Letronium

control drones like you are the pilot inside

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Solution

Replace the traditional drone remote controller with "augmented reality via your smartphone and "Myo-like" devices.

Demo

We already have a fully functioning drone prototype. Click here for the video.

Technology

- Our technology works on both iOS and Android OS system smartphone-for-glasses;
- Our technology works also works with <u>Myo</u> Armband integrated motion control;
- And each drone has an integrated camera with our software embedded.

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Business Model

- We are focusing on $100 to $125 drones with our technology embedded and featured on Kickstarter;
- We will be licensing our technology to drone manufacturers;
- Our technology solution is perfect for professionals requiring high-controlled video or still filming as well as for general use in connection with conferences.

Marketing

- Kickstarter campaign

→ Media coverage

→ Audience

→ First sales

With the help from the team that helped PetCube crowdsource $250k

- Licencing to drone producers (like DJI)
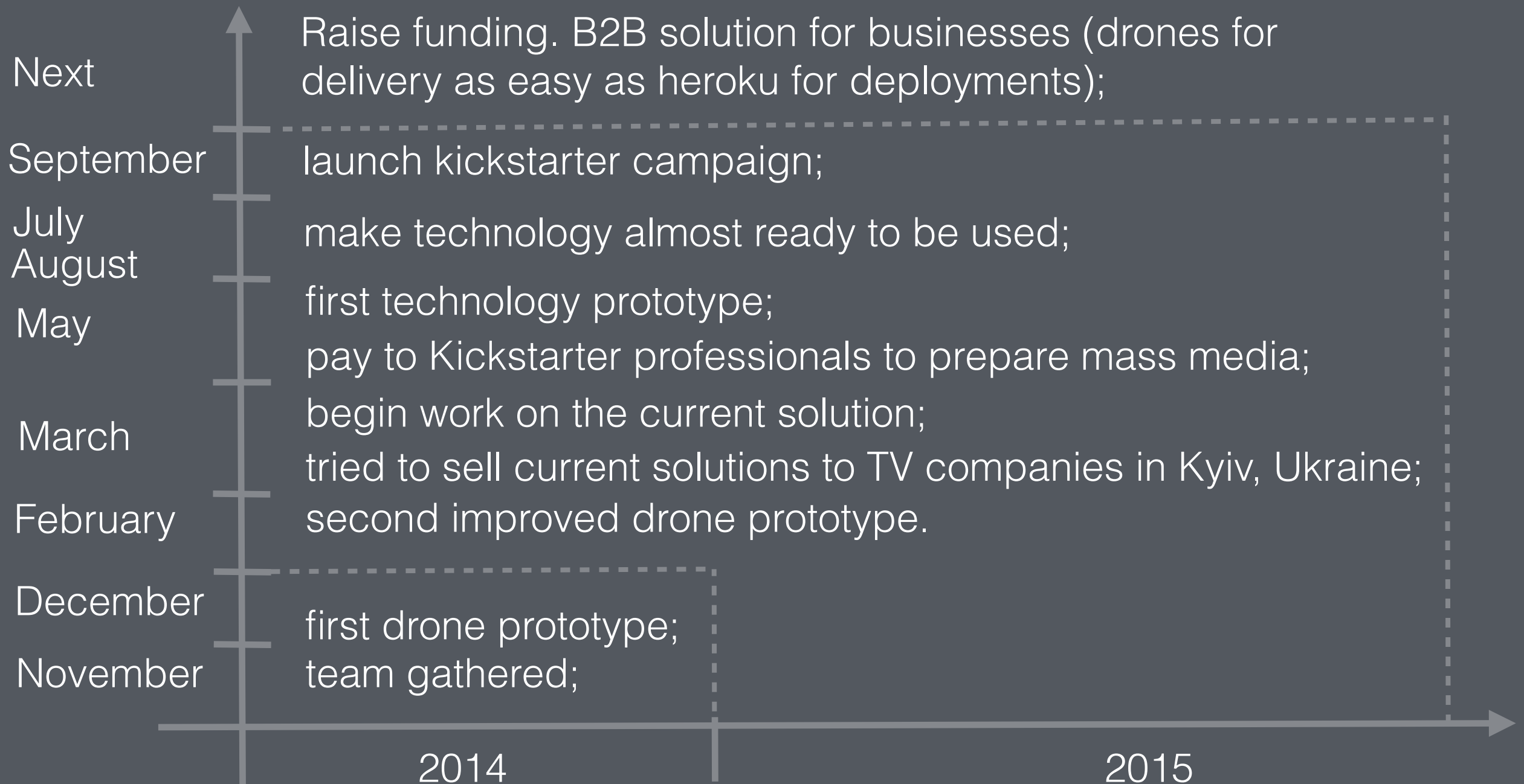- Offer solution to operators using drones for video filming

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Team

CTO - Software
Svyatoslav Sydorenko

CEO
Olexandr Shalakhin

CTO - Hardware
Volodymyr Litovchenko

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Roadmap

Next — Raise funding. B2B solution for businesses (drones for delivery as easy as heroku for deployments);

September — launch kickstarter campaign;

July August — make technology almost ready to be used;

May — first technology prototype;
pay to Kickstarter professionals to prepare mass media;

March — begin work on the current solution;
tried to sell current solutions to TV companies in Kyiv, Ukraine;

February — second improved drone prototype.

December —

November — first drone prototype;
team gathered;

2014   2015

Ask

$120k

- $5k - Facilitate all preparations for the Kickstarter campaign;

- $50k - Facilitate research and development to include testing, operationalizing prototypes and cycling through several iterations for safety;

- $65k - Facilitate day-to-day operational experiences to include rent, utilities, staff, local taxes over an 18-month period.

Contact

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