



IXth European Bifurcation Club Meeting: 18th & 19th October 2013



SPONSORS PROSPECTUS
-
PARTENARIAT

18th & 19th OCTOBER 2013

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Dear EBC Friends,

The forthcoming **European Bifurcation Club (EBC)** meeting will take place at the **Royal College of Physicians in London, England** on **Friday 18th & Saturday 19th October 2013**.

The program is currently being created and we would like to encourage all industry sponsors to make suggestions.

The very strong bonds forged during our eight EBC meetings to date were mainly due to its **informal aspect**, which we still value and encourage. The invited delegates will also enjoy the chance to network at our final gala dinner.

In order to control our budget we have chosen approximately **200 Key Opinion Leaders in the Interventional Cardiology field**. We significantly need your support to ensure we are able to build a successful meeting.

Should you have any further questions, please do not hesitate to contact us. Many thanks for all your help and support and we are looking forward to hearing from you.

Kind Regards,

The **EBC Committee**:

**R. Albiero, A. Chieffo, O. Darremont, M. Ferenc, D. Hildick-Smith,
J. Lassen, T. Lefèvre, Y. Louvard, P. Mortier, M. Pan, & G. Stankovic**

Objectives & Preliminary Agenda**Objectives:**

- 1 To establish the European Bifurcation Club as a referred thinking tank in the treatment of coronary bifurcation lesions.
- 2 To interact with the medical industry in the development of new concepts, new processes and devices and confer scientific credibility upon new clinical and technological projects. A club of industrial partners could also be created with an identifying logo.
- 3 To establish and publish updated consensus and non-consensus on coronary bifurcation comprehension, definitions and treatments.
- 4 To create a website, that will be made available to sponsors for product/device promotion as well as to publish all relevant presentations www.bifurc.net
- 5 To organize future meetings and workshops in Europe in order to improve knowledge and technical skills in this field.

Preliminary Agenda**FRIDAY 18th October**

11:00-13:00: **Investigator meetings**

(For meeting room bookings please contact the secretariat)

13:00-14:00: Lunch

14:00-15:45: Plenary room session

15:45-16:15: Coffee break

16:15-17:45: **GOLD sponsors symposiums**

17:45-19:30: Plenary room session

19:30-20:00: Welcome

20:30-22:30: Night at leisure

Overnight stay

SATURDAY 19th October

08:00: Opening

08:15-09:45: Plenary room session

09:45-10:15: Coffee break

10:15-12:30: Plenary room session

12:30-13:45: Lunch

13:45-15:15: Plenary room session

15:15-15:45: Coffee break

15:45-17:00: Plenary room session

18:00-18:30: Consensus

18:30: Meeting concludes

20:00: Departure for outside Dinner – (Venue TBC)

Overnight stay

European Bifurcation Club Partnership Packages:

The main objective of the **European Bifurcation Club** is to promote cooperation and discussion between the discipline of Bifurcation and industry. The ultimate aim is to ensure that requirements of both parties are fulfilled in the most efficient and effective manner possible.

The **EBC** is looking to receive support from pharmaceutical and medical device companies, which develop and market products in the field of cardiology. **Your contribution is crucial to the success of the EBC.**

A set of sponsorship and advertising opportunities has been compiled, where you can choose between **four levels of support, Gold, Silver, Bronze & Participant level**. Each one is designed to offer you a set of benefits best suited to your budget. An **Unrestricted educational grant** is also available to those companies interested in sponsoring a specific session of this year's meeting.

The **EBC Sponsorship** has been tailored to cover the cost of **approximately 200 KOLs** who have been especially **selected** and directly invited by the **EBC scientific committee**.

The **Industry sponsorship** covers the costs of the: **flights, meeting venue, accommodation, registrations, F&B, AV, Gala dinner, & the event planning** for those 200 KOLs.

This enables the industry to **focus on developing strong connections** with these specific doctors as well as **becoming involved in the scientific programme** with no hidden or extra costs.

