

BTS meeting Stockholm June 4-6, 2015

# Non-surgical Program

## Thursday June 4

### Combined sessions on Aesthetic surgery and Non-surgical procedures

8.00 - 8.30

#### Welcome and opening lecture

Our beauty ideals, why we have them and how they affect our lives

Per Hedén

#### Practice management

8.30- 10.00

Chairman: Philip Levy

Co-Chairman: Karen Zupko

Taking your practice to the next level

Website and social media

Your e-reputation, how to build and maintain

The importance of documentation and how to optimize it

How to build a successful aesthetic practice

Discussion

Karen Zupko

Paolo Montemurro

Grant Stevens

Per Hedén

Ravi Jain

#### Keynote lecture

10.00 -10.30

A new future for the aesthetic industry

Robert Grant

10.30- 11.00

#### Coffee break in the Exhibition area

#### Industry tribune

11.00-12.30

Chairman: Scott Spear

Co-Chairman: Michael Scheflan

#### Industry presentation - Market analysis, R&D and our vision about the future :

Humberto Antunes, Galderma

Shimon Eckhouse, Syneron & Candela

Robert Grant, Strathspey Crown

Paul Navarre / Brent Saunders Allergan/Actavis

Peter Schommer, Covidien

Valerie Taupin, Texoane

### **Panel discussion**

**The interaction between physicians and industry - relationships and boundaries.  
Compliance and how it affects support for education and investigations.  
How to increase public awareness and the importance of creating realistic science based expectations.**

Industry representatives +

Philip Levy

Bill Adams

Günther German

12.30 -13.30

### **Lunch**

## **Surgery or non-surgical procedures. Pros, cons, limitations and indications**

13.30 -16.00

Chairman: Philip Levy

Co-Chairman: Jan Jernbeck

### **Lower lids, malar festoons and the midface area – descent and congenital deformities**

The anatomy and oedema and skin excess in the malar area

Philippe Kestemont

- why surgery

Tim Marten ,

- why non surgical procedures

Grant Stevens

Discussion

### **Facial surface treatment**

Can surgical procedures improve the structure of the surface – the effect of nano-fat grafting

Alexis Verpale

Lasers & EBD - which are powerful enough to improve the surface? Indications, limitations and side effects of different techniques

Moshe Lapidoth

How much can injectables improve the surface

Tatjana Pavicic

Discussion

### **Nasal reshaping**

- why surgery

Jay Calvert

- why non surgical treatment

Per Hedén

Discussion

16.00 - 16.30

### **Coffee break**

### **Video demonstrations**

(Moderator will run and stop the video for questions and discussions)

16.30 – 18.00

Chairman: Grant Stevens

Co-Chairman: Ulf Samuelson

Nano fat grafting technique

Alexis Verpale

Periorbital diagnosis and rejuvenation – when surgery and when non surgical treatments

Philippe Kestemont

Facial fat grafting technique

Tim Marten

Full facial non-surgical rejuvenation – diagnosis , communication and treatment

Ravi Jain

18.00 -19.00      **In depth workshops – meet the experts**  
(free of charge limited seats advanced registrations needed)

T1	INDUSTRY SPONSORED WORKSHOP MAIN SESSION HALL II	GALDERMA
T2	How to take your practice to the next level	Karen Zupko
T3	Secondary facelift	Tim Marten
T4	Mastopexy augmentation – planning and surgical technique	Scott Spear
T5	INDUSTRY SPONSORED WORKSHOP MAIN SESSION HALL I	ALLERGAN

# Friday June 5

07.00 – 08.00

## **In depth workshops – meet the experts**

(free of charge, limited seats advanced registrations needed)

F1 INDUSTRY SPONSORED WORKSHOP MAIN SESSION HALL I –	GALDERMA
F2 In depth anatomical workshop – important considerations for filler and neurotoxins injections Philippe Kestemont	
F3 INDUSTRY SPONSORED WORKSHOP MAIN SESSION HALL II –	ALLERGAN
F4 Advanced rhinoplasty	Oliver Gerbault
F5 How to integrate laser and RF in your practice	Moshe Lapidoth

## **Non-surgical procedures**

### **The forehead and upper eyelid (12 min + 18 min discussion)**

08.00 – 09.30 Chairman: Said Hilton Co-Chairman: Colette Camenisch

Important anatomical consideration when injecting fillers and toxins

	Philippe Kestemont
Rethinking brow aesthetics: Does eyebrow height matter ?	Tim Marten
The forehead – 21 zones	Philip Levy
Fillers or neurotoxins in the forehead, when and why	Colette Camenisch ?????????
Fillers in the forehead lids and temple	Ravi Jain
Laser treatment of the forehead and upper eyelid	Moshe Lapidoth
Discussion	

