

# nata

## 14<sup>th</sup> Annual Symposium

### Industry Prospectus

Blood Transfusion Services/  
Risks of Transfusion

Transfusion Practice

Blood Conservation Strategies/  
Autologous Transfusion

Anemia Effects and Management

Fluid Therapy/Oxygen Carriers

Hemostasis & Thrombosis

April 18-19, 2013

**VIENNA**  
Austria

► Deadline for abstract submission: December 1, 2012

[www.nataonline.com](http://www.nataonline.com)

**nata**  
Network for Advancement  
of Transfusion Alternatives

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## Invitation for Sponsorship

NATA is pleased to welcome you to its 14<sup>th</sup> Annual Symposium, which will be held on April 18-19, 2013 at the Messe Wien Exhibition & Congress Center, Vienna, Austria.

The success of a congress depends very much on the support from companies such as yours. We hope that your company will help us in our organizational efforts and will consider some of the enclosed sponsorship opportunities. Of course, other options are available, and we are open to any suggestions that you may have.

Should you require any further information or assistance, please do not hesitate to contact us.

Looking forward to hearing from you very soon.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Dafydd Thomas', with a large, stylized initial 'D' and a horizontal line underneath.

Dafydd Thomas,  
NATA Chair  
Chair, Organizing Committee

## **NATA Congress Profile**

### **Network for Advancement of Transfusion Alternatives (NATA)**

NATA, the Network for the Advancement of Transfusion Alternatives, was formed in 1998 by a group of world renowned anesthetists, intensive care specialists, surgeons, and transfusion medicine specialists concerned with blood conservation techniques.

Their expressed goals were to promote improved use of blood products and transfusion alternatives in everyday clinical practice and to encourage the open exchange of information and scientific data within and between healthcare teams worldwide.

To that end, NATA members have planned and presented a number of educational activities, including successful annual symposia with an average attendance of 600 professionals from some 42 countries.

This will be an outstanding opportunity for all to benefit from state-of-the-art presentations and to participate in a multidisciplinary forum that can positively impact patient care.

### **Symposium Description**

The principal goal of this course is to educate in the better use of blood products, blood conservation and transfusion alternatives in everyday clinical practice using an evidence based and/or consensual approach.

### **Target Audience**

Hematologist, transfusion medicine specialists, anesthesiologists, intensive care specialists, surgeons, perfusionists and nurses, and other health care professionals with an interest in blood safety, appropriate use of blood products, and transfusion alternatives.

### **Mission Statement**

NATA is a multidisciplinary society comprised of anesthesiologists, intensivists, surgeons, hematologists and transfusion medicine specialists interested in promoting use of blood components and transfusion alternatives in everyday clinical practice.

NATA topics of interest include:

1. Blood transfusion services/risks of transfusion
2. Transfusion practice
3. Blood conservation strategies/autologous transfusion
4. Anemia effects and management
5. Fluid therapy/oxygen carriers
6. Hemostasis and thrombosis

## NATA Facts and Figures

- ◆ Approach: NATA is an international and multidisciplinary non-profit organization. NATA is independent from the industry and from patients' lobbies. It is a science-driven organization that seeks to bring practical solutions to healthcare teams worldwide by addressing the crucial issue of the proper use of blood products.
- ◆ Membership: NATA gathers together members from 20 countries. These include anesthesiologists, intensive care specialists, surgeons, transfusion medicine specialists and lawyers.
- ◆ Educational tools: NATA has concrete achievements in the field of transfusion alternatives:
  - A textbook, *Transfusion Medicine and Alternatives to Blood Transfusion* (516 pages, 80 contributors), 2010,
  - NATA Annual Symposia (Barcelona 2000, Berlin 2001, Rome 2002, London 2003, Athens 2004, Prague 2005, Malaga 2006, Budapest 2007, Lisbon 2008, Linz 2009, Barcelona 2010, Dublin 2011 and Copenhagen 2012),
  - [www.NATAonline.com](http://www.NATAonline.com), the first website dedicated to peer-reviewed coverage in the field of transfusion alternatives.