SPONSORSHIP OPPORTUNITIES:

- **Gold Partnership:** € 35,868 (+ VAT)
- **Silver Partnership:** € 26,268 (+ VAT)
- **Bronze Partnership:** € 20,862 (+ VAT)
- **Participation Partnership:** € 12,000 (+ VAT)
- **Unrestricted educational grant** € 10,500 (+ VAT)
- **Individual EBC Registration** € 1,468 (+ VAT)
- **NON-EUROPEAN DOCTOR registration** € BUSINESS CLASS FLIGHT

- **CINEMA SESSION on Friday:** € 10,000*
- **GALA DINNER on Saturday:** € 10,000*

- **Congress Bags** € 5,000*
- **Congress Notepads & Pens** € 1,000*
- **Congress Necklaces** € 1,000*
- **Congress pens** € 1,000*
- **Bag inserts** € 500 per insert
- **Company banners venue** € 500 per banner per day

* - Denotes sole sponsorship

N.B. ALL VAT WILL BE REVERSE CHARGED WITH A VALID EU VAT NUMBER

SEE THE FOLLOWING PAGES FOR PACKAGE DETAILS.

GOLD LEVEL PARTNER PACKAGE:

- A **large** exhibition space in a highly prominent location. A **table** will be at your disposal to display your brochures and a space for your popup banner.
- Prominent logo and descriptive text of your company on the EBC meeting website **with a link to your company website.**
- Large company logo on all meeting materials and **Gold** recognition on the sponsor wall.
- Special section on the proceedings website (www.bifurc.net) to promote your **company's latest developments.**
- 2 Complimentary **bag inserts** per bag.
- **An exclusive meeting room for your private use during the 2-day meeting** – room hire included in package – excluding use of AV or F&B. (Contracted 2 Syndicate rooms – first come, first served basis).
- **Exclusive** networking opportunity with **one member of the EBC committee**, a key opinion leader, for a half hour private meeting, prior to the start of the EBC. As a **GOLD** sponsor, you may **submit a wish list for meeting any specific doctors** to be sent to the secretariat by **the end of JUNE 2013.**
- **4 x Industry Meeting registrations.** Includes accommodation (2 nights), access to all meetings and meals (including Gala dinner).
It excludes flights and transfers.
- As a **GOLD** sponsor, **one** registration will be **upgraded** at the hotel to the business level. Any more upgrade requests will be at the discretion of the organisation.
- **GOLD SPONSOR PRE-MEETING**
The unique opportunity to present a half hour long lecture, chaired by a member of the EBC committee, in a PRE-MEETING held on Friday between 12:00 and 14:00. (The content of which will be subject to approval from EBC Scientific Committee). This is an ideal chance to showcase any developments from your company that might have taken place since the last EBC.

Cost: € 35,868

SILVER LEVEL PARTNER PACKAGE:

- Company logo on all **EBC** meeting materials as well as **a link to your company website.**
- **Extensive networking opportunities** with key opinion leaders.
- **A private meeting room available** (excluding use of AV or F&B), that is to be shared with other silver sponsors on a first come first served basis, in relation to appointments.
- As a **silver sponsor** you will have the opportunity to hold a **ONE TO ONE** meeting with an EBC delegate of your choice. The EBC secretariat will be happy to liaise between the parties.
- Complimentary **bag insert.** 1 per bag
- An **exhibition space** in a prominent location, with a table at your disposal to display brochures as well as a space for your popup banner.
- **3 x Industry meeting registrations** for silver partner exhibition staff; this includes accommodation (2 nights), access to all meetings, meals and the Gala dinner, but excludes flights and transfers.
- Large company logo on all meeting materials and **Silver** recognition on the sponsor wall.
- Special section on the proceedings website (www.bifurc.net) to promote your **company's latest developments.**

Cost: € 26,268**BRONZE LEVEL PARTNER PACKAGE:**

- An **exhibition space** where a table will be at your disposal to display your brochures with a space for your popup banner.
- Company logo on all **EBC** meeting materials as well as **a link to your company website.**
- Bronze recognition on all official documentation (both printed and electronic).
- **Extensive networking** opportunities with key opinion leaders.
- A company logo on the proceedings website (www.bifurc.net)
- **2 x meeting registration** for bronze partner exhibition staff, this includes accommodation (2 nights), access to all meetings and the Gala dinner, but excludes flights and transfers.

