EXHIBITOR AND SPONSOR PROSPECTUS

WoCÓVA 2012

2nd World Congress on Vascular Access

June 27 - 29, 2012 Amsterdam, The Netherlands Beurs van Berlage



WoCoVA 2012 "Improving the Science of Vascular Access"

WWW.WOCOVA.COM

Content



- 1. Committees
- 2. Welcome
- 3. Good reasons to be at WoCoVA 2012
- 4. Program Topics
- 5. General information
- 6. Exhibition Information
- 7. Exhibition floor plan Beurs van Berlage
- 8. Information for Sponsors and Exhibitors
- 9. Sponsor and Exhibition Opportunities
- 10. Reservation Form WoCoVA 2012
- 11. Terms and Conditions for Sponsorship and Exhibitors

Committees

GLOBAL SCIENTIFIC COMMITTEE REPRESENTATION

Australia

Belgium

Canada

China

Czech Republic

Denmark

France

Germany

Italy

Japan

Poland

Romania

Spain

Sweden

Switzerland

The Netherlands

United Kingdom

USA

ORGANIZING COMMITTEE

Ton van Boxtel, Chairperson
Jacoline Zilverentant, Secretariat, Treasurer
Renilde Huizenga, Project Manager
Mauro Pittiruti, Scientific Committee
Josie Stone, Strategic Planning
Paul Blackburn, Strategic Planning

CONGRESS SECRETARIAT



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2

Welcome

Following the success of the 1st World Congress of Vascular Access in 2010, WoCoVA is proud to offer a 2nd World Congress in June, 2012, again highlighting global vascular access issues, technology advances, evidence-based practices and an opportunity to network with professionals around the world.

The foundation WoCoVA (World Congress on Vascular Access) would be pleased to welcome all health care professionals, interested in short and long term venous access, to attend the second World Congress on Vascular Access in Amsterdam, the Netherlands from 27-29 June 2012.

WoCoVA was established in 2009 as a foundation to create an independent platform to organize worldwide congresses on vascular access.

This multidisciplinary and multi-professional event will cover all aspects of vascular access: indications for the choice of the device, insertion techniques, tip location methods and prevention and management of all vascular access device (VAD) related complication like infection, thrombosis, occlusion, etc.

Discussion will focus on the issues of safety, cost effectiveness and efficiency in vascular access, as well as on the need for world-shared guidelines for the clinical practice.

Scientific and educational sessions hosted by the most important international experts will offer an exceptional occasion for updating knowledge in this field, share experiences and learn of future trends in the area of vascular access devices.

Amsterdam has excellent meeting facilities in the Beurs van Berlage and its central location in the hart of Amsterdam ensures easy access. A visit to Amsterdam will also be a memorable experience in a remarkable 17th century city center and a lively international cultural and artistic atmosphere, making it even more attractive for health care professionals and health care companies to participate.

WoCoVA offers great opportunities to expose your activities and / or products to vascular access professionals. Exchange information with the expected 800 attendees at booths in the large commercial and technical exhibition hall of the Beurs van Berlage, located in the same area as the main session hall.

WoCoVA offers organizations a variety of options for advertisements by sponsorship.

We look forward to welcome you in Amsterdam

The WoCoVA team

Good Reasons

GOOD REASONS TO BE AT WOCOVA 2012

- Interaction with 800+ vascular access professionals
- Up to date and high standard convention center as meeting
- Excellent exposure for your company or organization in the Beurs van Berlage
- Excellent company brand recognition through a multitude of sponsorship opportunities
- Advertisement and sponsoring for any budget
- Additional opportunities to interact with conference attendees through vendor access to educational sessions
- Possibilities for breakfast or dinner symposia to continue dialogue with potential customers
- Perfect international air transport to Amsterdam, Schiphol
- The Beurs van Berlage at a few minutes walk from Amsterdam central train station in the lively city center

Program topics

A Multidisciplinary, Multiprofessional Discussion on the hottest topics in the world of VAD 27, 28, 29 June 2012

MAIN SESSIONS

CHOICE OF VAD

- A patient oriented approach for choosing the most appropriate VAD.
- Development and testing of new and existing materials for VAD.
- The expanding role of PICCs in intrahospital venous access.
- Which is the best VAD for home care and palliative care.
- Peripheral VADs: short cannula, long cannula or midline?
- · Who needs a central venous port?
- The choice of VAD in neonates and children.
- · PICC vs. tunneled catheters in HPN.
- How to choose the best VAD for acute/ chronic dialysis.
- · Past and future of intra-osseous access
- CVC vs. PICC in the intensive care unit.