## Previous Congress Statistics

Year	Congress	Venue	No of Registered Delegates
2000	1 <sup>st</sup>	Barcelona	432
2001	2 <sup>nd</sup>	Berlin	479
2002	3 <sup>rd</sup>	Rome	611
2003	4 <sup>th</sup>	London	600
2004	5 <sup>th</sup>	Athens	671
2005	6 <sup>th</sup>	Prague	772
2006	7 <sup>th</sup>	Malaga	536
2007	8 <sup>th</sup>	Budapest	712
2008	9 <sup>th</sup>	Lisbon	608
2009	10 <sup>th</sup>	Linz	405
2010	11 <sup>th</sup>	Barcelona	599
2011	12 <sup>th</sup>	Dublin	589
2012	13th	Copenhagen	503

## Organizing Committee

### CHAIR

D. Thomas, Swansea, Wales, UK

### MEMBERS

H. Gombotz, Linz, Austria  
O. Habler, Frankfurt, Germany  
J.-F. Hardy, Montreal, QC, Canada  
P. Johansson, Copenhagen, Denmark  
M. Munoz, Malaga, Spain  
C.-M. Samama, Paris, France  
P. Van der Linden, Brussels, Belgium  
D. Thomas, Swansea, Wales, UK

## Scientific Committee

### CHAIR

J.-F. Hardy, Montreal, QC, Canada

### MEMBERS

M. Auerbach, Baltimore, MD, USA  
E. Bisbe, Barcelona, Spain  
C. Breymann, Zurich, Switzerland  
J. L. Carson, New Brunswick, NJ, USA  
Peter Earnshaw, London, UK  
D. A. Fergusson, Ottawa, ON, Canada  
T. Frietsch, Marburg, Germany  
J. A. García-Erce, Zaragoza, Spain  
H. Gombotz, Linz, Austria  
A. Godier, Paris, France  
L. T. Goodnough, Stanford, CA, USA  
O. Habler, Frankfurt, Germany  
E. Hansen, Regensburg, Germany  
B. J. Hunt, London, UK  
G. Inghilleri, Milan, Italy  
M. Intaglietta, La Jolla, CA, USA  
P. Johansson, Copenhagen, Denmark

S. A. Kozek-Langenecker, Vienna, Austria  
J. Lacroix, Montréal, QC, Canada  
S. R. Leal-Noval, Seville, Spain  
M. Levi, Amsterdam, the Netherlands  
J. Meier, Frankfurt, Germany  
R. Moog, Essen, Germany  
H. Morimatsu, Okayama, Japan  
M. Muñoz, Málaga, Spain  
H. V. New, London, UK  
Y. Ozier, Brest, France  
M. Piagnerelli, Brussels, Belgium  
P. Rebulla, Milan, Italy  
C.-M. Samama, Paris, France  
D. Thomas, Swansea, Wales, UK  
A. G. Tsai, La Jolla, CA, USA  
C. Vagianos, Piraeus, Greece  
P. Van der Linden, Brussels, Belgium

## **Preliminary List of Topics**

Blood Transfusion Services / Risks of Transfusion

Transfusion Practice

Blood Conservation Strategies / Autologous Transfusion

Anemia Effects and Management

Fluid Therapy / Oxygen Carriers

Hemostasis / Thrombosis

Oral Communications (Poster Awards)



## Preliminary Scientific Program

Thursday, April 18

**08:45 – 09:00 Welcome Addresses**

*Dafydd Thomas, Swansea, Wales, UK*  
*Hans Gombotz, Linz, Austria*

**09:00 – 10:30 Implementing Patient Blood Management in Practice**

09:00 – 09:20 The Australian Perspective  
*Simon C. Towler, Perth, WA, Australia*  
09:20 – 09:40 The North American Perspective  
*Bruce D. Spiess, Richmond, VA, USA*  
09:40 – 10:00 The European Perspective  
*Hugo van Aken, Münster, Germany*  
10:00 – 10:30 Questions and Answers

**10:30 – 11:00 Break**

**11:00 – 12:30 Red Blood Cells – An Old Friend Revisited**

11:00 – 11:20 Erythrocyte Physiology  
*Michael Piagnerelli, Charleroi, Belgium*  
11:20 – 11:40 Red Blood Cell Transfusion in Sepsis  
*Paul E. Marik, Norfolk, VA, USA*  
11:40 – 12:00 Neonatal Red Blood Cell Transfusion  
*Helen V. New, London, UK*  
12:00 – 10:30 Questions and Answers

