



## **Fourteenth Congress of the International Federation of Infection Control**

12-15 March 2014

Hilton Malta, St. Julian's, Malta

[www.ific2014.com](http://www.ific2014.com)



### **CONTACTS**

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### **ABOUT IFIC**

The International Federation of Infection Control is a worldwide umbrella organisation of societies and associations of healthcare professionals in infection control and related fields. The goal of IFIC is to minimise the risk of infection within healthcare settings through development of a network of infection control organisations for communication, consensus building, education and sharing expertise.

### **IFIC CONGRESSES**

The first IFIC congress was organised in Cambridge, UK in 1997. Since then, eleven IFIC meetings have been held in countries ranging from Turkey to Chile, Lithuania to South Africa. IFIC conferences are characterised by the generous amount of time allotted to discussions and workshops with considerable interaction between the audience and invited experts. They are international in scope, with lecturers and participants from all over the world. The official language of the congress is English.

### **DELEGATE CHARACTERISTICS**

IFIC Congresses are possibly unique in their delegate make-up. Whereas many other Infection Control conferences organised by national European societies often have a heavy preponderance of attendees from the host country, with some representation from a few other nations, IFIC meetings genuinely offer a global outreach with more than 50 countries usually represented.

Furthermore the size of the conference offers maximum opportunities for sponsor-delegate interaction. Indeed the attendance at recent conferences was purposely maintained at a level that facilitates networking amongst delegates and also exhibitors:

**Budapest, Hungary, 2007** 650 pax  
**Vilnius, Lithuania, 2009** 450 pax

**Mestre-Venice, Italy, 2011** 550 pax  
**Zagreb, Croatia, 2012** 350 pax

It must also be stressed that the great majority of delegates are representatives and board members of their own national societies and associations. They are, therefore, key decision makers and opinion leaders in their respective countries.

More than any other conference in Europe, where attendees contain a high proportion of trainees and newly recruited infection control practitioners, IFIC events offer companies the best opportunity to make key contacts, especially in new and emerging markets.

### **CONGRESS DETAILS**

**Name:** Fourteenth Congress of the International Federation of Infection Control (IFIC 2014)  
**Date:** 12-15 March 2014  
**Location:** St Julian's, Malta  
**Congress website:** [www.ific2014.com](http://www.ific2014.com)  
**Congress venue:** Hilton Malta  
**Expected attendance:** 450 pax





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## **SPONSORSHIP LEVELS**

Sponsorship packages have been formulated at different sponsor levels (Platinum, Gold, Silver and Bronze) to address the specific requirements of different sponsors.

However, we would like to stress that sponsors are free to put together individual customised packages by choosing the items that are most appropriate to their company's policy. Should the amount of support reach the mentioned levels, the company will then automatically qualify for the appropriate sponsor title, of course with no additional benefits to the ones chosen.

Except where indicated, sponsorship levels are not exclusive titles. If more than one company requests a unique sponsorship opportunity, priority will be given to IFIC Strategic Partners, higher levels of sponsorship and, following that or in the event of equal levels of sponsorship, on a first come basis.

### **PLATINUM SPONSOR (EXCLUSIVE)**

**EUR 25.000**

- This level of sponsorship offers a unique opportunity to host and organize a 90' minute scientific parallel symposium. The symposium will be run within the main academic program and held in the main congress room. Academic content and slot scheduling will be discussed and agreed with the Scientific Program Committee
- Pre-congress registrant e-mail list one month prior to the congress to enable mailing of symposium information to delegates
- Insert of symposium invitation and programme (provided by sponsor) in congress bag
- Extensive exhibition unit (12 sqm)
- Priority selection of exhibition location
- Additional exhibition points may be purchased at a 25% discount on retail price
- Full colour outside cover page advertisement in the final programme book
- 2 inside page colour advertisements in the final programme book
- Company logo on congress bag
- 3 inserts in congress bag
- Option for notepad and pen incorporating sponsor's logo to be placed in the congress bag (to be provided by sponsor)
- Company logo on delegate name badge
- Company name on badge lanyard
- Company roll-up in the congress foyer during the entire congress as well as in the lecture hall during the company symposium. Roll-up is to be provided by sponsor
- Special recognition at the congress Opening Ceremony
- Official sponsorship of the welcome reception, including company roll-up in the reception area
- Free registration to the congress for up to 10 delegates, including welcome reception, light lunches on full congress days, coffee breaks and gala dinner





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- Possibility of registering 10 further delegates for 125 EUR/pax, including welcome reception, light lunches on full congress days and coffee breaks
- Possibility of registering further unlimited number of delegates for 250 EUR/pax, including welcome reception, light lunches on full congress days and coffee breaks
- Major presence on the home page of congress website with a hotlink to sponsor's site
- Participants list with name and location provided on site at the congress
- Post-congress mailing and e-mail list of congress delegates
- Priority selection from "Additional Sponsorship Opportunities" at 20% discount
- Recognition as Platinum Sponsor in the final programme book
- Lunch sponsor on a selected day, determined by Conference Planner
- Coffee break sponsor at a selected occasion, determined by Conference Planner