Cost: € 20,862

PARTICIPATION LEVEL PARTNER PACKAGE:

- Small **company logo** on all meeting materials (both printed and electronic)
- Extensive **networking opportunities** with key opinion leaders
- **Participation** in all scientific sessions, Friday dinner and lunch on Saturday.
- **1 x meeting registration** for bronze partner exhibition staff, this includes accommodation (2 nights), access to all meetings and the Gala dinner, but excludes flights and transfers.
- There will be a **table at the disposal** of all "Participant Sponsors" to display their brochures in the main exhibition area; however there will be no space for a pop-up banner.

Cost: € 12,000

UNRESTRICTED EDUCATIONAL GRANT:

To help fund this year's meeting of the **European Bifurcation Club** we are asking for an **Unrestricted Educational Grant** from the important members of the industry who are either unable to commit to a full sponsorship package or who wish to show their support to the meeting by enabling a particular session to go ahead.

The EBC is **an annual European meeting** that enables the approximately **200 invited key opinion leaders** in the field of coronary bifurcations to present, discuss and receive information regarding **all aspects of Bifurcations**. The unrestricted educational grants will enable more delegates to attend the meeting and therefore enable the information discussed to be dispersed to a wider audience. As the invited doctors attending the EBC meeting are provided with travel and accommodation as well as on-site refreshments by the organisers it is vital that the EBC receives funding to enable the maximum invitees to attend.

By awarding an unrestricted educational grant to the **EBC 2013 meeting**, the sponsor in no way decides or controls the content or information included in the session. The speakers and presenters of the sponsored sessions are to be decided by the EBC organising committee only and each presenter must/will declare any conflict of interest.

Grants will be of a set value and cannot be negotiated; payment will be in accordance with the current industry sponsorship contract.

In return for the unrestricted educational grant the sponsoring industry is **invited to submit any educational data relevant to the session for evaluation by the EBC committee**.

The sponsoring industry will receive exposure to the attending delegates in the form of a mention at the start of the specific session, notification on all meeting programme material in the form of the phrase, 'With an unrestricted educational grant from', as well as a logo on all electronic meeting material.

Cost: € 10,500

Individual NON-EUROPEAN DOCTOR registration

- The opportunity of personally sponsoring one **NON-EUROPEAN, key opinion leader** to attend the EBC meeting.
- Granting you an exclusive one hour meeting with the KOL.

Cost: One return business flight. This includes accommodation (2 nights), access to all meetings, meals and the Gala dinner, but excludes transfers.

N.B.: We will have at least 5 Non-European Interventional Cardiologists invited by the EBC Committee to choose from.

Individual EBC Registration (additional badge cost)***applicable for Industry & Doctors**

Each additional delegate attendance will benefit from the following:

- Accommodation and breakfast at the delegate and industry hotel based on 2 nights & subject to availability.
- Registration to all meetings and symposia.
- All repast, including welcome reception, coffee breaks, lunches and Gala dinner.
- Access to trade exhibition areas.
- Personal networking opportunities with attending doctors (200 KOLs).

Exclusions:

- Flights.
- Transfers.

Cost: € 1,468.00

Both **Additional Industry & Medical delegates** are kindly asked to send their names before **1st July 2013** for all accommodation requests.

PLEASE NOTE – Individual registration is **ONLY** available to companies that have purchased a sponsorship package.

Additional SPONSORSHIP / ADVERTISING opportunities**CINEMA SESSION on Friday.****Cost: €10,000 for sole sponsorship.**

- Company popup banner at auditorium entrance and on speaker stage, (provided by sponsor)
- Removal of all other company logos from sponsor wall for the 2hr duration of the session.
- Company logo on popcorn holder.
- Verbal recognition from EBC committee member during the session.
- Possibility of supplying a gift pack to all scientific attendees. Approximately **220 packs** will be required

GALA DINNER on Saturday.**Cost: €10,000 for sole sponsorship.**

- Company logos on all the related transfer signage.
- Logo on back page of table menus.
- Verbal recognition from EBC committee during the evening.
- Possibility of supplying a gift pack to all scientific attendees. Approximately **220 packs** will be required

COMPANY BANNERS IN FOYER/EXHIBITION AREA – (1.5 X 2 m)**Cost: €500 per banner/per day**

The cost of the purchase, printing and shipment of the banners is to be met by the sponsor.

