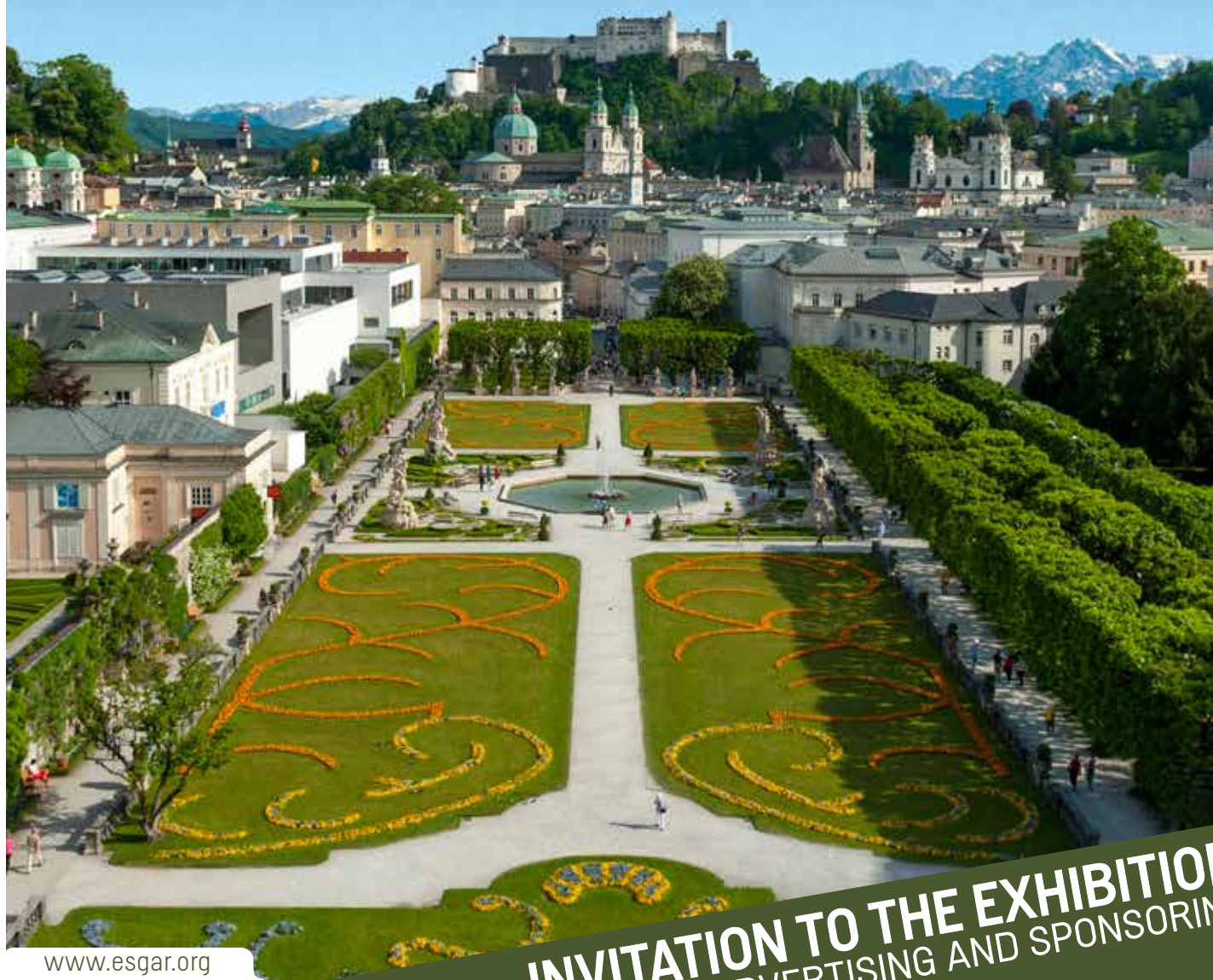




JUNE 18-21 ESGAR 2014 SALZBURG AUSTRIA

European
Society
of Gastrointestinal
and Abdominal
Radiology



www.esgar.org

INVITATION TO THE EXHIBITION
ADVERTISING AND SPONSORING

INVITATION TO THE ESGAR 2014 EXHIBITION

Dear Company Representatives and valued ESGAR Corporate Members,

The ESGAR Annual Meeting and Postgraduate Course has been organised since 1990 and has become the largest and most important subspecialty GI abdominal radiology meeting in the world attracting approximately 1400 international radiologists and physicians from associated disciplines of all grades.

We would like to invite you, our valued Industry Partners to exhibit your products as part of the ESGAR technical exhibition at the 25th edition of the ESGAR Annual meeting, which takes place in Salzburg, Austria from June 18 – 21, 2014.

The Convention Centre Salzburg (called Salzburg Congress) is one of the biggest facilities of its kind in Austria and was opened in 2001. It extends over five floors and blends in neatly into the historic surroundings despite of a friendly and modern design. Salzburg Congress offers a versatile venue, with its holistic design finished to the highest standards. With its numerous amenities and cutting-edge technology, the conference centre has become a leading destination for congress, conferences, meetings and other events. For years now the city of Salzburg has been placing emphasis on consolidating its status as a stage for international congress tourism. These alliances and expertise guarantee absolute professionalism, abundant experience and well-honed infrastructure. As Salzburg Congress is located very centrally and offers several hotels just around the corner, visitors are able to see many of the famous sights "in passing".

The ESGAR Programme Committee has put together an outstanding programme of new science in gastrointestinal and abdominal radiology.

Among the highlights of ESGAR 2014 will be the Postgraduate Course (Wednesday, June 18) on "Abdominal Vascular Imaging: A Multimodality Approach" focusing on diagnostic imaging and intervention in pathologic entities regarding abdominal vessels.

