



# SUPPORT & EXHIBITION PROSPECTUS

THE 9<sup>TH</sup> INTERNATIONAL CONFERENCE ON

# ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

3-6 FEBRUARY, 2016  
MILAN, ITALY



**ATTD**  
Advanced Technologies  
& Treatments for Diabetes

Kenes International Organizers of Congresses S.A.  
7, rue François-Versonnex  
1207 Geneva, Switzerland  
Tel: +41 22 908 0488 | Fax: +41 22 906 9140  
[www.attd2016.com](http://www.attd2016.com)

**ATTD YEARBOOK**

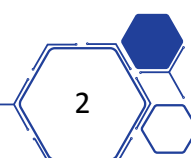






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## WELCOME MESSAGE

*Dear Colleague,*

*It is our great pleasure to invite you to participate in the 9th International Conference on Advanced Technologies & Treatments for Diabetes (ATTD 2016) which will be held from February 3-6, 2016 in Milan, Italy.*

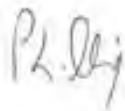
*ATTD 2016 follows the success of ATTD 2015 which took place in Paris, France and attracted over 2,500 participants from over 80 countries.*

*This innovative Conference will include presentations and discussions on the latest developments in new insulin analogues and delivery systems, insulin pumps, glucose sensors, closed-loop systems devices for diabetic prevention, artificial pancreas, new technologies for treating obesity and many more.*

*An international audience of researchers and clinicians from the fields of diabetes, endocrinology and metabolism, diabetes technology developers as well as general & family medicine practitioners will attend and presentations will be given by renowned professionals.*

*We look forward to welcoming you to ATTD 2016, the 9th International Conference on Advanced Technologies & Treatments for Diabetes in the glamorous and bustling city of Milan.*

*Yours sincerely,*



Professor Moshe Phillip

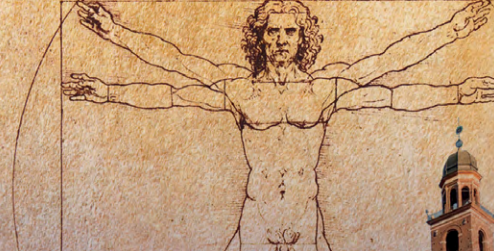


Professor Tadej Battelino

Conference Chairpersons

THE 9<sup>TH</sup> INTERNATIONAL CONFERENCE ON  
**ADVANCED TECHNOLOGIES &  
TREATMENTS FOR DIABETES**

3-6 FEBRUARY, 2016 MILAN, ITALY



## **GENERAL INFORMATION**

### **DATE**

3-6 February, 2016

### **CITY/COUNTRY**

Milan, Italy

### **VENUE**

MiCo - Milano Congressi  
Piazzale Carlo Magno, 1  
20149 Milan  
Italy  
[www.micomilano.it/Home\\_en.html](http://www.micomilano.it/Home_en.html)

### **PARTICIPANTS**

Over 2,000 participants expected

### **CONFERENCE ORGANISER**

Kenes International  
ATTD 2016  
Rue François-Versonnex 7  
CH-1207 Geneva  
Switzerland  
Tel: +41 22 908 0488  
Fax: +41 22 906 9140  
E-mail: [attd@kenes.com](mailto:attd@kenes.com)  
[www.kenes.com/attd](http://www.kenes.com/attd)

### **EXHIBITION/SUPPORT SALES**

Daniela Wizen  
Tel: +41 22 908 0488 ext: 533  
Fax: +41 22 906 9140  
Email: [dwizen@kenes.com](mailto:dwizen@kenes.com)

### **Hotel Accommodation for Groups**

Mrs. Irina Sapir  
Tel: +41 22 908 0488 ext. 998  
Fax: +41 22 906 9140  
Email: [isapir@kenes.com](mailto:isapir@kenes.com)

### **Liability & Insurance**

The Conference Secretariat and organizers cannot accept liability for personal accidents or loss of or damage to private property of participants either during or indirectly arising from the ATTD 2016.

### **Language**

The official language of the Conference is English.

### **Visa Requirement**

Some participants may require Visas in order to enter Italy. Please check with your local Italian Consulate or Embassy.

### **Dress Code**

Clothing is informal for all occasions.

### **Commitment to the Highest Standards in CME/CPD**

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:



- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: [www.gcmep.eu](http://www.gcmep.eu)

### **CME Accreditation**

An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): [www.uems.net](http://www.uems.net).

### **Industry Supported Sessions**

Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the program as organized by the Supporter. Topic and program are subject to approval by the Conference Scientific Committee.

**Disclaimer:** Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.



## **ABOUT THE CONFERENCE**

The Vanguard Diabetes Technology Conference:

The **9th International Conference on Advanced Technologies and Treatments for Diabetes (ATTD)** presents professionals in the field a cutting-edge scientific Program focusing on the latest technologies for the treatment and prevention of diabetes and related illnesses.

ATTD Milan 2016 topics include new insulin analogues and delivery systems, insulin pumps, glucose sensors, closed-loop systems devices for diabetic prevention, artificial pancreas, and new technologies for treating obesity.

ATTD 2016 aims:

- To bring together the world's scientific experts to catalyze and advance scientific knowledge about Diabetes, present the most recent research findings, and promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Diabetes around the world and overcome barriers that limit access to prevention, care and services.

## **Industry Benefits of Supporting ATTD 2016**

- Promotes cutting-edge scientific research
- Contributes to the advancement of Advanced Technologies and Treatments for Diabetes on an international level
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets



# PRELIMINARY CONFERENCE TIMETABLE

(As per 15th February, 2015 Subject to change)

## WEDNESDAY, FEBRUARY 3, 2016

|             |  |                            |                            |
|-------------|--|----------------------------|----------------------------|
| 10:00       | REGISTRATION OPENS                                 |                            |                            |
| 15:00-16:30 | Parallel Industry Workshop                         | Parallel Industry Workshop | Parallel Industry Workshop |
| 16:45-18:15 | Parallel Industry Workshop                         | Parallel Industry Workshop | Parallel Industry Workshop |
| 18:30       | OPENING CEREMONY- followed by Networking Reception |                            |                            |

