



43rd Annual Meeting of International Society for Pediatric Neurosurgery

October 4-8, 2015
Büyük Efes “Grand Ephesus” Convention Centre,
Swissotel Büyük Efes

www.ispn2015.org



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ISPN 2015

SPONSORSHIP & EXHIBITION BOOKLET



ISPN

INTERNATIONAL SOCIETY FOR
PEDIATRIC NEUROSURGERY

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SPONSORSHIP & EXHIBITION BOOKLET

INVITATION

Dear Colleagues,

On behalf of International Society for Pediatric Neurosurgery, it is my great honor and pleasure to invite you to the 43rd Annual Congress of International Society for Pediatric Neurosurgery to be held in Izmir, Turkey, between October 4-8, 2015. We are already excited by the ideas of meeting with our colleagues from all over the world, sharing scientific knowledge, forming new friendships and strengthening existing ones in Izmir, the capital of Ionia from the Ancient Era.

As well as all other annual meetings of ISP, 43rd ISP Congress is integral to the ethos of the Society and offering a very satisfying scientific program with the contributions of the world's renowned scientists specialized in the area of Pediatric Neurosurgery while providing a mechanism for the exchange of scientific information for the betterment of our patients, wherever they are in the world, besides a unique Izmir experience.

The congress will be held in the Büyük Efes Convention Centre within Swissotel Büyük Efes Izmir facilities, located at downtown Izmir. It is in the walking distance to many different category hotels, shopping and leisure sites of Izmir.

Izmir, a perfect combination of history and modernity, is waiting to welcome the participants of 43rd ISP Congress in 2015 with its past going back to 8.000 years ago and its components belonging to this day. As one of the most unique cities in the world, Izmir represents a harmonical contrast of contemporaneity and tradition, blue and green, stabilities and innovation, east and west, city and countryside, etc. and presents a breathtaking choice of sights, smells and tastes that everyone must see at least once in a lifetime. Thus, we believe getting together in such a charming atmosphere with our colleagues is an opportunity nobody should miss.

Hosting this congress in Izmir will not only help us get advanced in our profession, but also act as a bridge among fellow colleagues.

We are looking forward to welcoming you in Izmir, in the fall of 2015.

A handwritten signature in black ink, appearing to read "Prof. Saffet Mutluer".

Prof. Saffet Mutluer

President of 43rd ISP Congress on behalf of Prof. Yusuf Erşahin

ABOUT ISPN, INTERNATIONAL SOCIETY FOR PEDIATRIC NEUROSURGERY



The International Society for Pediatric Neurosurgery (ISPN), founded in 1972, seeks to promote the health of children throughout the world by encouraging ethical transmission and exchange of scientific information and techniques related to Pediatric Neurosurgery.

The mission of the ISPN is the promotion of health in our young patients. To support this we give our time, energy and money to support educational activities. Every year we host a scientific meeting somewhere in the world with many physicians and allied health care workers attending. This is an opportunity for us to share with each other advances in the care of children and to plan ISPN sponsored activities that will further the education of care givers for children with neurosurgical illnesses. Our society provides faculty and financial support every year for courses in emerging countries needing education in the treatment of children. The intent of these courses is to provide an overview of the state-of-art in pediatric neurosurgery and thereby inform physicians attending these courses about modern day management of neurosurgical illnesses in children and the expected outcome. Our members supply manuscripts for our professional journal, Child's Nervous System. We are passionate to further our specialty and the energy for this comes from our love of children and our desire to serve them well.

GENERAL INFORMATION

ABOUT İZMİR or SMYRNA

"I am 8,500 years old..." says the city of Homeros... Izmir;

the city that is the homeland of Antique Era philosophers such as Thales, Anaximenes, Anaximander, etc. and Galenus who is considered as the father of medicine..

the city which is the home to the Temple of Artemis, one of the Seven Wonders of the Ancient World...

The legendary female warriors, the Amazons, founded Izmir, or Smyrna as it was called in Ancient Times, according to one story. Alternatively, according to another tale, the Lelegs, one of the earliest inhabitants of the region, established it. The city is located on the Aegean Coast in the west of Turkey, known as "Asia Minor" and the city is the biggest and most important settlement in the Aegean Region.

Izmir, which has managed to modernize whilst preserving its archaeological and historical assets, is an important trade centre because of its port. The diversity of activities and resources that Izmir is able to provide makes it a very attractive area for tourism. It boasts both SPAs with healing thermal waters, and the deep blue sea with beaches displaying the safety symbol of the blue flag.

Izmir rised as a city of splendor in the last centuries. Attracting entrepreneurs from all corners of Europe and Middle-East, prospered as an important center of commerce and entertainment. Due to the unfortunate wars and the great city fire at the beginning of the 20th century, Izmir came to a period of stagnation, during which many inhabitants had to leave. Fortunately, in the last decades, Izmir is rising from her ashes, as old buildings are being renovated, many cultural events are being hosted and local traditions are restored.