Lecture sessions will address updates on rectal cancer imaging, the post-operative abdomen, IBD, tumour resectability criteria, liver metastases and the paediatric abdomen. Further sessions are held in cooperation with

the European Society of Urogenital Radiology (ESUR) and the European Association for the Study of the Liver (EASL). There will also be interventional sessions on recent advances in HCC intervention, liver – complications and management and practical biliary interventions well as video case sessions.

The programme is further enriched by interactive and innovative workshops on hot topics such as diffusion weighted imaging, CEUS and CT colonography.

Framed by mountains, crowned by the Hohensalzburg Fortress and divided by the Salzach River, the Salzburg landscape is pure drama. Salzburg is storybook Austria. Standing beside the fast-flowing Salzach River, your gaze is raised to the Altstadt's mosaic of graceful domes and spires, the formidable cliff-top fortress and the mountains beyond. It's a view that never palls. Salzburg has been an endless source of inspiration to the prince-archbishops who created its mighty baroque churches and palatial Residenz and to famous son Mozart, whose symphonies regularly headline the Salzburg Festival. It's served as a comely backdrop for movies like The Sound of Music. Salzburg Congress puts you right in the heart of the town of Salzburg. The panoramic view out of the large windows affords a gaze across to the palace of "Schloss Mirabell" and the world famous gardens; to the Mönchsberg and the Museum of Modernity; and over the rooftops of the old town – which has now been a UNESCO world cultural heritage site for ten years. The Salzach river is just five minutes' walk away and in another five minutes guests find themselves in the Getreidegasse outside the house in which Mozart was born, or on the Domplatz, or in the residential palace, or in the many wonderful lanes and side streets offering opportunities for a pleasant stroll, an hour of shopping or a break in one of the traditional coffee houses.

We truly believe that exhibiting at ESGAR 2014 is a great opportunity to present and communicate your company's portfolio, branding and message!

We look forward to welcoming you in Salzburg!

