

SUPPORT AND EXHIBITION PROSPECTUS



10TH WORLD STROKE CONGRESS

OCTOBER 26-29, 2016 | HYDERABAD, INDIA

2016

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LETTER OF INVITATION

On behalf of the World Stroke Organization and the Indian Stroke Association, we warmly welcome you to the 10th World Stroke Congress (WSC) in Hyderabad, October 26-29, 2016.

The history of India can be traced back to the Indus Valley civilization (2500 BC). India has a rich cultural heritage and diversity in language, dress, religious places, flora and fauna and varied delicious cuisines. India is an agricultural country but has made a rapid growth over the last few decades in industries, information technology and in the field of science.

Hyderabad, the conference venue, is the meeting point of the central and southern part of India. It was ruled by the Mughals and the Nizams and the architectural beauty is seen in Charminar, Golkonda Fort, Falaknuma and Chowmahall Palaces.

Stroke is a major cause of disability and death in India. A large proportion of stroke occurs in young people. The stroke care infrastructure is developed mainly in private hospitals but the vast majority of public hospitals are ill-equipped to treat stroke patients. The treatment expenses are borne by the patients and relatives and hence there is a huge economic burden on the family. The neighbouring countries in south Asia also face a similar problem of a huge burden of stroke with a poor infrastructure to tackle the situation.

The Congress will provide a cutting edge educational and scientific experience, focussing on the latest developments in acute management, rehabilitation and long term care. There will be a particular emphasis on the issues related to stroke care in the South Asian region.

Please join us at the 10th World Stroke Congress in 2016 in Hyderabad, and join the World Stroke Organization and Indian Stroke Association in our mission to reduce the global and regional burden of stroke. We look forward to meeting you in Hyderabad.



Stephen Davis
WSO President and Congress Co-Chair



Jeyaraj Pandian
Congress Co-Chair



THE WORLD STROKE ORGANISATION

The World Stroke Organization (WSO) biennial Congress attracts over 2,500 participants from all over the world. The World Stroke Organization (WSO) is the world's leading organization in the fight against stroke.

Today, WSO has more than 1200 individual members and over 60 society members from 85 different countries. The WSO mission is to reduce the global burden of stroke through prevention, treatment and long term care. We aims to accomplish its mission by:

- Fostering the best standards of practice
- Increasing stroke awareness among the population and among health professionals
- Preventing subtle cerebrovascular disease leading to gait disorders, imbalance, vascular cognitive impairment and behavioural changes
- Influencing policies for stroke prevention and improved health services
- Providing education in collaboration with public and private organizations
- Facilitating stroke research advocacy for people with stroke
- Fostering the development of systems and organisations for long term support of stroke survivors and their families

The WSO works to increase visibility and credibility of its activities among stroke clinicians, researchers, other health professionals, international professional organizations and the general public. This is accomplished through publications, surveys, campaigns, a website and cooperation with other medical and lay organizations.

Visit our website at: <http://www.world-stroke.org/>





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CONGRESS DETAILS

DATES

26-29 October, 2016

VENUE

Hyderabad International Convention Centre

Novotel & HICC Complex (Near Hitec City)

Hyderabad – 500 081

India

Telephone: + 91 (40) 6616 3000;

+ 91 (40) 6682 4422

Fax: + 91 (40) 6613 4322

Website: www.hicc.com/index.html

NUMBER OF PARTICIPANTS

Over 2,500 Participants are expected

SUPPORT AND EXHIBITION SALES

Leonie Hulstein

WSC 2016

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Email: lhulstein@kenes.com

SECRETARIAT

Kenes International Organizers of Congresses S.A.

Rue François-Versonnex 7

1207 Geneva, Switzerland

Tel: +41 22 908 0488

Fax: +41 22 906 9140

Email: WSC@kenes.com

Liability - The Congress Secretariat and organizers cannot accept liability for personal accidents, loss of or damage to private property of participants, either during or indirectly arising from the WSC 2016 Congress.