### GOLD SPONSOR

**EUR 15.000**

- A great opportunity to host and organize a 60' minutes parallel symposium. The symposium will be run within the main academic program and held in the main congress room. Academic content and slot scheduling to be discussed and agreed with the Scientific Program Committee. It is also possible to upgrade the symposium to 90' minutes depending on availability
- Pre-congress registrant e-mail list one month prior to the congress to enable mailing of symposium information to delegates
- Insert of symposium invitation and programme (provided by sponsor) in congress bag
- Free exhibition unit (9 sqm)
- Priority selection of exhibition site after consultation with Conference Planner. Allocation of booth space is dependent of sponsorship level and location preference
- Priority selection from "Additional Sponsorship Opportunities" at published fee
- 1 inside page advertisement in the final programme book
- 2 inserts in congress bag
- Company roll-up in the lecture hall during the company symposium. Roll-up is to be provided by sponsor
- Free registration to the Congress for up to 3 delegates, including welcome reception, light lunches on full congress days, coffee breaks and gala dinner
- Possibility of registering 5 further company delegates for 125 EUR/pax, including welcome reception, light lunches on full congress days and coffee breaks
- Major presence on congress website with a hotlink to sponsor's site
- Participants list with name and location provided on site at the congress
- Post-congress mailing and e-mail list of congress delegates
- Special recognition at the congress Opening Ceremony
- Recognition as Gold Sponsor in the final programme book
- Coffee break sponsor at one selected occasion, determined by Conference Planner





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**SILVER SPONSOR**

**EUR 9.000**

- Opportunity to host and organize a 30' minute parallel symposium. Academic content and slot scheduling to be discussed and agreed with the Scientific Program Committee
- Insert of symposium invitation and programme (provided by sponsor) in congress bag
- Free exhibition unit (6 sqm)
- Priority selection of exhibition site, after consultation with Conference Planner. Allocation of booth space is dependent of sponsorship level and location preference
- 1 inside page advertisement in the final programme book
- 1 insert in the congress bag
- Free registration to the congress for up to 2 delegates, including welcome reception, light lunches on full congress days, coffee breaks and gala dinner
- Possibility of registering 3 company delegates for 125 EUR/pax, including welcome reception, light lunches on full congress days and coffee breaks
- Recognition on the congress website with a hotlink to sponsor's site
- Pre-congress mailing list one month prior to the congress. E-mail addresses are not included
- Participants list with name and location provided on site of the congress
- Post-congress mailing list of congress delegates. E-mail addresses are not included
- Special recognition at the congress Opening Ceremony
- Recognition as Silver Sponsor in the final programme book
- Coffee break sponsor at one selected occasion, determined by Conference Planner

**BRONZE SPONSOR**

**EUR 5.000**

- Free exhibition unit (4,5 sqm)
- Priority selection of exhibition site, after consultation with Conference Planner. Allocation of booth space is dependent of sponsorship level and location preference
- 1 inside page advertisement in the final programme book
- 1 insert in the congress bag
- Free registration to the Congress for up to 1 company delegate, including welcome reception, light lunches on full congress days, coffee breaks and gala dinner
- Possibility of registering 2 company delegates for 125 EUR/pax, including welcome reception, light lunches on full congress days and coffee breaks
- Recognition on the congress website with a hotlink to sponsor's site
- Pre-congress mailing list one month prior to the congress. E-mail addresses are not included
- Participants list with name and location provided on site of the congress
- Post-congress mailing list of congress delegates. E-mail addresses are not included
- Special recognition at the congress Opening Ceremony
- Recognition as Bronze Sponsor in the final programme book





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## **STAND-ALONE / ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Requests for additional symposia slots outside of a sponsorship level will be subject to availability. Preference for symposium allocation will be given to companies opting for a full Platinum, Gold or Silver sponsorship package. Stand alone symposia will take place in the congress venue and will be included in the congress programme. The Conference Planner and Scientific Programme Committee should be consulted on the symposium content.

Companies interested in a sponsorship package and in a symposium with a different time length than the one included in the sponsorship package are kindly requested to contact the Conference Planner in order to find a flexible and tailor-made solution.

### **Symposium packages' contain**

- Symposium programme and invitation in congress website
- Insert of printed symposium invitation and programme (one A4 size sheet) in the congress bag
- Symposium details published in the final congress programme
- Exclusive use of the meeting room during the assigned session
- Audiovisual equipment needed for standard Powerpoint presentations
- Access to the speakers' preview room prior to the session
- Company roll-up in the lecture hall during the company symposium. Roll-up is to be provided by sponsor
- Recognition as sponsor in the final programme book

### **COMPANY SPONSORED PARALLEL SCIENTIFIC SYMPOSIUM**

- |                                |                  |
|--------------------------------|------------------|
| • <b>90' minutes symposium</b> | <b>EUR 8.000</b> |
| • <b>60' minutes symposium</b> | <b>EUR 5.000</b> |
| • <b>30' minutes symposium</b> | <b>EUR 3.500</b> |

### **GALA DINNER (EXCLUSIVE)**

**EUR 5.000**

The gala dinner is an optional evening for delegates and their accompanying partners, as well as a showcase for the international panel of invited speakers. It takes place on Friday evening and is the social occasion with the highest prestige during the event.

