

37th ESNR ANNUAL MEETING

21st Advanced Course and 5th Interventional Advanced Course
September 28th – October 01st 2013 / Frankfurt, Germany



SPONSORSHIP OPPORTUNITIES

www.esnr.org



**Don't miss the opportunity to exhibit at the 37th ESNR Annual Meeting
at the Wolfgang Goethe Campus Westend, Frankfurt, Germany!**

The Annual Meeting of the **European Society of Neuroradiology** represents the European most significant scientific and educational meeting in the field of Neuroradiology.

The Congress Organisers are very pleased to offer you the opportunity to become a sponsor or exhibitor at this 37th Annual Meeting presenting your company to an interested international audience in a beautiful university location of Frankfurt am Main.

The meeting will take place at the campus of the **Johann Wolfgang Goethe University**, in the heart of the city. The new "Hörsaalzentrum" is a modern building with fascinating architecture in one of the most beautiful campuses in Europe.

Due to the design of the building, the **exhibition** will be located on two levels of the building, with an excellent connection to the main function areas and meeting rooms. There will be adequate time for **coffee and lunch** breaks, which will also take place in the exhibition areas.

In this brochure you will find possibilities for promoting your company throughout this meeting and we will be happy to tailor individual packages to meet your specific expectations.

Be a part of this **active international neuro-scientific** community!

The deadline for reservation of the exhibition space is **March 25, 2013**.

We look forward to seeing you in Frankfurt!



MAIN TOPICS

Neuroradiology
Neurological sciences
Diagnostic
Interventional
Pediatric Neuroradiology
Research

Preliminary Scientific Program is available online www.esnr.org

CONGRESS PRESIDENT

Prof. Dr. med. Friedhelm E. Zanella
Institut für Neuroradiologie
J-W-Goethe-Universitätsklinikum
Schleusenweg 2-16
Frankfurt am Main, Germany

Scientific Secretariat

Johann Wolfgang Goethe University Clinic
Dept. of Neuroradiology
Mrs. Meike Stahmer
Schleusenweg 2-16
60528 Frankfurt am Main, Germany

CONGRESS SECRETARY GENERAL

Prof. Dr. med. Joachim Berkefeld
Institut für Neuroradiologie
J-W-Goethe-Universitätsklinikum
Schleusenweg 2-16
Frankfurt am Main, Germany

ESNR OFFICERS

President E. Turgut Tali, Turkey
Vice President Majda M. Thurnher, Austria
Past President Paul M. Parizel, Belgium
Secretary General Guido Wilms, Belgium
Treasurer Johan van Goethem, Belgium

Secretary of the Council of Institutional Members	Laurent Pierot, France
Chairperson of the Subspecialty Committee Diagnostic Neuroradiology	Majda M. Thurnher, Austria
Chairperson of the Subspecialty Committee, Head and Neck Neuroradiology	Alex Rovira Cañellas, Spain
Chairperson of the Subspecialty Committee Interventional Neuroradiology	Michael Söderman, Sweden
Chair of the Subspecialty Committee Paediatric Neuroradiology	Andrea Rossi, Italy
Chair of the Subspecialty Committee Spine Neuroradiology, Diagnostic and Interventional	Mario Muto, Italy



CONTACTS

Congress Organization, Exhibition and Sponsoring

AIM GROUP INTERNATIONAL
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Via G. Ripamonti, 129
20141 Milan, Italy
Tel. +39 02 56601.1 – Fax +39 02 56609045
d.sfoggia@aimgroup.eu
www.aimgroupinternational.com



Local Organization and Housing

Kongress- und MesseBüro Lentzsch GmbH
Mrs. Heike Fischer
Gartenstraße 29
61352 Bad Homburg, Germany
Tel. +49 (0) 6172 6796 0 – Fax +49 (0) 679626
heike.fischer@kmb-lentzsch.de
www.kmb-lentzsch.de

