

3RD EPOME C 2016

3rd Evolving Practice of Ophthalmology Middle East
Conference 2016

SPONSORSHIP & EXHIBITION PROSPECTUS



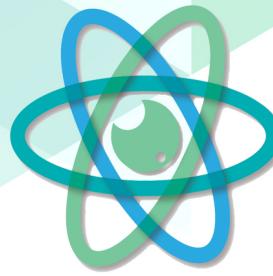
24 - 26 MARCH 2016
CONRAD HOTEL
DUBAI, UAE

ORGANIZED BY


مركز سمايا التخصصي
Samaya Specialized Center

SUPPORTED BY


ESO
EMIRATES SOCIETY OF
OPHTHALMOLOGY



Welcome Message

Welcome to EPOMEC 2016!

We distinguish ourselves by being the foremost society for ophthalmologists to share their expertise, explore novel discoveries and most importantly, to renew the collective knowledge.

This year's conference showcases:

- Two speakers at the same time, on the same stage with two different topics, which will create flexibility to enjoy different lectures at the same time
- Interactive 3D Near Live Surgery for more Ophthalmic Subspecialties
- Breakfast with Experts
- Effective integration of people through the voting system
- Routing the question directly to the moderator via mobile app

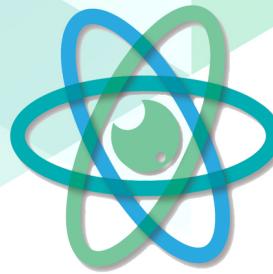
Last year, 94% of attendees ranked the conference as excellent or above average. Furthermore, 97% of previous attendees are looking forward to attending EPOMEC 2016

Thank you for taking time out of your busy professional and personal schedules each year to attend.

We look forward to welcome you among 1400 delegates and exhibitors expected to join us from 24 to 26 March 2016 in Conrad hotel Dubai UAE.

Save the date!

Dr. Saleh Saif Al Messabi FRCS (Canada)
Conference Chairperson



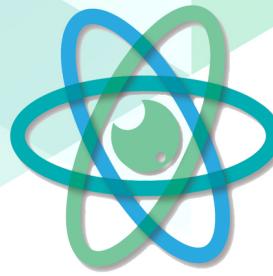
SPONSORSHIP & EXHIBITORS INFORMATION

Sponsors will be given a sponsorship category status depending on the total amount of their contribution. The total contribution may consist of sponsored items such as symposia, meeting services, exhibition space ... etc

Priority in choosing your symposium time, booth location, activity timing is based on the category of sponsorship and on a "First Come First Serve" basis.

(No more than one symposium per company per day)

Type of sponsorship	Main	Platinum	Gold	Silver	Bronze
Purchase items value	\$100,000 above	\$60,000 - \$99,999	\$45,000 - \$59,999	\$30,000 - \$44,999	\$15,000 -\$29,999
Free items value	\$56,000	\$28,000	\$16,000	\$11,000	\$3,000



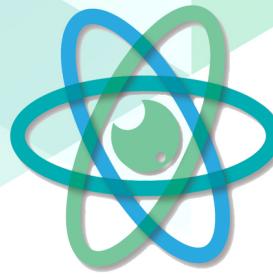
SPONSORSHIP OPPORTUNITIES (What you can Purchase?)

Exhibition Opportunity	USD
Booth price per 9 m ² (minimum size is 9m ² with standard shell scheme or bare space)	6,000
Booth price per 18 m ² (with standard shell scheme or bare space)	11,000

Educational & Scientific Activities	USD
* Breakfast Symposium – 30 minutes for 550 persons	25,000
* Lunch Symposium – 30 minutes for 550 persons	49,000
Meet-the-Expert	10,000
Breakfast with Experts	3,000
3D Near Live Surgery includes exclusiveness	90,000
3D Near Live Surgery non exclusive	45,000
Workshop for 2 hours	6,000
International Professor Sponsorship	10,000

* iPad system is included in the price for symposium that are on Thursday and Saturday.

On Friday if you wish to use iPad system for voting an extra cost of \$ 4000 will be charged.