Izmir resonates with the water and the wind. Benefiting from the breeze from the Aegean Sea, Izmir enjoys a well-deserved reputation due to sights and ruins such as Bergama (Pergamon), Çeşme, Foça, Selçuk, Tire and Urla, which are outstanding in terms of the richness of their natural and historical assets. It offers visitors many options for a unique holiday experience. Its geographical location means that Izmir enjoys a Mediterranean climate plus natural beauty, a rich cultural and historical heritage, beaches, thermal waters and spas. In addition, it boasts a rich mediterraneo-anatolian cuisine, featuring grapes, figs, olives, citrus fruits and seafood, as well as the legacies left by civilizations over thousands of years. Indeed, one of the oldest olive oil extraction sites discovered to date is found in Izmir.

The city, known as "Beautiful Izmir", is located at the start of a long and narrow gulf, decorated with yachts, passenger ships and gulf steamers. It has a warm climate and the cooling sea breeze in the summer takes away the burning heat of the sun.

Izmir, which enjoys a special cultural and historical identity, is the third largest city in Turkey. Its port, located inside the gulf, is the second largest in Turkey. As a lively and cosmopolitan city, it occupies a significant place in Turkey's cultural life with the International Arts Festival and International Fair.

The whole of the coastal road is enchanting. The districts of Alsancak and Karşıyaka are areas offering great opportunities to meet the locals in the many restaurants, cafes and along walking paths. Many people from different backgrounds are locals: Turks of Anatolia and Balkans, Greeks of Anatolia, Sephardic Jews, Armenians, Romanis, Kurds, and Western Europeans who are named as "Levantines", all calling Izmir "home".

GENERAL INFORMATION (Cont.)

CONGRESS VENUE, Büyük Efes (Grand Ephesus) Convention Centre, Swissotel Büyük Efes İzmir

Set in 12,000 m² of landscaped gardens overlooking the spectacular Kordon on the Aegean Sea, the Swissotel Büyük Efes, Izmir is conveniently located in the center of Izmir's commercial district, steps away from the heart of the city. Adnan Menderes Airport is less than 15 km away.

Designed in modern and contemporary style, the 402 luxuriously appointed guest rooms including 55 spacious suites feature state-of-the-art technology and exclusive amenities. Executive rooms and the Swiss Executive Club lounge provide additional luxury and exclusivity.

At Swissotel Büyük Efes guests enjoy traditional Turkish and contemporary cuisine in a variety of stylishly elegant restaurants. A sumptuous breakfast buffet offers a wide range of choices to energise your day.

The Büyük Efes Convention Center located within Swissotel Büyük Efes, Izmir, offers the ideal venue for any kind of meetings, incentives, conferences and events and is cutting-edge in its use of technologically advanced facilities and equipments. Facilities include a total of 19 meeting and conference rooms after partition, including a multi-purpose exhibition hall and a grand ballroom. The idyllic Palm Garden, Secret Garden and Oval Garden in Swissotel Büyük Efes, Izmir are also ideal venues for outdoor functions and other social events.



GENERAL INFORMATION (Cont.)

IMPORTANT DEADLINES

Early Bird Registration Deadline	September 4, 2015, Friday
Abstract Submission Deadline	May 1, 2015, Friday
Deadline for Sending the Abstract Acceptance Letters	July 17, 2015 Friday

PRELIMINARY OUTLINE OF THE CONGRESS PROGRAMME

October 4, 2015	October 5, 2015	October 6, 2015	October 7, 2015	October 8, 2015
Sunday	Monday	Tuesday	Wednesday	Thursday
Pre-Congress Workshops	Opening Ceremony	Half Day Scientific Programme	Full Day Scientific Programme	Half Day Scientific Programme
Board & Committee Meetings	Full Day Scientific Programme	Free Afternoon & Dinner (Optional)		Congress Closing
Welcome Cocktail			Gala Dinner	

PRELIMINARY OUTLINE OF DAILY SCIENTIFIC PROGRAMME

09:00 - 10:30	Morning Sessions
10:30 - 11:00	Coffee Break
11:00 - 13:00	Morning Sessions
13:00 - 14:30	Luncheon Symposia
14:30 - 16:00	Afternoon Sessions
16:00 - 16:30	Coffee Break
16:30 - 18:30	Afternoon Sessions

GENERAL INFORMATION (Cont.)

CONTACT DETAILS

Congress website: www.ispn2015.org

Kenes Turkey



Address: Şirin Sk. No58 Emirgan 34467 Sarıyer İstanbul, Turkey
Phone: +90 212 299 9984
Fax: +90 212 299 9977

Sponsorship & Exhibition

for your queries about sponsorship & exhibition opportunities and application process;

Mr. Erdem Koksaldı, Sponsorship & Exhibition Coordinator

E-mail: ekoksaldi@kenes.com

Congress Organizing Secretariat

for your general queries about the congress;

Mrs. Pınar Akbulut Turat, Project Manager

E-mail: pakbulut@kenes.com

for your queries about scientific programme;

Mrs. Mojca Rodic, Scientific Programme Coordinator

E-mail: mrodić@kenes.com

Registration & Accommodation

for your queries and requirements about registration and accommodation;

Mrs. Pınar Çobanoğlu, Registration and Accommodation Coordinator

E-mail: pcobanoglu@kenes.com

GENERAL INFORMATION (Cont.)