ESGAR, the European Society of Gastrointestinal and Abdominal Radiology is a non-profit making, educational and scientific organisation, founded by radiologists working in close association with gastroenterologists, hepatologists, abdominal surgeons, and pathologists. Members have a special interest in the imaging and treatment of patients with diseases of the gastrointestinal tract and associated abdominal organs.

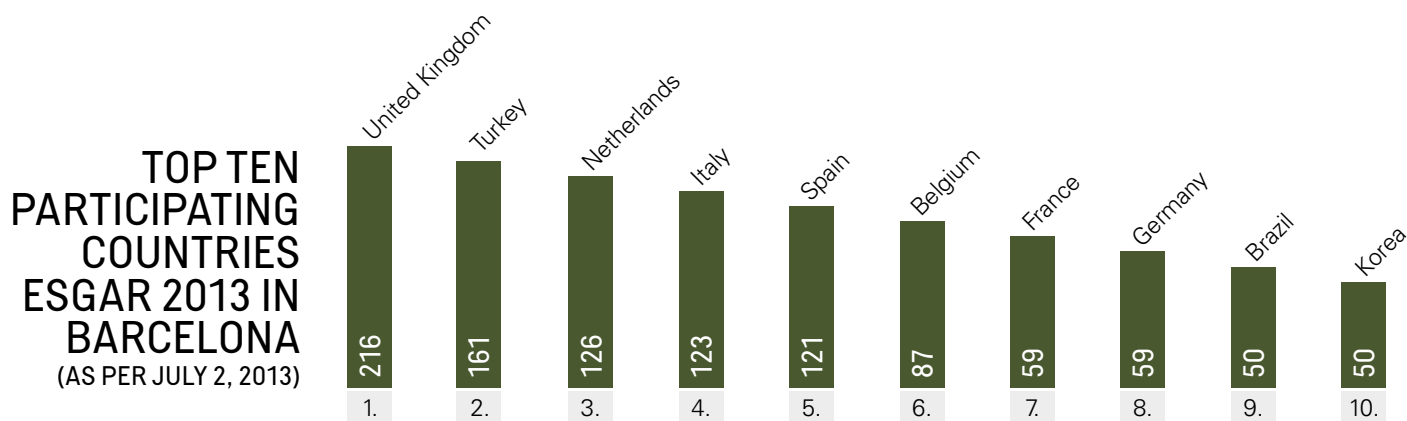
The main objects of the Society are:

- › To advance the study of gastrointestinal and abdominal imaging and intervention in Europe by encouraging radiological and clinical excellence, teaching and research.
- › To encourage the harmonious interchange and integration of all European radiologists with an interest in this field.
- › To create links with abdominal radiologists from other continents and with other Societies in the field of abdominal surgery, gastroenterology and hepatology.

The Society continues to develop in great leaps and is the largest subspecialty radiological society with more than 1200 members.

ESGAR Annual Meeting,

- › has become the largest and most prestigious GI radiology meeting in Europe
- › has become a global meeting
- › is attracting more than 1200 radiologists, physicians, researchers, academics from around the world
- › has become a platform for personal and scientific exchange
- › offers high standard education and scientific programme and is the best place to learn about the latest advances in the fields of gastrointestinal and abdominal radiology



TOTAL PARTICIPANTS



ESGAR 2014 EXHIBITION

ESGAR 2014 EXHIBITION

Price per m ² exhibition space:	€ 450.00
Price per m ² exhibition space (Corporate Member):	€ 395.00
Minimum order:	6 m ²

REGISTRATIONS

A number of complimentary registrations are included with the booking of your exhibition space. Complimentary registration includes receipt of the congress bag with the programme and access to the scientific lectures. The number depends on the floor space booked:

6 m ² – 12 m ² :	1 complimentary registration
13 m ² – 24 m ² :	2 complimentary registrations
25 m ² and more:	3 complimentary registrations

Companies booking 25 m² and more receive a complimentary link from the ESGAR website.

