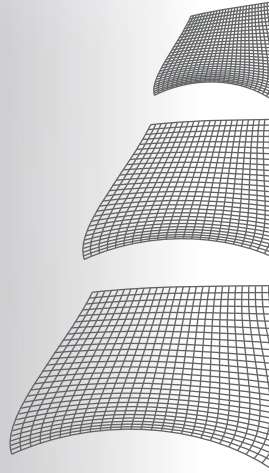


Sponsor & Exhibition Prospectus



GDAŃSK 12-15 MAY 2013

*35th
International
Congress of the
European
Hernia
Society*



12-15 May 2013, Gdańsk, Poland

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Message from the Organizers

It is my great pleasure to invite you to the historical city of Poland, and since many years the 'Polish gate to the world', Gdańsk. After the congress in Prague in 2000 it will be the second time to visit one of the new European Union countries and make the remarks about the changes from last two decades.

This is not the only reason to visit Gdańsk, and join the 35th International Congress of the European Hernia Society (EHS). Our society will have the opportunity to show its renewed face with many educational and scientific issues. As you know the European Hernia School will be ready to start its activity and we, as a society, will be proud to present it during the sessions. We hope that it will bring the new quality of professional education in herniology and rise the level of medical service through unified program of teaching in EU countries. A new tool for scientific partnership and look for the multicenter trials cooperation based on the web platform will be presented and launched. We hope to increase the level of our scientific activity in the close future and give our members the opportunity of working together. In June 2012 the European Registry of Abdominal Wall Hernias (EuraHS) will be launched and will therefore be on line for almost a year, so we also hope to present the first epidemiological data which will bring us closer to the guidelines in ventral hernia repair. Further a dedicated session will show our updated guidelines in inguinal hernia repair. These guidelines will be finalized by the end of 2012. Knowing that we are not the only people having interest in hernia surgery, we plan to invite other societies (IEHS, EAES) to present their own perspective on the guidelines and needs in the hernia surgery field.

Science is not the only reason to organize congresses. We are targeting to extend our collaboration, not only among the world scientific societies, but also invite our friends from different countries to be closer and collaborate in the future. The secretary of the Russian Hernia Society was asked to be one of the Vice Presidents of the congress and an invitation to our Chinese friends was also send. Furthermore we did not forget about our old friendship with the American Hernia Society. We hope the personal contact and exchange of various experiences will enlarge the "hernia community" and add a new value to our contacts.

In our opinion above mentioned should also give the possibility to the companies working with EHS since many years, to share the knowledge and show the new possibilities among implants and techniques we use or will use in our daily practice. It is our goal to make the facility and program suitable for this kind of knowledge exchange in a good interests of both partners.

Last but not least: the congress venue. The Philharmonic House is located in the middle of the old town. So are the hotels and the airport is only 15 minutes away. This will give our participants the opportunity to walk through the city and the nearest facilities. We also invite all delegates for the evening events to the historical places of the city including well known Gdańsk Shipyard – the place where the Solidarity movement was born.

We hope to welcome you all in Gdańsk in 2013!

Maciej Śmietański
EHS 2013 Congress President

Introduction

Program Information

The Organisers are offering companies the opportunity to sponsor the 35th International Congress of the European Hernia Society to be held from 12-15 May 2013 in Gdańsk, Poland and thus benefit from improved visibility for their companies, institutes or associations.

Main topics

1. Standards in inguinal and ventral hernia surgery
2. Standards of outcome measurement. What should be assessed
3. Registers and free available databases in hernia surgery
4. Giant abdominal hernias – ways of treatment, patients selection, preparation before the operation, aftercare
5. Role of plastic surgery in abdominal wall reconstruction
6. Fixation and mesh choice in ventral hernia repair
7. Parastomal hernias
8. Basic sciences in hernia surgery – a call for the future
9. Quality of care in hernia centers and in common hospital wards
10. Teaching, monitoring and quality control in hernia surgery
11. Hernia surgery in eastern Europe and other developing countries

Review and state of art sessions

1. Various methods in open and lap inguinal hernia surgery
2. Various methods in open and lap ventral hernia surgery
3. Lunch meetings with professors
4. Level 1A publications review