You will need to ship your banners to arrive by the 14th October.

CONGRESS BAGS -**Cost: €5,000 for sole sponsorship**

Please contact the **EBC Secretariat BEFORE 15th May** for details.

The congress bag will contain the meeting literature, notepad and pen, promotional leaflets and other congress materials.

If you are the **SOLE sponsor**, you **may** wish to be responsible for organising the purchase, logo printing and shipment of the bags. This will be subject to approval from EBC Scientific Committee. Approximately 220 bags will be required.

You will need to ship your bags to arrive by the 14th October.

CONGRESS NOTEPADS & PENS**Cost: €2,000**

This sponsorship allows you to publicise your company and to offer writing materials included in **DOCTOR'S congress bag**. The sponsor will provide notepads bearing their name and/or logo. Approximately **220 pads** (to allow taking notes during the 2 day meeting) will be required.

You will need to ship your notepads to arrive by the 14th October.

CONGRESS NECKLACES/LANYARDS –**Cost: €2,000**

All participants must wear congress badges for the duration of the congress.

The cost of the purchase, printing and shipment of the necklaces is to be met by the sponsor. Approximately **220 necklaces** will be required.

You will need to ship your necklaces to arrive by the 14th October.

BAG INSERTS –**Cost: € 500 per insert**

Available to all sponsors who wish to insert material in the congress bags.

Please note this has been included in the **GOLD AND SILVER** sponsors packages.

Promotional material may be inserted in the congress bags. Approximately **220 copies** will be required.

You will need to ship your bag inserts to arrive by the 14th October.

APPLICATION TO SPONSOR & PROMOTE

Please ensure that only one application is submitted on behalf of your company.

Company name:

Mailing Address:

Telephone:

Email Address:

Contact Person:

Title / Position:

Parent company/associated with:

V.A.T No:

SPONSORSHIP COST TOTAL

GOLD	€35,868	
SILVER	€26,268	
BRONZE	€20,862	
PARTICIPANT	€12,000	
EDUCATIONAL GRANT	€10,500	
REGISTRATION	€1,468 per delegate	
CINE DINNER	€10,000 exclusive	
GALA DINNER	€10,000 exclusive	
BANNERS	€500 per day*	
CONGRESS BAGS	€5,000 exclusive	
NOTEPADS	€1,000 exclusive	
PENS	€1,000 exclusive*	
NECKLACES	€1,000 exclusive*	
BAG INSERTS	€500 each*	
TOTAL		

* Company must provide material.

N.B. ALL VAT WILL BE REVERSE CHARGED WITH AN EU VAT NUMBER

Signature (Indicates agreement with the Terms and conditions):

An invoice will to be issued as soon as we receive your application.

Please state your company name and invoice number as a reference on all subsequent correspondence.

Please email this form back to: alexandra@medi8events.com

SECRETARIAT CONTACT DETAILS :

Alexandra Le Crouerour

Medi8 Events Solution SL

Rambla Poblenou, 68, 4-2, Barcelona, Spain.

Mob: +34 66 3930 604

Mailto: alexandra@medi8events.com

2 – INDUSTRY ATTENDEE LIST

We will require **one co-ordinator** from your company to send us the list of delegates with the number of room nights required per guests.

Please note that the delegate hotel rooms are centrally booked through Medi8 Events. We are currently holding a room block however this is on a first come, first served basis.

Cost of individual registration will depend upon your Sponsor package. A full cost breakdown will be sent with your invoice. Please do not hesitate to contact us beforehand if you have any questions.

Delegate Application

Sponsoring Company's Name:

Delegate Name:

Title / Position:

Nationality:

Mailing Address:

Telephone:

Mobile Number:

Email Address:

Signature: (indicates agreement with the Terms and Conditions)

Please email this form back to alexandra@medi8events.com

An invoice will to be issued once we receive authorization for your application from EBC.

