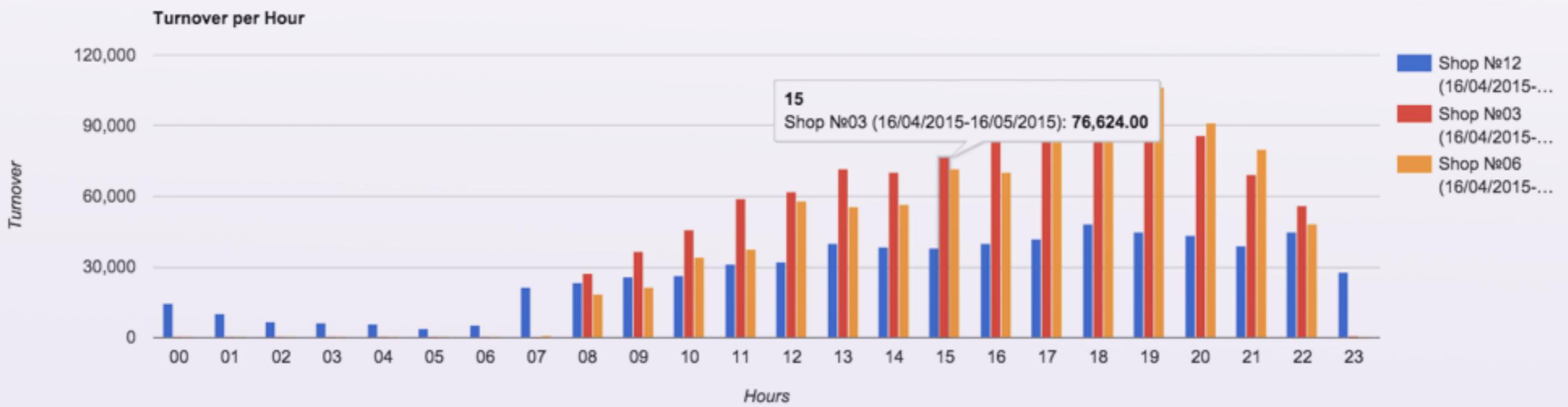
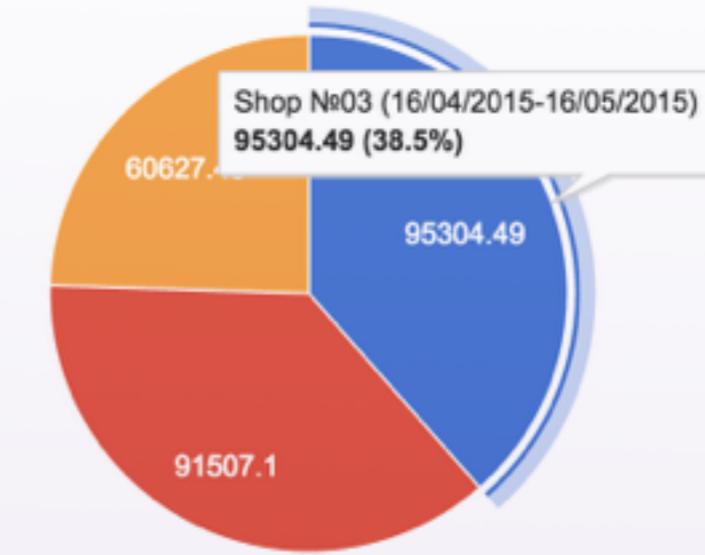
BI Datawiz.io

Business intelligence based on
real time transactional data



Datawiz.io

Visualization and stats of main retail KPI on one dashboard



Most useful analysis (ABC, XYZ, FSR) for products performance optimization

ABC FAQ ?

<input checked="" type="radio"/> A	80	%
<input type="radio"/> B	95	%
<input type="radio"/> C	100	%
<input type="radio"/> Not Selected		

FSR FAQ ?

<input checked="" type="radio"/> F	80	%
<input type="radio"/> S	95	%
<input type="radio"/> R	100	%
<input type="radio"/> Not Selected		

XYZ FAQ ?