Special invited sessions

1. EuraHS session
2. International Endohernia Society (IEHS) session
3. Chinese Hernia Society Session

Program committee

Dr. Maciej Śmietański
President of the European Hernia School

Prof. Andrzej Matyja
President of the Section of Herniology of the Polish Surgical Society

Prof. Anatolij Yurasow
President of the Russian Hernia Society

Dr. Filip Muysoms
President of the EuraHS

Prof. Marc Miserez
Editor of the Hernia Journal

National scientific committee
to be selected

International scientific committee
to be selected

SUNDAY May 12th 2013

17:00 - 20:00	Pre-registration
19:00 - 20:30	Welcome reception at the conference location
20:30 - 23:00	Speakers dinner

MONDAY May 13th 2013

08:00 - 09:00	Conference registration		
09:00 - 11:00	Opening session		
11:00 - 11:30	Coffee break		
11:30 - 13:00	Best paper session		
13:00 - 14:30	Lunch break		
13:30 - 14:30	Industry lunch symposium 1	Industry lunch symposium 2	Industry lunch symposium 3
14:30 - 16:00	Parallel session 1	Parallel session 2	Parallel session 3
16:00 - 16:30	Tea break		
16:30 - 18:00	Parallel session 4	Parallel session 5	Parallel session 6

TUESDAY May 14th 2013

08:30 - 09:30	Parallel session 7	Parallel session 8	Parallel session 9
09:30 - 10:00	Coffee break		
10:00 - 11:00	Industry symposium 4	Industry symposium 5	Industry symposium 6
11:00 - 12:30	Guideline session		
12:30 - 14:00	Lunch break		
13:00 - 14:00	Industry lunch symposium 7	Industry lunch symposium 8	Industry lunch symposium 9
14:00 - 15:30	Parallel session 10	Parallel session 11	Parallel session 12
15:30 - 16:00	Tea break		
16:00 - 17:30	Parallel session 13	Parallel session 14	Parallel session 15
19:30 - 23:00	Conference dinner		

WEDNESDAY May 15th 2013

09:00 - 10:30	Parallel session 16	Parallel session 17	Parallel session 18
10:30 - 11:00	Coffee break		
11:00 - 12:30	Parallel session 19	Parallel session 20	Parallel session 21
12:30 - 13:30	Closing ceremony		

On the following pages you will find various sponsorship options. In addition to general sponsorship of single items, the Organisers are offering companies the opportunity to become a Major Partner. In principle, all sponsors will be treated on a first come, first served basis.

SPONSORSHIP OPTIONS

Your company, institute or association is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in the upcoming announcements and in the final program. Sponsors are free to make their selection from the list of sponsorship options. The organizers wish to encourage sponsors & exhibitors to confirm their participation to EHS 2013 in an early stage. For commitments received before 1 June 2012 a 10% reduction is applicable.

Major Partners

Sponsors supporting the conference to a certain value will be acknowledged as Major Partner. Major Partners will be given first choice according to their level of sponsoring for booth space, hotel accommodation etc.

Major Partners will enjoy the following additional benefits:

- Exposure as a Major Partner
- Lunch symposium time slot of 1 hour
- Exhibition booth space of 36 m²
- First priority for choosing additional sponsorship items opportunities
- Acknowledgement in all announcements
- Acknowledgement in Final Program
- Advertisement in Final Program
- Logo on congress website
- Corporate literature to be included with participants conference materials
- Use of conference design with designation of Major Partner for own advertising
- 10 Full conference registrations
- 15 Exhibitors registrations

The contribution for Major Partners is € 47.250



SPONSOR ITEMS

Possibilities to promote your company, institute or association are offered through sponsoring of different materials related to the Conference. We are sure that you will be able to find an item on the list that fits your specific interest and budget. Of course you are welcome to make your own suggestions. All prices are excluding VAT. For your convenience an all-inclusive main sponsor package is available.