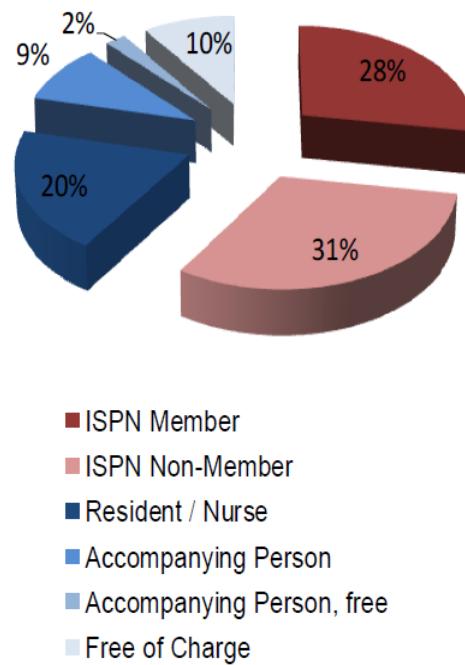
STATISTICAL INFORMATION ABOUT THE PREVIOUS CONGRESSES

Based on the final report of ISPN 2013 in Mainz / Germany.

1 | Registration of 547 participants

a) by Category

Category	No.
ISPN Member	151
ISPN Non-Member	172
Resident / Nurse	108
Accompanying Person	52
Accompanying Person, free	12
Free of charge	52
Total	547



1 | Registration of 547 participants

c) by countries (547 persons from 46 countries)

Country	No. of Participants	Country	No. of Participants	Country	No. of Participants
ARGENTINA	4	FRANCE	10	NEW ZEALAND	3
ARMENIA	2	GERMANY	134	NORWAY	4
AUSTRALIA	7	GREAT BRITAIN	41	ROMANIA	3
AUSTRIA	8	GREECE	4	RUSSIAN FEDERATION	8
BELGIUM	4	INDIEN	12	SAUDI ARABIA	9
BRAZIL	23	INDONESIA	2	SWITZERLAND	7
BULGARIA	3	IRELAND	2	SINGAPORE	1
CANADA	8	ISRAEL	4	SOUTH AFRICA	5
CHINA	21	ITALY	14	SPAIN	2
COLUMBIA	1	JAPAN	56	SWEDEN	4
COSTA RICA	2	JORDAN	1	SYRIAN	1
CROATIA	2	KAZAKHSTAN	2	TURKEY	19
CZECH REPUBLIC	4	KOREA	19	UNITED ARAB EMIRATES	1
DENMARK	8	MALAYSIA	5	USA	52
EGYPT	2	MEXIKO	4		
FINLAND	5	THE NETHERLANDS	12		

SPONSOR & EXHIBITOR COMPANIES OF THE PREVIOUS CONGRESSES

Based on the final report of ISPN 2013 in Mainz / Germany.

GOLD SPONSORS

B. Braun Aesculap
Tuttlingen, Germany



DePuy Synthes Codman Neuro
A trading division of
Johnson & Johnson Medical Ltd.
Saint Priest, France



Medtronic International Trading Sàrl
Tolochenaz, Switzerland



BRONZE SPONSORS

Gebrüder Martin GmbH & Co. KG
KLS Martin Group
Tuttlingen, Germany



LISA laser products OHG
Katlenburg-Lindau, Germany



Mectron S.p.A.
Carasco, Genova, Italy



RAUMEDIC AG
Helmbrechts, Germany



SPONSORS

Brainlab Sales GmbH
Feldkirchen, Germany



SPONSORSHIP OPTIONS

WELCOME RECEPTION (limited with only 1 company)

11.800 EUR

- Sponsor company will have the opportunity to promote through the Welcome Reception on October 4, 2015, Sunday to which all Congress attendees are invited.
- Sponsor's banners to be placed at the Welcome Reception area and mini company flags to be placed on the tables
- Sponsor's logo to be placed in congress publications with the phrase "Welcome Reception Sponsored by"
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- 10 complimentary invitations to the Welcome Reception for non-registered invitees of the sponsor company

GALA DINNER (limited with only 1 company)

23.600 EUR

- Sponsor company will have the opportunity to promote through the Gala Dinner on October 7, 2015, Wednesday to which all Congress attendees are invited.
- Sponsor's banners to be placed at the Gala Dinner area and mini company flags to be placed on the tables
- Sponsor's logo to be placed in congress publications with the phrase "Gala Dinner Sponsored by"
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- 10 complimentary invitations to the Gala Dinner for non-registered invitees of the sponsor company

PRESIDENTIAL DINNER (limited with only 1 company)

17.700 EUR

- Sponsor company will have the opportunity to promote through the Presidential Dinner on October 3, 2015, Saturday to which all previous Society Presidents, current Executive Board Members and some Local Guests are invited.
- Sponsor's banners to be placed at the Presidential Dinner venue and mini company flags to be placed on the tables
- Sponsor's logo to be placed on the menu and invitation cards of the Presidential Dinner with the phrase "Presidential Dinner Sponsored by"
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

SPONSORSHIP OPTIONS (Cont.)