**11:00 – 12:30 Workshop: Interactive Case Scenario: Management of Preoperative Anemia**

*Elvira Bisbe, Barcelona, Spain*  
*Hans Gombotz, Linz, Austria*

**11:00 – 12:30 Workshop: Perioperative Management of New Oral Anticoagulant**

*Charles Marc Samama, Paris, France*  
*Marcel Levi, Amsterdam, the Netherlands*

**12:30 – 14:30 Lunch Break, Satellite Symposium**

**14:30 – 16:00 Fluid Management in the Intensive Care Unit Patient**

14:30 – 14:50 Crystalloid Versus Hydroxyethyl Starch - The CHEST Trial  
*John A. Myburgh, Sydney, NSW, Australia*  
14:50 – 15:10 Hemodynamic Parameters to Guide Fluid Therapy  
*Paul E. Marik, Norfolk, VA, USA*  
15:10 – 15:30 Fluid Therapy in Sepsis and Septic Shock  
*John A. Myburgh, Sydney, NSW, Australia*  
15:30 – 16:00 Questions and Answers

**14:30 – 16:00 Workshop: Transfusion in Pediatrics**

*Helen V. New, London, UK*  
*Ariane Willems, Brussels, Belgium*

**14:30 – 16:00 Workshop: Cell Salvage in 2013**

*Ernil Hansen, Regensburg, Germany*  
*Manuel Muñoz, Málaga, Spain*

**16:00 – 16:30 Break**



**16:30 – 18:00 Best Posters' Presentation**

16:30 – 16:45 TBD  
*TBD*

16:45 – 17:00 TBD  
*TBD*

17:00 – 17:15 TBD  
*TBD*

17:15 – 17:30 TBD  
*TBD*

**17:45 – 18:30 NATA General Assembly**

**Friday, April 19**

**09:00 – 10:30 Breaking News**

09:00 – 09:20 Tranexamic Acid for the Treatment of Postpartum Hemorrhage - Preliminary Results of the WOMAN Trial  
*Beverley J. Hunt, London, UK*

09:20 – 09:40 TBD  
*TBD*

09:40 – 10:00 TBD  
*TBD*

10:00 – 10:30 Questions and Answers

**10:30 – 11:00 Break**

**11:00 – 12:30 Prevention and Management of Bleeding in Cardiac Surgical Patients**

11:00 – 11:20 Prevention of Bleeding in Cardiac Surgical Patients  
*Marcel Levi, Amsterdam, the Netherlands*

11:20 – 11:40 Management of Bleeding/Hemorrhage in Cardiac Surgical Patients  
*Bruce D. Spiess, Richmond, VA, USA*

11:40 – 12:00 Bleeding in Cardiac Surgery—The Blood Banker's Perspective  
*Jakob Stensballe, Copenhagen, Denmark*

12:00 – 10:30 Questions and Answers

**11:00 – 12:30 Workshop: Interactive Case Scenario: Management of Preoperative Anemia**

*Elvira Bisbe, Barcelona, Spain*  
*Hans Gombotz, Linz, Austria*

**11:00 – 12:30 Workshop: Cell Salvage in 2013**

*Ernil Hansen, Regensburg, Germany*  
*Manuel Muñoz, Málaga, Spain*

**12:30 – 14:30 Lunch Break, Satellite Symposium**

**14:30 – 16:00 Management of Perioperative Anemia**

14:30 – 14:50 Detection, Evaluation and Management of Preoperative Anemia  
*Hans Gombotz, Linz, Austria*

14:50 – 15:10 The Impact of Postoperative Anemia: What Is the Evidence?  
*Jean-François Hardy, Montreal, QC, Canada*

15:10 – 15:30 Intravenous Iron to Treat Postoperative Anemia  
*Elvira Bisbe, Barcelona, Spain*

15:30 – 16:00 Questions and Answers

**14:30 – 16:00 Workshop: Transfusion in Pediatrics**

*Helen V. New, London, UK*  
*Ariane Willems, Brussels, Belgium*

**14:30 – 16:00 Workshop: Perioperative Management of New Oral Anticoagulant**

*Charles-Marc Samama, Paris, France*  
*Marcel Levi, Amsterdam, the Netherlands*

**16:00 – 16:30 Break**

**16:30 – 18:00 Pro/Con Debate: Is There Still a Pivotal Role for Fresh Frozen Plasma in the Management of Perioperative Bleeding?**

16:30 – 16:50 Yes, Fresh Frozen Plasma is Still Needed  
*Beverley J. Hunt, London, UK*

