

## **PROGRAMME**

**Thursday, 16 June 2016**

**HALL A**

**08:00 – 13:00 REGISTRATION**

**09:00 – 12:00 SATELLITE SYMPOSIUM**

**INTRODUCTION TO HEALTH ECONOMICS**

- **BASIC PRINCIPLES OF ECONOMIC THEORY**

**Nikos Maniadakis (GR)**

- **INTRODUCTION TO HEALTH ECONOMICS**

**Nikos Maniadakis (GR)**

- **ECONOMIC EVALUATION OF DISEASE BURDEN**

**Aleksandra Torbica (IT)**

- **ECONOMIC EVALUATION OF MEDICAL TECHNOLOGIES**

**Aleksandra Torbica (IT)**

- **APPLYING HEALTH ECONOMICS FOR MEDICAL DEVICE FUNDING &  
REIMBURSEMENT: SOME INDUSTRY EXPERIENCE**

**Markus Siebert (BE)**

**13:00 – 13:15 OFFICIAL OPENING OF THE FORUM**

**13:15 – 13:30 ESC PRESIDENT ADDRESS**

Speaker: **Fausto Pinto (PT)**

**13:30 – 13:45 AIM & OBJECTIVES OF THE FORUM**

Speaker: **Panos Vardas (GR)**

**13:45 – 14:30 KEYNOTE LECTURE**

**CARDIOVASCULAR MEDICINE IN MODERN TIMES. MAIN CHALLENGES**

Speaker: **Valentin Fuster (US)**

*Thursday, 16 June 2016 (cont.)*

**14:30 – 16:30 VISIONARY SPEAKERS. FIRST SESSION  
AGEING AND TRANSFORMING WORLD. HEALTH CARE SYSTEMS'  
IMPLICATIONS**

Moderator: **Thomas Lüscher (CH)**

- Europe demographics and health care system's sustainability  
**Giuseppe Carone (BE)**
- Trends in health care systems and health care policies  
**Elias Mossialos (UK)**
- Social Health Insurance: High quality treatment and financial sustainability  
**Josef Probst (AT)**

Commentators:

- a) **Truddie C. Lobban (UK)**
- b) **Martin Michel (DE)**

**16:30 – 17:00 COFFEE BREAK**

**17:00 – 19:00 VISIONARY SPEAKERS. SECOND SESSION  
A COMPLEX ENVIRONMENT. HEALTH CARE SYSTEMS, HOSPITALS, ACTORS  
& PATIENTS**

Moderator: **Fausto Pinto (PT)**

- Economics and financial aspects of health care provision, from the perspective of cardiovascular medicine  
**Martin Dewhurst (UK)**
- Big Data, analytics and healthcare systems sustainability  
**John Crawford (GB)**
- Physicians role in securing reasonable market access for med tech innovation  
**Markus Siebert (BE)**

Commentators:

- a) **Gerhard Hindricks (DE)**
- b) **Nikos Maniadas (GR)**

*Thursday, 16 June 2016 (cont.)*

**19:00 – 20:30 STATE OF THE ART LECTURES: MODELLING THE FUTURE**

Moderator: **John Camm (UK)**

- Miniaturization in devices: Perspectives and Cost  
**Henk Westendorp (CH)**
- Cardiovascular labs' development. The view from the medtech industry,  
**Rob ten Hoedt (NL)**

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**Friday, 17 June 2016**

**09:00 – 09:45 A STATE OF THE ART LECTURE  
EVIDENCE-BASED LEADERSHIP: WHAT REALLY MAKES A DIFFERENCE**

Moderator: **Panos Vardas (GR)**

Speaker: **Richard Wellins (US)**

**09:45 – 11:30 VISIONARY SPEAKERS. THIRD SESSION  
LEADERSHIP AND MANAGEMENT: COMPREHENSIVE ISSUES**

Moderator: **Panos Vardas (GR)**

- Leadership skills in a fast moving and much demanding world  
**Mariëlle G. Heijltjes (NL)**
- Mediocracy or Meritocracy: why we need more female leaders  
**Martin Michel (DE)**

**11:30 – 12:00 COFFEE BREAK**

*Friday, 17 June 2016 (cont.)*

**12:00 – 14:00 VISIONARY SPEAKERS. FOURTH SESSION  
ETHICS AND REGULATIONS IN CV MEDICINE**

Moderator: **Petra Wilson (BE)**

- The relationship between physicians and industry. Goes and Woes  
**John Camm (UK)**
- Medical devices and evidence-based practice: regulatory and clinical challenges  
**Alan Fraser (UK)**

