



ECMO Euro-ELSO 2013

And Advanced Intensive Care

8-11 May 2013, Stockholm, Sweden

Sponsorship and Exhibition Invitation

It is a pleasure to host the 2nd Annual EuroELSO Conference in Stockholm, Sweden, May, 2013. The venue of the meeting is Stockholm Waterfront, which is a new conference center in the downtown area of Stockholm. The meeting focuses on ECMO and advanced intensive care.

ECMO or extracorporeal membrane oxygenation is now a well established treatment for very severe cases of pulmonary or cardiac failure in neonatal, pediatric or adult patients. In short, ECMO is a modified heart-lung machine. Desaturated blood is drained from the patient through a cannula inserted through the right internal jugular vein or a femoral vein with its tip close to the right atrium. The blood is then pumped through an artificial oxygenator and back to the patient. If the blood is returned into a major vein (veno-venous ECMO), only the lungs are supported. If it instead is returned to a major artery (veno-arterial ECMO), also the heart is supported.

ECMO is generally used in patients with reversible pulmonary or cardiac disease and when conventional treatment fails. Mostly, when the mortality risk with conventional treatment exceeds 80 %, the patient is considered for ECMO treatment. ECMO supports the patient and provides adequate gase exchange during the treatment, but does not by itself cure the underlying disease. When heart and/or lung function returns, the patient can be decannulated from the ECMO machine.

If a patient with irreversible pulmonary or cardiac disease is considered for transplantation, ECMO can sometimes be used as a bridge to transplantation.

Extracorporeal Life Support Organization (ELSO) was founded in 1989 and is an international consortium of health care professionals and scientists who are dedicated to the development and evaluation of novel therapies for support of failing organ systems. Crucial is the promotion of a broad multidisciplinary collaboration. The primary mission of the Organization is to maintain a registry of use of extracorporeal membrane oxygenation in active ELSO centers. Registry data is to be used to support clinical research, support regulatory agencies, and support individual ELSO centers. ELSO provides educational programs for active centers as well as for the broader medical and lay communities. In 2011 a European chapter of ELSO, EuroELSO was created. As an integral part of ELSO, Euro-ELSO will supervise and undertake scientific initiatives and activities meant to promote multidisciplinary ECMO application, investigation, research, education and training in Europe in the field of extracorporeal support for cardiocirculatory or respiratory failure. This group will also strengthen collaborative efforts between European, North American, and worldwide ECMO centers in improving the outcome of these critically ill patients with cardiorespiratory failure in whom extracorporeal techniques are being applied in increasing frequency. The formation of Euro-ELSO is the first of expanding collaborations around the globe to ECMO centers outside North America.

The first EuroELSO Annual Conference was held in Rome 11th – 14th of May 2012. This meeting was a great success and 850 delegates from all parts of the world registered.

The next meeting, the “2nd EuroELSO Annual Conference” will be in Stockholm through May 9th – 11th 2013. A pre-congress course on ECMO will be held May 8th – 9th. The expected number of participants of the meeting is 500 – 1000 and will include physicians, perfusionists, intensive care nurses and other professionals with interest in extracorporeal technology.

Welcome

Björn Frenckner

Professor, Karolinska Institutet, Stockholm

EuroELSO Conference Chairman

Gold Sponsorship

SEK 750 000

The sponsor will obtain:

- ◆ Free exhibition space, maximum 25 sqm. First priority choice of stand location.
- ◆ 8 complimentary registrations
- ◆ Highlighted listing of the sponsor's company name and sponsorship in the Final Programme
- ◆ Signage outside Main Session Hall
- ◆ One complementary full page, four colour advertisement in the Final Programme
- ◆ Company logo on the Congress Home Page (front page) with a hyperlink to the Sponsor Home Page.
- ◆ First choice of blocking hotel accommodation.
- ◆ Insert in the Conference Bag; 2 pages (A4 format) or 4 pages (A5 format)

Silver Sponsorship

SEK 300 000

The sponsor will obtain:

- ◆ Free exhibition space, maximum 15 sqm. Second priority choice of stand location.
- ◆ 5 complimentary registrations
- ◆ Listing of the sponsor's company name and sponsorship in the Final Programme
- ◆ Signage outside Main Session Hall
- ◆ One complementary ½ page, four colour advertisement in the Final Programme
- ◆ Company logo on the Congress Home Page (front page) with a hyperlink to the Sponsor Home Page.
- ◆ Second choice of blocking hotel accommodation.