VENIPUNCTURE / INSERTION

- Ultrasound and vascular access in 2012.
- US-guided central venipuncture, or 'it is not just the jugular'.
- US-guided peripheral venipuncture: not going back!
- · Nerve damage during PICC insertion.
- Needle, guidewire, introducers: when the technology makes the difference.
- Puncture-related complications in the ultrasound era.
- US guidance for neonatal and pediatric venous access.
- Near infrared technology imaging for peripheral veins.
- Insertion checklist: a new challenge.
- Legal consequences of 'blind' venipuncture.

TIP POSITION

- The ideal tip position: still controversial?
- The risks and costs of malpositions.
- The EKG method in 2012: techniques, pitfalls, devices.
- EKG vs. fluoroscopy: safety, accuracy, cost-effectiveness.
- Current role of the tracking devices.
- Which tip position after femoral access.

- Echocardiography for checking tip position.
- How the tip moves...

INFECTION

- Prevention bundles, targeting zero: where are we.
- The ideal management of the exit site: antisepsis, dressing, securement.
- The CDC 2011, INS standards of practice 2011, RCN 2010 guidelines: is everything clear?
- The role of technology in infection prevention.
- Risk of VAD infection: the importance of the location of the exit site.
- Coated/treated central catheters: state of the art.
- Chlorhexidine in 2012.
- Management of CRBSI and salvage of the VAD.
- Current recommendations for antibiotic lock.
- Accuracy and cost-effectiveness in diagnosis of CRBSI.

LUMEN OCCLUSION

- Do we still need heparin and when?
- Old and new alternatives to heparin.
- Flushing and locking the VADs: what do the guidelines recommend.
- Disobstruction of occluded VADs.
- · Valved vs. non-valved VADs.
- Power injectable polyurethane and lumen occlusion.
- Prevention of lumen occlusion in neonates and children..
- The role of needlefree connectors: negative vs. positive displacement.

VENOUS THROMBOSIS

- PICC and thrombosis: fact and fiction.
- Venous thrombosis: role of VAD materials and VAD design.
- Current recommendations for prevention of CVC-related thrombosis.
- Management of VAD-related venous thrombosis.
- Fibrin sleeve: still a controversial issue
- Power injectable polyurethane and thrombosis.

- Sutureless devices in the prevention of thrombophlebitis.
- The role of in line filters in the prevention of thrombosis.

TRAINING /EDUCATION

- The increasing relevance of training in the field of venous access.
- Training courses for central VAD insertion in USA and Europe.
- PICC insertion: standards for training around the world.
- Education for VAD maintenance: do we have standards?
- Simulation: the most powerful tool for training.
- · Education and role of the PICC team.

SATELLITE SYMPOSIA

Scientific sessions with top-level speakers, organized by the most important companies in the world of venous access.

Not simultaneous to main sessions.

ORAL PRESENTATION

Abstracts will be accepted on the topics of the seven main sessions and selected for oral presentation at the end of each session.

POSTER PRESENTATION

Abstracts will be accepted on the topics of the seven main sessions and on any other topic relevant to the world of vascular access.

Discussion of each poster will be scheduled at the poster exhibition every day during lunchtime

EDUCATIONAL COURSES

Theoretical-practical courses with hands-on practice on simulators:

- US guidance for central venipuncture.
- US guidance for peripheral venipuncture
- US guidance and NIR (near-infrared) guidance in pediatrics
- EKG method for positioning the tip of VADs

General information

TARGET AUDIENCE

For WoCoVA 2012 the attendance of more than 800 participants is anticipated. The target audience for this meeting consists of vascular access professionals from all disciplines from countries around the world. During WoCoVA 2010 we welcomed 817 attendees from 34 countries.