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SPONSORS AND EXHIBITORS WSC 2014 Istanbul, Turkey

GOLD SPONSOR



SILVER SPONSOR



SPONSOR



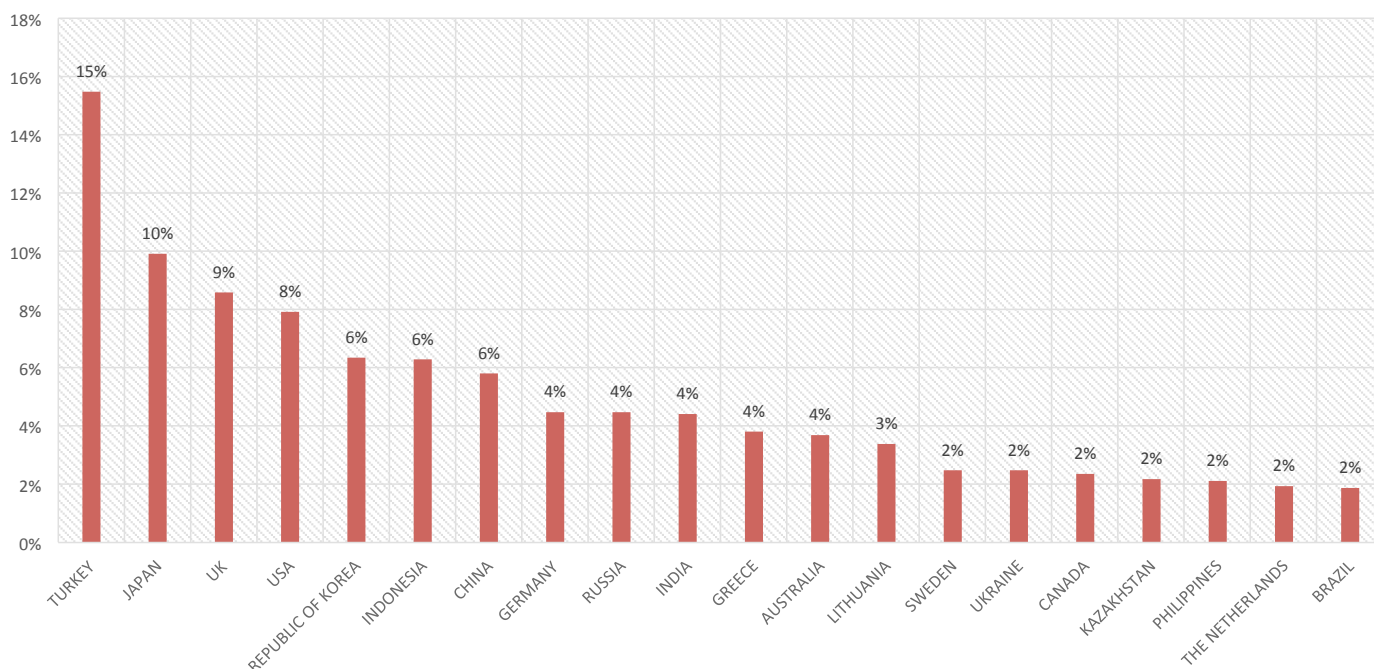
EXHIBITORS



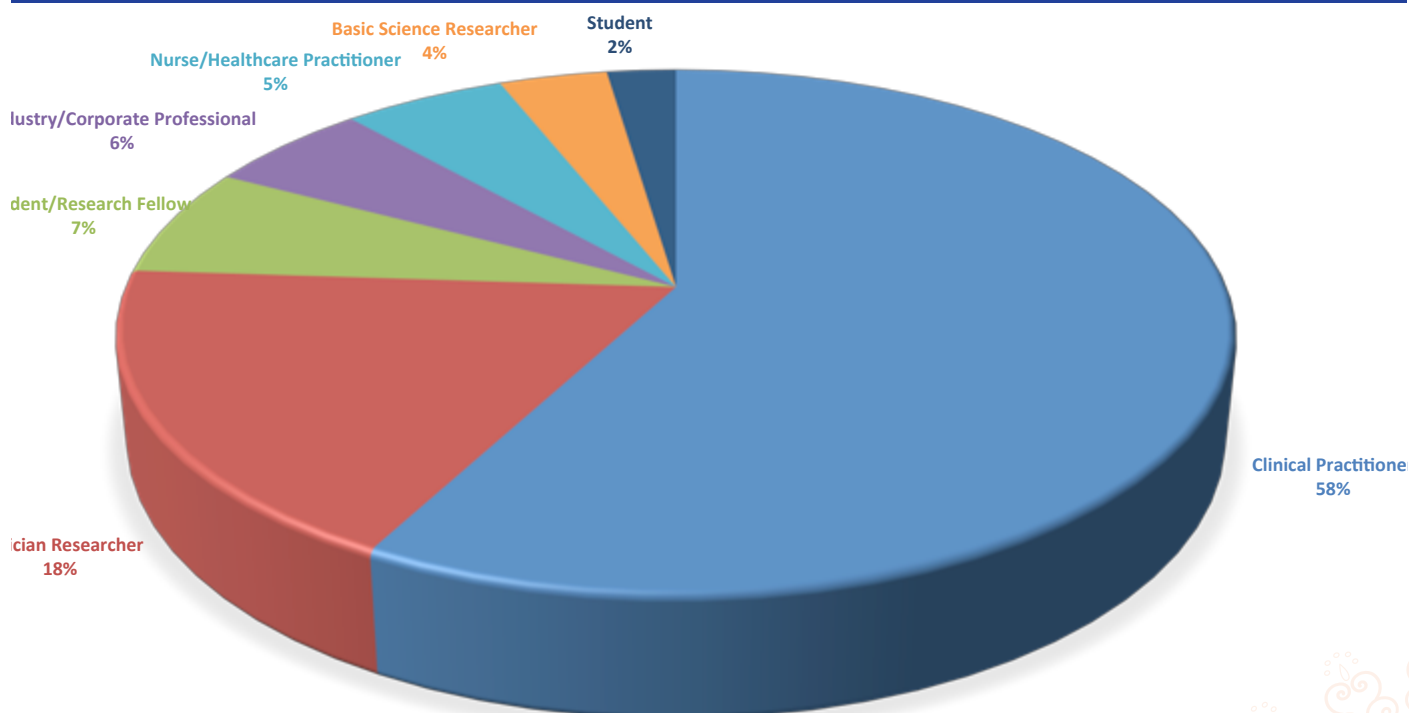


SPONSORS AND EXHIBITORS WSC 2014 Istanbul, Turkey

TOP 20 COUNTRIES



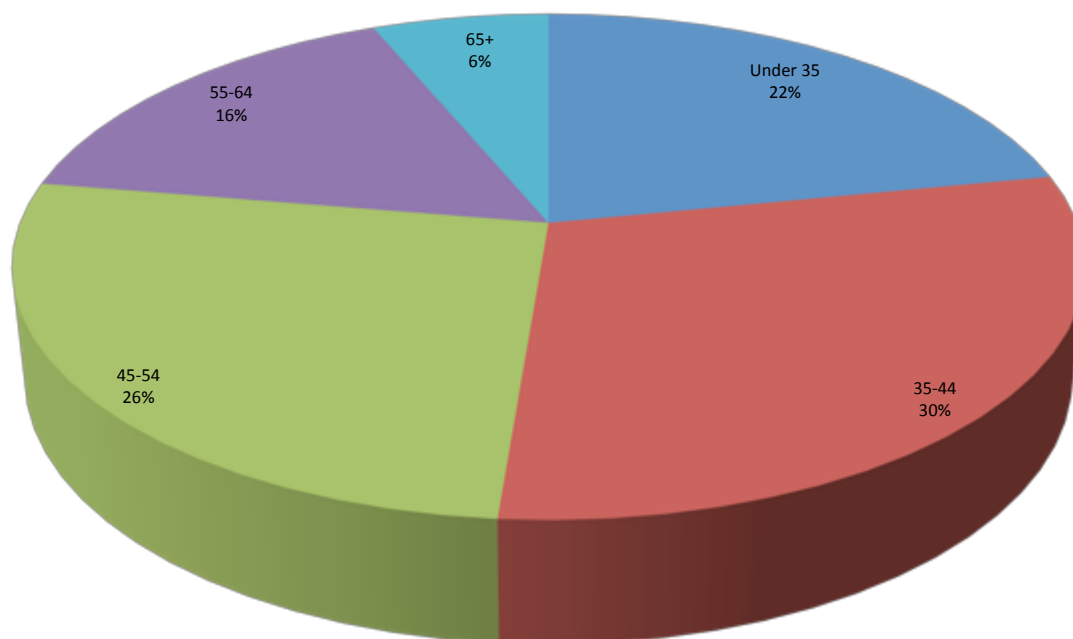
PARTICIPANTS BY PROFESSIONAL ROLE