Please state your company name and invoice number as a reference on all subsequent correspondence.

MEETING ROOM BOOKING REQUEST FORM

COMPANY *					
DATE * / TIME *					
Industry contact *					
MOBILE TEL NO. *					
TITLE OF MEETING FOR SIGNAGE PURPOSE (Please attach jpeg of a logo, if required)					
NUMBER OF PERSONS *					
SET UP OF ROOM *	Theatre		Boardroom		
	U-shape		Classroom		
	Other, please specify:				
AV MATERIAL * (It is important this equipment is ordered in advance, please indicate expected requirements)	LCD		Note Pads		Speaker/conference Phone
	Screen		Pens		Flip Chart
	Micro-phones		Internet connection		No. Of power points
	Other, please specify:				
CATERING * Please indicate type of food and beverages required i.e. lunch buffet, coffee, soft drinks etc					
INVOICE TO * Please indicate who is to be invoiced for this meeting					
HOTEL / NAME OF MEETING ROOM	TBC by Medi8 events				
For Office Use only					
Room Confirmed?		Meeting recorded on overview?			

Please note * indicates that the field is mandatory

TERMS AND CONDITIONS**1 TERMS OF REFERENCE**

In these Terms and Conditions the following definitions shall apply:

"Contract" shall mean the contract established between the Exhibitor, Sponsor, and/or Advertiser, and the Organisers upon the Exhibitor, Sponsor and/or Advertiser accepting the offer of the Organisers to participate, upon these Terms and Conditions, in the Event.

"Event" shall mean the **EBC meeting, 18th & 19th October 2013**.

"Exhibition" shall mean the Exhibition forming part of the Event and as specified on the Application Form.

"Exhibition Centre" shall mean selected hotel & auditorium

"Exhibition Space" shall mean any space in the selected hotel & auditorium licensed to the Exhibitor by the Organiser for the purpose of the Exhibition and shall include shell (ready stand) spaces and non-shell (raw) spaces.

"Participant" shall include Exhibitors, Sponsors and Advertisers, the person being described as such in the Application Form and all employees and agents of such person and shall, if applicable, also include permitted sublicenses' of the Exhibitor.

"Exhibitor's Manual" shall mean the manual supplied by the Organisers to the Exhibitor, which contains information relating to the Exhibition and the Exhibition Space.

"Fees" shall mean the amount payable for the use of the Exhibition and Advertising Space and Sponsorship of the opportunities listed in this prospectus.

"Organisers" shall mean Medi8 Events Solutions.

"Exhibition Centre Operator" shall mean the owner/proprietor operator/manager of the Exhibition Centre.

"Force majeure event" shall mean fire, typhoon, act of terrorism, explosion of any kind, riot or civil commotion, failure or neglect of any person supplying electricity, gas or water, strikes of workmen or other labour disputes or difficulties or anything done or not done by reason thereof, shortage of materials, non completion of the Centre or any part thereof, or disruption of the same by reason of construction or renovation work, failure of any previous participant to vacate a contract or any part thereof or any other cause and weather ejusdem generis or not (no such other cause being within the control of the organisers).

2 ELIGIBILITY FOR and CONDITIONS OF PARTICIPATION

The Organisers have absolute discretion in the admission of Participants and reserve the right to decline any application without giving any reason.

The Participant shall, to the extent appropriate, observe and comply with the rules and regulations of the Exhibition Centre, copies of which are obtainable from the Organisers on request. Certain of the provisions therein are summarised, for Exhibitor reference, in Part I of Point 12 but they shall not, under any circumstances, be construed as limiting the obligations of the Exhibitor to observe and comply with all applicable rules and regulations of the Exhibition Centre.

3 APPLICATION FOR PARTICIPATION

All applications for participants shall be made on the prescribed Application Form. The Application Form shall be submitted to the Organisers accompanied by the deposit for the rental of the Exhibition Space as stated in Point 9.

