

IMCAS

International Master Course on Aging Skin

CELEBRATING 15 YEARS OF DIVERSITY, DEDICATION AND SCIENTIFIC INNOVATION
IN AESTHETIC SURGERY AND COSMETIC DERMATOLOGY

PALAIS DES CONGRÈS

PARIS

31 JAN

03 FEB

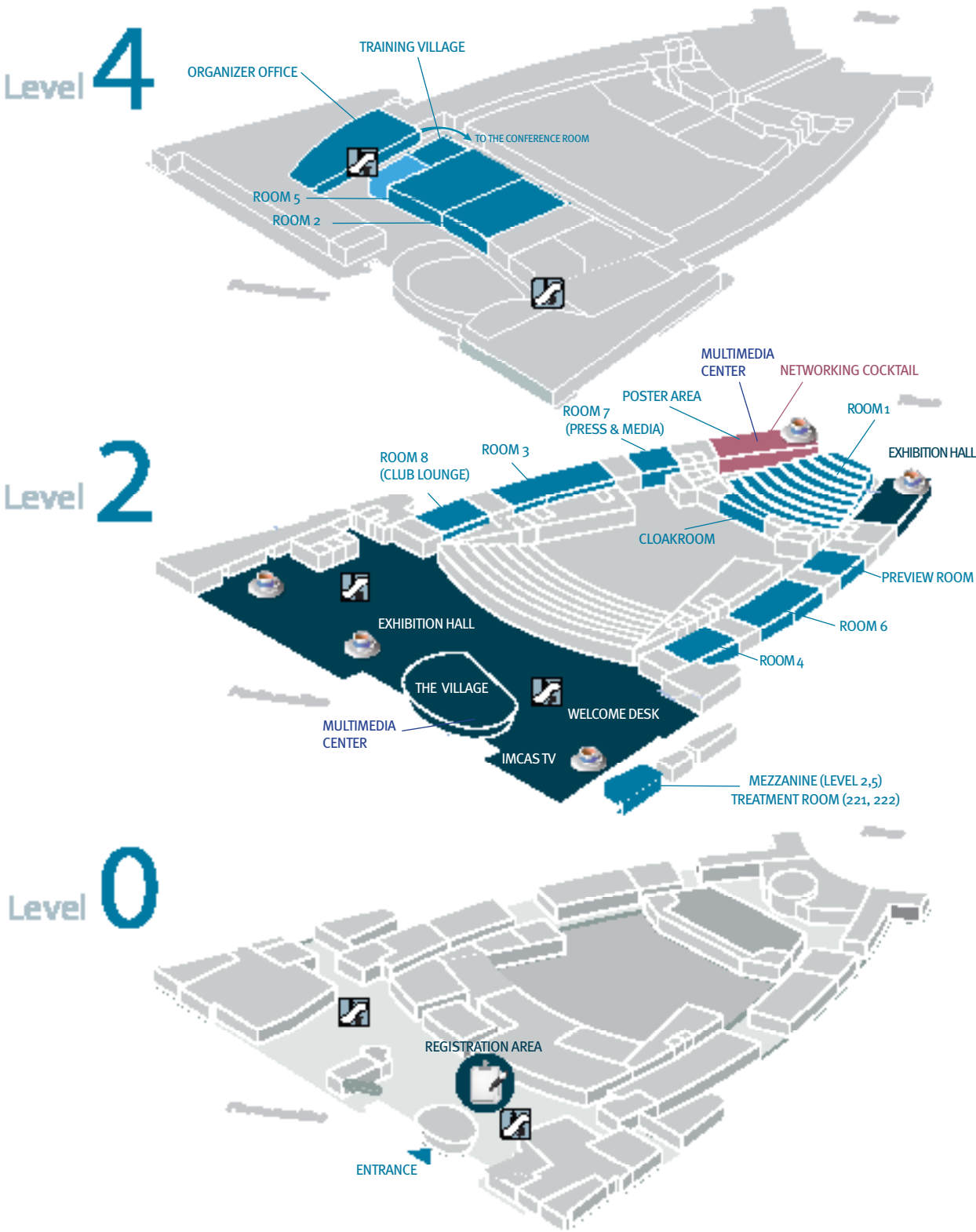
2013

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CELEBRATING

15
YEARS

FLOORPLAN



KEY MOMENTS

THURSDAY
JANUARY
31
2013

11.00 am

Registration begins

12.00 pm

Injectables Cadaver Workshop
(live - room 1)

3.30 pm

Lipofilling & Stem cells Workshop
(live - room 1)