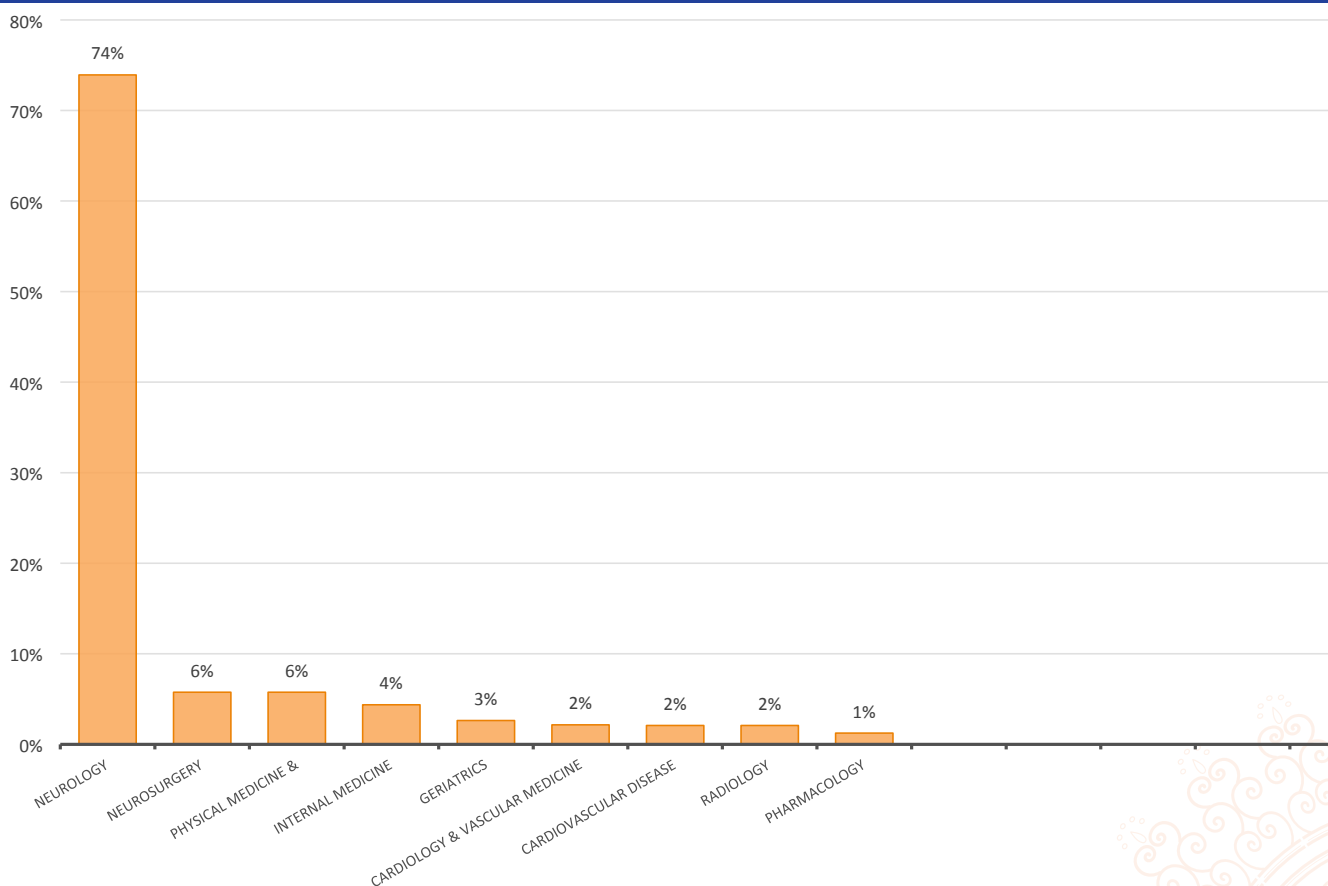


SPONSORS AND EXHIBITORS WSC 2014 Istanbul, Turkey

PARTICIPANTS BY AGE



PROFESSIONAL INTEREST





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CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMep), a member organization contributing to improving health outcomes by:



- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu/

An application will be submitted made to the European Accreditation Council for Continuing Medical Education (EACCME) for CME accreditation of this event. The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.net

INDUSTRY SPONSORED SESSIONS

Industry Sponsored Sessions are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industry Sponsored Symposium (not included in the main event CME/CPD credit offering).

