

Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):

	totalAdClicks	revenue		birthYear
0	44	21.0	1970-01-01	00:00:00.0000001980
1	10	53.0	1970-01-01	00:00:00.0000001994
2	37	80.0	1970-01-01	00:00:00.0000001956
3	19	11.0	1970-01-01	00:00:00.0000001997
4	46	215.0	1970-01-01	00:00:00.0000001994

Dimensions of the training data set (rows x columns) : (543, 3)

of clusters created: 3