## THURSDAY, FEBRUARY 4, 2016

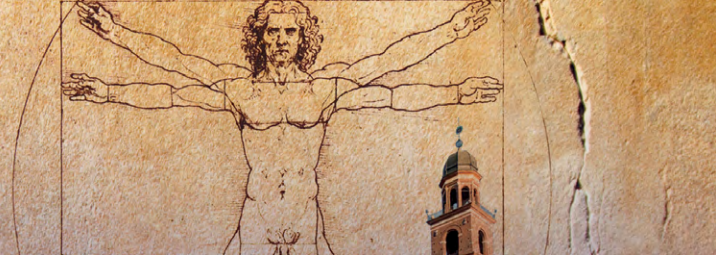
|             |                             |                             |                             |                            |
|-------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|
| 08:30-10:00 | PLENARY                     |                             |                             |                            |
| 10:00-10:30 | COFFEE BREAK                |                             |                             |                            |
| 10:30-12:00 | PLENARY INDUSTRY SYMPOSIUM  |                             |                             |                            |
| 12:00-13:00 | LUNCH                       |                             |                             |                            |
| 13:00-14:30 | Parallel Session            | Parallel Session            | Parallel Session            | Parallel Industry Workshop |
| 14:30-15:00 | COFFEE BREAK                |                             |                             |                            |
| 15:00-16:30 | PLENARY INDUSTRY SYMPOSIUM  |                             |                             |                            |
| 16:30-18:00 | Parallel Industry Symposium | Parallel Industry Symposium | Parallel Industry Symposium | Parallel Industry Workshop |

## FRIDAY, FEBRUARY 5, 2016

|             |                            |                  |                             |                            |
|-------------|----------------------------|------------------|-----------------------------|----------------------------|
| 08:30-10:00 | PLENARY                    |                  |                             |                            |
| 10:00-10:30 | COFFEE BREAK               |                  |                             |                            |
| 10:30-12:00 | PLENARY INDUSTRY SYMPOSIUM |                  |                             |                            |
| 12:00-13:00 | LUNCH                      |                  |                             |                            |
| 13:00-14:30 | PLENARY                    |                  |                             |                            |
| 14:30-15:00 | COFFEE BREAK               |                  |                             |                            |
| 15:00-16:30 | PLENARY INDUSTRY SYMPOSIUM |                  |                             |                            |
| 16:30-18:00 | Parallel Session           | Parallel Session | Parallel Oral Presentations | Parallel Industry Workshop |

## SATURDAY, FEBRUARY 6, 2016

|             |                            |                             |                             |
|-------------|----------------------------|-----------------------------|-----------------------------|
| 08:30-10:00 | Parallel Session           | Parallel Oral Presentation  | Parallel Session            |
| 10:00-10:30 | COFFEE BREAK               |                             |                             |
| 10:30-12:00 | Parallel Session Symposium | Parallel Oral Presentations | Parallel Oral Presentations |
| 12:00-13:00 | LUNCH                      |                             |                             |
| 13:00-14:30 | Parallel Session           | Parallel Session            | Parallel Session            |
| 14:30-15:00 | LUNCH                      |                             |                             |
| 15:00-15:40 | PLENARY                    |                             |                             |
| 15:40-15:50 | CLOSING REMARKS            |                             |                             |



## **PRELIMINARY LIST OF TOPICS**

- New medications for treatment of diabetes
- Insulin pumps
- Glucose sensors (invasive and non-invasive)
- Implantable pumps and sensors
- Closed-loop system and algorithm
- New Insulin delivery systems: Inhaled, transderma, implanted devices
- New Insulin analogues
- Devices focused on diabetic preventions
- Artificial pancreas
- Informatics in the service of medicine; telemedicine, software and other technologies
- Advanced medical technologies to be used in hospitals
- New technologies for treating obesity
- Diabetesity - methods to control or prevent diabetes in obese people
- Glycemic control in the hospital
- Blood glucose monitoring in intensive care units



# ATTD 2015 CONFERENCE SUPPORTERS

## ACKNOWLEDGEMENTS

The Organizing Committee of the 8<sup>th</sup> International Conference on ATTD would like to express its gratitude and acknowledge the following companies for their generous support of the Conference.

### Diamond Supporter



### Platinum Supporters



Bayer HealthCare



### Gold Supporter



### Silver Supporters



### Industry Support

The E-Poster Area and E-Poster Archive are kindly supported by



Bayer HealthCare

Conference Bags and the Mobile Charging Kiosk are kindly supported by



The ATTD 2014 Yearbook is partially supported by



Bayer HealthCare



**Medtronic**



## **ATTD 2015** **CONFERENCE EXHIBITORS**

### **COMPANY**

A. MENARINI DIAGNOSTICS S.R.L.  
A MILE IN MY SHOES  
ABBOTT GMBH & CO. KG  
ANIMAS  
BAYER HEALTHCARE  
BIOCORP  
CELLNOVO LTD.  
CEQUR SA  
CROWN BIOSCIENCE  
DARIO  
DEBIOTECH  
DEXCOM, INC.  
DIABETO  
DIASEND AB  
EMMINENS HEALTHCARE SERVICES. S.L.  
ISIS DIABETE  
LILLY FRANCE  
ROCHE DIAGNOSTICS GMBH  
MEDTRONIC INTERNATIONAL TRADING SARL  
SANOFI-AVENTIS GROUPE  
SENSOTREND  
VITALAIRE  
WISEPRESS MEDICAL BOOKSHOP  
XERIS PHARMACEUTICALS  
YPSOMED AG

## PREVIOUS CONFERENCE STATISTICS AND DEMOGRAPHICS

(Advanced Technologies and Treatments of Diabetes 2008-2015)