09.30 – 10.00

### **Coffee break**

### **Perioral and hand rejuvenation**

10.00-11.45	Chairman : Jonquille Chantrey	Co-Chairman: Said Hilton
Lip evolution : The natural lip		Simone Dorian
Lip enhancement - Lots of techniques - which is the best?		Said Hilton
The importance of dental evaluation and treatment for aesthetics in the perioral area		Christina Malmsjö
Perioral wrinkles - Different techniques - which is the best?		Said Hilton
Hand rejuvenation with HA indications, technique limitations and complications ?		Tatjana Popovic
Hand rejuvenation– fat grafting vs filler injections and vein treatment		Per Bergentz

11.45 -12.45

### **WORKSHOPS**

FL 1: Industry sponsored

Zeltiq

FL 2: Industry sponsored

Teoxane

FL 3: How to optimize the use of neurotoxine

Fredric Brandt

FL 4: Treatment of filler complications

Daniel Cassuto

12.45 - 13.45

### **Lunch**

### **Miscellaneous I**

13.45 – 15.45

Chairman : Grant Stevens Co-Chairman: Patricia Ogilvie

Cryolipolysis - US experience

Grant Stevens

Cryolipolysis - the European experience

Ravi Jain

Facial fillers and the use of 3D photography in patient communication, analysis and evaluation of treatment results

Michael Scheflan

The Nefertite facelift with toxins do it work and how much neck lift can you achieve without surgery

Philip Levy

Surface improvements with micro needling

Jonquille Chantrey

Optimal technique for tattoo removal

Moshe Lapidot

Laser treatment of filler granuloma

Daniel Cassuto

Melasma treatment

Moshe Lapidot

Discussion

15.45 – 16.15

### **Coffee break**

### **The orbit and midface – ageing and volume restoration**

16.15 – 17.30

Chairman : Simone Dorian Co-Chairman: Grant Stevens

Important anatomical considerations Facial aging – volumetric changes and development of facial wrinkles

Philippe Kestemont

Does orbital volume play a role in defining ideal eyebrow height

Tim Marten

Facial volume restoration – the multilayer technique

Tatjana Pavicic

Hyaluronidases-myths and facts

Patricia Ogilvie

**Discussion**

19.30

### **Closing Event**

# Saturday June 6<sup>th</sup>

## 09.00 – 11.00 **Neurotoxin debate**

### – **Science, clinical data from the pharma industry and the physician experience**

Chairman : Per Hedén

Co-Chairman: Tatjana Pavicic

My experience as a clinician  
Discussion

Andy Pickett (Galderma)  
Jürgen Frevert (Mertz)  
Mark Chaplin (Allergan)  
Jan Jernbeck and Philippe Kestemont

11.00 – 11.30

## **Coffee break**

### **Surface treatment**

11.30 - 12.30

Chairman : Moshe Lapidoth

Co-Chairman: Simone Dorian

Superficial , medium and deep peels Indications , effects , techniques and complications

Jonquille Chantrey

How much can the surface structure be improved with skin boosters, fillers and neurotoxins

Christophe Martschin

Ablative or fractional laser peeling

Daniel Cassuto

Improving skin's topography. From macro-to micromanagement of the ageing face. A balanced comparison of retexturizing techniques

Patricia Ogilvie

12.30-13.30

## **Lunch**

### **Miscellaneous II**

13.30 -16.00

Chairman: Patricia Ogilvie

Co-Chairman: Colette Camenisch

Rheology 2015: Creating the perfect match

Simone Dorian

Aesthetic complications – poor result and/or a dissatisfied patient - How to deal with it

Jan Jernbeck

Pico or nano second lasers

Moshe Lapidoth

Long term effects of neurotoxins and HA fillers

Per Hedén

Radiofrequency treatment of the ageing skin - with or without needles an update

Moshe Lapidoth

Laser scar treatment, indications and limitations

Daniel Cassuto

16.00- 16.30

**Coffee break**

16.30-18.00

**In depth workshops – meet the experts**

(free of charge, limited seats, advanced registrations needed)

S1 Approach to the difficult neck

Tim Marten

S2 Open Rhinoplasty

Jay Calvert

S3 How to optimise MACS face lifting

Alexis Verpale

S4 Optimizing breast augmentation surgery

Bill Adams

**BTS meeting Stockholm June 4-6' 2015**

# **Surgical Program**

## **Friday June 5**

07.00 – 08.00

### **In depth workshops – meet the experts**

(free of charge, limited seats advanced registrations needed)

F1 INDUSTRY SPONSORED WORKSHOP MAIN SESSION HALL I –	GALDERMA
F2 In depth anatomical workshop – important considerations for filler and neurotoxins injections	
Philippe Kestemont	
F3 INDUSTRY SPONSORED WORKSHOP MAIN SESSION HALL II –	ALLERGAN
F4 Advanced rhinoplasty	Oliver Gerbault
F5 How to integrate laser and RF in your practice	Moshe Lapidoth

## **Aesthetic breast surgery**

### **Implant selection and preoperative planning Can we reach consensus on basic principles**

08.00 – 09.30	Chairman	Scott Spear	Co-Chairman	Jan Jernbeck	
10min	Selection of	implant width			Martin del Yerro
10min		Discussion			
10min	Selection of	implant height			Paolo Montemurro
10min		Discussion			
10min	Selection of	implant projection			Per Hedén
10min		Discussion			
10min	Round or anatomical				Bill Adams
20min	Implant dimensions and volume. Discussion and	chairman's conclusions and			
	recommendations				
09.30 – 10.00					<b>Coffee break</b>