IMPORTANT DATES

Deadline for exhibit space reservation	March 25, 2013
Submission of Scientific Program for Sponsored Sessions	April 15, 2013
Deadline for abstract submission	April 30, 2013
Notification to abstract authors	May 31, 2013
Deadline for early registration fee	June 20, 2013
Sponsorship Application to the Italian Minister of Health	July 10, 2013
Registration cancellation	July 30, 2013



CONGRESS VENUE

Johann Wolfgang Goethe Westend Campus
Hörsaalzentrum
Grüneburgplatz 1
60323 Frankfurt am Main, Germany



CME Accreditation

Application for European CME Credits (UEMS) will be made once the scientific program is finalized. Further details will be available on the Congress web site: www.esnr.org



PLEASE NOTE

Sponsors or Exhibitors cannot schedule events or tours which collide with the official Congress scientific and social program.

SPONSORSHIP OPPORTUNITIES

Be one of the Major Sponsors of the Meeting according to your generous contribution:

Platinum Sponsorship: over € 25.000,00

Gold Sponsorship: over € 20.000,00

Silver Sponsorship: over € 15.000,00

Benefit: acknowledgment as Major sponsor on the literature of the Congress and on the signage
Insert of an Ad in the conference bags
6 free exhibitor's badges with free entrance to the sessions
company logo on the congress website with company presentation (200 words) and link to company's website

EXHIBITION (All rates indicated are to be considered VAT excluded)

Please make your reservation filling in the form you find at the end of the document.
The deadline for reservation of the exhibition space is **March 25, 2013**.

Exhibition Schedule

- **Set-up dates:**
Friday, September 27, 2013 – h 8-20
- **Exhibition dates:**
Saturday, September 28, 2013
Sunday, September 29, 2013
Monday, September 30, 2013
Tuesday, October 1, 2013
- **Dismantling dates:**
Tuesday, October 1, 2013 – h 13-22

Coffee Break and Lunch will be served in the exhibition area

Space of different sizes are proposed (length x width):

Ground Floor : 3,5x4 m – 4x2 – 4x3 m – 5x3 m – 6x3 m – 7x4 m
First Floor : 3x2 m – 4x1 m – 5x1 m – 5x2 m – 7x2 m

Space (floor only)

Costs here below are per square meter and refer to rental of a floor space: they do not include electricity, shell scheme or furniture.

Industry:

- ♦ Cost per sqm is € 600-

Publishers:

- ♦ Cost per sqm is € 300-

Companies that would like to reserve a prefitted stand are invited to contact the Local Organizer