### NUMBER OF PARTICIPANTS

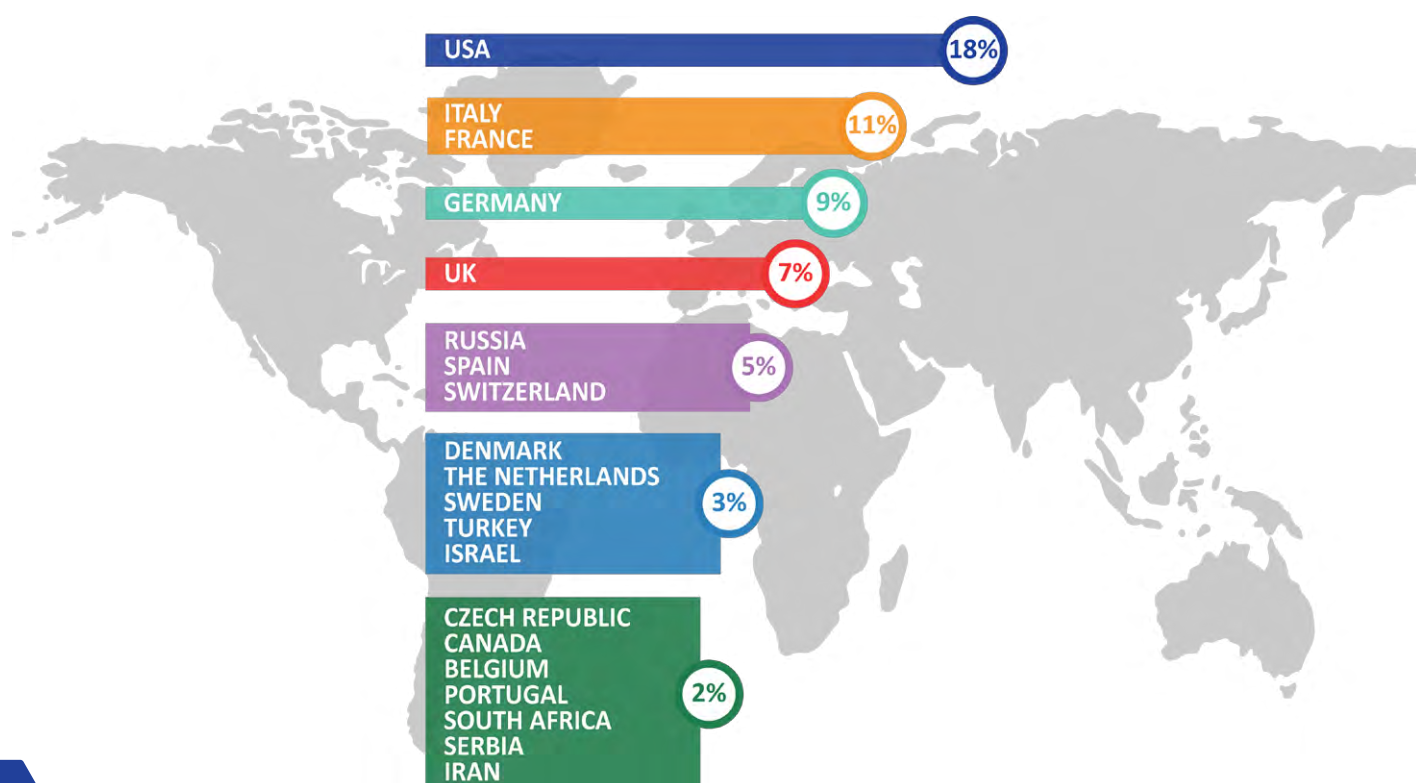
| YEAR | CONFERENCE | VENUE                  | PARTICIPANTS |
|------|------------|------------------------|--------------|
| 2008 | 1st ATTD   | Prague, Czech Republic | 742          |
| 2009 | 2nd ATTD   | Athens, Greece         | 783          |
| 2010 | 3rd ATTD   | Basel, Switzerland     | 904          |
| 2011 | 4th ATTD   | London, UK             | 1,441        |
| 2012 | 5th ATTD   | Barcelona, Spain       | 1,700        |
| 2013 | 6th ATTD   | Paris, France          | 2,117        |
| 2014 | 7th ATTD   | Vienna, Austria        | 2,084        |
| 2015 | 8th ATTD   | Paris, France          | 2,550        |

### PROFILE OF ATTENDEES

The Audience ranges from various fields of expertise such as:

- Researchers and Clinicians from the fields of diabetes, endocrinology and metabolism, diabetes technology developers as well as general & family medicine practitioners
- Key Opinion Leaders in Diabetes Technology
- MDs and Nurses with interest in Diabetes
- Start Up Companies Looking for Exposure
- Young Generation of MDs