EXHIBITION HOURS (PRELIMINARY)

Build up: Monday, June 16 and Tuesday, June 17

Opening hours:

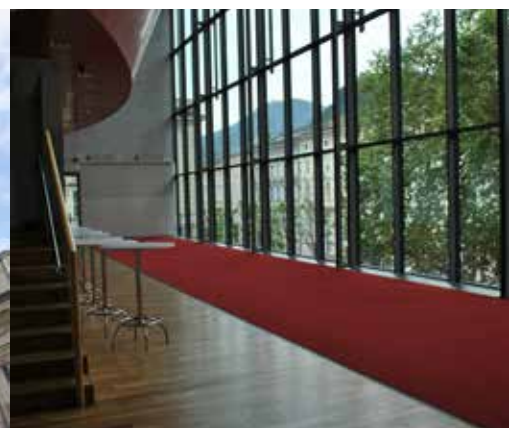
Wednesday, June 18	09:30 – 18:00
Thursday, June 19	09:30 – 18:00
Friday, June 20	09:30 – 17:00
Saturday, June 21	09:30 – 16:00

The exhibitors are kindly requested to register as soon as possible using the enclosed pdf contract form. This will increase the chances to obtain booth location at your own choice and will facilitate our organising work for you. The Exhibition Kit will be sent to confirmed exhibitors in due course.

Please contact us for any further questions – we will be happy to assist you!

MAW

Contact: Christine Mahatsek, Dominik Udolf
Medizinische Ausstellungs- und Werbegesellschaft
International Exhibitions & Advertising
P.O.B. 155, Freyung 6
AT – 1014 Vienna, Austria
Phone: + 43 1 536 63 -34 or -64
Fax: + 43 1 535 60 16
E-Mail: maw@media.co.at



ADVERTISING AND SPONSORSHIP OPTIONS

ADVERTISEMENTS (PRINT AND ELECTRONIC MEDIA)

1.1. Advertisement / Preliminary Programme

Format DIN A4; print run 7.000; Published in October 2013

Outside back cover page:	€ 4,500.00
Inside cover page (front):	€ 4,000.00
Inside cover page (back):	€ 3,000.00
Inside page, best possible position:	€ 3,000.00

Deadline for receiving advertisements: October 1, 2013



1.2. Advertisement / Final Programme

The Final Programme is a unique source of information for ESGAR 2014. It provides delegates with all the necessary information about the venue, the congress and the scientific sessions. A perfect tool to increase footfall at your booth, promote your Symposium or simply communicate your company's message in one of many advertisement positions. Format DIN A4; print run 1.700, made available to participants on-site. Published in June 2014

Outside back cover page:	€ 5,000.00
Inside cover page (front):	€ 4,500.00
Inside cover page (back):	€ 3,500.00
Inside page, best possible position:	€ 3,500.00

Deadline for receiving advertisements: May 15, 2014



1.3. Bookmark in Final Programme

€ 5,000.00

Place an insert / bookmark in the Final Programme and instantly reach thousands of our delegates.

Bookmark to be produced / provided by sponsoring company.

Exclusive option for one sponsor!!



ADVERTISING AND SPONSORSHIP OPTIONS

1.4. ESGAR 2014 Pocket Guide € 8,000.00

The Pocket Guide is a compact version of the Final Programme. It contains summarised information about the congress, such as details of the sessions, Workshops, etc.

Format: DIN A5

Print run / Circulation: 2.000 / distributed onsite to all participants, made available online

Publication: June 2014

Advertisements by one sponsor may be placed outside back cover. Exclusive option for one sponsor!



1.5. ESGAR Website www.esgar.org € 1,500.00

Animated company logo with link from the ESGAR 2014 section on the website.