<input type="radio"/> X	0.4	%
<input type="radio"/> Y	0.6	%
<input type="radio"/> Z	10.0	%
<input checked="" type="radio"/> Not Selected		

Apply

i Product Sales

Product Name	Current Period Turnover	Previous Period Turnover
ALCOHOL	29,122.42	27,735.56
ENERGY DRINKS	53,202.7	54,545.25
GROCERY	5,811.73	4,036.89
VEGETABLES	48,598.14	48,685.1

Deployment of Association Rules

Pair products that are often purchased together

i Associative rules from 16-04-2015 to 16-05-2015 with threshold 10

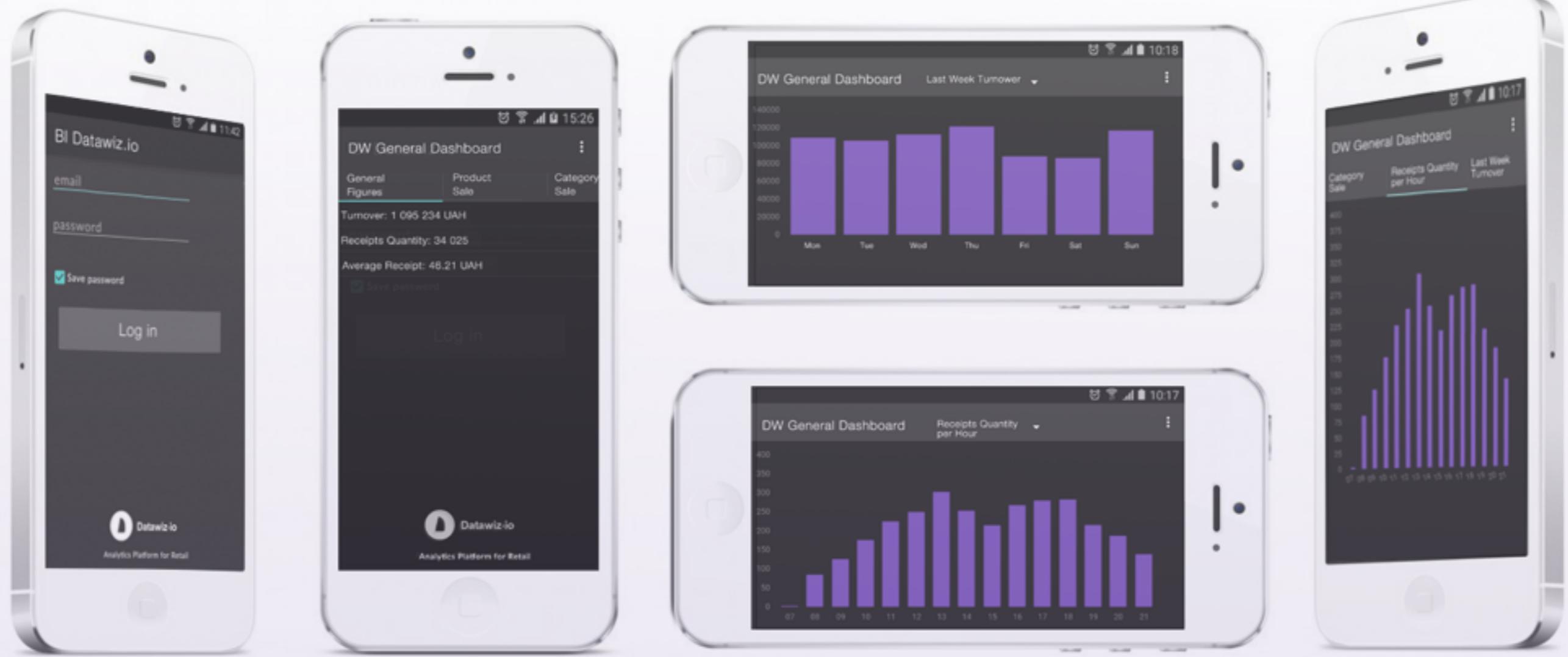
Show 50 entries

Key Driven Category	Satellite Category	i Support	i Confidence	i Average Price
ALCOHOL	ENERGY DRINKS	0.21	35.71	147.24
EGGS	MILK	0.23	38.35	114.69
FRUIT	BREAD	0.21	35.71	141.62