16:50 – 17:10 No, Coagulation Factor Concentrated Should be Preferred  
*Sibylle A. Kozek-Langenecker, Vienna, Austria*

17:10 – 17:30 Questions and Answers

**17:30 Concluding Comments**

*Dafydd Thomas, Swansea, Wales, UK*

## **General Information**

### **Congress Secretariat**

NATA Secretary  
75 rue Guy Môquet  
92240 Malakoff  
FRANCE  
Tel: +33 1 42 53 0303  
Fax: +33 1 42 53 0302  
E-mail: [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)

### **Sponsorship and Exhibition Sales Contact**

François Christory  
Executive Director  
NATA  
75 rue Guy Môquet  
92240 Malakoff  
FRANCE  
Tel: +33 1 42 53 0303  
Fax: +33 1 42 53 0302  
Mobile: +33 6 71 73 46 92  
E-mail: [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)

### **Congress Venue**

Messe Wien Exhibition & Congress Center  
Messeplatz 1  
1021, Vienna, Austria  
Tel: +43 (0)1 727 20-0  
Fax: +43 (0)1 727 20-195  
Internet: [www.messecongress.at](http://www.messecongress.at)

## Information for Sponsors and Exhibitors

### Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

14<sup>th</sup> Annual NATA Symposium  
François Christory  
c/o NATA  
75, rue Guy Môquet  
92240 Malakoff  
France  
Phone: +33 1 42 53 0303  
Fax: +33 1 42 53 0302  
Mobile: +33 6 71 73 46 92  
E-mail [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)

### Terms of Payment

Once your application form is received, the organizers will send you the corresponding invoice. This invoice must be paid within 30 days.

All payments must be received before the start date of the congress.

### Payment Methods

#### **Option 1:** Payment by cheque

Please make cheque payable to: MedEd Global Solutions.

#### **Option 2:** Payment by bank transfer:

Please make drafts payable to:

MedEd Global Solutions

IBAN: FR76 1020 7000 1804 0180 5641 694, SWIFT CODE: CCBPFRPPMTG

Bank: Banque Populaire Rives de Paris, 21 rue Jean-Pierre Timbaud, 92320 Chatillon, France

Bank charges are the responsibility of the payee.

### Cancellation Policy

Cancellation must be made in writing to François Christory at the address above.

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made on or before January 1,
- 50% of the agreed package amount if the cancellation is made on or before February 15,
- 100% of the agreed package amount if the cancellation is made after February 15.

## Sponsorship Levels

In order to help you to contribute in the best way to this meeting, we propose the following list of sponsorship items. Please do not hesitate to contact us if you have other ideas or wishes regarding your presence at this meeting.

**OFFICIAL OPENING OF SPONSORSHIP: SEPTEMBER 1, 2012**

**DEADLINE FOR SPONSORSHIP APPLICATION: JANUARY 31, 2013**

**All the following sponsorship items are based on a “first come, first served” policy**

**All prices are in Euros and exclusive of VAT**

### Major Sponsorship

**EUR 35,000**

- ✓ Exhibition Space
  - ♦ 25 sqm exhibition space (5 x 5m)
  - ♦ 5 exhibitor registrations
- ✓ Advertisement
  - ♦ Sponsor's logo and one page advertisement in the final program
  - ♦ Sponsor's logo with hyperlink on congress website
- ✓ Registration
  - ♦ 10 complementary congress registrations
- ✓ Acknowledgement
  - ♦ Sponsor will be acknowledged in sponsors' list in the final program

### Standard Sponsorship

- ✓ Exhibition Space
  - ♦ Exhibition space size varies from 9 to 18 sqm
    - 9 sqm (3 x 3 m) exhibition space EUR 4,000
    - 12 sqm (3 x 4 m) exhibition space EUR 5,000
    - 15 sqm (3 x 5 m) exhibition space EUR 6,000
    - 18 sqm (3 x 6 m) exhibition space EUR 7,000
  - ♦ 5 exhibitor registrations
- ✓ Acknowledgement
  - ♦ Sponsor will be acknowledged in sponsors' list in the final program

### **Congress Bags**

**Provided in kind or EUR 7,000**

Sponsor will provide or provide funding for the participants' Congress bags.