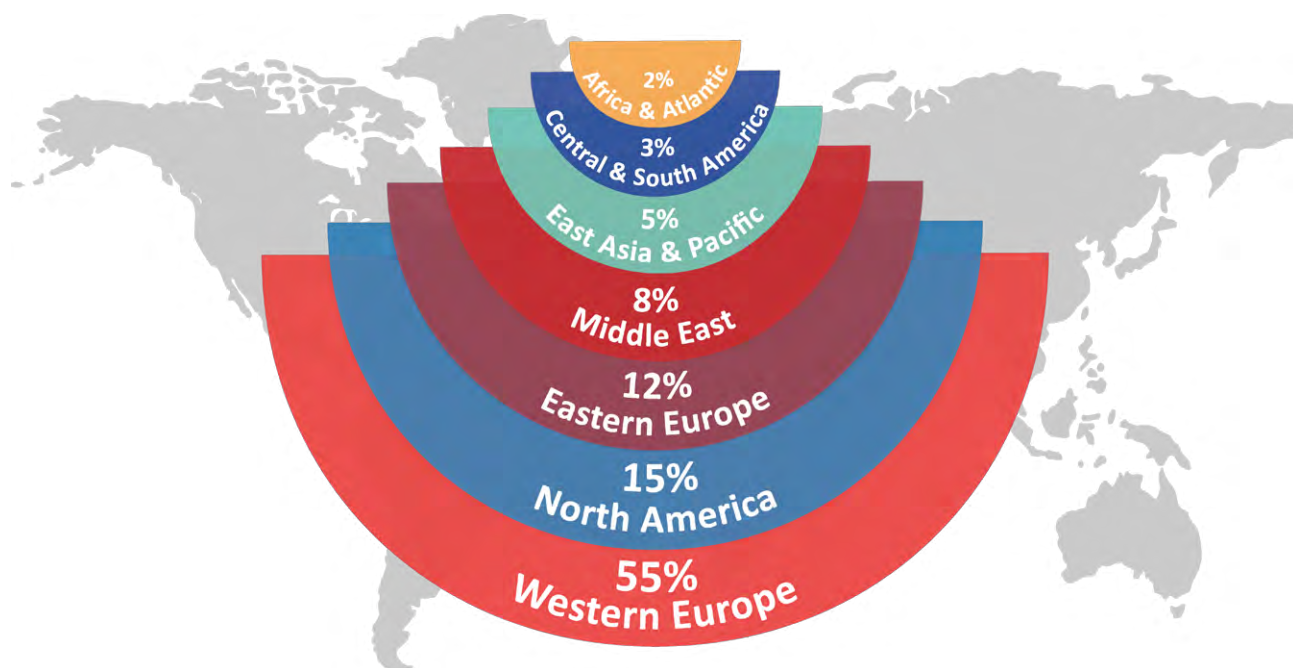
### TOP 20 COUNTRIES



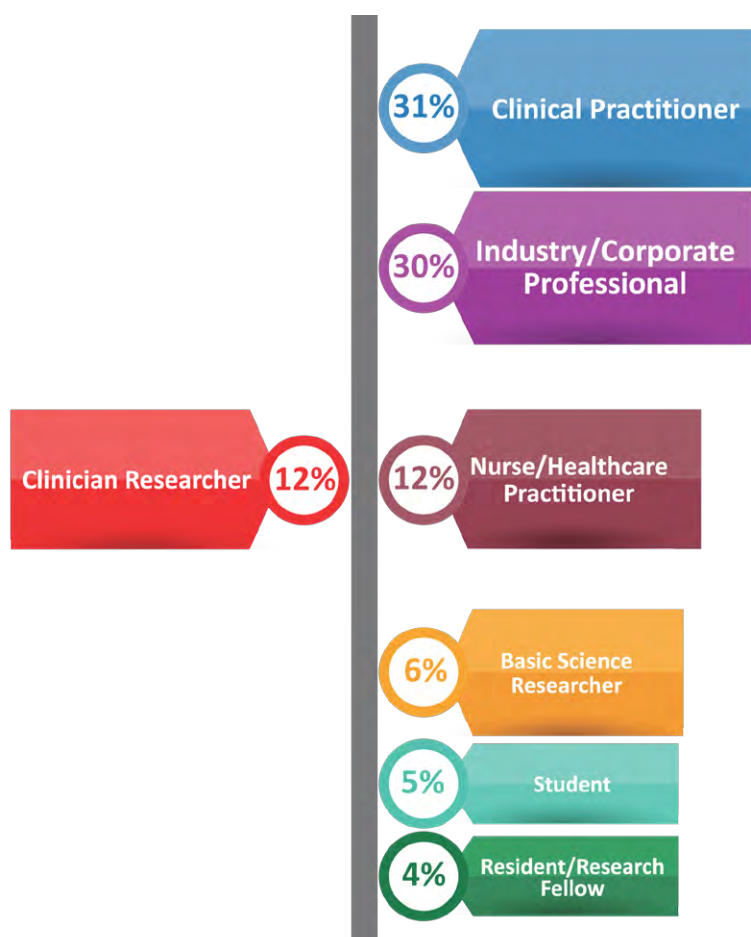




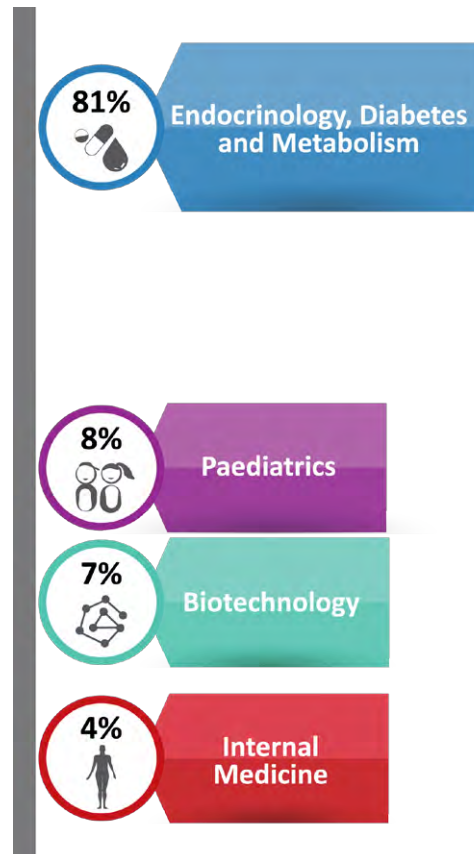
## PARTICIPANTS BY WORLD REGIONS



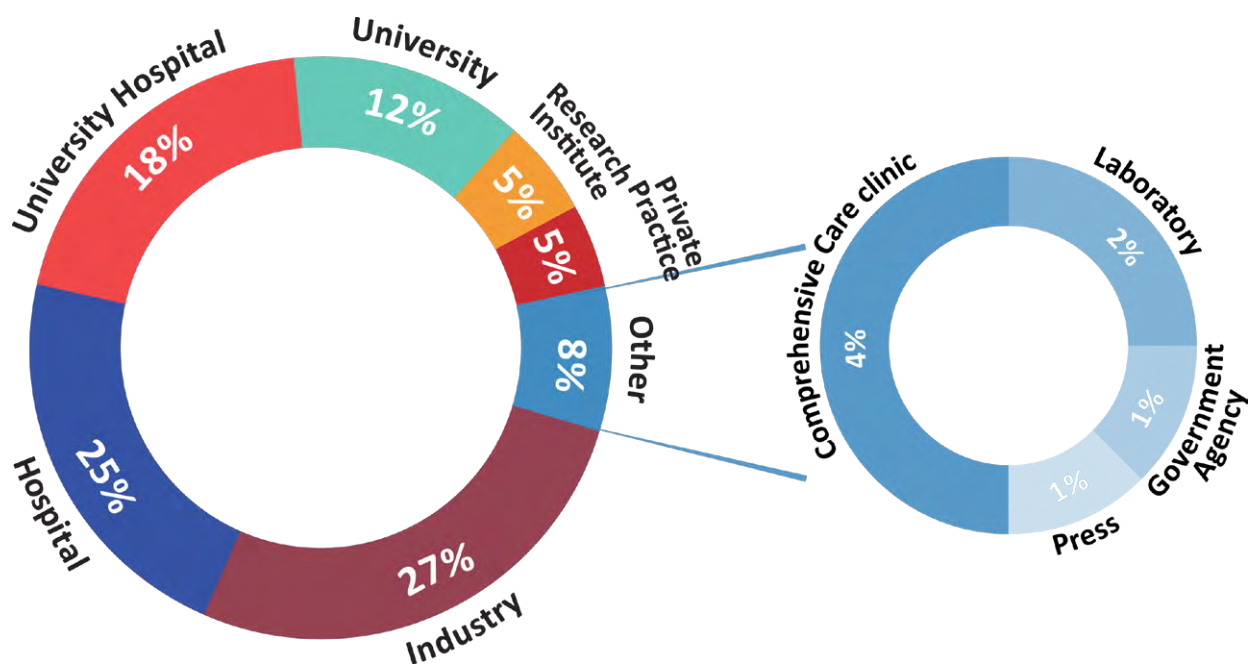
## PARTICIPANTS BY PROFESSIONAL ROLE



## PARTICIPANTS BY SPECIALTY



## PARTICIPANTS BY WORK PLACE





## INFORMATION FOR SUPPORTERS AND EXHIBITORS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your supporter category.

Status will be allocated as follows:

| CATEGORY           | CONTRIBUTION    |
|--------------------|-----------------|
| Diamond Supporter  | € 110,000 +VAT* |
| Platinum Supporter | € 75,000 +VAT*  |
| Gold Supporter     | € 50,000 +VAT*  |
| Silver Supporter   | € 35,000 +VAT*  |
| Bronze Supporter   | € 22,000 +VAT*  |

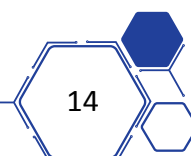
### SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

| BENEFIT   | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|---|---------|----------|------|--------|--------|
| Priority Choice of Industry Supported Session Slot/s  | 1st     | 2nd      |      |        |        |
| Final list of participants (after the Conference) Includes only participants who agree to share information | ✓       | ✓        | ✓    |        |        |
| Conference registrations  | 15      | 10       | 5    | 3      | 2      |
| Supporter's logo with hyperlink on Conference website   | ✓       | ✓        | ✓    | ✓      | ✓      |
| Supporter's logo in the Program   | ✓       | ✓        | ✓    | ✓      | ✓      |
| Acknowledgement on Supporters' Board on-site  | ✓       | ✓        | ✓    | ✓      | ✓      |

Branded items will carry companies' logos only.  
No product advertisements are permitted.