Main sponsor package

- Exhibition booth space of 25 m²
- Acknowledgement in all announcements
- Acknowledgement in Final Program
- Advertisement in Final Program
- Logo on congress website
- Corporate literature to be included with participants conference materials
- 5 Full conference registrations
- 10 Exhibitors registrations

The costs for the Main sponsor package are € 31.500

Exhibition

The minimum available booth space is 6m². Dimensions of the standard booth space are 3m width x 2m depth. No shell scheme stand construction is included. Exhibitors are free to use their own constructors.

Standard booth space of 6 m ²	€ 2.885
Additional booth space per m ²	€ 375

Advertisements

Final program (to be distributed on site at EHS 2013)	
Outside Back Cover (full colour)	€ 3.925
Inside Front Cover (full colour)	€ 2.975
Inside Back Cover (full colour)	€ 2.975
Full Page Inside (full colour)	€ 2.375

For technical details as to the size and submission of films, please contact the Congress Secretariat.

Hospitality Suite

€ 15.000

There is a limited opportunity for companies to host a hospitality suite within the congress venue. Hospitality suites are only available in combination with the Major Partner Package and may be used to offer hospitality only. More specifications about the suite can be obtained through the congress secretariat

Abstract Download Station

€ 9.975

Exclusive sponsorship of the official EHS 2013 Abstract Download Station consisting of computers and printers which will be used by delegates for viewing and printing the EHS scientific abstracts. Your name and logo displayed discretely on the station and your choice of paper with logo used for printing (to be provided by the sponsor).

Congress Bags

€ 9.975

Exclusive sponsorship of the Congress bags. Your name and logo displayed discretely on each bag. You are entitled to include one piece of promotional literature in the Congress bags.

Internet Corner

€ 9.975

Exclusive sponsorship of the official EHS 2013 Internet Corner which will be used by delegates for e-mail and internet. Your name and logo displayed discretely on the corner and the internet page of your choice installed as home page.

Insert in Congress bag

€ 1.575

One promotion leaflet will be included in the Congress bags of all participants. In case no Congress bags are provided the insert will be included into the registration materials the participants receive.

Lanyards

€ 3.675

Exclusive sponsorship of the lanyards that participants use to wear their badge. Your name and logo displayed on each lanyard (to be provided by the sponsor).

Notebooks & Pens

€ 3.675

This sponsor item offers you the opportunity to insert your company notebook and pen into the Congress bags of all delegates. Pens & blocs to be provided by the sponsor. In case no Congress bags are provided the pens & blocs will be included into the registration materials the participants receive.

Digital Poster Boards

€ 9.975

Exclusive sponsorship of the official EHS 2013 Digital Poster Boards which will be used to display scientific posters that are part of the Congress program. Your name and logo displayed discretely on the Digital Poster Boards.

Website link

€ 2.625

A direct link, via the sponsors' logo from the Congress web site www.ehs2013.eu, can be provided to the sponsor's home page. The website is on-line as per 1 April 2012 and will be on-line until after the EHS 2013 Congress.

Welcome reception

€ 7.875

Exclusive sponsorship of the welcome reception. Your name and logo displayed discretely on the invitations. You are entitled to 15 invitations for company staff.

Congress Dinner

€ 10.500

Exclusive sponsorship of the Congress Dinner on Tuesday 14 May 2013 . Your name and logo displayed discretely on the invitations and the opportunity to place 3 banners at the dinner location. You are entitled to 15 invitations for company staff.

GENERAL INFORMATION

Target Audience

For the 35th EHS congress the attendance of more than 750 participants is anticipated. The target audience for this meeting consists of General Surgeons from all European countries. During recent EHS congresses the numbers of participants from the former Eastern European countries has seen a steadily increase. Furthermore several experts from other parts of the world including North America, Asia and Oceania will attend the EHS congress.

Promotion

The Conference will be promoted by direct mail to potential participants and by active promotion on relevant conferences. The announcements will be distributed to all members of GREPA/EHS and the national Association of Surgeons through their society network. More than 20.000 announcements will be distributed (pre-announcement, 1st & 2nd announcement).

As per April 2012 the congress website (www.ehs2013.eu) will be on line and accessible to all potential participants and sponsors & exhibitors. The web site will be updated with the latest available information.

Congress language

The official congress language will be English.