**14:00 – 15:00 LUNCH BREAK**

**15:00 – 17:00 VISIONARY SPEAKERS. FIFTH SESSION  
LEADING YOUR DEPARTMENT SUCCESSFULLY. EVOLVING DOMAINS,  
PRIORITIES AND HOW TO...**

Moderator: **Panos Vardas (GR)**

- Build a successful team  
**Panos Vardas (GR)**
- Respond to challenges and adapt to changes  
**Alec Vahanian (FR)**
- Control key performance indicators in your cardiovascular department  
**Adam Timmis (UK)**

**17:00 – 17:30 COFFEE BREAK**

**17:30 – 18:45 VISIONARY SPEAKERS. STATE OF THE ART LECTURES  
DISRUPTIVE TECHNOLOGIES, SHAPING THE FUTURE**

Moderator: **Mandeep Mehra (US)**

- Big data and predictive analytics for a better health care outcome  
**Richard Bergström (BE)**
- Regenerative medicine & 3D Organ Printing  
**Anthony Atala (US)**

*Friday, 17 June 2016 (cont.)*

**18:45 – 20:00 KEYNOTE LECTURES  
THE PROFESSION AND ITS FUTURE**

Moderator: **Alec Vahanian (FR)**

- Physician's status during the next thirty years  
**Mandeep Mehra (US)**
- The importance of professional associations and their impact  
**Isabel Bardinnet (FR)**

*Commentators:*

*a) Fausto Pinto (PT)*

*b) Panos Vardas (GR)*

**20:00 – 21:00 NETWORKING RECEPTION**

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## **WORKSHOPS**

**Hall B**

**10:00 – 12:00 WORKSHOP 1**

**LOOKING THE METRICS IN YOUR DEPARTMENT. GOING WITH THE  
TECHNOLOGY**

Moderator: **Alan Fraser (UK)**

- Overuse, Underuse & Misuse. The role of analytics  
**Alan Fraser (UK)**
- Value of workflow optimization for treatment quality and economical balance for interventions in cardiovascular medicine  
**Gerhard Hindricks (DE)**

**12:00 – 14:00 WORKSHOP 2**

**SUSTAINABILITY AND AFFORDABILITY OF CARDIOVASCULAR MEDICINE  
TECHNOLOGIES**

- Affordable prices for tomorrow's medicine. Is it possible?  
**Martin Michel (DE)**
- Pharma industry trends and perspectives  
**Apostolos Pappas (GR)**

## Saturday, 18 June 2016

### Hall A

- 09:00 -10:00 STATE OF THE ART LECTURE**  
**Value-Based Health Care in Europe. What is next?**  
Speaker: **Prof. Dr. Fred van Eenennaam (NL)**

### Hall B

- 10:00 – 12:00 WORKSHOP 1**  
**PURCHASING, PROCUREMENT AND STRATEGIC SOURCING**  
Moderator : **Nikos Maniatakis (GR)**
- Value based procurement, an innovative way forward in EU public procurement policy  
**Yves Verboven (BE)**
  - Managing the tender process  
**Elvira Uyarra (UK)**

### Hall C

- 10:00 – 12:00 WORKSHOP 2**  
**DIGITISING HEALTH DATA AND MEDICAL PRACTICE**
- Digital documentation as key enabler for value based care: where do we stand today?  
**Matic Meglic (CH)**
  - Digital Health Literacy  
**Catherine Chronaki (GR)**
  - Wearable and mHealth applications. The next decade  
**Trudie Lobban (UK)**

*Saturday, 18 June 2016 (cont.)*

## **Hall D**

### **10:00 – 12:00 WORKSHOP 3**

#### **NEW APPROACHES TO EVIDENCE BUILDING IN MEDICINE**

Moderator: **Gerasimos Filippatos (GR)**

- Pharma Trials vs investigator-initiated trials  
**Stefan Anker (DE)**
- THE INDUSTRY PERSPECTIVE  
**Frank Misselwitz (DE)**
- THE REGULATORY PERSPECTIVE  
**Giuseppe Rosano (GB)**

### **12.00 – 12.30 COFFEE BREAK**

## **Hall A**

### **12:30 – 13:15 A STATE OF THE ART LECTURE**

#### **TRANSFORMATIVE LEARNING APPROACH: A POTENTIAL MODEL FOR FUTURE LEADERS IN LEARNING PROCESS.**

Speaker: **Jean Marco (FR)**

### **13:15– 14:00 THE MENTOR'S TALK**

#### **HOW TO LEAD YOUR DEPARTMENT SUCCESSFULLY. MESSAGE TO YOUNG CARDIOVASCULAR SPECIALISTS**

Speaker: **Thomas Lüscher**

### **14:00 – 14:30 CLOSING REMARKS BY THE PROGRAMME COMMITTEE CHAIRMAN**

Speaker: **Panos Vardas (GR)**