Kongress- und MesseBüro Lentzsch GmbH

Mrs. Heike Fischer

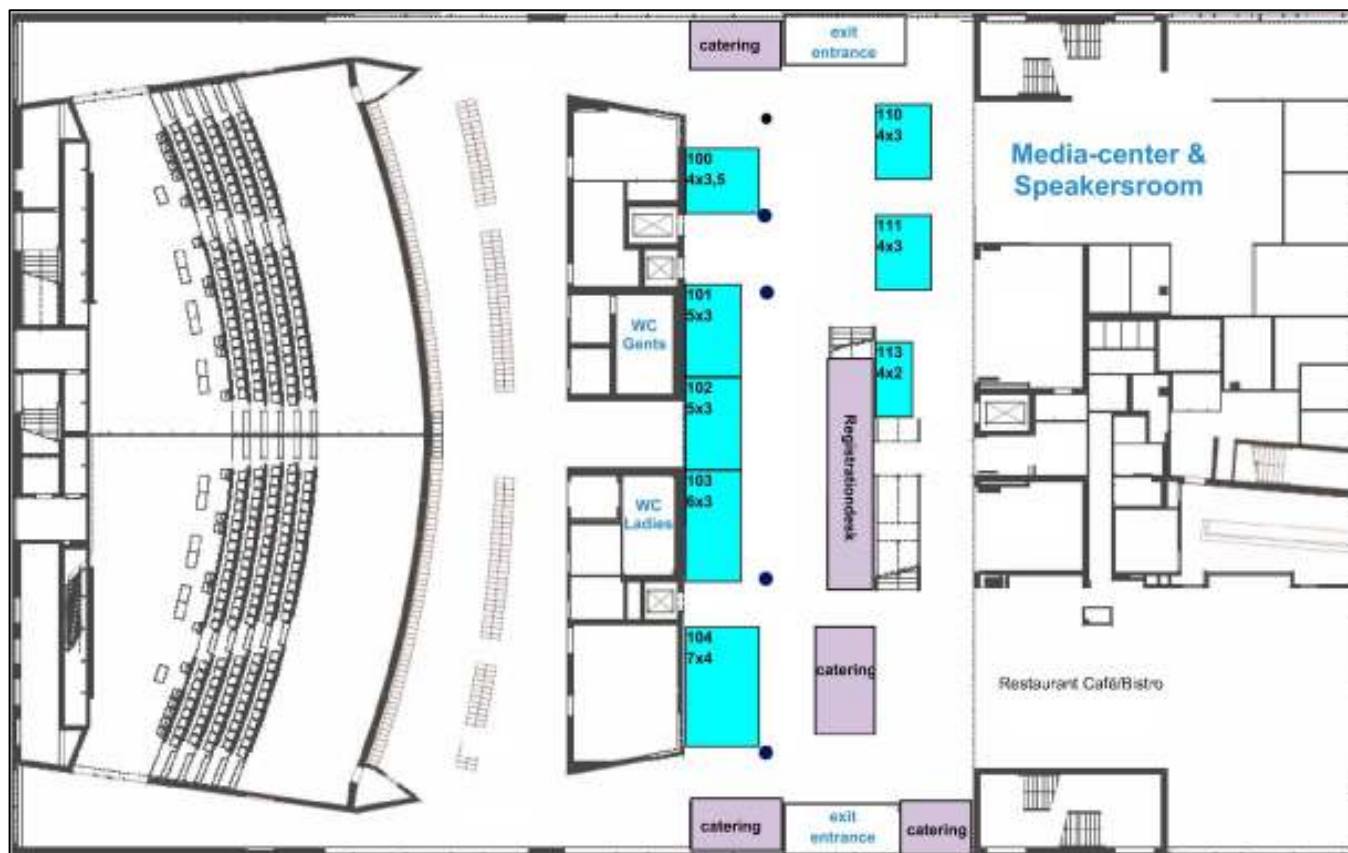
Gartenstraße 29

61352 Bad Homburg, Germany

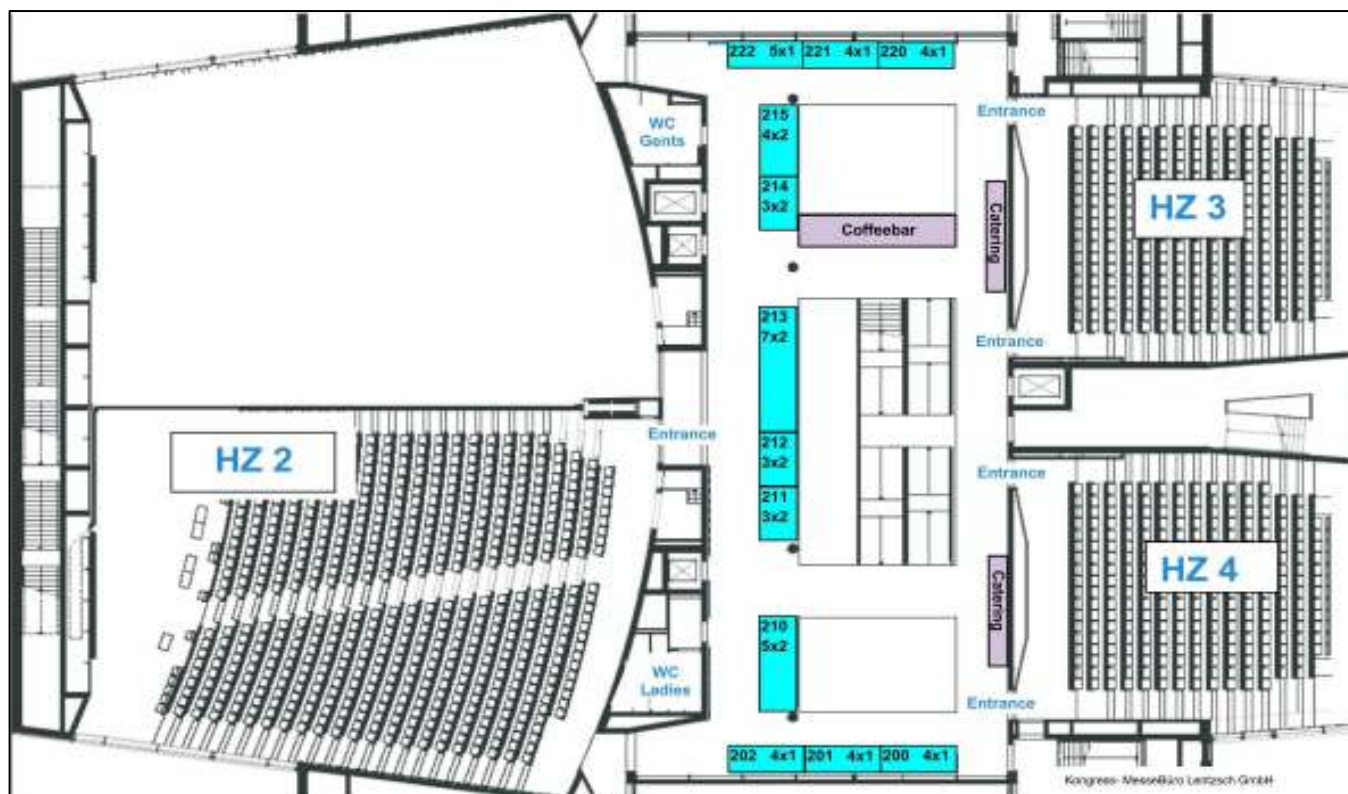
Tel. +49 (0) 6172 6796 0 – Fax +49 (0) 679626 heike.fischer@kmb-lentzsch.de - www.kmb-lentzsch.de

EXHIBITION FLOORPLAN

GROUND FLOOR (Main Entrance to the Building, Registration Desk, Catering Area, Slide Center)



FIRST FLOOR (Main Plenary Room, n. 2 Parallel Rooms, Catering Area)



LUNCH SYMPOSIA & SCIENTIFIC SESSIONS (All rates indicated are to be considered VAT excluded)

Lunch Symposia ⇒ will be held in the main Plenary Room (600 seats) or Parallel Rooms (250 seats), will be scheduled as follow:

September 28	Lunch-time
September 29	Lunch-time
September 30	Lunch-time

45-60-minute Symposium ⇒ € 20.000,00

30-minute Symposium ⇒ € 12.000,00

The cost includes technical equipment (amplifying system, videoprojection service). Please note that Box lunch is not included, but the company should provide for lunch boxes according to the Room chosen. We will be pleased to propose some menu according to your expectations.

