

# SCCTISTANBUL

## The Winter Meeting

January 15–17, 2016 | Istanbul Congress Center | Istanbul, Turkey

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**SCCT Istanbul: The Winter Meeting – Clinical Applications and Training in Cardiac CT** will present the latest information on established and emerging developments in cardiovascular CT principles, methodologies, appropriateness criteria, and clinical practice. Expert faculty will engage physicians and healthcare professionals during this two and one half-day event.

# Sponsorship Rules & Regulations

## Agreement to Rules & Regulations

The following rules and regulations governing the SCCT Istanbul Winter Meeting under the auspices of the Society of Cardiovascular Computed Tomography (SCCT) are part of the meeting contract and constitute a binding contract between the sponsoring company and SCCT. They have been formatted in the best mutual interest of all parties, and we ask full cooperation of sponsoring companies in their observance.

Attendees shall agree that they, their employees, and their agents will observe all SCCT policies and regulations as described in this document. Any detail not specified is subject to decision by SCCT.

## Terms of Payment

A signed contract and payment in full must be received by **December 1, 2015**. If full payment is not received by December 1, 2015, any initial investment will be forfeited as liquidated damages and promotional material will be removed. Should SCCT be required to

submit a formal proposal through a sponsoring company's grants portal, terms must be established by November 1, 2015 to meet internal deadlines.

Please make checks payable to:  
Society of Cardiovascular CT (SCCT)  
415 Church St. NE, Suite 204  
Vienna, VA 22180 U.S.A.  
Credit card payment is also welcome. Visa, MasterCard, Discover, & American Express are accepted.

## Social Functions/Hospitality Suites

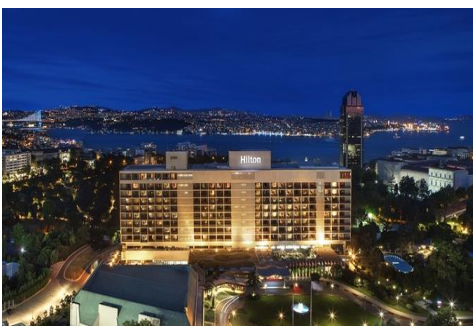
Sponsored meetings and social activities must not conflict with any scheduled conference activities and must be pre-approved by SCCT. Additional fees apply; for more details contact SCCT.

## Liability

Each sponsor agrees to protect, indemnify, and hold harmless SCCT, the Istanbul Congress Center, the ICC, and their officers, directors, agents, and employees from any claims,

liability, damages or expenses asserted against them or incurred by them as a result of or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with negligence, wrongful acts of, or breach of contract by the sponsor or its agents, servants or employees.

Sponsoring companies are encouraged to insure themselves against property loss or damage and against liability for personal injury. It is further understood and agreed that SCCT shall in no event be liable to sponsors for any loss of profits, sales, business opportunities, or any other type of direct or consequential damages alleged to be due from breach of this contract. It is understood and agreed that the sole liability of SCCT to any sponsor for any breach of this contract shall be for the refund of all amounts paid by the sponsoring company pursuant to this contract as an exclusive remedy.



## SCCT Istanbul Hotel Accommodations

**Hilton Istanbul Bosphorus**  
Cumhuriyet Caddesi Harbiye  
Istanbul, 34367, Turkey



## Room Rate

\$155.00\* (USD) /€140.00\* (EUR) per night  
\*Includes 18% VAT and breakfast

# Support Opportunities

## Educational Grant

### General unrestricted support for SCCT Istanbul Winter Meeting

**Multiple Available**

**\$10,000.00 USD / €8,950.00 EUR**

Educational grants are used to support activities that enhance the SCCT Istanbul Winter Meeting educational program. The educational grants will provide SCCT the opportunity to bring the latest advancements in cardiovascular CT to attendees in Europe and the Middle East as well as the international cardiac CT community.

SCCT will provide SCCT Istanbul Winter Meeting attendees with full disclosure of all educational grants and in-kind support as required by the ACCME Standards for Commercial Support: Standards to Ensure Independence in CME Activities. Disclosure will appear on SCCT's website, in any printed and electronic materials that promote the educational sessions, and on signage at the event.

