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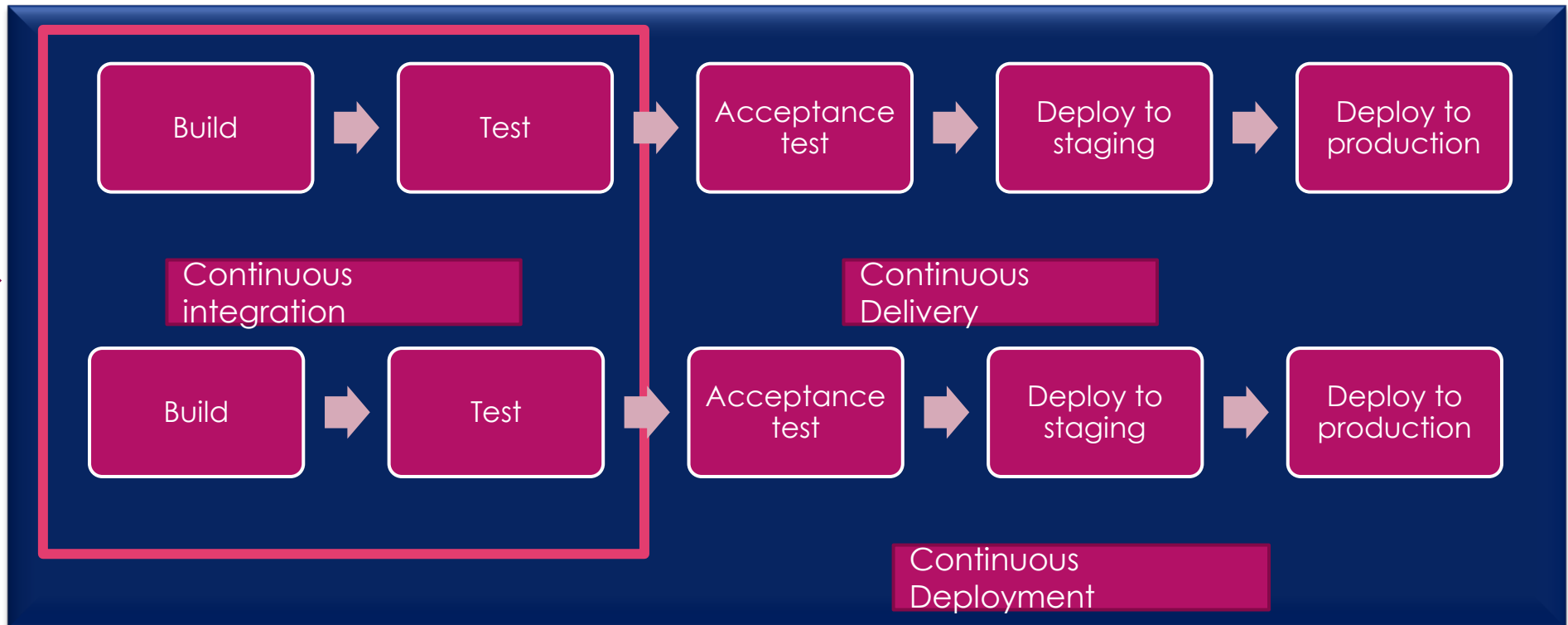
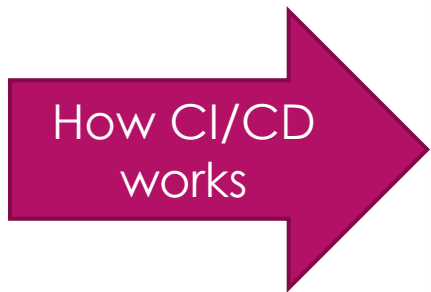
# CI/CD: A breakdown of Fundamentals & Benefits

A BETTER WAY FOR ORGANIZATION TO SAVE  
COST AND GUARANTEE FASTER DELIVERY

# What IS CI/CD

► **Continuous integration (CI)** is a development practice that integrates codes into a repository. Each integration is verified by an automated build and test

► **Continuous Delivery (CD)** is an extension of CI that aims to reduce development time between writing code and using it in production



# Why use CI/CD

## Why Use Continuous integration?

- 1) Merge code Faster.
- 2) Catch compile errors after merge.
- 3) Reduces code conflicts.

## Why Use Continuous deployment?

- 1) Automate deployment to production and eliminate manual intervention.
- 2) Automated rollbacks in case of failure.
- 3) Deploy to production faster and frequently.

## Benefits of CI to Your Organization

Protect revenue

Reduce cost

Cost Avoidance at some cases.

Increase in revenue.

## Benefits of CD to Your Organization

Increase in market share

Faster feature delivery for customers

## Action

## Value

New value-generating features released

More quickly Increase Revenue

Less human error, Faster deployments

Cost Avoidance

Less time to market

Increase Revenue

Quick undo to return production to working state

Protect Revenue