Venue

The 33rd International Congress of the European Hernia Society will be held at:
The Gdansk Music and Congress Centre
(Polish F. Chopin Baltic Philharmonic)
Ołowianka 1
80-751 Gdansk
tel.: ++48-58-320-62-50
www.filharmonia.gda.pl

Payment

Participation as a sponsor will be invoiced by Congress Company.

- 1st Payment: 25% immediately after signing the contract
- 2nd Payment: 75% before 1st February 2013

The amount will be paid by bank transfer, in Euro's. Invoices will be sent within a month after signing this contract.

Cancellation

Notification of a sponsor to cancel sponsored items must be submitted to Congress Company in writing. The effective date of cancellation or reduction of sponsor items will be the date on which the Congress Organizer receives the written notice. In case of cancellation the amounts already invoiced are not refundable.

Cancellation schedule

- On receipt of the contract 25% of the full sponsor costs will be invoiced.
- After 1 February 2013 no refunds are made.

Terms of payment

After the enclosed Sponsor Contract is received by the Congress Organizer, a confirmation and an invoice for non-refundable payment of 25% of the total amount will be sent and is due for payment within three weeks after receipt. The balance of the full payment is due and payable before 1 February 2013.

The organizers wish to encourage sponsors & exhibitors to confirm their participation to EHS 2013 in an early stage. For commitments received before 1 June 2012 a 10% reduction is applicable.

Liability

The Organizers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the Organizers, which they could not reasonably have foreseen when signing this contract and which the Organizers could not have avoided at a reasonable effort of cost. Such obstacles and hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