Scientific Session during the official Program ⇒ € 5.000,00



OTHER SPONSORSHIP OPPORTUNITIES (All rates indicated are to be considered VAT excluded)

Item	Contribution	Description
Ad in the Final Program		The Final Program will be inserted in the Participants Congress Bags (n°800)
Full inside Ad page	€ 3.000,00	
Front or Back inside cover Ad page	€ 3.600,00	
Back cover Ad page	€ 4.000,00	
Bag Insert Flyer/Gadget	€ 2.500,00	✓ 1 Promotional leaflet/gadget inserted into Congress bags delivered to all registered Delegates. The insert is supplied by the Sponsor
Congress Bags	€ 8.000,00	✓ Company logo printed on Congress bags delivered to all registered Delegates (n. 800 bags) ⇒ production cost excluded
Notepads & Pens	€ 5.500,00	✓ Delegates will be provided with a pen and paper set (n. 800 pieces) ⇒ production cost excluded
Badge or Lanyards	€ 6.000,00	✓ Delegates/Exhibitors/Speakers will be provided with a lanyard and name badge and will be asked to wear it throughout the whole duration of the Congress (800 lanyards) ⇒ production cost excluded
Slide Center	€ 5.000,00	✓ Speakers will review their presentations at the slide center. Company can offer drinks and snacks and have its logo on PCs and signage
Poster Session Cost per day	€ 3.000,00	✓ sponsoring of the poster session Companies can customise poster panels with their logo or display signage in the area
Slide during the Break per day	€ 2.000,00	✓ Slide with Company logo will be projected during coffee breaks in the room chosen
Speakers' travel/ accommodation expenses		✓ On request
Message center	€ 4.000,00	✓ Customize with company logo
Symposium videorecording	€ 2.700,00	✓ Video of the talk with slides
Video interview with the Congress President or Secretary for online use On the Congress website	€ 900,00	✓ Customize with company logo

**Food & Beverage**

N°2 Coffee Breaks	€ 6.500,00	✓ Daily coffee breaks mainly located in the exhibition area – signage with company logo will be placed on the buffet
Water Coolers	on request	✓ Company logo on water distributors available on the different floors of the Venue
Welcome Reception	€ 8.000,00	✓ Welcome Reception will be held on Saturday September 28 at the Campus Westend

Special requests and tailor-made Sponsorship packages

Sponsorship opportunities listed above are just a first selection. Should you have additional ideas, please contact the Organising Secretariat AIM Congress (Sponsorship & Exhibition Management) to discuss your specific marketing needs and create *ad hoc* individual packages.

Acknowledgment of all the companies sponsoring the Meeting will be made in the Final Program and signage with the list of sponsors.

TERMS OF PAYMENT

Once an application is made, a contract will be e-mailed to you. This contract should be signed and sent back to the Organizing Secretariat AIM Congress srl, which will confirm the Sponsorship item requested.

Methods of Payment

All payments will be made in EURO

Symposium, Scientific Session and other Opportunities	50% of the total due upon reservation against invoice Settlement by August 30, 2013 against invoice
Exhibition	100% of the total due upon reservation against invoice

◇ By bank transfer payable to
European Society of Neuroradiology
Bahnhofstrasse 106
PO Box 1875
CH-8021 Zurich, Switzerland

Bank: UBS AG Bern
IBAN: CH78 0023 5235 9214 1073 1 - BIC UBSWCHZH80A

VAT RULES

All the costs for the sponsorship items listed in this Prospectus are VAT excluded.

CANCELLATIONS

Cancellations should be made in writing to the Organizing Secretariat

by April 30, 2013	20% of the total will be charged
by July 31, 2013	50% of the total will be charged
after July 31, 2013	100% will be charged

**PRELIMINARY APPLICATION**

Please fill in this form and return to the Organizing Secretariat AIM Group International-AIM Congress