MEETING VENUE

WoCoVA 2012 will be held in the **Beurs van Berlage**, a famous historic building build in 1903, in the city center of Amsterdam, 3 min walk from the Central Station, a top conference location.

Amsterdam Beurs van Berlage

Damrak 277 1012 ZJ AMSTERDAM The Netherlands www.beursvanberlage.nl

History of the Beurs van Berlage

In the Golden Age, Amsterdam was the first place in the world to create a fixed location for the trade in stocks and shares. The shares of the very first limited liability company in the world to be traded were those of the Dutch East India Company (Verenigde Oost-Indische Compagnie, abbreviated to VOC).

Three hundred years later Berlage built the third Amsterdam Stock Exchange; a building that generated a lot of controversy and, today, is considered the beginning of modern Dutch architecture.



The Beurs van Berlage offers a variety of rooms for any activity that your company may wish to arrange during WoCoVA.



CITY AND TRAVEL INFORMATION

Amsterdam is among the top 10 most important commercial centres in the world, and is the fourth most influential business centre in Europe, directly following Frankfurt, Paris and London.

Amsterdam's historical charm is just one facet of this dynamic modern city. The splendour of its 17th century canal buildings blends with a sophisticated business environment, to create one of Europe's most popular destinations.

The city of Amsterdam has excellent international travel and transport connections by plane, train and car. Amsterdam Schiphol Airport is acknowledged as one of the world's best airports, has frequent connections to all major European cities and is a main European port for intercontinental flights. On arrival, a train carries the traveller directly to Amsterdam Central Station within 17 min. leaving a 3 min walk to the Beurs van Berlage. International express trains and the Thalys high-speed train also serve Amsterdam from many major European cities.

ACCOMMODATION

Hotel accommodation in Amsterdam is available in all star classes and Congress Company, our congress secretariat can be contacted for further information

Congress Company
PO Box 2428
5202 CK 's-Hertogenbosch
Tel 073 - 7003500
Fax 073 - 7003505
www.congresscompany.com

info@congresscompany.com

The online hotel reservation system will be available on the website: www.wocova.com.



Exhibition information

The Beurs van Berlage is chosen for the 2nd WoCoVA. A commercial and technical exhibition will be held throughout WoCoVA in the "Grote Zaal" situated beside the large session hall, "Yakult Zaal", that accommodates 800 people.

General sessions "Yakult Zaal" Registration "Beursfoyer" Satelite symposia "Glazen Zaal"

Entrance

The floor plan on the next page provides an overview of the various designated areas at the time of printing this brochure. The floor plan represents the current status and can be modified to specific requirements. Special sizes can be discussed and a final floor plan will be sent to the exhibitors in March 2012, along with the booth number and other specific information.

EXHIBIT HOURS

Set up times

Tuesday June 26, 2012 8.00 - 20.00

Exhibition open times

WednesdayJune 27, 20129.00 - 18.00ThursdayJune 28, 20129.00 - 17.00FridayJune 29, 20129.00 - 17.00

Dismantling / breakdown times

Friday June 29, 2012 17.00 - 22.00

ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come first served basis". A completed application form accompanied by advance payment should be mailed to the congress secretariat.