LUNCHEON SYMPOSIUM – without a SIMULTANEOUS SESSION

10.620 EUR

- Sponsorship of an official Luncheon Symposium as the only sponsored session at a designated time slot, up to 90 minutes
- Permission to use the phrase: “Official Luncheon Symposium of the 43rd ISPN Congress”
- Announcement of the Luncheon Symposium to the congress participants with an electronic newsletter
- Sponsor’s banners to be placed within the session hall
- Inclusion of the sponsor’s symposium invitation cards/programs in the congress bags (the invitation cards/programs to be provided by the Sponsor)
- Luncheon symposium program and symposium speakers’ abstracts to be included in the Final Program & Abstracts USB with the logo of the Sponsor
- A 9 sqm stand area (space only) will be assigned for the Sponsor without any extra charges
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- 5 complimentary invitations to the Luncheon Symposium for non-registered invitees of the sponsor company
- Regulations for the Luncheon Symposium Sponsorship:
 - The sponsorship fee includes; hall rental, standard audio/visual equipment
 - Sponsor may determine the topic and the content of the Luncheon Symposium, as well as the speakers to be invited for the related session
 - Final program/content and speakers of the symposium to be approved by the Congress Scientific Committee
 - Speakers will be invited by the Sponsor and their travel costs, accommodation and registration fees will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited by the Congress.
 - Designated time slots will be allocated on a “First come, first served” basis.
 - Luncheon Symposium Programs are subject to approval by the scientific committee of the Congress. In case where the scientific committee will disapprove the Luncheon Symposium Program, each party will be entitled to cancel the Luncheon Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other.

SPONSORSHIP OPTIONS (Cont.)

LUNCHEON SYMPOSIUM – as a PARALLEL SESSION

7.100 EUR

- Sponsorship of an official Luncheon Symposium as a parallel session, up to 90 minutes
- Permission to use the phrase: “Official Luncheon Symposium of the 43rd ISPN Congress”
- Announcement of the Luncheon Symposium to the congress participants with an electronic newsletter
- Sponsor’s banners to be placed within the session hall
- Inclusion of the sponsor’s symposium invitation cards/programs in the congress bags (the invitation cards/programs to be provided by the Sponsor)
- Luncheon symposium program and symposium speakers’ abstracts to be included in the Final Program & Abstracts USB with the logo of the Sponsor
- A 9 sqm stand area (space only) will be assigned for the Sponsor without any extra charges
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- 5 complimentary invitations to the Luncheon Symposium for non-registered invitees of the sponsor company
- Regulations for the Parallel Luncheon Symposium Sponsorship:
 - The sponsorship fee includes; hall rental, standard audio/visual equipment
 - Sponsor may determine the topic and the content of the Luncheon Symposium, as well as the speakers to be invited for the related session
 - Final program/content and speakers of the symposium to be approved by the Congress Scientific Committee
 - Speakers will be invited by the Sponsor and their travel costs, accommodation and registration fees will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited by the Congress.
 - Designated time slots will be allocated on a “First come, first served” basis.
 - Luncheon Symposium Programs are subject to approval by the scientific committee of the Congress. In case where the scientific committee will disapprove the Luncheon Symposium Program, each party will be entitled to cancel the Luncheon Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other.

SPONSORSHIP OPTIONS (Cont.)

SPONSORED SESSION

5.300 EUR

- Sponsorship of one of the Parallel Sessions of the congress
- Permission to use the phrase “Sponsored by” for the related session
- Announcement of the session with the information of Sponsor company to the congress participants with an electronic newsletter
- Sponsor’s banners to be placed within the session hall
- Sponsor’s logo to be published in the Final Program & Abstracts USB together with the program of the session
- A 9 sqm stand area (space only) will be assigned for the Sponsor without any extra charges
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- 5 complimentary invitations to the related session for non-registered invitees of the sponsor company
- Regulations for the Sponsored Session Sponsorship:
 - The sponsorship fee includes; hall rental, standard audio/visual equipment
 - The topic and the content of the session to be determined by the Scientific Committee with the contribution of the Sponsor company
 - Designated time slots will be allocated on a “First come, first served” basis.

COFFEE BREAK (daily sponsorship)

2.360 EUR for Oct. 6 or 8 / 4.720 EUR for Oct. 5 or 7

- During the Congress dates, on October 5 and October 7 there will be 2 coffee breaks during the full day scientific programme, and on October 6 and October 8 there will be 1 coffee break during the half day scientific programme. This item covers a daily sponsorship during these breaks.
- Sponsor company will have the opportunity to promote through the mentioned coffee breaks on the selected date
- Sponsor’s banners to be placed at the Coffee Break area and mini company flags to be placed on the stations/tables
- Sponsor’s logo to be placed in congress publications with the phrase “Coffee Break Sponsored by”
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- Available dates for Coffee Break Sponsorship:
 - October 5, 2015, Monday / 2 coffee breaks
 - October 6, 2015, Tuesday / 1 coffee break
 - October 7, 2015, Wednesday / 2 coffee breaks
 - October 8, 2015, Thursday / 1 coffee break
- Dates will be allocated on a First com, First Served basis.
- Sponsor may be entitled to brand the napkins and paper cups to be used during the coffee break (at Sponsor’s own cost)

SPONSORSHIP OPTIONS (Cont.)