- ✓ The bag will bear the sponsor's logo and the congress logo
- ✓ Acknowledgement in Sponsors' list in the final program

### **Writing Pads and Pens**

**Provided in kind + EUR 1,000**

The sponsoring company may provide the writing pads and pens (including the company's logo). This is a fixed sum to be paid to the Congress. The Notepads and Pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags.

- ✓ Acknowledgement in sponsors' list in the final program

### **Badge Laces**

**Provided in kind + EUR 1,000**

The sponsoring company may provide the writing the badge laces (including the company's logo). This is a fixed sum to be paid to the Congress. The badge laces will bear the Sponsor's name/company's logo.

- ✓ Acknowledgement in sponsors' list in the final program

### **Advertisement (Final Program)**

Sponsors can reach a large audience by taking advantage of advertising in the final program, which is inserted in the congress bags. A number of full page color (4 colors) advertisements will be available at the following prices:

#### **Final Program**

Back cover	EUR 4,000
Inside front	EUR 3,000
Inside back	EUR 2,000
Inside page	EUR 1,000

### **Flyers in Congress Bags**

**EUR 1,000**

Congress bags will be distributed to all registered delegates during the meeting. An A4 (maximum size) leaflet can be placed in bags.

- ✓ Acknowledgement in sponsors' list in the final program

## Exhibition Information

### Assignment of Space

Stands are assigned on a “first come, first served policy”.

### General Information

MedEd Global Solutions rents space in accordance with the compatibility of the items to be exhibited with the subject matter of the exhibition.

MedEd Global Solutions will hire out the stand as “**SPACE ONLY**”, which means that the stand site will be rented without any pre-fabricated walls, installations, furniture, electricity, carpet and furnishing, or any other supplies or facilities. The Exhibitor shall personally take care of the set-up and installation of the stand.

### Exhibitor Badges

Free Exhibitor Badges

Exhibitors are entitled to a certain number of free badges; the number of these free badges for each exhibitor will be determined accordingly to its sponsorship.

Exhibitor badges give full access to the symposium program and the exhibition.

### Additional Exhibitor Badges

If the number of free Exhibitor Badges is insufficient, extra badges (under company name only) may be purchased at a price of EUR 150 per badge.

Please note that the purchase of additional exhibitor badges is intended exclusively for company staff members and should not be used for other congress participants.



## **Terms and Conditions**

These terms are the contractual between the Organizer and the Exhibitions Firm (Exhibitor/s).

### **Application to Participate**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payment shall be fully refunded.

### **Obligations and Rights of the Exhibitor**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising in behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated space is prohibited.

### **Obligations and Rights of the Organizer**

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

### **Cancellation**

In case of cancellation received (in writing) as per the above policy.

### **Liability Insurance**

The Organizer provides general guard and third party insurance at the exhibition site. Equipment and all related display materials installed by the Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

### **Exhibition Regulations**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allocated to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allocated to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any

contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises of the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for no fulfillment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor's badges will not be mailed in advance and may be collected at the Exhibitors' desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

The Organizer will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.

## Satellite Symposia

A limited number of lecture rooms are available for sponsored symposia.

### Available time slots\*:

Thursday, April 18: 12:45 – 14:15 (Auditorium I / Auditorium II)

Friday, April 19: 12:45 – 14:15 (Auditorium I / Auditorium II)

*\* No more than two concurrent symposia during these time slots*

Maximum duration: 90 minutes

### Basic Fee:

NATA grant for satellite symposium

**EUR 25,000**

NATA grant covers:

- room rental
- A/V equipment
- lunch boxes for satellite symposium attendees

### Additional Services:

Overall satellite symposium organization and logistics may be provided by MedEd Global Solutions, the agency in charge of organizing annual NATA symposia.

The proposed services include:

- scientific program coordination
- speakers management (invitations, travel and accommodation arrangements)
- invitation cards (design and printing)
- pre-symposium promotion (mailing, online announcements)
- on-site signage
- abstract leaflets

Should you be interested in this opportunity, please contact François Christory at [fchristory@mededgs.com](mailto:fchristory@mededgs.com)

## Satellite Workshops

A limited number of meeting rooms are available for sponsored workshop.