## Breast Session I

10.00 - 11.20      Chairman    Michael Scheflan                      Co:Chairman   Paolo Montemurro  
12 min  
Custom made sizers to increase trust in the implant selection                      Per Hedén  
How to achieve long term effects of ptosis correction without implants                      Mustapha Hamdi  
[The Internal Bra Cup Procedure - a Novel New Natural Scaffold for Mastopexy](#)                      Bill Adams  
Breast asymmetry – different implants, reduction augmentation or symmetrical implants and fat grafting                      Yoav Barnea

20 min Discussion

## Breast session II

11.20 –12.45      Chairman    Roy de Vita    CoChairman   Yoav Barnea

The diagnosis and management of cancer in the previously augmented breast                      Scott Spear  
Why should the IMF be the preferred incision in breasts augmentation surgery                      Roy de Vita  
  
Capsular contracture- what the data tell us in 2015 and how to prevent it                      Bill Adams  
How to obtain good , predictable and long lasting results after a breast augmentation - my golden rules                      Michael Scheflan  
Syntetic mesh support in aesthetice breast surgery                      Ulf Samuelson  
ADM support in aesthetic breast surgery                      Patric Malucci  
Discussion

12.45- 13.45                      **Lunch**

## Controversies and Discussion

13.45- 14.45                      Chairman: Magnus Hober                      Co-Chairman   Bill Adams  
When and why - Microtexture , Macrotexture or Polyurethane implants- chairman led discussion                      Gerbault / Spear /Cintra  
Light weight implants is the future - New filling material is risky and take long time to evaluate                      Scheflan / Noah

### **The BTS cup (case debate)**

14.45 -15.45

Judge : Magnus Noah

US - Spear / Adams / Grant VS Europe -Malucci/German/ de Vita

15.45 – 16.15

### **Coffee break**

### **Interactive video session with audience participation**

16.15- 18.00

Chairman Moustapha Hamdi

Co-Chairman Bill Adams

(Moderator will run and stop the video (15 min) for questions and discussions)

Orbix – internal breast support

Per Hedén

Revisional breast surgery

Scott Spear

Treatment of the tuberous breast – Puckett Procedure

Martin del Yerro

ADM/Mesh support in aesthetic breast surgery

Patric Malucci

Peroperative planning and technique for polyurethane covered implants

Henrique Cintra

19.30

### **Closing Event**

**Saturday June 6<sup>th</sup>**

## **Rhinoplasty surgery**

09.00 – 11.00      Chairman : Jonas Röjdmark

Co Chairman : Wolfgang Gubish

Surface Aesthetics in Tip Rhinoplasty – The Polygone rhinoplasty

Barış Çakır

The deviated nose : Septoplasty in aesthetic procedures

Wolfgang Gubish

The Semi-open approach in rhinoplastic surgery-when and why

Jonas Röjdmark

New concepts in nasal bones reshaping using a disruptive technology: ultrasonic rhinosculpture

Oliver Gerbault

Caudal septal transposition strut for columellar strengthening and tip support

Tim Marten

Grafting . Fat , fascia, bone and/or cartilage Grafting (rib, ear or septum )

Jay Calvert

Supratip etiology and treatment

Wolfgang Gubish

Discussion

11.00 – 11.30

**Coffee break**

### **Open VS Closed Rhinoplasty debate**

Problem solving in rhinoplasty -open, closed or combined techniques - **when and why**

11.30 – 12.30      Chairman   Olivier Gerbault

CoChairman   Jan Jernbeck

For closed

Jonas Röjdmark

Barış Çakır

For open approach

Jay Calvert

Wolfgang Gubish

Discussion

12.30-13.30

**Lunch**

# Facial rejuvenation surgery

## Key note lecture

13.00-13.30      Identifying Neck Problems and Choosing Treatment Strategies      Tim Marten

## Miscellaneous

13.30 – 16.00      Chairman:      Co Chairman      Ulf Samuelson

MACS lift combined with Microfat, SNIF (Sharp Needle Intradermal Fat Grafting) and Nanofat Grafting:  
from Volume Augmentation to Cell Therapy      Alexis Verpale

Foreheadplasty –Non endoscopic short scar technique      Tim Marten

Non-endoscopic brow reshaping      Henrique Cintra

Debate : The neck:

Why not to open the neck      Alexis Verpale

When to open the neck      Tim Marten

Discussion – neck problems, oedema and scarring

16.00- 16.30      **Coffee break**

16.30-18.00      **In depth workshops – meet the experts**

(free of charge, limited seats, advanced registrations needed)

S1 Approach to the difficult neck      Tim Marten

S2 Open Rhinoplasty      Jay Calvert

S3 How to optimise MACS face lifting      Alexis Verpale

S4 Optimizing breast augmentation surgery      Bill Adams