FRIDAY
FEBRUARY
01
2013

8.00 am

Conference continues

8.00 am

Exhibition opens

3.45 pm

Industry Tribune
(room 1 - optional)

5.00 pm

Teaching Courses
(optional)

7.00 pm

Networking Cocktail

SATURDAY
FEBRUARY
02
2013

8.00 am

Conference continues

12.30 pm

Poster Session

5.00 pm

Teaching Courses
(optional)

8.30 pm

Gala Dinner

"LA NUIT DES IMCAS AWARDS"
recognizing the best
clinical studies

SUNDAY
FEBRUARY
03
2013

8.00 am

Conference continues

1.00 pm

End of IMCAS 2013

WELCOME TO IMCAS Annual Meeting 2013

This year, we intend to bring the same teaching challenge and enjoyable events, adding to this program a personal and proactive touch, in order to celebrate IMCAS 15th Annual Meeting. Though for the past 15 years, we built our own luck and success through hard work and achievement, we are also aware that this progress is a tribute to our guests.

That's why although celebrating its own birthday, IMCAS would like to be the one giving presents.

For its 15th Annual Meeting, IMCAS will indeed build a partnership with a non-profit-making organization and will donate a percentage of each of the conference's registration fees. With this commitment in mind, IMCAS 15th edition will be at the forefront of promoting the often forgotten reconstructive aspect of aesthetic procedures. Several actions will be undertaken throughout the conference and within the program itself to make an impact in our community.

Skin, nose, face, breast, body, as usual, you can count on a very rich and diversified program in which everyone will find something to learn and carry on back to its practice. IMCAS 15th Annual Meeting will be a chance to remind the world that any plastic surgeon or dermatologist is foremost a doctor, always reaching for making its patients better.

Happy birthday to IMCAS, and a special thanks to its participants for making this congress each year a greater one. Welcome to Paris!

Overall, IMCAS Annual Meeting 2013 features during 4 days:

- a «one of a kind» Injectables Cadaver Live Workshop!
- a «one of a kind» Lipofilling & Stem cells Live Workshop!
- more than 85 scientific sessions
- 25 sponsored symposia
- 25 live demonstrations
- 12 teaching courses
- the Industry Tribune
- and the Incubator Corner

The IMCAS Annual Meeting Scientific Board

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Bernard ROSSI, Dermatologist, FRANCE

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Ali MOJALLAL, Plastic Surgeon, FRANCE
Serge MORDON, PhD, Research Director at INSERM, FRANCE

COURSE DIRECTOR

Benjamin ASCHER, Plastic Surgeon, FRANCE

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Michel ROUIF, Plastic Surgeon, FRANCE
Hema SUNDARAM, Dermatologist, USA

THURSDAY JANUARY 31, 2013

ROOM 1

Workshops

ROOM 3



Medicine

ROOM 4

Medicine

ROOM 6

Marketing

	REGISTRATION OPENS			
11.00 am - 12.00 pm				
12.00 pm - 1.00 pm	 INJECTABLES CADAVER WORKSHOP <i>CME certified Course</i> Practical anatomy on cadaver	SESSION 1 Cellulite energy based devices: from characteristics to recommendations	SESSION 6 Patient safety (perioperative security) in collaboration with the Club Villandry	SESSION 12 Internet / social media
1.00 pm - 2.00 pm		SESSION 2 RF devices: from characteristics to recommendations	SESSION 7 Evidence Based Medicine (EBM)	SESSION 13 Staffing: drawing water from a stone
2.00 pm - 3.00 pm		SESSION 3 Breast implants: from characteristics to recommendations	SESSION 8 Pharmaceutical industry & doctor partnership: future aspects	SESSION 14 Appropriate and effective advertising / marketing
3.00 pm - 3.30 pm	COFFEE BREAK			
3.30 pm - 4.30 pm	 LIPOFILLING & STEM CELLS WORKSHOP Part 1: Breast Part 2: Body - live surgery on buttock	SESSION 4 Fillers: from characteristics to recommendations	SESSION 9 What did we learn from PIP® last year crisis?	SESSION 15 Breaking global media barriers: the industry perspective
4.30 pm - 5.30 pm		SESSION 5 Botulinum toxins products: from characteristics to recommendations	SESSION 10 The VAT crisis: why is aesthetic surgery a real therapy?	SESSION 16 Medical aesthetics: additional developments
5.30 pm - 6.30 pm			SESSION 11 Dissolution using injectables (hyaluronidase): which legislation?	SESSION 17 Aesthetic beauty concept: a worldwide culture based approach

LEGEND: ● Access open to all types of badges ■ Sponsored sessions ★ Optional courses - please see Registration form for admission fee!