1.6. ESGAR Newsletter

The ESGAR e-Newsletter contains the latest information on congress news and further information on Society activities. Reach out to potential congress delegates as well as already registered participants and inform them about planned events during ESGAR 2014. The ESGAR e-mail list currently has 10.000 e-mail addresses.

Price per advertisement including icon, headline, text and 2 different hyperlinks

Newsletter will be distributed on a weekly basis, starting one month before the congress.

1 issue	€ 2,000.00
2 issues	€ 3,000.00
3 issues	€ 4,000.00
Each additional issue	€ 500.00

ADVERTISING AND SPONSORSHIP OPTIONS



SCIENTIFIC PROGRAMME

2.1. Industry Symposia

Integrated in Scientific Programme; announced in the preliminary and final programme as well as on the ESGAR website. Your lunch symposium is scheduled between 12:45 and 13:45. During the following dates/days lunch time symposia may be organised: Wednesday, June 18, Thursday, June 19 or Friday, June 20, 2014. Prices are for parallel symposia (maximum 2 in parallel) and for a 60 minutes time slot.

Timeslot of 60 minutes: € 18,500.00

Reduced price for Corporate Members apply

(Prices do not include lunch)

OTHER

3.1. Congress bags

from € 10,000.00 (price depends on model)

Exclusive option for one sponsor!

The congress bag is one of the most important items during the congress. It includes the Final Programme, a notepad, a pen and various information flyers. Each delegate gets a congress bag on arrival at the congress. With this tool your company logo is displayed throughout the congress venue and even in the city of Salzburg.

Advertising rate includes production cost for up to 2.000 congress bags and print of company logo.

3.2 Insert in congress bags

€ 3,000.00

Promote your event at ESGAR 2014 or simply advertise your company's services by including a single flyer or brochure in the congress bag of each participant.

Flyers/brochures are to be produced and provided by sponsoring company. Price is per insert, format max. Din A4, max. 8 pages.



ADVERTISING AND SPONSORSHIP OPTIONS

3.3. ESGAR 2014 Notepad

€ 5,000.00

Exclusive option for one sponsor!

The best way to attract the participants' attention during the congress and especially the sessions is by placing your company's logo on the notepad. These notepads will be placed in every congress bag handed out to the participants! To be included in congress bag and distributed at various congresses.

Advertising rate includes production cost of up to 4,000 notepads and print of company logo.



3.4. ESGAR 2014 Pens

€ 4,000 (3000 pcs)

To be included in congress bag and distributed at various congresses in advance of ESGAR 2014

3.5. Coffee Vouchers

Invite Participants for a coffee.

Vouchers printed by ESGAR (company logo included)

price upon request

3.6. Evening Events

Further information and prices upon request

3.7. ESGAR 2014 App

Includes Splash Screen and Sponsor Bar with a link to the company's website

price upon request

3.8. Internet terminals

6 computer workstations

€ 6,000.00



3.9. Scientific Exhibition / e-poster Presentations

€ 30,000.00

Exclusive option for one sponsor only!

All exhibits at ESGAR 2014 will be presented electronically. 30 workstations will be available for delegates to view the exhibits onsite.

The advertising rate includes branding of the electronic poster system with your company logo. The logo will be placed on the start up page of the online submission system prior to the congress. The system will be open from February to March 2014 for authors to submit their electronic material. Furthermore the Electronic Poster Exhibition area onsite during the congress will be branded with company logo.

Sponsoring company may include up to 5 reviewed scientific presentations in the system.

All rates quoted are net, excluding 20 % VAT and do not include production cost unless specifically stated.

ADVERTISING AND SPONSORSHIP OPTIONS

CORPORATE MEMBERSHIP

ESGAR wishes to gratefully acknowledge the support of its Corporate Members:



Bayer HealthCare



LIFE FROM INSIDE

GE Healthcare



Guerbet | 
Contrast for Life

PHILIPS
sense and simplicity

Corporate Members are partners of ESGAR in the endeavours to provide a lead in European GI and Abdominal Radiology and to promote high quality education and research and who further the Society's activities by paying annual membership fees. Corporate Membership is open to corporations or other organisations, including commercial enterprises, interested in the activities of the Society.