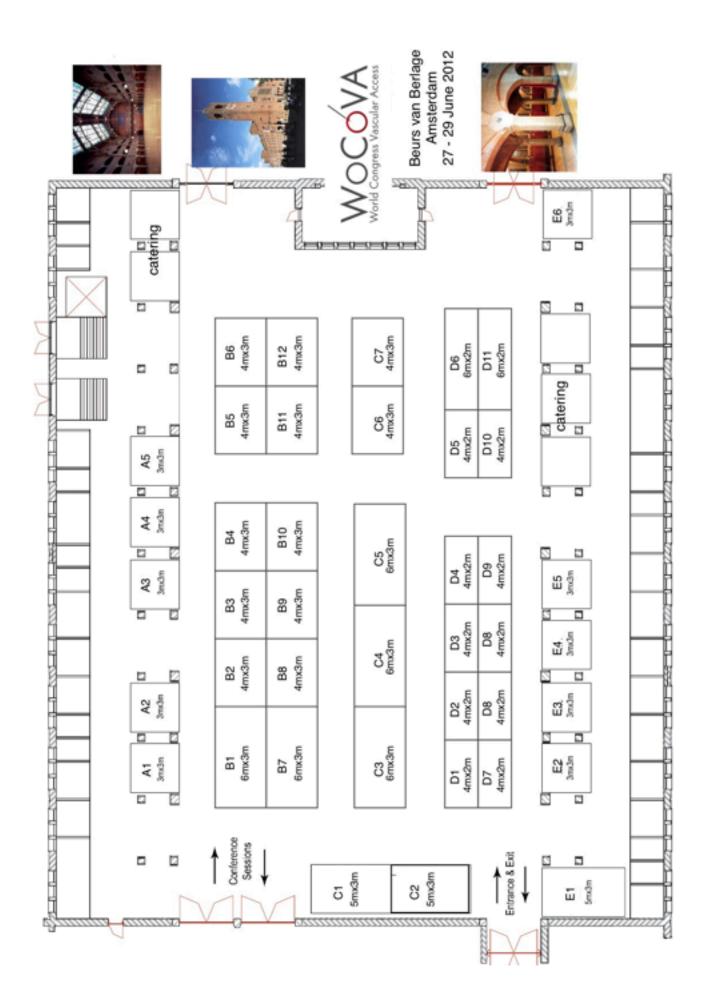


Space allocations will be made in the order of receiving the application form and a deposit. Requests for extended booth space are subject to review. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

OCCUPATION OF EXHIBIT SPACE

If an exhibitor has not taken up use of the booth space at the time of the exhibition opening, or if it is evident prior to the congress that the exhibitor will not be taking up the reserved space, the WoCoVA organization is permissible to locate other exhibitors without further notice or proof of default. In such cases, the exhibitor is not entitled to claim for compensation.





Information for Sponsors and Exhibitors

GENERAL TERMS AND CONDITIONS

The terms and conditions of exhibiting are included in this brochure. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.

APPLICATION FOR EXHIBITION SPACE

Application for exhibition space for WoCoVA 2012 should be made to the below address before April 1, 2012 in order to ensure inclusion in the final WoCoVA program. The application can be sent by post or scanned and send by email to

WoCoVA 2012
Congress Secretariat
PO Box 2428
5202 CK 's-Hertogenbosch
Tel 073 - 7003500
Fax 073 - 7003505
www.congresscompany.com
info@congresscompany.com

TERMS OF PAYMENT

After the enclosed Sponsor Contract is received by the Congress secretariat, a confirmation and an invoice for non-refundable payment of 25% of the total amount will be sent and is due for payment within three weeks after receipt. The balance of the full payment is due and payable before 1st April 2012.

CANCELLATION POLICY FOR EXHIBITORS

Upon cancellation the organizers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 4 months prior to the WoCoVA conference
- 50% of the agreed package amount if the cancellation is made between 4 and 2 months prior to the WoCoVA conference
- 100% of the agreed package amount if the cancellation is made up to 2 months prior the the WoCoVA conference

Cancelation must be made in writing to: WoCoVA 2012
Congress Secretariat
PO Box 2428
5202 CK 's-Hertogenbosch
info@congresscompany.com

SITE INSPECTION

Exhibitors and sponsors are invited to visit the Beurs van Berlage Convention Centre at the sponsor meeting.

EXHIBITOR PROFILE

A 100 word Exhibitor Company / Product profile will be published in the list of exhibitors in the Final Program and must be submitted electronically by email to info@congresscompany.com
Deadline is April 1, 2012 for receipt.



Sponsor and Exhibition Opportunities

WoCoVA offers a variety of sponsor possibilities. A summary is given below and other options are open for discussion. In principle, all sponsors will be treated on a first come, first serve basis.



The organizers wish to encourage sponsors & exhibitors to confirm their participation to WoCoVA 2012 in an early stage. For commitments received before 1 October 2011 a 5% reduction is applicable.