LUNCH (daily sponsorship)	5.900 EUR
<ul style="list-style-type: none"> • There will be a lunch break during each day of the congress (October 6 and October 8 might be exceptional due to half day scientific programme), and this item covers a daily sponsorship during this break. • Sponsor company will have the opportunity to promote through the lunch on the selected date. • Sponsor's banners to be placed at the Lunch area and mini company flags to be placed on the stations/tables • Sponsor's logo to be placed in congress publications with the phrase "Lunch Sponsored by" • Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website • Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB • A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB • Available dates for Lunch Sponsorship: <ul style="list-style-type: none"> ○ October 5, 2015, Monday ○ October 6, 2015, Tuesday (might be exceptional because of the half day scientific programme) ○ October 7, 2015, Wednesday ○ October 8, 2015, Thursday (might be exceptional because of the half day scientific programme) • Dates will be allocated on a First com, First Served basis. • Lunch sponsorship can only be confirmed unless there is a Luncheon Symposium within the congress programme on the required date. • Sponsor may be entitled to brand the napkins to be used during the Lunch service (at Sponsor's own cost) 	5.900 EUR
FINAL PROGRAMME & ABSTRACT USB (limited with only 1 company)	5.900 EUR
<ul style="list-style-type: none"> • The congress USB that will include the final program, onsite congress details and all accepted abstracts, as well as the speaker abstracts and that will be distributed to all congress participants. • Possibility to have the USB distributed to the congress participants from Sponsor's stand in the Exhibition Area • Sponsor's logo to be placed on the USB • Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website • Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB • A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB 	5.900 EUR
MINI PROGRAM (limited with only 1 company)	2.950 EUR
<ul style="list-style-type: none"> • Sponsor's advertisement to be placed at the back of the mini program that will be distributed to all congress participants together with their name badges • Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website • Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB • A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB 	2.950 EUR

SPONSORSHIP OPTIONS (Cont.)

POSTER BOARDS (limited with only 1 company)	2.360 EUR
<ul style="list-style-type: none"> The sponsorship of the poster boards to be used for the display of the accepted posters of the congress participants Sponsor's logo to be printed together with the poster board numbers Sponsor's banners to be placed at the Posters Area Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB 	
ELECTRONIC POSTER KIOSKS (limited with only 1 company)	4.720 EUR
<ul style="list-style-type: none"> The sponsorship of the electronic poster kiosks to be used for the display of the accepted e-posters of the congress participants Sponsor's logo to be used together on the kiosks Sponsor's banners to be placed at the Posters Area Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB 	
CONGRESS BAGS (limited with only 1 company)	4.720 EUR
<ul style="list-style-type: none"> Sponsorship of the congress bags includes the production of the bags which will be handled by the Organizing Secretariat Sponsor's logo to be printed on the congress bags together with the congress logo Congress bags will be selected by the Organizing Committee Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB 	

SPONSORSHIP OPTIONS (Cont.)

INTERNET CORNER (limited with only 1 company)

2.360 EUR

- There will be an Internet Area equipped with workstations where attendees may check e-mails.
- Sponsor's company/product website will be set as the homepage at these stations.
- Sponsor's logo to be displayed on the screen saver and on screen background
- Opportunity to place mouse pads with Sponsor's logo and/or distribute related promotional gifts from the internet area (mouse pads and all promotional materials to be produced at Sponsor's own cost)
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

SPEAKERS' READY ROOM (limited with only 1 company)

2.360 EUR

- Speaker's Ready Room is a designated room for the Congress speakers where they can work on their presentations and prepare for their lectures.
- Sponsor's logo will be placed at the entrance of the room
- Sponsor's logo to be displayed on the screen saver and on screen background of the computers in this room.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

SPEAKERS' SPONSORSHIP

Europe; 2.360 EUR / Rest of the World 3.540 EUR

- Sponsorship of speakers plays a major role in the Congress success and provides a diverse faculty.
- Sponsorship covers 1 speaker's direct expenses – 1 flight ticket, hotel accommodation during the speaker's stay in Istanbul and his/her registration fee. These services will be provided by the Organizing Secretariat on behalf of the Sponsor.
- Speaker(s) will be notified about the name of their sponsoring company
- Possibility to place a gift to the speaker's room (the gift(s) to be provided by Sponsor)
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

SPONSORSHIP OPTIONS (Cont.)

CONGRESS BADGES (limited with only 1 company)

1.770 EUR

- Sponsorship of the congress badges includes the production of the badges which will be handled by the Organizing Secretariat
- Sponsor's logo to be printed on the lanyards together with the congress logo
- Lanyard design will be selected by the Organizing Committee
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

CONGRESS PENS & NOTEPADS (limited with only 1 company)

4.720 EUR

- Sponsorship of the congress pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat
- Sponsor's name and/or logo to be printed on the notepads and pens that will be distributed in the congress bags.
- The design of the pens and notepads is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

INSERT FLYERS IN CONGRESS BAGS

1.180 EUR

- Inclusion of promotional material, such as a leaflet or flyer in the congress bags.
- The inserts will be A5 or A4 size with maximum 2 pages and will be provided by the Sponsor.
- This item is limited with 5 companies (excluding Symposia invitations)
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB

ADVERTISEMENT IN CONGRESS PRINTED MATERIALS

890 EUR

- Advertisements are available in the following Congress publications:
 - Final Program & Abstracts USB, Abstract Documents Back Cover: Only if the Congress USB Sponsorship is not sold to a sponsoring company.
 - Final Program & Abstracts USB, Abstract Documents Inside pages
 - Mini Program, Back Cover: Only if the Mini Program Sponsorship is not sold to a sponsoring company.