Corporate Members enjoy various benefits in connection with the annual meetings as well with other educational activities of the Society. Companies who are interested to become a partner of ESGAR are kindly asked to contact Mrs. Brigitte Lindlbauer at the central ESGAR office for further information.

FOR FURTHER INFORMATION REGARDING ADVERTISEMENTS AND SPONSORING OPTIONS PLEASE CONTACT:

European Society of Gastrointestinal and Abdominal Radiology
Central ESGAR Office
Neutorgasse 9
AT – 1010 Vienna, Austria
Phone: + 43 1 535 89 27
Fax: + 43 1 535 70 37
E-Mail: office@esgar.org

PRELIMINARY PROGRAMME

MAIN TOPICS POSTGRADUATE COURSE

Wednesday, June 18, 2014

ABDOMINAL VASCULAR IMAGING: A MULTIMODALITY APPROACH

ANNUAL MEETING

Thursday, June 19 to Saturday, June 21, 2014

TOPICS INCLUDE...

US and advanced US techniques
CT and advanced CT techniques
MR in abdominal oncologic imaging
Angio and interventional techniques
Hybrid imaging: PET/CT and PET/MR
Computer assisted diagnosis
Rectal cancer imaging
Imaging of swallowing disorders
Abdominal emergencies
Contrast-enhanced US vs CT/MR/PET
HCC, CCC
Liver metastases: imaging & intervention

Staging in abdominal neoplasms
Organising GI radiology: guidelines & reality
GI radiology; aspects of communication
Orphan diseases affecting the abdomen
Inflammation and beyond: functional imaging
Diffuse liver disease
Lymph nodes in the abdomen
Peritoneum - anatomy and post-surgical findings
Hands-on US and US-guided biopsy
Image fusion and beyond
Multi-parametric imaging
Post-operative abdomen

MEETING PRESIDENT ESGAR 2014

Prof. Gerhard Mostbeck
Wilhelminenspital
Department of Diagnostic and
Interventional Radiology
Montleartstr. 37
AT – 1160 Vienna, Austria

LOCAL ORGANISING COMMITTEE

A. Ba-Ssalamah, Vienna/AT
G. Böhm, Linz/AT
K.A. Hausegger, Klagenfurt/AT
K. Hergan, Salzburg/AT
W. Jaschke, Innsbruck/AT
A. Maier, Vienna/AT
T. Mang, Vienna/AT
C. Neumann, Vienna/AT
W. Schima, Vienna/AT
E. Schober, Vienna/AT
H. Schöllnast, Graz/AT
M. Uggowitzner, Leoben/AT

PRELIMINARY PROGRAMME

Date / Time /	Wednesday, June 18	Thursday, June 19			
08:00-08:15	PG Session 1	Workshops 1 - 8			
08:15-08:30					
08:30-08:45		Lecture Sessions 1 + 2 Interventional Session 1 Workshops 9 - 11			
08:45-09:00					
09:00-09:15					
09:15-09:30					
09:30-09:45	Coffee Break	CTC and Oncology Hands-on Centre	CEUS Training Centre		
09:45-10:00					
10:00-10:15					
10:15-10:30					
10:30-10:45					
10:45-11:00	Coffee Break				
11:00-11:15	PG Session 2	Scientific Sessions Research Centre 1	CTC and Oncology Hands-on Centre	CEUS Training Centre	
11:15-11:30					
11:30-11:45					
11:45-12:00					
12:00-12:15					
12:15-12:30	Lunch Break				
12:30-12:45					
12:45-13:00	Lunch Symposia	Lunch Symposia			
13:00-13:15					
13:15-13:30					
13:30-13:45					
13:45-14:00					
14:00-14:15	Lunch Break	Lunch Break			
14:15-14:30					
14:30-14:45					
14:45-15:00					
15:00-15:15					
15:15-15:30	PG Session 3	SAR Lecture		CTC and Oncology Hands-on Centre	CEUS Training Centre
15:30-15:45		Clinical Files 1	Video Case Workshop		
15:45-16:00					
16:00-16:15					
16:15-16:30					
16:30-16:45	Coffee Break	Coffee Break			
16:45-17:00					
17:00-17:15					
17:15-17:30					
17:30-17:45					
17:45-18:00	PG Session 4	Lecture Sessions 3 + 4 Vienna Tumour Board	Workshops 14-25	CTC and Oncology Hands-on Centre	CEUS Training Centre
18:00-18:15					
18:15-18:30					
18:30-18:45					
18:45-19:00					
19:00-19:15	ER Awards Opening Lecture and Ceremony				
20:00-evening	Welcome Reception	ESGAR Evening			