FRIDAY FEBRUARY 1, 2013

ROOM 1

Interface

ROOM 2

Surgery

ROOM 3

Medicine &
live demonstrations

ROOM 4








Interface &
Symposia

ROOM 5

Interface &
Symposia

ROOM 6

Interface

	REGISTRATION OPENS						
7.00 am - 8.00 am							
8.00 am - 9.00 am	SESSION 18 Cosmeceutics: what's hot? -> science of cosmeceuticals	SESSION 24 Lipofilling: biology & fundamentals	SESSION 30 Debate: open vs closed rhinoplasty	SESSION 32 Photoaging how do I combine treatments?	SESSION 34 Debate: indisputable indications for facial surgery	SESSION 36 Controversies: LED -> myth & reality	
9.00 am - 10.00 am	SESSION 19 Injectables: what's hot? -> morphotype's algorithm	SESSION 25 Lipofilling: video & livemarking -> face	SESSION 31 Live demonstrations: lasers, lights & EBD	SESSION 33 "Scar wars"	SESSION 35 Facial rejuvenation treatments for men	SESSION 37 Controversies: lipolysis -> EBD vs injectables	
10.00 am - 10.30 am	COFFEE BREAK						
10.30 am - 11.30 am	SESSION 20 Volumetry: what's hot? -> superficial vs deep approach	SESSION 26 Lipofilling: video & livemarking -> breast & body	 SESSION 31 Live demonstrations: lasers, lights, energy based devices & body shaping	SYMPOSIUM 1 BAYER HEALTHCARE	SYMPOSIUM 6 SOFTFIL SOFT MEDICAL AESTHETICS	SESSION 38 Pigmentation: what's hot?	
11.30 am - 12.30 pm	SESSION 21 Toxins: what's hot?			SYMPOSIUM 2 CROMA PHARMA	SYMPOSIUM 7 ANTEIS	SESSION 39 IMCAS Incubator: challenging innovation	
12.30 pm - 1.30 pm	LUNCH						
1.30 pm - 2.30 pm	SESSION 22 Orbit: what's hot?	SESSION 27 Stem cells: biology & fundamentals	 SESSION 31 Live demonstrations: lasers, lights, energy based devices & body shaping	SYMPOSIUM 3 MYOSCIENCE	SYMPOSIUM 8 TEOXANE	SESSION 40 Peeling -> results optimization	
2.30 pm - 3.30 pm		SESSION 28 Stem cells: updated applications		SYMPOSIUM 4 PALOMAR		SESSION 41 Controversies: regenerative medicine (GF, PRP & stem cells)	
3.30 pm - 4.30 pm		SESSION 29 Lipofilling & stem cells: technical tools optimization		SYMPOSIUM 5	SYMPOSIUM 9 ALMA LASERS	SESSION 42 Hand rejuvenation -> results optimization	
4.30 pm - 5.00 pm	SESSION 23 IMCAS Industry Tribune 2013	COFFEE BREAK					
5.00 pm - 7.00 pm		TEACHING COURSE 1 Lipofilling	TEACHING COURSE 2 Molecular aesthetic and anti-aging medical approaches	TEACHING COURSE 3 Augmentation mastopexy	TEACHING COURSE 4 Fillers & volumetry	TEACHING COURSE 5 Hand rejuvenation	
		TEACHING COURSE 6 Medical spa					
7.00 pm - 8.00 pm	NETWORKING COCKTAIL						

LEGEND: ● Access open to all types of badges ■ Sponsored sessions ★ Optional courses - please see Registration form for admission fee!