Gold sponsor

- Expression as 'Gold Sponsor' in all our communicative activities
- Exhibition space of 18 m²
- Extra space of 1x1 m² to promote company/satellite.
- One page (A4) advertisement in the program
- Company name, logo and 2 or 3 lines of text in the index of the program
- Company name and logo linked to a max of 3 webpages at the WoCoVA website
- E-Newsletter: logo and name with link to the company homepage
- Insert in conference bags (max 2 A4)
- · 4 free admission cards for the full conference
- 10 exhibitor badges
- Satellite symposium of 1 hour Cost € 30,000

Silver sponsor

- Expression as 'Silver Sponsor' in all our communicative activities
- Exhibition space of 15 m²
- Half page advertisement in the program
- Company name, logo and 2 or 3 lines of text in the index of the program
- Company name and logo linked to a max of 2 webpages at the WoCoVA website
- E-Newsletter: logo and name with link to the company homepage
- 3 free admission cards for the full conference
- 7 exhibitor badges
- Option to organise a satellite symposium Cost € 15,000

Bronze sponsor

- Expression as 'Bronze Sponsor' in all our communicative activities:
- Exhibition space of 12 m²
- 1/4 page advertisement in the program
- Company name, logo and 2 or 3 lines of text in the index of the program
- Company name and logo linked from a max of 1 web page of the WoCoVA website
- E-Newsletter: logo and name with link to the company homepage



- 2 free admission cards for the full conference
- 5 exhibitor badges
- Option to organise a satellite symposium Cost € 7,500

Exhibition

The minimum available booth space is 8m2. Dimensions of the standard booth space are 4m width x 2m depth. No shell scheme stand construction is included. Exhibitors are free to use their own constructors. A power connection and two exhibitor badges are included. Additional attributes such as furniture etc. can be ordered separately. Order forms and more information will be available through the Exhibitors Manual that is scheduled for distribution early 2012.

Cost € 2,750 per 8 m² € 3,100 per 9 m²

Satellite Symposia

Exclusively for sponsors we offer the opportunity to organize a satellite symposium during one of the breakfast or diner slots. For our Gold sponsor(s) one slot is included in the sponsor package.

Time is limited to one hour. Room rental, basic audiovisual equipment and technical assistance are included.

The following time slots are avaiable:

- Wednesday 27th June 2012: 18.30 19.30
 "Glazen Zaal" (capacity max 210 people)
- "Veiling Zaal" (capacity max 160 people)
- Thursday 28th June 2012: 7.30 8.30
 "Glazen Zaal" (capacity max 210 people)
 "Veiling Zaal" (capacity max 160 people)
- Thursday 28th June 2012: 18.30 19.30 "Glazen Zaal" (capacity max 210 people) "Veiling Zaal" (capacity max 160 people)
- Friday 29th June 2012: 7.30 8.30 "Glazen Zaal" (capacity max 210 people) "Veiling Zaal" (capacity max 160 people) Cost € 7,500

Sponsor and Exhibition Opportunities

Conference bags

All delegates will receive a bag, which will display your company logo in addition to the WoCoVA logo. The delegates will use this bag during the congress and long after the congress has ended.

Costs € 10,000 (including the bags and productions costs)

Insert in conference bags: folder, notebook, pen

An insert in the conference bag, a folder, an attractive notebook for the WoCoVA conference with your company logo, a pen with your company logo or other insert.

Costs € 1,250 for each item (excluding the folder, insert or pen and production costs)

Lanyards

What better place to have your company logo than on the one item all attendees are required to wear throughout the conference.

Costs € 4,500.

Pocket program

The pocket program is a handy tool for attendees who want to quickly find their way around and can be kept right in their badge holders. The pocket program is given to each attendee at registration with their conference materials. Only possible for 1 gold sponsor. Costs € 5,500

Internet corner

The sponsors name be displayed on 3 PC screens and on promotion boards in the Internet Corner, which will be located in the exhibition area. Internet corners will give free access to PC's with internet connection.

Costs € 8,000

Hospitality suite

WoCoVA offers to hire a hospitality suite that will provide a place for international delegates to meet, relax and engage in conversation. Your company's name and logo will appear on sign



posts and in the lounge. Hospitality suites ares first floor of the Beurs van Berlage.
Costs € 3,000 for 37 m² (excluding any furniture, equipment or services.)