Friday, June 20				Saturday, June 21		Date /Time /	
Workshops 16 - 23				Workshops 32 - 39		08:00-08:15	
						08:15-08:30	
						08:30-08:45	
						08:45-09:00	
Lecture Sessions 5 + 6 Interventional Session 2 Workshops 23 - 26		CTC and Oncology Hands-on Centre	CEUS Training Centre	Lecture Sessions 9 + 10 Interventional Session 3 Workshops 40 - 45		09:00-09:15	
						09:15-09:30	
		Coffee Break				CEUS Training Centre	Coffee Break
			09:45-10:00				
Scientific Sessions Research Centre 2 Professional Challenge Session		CTC and Oncology Hands-on Centre		Scientific Sessions		10:00-10:15	
			CEUS Training Centre			10:15-10:30	
							Lunch Break
			10:45-11:00				
						11:00-11:15	
Lunch Symposia				ASAR Lecture		11:15-11:30	
						11:30-11:45	
				Lunch Break			
				12:00-12:15			
				12:15-12:30			
ESGAR Lecture						12:30-12:45	
Clinical Files 2	Video Case Workshop	CTC and Oncology Hands-on Centre	CEUS Training Centre	Foundation Couse 2		12:45-13:00	
						13:00-13:15	
Coffee Break			CEUS Training Centre				
				13:30-13:45			
Lecture Sessi- ons 7 + 8	Work- shops 29-31	CTC and Oncology Hands-on Centre	CEUS Training Centre			13:45-14:00	
						14:00-14:15	
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General Assembly						18:00-18:15	
						18:15-18:30	
						18:30-18:45	
						18:45-19:00	
						19:00-19:15	
Faculty Dinner				Free		20:00-evening	

IMPORTANT DATES

October 2013	Preliminary programme available
October 2013	Abstract Submission opens
January 3, 2014	Registration opens
January 15, 2014	Abstract submission deadline
February 2014	Notification of acceptance to authors
March 20, 2014	Early Registration Deadline
May 20, 2014	Pre-Registration Deadline

IMPORTANT ADDRESSES

ORGANISING SECRETARIAT

Central ESGAR Office
Neutorgasse 9
AT – 1010 Vienna, Austria
Phone: +43 1 535 89 27
Fax: +43 1 535 70 37
E-Mail: office@esgar.org

EXHIBITION MANAGEMENT

MAW – Medizinische Ausstellungsgesellschaft
Freyung 6
AT – 1010 Vienna, Austria
Phone: +43 1 536 63 -34 or -64
Fax: +43 1 535 60 16
E-Mail: maw@media.co.at

CONFERENCE VENUE

Salzburg Congress
Auerspergstraße 6
AT – 5020 Salzburg, Austria

CME

An application will be made to the EACCME® for CME accreditation of this event. The EACCME is an institution of the UEMS (www.uems.net). The number of credit hours of European external CME credits is pending and will be announced on the ESGAR website and in the Final Programme.