SATURDAY FEBRUARY 2, 2013

	ROOM 1 Satellite Symposia & Live Demos	ROOM 2 Medicine	ROOM 3 Medicine	ROOM 4 Interface & symposia	ROOM 5 Interface & Symposia	ROOM 6 Interface
7.00 am - 8.00 am	REGISTRATION OPENS					
8.00 am - 9.00 am	SESSION 43 Debate: tightening devices	SESSION 50 Debate: axillary approach	SESSION 57 Scars prevention	SESSION 59 How should I treat? surgery	SESSION 61 Nails: what's hot?	SESSION 63 Debate: PDT, photosensitizers
9.00 am - 10.00 am	SESSION 44 Fillers: difficult areas to inject	SESSION 51 Lipofilling & implants	SESSION 58 Live demonstrations: fillers	SESSION 60 Suspension devices	SESSION 62 Hyperhidrose: new approach	SESSION 64 The power of home devices
10.00 am - 10.30 am	COFFEE BREAK					
10.30 am - 11.30 am	SESSION 45 Volumetry: difficult areas to inject	SESSION 52 (SOFCEP) Mastopexy: long lasting results	SESSION 58 Live demonstrations: fillers, toxins, peelings; cosmeceuticals & lipolytic treatments	SYMPOSIUM 10 LABORATOIRES VIVACY	SYMPOSIUM 15 Q-MED, A GALDERMA DIVISION	SESSION 65 The power of nanotechnology
11.30 am - 12.30 pm	SESSION 46 Toxins: difficult areas to inject	SESSION 53 Mammary fold management		SYMPOSIUM 11 LABORATOIRES VIVACY		SESSION 66 The power of skin boosters
12.30 pm - 1.30 pm	LUNCH & POSTER SESSION					
1.30 pm - 2.30 pm	SESSION 47 Fillers: complications (Cadaver Workshop - scope)	SESSION 54 How to reduce the dorsum in 2013?	SESSION 58 Live demonstrations: fillers, toxins, peelings; cosmeceuticals & lipolytic treatments	SYMPOSIUM 12 SYNERON / CANDELA	SYMPOSIUM 16 ALLERGAN	SESSION 67 The power of lasers & EBD
2.30 pm - 3.30 pm	SESSION 48 Toxins: complications & limits	SESSION 55 Rhinoplasty limits: thick & thin skin		SYMPOSIUM 13 S&V TECHNOLOGIES		
3.30 pm - 4.30 pm	SESSION 49 Lasers & EBD: complications & limits	SESSION 56 Medical approach to rhinoplasty: the trends		SYMPOSIUM 14 JEISYS	SYMPOSIUM 17 LUMENIS	TC 12 - LASERS & EBD Part 1 (ESLD) Tightening
4.30 pm - 5.00 pm	COFFEE BREAK					
5.00 pm - 6.30 pm	TEACHING COURSE 7 Hips & abdomen surgery	TEACHING COURSE 8 Rhinoplasty	TEACHING COURSE 9 Toxins & combined treatments	TEACHING COURSE 10 Neck & décolleté rejuvenation	TEACHING COURSE 11 Buttock	TC 12 - LASERS & EBD Part 2 (ESLD) Hair removal
8.30 pm	LA NUIT DES IMCAS AWARDS					

LEGEND: ● Access open to all types of badges ■ Sponsored sessions ★ Optional courses - please see Registration form for admission fee!

SUNDAY FEBRUARY 3, 2013

	ROOM 1 Medicine	ROOM 3 Surgery	ROOM 4 Medicine & Symposia	ROOM 6 Medicine	ROOM 7 Interface	ROOM 8 Medicine & Symposia
7.30 am - 8.00 am	WELCOME					
8.00 am - 8.30 am	SESSION 68 Meet the experts	SESSION 72 Meet the experts	SESSION 77 Meet the experts	SESSION 78 Meet the experts	SESSION 83 Meet the experts	SESSION 86 Debate: injectables fake market & contraband
8.30 am - 9.30 am	SESSION 69 Emerging trends: lasers	SESSION 73 Facial endoscopic approach today	SYMPOSIUM 18 CAREGEN	SESSION 79 Contributing lectures: surgery	SESSION 84 R & D	SYMPOSIUM 22
9.30 am - 10.30 am	SESSION 70 Emerging trends: alternative to standard fillers and neurotoxins	SESSION 74 Upper third: can suspension devices be used or not?	SYMPOSIUM 19 LABORATOIRES FILORGA	SESSION 80 Contributing lectures: surgery (video support only)	SESSION 85 New devices	SYMPOSIUM 23 SILHOUETTE LIFT
10.30 am - 11.00 am	COFFEE BREAK					
11.00 am - 12.00 pm	SESSION 71 Emerging trends: lips restoration (lips plasty, dental support, volumising, resurfacing)	SESSION 75 Malar festoons: hide or borrow?	SYMPOSIUM 20 ZO SKIN HEALTH	SESSION 81 Contributing lectures: medicine		SYMPOSIUM 24
12.00 pm - 1.00 pm		SESSION 76 Neck lift: is platysma elevation mandatory?	SYMPOSIUM 21	SESSION 82 Contributing lectures: medicine (video support only)	SESSION 85 New devices	SYMPOSIUM 25
1.00 pm	END OF IMCAS ANNUAL MEETING 2013					

LEGEND: ● Access open to all types of badges ■ Sponsored sessions ★ Optional courses - please see Registration form for admission fee!