\*VAT in Italy currently at 22%. Subject to change





# PACKAGES AND SPONSORED SYMPOSIA

## DIAMOND SUPPORT PACKAGE (limited to two companies) € 110,000 +VAT

### Plenary Sponsored Symposium

- Exclusive sponsorship of an Official Symposium in a Plenary Hall, up to 90 minutes
- Program subject to the approval of the Conference Scientific Committee
- Includes hall rental, Standard audio/visual equipment, Display table
- Permission to use the phrase: “Official Sponsored Symposium of the 9th International Conference on Advanced Technologies and Treatments for Diabetes”
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots: allocated on a “first come, first served” basis
  - Thursday, February 4th, 10:30-12:00 / 15:00-16:30
  - Friday, February 5th, 10:30-12:00 / 15:00-16:30

### Three (3) Company Targeted Workshop Sessions (90 minutes, capacity of 200 persons)

- Company workshop (parallel session)
- Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Sponsored Session / Workshop of the 9th International Conference on Advanced Technologies and Treatments for Diabetes”
- Workshop/Session Programs will be included in a designated section of the Final Program (subject to receipt by publishing deadline)
- Time Slots: allocated on a “first come, first served” basis
  - Wednesday, February 3rd, 15:00-16:30 / 16:45-18:15
  - Thursday, February 4th, 16:30-18:00
  - Friday, February 5th, 16:30-18:00

### Exhibition Space

- 42 m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 500 +VAT\* per sqm for Space Only)

### Advertisement

- Inclusion of Supporters’ sponsored symposium and workshop invitations in the Conference bags (inserts to be provided by supporter and approved by the Secretariat)
- 2 Full inside page color advertisement in a designated section of the Conference Final Program
- Supporter’s logo with hyperlink on Conference website

The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

### Registration

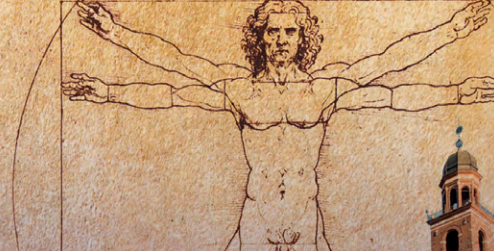
- Fifteen Conference registrations
- Eight additional exhibitor badges

### Acknowledgement

- Diamond Supporters will be acknowledged in a designated section of the Final Program, on the Supporters’ Board on-site and in the Supporters’ list in the Final Program

■ The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where

- the Sponsored Symposium/Workshop speakers have already been invited by the Conference.



**PLATINUM SUPPORT PACKAGE (limited to two companies) € 75,000 +VAT\***

**Plenary Sponsored Symposium**

- Exclusive sponsorship of an Official Sponsored Symposium in a Plenary Hall, up to 90 minutes
- Program subject to the approval of the Conference Scientific Committee
- Includes hall rental, Standard audio/visual equipment, Display table
- Permission to use the phrase: "Official Sponsored Symposium of the 9th International Conference on Advanced Technologies and Treatments for Diabetes"
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots: allocated on a "first come, first served" basis

- Thursday, February 4th, 10:30-12:00 / 15:00-16:30

- Friday, February 5th, 10:30-12:00 / 15:00-16:30

**Company Targeted Workshop Session OR Parallel Sponsored Symposium (90 minutes, capacity of 200 persons)**

- Company workshop / parallel sponsored session
- Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Sponsored Symposium / Workshop of the 8th International Conference on Advanced Technologies and Treatments for Diabetes"
- Workshop/Session Programs will be included in a designated section of the Final Program (subject to receipt by publishing deadline)
- Time Slots: allocated on a "first come, first served" basis

- Wednesday, February 3rd, 15:00-16:30 / 16:45-18:15

- Thursday, February 4th, 16:30-18:00

- Friday, February 5th, 16:30-18:00

**Exhibition Space**

- 21 m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 500 +VAT\* (per sqm for Space Only)

**Advertisement**

- Inclusion of Supporters' symposium and workshop invitations in the Conference bags (inserts to be provided by supporter and approved by the Secretariat)
- Full page color advertisement in a designated section of the Conference Final Program
- Supporter's logo with hyperlink on Conference website

The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

**Registration**

- Ten Conference registrations
- Two additional exhibitor badges

**Acknowledgement**

- Platinum Supporters will be acknowledged in a designated section of the Final Program, on the Supporters' Board on-site and in the Supporters' list in the Final Program

! The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where

● the Sponsored Symposium/Workshop speakers have already been invited by the Conference.

**Parallel Sponsored Symposium**

- Exclusive sponsorship of an Official Sponsored Symposium in a Parallel Hall, (up to 90 minutes, capacity of 200 persons)
- Program subject to the approval of the Conference Scientific Committee
- Includes hall rental, Standard audio/visual equipment, Display table
- Permission to use the phrase: "Official Sponsored Symposium of the 9th International Conference on Advanced Technologies and Treatments for Diabetes"
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots: allocated on a "first come, first served" basis

- **Thursday, February 4th, 16:30-18:00**

- **Friday, February 5th, 16:30-18:00**

**Exhibition Space**

- 18 m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 500+VAT\* per sqm for Space Only)

**Advertisement**

- Inclusion of Supporter's sponsored session invitation in the Conference bags (insert to be provided by Supporter and approved by the Secretariat)
- Full page color advertisement in a designated section of the Conference Final Program
- Supporter's logo with hyperlink on Conference website

The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

**Registration**

- Five Conference registrations

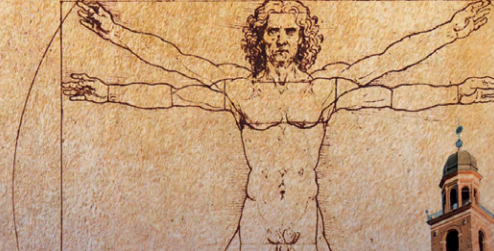
**Acknowledgement**

- Gold Supporters will be acknowledged in a designated section of the Final Program, on the Supporters' Board on-site and in the Supporters' list in the Final Program

■ The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case

- where the Sponsored Symposium speakers have already been invited by the Conference.





## SILVER SUPPORT PACKAGE

**€ 35,000 +VAT\***

### **Company Targeted Workshop Session (up to 90 minutes, capacity of 200 persons)**

- Company workshop
- Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Workshop of the 9th International Conference on Advanced Technologies and Treatments for Diabetes"
- Workshop Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Time Slots: allocated on a "first come, first served" basis
  - **Wednesday, February 3rd, 15:00-16:30 / 16:45-18:15**
  - **Thursday, February 4th, 16:30-18:00**
  - **Friday, February 5th, 16:30-18:00**

### **Exhibition Space**

- 12m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 500 +VAT\* per sqm for Space Only)

### **Advertisement**

- Inclusion of Supporter's sponsored session invitation in the Conference bags (insert to be provided by Supporter and approved by the Secretariat)
- Full page color advertisement in a designated section of the Conference Final Program
- Supporter's logo with hyperlink on Conference website

The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

### **Registration**

- Three Conference registrations

### **Acknowledgement**

- Silver Supporters will be acknowledged in a designated section of the Final Program, on the Supporters' Board on-site and in the Supporters' list in the Final Program

- The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case
- where the Workshop speakers have already been invited by the Conference.