## Educational Grant & In-Kind Support

### Mini Symposium: Cardiac CT - The Basics: An Introductory Course

**Multiple Available**

**\$7,500.00 USD / €6,675.00 EUR**

This half-day introductory mini symposium is designed for those who wish to gain basic knowledge in cardiovascular CT. This program is a unique opportunity for learners to receive training from expert faculty in the field. Attendees will be introduced to the basics of cardiovascular CT, its application, and analyzing data to increase practitioner competency and improve patient care.

In addition to the educational grant, the sponsor is asked to provide an in-kind contribution in the form of one (1) workstation. The sponsor will also be responsible for uploading the case datasets onto the workstation prior to the course and for providing onsite applications support and setup. The sponsoring company will be recognized on all printed and electronic materials promoting the mini symposium, on the SCCT Istanbul Winter Meeting online landing page, and onsite at the event.



## Educational Grant & In-Kind Support

### Mini Symposium: CT for TAVR - Data, Recommendations, and Case Demonstrations

**Multiple Available**

**\$7,500.00 USD / €6,675.00 EUR**

SCCT will offer a half-day mini symposium focused on transcatheter aortic valve replacement (TAVR). During the mini symposium, expert faculty will present cases to the audience. Attendees will learn how to use cardiovascular CT to optimize clinical outcomes in TAVR with a focus on annular sizing, device selection, and reduction in complications such as coronary occlusion, annular rupture, and vascular access injury.

In addition to the educational grant, the sponsor is asked to provide in-kind support in the form of one (1) workstation to be used by the expert faculty to present the cases during the mini symposium. The supporting company would be responsible for shipping the workstation to the meeting and for providing technical support in uploading the medical cases onto the workstation and service support for setup.

SCCT will provide SCCT Istanbul Winter Meeting attendees with full disclosure of all educational grants and in-kind support as required by the ACCME Standards for Commercial Support: Standards to Ensure Independence in CME Activities. Disclosure will appear on SCCT's website, in any printed and electronic materials that promote the educational sessions, and on signage at the event.

## **Satellite Symposium**

**Three (3) Exclusive Opportunities (Available on a first come, first served basis)**

### **Satellite Symposia times**

**Morning: Sat. 01/16/16 8:00 am - \$2,500.00\*\* USD / €2,225.00\*\* EUR**

**Afternoon: Sat. 01/16/16 1:00 pm - \$5,000.00\*\* USD / €4,450.00\*\* EUR**

**Morning: Sun. 01/17/16 8:00 am - \$1,500.00\*\* USD / €1,350.00\*\* EUR**

\*\*Food and beverage are not included in the sponsorship fee. Food and beverage may be provided at the sponsor's discretion and cost.

SCCT will not be serving breakfast; however, lunch will be provided in the exhibit hall on Saturday, January 16, 2016. This is an opportunity for sponsoring companies to get noticed and enhance the experience of the SCCT Istanbul Winter Meeting attendees by hosting a Satellite Symposium. The sponsor chooses the topic, identifies the speakers, and develops the content. The Satellite Symposium title and content must be reviewed by SCCT prior to the SCCT Istanbul Winter Meeting. One (1) complimentary industry registration is included per Satellite Symposium Sponsorship. Additional company representatives are required to register for the meeting and pay the full SCCT Istanbul Winter Meeting registration fee.

All Satellite Symposia will be listed in the SCCT Istanbul Winter Meeting promotional materials, in a blast e-mail sent to the pre-registered attendees, on a flyer that SCCT distributes at the meeting, and on signage at the meeting. Sponsors are encouraged to further promote their sessions to boost attendance. Sponsors are required to obtain SCCT approval on all promotional activities outside of this sponsorship contract.