Use pair products to make and execute promo complain

Datawiz Mobile Application

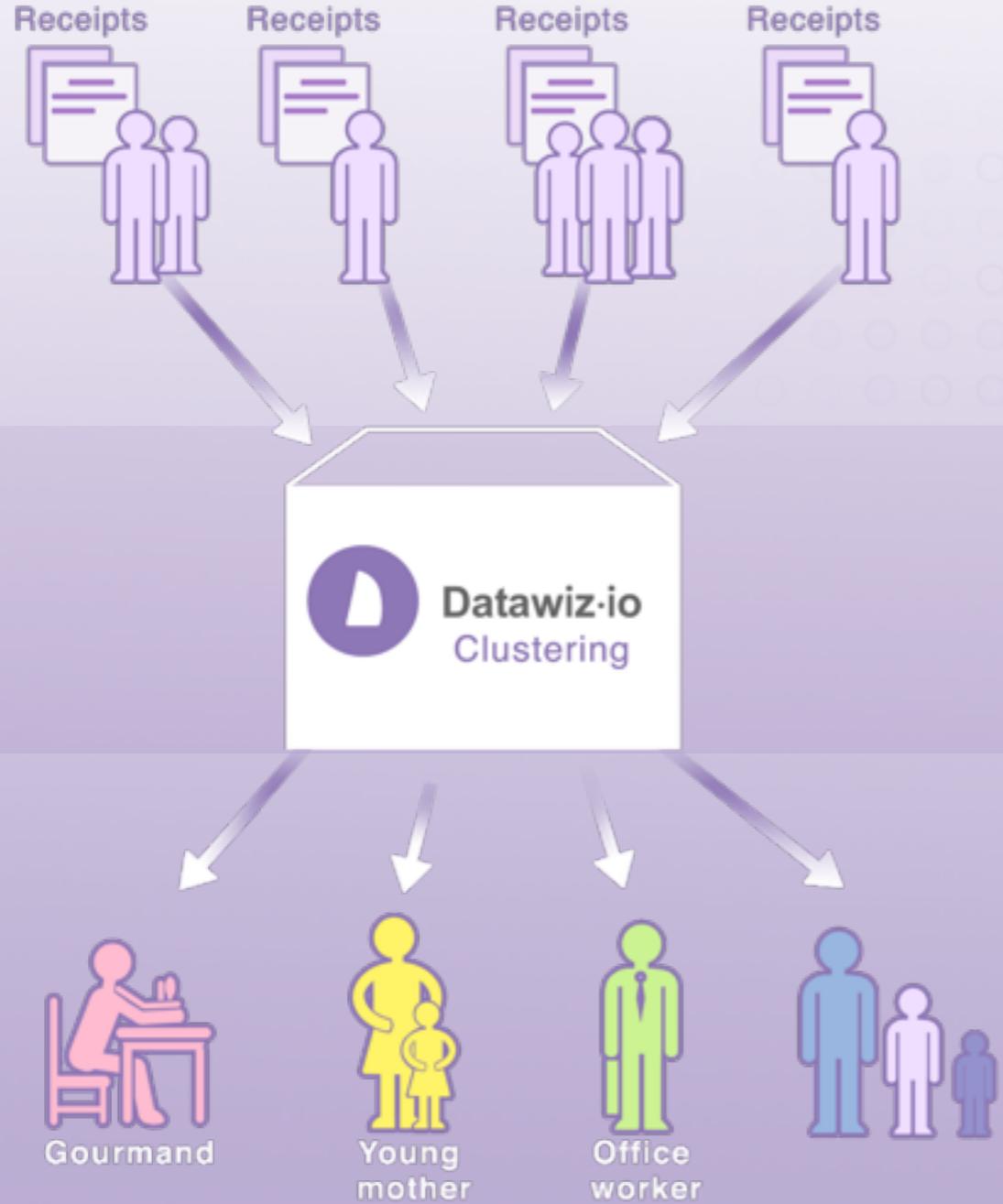
Get sale analytics on the phone



Get daily KPI reports by SMS



Datawiz Clustering



Use social demographic data to
define customer persona together with
his/her purchasing history.