Available time slots\*:

Thursday, April 18: 12:45 – 14:15

Friday, April 19: 12:45 – 14:15

*\* No more than two concurrent workshops during these time slots*

Maximum duration: 90 minutes

Maximum attendance: 50 participants

Basic Fee:

NATA grant for satellite workshop

**EUR 10,000**

NATA grant covers:

- room rental
- A/V equipment
- lunch boxes for workshop attendees

Additional Services:

Overall workshop organization and logistics may be provided by MedEd Global Solutions, the agency in charge of organizing annual NATA symposia.

The proposed services include:

- scientific program coordination
- speakers management (invitations, travel and accommodation arrangements)
- invitation cards (design and printing)
- pre-symposium promotion (mailing, online announcements)
- on-site signage

Should you be interested in this opportunity, please contact François Christory at [fchristory@mededgs.com](mailto:fchristory@mededgs.com)

**14<sup>th</sup> Annual NATA Symposium**

**Vienna, Austria, April 18-19, 2013**

**Exhibition Space Application Form**

Company Name and Address

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Appointed Stand Construction Agency

*An "out of hour business" contact phone is required for logistics purposes*

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

"Out of hour business" phone: \_\_\_\_\_

Stand Size

- |                                                  |           |
|--------------------------------------------------|-----------|
| <input type="checkbox"/> 9 sqm exhibition space  | EUR 4,000 |
| <input type="checkbox"/> 12 sqm exhibition space | EUR 5,000 |
| <input type="checkbox"/> 15 sqm exhibition space | EUR 6,000 |
| <input type="checkbox"/> 18 sqm exhibition space | EUR 7,000 |

Stand Location – Proximity to Competitors

List any exhibitor you do not wish in proximity of your stand, by company name. Note that we cannot prevent companies assigned after you from being located in your neighborhood

1. \_\_\_\_\_

2. \_\_\_\_\_

Accounting Data

1. Only one invoice address may be used

2. In the event that an invoice remains unpaid after the settlement date, MedEd Global Solutions reserves the right to deny access to the Congress

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

VAT Number: \_\_\_\_\_

Payment

Payment will be made by:

☐ Bank transfer (details will be given on the invoice)

Agreement

I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus of the 14<sup>th</sup> Annual NATA Symposium.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please send the application form by fax +33 142 530 302 or by e-mail to [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)

**14<sup>th</sup> Annual NATA Symposium**

**Vienna, Austria, April 18-19, 2013**

**Major Sponsorship Application Form**

Company Name and Address

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Appointed Stand Construction Agency

*An "out of hours business" contact phone is required for logistics purposes*

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

"Out of hours business" phone: \_\_\_\_\_

Stand Location – Proximity to Competitors

List any exhibitor you do not wish in proximity of your stand, by company name. Note that we cannot prevent companies assigned after you from being located in your neighborhood

1. \_\_\_\_\_

2. \_\_\_\_\_

Accounting Data

1. Only one invoice address may be used

2. In the event that an invoice remains unpaid after the settlement date, MedEd Global Solutions reserves the right to deny access to the Congress

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

VAT Number: \_\_\_\_\_

Payment

Payment will be made by:

☐ Bank transfer (details will be given on the invoice)

Agreement

I hereby agree to participate to the 14<sup>th</sup> Annual NATA Symposium as Major Sponsor (**EUR 35,000**) and to be bound by the conditions of participation outlined in the Industry Prospectus.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please send the application form by fax +33 142 530 302 or by e-mail to [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)



**14<sup>th</sup> Annual NATA Symposium**

**Vienna, Austria, April 18-19, 2013**

**Standard Sponsorship Application Form**

Company Name and Address

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship participation

*Please tick the appropriate box*

- |                                            |           |
|--------------------------------------------|-----------|
| <input type="checkbox"/> Congress bags     | EUR 7,000 |
| <input type="checkbox"/> Advertisement     |           |
| <i>Final Program</i>                       |           |
| <input type="checkbox"/> Back Cover        | EUR 4,000 |
| <input type="checkbox"/> Inside Front      | EUR 3,000 |
| <input type="checkbox"/> Inside Back       | EUR 2,000 |
| <input type="checkbox"/> Inside Page       | EUR 1,000 |
| <br>                                       |           |
| <input type="checkbox"/> Notepads and Pens | EUR 1,000 |
| <input type="checkbox"/> Badges Laces      | EUR 1,000 |
| <input type="checkbox"/> Flyers            | EUR 1,000 |