## **Workstation Arena**

### **Multiple Available**

**\$3,000.00 USD / €2,670.00 EUR**

Sponsors will be given an opportunity to demonstrate their technology on two (2) of their own workstations in the Workstation Arena of the SCCT Istanbul Winter Meeting space. Meeting attendees will be given brief hands-on opportunities to become familiar with the technology of the sponsors product. Multiple vendors will be given the opportunity to engage an international cardiac CT audience at the SCCT Istanbul Winter Meeting and highlight the value of their products in the field.

## **Fellows and Residents Sponsorship**

### **Multiple Available**

**\$3,000.00 USD / €2,670.00 EUR**

The SCCT Istanbul Winter Meeting is designed to engage physicians and healthcare professionals interpreting cardiac CT in an exploration of the latest developments in cardiovascular CT principles, methodologies, appropriateness criteria, and clinical practice. Didactic lectures, image-based case examples, and research presented are intended to increase the competence and performance of physicians performing and interpreting cardiac CT.

This is a rare opportunity for sponsors to make a lasting impression on thirty (30) early career physicians by sponsoring their attendance to the SCCT Istanbul Winter Meeting. Sponsorship will cover the registration of 30 fellows and/or residents in the field. This invaluable resource for early career physicians provides them the opportunity to learn from the experts, attend an international scientific meeting with distinguished pioneers and innovators from around the globe, and network with key players in the field. Sponsorship of fellows and residents to attend SCCT's first international winter meeting will surely create a lasting impression as they become practitioners in the field.

### Coffee Break Sponsorship

**Four (4) Exclusive Opportunities (Available on a first come, first served basis)**

**Coffee Break times: Fri. 01/15/16 5:30 pm, Sat. 01/16/16 10:45 am, Sat. 01/16/16 4:00 pm, Sun. 01/17/16 10:45 am**

**\$1,000.00 USD / €890.00 EUR per coffee break**

Sponsoring company will be given the opportunity to sponsor one of the four (4) coffee break sessions at the SCCT Istanbul Winter Meeting. This is an opportunity for companies to receive logo recognition for branding in the international cardiovascular CT community. Coffee breaks are prime openings for companies to engage in dialogue with meeting attendees, network, and display a strong presence throughout the meeting.

### Freestanding Promotional Sign

**Multiple Available**

**\$400.00 USD / €360.00 EUR per sign**

Grab the SCCT Istanbul Winter Meeting attendees' attention with a freestanding sign positioned in a high-traffic area at the meeting. The sponsor is responsible for providing the freestanding "pop-up" or "pull-up" sign, which must not exceed 36 inches (36") in width, and for shipping the sign directly to the conference. Placement of signage at the meeting will be determined by SCCT to maintain compliance with regulations. All signs are subject to pre-approval from SCCT.

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## Additional Exposure

**(Included with Sponsorship of the SCCT Istanbul Winter Meeting)**

### Logo Placement

All SCCT Istanbul Winter Meeting sponsors will receive logo exposure for brand recognition across several platforms when promoting the meeting. Sponsors will be received logo recognition on the SCCT Istanbul Winter Meeting landing page on the SCCT website, marketing email blasts, promotional digital material, and promotional print material (i.e. Journal of Cardiovascular Computed Tomography, flyers/postcards, on-site signage) dependent on printing deadlines and contract date of receipt.

### Tabletop Display

Each tabletop display includes one (1) six-foot skirted table, and one (1) chair. The tabletop display must lend itself to an attractive appearance. A sponsor may provide and display one (1) freestanding sign positioned *completely behind* the six-foot-wide table; the sign may not exceed five feet (5') in width. A sponsor may provide and attach one (1) banner that does not exceed five feet (5') in width to the front of the table, and the sponsor is responsible for bringing tape, pins, or clips to secure the banner. Meeting management reserves the right to remove any item displayed that does not comply with these regulations.