Congress center banners

You can maximize your exposure at the congress center by hanging an indoor welcome banner in the entrance hall.

Cost € 2,000 per banner (excluding the costs of production)

Advertisements in program book

Advertisements in the program book

- 1 page full color € 2,500
- 1/2 page full color € 2,000
- 1/4 page full color € 1,750
- front over inside € 3,000
- back cover inside € 2,750

OTHER SPONSOR OPTIONS

Opening reception

Help WoCoVA to welcome the attendees to Amsterdam. A special reception will take place on 27th June, 17.00 -18.00 in the exhibition space in the "Grote Zaal".

Translation

The conference will be in English and translation of the sessions is possible at the venue and can be discussed.

Package of admission fees

For companies there is the opportunity to buy packages of conference admission cards for a reduced fee.

Other options or ideas are welcome to be discussed, so please contact us at info@congresscompany.com

Reservation Form WoCoVA 2012

WORLD CONGRESS ON VASCULAR ACCESS, JUNE 27-28-29, 2012 : RESERVATION FORM		
Company Name:		
Contact Name:		
Address:		
Post / Zip Code	City	Country
Phone	(Cell
E-mail (company)	E	E-mail (direct)
Billing address		
Post / Zip Code	City	Country
VAT nr		
Sponsorship Gold Silver Bronze Satellite symposium Total costs sponsorship Sponsor opportunities Conference bags Insert in conference bags Lanyard Pocket program Internet corner Hospitality suite Congress center banner Total costs sponsor opportunities	€ 30,000 € 15,000 € 7,500 € 7,500 € 10,000 € 1,200 € 4,500 € 4,500 € 8,000 € 3,000 € 2,000	Exhibition Standspace 8m² € 2,750 Standspace 9m² € 3,100 Preferred standnumber:// Total costs standspace € Advertisements in program book 1 page full color € 2,500 1/2 page full color € 2,000 1/4 page full color € 1,750 front cover inside € 3,000 back cover inside € 2,750 Total costs advertisements €
By signing this form, the company accepts the "Terms and Conditions for Sponsorship and Exhibition" Prices are excluding VAT Date:		
Duite		
Place :		
Signature:		Please complete and send by email to: info@congresscompany.com or fax to: +31 (0)73 7003505 congress company

Terms and Conditions for Sponsorship and Exhibition

APPLICATION TO PARTICIPATE

Application to participate will be considered only if, the appropriate forms are used for submission, duly filled in and signed and accompanied by the necessary payment. Registration will be confirmed as far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In the event of refusal all payments will be fully refunded. Obligations and rights of the exhibitor registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANIZER

The organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment. The organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the morning of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

CANCELATION

In case of cancellation received (in writing) as per the above policy.

LIABILITY INSURANCE

The organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the organizer, and the organizers will under no circumstances be liable for any loss, damage or destruction

caused to equipment, goods or property belonging to exhibitors.

The exhibitor agrees to be responsible for his property and persons and for the property and persons of his employees and agents through full and comprehensive insurance, and the organizers will not be responsible for any damage claims arising from theft and those penalties usually covered by a fire and extended coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action . Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses other than the cost of exhibit space rental fees.

All exhibits are to be displayed such as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see through areas that will ensure clear views of surrounding exhibits.

The hight of the standard booths in the Beurs van Berlage, is restricted to 600 cm. Exhibitors are responsible for the cost and execution of the design installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors may not photograph or examine any exhibitors equipments without permission.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at he close of the exhibition. No display may be dismantled or packing

started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended otherwise the organizer will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibition application form. Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance make other arrangements for the stand or seek compensation for non fulfillment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the organizer. Exhibitors badges will not be mailed in advance and may be collected from the registration desk.

The organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed bak in their original condition. in case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor Any special decoration or fittings must be submitted to the organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors nor is conversing or distributing any materials or product samples outside of the exhibitor's own space.

The organizers will not approve stands, which do not comply with the accepted standers, until the necessary changes have been made.









WoCoVA 2012