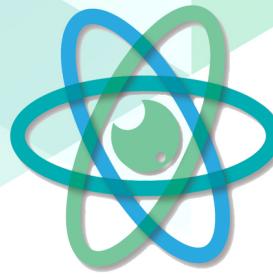
Mobile Application	USD
Mobile Application exclusive sponsorship with your company logo and name will be on the main screen as sponsor of the App.	15,000
Mobile Application non exclusive	5,000

Networking Opportunity	USD
*Gala Dinner 100 persons	10,000
*One Coffee Station and Snacks buffet (Break) You can market this station with your company logo and product name.	2000

*The agreed cost will include the costs of food, beverage & services

Branding & Visibility Opportunity	USD
*Meeting Bags	8,000
*Pens & Pads	4,000
*Rooms key Branding	5,000
*Badge Branding	5,000
Branding on Scientific Program Booklet (Page front)	5,000
Branding on Scientific Program Booklet (Page back)	3,000
Each bag insert	1,000

* All above excludes production cost which must be paid by the sponsor



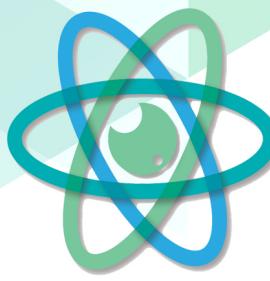
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Advertisement on E-Book	USD
Full Page	3,000
Mass email to all delegates promoting your symposium/workshop	3,000

Group Registration Packages	USD
50 Registrations	18,000
100 Registrations	35,000
150 Registrations	50,000
200 Registrations	60,000

Single Registration Packages	USD
Ophthalmologists Registration	400
Optometrists and Technicians	200
Nurses	200

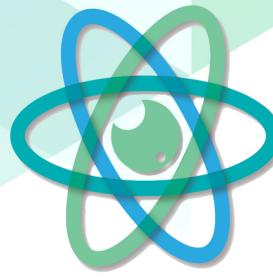


SPONSORSHIP PACKAGES

Type of Sponsorship	Main	Platinum	Gold	Silver	Bronze
Purchased items value	\$100,000 above	\$60,000 - \$99,999	\$45,000 - \$59,999	\$30,000 -\$44,999	\$15,000 to \$29,999

When you purchase items of the above value then you will be entitled of the below free items based on your sponsorship category

Free registration	30 delegates Value of \$12,000	20 delegates Value of \$8,000	15 delegates Value of \$6,000	10 delegates Value of \$4,000	5 delegates Value of \$2,000
Acknowledgement during the Opening and Closing of the event	✓	✓	-	-	-
Link to your company from the Meeting Website	✓	✓	✓	✓	-
Free booth	18 sq. m Value of \$11,000	9 sq. m Value of \$6,000	-	-	-
Meet Expert	1 session Value of \$10,000	-	-	-	-
Workshop	1 session Value of \$6,000	-	-	-	-
Page advert of sponsorship category	1 page Value of \$3,000	1 page Value of \$3,000	1 page Value of \$3,000	1 page (Value of \$3,000)	-
Page advert to promote your activity or product	1 page Value of \$3,000	1 page Value of \$3,000	1 page Value of \$3,000	1 page Value of \$3,000	-
Mass email to all delegates to promote your activity or product	2 emails Value of \$6,000	1 email Value of \$3,000	-	-	-
Acknowledgement on material (Program, Report, etc.)	✓	✓	✓	✓	✓
Use of the Meeting logo	✓	✓	✓	-	-



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Logo projection in Plenary Room	✓	✓	✓	-	-
Acknowledgment on Meeting Website	✓	✓	✓	✓	✓
Breakfast with Expert	1 session Value of \$3,000	1 session Value of \$3,000	1 session Value of \$3,000	-	-
Free bag inserts	2 inserts Value of \$2,000	2 inserts Value of \$2,000	1 insert Value of \$1,000	1 insert Value of \$1,000	1 insert Value of \$1,000
Total Value of free items	\$56,000	\$28,000	\$16,000	\$11,000	\$3,000

Please use the Exhibition and Sponsor Interest Form enclosed at the end of this prospectus to indicate your interest. We will send you the agreement upon receipt of the Interest Form.

Support opportunities are available on a “First Come First Serve” basis. Samaya Specialized Center is open to additional ideas or suggestions for support opportunities.

For all communication and enquiries, please contact

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