# Sponsorship Contract

**Company Name** (exactly how your company's name should appear) \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_ **Country** \_\_\_\_\_

**Contact** \_\_\_\_\_ **Title** \_\_\_\_\_

**Direct Telephone Number** \_\_\_\_\_ **E-mail Address** \_\_\_\_\_

## Educational Grant Commitment

General Unrestricted Grant ..... \$/€ \_\_\_\_\_ USD/EUR (specify)  
Mini Symposium: Cardiac CT – The Basics..... \$/€ \_\_\_\_\_ USD/EUR (specify)  
Mini Symposium: CT for TAVR ..... \$/€ \_\_\_\_\_ USD/EUR (specify)

## Sponsorship Commitment

Satellite Symposium ..... \$/€ \_\_\_\_\_ USD/EUR (specify)  
Workstation Arena..... \$/€ \_\_\_\_\_ USD/EUR (specify)  
Fellows and Residents Sponsorship..... \$/€ \_\_\_\_\_ USD/EUR (specify)  
Coffee Break Sponsorship..... \$/€ \_\_\_\_\_ USD/EUR (specify)

## Advertising Commitment

Freestanding Promotional Sign ..... \$/€ \_\_\_\_\_ USD/EUR (specify)

**COMMITMENT TOTAL** ..... \$/€ \_\_\_\_\_ USD/EUR (specify)

As a sponsor, we agree to abide by all Sponsorship Rules & Regulations as stated in this SCCT Istanbul Winter Meeting Investment Opportunities document. This contract, signed by a duly authorized representative of the company, must be received by SCCT Headquarters no later than **December 1, 2015** with payment in full for the commitment total agreed upon. Should SCCT be required to submit a formal proposal through a sponsoring company's grants portal, terms must be established by November 1, 2015 to meet internal deadlines.

**We agree to pay the sponsorship investment in-full by December 1, 2015.** Failure to do so will result in the cancellation and removal of all printed promotional material and digital promotional material indicating sponsorship. We understand that there will be no refunds upon receipt of a signed contract. The signed contract is effective upon receipt and constitutes a binding contract for the commitment total indicated.

**Signature** \_\_\_\_\_

**Title** \_\_\_\_\_

**Date** \_\_\_\_\_

## Payment Information

### ☐ Check

Make checks payable to:  
Society of Cardiovascular Computed Tomography (SCCT)

### ☐ Credit Card (circle one): Visa MasterCard Discover AmEx

Credit Card # \_\_\_\_\_

Expiration Date & CVV # \_\_\_\_\_

Total Amount \$/€ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Complete and return this form to:

Society of Cardiovascular Computed Tomography  
Attention: Rissa Duque-Yangson  
415 Church Street NE • Suite 204 • Vienna, VA 22180  
Tel: 800.876.4195 • Fax: 888.849.1542

## Sponsorship Agreement Terms

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**All terms of this agreement are non-cancellable.**

All terms and conditions of the SCCT Istanbul Winter Meeting are agreed upon and enforced by a company signature.

We agree to pay in full for the agreed upon investment opportunities in accordance with the guidelines contained in the sponsorship contract. We agree to abide by all provisions set forth in these terms as part of this contact between the Society of Cardiovascular Computed Tomography (SCCT) and the Sponsor/Client.

Terms are enforced regardless if Sponsor does not attend, failed or elect not to participate in the meeting, or if support opportunities are resold due to notification of absence. No refunds will be granted. Should the agreement be referred to a collection agency/attorney for any reason, the Client and/or representing agency of said Client is responsible to pay a 25% attorney fee plus all costs associated with any and all collection efforts.

**Payment Terms:**

Payment is due upon receipt of invoice from SCCT or upon signature of this agreement (in case of credit charge). Terms are non-cancellable

Please make all checks payable to: Society of Cardiovascular Computed Tomography ( or SCCT).

Send all contracts and payments to:

Society of Cardiovascular Computed Tomography  
Attention: Rissa Duque-Yangson, Industry Relations Manager  
415 Church Street NE, Suite 204  
Vienna, VA 22180  
U.S.A.  
[rduque-yangson@scct.org](mailto:rduque-yangson@scct.org)

A signature on this form indicates that you understand and agree to comply with all policies, rules, regulations, and conditions issued by SCCT regarding the SCCT Istanbul Winter Meeting.

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Signature of Authorized Representative

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Name of Authorized Representative (Print)

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Date