DISCLAIMER

Information contained in the Scientific Program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as companies' names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non-educational activities may include promotional elements and shall not be accredited.



CONGRESS STATISTICS AND DEMOGRAPHICS

PARTICIPANTS ATTENDANCE

Year	No. of Congress	Venue	No. of Participants
2014	9 World Stroke Congress	Istanbul, Turkey	2200
2012	8th World Stroke Congress	Brasilia, Brasil	1897
2010	7th World Stroke Congress	Seoul, Korea	2661
2008	6th World Stroke Congress	Vienna, Austria	2780
2004	5th World Stroke Congress	Vancouver, Canada	2355

- There are approximately 55 stroke units in India, it is growing every year. There are many centers who do intervention in stroke particularly in large private hospitals.
- There are 1300 neurologists and about 15,000 physicians in India. In addition we expect a good participation from the other nations like Pakistan, Sri Lanka, Thailand, Nepal and Bangladesh etc
- India is a big market for both multinational pharma and domestic companies.
- There is a big opportunity for reducing the stroke burden and also improve the awareness of stroke in our country

2500 DELEGATES ARE EXPECTED TO ATTEND WSC 2016!





THE CITY OF HYDERABAD & THE CONGRESS VENUE

City of Hyderabad, India

Population – 12,000,000

Hyderabad is the capital of Telangana in Southern India, located on the banks of the Musi River and on the Deccan Plateau. Hyderabad and Secunderabad are “twin cities” near Hussain Sagar Lake (also known as Tank Bund in local parlance) but both cities have grown so much that now they have become one big metropolis. The city and district of Hyderabad are coterminous.

Hyderabad district is entirely contained within the Ranga Reddy district of Telangana. Many of the suburbs of Hyderabad were recently merged into the city, now called Greater Hyderabad.

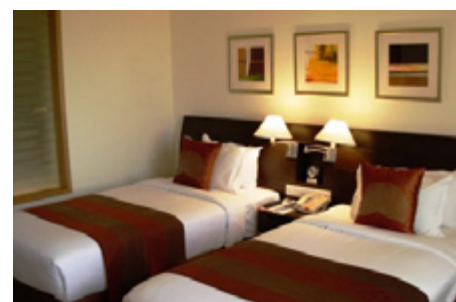
A city rich with history and tradition, Hyderabad now competes with Bangalore and Chennai for the crown of India’s IT capital; Microsoft and Google have their India headquarters here.



Hotel Novotel and the HICC Complex

Novotel Hyderabad Convention Centre is located in Hyderabad’s IT and Business district and is connected to South Asia’s finest convention centre – Hyderabad International Convention Centre, offering state of the art exhibition, meeting and convention services. The hotel is 45 minute drive from The Rajiv Gandhi International Airport and spread over 15 acres.

It has been designed to provide a comfortable and business-friendly environment for the business traveler. Key features are Hi-speed internet, Wi-Fi enabled rooms, international restaurant, contemporary bar, and 24 hours gym with massage facilities.





SUPPORT OPPORTUNITIES

Supporters will be given a support category status according to the total amount of support (symposia, advertisements, etc.) and exhibition space booked. Companies will benefit from outstanding advantages linked to their support. Category Status will be allocated as follows:

PRIME SUPPORTER	Total Supporter contribution from \$ 200,000 (+VAT*) and above
PLATINUM SUPPORTER	Total Supporter contribution between \$ 150,000 and \$ 199,999 (+VAT*)
GOLD SUPPORTER	Total Supporter contribution between \$ 100,000 and \$ 149,999 (+VAT*)
SILVER SUPPORTER	Total Supporter contribution between \$ 50,000 and \$ 99,999 (+VAT*)

Benefits will be allocated to supporters based on the following table:

BENEFIT	PRIME SUPPORTER	PLATINUM SUPPORTER	GOLD SUPPORTER	SILVER SUPPORTER
Final list of participants (after the Congress), includes only participants who agree to share information	✓	✓		
Supporter's logo (company's logo only) with hyperlink on Congress website	✓	✓	✓	✓
Supporter's logo (company's logo only) in the Program	✓	✓	✓	✓
Acknowledgement on Supporters' Board on-site	✓	✓	✓	✓

Branded items will carry companies' logo only. Product logos and/or advertisements are not permitted.





PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY SATELLITE SYMPOSIUM (non-CME)(VAT)

\$70,000 (VAT)

- Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 90 minutes (Program subject to the approval by the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Symposia Programs and abstracts will be included in the Industry Support and Exhibition section of the Program (subject to receipt by publishing deadline)
- Full Page Colour Symposium Advertisement in the Industry Support and Exhibition Section of the Program
- Indicated in the program as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering)
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

PARALLEL SATELLITE SYMPOSIUM (non-CME)

\$50,000 (VAT)

- Opportunity to organise an Official Satellite Symposium in a Parallel Hall, up to 90 minutes (Program subject to the approval by the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Symposia Programs and abstracts will be included in the Industry Support and Exhibition section of the Program (subject to receipt by publishing deadline)
- Full Page Colour Symposium Advertisement in the Industry Support and Exhibition Section of the Program
- Indicated in the program as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering).
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

PRODUCT PRESENTATION

\$5,000 (+VAT)

Support of a solely commercial Exhibitor Presentation in a Parallel Hall, up to 30 minutes during lunch break, providing exhibitors with the opportunity to show, for instance, a video about their products and/or a scientist selected by the company to give a promotional talk by presenting his/her experience with a specific research tool. The Supporter will be responsible for all related costs.*

- Opportunity to brand the meeting room
- Inclusion of a Supporter's invitation in the participants' Congress bags (insert to be provided by the Supporter and approved by the Congress Secretariat.)



PROMOTIONAL SUPPORT OPPORTUNITIES

For the above Sponsored Sessions, the following applies:

- Special time slots have been designated and will be allocated on a "first come, first served" basis.
- The Supporting Company of sponsored sessions may select speakers and topics.
- The Supporting Company, in addition to the Support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the session speakers have already been invited by the Congress.
- Sponsored session programs are subject to approval by the Scientific Committee of the Congress. In case where the scientific committee will disapprove the Session program, each party will be entitled to cancel the Session booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other.
- Companies are not permitted to organize social or other events which conflict with the official Congress' Program or optional events.

CHARGING KIOSK

\$5,000 (+VAT)

Featuring exclusive fast charge technology, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. This is an opportunity to place your company name and logo/movies on the LCD screen which is attached to the charging station.

Compatible with all smartphones.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Opportunity to position the Charging Kiosk within or nearby Supporters' booth
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event



CONGRESS MOBILE APP

\$12,000 (+VAT)

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App sponsorship support includes:

- Support will be recognized on the home screen with "Supported by..." and a company logo only
- Supporter's logo on Conference website
- Acknowledgement on Supporters' Board on-site
- Signage, "Supported by..." and a company logo on the splash/pop-up screen of the app, in addition to company page with logo on the main menu
- Top banner in 4 internal app pages
- 2 "push notifications" are included in the sponsorship package
- Priority listing in the list of conference exhibitors





PROMOTIONAL SUPPORT OPPORTUNITIES

CONGRESS BAGS

\$12,000 (+VAT) & Provided in Kind

Supporter will provide the participants' congress bags and/or funds for the bags. Bags will be branded with the event branding and logo.

- Support will be recognized on the bags with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

If provided by a company, the bags will have to be approved by the Congress organiser. It is the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

INTERNET AREA

\$10,000 (+VAT)

There will be an Internet Area equipped with workstations where attendees may check e-mails.

- Opportunity to display company logo on screen saver
- Opportunity to distribute mouse pads from the Internet Area
- Opportunity to set company home page as the default home page
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

WELCOME RECEPTION / NETWORKING EVENT (Sole Supporter)

\$15,000 (+VAT)

Supporter will have the opportunity to promote itself through a networking reception on the first evening which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

COFFEE BREAK

\$5,000 (+VAT) per break

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event



PROMOTIONAL SUPPORT OPPORTUNITIES

HOSPITALITY SUITES / MEETING ROOMS

Price depends on the size of the room

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

CONGRESS LANYARDS

\$9,000 (+VAT)

- Opportunity to include company logo on lanyards
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event





EDUCATIONAL SUPPORT OPPORTUNITIES

EDUCATIONAL GRANTS

Any amount

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- All support will be recognised in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

SPEAKER SUPPORT

Any amount

Companies may support registration fees, travel, lodging, etc. for individual faculty members. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry supporter must not attempt to influence the content or presentation by the faculty member.