SPONSORSHIP ITEM	Unit Cost (VAT excluded)	Total Euro (VAT excluded)
EXHIBITION		
<i>Sole Space: (Industry)</i>		
Total sqm _____		
stand n° _____	€ 600/sqm	
<i>Sole Space: (Publisher only)</i>		
Total sqm _____		
stand n° _____	€ 300/sqm	
SYMPOSIUM, SCIENTIFIC SESSIONS		
Lunch Symposium 45-60 min.	€ 20.000	
Lunch Symposium 30 min.	€ 15.000	
Scientific Session	€ 5.000	
PRINTED Final Program		
Full inside Ad page	€ 3.000	
Front or Back inside cover Ad page	€ 3.600	
Back cover Ad page	€ 4.000	
BAG INSERT FLYER	€ 2.500	
CONGRESS BAGS	€ 8.000	
NOTE PADS AND PENS	€ 5.500	
BADGE or LANYARDS	€ 6.000	
SLIDE CENTER	€ 5.000	
POSTER SESSION	€ 3.000	
SLIDE PROJECTION during the BREAK	€ 2.000	
MESSAGE CENTER	€ 4.000	
SYMPOSIUM VIDEO RECORDING	€ 2.700	
VIDEO INTERVIEW	€ 900	
2 COFFEE BREAK	€ 6.500	
WELCOME RECEPTION	€ 8.000	
TOTAL AMOUNT DUE		_____



ADDRESS FOR INVOICING

Company Name: _____

Billing address: _____

ZIP Code: _____ City: _____

Country: _____ VAT number: _____

Tel: _____ Fax: _____

E-mail: _____

Contact person: _____

CREDIT CARD NUMBER (Card and Number) _____ Exp Date _____

CREDIT CARD HOLDER _____ Secure Code /CVV2 _____

DATE _____ SIGNATURE _____



Information for Italian and International Pharmaceutical companies

Please note that it is the Sponsor's responsibility to comply with the local authorities' regulations, EFPIA - European Federation of Pharmaceuticals Industries & Associations (www.efpia.org) and IFMPA - International Federation of Pharmaceutical Manufacturers & Associations (www.ifpma.org) Code of Practice on the Promotion of Medicines.

AIFA for Italian Companies only

di cui all'Art. 124 D.to L.vo 219/06

CODICE 5 (contributi inferiori a € 25.822,84 per eventi organizzati in Italia)

CODICE 6 (contributi superiori a € 25.822,84 ed eventi organizzati all'estero)

La nuova procedura prevede che siano le Aziende Farmaceutiche a dover presentare la richiesta di autorizzazione attraverso un sistema on line presso il sito del Ministero: www.ministerosalute.it/medicinali almeno 60 giorni prima della data di inizio del convegno.

Alla Segreteria Organizzativa compete esclusivamente l'inserimento della pre-richiesta presso il sito del Ministero.

Una volta inserita la pre-richiesta, verrà visualizzato un numero di pre-registrazione assegnato, il quale verrà comunicato via e-mail alle Aziende Farmaceutiche partecipanti che potranno così perfezionare e validare le richieste nei termini di legge (60 giorni). Per permettere alle Aziende di rispettare i 60 giorni, la Segreteria Organizzativa dovrà inoltrare l'inserimento della pre-richiesta in tempo utile (circa 70 gg. prima della data di inizio della manifestazione). Dato che la pre-richiesta non è aggiornabile, al momento della conferma deve essere completa di tutti i dati.

Dopo tale data non sarà possibile fare nessun nuovo inserimento nella pre-richiesta e sarà preclusa così la partecipazione alle Aziende che non abbiano rispettato i tempi indicati.

Le Aziende dovranno quindi far pervenire alla Segreteria Organizzativa comunicazione scritta della propria partecipazione **entro e non oltre il 10 luglio 2013**, indicando:

- Il nome esatto con il quale l'azienda è stata registrata presso l'AIFA;
- Il numero relativo assegnato dall'AIFA;
- Indirizzo e-mail della persona incaricata all'espletamento della pratica ministeriale;
- indirizzo e-mail della persona che definisce le modalità di investimento (per es. Product Manager, Area Manager, Congress Dept, ecc).

La Segreteria Organizzativa AIM Congress è comunque a Vostra disposizione per qualsiasi informazione o chiarimento in merito.