4 EXHIBITION SPACE LICENSING AND ALLOCATION

Exhibition Space is licensed to the Exhibitor for trade promotion purpose only for the duration of the Exhibition. The Exhibitor is not allowed to sublicense the Exhibition Space allocated to it, either wholly or in part, without the prior written consent of the Organisers. The Exhibitor shall ensure that any such authorised sublicenses comply with these Rules and Regulations and shall be responsible for any default of such sublicenses. The Organisers have absolute discretion in allotting space in the Exhibition and the location of raw space and ready stands. Ready stands are provided by the Organisers' official contractor and are all erected according to a stand pattern. No variation of the standard fascia and lettering will be permitted.

Exhibits and displays should not exceed the height of the stand walls unless written permission has been received from the Organisers.

An Exhibitor who is allocated a ready stand will be provided with stand services as per the schedule in the Exhibitor's Manual.

Plans, drawings, and design proposals for raw spaces must be submitted to the Organiser for approval no later than two months before the Event.

Any Exhibitor must comply with, and any of his stand design proposals conform to, the rules and regulations of the Hotels, theatre/Cinema Complex and those of any public authority or department of the German Government. The Exhibitor shall be solely responsible for observing and complying with the same and for obtaining all consents, approvals, authorities; licenses and the like as may be requisite to its participation in the Exhibition.

5 USE OF EXHIBITION SPACE AND SAFETY

The Exhibitor shall move in to the Exhibition Space according to the arrangements and within the time limits specified by the Organisers.

The official contractors nominated for the Exhibition must handle movements of exhibits in and out of the Exhibition Centre. No exhibit will be allowed into or out of the Exhibition Centre without any official delivery order or clearance document. The costs of transporting goods to and from the Hotel, receiving, storing, decorating and removing its exhibits are to be born entirely by the Exhibitor. No Exhibitor may alter or in any way affect the structure or fixtures of the Hotel. Exhibitors will pay the cost of making good any damages caused to the Hotel or fixture by themselves and /or their contractors or subcontractors. The Organiser reserves the right to refuse admittance to any visitor to the Exhibition. During the licence period the Exhibitor shall be responsible for the good conduct of its employees, servants and agents, contractors and subcontractors who shall be bound by and must observe these Terms and Conditions in all respects. The Exhibitor's stand must be manned by an authorised and competent representative of the Exhibitor at all times during the Exhibition. This representative must be fully conversant in English with the products and services of the Exhibitor and shall be duly authorised to negotiate and conclude contracts for the sale of the Exhibitor's products and services. Public auctions shall not be permitted in the Exhibition at any time. Counterfeit goods exhibited at the show will not be allowed and the Organisers have the right without recourse to physically remove the items and close down the stand of the said Exhibitor. The Exhibitor will not have any financial claim against the Organisers. Full particulars of stand personnel, agents and representatives must be submitted to the Organisers for approval and registration one month before the Event.

All exhibits and stand furnishings must be confined to the area of the Exhibition Space. Any advertising literature should be distributed from the Exhibitor's own stand(s) only.

The use of laser products at the Exhibition requires prior written approval from the Organisers. Application for approval of such must be submitted no later than two months before the Event. No Exhibitor shall in no way engage in filming, sound or video recording, any musical performance (including the use of pre-recorded music), telecasting and broadcasting unless prior written approval has been given by the Organisers.

Repairs or alterations to the stand or display may only be carried out after the Exhibition is closed to the public and with the prior agreement of the Organisers. No stands or exhibits shall be dismantled before the official closing time of the Exhibition on the last day of the Exhibition unless the Organisers have given special permission. All exhibits and stand material shall be removed immediately after the closing of the Exhibition according to the time limits specified by the Organisers. The Exhibitor shall vacate and return the Exhibition Space to the Organisers in as good and clean order as it was when initially licensed out. Any exhibits or stand materials left behind at the Hotel shall be deemed to be abandoned and shall be disposed of at the expense of the Exhibitor concerned.

At such time after the close of the Exhibition as the Organisers may specify or on sooner termination of the Contract, all exhibits shall be removed and cleared from the Exhibition Space and vacant possession of the Exhibition Space shall be delivered to the Organisers in as good and clean order and condition as it was when initially licensed out. Any property remaining after the last day designated by the Organisers for material to be removed may be sold or otherwise disposed of by the Organisers at the Exhibitor's expense.