**Sponsored Lecture**

- A sponsored lecture provides the opportunity to invite one speaker and to suggest a topic, for a period of 20 minutes as part of an existing industry sponsored session. The supporting company may suggest a topic for their Sponsored Lecture or alternatively support an existing session (all to be approved by the Scientific Committee)
- Supporters will be acknowledged in a designated industry section of the Program.

**Exhibition Space**

- 9m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 500 +VAT\* per sqm for Space Only)

**Advertisement**

- Inclusion of Supporters' symposium and workshop invitations in the Conference bags (inserts to be provided by supporter and approved by the Secretariat)
- Full page color advertisement in a designated section of the Conference Final Program
- Supporter's logo with hyperlink on Conference website

The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

**Registration**

- Two Conference registrations

**Acknowledgement**

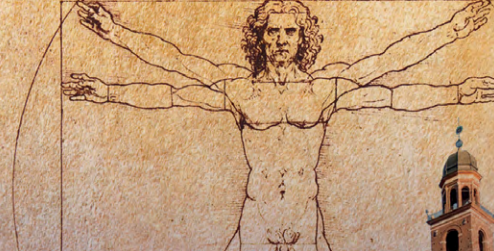
- Bronze Supporters will be acknowledged in a designated section of the Final Program, on the Supporters' Board on-site and in the Supporters' list in the Final Program

**I** The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case **●** where the Lecture speakers have already been invited by the Conference.

**For the above Sponsored Symposium packages, the following apply:**

- Special time slots have been designated and will be allocated on a "first-come, first-served" basis.
- The supporting company for the Sponsored Symposium may select speakers and topics.
- The company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Conference.
- Sponsored Symposium programs are subject to approval by the scientific committee of the Conference. In case where the scientific committee will disapprove the Sponsored Symposium program, each party will be entitled to cancel the Sponsored Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party.
- Accordingly upon such cancellation, neither of the parties will have any claims, demands or suits towards the other.
- Sponsored Symposia are offered as non-accredited promotional opportunities and will be clearly indicated in a designated section of the program as: "Sponsored Symposium supported by..."

**Disclaimer:** Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.



## **EDUCATIONAL SUPPORT OPPORTUNITIES**

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Conference, you are making a vital contribution to these efforts. All grants are managed in compliance with relevant accreditation and industry compliance criteria.

### **UNRESTRICTED EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION** € 15,000 +VAT\*

Unrestricted Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry

- Support will be acknowledged in a designated section of the Program and Conference website.

### **SUPPORT OF ATTD 2015 E-YEARBOOK** € 50,000 +VAT\*

- Supporter's logos will appear on the back page of the online cover of the E-Yearbook
- Company Banner with hyperlink on Yearbook webpage
- Full page color advertisement in Final Program, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- An Insert in the Conference Bags, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- Company logo on Web mails announcing the Yearbook will be sent to a mailing list of 30,000 experts from all over the world
- Acknowledgement on-site as Yearbook partial supporter

\*\* Partial support (minimum €10,000) of the ATTD 2015 E-Yearbook is optional.  
Please contact Daniela Wizen, [dwizen@kenes.com](mailto:dwizen@kenes.com) for more information.

### **E-POSTERS AREA** € 18,000 + VAT\*

An electronic version of the traditional boards will be displayed on monitor screens in a prime location. The highly trafficked e-Poster computer terminals will allow attendees to access the electronic poster presentations easily and conveniently.

- Prominent signage at the entrance to and around the E-Posters area
- Support will be acknowledged in a designated section of the program as: "Supported by", on the Conference website, and with signage during the event



## E-PROGRAM BOOK

€ 5,000 (+VAT\*)

An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

- Supporter's logo on Congress website
- Acknowledgement in the Industry Support and Exhibition section in the Electronic Final Program
- Acknowledgement on Supporters' Board on-site

Supporter will not have any input regarding the content.

## MOBILE APPLICATION

€ 20,000 (+VAT\*)

The Mobile Application/ Web Access enables participants to access all Congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant's "personal scheduler", membership information, industry support and exhibition information (separate section), city information, etc.

- Support will be recognized on the home screen with "Supported by..." with logo
- Supporter's logo on Congress website
- Acknowledgement on Supporters' Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program





## PROMOTIONAL SUPPORT OPPORTUNITIES

### PARALLEL SPONSORED SYMPOSIUM

€ 35,000 +VAT\*

- Company parallel sponsored symposium up to 90 minutes, Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official symposium of the 9th International Conference on Advanced Technologies and Treatments for Diabetes"
- Sponsored Symposium Programs and Abstracts will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots: allocated on a "first come, first served" basis

- Thursday, February 4th, 16:30-18:0

- Friday, February 5th, 16:30-18:00

- The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where
- the Sponsored Symposium/Workshop speakers have already been invited by the Conference.

### TARGETED WORKSHOP SESSION

€ 30,000 +VAT\*

- Company workshop session up to 90 minutes, Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental (capacity of 200 pax theatre style), standard audio/visual equipment, display table
- Permission to use the phrase: "Official workshop of the 9th International Conference on Advanced Technologies and Treatments for Diabetes"
- Workshop Programs and Abstracts will be included in a designated section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots: allocated on a "first come, first served" basis

- Wednesday, February 4th, 15:00-16:30 / 16:45-18:15

- Thursday, February 5th, 16:30-18:00

- Friday, February 6th, 16:30-18:00

- The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case
- where the Workshop speakers have already been invited by the Conference.

## CHARGING KIOSK

€ 10,000 +VAT\*

**Fast Charge Technology:** Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready.

**Fully Customizable:** Place your company name and logo/movies on the LCD screen which is attached to the charging station. It's a great way to leave a lasting impression on the congress delegates.

**Works with All Mobile Devices:** Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

- Supporter's logo with hyperlink on Congress website
- Opportunity to brand the Charging Kiosk with your company name and logo
- Acknowledgement in the Supporters' List in designated section of the Final Program
- Acknowledgement on Supporters' Board on-site
- Opportunity to brand the Charging Kiosk with your company name and logo



For Illustration only

## SPEAKERS' READY ROOM

€ 5,000 +VAT\*

- Facilities will be available at the Conference Centre for speakers and abstract presenters to check their presentations.
- The Supporter's name/or company logo will appear on all signs for this room
- Opportunity to display Supporter's logo on screensavers at each workstation
- Supporter's logo with hyperlink on Conference website
- Acknowledgement on Supporters' Board on-site
- Acknowledgement in the Supporters' List in the Final Program

## CONFERENCE PENS

€ 2,500 +VAT\* + Provided-in-kind

Supporter will provide funding and the Pens for the participants'.

