

SPONSOR PROSPECTUS

Small Implants Second Edition
Brussels, Belgium

12 & 13 September 2014

Congress Chairman	Emmanuel Thienpont, MD, MBA
Honorary Chairmen	Norberto Confalonieri, MD Sergio Romagnoli, MD
Congress Organizer	Keyword Europa Nicoletta Zerbi



Congress Overview

Date: 12 09 14 (Full Day) & 13 09 2014 (Half Day until 1 PM)

Place: Bloom Hotel (4 Star), Rue Royale, Brussels, Belgium (www.hotelbloom.com) -
115 Underground parking places – 287 rooms

In the heart of the city at 25 minutes from Brussels Airport – Train stations 5 minutes



Brussels Accessibility: several daily flights from European airports to Brussels as well as a very good train connection from Amsterdam, London and Paris

Number of expected participants: 300 international attendees

Scientific program: Keynote Lecture, Oral Sessions, Symposia, Poster Sessions, Workshops, Break out sessions, Exhibitions

Official language: English

Vetting System: No possible interference with criteria for this meeting

Congress website: www.small-implants.com

Congress Chairman: Emmanuel Thienpont, MD, MBA
Email: emmanuelthienpontmd@gmail.com

Congress Organizer: Keyword Europa – Nicoletta Zerbi
Via Lodovico Mancini,3
20129 Milano
Tel.+39(0) 2 54122513
e.mail: info@keywordeuropa.com

Invited and Accepted Faculty

Ackroyd Christopher
Adravanti Paolo
Argenson Jean Noel
Baldini Andrea
Barrett David
Becker Roland
Bellemans Johan
Benazzo Francesco
Cartier Philippe
Cobb Justin
Confanoli Norberto
Della Vale Craig
Dodd Chris
Donell Simon
Eldridge Jonathan
Imhoff Andreas
London Nick
Lustig Sebastien
Murray David
Parratte Sebastien
Peersman Geert
Porteous Andrew
Price Andrew
Richardson William
Romagnoli Sergio
Stuyts Bart
Vallotton Jacques
Verdonk Peter
Victor Jan
Invitations still ongoing ...

Program

Good surgical practice lecture followed by a literature meta-analysis lecture on the same topic, which will be followed by a panel discussion of experts answering the 'seven questions' about the subject

Keynote lectures

'Challenge me', 'My worst case' and 'What I have learned over time' sessions

E-poster sessions with 4 slides and open discussions / Poster award

Breakout sessions possible on Friday lunch time and Saturday 10 to 11 AM. Workshops possible on Friday after Eposter session in Board room C and Room 1 and 5.

1. Sponsor Packages

(First come, first served by confirmation mail to emmanuelthienpontmd@gmail.com)

Look at www.hotelbloom.com/events/services-en.html

Gold Exhibitor (1x) 50 000€

- Premium exhibition space and first choice of position – proposed premium venue is patio space (200 m²)
- Central exhibition space (patio) where all coffee breaks will be organized
- Company logo of Gold sponsor projectable on both walls in patio area where elevators and stairs arrive and inscription takes place
- Biggest room for breakout/lunch session included on Friday noon with high quality lunch served in the room and Saturday (10-11H) break out coffee session (Options: Main meeting room or Consilium A+B)
- Access to E-poster room during E-poster presentations on Friday afternoon within program (Consilium A+B)
- One advertisement back side cover page or back side page
- Boardroom A with branded meeting table available for entire meeting for business meetings among company people and with KOL surgeons
- Central position for the company logo on the panel wall stairs hotel on way to meeting room
- Company name mentioned on website as Gold Sponsor with central position
- Two bag inserts
- Sandwich lunch served in patio area on Saturday
- Registration for 10 company delegates
- Attendance at Gala Dinner for six company delegates of choice

Silver Exhibitor (3x) 25 000€

- Excellent exhibition space and second choice of position after Gold sponsor
- Exhibition space at entrance/exit of plenary session room against wall
- Free choice of position (3 possible) decided by first confirmed/first choice among peers
- One workshop in small room (Room 3-4 or 5 at Level +1) – price reduction if upgrade to Main / Consilium or Room 2
- Choice of position for the company logo on the panel wall stairs hotel on way to meeting room according to first confirmed/ first choice
- One page in program book
- One bag insert
- Company logo on website as Silver sponsor
- Registration for 6 company delegates
- Attendance at Gala Dinner for four company delegates

Bronze Exhibitor (6x)**10 000€**

- Good exhibition space at Meeting Lounge at +1 Level
- Free choice of position decided by first confirmed/first choice among peers
- Flat screen and DVD player booth principle
- Sandwich lunch will be served on Friday/Saturday for delegates in this area for part of attendees
- Choice of position for the company logo on the panel wall stairs hotel on way to meeting room
- One bag insert
- Registration for 2 company delegates

Technology Point Exhibitor (4x)**5000€**

- At Break out lounge area where lunch break out sessions will take place
- High table with two chairs
- Choice of position for the company logo on the panel wall stairs hotel on way to meeting room after gold/silver/bronze exhibitors

2. Extras*a. Side Event on Friday with Lunch or Saturday 10H with coffee/snacks*

Break out session in main auditorium	15000€
Break out session in Consilium A + B	10000€
Break out session in Room 2	6000€
Break out session in Room 1,3,4,5	4000€
Workshops in Boardroom C	2000€
Extra AV equipment (3D or any specials)	8000€

b. Main Event

Badges with discrete company logo and company lanyards	6000€
Congress bags with company logo	2500€
Notepads and pen (because not offered by hotel)	2000€
Projection of company logo during program intervals	1000€

c. Program Book

Final program backside first page or last page	4000€
Full page publicity in program book	3000€
Extra bag insert	1000€

d. Website

Company logo on website	1500€
Link to company website	1000€
Sponsor of the online abstract submission system	10000€
USB-key with program and company documentation	8000€

<i>e. Supplement The Knee 'Unicompartmental arthroplasty – State of the Art'</i>	25000€
<i>f. Coffee Break with food at booth</i>	4500€
<i>g. Faculty Dinner</i>	15000€
<i>h. Congress Gala Dinner</i>	TBD
<i>i. Boardroom B for company use</i>	2000€