The Organisers reserve the right at any time to order the alterations or removal of any stand which differs from the approved specifications or which does not conform to the rules and regulations of the Exhibition Centre. The cost of such alteration and removal shall be entirely borne by the Exhibitor.

6 INSURANCE AND LIABILITY

The Exhibitor should ensure that there is in existence prior to its seeking access to the Hotel, a valid insurance policy satisfactory to the Organisers covering (but not limited to) theft, fire public (including occupier's) liability, damage to property and effects, personal injury, consequential loss and any such other risks and natural causes. The Organisers shall be entitled to inspect any such insurance policy and receipts for premium at any time.

The Exhibitor undertakes to indemnify and at all times thereafter to keep indemnified the Organisers, its employees and agents on demand

against all claims, liabilities, losses, suits, damages, judgements, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by, the Exhibitor or its contractors or subcontractors.

All exhibits are brought to, displayed and removed from the Exhibition Centre at the Exhibitor's own risk and should be safeguarded by the Exhibitor at all times.

The Organiser shall not be responsible for any error or omission relation to the Exhibitor, its equipment, products or services in the listings in the Exhibition's Official Directory or in any promotional material. The Organisers shall not be held responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as the result of the Exhibition. If any Exhibition is cancelled or postponed due to any force majeure events, the fees may be reduced by such amount as the Organisers may, at their absolute discretion, think fit. The Exhibitor shall have no claim whatsoever for compensation for loss or damage suffered of additional expenses incurred as a result of any cancellation, postponement, and alteration in character or reduction in scale of the Exhibition. Generally, participation by the Exhibitor in the Exhibition is solely at the Exhibitor's own risk.

1 GUIDELINES FOR SYMPOSIA AND WORKSHOPS

The Fee charged does not cover any services outside those listed in this Prospectus. The Organisers shall not cover the costs arising from the audio visual extras; invitations, travel, accommodation or registration fees for any party concerned; or any such cost as yet undetermined.

2 PUBLICITY

The Participant shall not disclose, appropriate or use any technical or confidential information regarding the business or affairs of the Organisers or any of the other Participants in the Event acquired by way of the Participant's contract to participate in the Event.

3 TERMS OF PAYMENT AND CANCELLATION POLICY

Payment of the fees by the dates hereunder, indicated is of the essence to the participation by the Participant in the Event.

Manner of payment shall be in two instalments:

1. 50 % deposit of the total amount to be paid at the date of reservation. Proof of payment must be attached to the original Application Form.

The invoice of the amount will be issued upon receipt of the 50% deposit sent with the application form and will indicate the outstanding balance to be settled. After this date, a charge of 20% APR on the total amount will be implemented. No Participant will be allowed to participate or have access to the Event should both payment instalments not have been received by the Organisers prior to the Event.

The Application Form is irrevocable. In the event of abandonment by the Participant, the Participant must pay the full amount of the participation fee. In this case and if applicable, the Organisers can make use of the stand even by assigning it to other Exhibitors.

Any Participant who serves notice of abandonment without having paid the down payment as required, will be required to pay 50% of the total fees due, the Participant will be required to pay the entire sum due if the notice is received after this date.

1 FORCE MAJEURE

In the event of force majeure, the participant will pay the amount of its participation as dictated in the cancellation policy.

If by reason of any force majeure event the organisers are or reasonably expect that they will be prevented or hindered from fulfilling the substance of its obligations or any particular part or parts thereof under a contract, the organisers will be entitled at any time thereafter to cancel or suspend the contract (whether in whole or in part) by notice to the participant. The organisers will be under no liability to any participant for any loss, which they may sustain as a result of any force majeure event.