- Pens will bear the ATTD logo and the Supporter's company logo and will be distributed in the participants' Conference bags.
- Supporter's logo with hyperlink on Conference website
- Acknowledgement on Supporters' Board on-site
- Acknowledgement in the Supporters' List in the Final Program

## CONFERENCE BAGS

€ 18,000 +VAT\*

Supporter will provide funding of the Conference bags.

- The bag will bear the Supporter's logo and the Conference logo
- Supporter's logo with hyperlink on Conference website
- Acknowledgement on Supporters' Board on-site
- Acknowledgement in the Supporters' List in the Final Program

The bag must be approved by the organizing committee in advance.

## PROMOTION OF COMPANY'S SYMPOSIUM ON PLASMA SCREENS

€ 2,000 per slide

Supporter may provide a slide that will appear on two plasma screens. The plasma screens will provide a platform for companies to promote their sessions. They will be located in the registration area and/or at the entrance to the exhibition area.

- Your company's slide will appear for 60 seconds, and will be shown in a loop with other companies' slides and Conference information (content of slide is subject to the approval by the Scientific Committee).



## INTERNET AREA

**€ 8,000 +VAT\***

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. Opportunity to display company logo on screen saver.

- Opportunity to display company logo on screen background
- Opportunity to place your own carpet for branding
- Supporter's logo with hyperlink on Conference website
- Acknowledgement on Supporters' Board on-site
- Acknowledgement in the Supporters' List in the Final Program

## COFFEE BREAK

**€ 2,500 +VAT\* per break**

Coffee will be served during breaks on each day of Conference sessions.

- Sponsorship will be acknowledged on-site and in designated section of the Conference Program
- Sponsor will be given the opportunity to provide branded napkins
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Sponsors' List in the Final Program

## HOSPITALITY SUITES / MEETING ROOMS Price Depending On The Size Of The Room

An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite



# ADVERTISING SUPPORT OPPORTUNITIES

## FINAL PROGRAM

€ 3,500+VAT\*

Full inside page color advertisement in designated section of the Final Program.  
The Final Program will be distributed to all registered participants in the Conference bags.  
It will contain the timetable, information about the scientific Program and other useful information.

## PROMOTIONAL MATERIAL (Bag Insert)

€ 2,500+VAT\*

Inclusion of one-page promotional material in the participants' Conference bags.  
Material should be provided by the Supporter and approved by the Secretariat.  
Supporters' product information will be available for all Conference participants  
The distribution arrangement will be advised.

\*VAT in Italy currently at 22%. Subject to change

\*\*Companies booking advertising space only will not be acknowledged as Conference Supporters

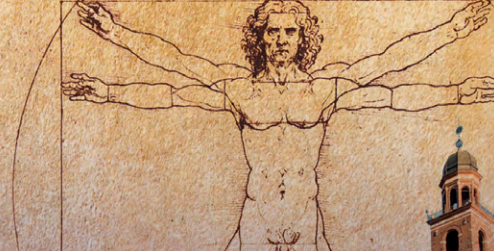
! Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines.

## SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs. (Contact information is provided in the General Information section on page 7).

## ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Program, on the onsite Supporters' Acknowledgement Board and on the Conference website.



## EXHIBITION

### APPLICATION FOR EXHIBITION

The commercial/technical Exhibition will be held at the Conference Venue MiCo Milan.  
All lunch and coffee breaks will be located in the exhibition area.

The floor plan has been designed to maximise Exhibitors' exposure to the participants.

### SPACE ONLY RENTAL (Minimum of 12sqm)

The price for space only is € 600 +VAT\* per square meter. This includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

### SHELL SCHEME RENTAL

The price for shell scheme is € 650 +VAT\* per square meter. This includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Shell Scheme Stand Sketch  
For Illustration only



- Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program

**\*VAT in Italy currently at 22%. Subject to change**

## **ALLOCATION OF EXHIBITION SPACE**

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

## **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €250 (including VAT). Companies can purchase a maximum number of exhibitor registrations as follows:

Booths of up to 60sqm – 15 exhibitor registrations

Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

An exhibitor registration form will be included in the Exhibitor’s Manual.

## **EXHIBITORS’ TECHNICAL MANUAL**

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 month prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **INSERT AND DISPLAY MATERIALS**

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

## **SITE INSPECTIONS**

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

## **EXHIBITOR PROFILE**

Upon receipt of the booking form, you will be requested to send your company logo and 100-word Exhibitor profile. The profile will be published in the list of exhibitors in a designated section of the Final Program.

## **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

An exclusive handling agent will be designated to the **9th International Conference on Advanced Technologies & Treatments for Diabetes**. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

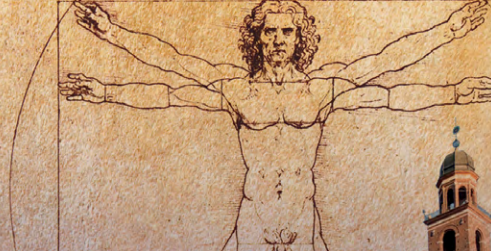
## **PROMOTIONAL ACTIVITIES**

All demonstrations or instructional activities must be confined to the limits of the exhibition stand.

Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands.

Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.



## **BOOKING PROCEDURES AND PAYMENT INFORMATION**

Applications for Support and/or Exhibition must be made in writing with the enclosed booking form.

### **CONTRACTS & CONFIRMATION**

#### **SUPPORTERS**

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

#### **EXHIBITORS**

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

#### **SUPPORT TERMS & CONDITIONS**

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.

#### **INSERT AND DISPLAY MATERIALS**

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

### **TERMS OF PAYMENT**

60% upon receipt of the Supporter agreement and first invoice

40% by August 3rd, 2015

All payments must be received before the start date of the Conference. Should the Supporter fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment payment upon reservations.
- Reservations made less than 30 days before the Congress should provide credit card details.



## **PAYMENT METHODS**

### **Option 1:**

Payment by check (€).

Please make checks payable to:

**Kenes International Organizers of Conferences Ltd - ATTD 2016**

### **Option 2:**

Payment by Bank Transfer (€).

Please make drafts payable to:

**Kenes International Organizers of Conferences Ltd - ATTD 2016**

#### Bank Account

Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

#### Account number

693980-52-685

Kenes International Organizers of Congresses Ltd

Clearing number 4835

Swift - CRESCHZZ12A IBAN - CH07 0483 5069 3980 5268 5

**All bank charges are the responsibility of the payer.**

## **CANCELLATION / MODIFICATION POLICY**

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: Daniela Wizen at: [dwizen@kenes.com](mailto:dwizen@kenes.com)

The organizers shall retain:

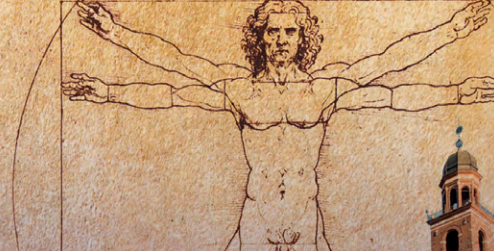
10% of the agreed package amount if the cancellation / modification is made on or before June 3rd, 2015 inclusive.