- Support will be recognised in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

ABSTRACTS ON USB

\$10,000 (+VAT)

The USB's will contain all of the scientific abstracts. Each participant will receive an exchange voucher.

- The USB will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher
- Exclusive advertisement on the back of the exchange voucher
- Support will be recognized in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

WEBCASTS OF KEY EDUCATIONAL SESSIONS

Price upon request

Attending all congresses, not to mention all sessions, is impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event. High quality webcasting helps meet this substantial educational need. Congress webcasts are available 24/7, anytime, anywhere.

- Support will be recognized on the webcast library/listing page with "Supported by..." and a company logo only with a hyperlink to your website
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.



ADVERTISING SUPPORT OPPORTUNITIES

PROMOTIONAL MATERIAL (Bag Inserts)

\$4,000 (+VAT)

Inclusion of a one-page promotional insert in the participants' Congress bags. Please note that the material should be provided by Supporter and must be approved by the Secretariat.

- Supporter's product information will be available for all Congress participants
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

MINI PROGRAM (Sole Support)

\$7,000 (+VAT)

Acknowledgement as supporter of this pocket size, useful Congress overview, which will be distributed to all registered participants, with your company logo on back page (no advertisement).

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

FINAL PROGRAM

\$4,500 (+VAT)

Full inside page color advertisement in designated industry section of the Final Program. The Final Program will be distributed to all registered participants in the Congress bags.

It will contain the timetable, information about the scientific Program and other useful information.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

MAIL SHOT PRIOR TO CONGRESS

\$3,000 (+VAT)

Mail shot will be sent out to all registered delegates for WSC 2016. The purpose of the mail shot is to promote your symposium and/or exhibition space. This is a great way to reach all the delegates and to make them aware of your presence!



EXHIBITION

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in a designated industry section of the Program, on the Supporters' Acknowledgement Board at the Congress and on the Congress website.

ALL SUPPORTERS WILL RECEIVE THE FOLLOWING ACKNOWLEDGMENTS

- Supporter's logo with hyperlink on Congress website
- Acknowledgement in the Supporters' List in designated industry section of the Final Program
- Acknowledgement on Supporters' Board on-site

The floor plan has been designed to maximise Exhibitors' exposure to the delegates. The exhibition will take place at the Hyderabad International Convention Centre.

SPACE ONLY RENTAL (Minimum of 12 SQM)

\$ 600 (+VAT) per SQM

The space only rental includes:

- Exhibitors' badges
- Refreshments for registered exhibitors
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways

SHELL SCHEME RENTAL

\$ 700 (+VAT) per SQM

The shell scheme rental includes:

- Exhibitors' badges
- Refreshments and lunch for registered exhibitors
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

Shell Scheme Stand Sketch
(For illustrative purposes only)



ADDITIONAL BENEFITS

When you exhibit, your company will receive the following additional benefits:

- Listing and profile in designated industry section of the Program
- Company logo on Congress Website
- Company name on Exhibition signage during Congress

****Please note:** Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.



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EXHIBITORS INFORMATION

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 SQM booked and one additional for each 9 SQM after. Any additional exhibitors will be charged an exhibitor registration fee of \$180 (including VAT).

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITOR'S TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Supporters are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in a designated section of the official Program.



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EXHIBITORS INFORMATION

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Hermes-Merkur has been elected as the exclusive handler for all Kenes congresses. The exclusivity of Hermes-Merkur for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

Insert and Display Materials

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands.

Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits.

Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.





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ADDITIONAL INFORMATION FOR SUPPORTERS & EXHIBITORS

CONTRACTS & CONFIRMATION

Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

SUPPORTERS

Once a Support Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Supporter. Upon receipt of the Supporter Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.





SPONSORSHIP AND EXHIBITION BOOKING FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.