Bronze Sponsorship

SEK 150 000

The sponsor will obtain:

- ◆ Free exhibition space, maximum 10 sqm. Third priority choice of stand location.
- ◆ 3 complimentary registrations
- ◆ Listing of the sponsor's company name and sponsorship in the Final Programme
- ◆ Signage outside Main Session Hall
- ◆ One complementary ½ page, four colour advertisement in the Final Programme
- ◆ Company logo on the Congress Home Page (front page) with a hyperlink to the Sponsor Home Page.
- ◆ Third choice of blocking hotel accommodation.

OTHER SPONSOR ITEMS

Congress Web Site

SEK 10 000

Logotype on the Congress Web Site (front page excluded) with a hyperlink to the Sponsor Home Page. The company name will be included in the List of Sponsors.

Advertising in the Final Programme

Advertising in the Final Programme will be priced as below. The company name will be included in the List of Sponsors. The number of advertisements is limited.

Number of copies: 800

Size: A5 or B5

Inside full page four colour advertisement:

SEK 20 000

Backside cover full page four colour advertisement

SEK 30 000

Conference Bags

SEK 20 000

(based on 800 delegates)

+ production cost

All recipients will receive a conference bag containing the Final Programme.

These bags will be fabricated especially for this meeting. The sponsor's logotype will be displayed on the bag after approval of the Organising Committee. The company name will be included in the List of Sponsors.

Inserts in Conference Bags

SEK 5 000

Sponsors will be able to add information and inserts to the conference bag that will be distributed to each delegate. Note that inserts must be approved by the Organising Committee of the EuroElso congress. The insert is either 1 A4 or a double A5.

The company name will be included in the List of Sponsors.

Name badge lanyards

SEK 10 000

+ production cost

The name badges are attached to a lanyard to hang around your neck. The sponsor would be able to put the company name or logo on the lanyard. Note that the lanyard has to be approved by the Organising Committee of the EuroElso congress. The company name will be included in the List of Sponsors.

Pencil and Note Pad

SEK 5 000

+ production cost

Sponsor may supply pencil and pad for the Conference bag.

Company name and/or logo is generally placed on the pencil and pad and the company name will be included in the List of Sponsors.

If you have any other suggestions for sponsor items, do not hesitate to contact Congrex. Please note that all prices indicated above are exclusive of VAT. Swedish VAT of 25% to be added.

For more information, please contact the Congress Secretariat, Congrex Sweden AB.

E-mail: euroelso2013@congrex.com

Phone: +46 8 459 66 00

Please find the sponsorship booking form on the next page, followed by exhibition information as well as exhibition floor plan.

BOOKING FORM FOR SPONSOR ITEMS
ECMO Euro-ELSO 2013, 8-11 May 2013, Stockholm, Sweden

INVOICE ADDRESS - PLEASE USE BLOCK LETTERS

Name of company	
Contact person	
Address	
Address	
City	Phone
Country	Fax
E-mail	

We would like to book the following Sponsor items:

For the value of: **SEK**

Terms of Payment

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed "Sponsorship Booking Form" has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Congress. Swedish VAT of 25% to be added on all prices.

Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received up to 6 months prior to the meeting. For cancellations received later than 6 months prior to the meeting a 100% charge of the application will be applied.

Signature of this form implies compliance with the rules stated in this document.

Signature:

Date:

This application is legally binding

Return to Congrex Sweden AB, Attn: Euro-ELSO2013 : +46 8 661 91 25,
E-mail: euroelso2013@congrex.com

Exhibition information

A commercial exhibition will be arranged in conjunction to the meeting. The exhibition will take place at the WaterFront congress centre in Stockholm. The general thought is to integrate the commercial exhibition with the poster exhibition, the catering services and the welcome reception.

The exhibition will be open during meeting hours 9 May pm – 11 May. Build up day is 9 May am. Please note that these are preliminary dates and may be subject to change.

Venue Address

Stockholm Waterfront Congress Centre
Nils Ericssons Plan 4
111 64 Stockholm

Floor plan

enclosed to this document you will find a floor plan, the exhibition area, M1, is in close connection to the main lecture hall A1.

How to apply for Exhibition Space

Application for floor space is made on the Application and Contract for Floor Space form, enclosed. The form should be signed and returned to Congrex. The application form is legally binding.

Every effort will be made to accommodate exhibitors' request for space and position. The floor spaces are assigned on a "first come - first served" basis. However, it would be of assistance to the Exhibition Organisers if you would indicate your 1st, 2nd and 3rd choices for your preferred sites, if your first choice is reserved.