EXHIBITION INFORMATION

Exhibition will take place in the Büyük Efes Convention Center, together with the congress. Exhibition floorplan has been designed to maximise Exhibitors' exposure to the delegates.

RENTAL of a STAND AREA

	Till April 3, 2015, Friday	On and After April 3, 2015, Friday
Rental fee per sqm (Minimum of 9 sqm)	445 EUR	590 EUR

Rental of a stand area includes;

- Exhibitor's logo to be placed on the congress website with hyperlink of Exhibitor's company/product website
- Acknowledgement with the Exhibitor's logo on the Sponsors & Exhibitors Board during the congress and also in the Final Program & Abstracts USB
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program & Abstracts USB
- 2 exhibitor badges for every 9 sqm stand area.
- The exhibitor badges include coffee breaks and lunches to be served during the congress and access to the Welcome Cocktail as well as the Gala Dinner of the Congress.
- Additional exhibitor badges will be subject to an additional cost of 150 EUR + VAT per badge.

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual

Maximum approved stand height is 2,5 m.

EXHIBITION INFORMATION (Cont.)

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Application Form & Contract should be sent to the Organizing Secretariat to ensure reservation of a desired location. Upon receipt of the Exhibition Application Form and Contract, stand area will be confirmed. Stand plan will be announced by Jan.15 2015 Space allocations will be made in the order in which application forms and payment are both received.

EXHIBITION TIMETABLE

Set up

October 3, 2015, Saturday	10:00 – 20:00
October 4, 2015, Sunday	10:00 – 17:00 (Decoration Only)

Exhibiton Hours

October 5, 2015, Monday	09:00 – 18:30
October 6, 2015, Tuesday	09:00 – 13:00
October 7, 2015, Wednesday	09:00 – 18:30
October 8, 2015, Thursday	09:00 – 13:00

Dismantling

October 8, 2015, Thursday	14:00 – 22:00
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SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the congress venue at their convenience. Please contact to Mr. Erdem Koksaldi (ekoksaldi@kenes.com) in order to plan a time schedule for a site visit.

PAYMENT CONDITIONS FOR SPONSORSHIP & EXHIBITION ITEMS

PAYMENT PLAN & CONDITIONS

The below payment plan will be applied for all sponsorship and exhibition items except the Advertisement options:

1st payment	40%	Upon contract signage
2nd payment	30%	on March 15, 2015
3rd payment	30%	on June 15, 2015

All payments should be finalized before the congress dates.

- The invoices will be issued after the congress.
- The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications.
- VAT which is included in the Sponsorship & Exhibition Booklet is 18% as per the Turkish laws since the congress is taking place in Turkey. In case of any tax changes dictated by the government or city authorities the rate will be updated accordingly.

PAYMENT METHODS

It is possible to make the sponsorship and/or exhibition payments via bank transfer or via credit card. Individual and/or corporate cheques are not acceptable for the sponsorship & exhibition payments.

Bank Transfer:

Beneficiary: Kenes Uluslararası Kongre Turizmi ve Ticaret Ltd.Sti.
Bank Name: Garanti Bankası
Branch: Topkapi Sanayi / Branch code: 286
SWIFT Code: TGBATRIS XXX
IBAN No(EUR): TR31 0006 2000 2860 0009 0834 62
IBAN No(TRY): TR70 0006 2000 2860 0006 2974 05

Credit Card:

Visa and Mastercard is accepted for the credit card payments. Please indicate all required credit card details on the application form.



43rd Annual Meeting TURKEY
October 4-8, 2015

Please indicate all required information and send to:

Mr. Erdem Köksalı, Kenes Turkey

Şirin Sk. No:58 Emirgan, Sarıyer, İstanbul, Turkey

Phone: +90 212 299 9984 / Fax: +90 212 299 9977

E-mail: ekoksaldi@kenes.com

Company Name.....

Company Name (as it will appear in Congress publications).....

Contact Person

Position & Department.....

Address.....

Post/Zip Code.....

City/Country.....

Phone.....

Fax.....

E-mail..... @.....

Please select the sponsorship item(s) you are interested in:

- Welcome Reception
- Gala Dinner
- Presidential Dinner
- Luncheon Symposium - without a simultaneous session
- Luncheon Symposium - as a parallel session
- Sponsored Satellite Symposium - as a parallel session
- Sponsored Session
- Coffee Break – Please indicate the date: October, 2015
- Lunch – Please indicate the date: October, 2015
- Final Program & Abstracts USB
- Mini Program
- Poster Boards
- Electronic Poster Kiosks
- Congress Bags
- Internet Corner
- Speakers' Ready Room
- Speakers' Sponsorship
- Congress Badges
- Congress Pens & Notepads
- Insert Flyers in Congress Bags
- Advertisement - Final Program & Abstracts USB, Back Cover
- Advertisement - Final Program & Abstracts USB, Inside Page
- Advertisement – Mini Program, Back Cover

**SPONSORSHIP
APPLICATION
FORM**

PAYMENT & CANCELLATION POLICY

For Advertisement Options;

- Full payment is required upon the contract signage

For Other Sponsorship Items;

- 40% payment is required upon the contract signage
- 30% payment is required until March 15, 2015
- 30% payment is required until June 15, 2015

- All payments should be finalized before the congress dates.