Our Achievements

In less than 1.5 year, we

- Launched product BI.datawiz.io
- Launched product CL.datawiz.io
- Built Mobile app for IPhone and Android
- Connected more than 270 retail stores across Ukraine
- Partner up with marketing agency like Avarla, Civitta, ZMK
- Team of 11 specialists is formed
- Built partnership with national university research center



Our customers segments

Small and middle size retail chains

- Executive level
- Marketing manager
- Shop owner/manager

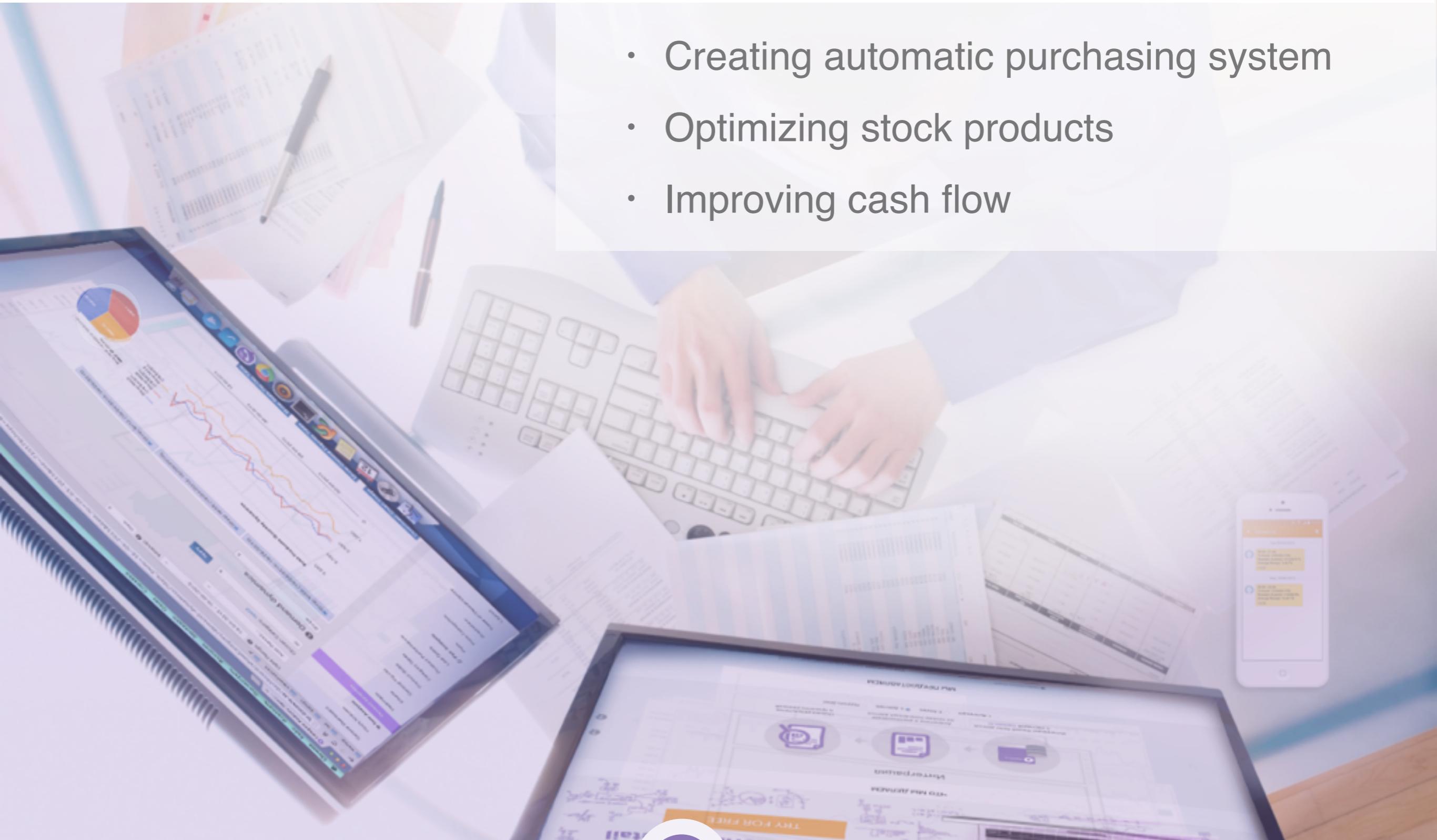
Retail Marketing/Consulting companies

- Marketing researcher
- Business trainer



Now we are working on

- Creating automatic purchasing system
- Optimizing stock products
- Improving cash flow



Where are we going?

- Deep Deployment BigData tech in retail
- In-depth coverage of Ukraine local market
- Customer development in USA and China



Datawiz.io

YOUR CONCERN IS OUR RESPONSIBILITY

Datawiz Inc.

www.datawiz.io

1811 Silverside RD,

Wilmington, DE, 19810

United States

hello@datawiz.io