Congrex reserves the right before the construction of the stands to modify the exhibition floor plan.

Stand Information

Stands will be available as floor space only. The charge for floor space is

SEK 4 000 per squaremeter exclusive of VAT. Minimum exhibition area is 5 sqm.

The charge is for floor space only excl. of carpet, walls, electricity, etc. All exhibitors must bring their own equipment or make an order to the meeting venue. Order forms will be distributed with the exhibition manual which we preliminarily plan to distribute in February 2013.

Floor space rental includes:

- daily cleaning of aisles and common areas
- 1 conference bag per exhibiting company
- general lighting for all the event areas
- free exhibitor registration fee with:
 - 1 free badge up to 10 sqm
 - 2 free badges 10 sqm and more

If you have any questions or need any further information, please contact:

Congrex Sweden AB, E-mail: euroelso2013@congrex.com. Phone: +46 8 459 66 00

APPLICATION AND CONTRACT OF FLOOR SPACE
ECMO Euro-ELSO 2013, 8-11 May 2013, Stockholm, Sweden

PLEASE USE BLOCK LETTERS

Name of company	
Contact person	
Address	
City	Country
Phone	Fax
E-mail	

If address or contact person for invoicing differs from above, please inform Congrex.

FLOOR SPACE

SEK 4 000 per sqm excl. VAT

Required no. of sqm: _____ To a total cost of: _____

The charge is for floor space only, excl. of electricity, walls, carpet etc.

Please write your preferred site areas (see numbers on floor plan):

1st: _____ 2nd: _____ 3rd: _____ choice

Terms of payment

A deposit of 30% of the total exhibit fee due will be invoiced once the Application and Contract form is signed and received by Congrex. The final payment will be invoiced 3 months prior to the exhibition. Non-receipt will automatically result in the release of the reserved space, a forfeiting of the deposit fee and cancellation of the contract.

Cancellation policy

Cancellations received in writing 6 months prior to the exhibition: a cancellation charge of 50% of the total exhibit fee will apply. Cancellations received in writing later than 6 months before the exhibition: the exhibitor will be liable for the total charge of the application.

Please return this form to:

Congrex Sweden AB

Attn. Euro-ELSO2013

P.O Box 5619

SE-114 86 Stockholm, Sweden

Phone: +46 8 459 66 00

Fax: +46 8 661 91 25

E-mail: euroelso2013@congrex.com

This application is legally binding

Signature of Applicant

Date

Name in block letters

Terms and Conditions for Exhibitions organized by Congrex Sweden AB

1. The Exhibitor's registration is binding until accepted/rejected by Congrex. If accepted, a binding contract is thereby entered regarding the stand site and rent stated in Congrex' order confirmation or in other communication from Congrex. The Exhibitor is only entitled to waive the contract if he notifies this in writing, in which case the cancellation conditions specified on the form "Application and Contract for stand space" apply.
2. If the Exhibitor breaches this contract, he may, with immediate effect, be barred from participation in the present and future exhibitions. In such a case, the Exhibitor shall be liable for rent of the stand for the exhibition to which the contract applies.
3. The stand site shall be taken into possession by the time specified at the latest. If this is not complied with, Congrex is entitled to take over possession of the stand site.
4. The Exhibitor shall have put the stand into order by the time specified.
5. Exhibitors who have bulky exhibition goods that cannot be transported freely in the exhibition aisles shall contact Congrex or contractor specified in sufficient time prior to the exhibition to allow the planning of transport.
6. The exhibitor shall keep his stand in good condition and, if so requested by Congrex, make improvements to the stand at his own expense, if Congrex considers that the stand does not make a good impression.
7. The Exhibitor undertakes to comply with "Terms and conditions for exhibitions organised by Congrex Sweden AB" as presented here and in other special regulations that Congrex may issue.
8. Complaints regarding the allocated stand site shall be notified in good time prior to possession of the site being taken. If Congrex should be unable to provide the stand that has been ordered, the Exhibitor shall submit to the modifications regarding site and space that, on account of circumstances, may be required. If Congrex is not able to offer another site or space due to error or neglect for which Congrex is responsible, the Exhibitor is entitled to repayment of the stand rent that has already been paid. The Exhibitor is not entitled, however, to any repayment other than for the stand rent and thus is not, under any circumstances, entitled to compensation for indirect damage. If the Exhibitor uses the allocated stand, the Exhibitor is not entitled to any compensation.
9. The stand may not be taken into possession until the stand rent has been paid in full.
10. The stand may not be assigned to a third party, partially or fully, without the consent of Congrex.
11. Only such objects may be exhibited that Congrex deems to be in agreement with the subject of the trade fair in question and to fulfil reasonable quality requirements. If an exhibited object should be deemed by Congrex not to fulfil the said requirements, the Exhibitor shall immediately and at his own expense remove the said object from the stand. The Exhibitor is not entitled to repayment of the stand rent or part thereof, nor to receive other compensation from Congrex for expense or damage – direct or indirect – that may occur by reason of Congrex' decision as per this provision.
12. It is prohibited to exhibit live animals, explosive goods or other objects that can be deemed to be unsuitable from a safety point of view. Exhibited objects shall be in agreement with government authorities' and/or control units' regulations and shall, when required, be furnished with approval from such authority or unit. The Exhibitor is reminded of his obligations regarding the exhibition of machinery etc as per the working environment legislation and the regulations of the National Board of Occupational Safety and Health. Congrex releases itself from all liability for damage or obligations resulting from provisions not being complied with or approval not being obtained. The Exhibitor shall compensate Congrex for all expenses and damage occurring in this connection.
13. The Exhibitor is prohibited within the exhibition area from, by use of signs, directing to any exhibition outwith the exhibition area.
14. Exhibited goods may not be removed during an on-going exhibition without the specific consent of Congrex.
15. Congrex does not accept any liability for objects or decorations exhibited in the Exhibitor's stand, irrespective of whether damage has been caused by error or neglect by Congrex or by staff for whom Congrex is responsible. The Exhibitor should therefore take out insurance for this purpose.
16. In cases where a catalogue has been issued Congrex disclaims all responsibility for any errors in the catalogue, or in other printed material.
17. The Exhibitor agrees to any details relating to him being given to third parties.
18. It is prohibited for the Exhibitor to:
 - Place objects out with the stand area or to block fire protection installations, emergency exits, electricity stations
 - Use anything other than the standard surface finish on walls and other material, unless permission is obtained
 - Allow decorations and the like to exceed the maximum heights that are laid down for the exhibition in question, unless Congrex' permission is obtained
 - Use decorating material that has not been approved by the fire authorities
 - Without the fire authorities' and Congrex permission, use open fire, store gases and inflammable fluids within the exhibition area

-Out with the Exhibitor's own stand, spread advertising without Congrex' permission
-Arrange his stand, decorations, demonstrations and sales in a way that is contrary to the country's code of standards of advertising practice or that disturbs other exhibitors and visitors. All marketing, both verbal and in writing, shall be authentic and consistent with current marketing legislation.

19. Political propaganda may not occur in the stand or in any other place within the exhibition area.

20. Congrex can have objects, that have been left in the stand after the last removal date, removed at the Exhibitor's risk and expense. As security for the fulfilment of all obligations in relation to Congrex, which the Exhibitor has or will have, Congrex is entitled to retain the Exhibitor's objects until payment is made in full. Congrex has this same right when the Exhibitor has left objects behind after the final removal date.

21. If, due to circumstances beyond the control of Congrex, restrictions regarding heating or the provision of electricity or water occur, the Exhibitor is not entitled to repayment of the stand rent or part thereof. Nor is the Exhibitor entitled to any form of compensation.

22. If, as a result of war, special government or local authority measures, strike, lockout, fire or other comparable circumstance, Congrex should be forced to cancel or postpone the exhibition; there shall be no repayment of stand rent. On the other hand, the Exhibitor is entitled, as soon as the exhibition can be held, to precedence as regards stand site, and to certain compensation for stand rent already paid when making payment of the new stand rent. Further to this, the Exhibitor is not entitled to any form of compensation.

23. If special tax or other duty is charged on the undertakings in accordance with this contract, a sum equivalent to the said tax or duty shall be paid by the Exhibitor.

24. If the Exhibitor cancels or reduces his stand site up until 3 months before the start of the exhibition, a cancellation charge of 50% of total exhibit fees will apply. Cancellations received in writing later than 3 months before the start of the exhibition, the exhibitor will be liable for the total charge of the application.

25. In the case of delayed payment, interest on arrears will be charged at the rate of 1.5% per month.

26. Changes to these terms and conditions can only be made in writing, to be signed by authorised representatives of Congrex Sweden AB.

Signature of the Application and Contract for Stand Space implies acceptance of the above Terms and Conditions of Exhibiting as outlined in this invitation.