

Attribute Selection

Attribute	Rationale for Selection
adCount	This attribute is derived by adding a column to the adclicksDF generated by <code>pd.read_csv('./ad-clicks.csv')</code> and assigning a value of 1 to each row in order to count the number of ads each player has clicked on.
price	This attribute's values are parsed from buyclicksDF generated by <code>pd.read_csv('./buy-clicks.csv')</code> and is used to calculate the total revenue received from each player.
birthYear	This attribute is derived from the dob column values in usersDF generated by <code>pd.read_csv('./users.csv')</code> in order to determine the relative age of the players who have clicked on ads and made purchases.