

Georganiseerd door de Wetenschappelijke Vereniging Transfusie Vlaanderen

Vrijdag 14 november 2014 Gent Meeting Center, Holiday Inn Express, Gent

Ghent, 20 August 2014.

Dear Madam, Dear Sir,

The WVTV Society - Wetenschappelijke Vereniging Transfusie Vlaanderen - is proud to announce its **2014 Symposium** taking place at the Ghent Meeting Center, Holiday Inn Express, Ghent on Friday, 14 November.

Renowned national and international speakers have been invited to bring state-of-the-art lectures. The WVTV Society traditionally welcomes approximately 200 to 250 participants to their Symposium.

As for the practical organisation of its 2014 Symposium, the WVTV Society will collaborate with Medicongress, a professional organiser of medical congresses.

As we are now in the midst of our preparations, we hereby wish to approach your company to offer you exhibition space and other sponsorship opportunities for this Symposium.

Hoping to welcome your company as a sponsor/exhibitor to the Symposium, we remain,

Yours faithfully,

c/o Werner Van Cleemputte, Medicongress

Luc Noens, President WVTV

Enclosed: Sponsorship Opportunities and Reservation Contract



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## **SPONSORSHIP OPPORTUNITIES**

#### □ VENUE

Venue: Ghent Meeting Center, Holiday Inn Express Ghent, Akkerhage 2, 9000 Gent

Date: Friday, November 14, 2014

### **□** EXHIBITION

Stands: Stand spaces have the following dimensions: 3 m width and 2 m depth (= 6m2)

Rate: 1,000 Euro (exclusive of VAT 21%)

The rental of a stand space means rental of the naked floor space only.

The stand space reservation includes access for two company representatives to the symposium and to the coffee breaks & lunch as indicated in the programme. Additional exhibitor badges can be

purchased at a rate of 50 Euro per badge.

#### □ COFFEE & LUNCH

The company sponsoring the coffee break(s) or a lunch will be mentioned in the Final Programme and this sponsorship will also be announced on the buffet tables by means of nameplates with the company logo.

Rate coffee break: 750,00 Euro Rate lunch: 2.000,00 Euro

### **□** PRINTED MATTER - ADVERTISEMENT

It is possible to advertise in the Programme & Abstract Book (Deadline for receipt of files is November 1, 2014).

Rate inside full page: 500,00 Euro (full colour)

Rate cover page: 1.000,00 Euro (full colour – inside front / inside back or outside back cover)

Your logo will also be shown on slides during the breaks.

### **□** WEBSITE ADVERTISEMENT

Companies sponsoring the WVTV Symposium can have their logo on the website of the WVTV society. A direct link to the website of the sponsor will be possible by simply clicking on the sponsor's logo.

Rate: 1.000,00 Euro for one year



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#### □ CONGRESS BAG

The congress bag, offered to all participants, is subject to sponsorship.

Rate: real cost of the bag chosen by the organisers in collaboration with the sponsor or existing company bags

to be provided by the sponsor in collaboration with the organisers.

The company offering the congress bag will also provide notepads and pencils.

#### **□** BADGE

The badge worn by all participants can bear your company logo or product name.

Rate: 1.500,00 Euro

### ■ SPONSORSHIP OF PARTICIPANTS

Companies wishing to sponsor the registration fee of participants attending the Symposium are entitled to the registration fee applicable at the time of confirmation of the exact number of participants. The complete registration fee must be transferred in order to secure this booking. The exact names and full addresses of the sponsored participants must be supplied to Medicongress by November 1, 2014 at the latest.

### **GENERAL INFORMATION**

- All rates are exclusive of VAT (21%).
- All activities organised by companies involving participants in the Symposium are to be decided on in consultation with both the Organising and the Scientific Committees.
- Stands which have been reserved can be cancelled within 30 days after reservation. Only a written cancellation will be accepted and a cancellation fee of 250,00 Euro will be charged. As of October 1, 2014 cancellations are no longer accepted.
- Sponsoring companies will receive an official invoice from Medicongress a few months before the Symposium. All stands must be paid before the start of the Symposium. Construction of the stand will only be allowed if complete payment is received by Medicongress.
- Distribution of drinks and meals must be in compliance with the rules of the WVTV organisation.
- Liability: in participating in the Symposium with a stand, companies agree that neither the Organising Committee nor the Symposium Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurance and organisation of their stand.
- The application is legally binding on the exhibitor pending its acceptance in writing by the organiser.
- In case of discussion only the court of Ghent is in charge.
- Partners of the WVTV have the right to refuse potential sponsors of the Symposium.



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# **RESERVATION CONTRACT**

COMF	PANY
CONT	ACT PERSON
FUNC	TION
PHON	IEFAX
EMAI	L
BILLI	NG ADDRESS
COMF	PANY ORDER ID NUMBER (PO)
VAT N	NUMBER
	I CONFIRM THE RESERVATION OF A STAND DURING THE SYMPOSIUM AT THE GHENT MEETING CENTER, THE HOLIDAY INN EXPRESS, GHENT ON FRIDAY, NOVEMBER 14, 2014.  I WOULD LIKE TO SPONSOR:
TOTA	AL AMOUNT:€
ALL R	RATES ARE EXCLUSIVE OF 21 % VAT
	DATESIGNATURE

TO BE RETURNED TO MEDICONGRESS FAX +32 9 344 40 10 – EMAIL: wvtv@medicongress.com