TOTAL EUR

Accounting Data

1. Only one invoice address may be used

2. In the event that an invoice remains unpaid after the settlement date, MedEd Global Solutions reserves the right to deny access to the Congress

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

VAT Number: \_\_\_\_\_

Payment

Payment will be made by:

- ☐ Bank transfer (details will be given on the invoice)
- ☐ Credit card:

*Note that American Express are not accepted*

- ☐ VISA                      ☐ MASTERCARD                      ☐ EUROCARD

Cardholder's Name: \_\_\_\_\_

Credit card No: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Check digits: \_\_\_\_\_

*Three last digit numbers on the back of the credit card*

Agreement

I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please send the application form by fax +33 142 530 302 or by e-mail to  
[nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)

**14<sup>th</sup> Annual NATA Symposium**

**Vienna, Austria, April 18-19, 2013**

**Satellite Symposium Application Form**

Company Name and Address

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Appointed Agency (if any)

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Satellite Symposium

Proposed title: \_\_\_\_\_

Preference date

- ☐ Thursday, April 18: 12:45 – 14:15
- ☐ Friday, April 19: 12:45 – 14:15

Price:

- ☐ NATA Grant **EUR 25,000**

Accounting Data

1. Only one invoice address may be used

2. In the event that an invoice remains unpaid after the settlement date, MedEd Global Solutions reserves the right to deny access to the Congress

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

VAT Number: \_\_\_\_\_

Payment

Payment will be made by:

☐ Bank transfer (details will be given on the invoice)

Agreement

I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please send the application form by fax +33 142 530 302 or by e-mail to [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)

**14<sup>th</sup> Annual NATA Symposium**

**Vienna, Austria, April 18-19, 2013**

**Satellite Workshop Application Form**

Company Name and Address

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Appointed Agency (if any)

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Satellite Workshop

Proposed title: \_\_\_\_\_

Preference date

- ☐ Thursday, April 18: 12:45 – 14:15
- ☐ Friday, April 19: 12:45 – 14:15

Price:

- ☐ NATA Grant **EUR 10,000**

Accounting Data

1. Only one invoice address may be used

2. In the event that an invoice remains unpaid after the settlement date, MedEd Global Solutions reserves the right to deny access to the Congress

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

VAT Number: \_\_\_\_\_

Payment

Payment will be made by:

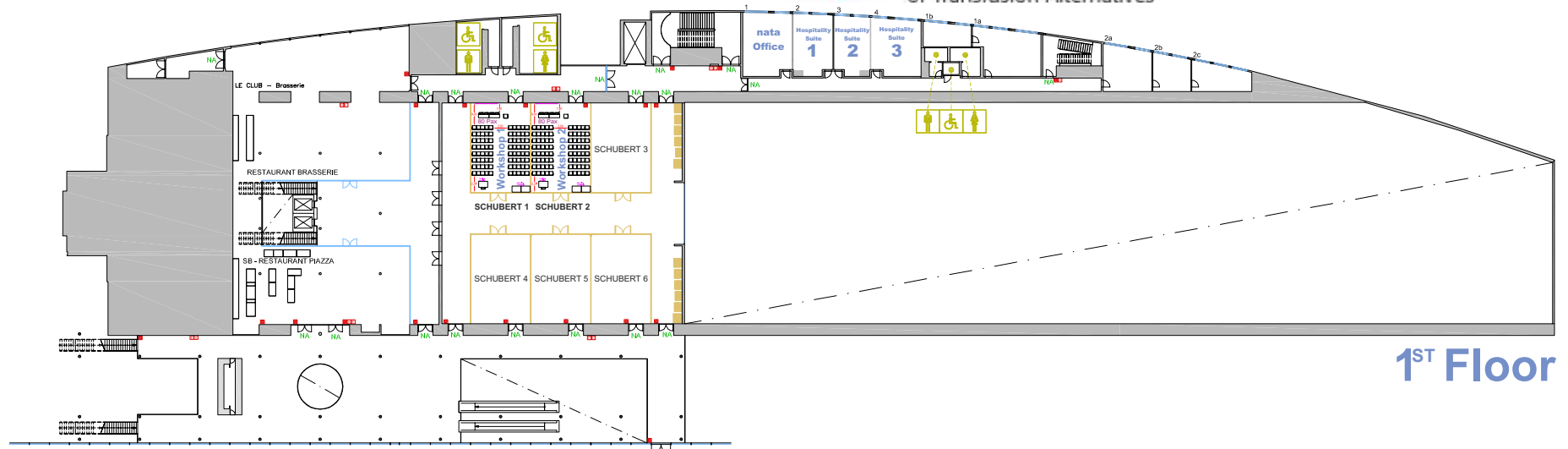
- ☐ Bank transfer (details will be given on the invoice)