- Acknowledgement on the official congress website
- Company name and logo printed on gala dinner invitation
- Company name and logo printed on gala dinner menu
- 2 company roll-ups at the dinner venue. Roll-ups to be provided by sponsor
- Company branding: flowers, bow on chair, table runner in main company colour if available at the venue, otherwise closest available colour option will be used
- Opportunity to address delegates at the dinner (max. 2 minutes)
- 10 complimentary tickets to the dinner
- Recognition as sponsor in the final programme book





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## **UNRESTRICTED EDUCATIONAL GRANT**

**EUR 1.000**

Unrestricted educational grants will be used to cover flight and on-site costs of invited speakers of a specific session. Companies signing up for a grant are showing their commitment towards a non-biased scientific programme.

- Acknowledgement on the official congress website
- Recognition in the final programme book
- Announcement of the sponsor company at the beginning of the session
- Company logo at the start of the session and between symposium lectures

## **ADVERTISEMENT IN THE FINAL PROGRAMME BOOK**

* Back outside cover page (colour):	<b>EUR 3.000</b>
* Back inside cover page (colour):	<b>EUR 2.000</b>
* Front inside cover page (colour):	<b>EUR 2.000</b>
Inside page (colour):	<b>EUR 1.000</b>

- Acknowledgement on the official congress website
- Recognition as sponsor in the final programme book
- Print-ready artwork to be provided by sponsors

\* cover pages are reserved for sponsor companies and can only be obtained as a stand-alone opportunity if they are not sold to sponsors within a package offer.

## **EXHIBITION**

### **EXHIBITION BOOTH IN THE PORTOMASO FOYER (FLOOR 3)**

**EUR 550 / SQM**

Minimum allocation is 1 unit of 3 sqm (1.650 EUR).

The Portomaso Suite will serve as the main focus of the conference and will house the plenary keynote and pro-con sessions as well as two parallel sessions, including the industry symposia. The Portomaso Foyer, which leads to the Suite, will be the main coffee break area. The Foyer is the highest visibility location of the conference venue and delegates have to pass through it to access the symposia and workshops in the Portomaso Suite.

### **TABLE TOP EXHIBITION IN THE BUSINESS CENTRE FOYER (FLOOR 2)**

**EUR 500 / TABLE**

The Business Centre is one floor below the Portomaso Suite. The Foyer of the Business Centre will serve as the area for poster presentations. In addition, at least one parallel session will also take place on this floor. Coffee and soft drinks will also be available to delegates on this level. Nevertheless, a reduced participant flow is expected in this area compared to the main exhibition area located in the Foyer of the plenary congress hall. This is reflected in the price of table top exhibition space in this area. Exhibition tables in the Business Centre can be set up on Thursday morning, the 13 March 2014.





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### **Exhibition packages contain**

- Acknowledgement on the official congress website
- In case of table top exhibition in the Business Centre Foyer (Floor 2): 1 table, 2 chairs, electricity supply
- In case of exhibition booth in Portomaso Foyer: built booth complete with 1 table, 2 chairs, 1 counter, 1 spot lamp, electricity supply (220 V) and company name in standard congress artwork design. The exhibition area is carpeted although you may ask for additional carpeting on the exhibition form
- Possibility of registering a maximum of 2 company delegates for 125 EUR/pax, including welcome reception, light lunch on full congress days and coffee breaks
- Venue security from the end of sessions until opening next day
- Cleaning and housekeeping during the congress days
- Exhibitor companies may install individually designed and built booths at their own cost

### **INTERNET CORNER AND SPEAKER PREVIEW AREA SPONSOR (EXCLUSIVE)**

**EUR 3.000**

The internet corner and speaker preview area is one of the most frequently visited area where conference delegates may check their private e-mails free of charge and speakers upload their presentations. The location is heavily attended throughout the congress and a constant exposure is guaranteed.

- Acknowledgement on the official congress website
- Company name and logo printed on the Internet Corner poster
- Company logo on each computer screen background and saver
- Opportunity to distribute mouse pads and other related promotional gifts in the internet corner area or organise electronic surveys or competitions amongst delegates
- Recognition as sponsor in the final programme book

### **OFFICIAL CONGRESS CD-ROM (EXCLUSIVE)**

**EUR 1.000**

This congress CD-ROM will include the abstracts of all presentations, the pdf slides of selected lectures and information about IFIC. Furthermore it will incorporate the e-books: IFIC Basic Concepts in Infection Control and Infection Control Information Resources as well as selected articles published in the International Journal of Infection Control in the previous 12 months.

- Acknowledgement on the official congress website
- Company name and logo on the back of the CD-ROM
- Exclusive distribution of congress CD-ROM from company's exhibition booth
- 100 extra copies provided to sponsoring company for post-congress dissemination
- Recognition as sponsor in the final programme book