- The invoices will be issued after the congress.

- VAT which is included in the Sponsorship & Exhibition Booklet is 18% as per the Turkish laws since the congress is taking place in Turkey. In case of any tax changes dictated by the government or city authorities the rate will be updated accordingly.

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Mr. Erdem Köksalı via ekoksaldi@kenes.com

- For cancellations before April 3, 2015; full payment less the bank charges will be refunded.

- For cancellations on or after April 3, 2015; full sponsorship amount will be charged and no refunds will be made.

PAYMENT METHODS

Bank Transfer

Beneficiary: Kenes Uluslararası Kongre Turizmi ve Ticaret Ltd.Sti.
Bank Name: Garanti Bankası
Branch: Topkapi Sanayi / Branch code: 286
SWIFT Code: TGBATRIS XXX
IBAN No(EUR): TR31 0006 2000 2860 0009 0834 62
IBAN No(TRY): TR70 0006 2000 2860 0006 2974 05

Credit Card

Visa Eurocard Mastercard AMEX

Credit Card No :

_____ / _____ / _____ / _____ / _____ / _____ / _____ / _____

Expiry Date _____ Month _____ Year _____

CVC2 Code _____ / _____ / _____

TOTAL AMOUNT (EUR) including VAT

Date:

Signature & Company Stamp:

Please send this form to the below address;

43rd Annual Congress of International Society for Pediatric Neurosurgery, Congress Organizing Secretariat: Kenes Turkey
To the attention of: Mr. Erdem Köksalı; E-mail: ekoksaldi@kenes.com / Fax: +90 212 299 9977



43rd Annual Meeting TURKEY
October 4-8, 2015

Please indicate all required information and send to:
Mr. Erdem Köksalı, Kenes Turkey
Şirin Sk. No:58 Emirgan, Sarıyer, İstanbul, Turkey
Phone: +90 212 299 9984 / Fax: +90 212 299 9977
E-mail: ekoksaldi@kenes.com

Company Name.....
.....
Company Name (as it will appear in Congress publications)
.....
Contact Person,
Position & Department.....
.....
Address.....
.....
Post/Zip Code.....
City/Country.....
Phone.....
Fax.....
E-mail..... @.....

Rental of Stand Area:

	Till April 3, 2015, Friday	On and After April 3, 2015, Friday
Rental fee per sqm (Minimum of 9 sqm)	445 EUR	590 EUR

- 2 exhibitor badges are included for every 9 sqm stand area.
- The exhibitor badges include coffee breaks and lunches to be served during the congress and access to the Welcome Cocktail as well as the Gala Dinner of the Congress.
- Additional exhibitor badges will be subject to an additional cost of 150 EUR + VAT per badge.

We would like to rent a stand area of sqm.

Maximum approved stand height is 2,5 m.

Please indicate the products/services that you will display at your stand during the exhibition:

-
-
-
-
-

EXHIBITION APPLICATION FORM

STAND ALLOCATION

Space Allocation will be made on a "first come, first served" basis, in the order in which application forms AND payment are BOTH received.

PAYMENT POLICY

- 40% payment is required upon the contract signage
 - 30% payment is required until March 15, 2015
 - 30% payment is required until June 15, 2015
- All payments should be finalized before the congress dates.
- The invoices will be issued after the congress.
- VAT which is included in the Sponsorship & Exhibition Booklet is 18% as per the Turkish laws since the congress is taking place in Turkey. In case of any tax changes dictated by the government or city authorities the rate will be updated accordingly.

GENERAL TERMS & CONDITIONS

We hereby accept and confirm the Contract Terms & Conditions (listed in the 2nd page of this form) and agree to abide by the Guidelines for Industry Participation for the Congress.

PAYMENT METHODS

Bank Transfer

Beneficiary: Kenes Uluslararası Kongre Turizmi ve Ticaret Ltd.Sti.
Bank Name: Garanti Bankası
Branch: Topkapı Sanayi / Branch code: 286
SWIFT Code: TGBATRIS XXX
IBAN No(EUR): TR31 0006 2000 2860 0009 0834 62
IBAN No(TRY): TR70 0006 2000 2860 0006 2974 05

Credit Card

Visa Eurocard Mastercard AMEX

Credit Card No :

_____ / _____ / _____ / _____ / _____ / _____ / _____ / _____

Expiry Date ____ / Month ____ / Year

CVC2 Code ____ / ____ / ____

TOTAL AMOUNT (EUR) including VAT

Date:

Signature & Company Stamp:

Please send this form to the below address:



43rd Annual Meeting TURKEY

October 4-8, 2015

EXHIBITION APPLICATION FORM

Contract Terms & Conditions

Clause 1: Exhibitor Company is required to send the signed application form and make the related payment to Organizing Secretariat in order to be an exhibitor in the mentioned Exhibition. Following this process, the Organizing Secretariat will send an official document to the Exhibitor Company that is confirming the stand rental.