IMCAS reaches for more and more exchange with its attendees through online social media.
Tweet, like, stay in touch, share... join us and be a part of our social network!



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IMCAS 2013

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HOTEL	CATEGORY	WALKING DISTANCE TO VENUE	ROOM RATE* (Single) €	ROOM RATE* (Double) €	BREAKFAST	NUMBER OF ROOM(S) REQUIRED
FRANÇOIS 1ER	4	20 MIN	245	255	INCLUSIVE	
KEPLER	4	20 MIN	245	255	INCLUSIVE	
MÉRIDIEN ÉTOILE (EXECUTIVE)	4	1 MIN	235	255	INCLUSIVE	
MÉRIDIEN ÉTOILE (DELUXE)	4	1 MIN	195	215	INCLUSIVE	
CONCORDE LAFAYETTE (DELUXE ROOM)	4	1 MIN	225	245	INCLUSIVE	
CONCORDE LAFAYETTE (CLASSIC ROOM)	4	1 MIN	195	215	INCLUSIVE	
WARWICK CHAMPS ELYSEES	4	25 MIN	210	230	INCLUSIVE	
PREMIER REGENTS GARDEN	4	12 MIN	205	239	INCLUSIVE	
BANVILLE	4	15 MIN	199	209	INCLUSIVE	
LE MAGELLAN	3	10 MIN	164	194	INCLUSIVE	
CHAMPERRET ELYSEES	3	12 MIN	160	175	INCLUSIVE	
NEUILLY PARK	3	10 MIN	155	165	INCLUSIVE	
BEST WESTERN STAR CHAMPS ELYSEES	3	10 MIN	150	160	INCLUSIVE	
FERTEL MAILLOT	3	3 MIN	115	135	INCLUSIVE	
FERTEL ETOILE	3	10 MIN	115	135	INCLUSIVE	

* These special rates are available for limited rooms with various hotels only when booking through ALLIANCE MEETING. All reservations or changes must be directly made through the travel agency and NOT through the hotel or other intermediary.

TERMS & CONDITIONS

- Hotel reservations and arrangements are the sole responsibility of delegates / exhibitors / visitors.
- In the event that your travel dates change after submitting this form, please notify Alliance Meeting immediately.
- Rates are valid only from January 31st to February 3rd, 2013 and only if you make the reservation via the above mentioned agency.

CANCELLATION / «NO SHOW» POLICY (EXCEPT MERIDIEN HOTEL - Please contact Alliance Meeting to know the exact details for the Meridien Hotel)

- From 6 days before your arrival date - no fees will be charged.
- From 5 days before your arrival date - the hotel will charge the total amount corresponding to the number of night(s) cancelled.
- In the event of «no show», the FULL LENGTH OF STAY based on original reservation at the time of booking is levied.
- Any refund, if any, must be settled within 7 days after event closing.

RESERVATION

To guarantee your booking, all reservations must be accompanied by a valid credit card. Please note that upon receipt of this form, the hotel will NOT charge your credit card. However, in the case of a "no show" or late cancellation, the hotel booked will be allowed to charge your credit card according to the cancellation policy.

YOUR CREDIT CARD DETAILS

☐ American Express☐ MasterCard☐ Visa

Card n°: Expiry Date: (dd-mm-yy).....

Cardholder's Last Name:

CVV Code: (last 3 digits on the back of your credit card)

Signature:

BOOKING DETAILS IN FULL

Name of Guest: Organisation:

Address:

Zip code: City: Country:

E-mail (please, write clearly):

Phone: (+.....) Fax: (+.....)

Hotel: (1st choice) (2nd choice) (3rd choice)

Hotel check-in date: Hotel check-out date:

Room Type:

☐ Single☐ Double☐ Twin☐ No Smoking☐ Smoking

AGENDA 2013

The leading subjects on aesthetic surgery and cosmetic dermatology



IMCAS

Annual Congress
15th Anniversary

PARIS

JAN. 31 to FEB. 3, 2013

Palais des Congrès de Paris

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JULY 27 to 29, 2013

Suntec International Convention &
Exhibition Centre

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IMCAS China

SHANGHAI

OCTOBER 18 to 20, 2013

Kerry Hotel Pudong &
Convention Center

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IMCAS India

GOA

NOVEMBER 23 & 24, 2013

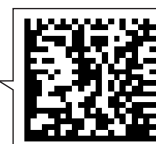
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- Evaluation of the conferences and certificate of attendance



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