50% of the agreed package amount if the cancellation / modification is made between June 4th, 2015 and October 5th, 2015 inclusive.

100% of the agreed package amount if the cancellation / modification is made from October 6th, 2015 onwards.

# THE 9<sup>TH</sup> INTERNATIONAL CONFERENCE ON ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

3-6 FEBRUARY, 2016 MILAN, ITALY



## BOOKING FORM AND CONTRACT

Please complete all details and send to:

**Daniela Wizen**

**ATTD 2016**

**Kenes International, Rue François-Versonnex 7, CH 1207 Geneva , Switzerland,**

**Tel: +41 22 908 0488 ext: 533; Fax: +41 22 906 9140; Email: dwizen@kenes.com**

We hereby confirm that we wish to reserve the below items for the below specified amounts under the specified terms and conditions.

CONTACT NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

Company Name (as should appear in all publications): \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ POST / ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ VAT NUMBER: \_\_\_\_\_

**I would like to book the following Support Items:**

### Educational Opportunities

| Item   | Price          | ✓ |
|--|----------------|---|
| Unrestricted Educational Grant in Support of Existing Scientific Session | € 15,000 + VAT |   |
| Support of ATTD 2015 E-Yearbook  | € 50,000 + VAT |   |
| E-Poster Area  | € 18,000 + VAT |   |
| E-Program Book   | € 5,000 + VAT  |   |
| Mobile Application   | € 20,000 + VAT |   |
| <b>(Total Amount) please complete</b>                                    |                |   |

### Promotional Opportunities

| Item   | Price                            | ✓ |
|--|----------------------------------|---|
| Diamond Support Package                          | € 110,000 + VAT                  |   |
| Platinum Support Package                         | € 75,000 + VAT                   |   |
| Gold Support Package                             | € 50,000 + VAT                   |   |
| Silver Support Package                           | € 35,000 + VAT                   |   |
| Bronze Support Package                           | € 22,000 + VAT                   |   |
| Parallel Sponsored Session                       | € 35,000 + VAT                   |   |
| Targeted Workshop Session                        | € 30,000 + VAT                   |   |
| Charging Kiosk                                   | € 10,000 + VAT                   |   |
| Speakers' Ready Room                             | € 5,000 + VAT                    |   |
| Conference Pens                                  | € 2,500 + VAT + provided in kind |   |
| Conference Bags                                  | € 18,000 + VAT                   |   |
| Promotion of Company's Session on Plasma Screens | € 2,000 + VAT                    |   |
| Internet Area                                    | € 8,000 + VAT                    |   |
| Coffee Break                                     | € 2,500 + VAT per break          |   |
| Final Program – Inside page Advertisement        | € 3,500 + VAT                    |   |
| Promotional Material – Bag Insert                | € 2,500 + VAT                    |   |
| <b>(Total Amount) please complete</b>            |                                  |   |

**\*VAT in Italy currently at 22%. Subject to change**

| Exhibition Space               |              |   |                      |                 |
|--------------------------------|--------------|---|----------------------|-----------------|
| Choice                         | Stand Number | Space-only €600 (+VAT) per sqm (12sqm minimum) / Shell-Scheme €650 (+VAT) per sqm | No. of Square Meters | Total Price (€) |
| Choice # 1                     |              |   |                      |                 |
| Choice # 2                     |              |   |                      |                 |
| Choice # 3                     |              |   |                      |                 |
| Total Amount (please complete) |              |   |                      |                 |

### **Special notes:**

Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed \_\_\_\_\_

- ☐ Provisional Booking – The item will be released if not confirmed within 14 days
- ☐ Please call me to discuss our support package
- ☐ Please send me a contract and deposit invoice

### **TERMS OF PAYMENT**

60% upon receipt of agreement and first invoice

40% by August 3rd, 2015 (6 months before the congress)

All payments must be received before the start date of the Conference. Should the Supporter fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.
- Reservations made less than 30 days before the Congress should provide credit card details.

### **PAYMENT METHODS**

#### **Option 1:**

Payment by check (€).

Please make checks payable to:

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Please make drafts payable to:

**Kenés International Organizers of Conferences Ltd - ATTD 2016**

Bank Account

Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Account number

693980-52-685

Kenés International Organizers of Congresses Ltd

Clearing number 4835

Swift - CRESCHZZ12A IBAN - CH07 0483 5069 3980 5268 5

**All bank charges are the responsibility of the payer.**



## **CANCELLATION / MODIFICATION POLICY**

Cancellation / modification of items must be made in writing to:  
Daniela Wizen at: [dwizen@kenes.com](mailto:dwizen@kenes.com)

The organizers shall retain:

10% of the agreed package amount if the cancellation/ modification is made on or before  
June 3rd, 2015

50% of the agreed package amount if the cancellation/ modification is made between  
June 4th and October 5th, 2015

100% of the agreed package amount if the cancellation/ modification is made after  
October 6th, 2015

## **VAT INFORMATION**

\*VAT in Italy currently at 22%. Subject to change

Please ensure that your VAT number appears on the booking form, in order to allow VAT reclaim.

All Supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be  
added to the invoice.

### **Where applicable VAT fees can be claimed through:**

Mr. Richard Asquith

TH/IF VAT Services Managing Director

+44 (0) 870 067 8881 Work

+44 (0) 79 777 23645 mobile

[richard.asquith@tmf-group.com](mailto:richard.asquith@tmf-group.com)

Dolphin House' 2-5 Manchester Street

Brighton BN2 1TF, United Kingdom

**We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus)  
and agree to abide by the Guidelines for Industry Participation for the Conference.**

**I am authorised to sign this form on behalf of the applicant/Company.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Company contact for Hotel Accommodation:**

Email: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Mobile number: \_\_\_\_\_



## **TERMS AND CONDITIONS**

These terms are the contractual agreement between the Organizer and the (Exhibitor/s / Supporter/s).

### **Application to Participate**

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

### **Obligations and Rights of the Exhibitor/Supporter**

Registration implies full acceptance by the Exhibitors/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter.

By submitting an application to participate, the Exhibitor / Supporter make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **Obligation and Rights of Organizer**

The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Supporters. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

### **Liability Insurance**

Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Supporter shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Supporter/Exhibitor will purchase insurance policies for the above listed damages.

### **Exhibition Regulations**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Supporter fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ supporter items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles.

Exhibitors /Supporters are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

All demonstrations or instructional activities must be confined to the limits of the exhibition stand.

Advertising material and signs may not be distributed or displayed outside the exhibitor's stands.

Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits.

Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

### **Code of Practice**

It is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Supporters/Exhibitor/any third party.