2 WAIVER

No waiver by the Organisers of any of the provisions of these Rules and Regulations or of any of its rights hereunder shall have effect unless given in writing and signed by the Organisers. The waiver by the Organisers of any of these Rules and Regulations shall not prevent the subsequent enforcement of these Rules and Regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

3 TERMINATION OF PARTICIPATION

The Organisers shall have the right to terminate without notice a Participant's right to participate in the Event upon occurrence of any of the following events:

- a) If the Participant or any of its representatives commits a breach of any of these Rules and Regulations; or
- b) If the Hotel and/or the Exhibition Space becomes unfit for occupancy and use or the Exhibition is cancelled; or
- c) If the holding of the Exhibition or the performance of this Contract by the Organisers is substantially or materially interfered with due to any cause or causes not reasonably within the control of the Organisers; or
- d) If the Organisers are not satisfied that the Participant conducts an activity that does not conform to the nature and purpose of the Event or if proper use is not being made of the Exhibition Space during the installation period or at any time during the term of the Exhibition; or
- e) If the payment of Fees is not made by the Participant in accordance with Point 9; or
- f) If the Participant is, for any reason, unable to meet his contractual obligations.

In the event that a Participant's right to participate in the Event is terminated under Point 11 a), b), c), d), e), or f) the Participant shall have no claim for refund of any fees paid to the Organisers.

4 ADDITIONAL RULES AND REGULATIONS

Summary of certain of the rules and regulations of Exhibition Centre

STANDS AND EXHIBITS

The Exhibitor must ensure that its displays are properly spread and do not exceed the maximum load limitations for the Hotel. Stand assembling, installation and decoration must be carried out within the time limits specified by the Hotel Operator and must in any case be complete by 18:00 on the day preceding the Exhibition opening.

Only with a written authorisation of the Organisers will the Exhibitor be allowed to use amplifier as a backing up of demonstration exclusively in the exhibition areas in which it has been foreseen. Diffusion boxes will have to be irremovably fixed and oriented towards the inner side of the stands and should not exceed the allowed decibel. Authorised representatives of the Exhibitor must man all stands during the Exhibition hours and should wear the identification badges specified for the Exhibition. The Hotel Operator reserves the right to remove at the Exhibitor's expense any person or persons acting in a way which or any exhibits or publicity materials which they consider, at their absolute discretion, to be hazardous, illegal, immoral, undesirable, inappropriate, harmful offensive obscene or otherwise objectionable to the Hotel Operator, or not conforming to the set up of the Exhibition or which does not fall within the exhibit description of the Exhibition. Repairs or alterations by removal or addition of materials may be carried out only when the premises are closed to the public and with the Agreement of the Organisers. In the interest of safety, access by the Hotel Operator to the Exhibitor's stand(s) must be allowed at all times to allow for repairs and maintenance to be carried out.

MOVEMENT OF EXHIBITS

The erection and removal of stands, materials and exhibits must take place within the time limits specified by the Hotel Operator.

ELECTRICITY SUPPLY

Electricity, whether from the mains, batteries or generators shall be supplied only by the Hotel Operator. Only the Hotel or its official Contractor may make connections into permanent distribution boxes.

SAFETY & FIRE REGULATIONS

All fire, electrical and safety laws and regulations of the hotel must be strictly observed. Aisles, fire exits, fire protection systems and security systems must be kept clear and accessible at all times. No storage behind exhibits is provided or permitted. All aisles must be a minimum of 2 meters. All materials used in the construction and decoration of Exhibition stands shall be flame retardant in accordance with local regulations and be subject to inspection by the Hotel Operator or its appointed agent. Relevant certificates of fire test, flame test or fume test should be available for inspection if requested. Additional fire precautions may be required by special cases by the Hotel Operator or the local authorities. Nothing should be done to invalidate or adversely affect the fire or other insurance policies covering the Exhibition or the Hotel.

SECURITY

The Hotel Operator shall take all reasonable security precautions in the interests of the Exhibitors and visitors during the period of occupancy of the Hotel and the provision of such services shall constitute adequate discharge of all obligations of the Hotel Operator to supervise and protect property located within the Exhibition Centre. Additional security measures may be required and shall be provided with the prior approval of the Hotel Operator and upon payment of the necessary extra costs. A security contractor nominated by the Hotel Operator shall provide such additional guards. The Hotel Operator shall not be held responsible for any loss or theft of exhibits at the Hotel or for any loss or damage to exhibits or any articles belonging to the Exhibitors during the period of occupancy.

5 GOVERNING LAW AND JURISDICTION

These Rules and Regulations shall be governed and construed in all respects in accordance with local venue law.