Please complete all details and send to: **Ms. Leonie Hulstein**, WSC 2016,
Kenes International, Rue François-Versonnex 7, CH 1207
Geneva 1, Switzerland
Tel: +31 20 7630100
Email: lhulstein@kenes.com

CONTACT NAME: _____ **COMPANY NAME:** _____

Company Name as should appear in all Congress publications: _____

ADDRESS: _____

CITY: _____ **POST / ZIP CODE:** _____ **COUNTRY:** _____

TELEPHONE: _____ **FAX:** _____

EMAIL: _____

WEBSITE: _____

VAT NUMBER: _____

I would like to book the following Supporter Items:

PROMOTIONAL SUPPORT OPPORTUNITIES		
ITEM	PRICE	✓
Plenary Satellite Symposium	\$70,000 (+VAT)	
Parallel Satellite Symposium	\$50,000 (+VAT)	
Product Presentation	\$5,000 (+VAT)	
Charging Kiosk	\$5,000 (+VAT)	
Congress Mobile App	\$12,000 (+VAT)	
Congress Bags	\$12,000 (+VAT) & Provided in Kind	
Internet Area	\$10,000 (+VAT)	
Welcome Reception / Networking Event	\$15,000 (+VAT)	
Coffee Break	\$5,000 (+VAT) per break	
Hospitality Suites / Meeting Rooms	Price depends on the size of the room	
Congress Lanyards	\$9,000 (+VAT)	
Total Amount (please complete)		



SPONSORSHIP AND EXHIBITION BOOKING FORM & CONTRACT

EDUCATIONAL SUPPORT OPPORTUNITIES

ITEM	PRICE	✓
Educational Grants	Price Upon Request	
Speaker Support	Price Upon Request	
Abstracts on USB	\$10,000 (+VAT)	
Webcasts of Key Educational Sessions	Price Upon Request	
Total Amount (please complete)		

ADVERTISING SUPPORT OPPORTUNITIES

ITEM	PRICE	✓
Promotional Material	\$4,000 (+VAT)	
Mini Program	\$7,000 (+VAT)	
Final Program	\$4,500 (+VAT)	
Mail shot prior to congress	\$ 3,000 (+VAT)	
Total Amount (please complete)		

Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed: _____

Provisional Booking – The booth will be released if not confirmed within 14 days	<input type="checkbox"/>
Please call me to discuss our support package	<input type="checkbox"/>
Please send me a contract and first deposit invoice	<input type="checkbox"/>

* Please ensure that your VAT number appears on the booking form, in order to allow VAT reclaim.

EXHIBITION SPACE

CHOICE	STAND NUMBER	SPACE ONLY - \$600 + VAT PER SQM (MINIMUM 12 SQM) / SHELL SCHEME - \$700 + VAT PER SQM	NO. OF SQM	TOTAL PRICE
Choice # 1				
Choice # 2				
Choice # 3				
Total Amount (please complete)				



2016
hyderabad

10TH WORLD STROKE CONGRESS

OCTOBER 26-29, 2016 | HYDERABAD, INDIA



SPONSORSHIP AND EXHIBITION BOOKING FORM & CONTRACT

TERMS OF PAYMENT

- 60% upon receipt of the Support agreement and first invoice
- 40% by January 7, 2016

All payments must be received before the start date of the Congress. Should the Supporter fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservation.
- Reservations made less than 30 days before the Congress should provide credit card details.

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Industry and Liaison Sales Associate:

Leonie Hulstein: lhulstein@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before October 7, 2015 inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between October 8, 2015 February 9, 2016, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after February 10, 2016

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the WSC 2016 Congress. I am authorised to sign this form on behalf of the applicant/Company.

Signature _____ Date _____



TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the (Exhibitor/s / Supporter/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter

Registration implies full acceptance by the Exhibitors/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter.

By submitting an application to participate, the Exhibitor /Supporter make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Supporters. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space.

The Exhibitor/Supporter shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Supporter/Exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through

areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition.

No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Supporter fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ supporter items or seek compensation for non-fulfilment of contract. Participation by Exhibitors/ Supporters is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors /Supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. All demonstrations or instructional activities must be confined to the limits of the exhibition stand.

Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits.

Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Supporters/Exhibitor/any third party.