Congress Secretariat

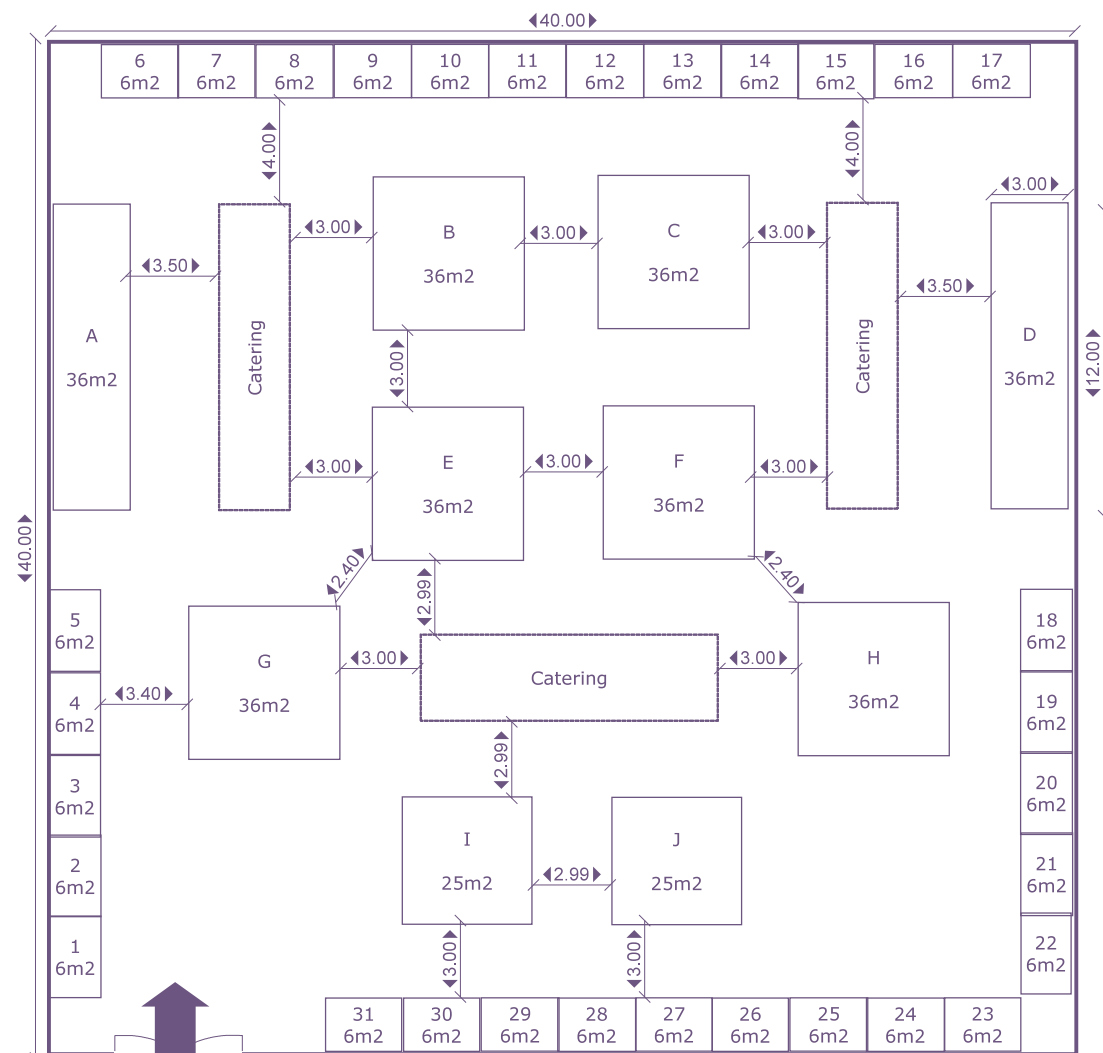


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company

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info@congresscompany.com
www.congresscompany.com



This exhibition area will be situated in an external construction to the congress venue (please find below a small impression). At this stage the organization has no knowledge of the exact measurements and lay out of this construction. The organization reserves the right to make changes to the exhibition floor plan if required to the terms and conditions of the location. The organizers reserves the right to alter the general layout or limit the space allotted to each exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses other than the cost of exhibit space rental fees.



Please find below an impression of the exhibition area that will be build outside the venue



35th International Congress of the EHS • Sponsor Contract

Congress Company, P.O. Box 2428, 5202 CK 's-Hertogenbosch, The Netherlands
tel +31 73 700 35 00, fax +31 73 700 35 05
sponsoring@congresscompany.com, www.congresscompany.com

Company name _____

Contact person _____ Initials _____ m / f

Postal address _____

Postal code _____ Place _____ Country _____

Telephone _____ Cell phone _____ Fax _____

E-mail _____

Invoice address _____

Contact person _____ Initials _____ m / f

Postal code _____ Place _____ Country _____

VAT number _____ Purchase order number _____

(European Community based companies only)

Above mentioned company participates in the 35th International Congress of the European Hernia Society and returns this form to book the following facilities:

☐ Major partner package € 47.250

☐ Sponsor package € 31.500

Exclusive opportunities

- ☐ Abstract Download Station € 9.975
- ☐ Congress Bags € 9.975
- ☐ Internet Corner € 9.975
- ☐ Lanyards € 3.675
- ☐ Digital Poster Boards € 9.975
- ☐ Welcome reception € 7.875
- ☐ Congress Dinner € 10.500
- ☐ Noteblocs & Pens € 3.675
- ☐ Hospitality suite € 15.000

Total costs 'Exclusive opportunities' € _____

Exhibition & advertising

- ☐ Standard booth space of 6 m² € 2.885
- ☐ Additional booth space per m² (€ 375): _____ m² = € _____
- ☐ Preferential booth number

Advertisement final program

- ☐ Outside Back Cover (full colour) € 3.925
- ☐ Inside Front Cover (full colour) € 2.975
- ☐ Inside Back Cover (full colour) € 2.975
- ☐ Full Page Inside (full colour) € 2.375

- ☐ Insert in congress bag € 1.575
- ☐ Website link € 2.625

Total costs 'Exhibition & advertising' € _____

Please mark the required facilities and fill out the total amount. By signing the contract the signatory declares to be familiar with the content of the Sponsor Prospectus and agree with the rules & regulations of the 34th International Congress of the European Hernia Society. All prices are excluding applicable VAT.

Date: _____

Place: _____

Signature: _____

Total amount excl. VAT € _____

Return sponsor contract to faxnumber +31 73 700 35 05



www.ehs2013.eu

Congress Secretariat



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company**

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