

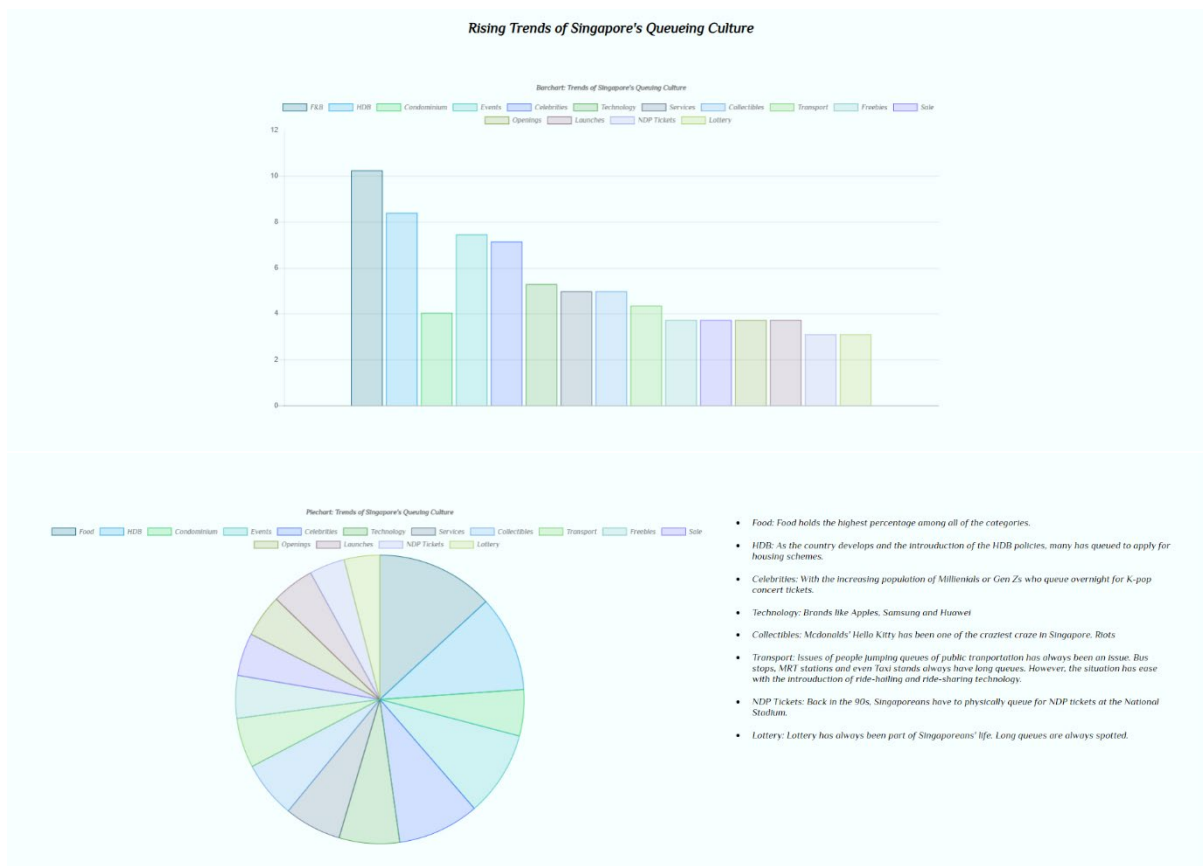
## Datastory

Theme: Trendsetter

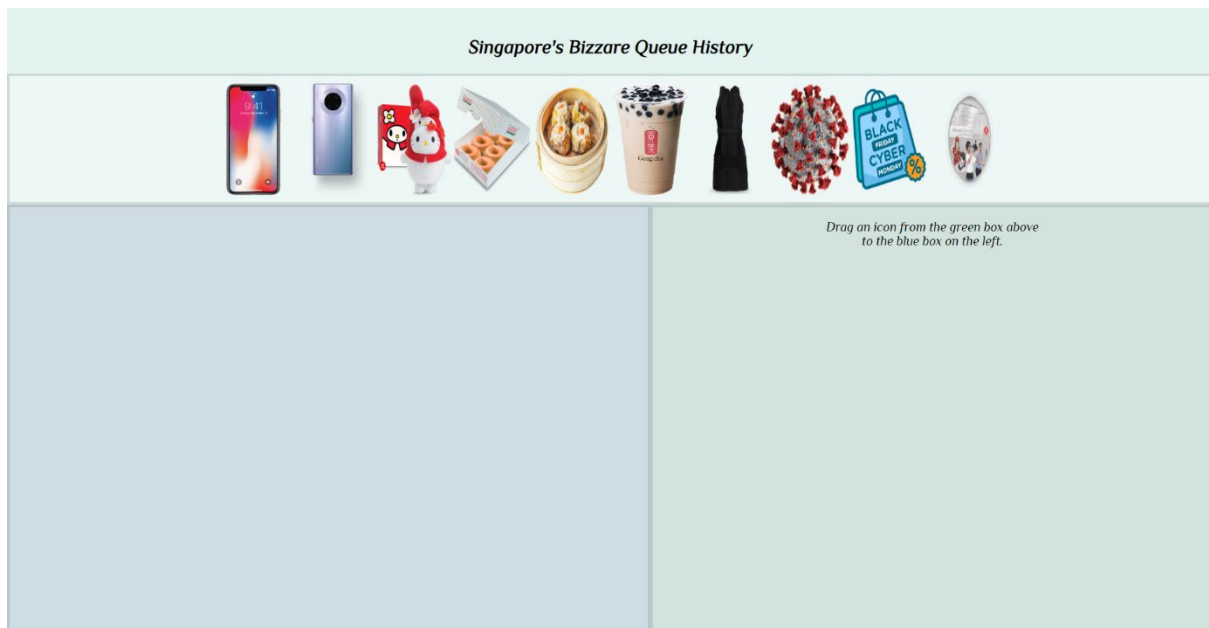
Topic: Singapore's Culture of Queuing

'Kiasu' is almost part of Singaporean's identity. Singaporeans would become interested when they see a long queue, promotions, or events. They would join the snaking queue to get their hands on a limited-edition McDonald's Hello Kitty plushie, latest iPhone model, or even a Krispy Kreme Doughnut.

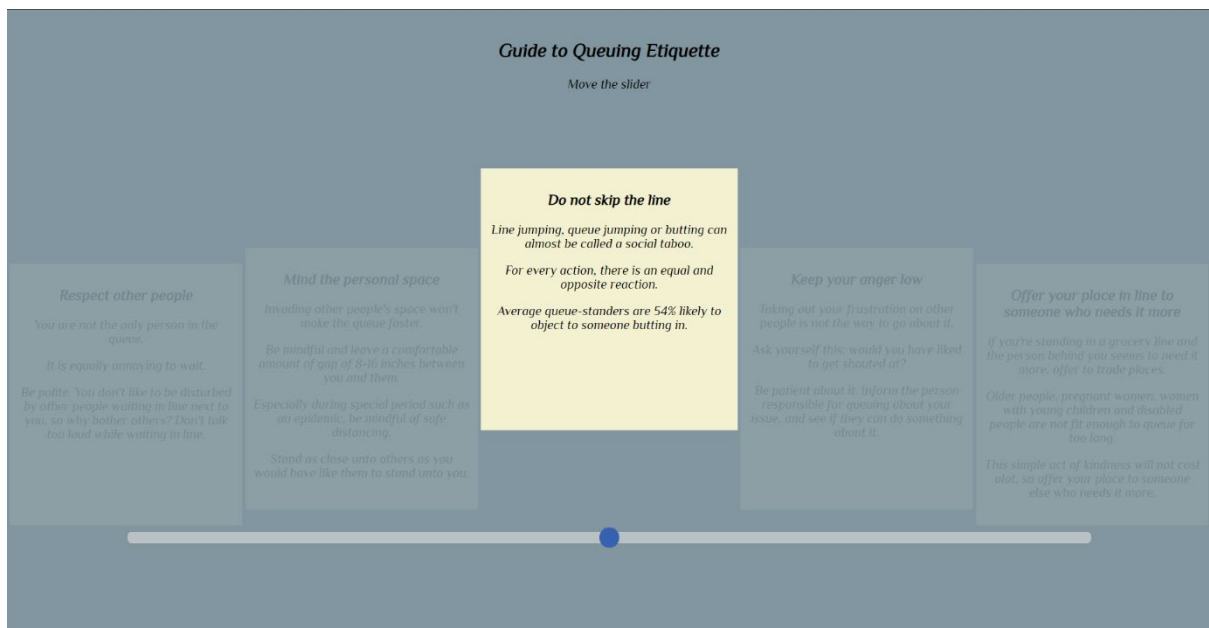
The audience intended for this site would be Singaporeans or even Foreigners who are interested to learn about Singaporean's queuing stories from the recent years and share some queuing etiquette to make queuing a more pleasant experience for everyone.



With the use of charts, the data are presented in both bar chart and pie chart to better showcase the relationship between the different elements.



This is an interactive drag and drop element. By dragging the icon to the drop zone, the area at the left will reveal the information behind the icon images.



This is an interactive slider. By sliding across the slider, the partially hidden text will show up, revealing some useful information while keeping the user occupied with this slider feature.