Agreement

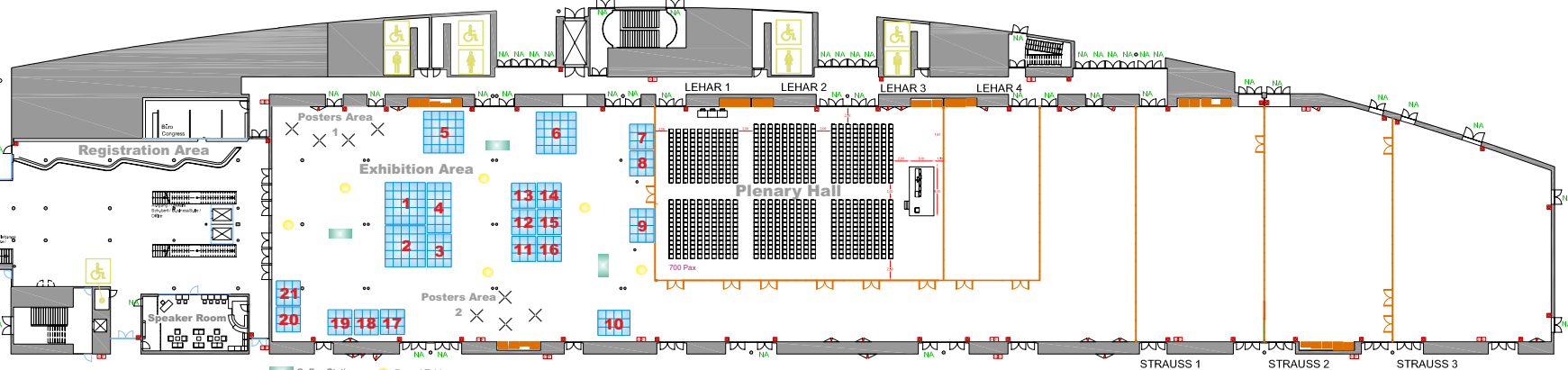
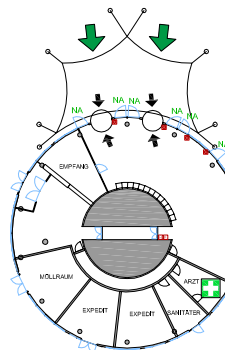
I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

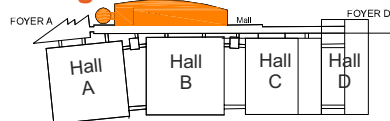
Please send the application form by fax +33 142 530 302 or by e-mail to [nata.secretary@mededgs.com](mailto:nata.secretary@mededgs.com)



### Main Entrance



### Congress Area



B # 1 - 25 m<sup>2</sup>  
B # 2 - 25 m<sup>2</sup>  
B # 3 - 12 m<sup>2</sup>  
B # 4 - 18 m<sup>2</sup>  
B # 5 - 25 m<sup>2</sup>  
B # 6 - 25 m<sup>2</sup>  
B # 7 - 9 m<sup>2</sup>

B # 8 - 9 m<sup>2</sup>  
B # 9 - 12 m<sup>2</sup>  
B # 10 - 12 m<sup>2</sup>  
B # 11 - 9 m<sup>2</sup>  
B # 12 - 9 m<sup>2</sup>  
B # 13 - 9 m<sup>2</sup>  
B # 14 - 9 m<sup>2</sup>

B # 15 - 9 m<sup>2</sup>  
B # 16 - 9 m<sup>2</sup>  
B # 17 - 9 m<sup>2</sup>  
B # 18 - 9 m<sup>2</sup>  
B # 19 - 9 m<sup>2</sup>  
B # 20 - 9 m<sup>2</sup>  
B # 21 - 9 m<sup>2</sup>

### Ground Floor

271 m<sup>2</sup> net Exhibition Area

✕ Posterboards Portrait view  
90 cm wide; 240 cm Height  
✕ 32 Posterboards 64 Posters

Scale: 3 m x 3 m