Clause 2: The exhibition application form will be signed by Exhibitor Company and Organizing Secretariat (KENES TURKEY). The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Exhibitor Company's liability starts with the signage of the application form. By declining to attend the exhibition, Exhibitor Company will not be released of their liabilities.

Clause 4: KENES TURKEY will prepare the exhibition area as the stand areas have been marked, any additional requirements have been provided. The stand area to be rented to the Exhibitor Company will be signed on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the application form. In the case Exhibitor Company requires a shell scheme package (with an additional cost), the company name will be written by KENES TURKEY with a type size that can be read easily by the participants.

Clause 5: Exhibitor Company is obliged to get the approval of KENES TURKEY for the design of their stand project. KENES TURKEY is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.

Clause 6: KENES TURKEY has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. Stand height should not exceed max. 2,5 meters.

Clause 7: The exhibition rental fees are calculated;

- I. 1 sqm is considered as unit. Rental fee is determined as the unit price for 1 sqm.
- II. Providing the information office services
- III. Providing the general security and cleaning services of the exhibition area (Exhibitor companies are obliged to clean their stands)
- IV. Exhibitor companies are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the exhibition rental fee and can be provided additionally due to Exhibitor Company's additional order and payment are listed as below:

- I. Additional exhibitor badge(s)
- II. Phone and/or internet lines
- III. Catering services
- IV. Additional stand equipments including furniture, AV equipment, floral decoration, etc..

Clause 9: Exhibitor Company has the interior design of the stand done on their own budget. Exhibitor Company is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.

Clause 10: Exhibition area will be open between 09:00 - 18:30 on October 5, 2015, between 09:00 - 13:00 on October 6, 2015, between 09:00 - 18:30 on October 7, 2015, and between 09:00 - 13:00 on October 8, 2015. During the exhibition opening hours the products to be displayed should not be covered and the staff of the Exhibitor Company should be ready at the stand.

Clause 11: Exhibition set-up is between 10:00 - 20:00 on October 3, 2015. Exhibitor companies are allowed to proceed the set-up of their stand only for decorative work between 10:00 - 17:00 on October 4, 2015. On October 8, 2015, the closing date of the exhibition all the stands should be dismantled and cleared out between 14:00 - 22:00. KENES TURKEY personnel has the right to throw out the materials which are not taken out from the stand area within this dismantling time without any prior warning. Any damages and expenses occurred has to be covered by the Exhibitor Company.

Clause 12: Exhibition organized by KENES TURKEY might completely or partly becomes impossible to be operated due to Force Major reasons (Circumstances that are not under the control of KENES TURKEY, such as interventions of Goverment or any other official authorities, War, Strike, Riot, Quarantine, Epidemic diseases, Civil turmoil, Natural disasters, act of God, etc.). In the case of occurrence of any of the above mentioned reasons, KENES TURKEY does not admit any liability.

Clause 13: Exhibitor Company that signs the acceptance form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 14: CANCELLATION POLICY: All cancellation requirements have to be sent to KENES TURKEY in writing. For cancellations received until April 3, 2015, full payment less the bank charges will be refunded within 15 days after the exhibition dates. For cancellations received between April 3-May 30, 2015, 50% of the exhibition payment will be charged as a penalty and the rest less the bank charges will be refunded within 15 days after the exhibition dates. For cancellations received on or after May 30, 2015, full exhibition payment will be charged and no refunds will be made.

Clause 15: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio visual system, etc. should not disturb the exhibition in general, as well as the participants of the congress and exhibition.

Clause 16: Exhibitor Companies are not allowed to make any promotion for their companies and/or products out of their rented stand area.

Clause 17: In the case Exhibitor Company causes any material damage in the congress venue they are obliged to make restitution for the related damage.

Clause 18: In the case Exhibitor Company exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 19: The regulations of the congress venue will apply for food & beverage services in the stand area. Therefore, Exhibitor Company is required to inform KENES TURKEY prior to the exhibition regarding the food & beverage services planned in the stand area.

Clause 20: ACCELERATION – INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and has to be paid immediately.

- A. KENES TURKEY has the right to require the due amount in foreign currency to be paid in Turkish Liras or in foreign currency.
- B. For the collection of the due amount, a default interest of %10 for Turkish Lira amounts, and a default interest of 3% for foreign currency amounts will be applied per month between the default date and the payment date.

Clause 21: INTEGRITY OF THE AGREEMENT; This agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement has to be done in writing and signed by the authorized representatives of both parties.

Clause 22: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 23: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arised from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES TURKEY will not be under any liability to the Exhibitor Company, and Exhibitor Company accepts and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 24: CONDITION OF PROOF; KENES TURKEY's records will be considered valid in the case of any conflicts arised between both parties.

Clause 25: CONDITION OF AUTHORIZATION; İstanbul Courts and İstanbul Enforcement Offices are authorized for the settlement of any conflicts arises from the implementation of this agreement.

Clause 26: These agreement conditions are a part of the application form, and become effective by signing the application form.

Clause 27: This agreement is consisting of 27 clauses.



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