### FROM PROJECT TO PROFIT

The growing world of open source-based business

**Heather Meeker** 



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# Economic Sustainability



# **Economic Sustainability Models**



"Sweat Equity"

**Public Funding** 



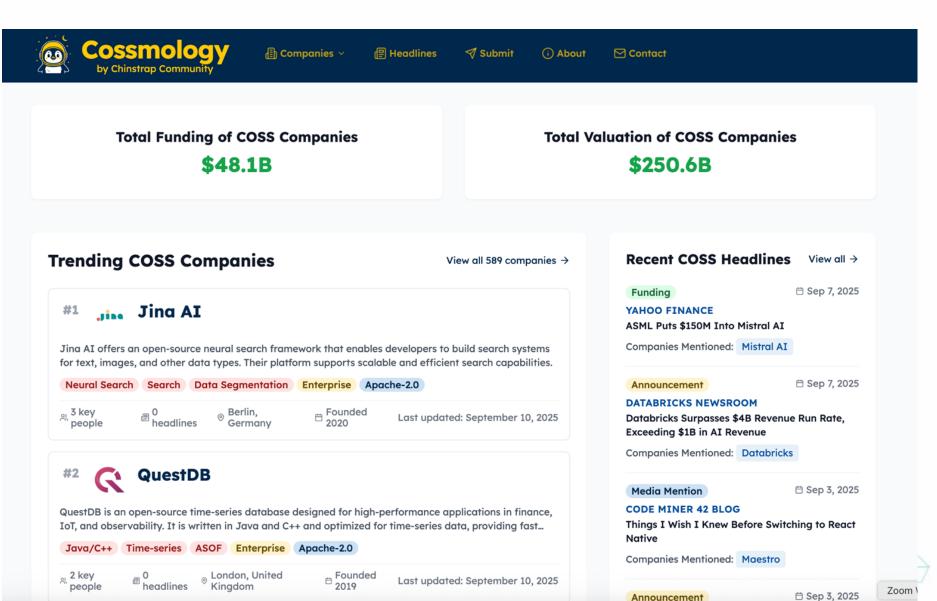


### Advantages of COSS for Business and Investors



- Capital Efficiency
- Branding Bounce
- Low Cost of Sales
- High Consumer Surplus
  - Privacy
  - Business Continuity

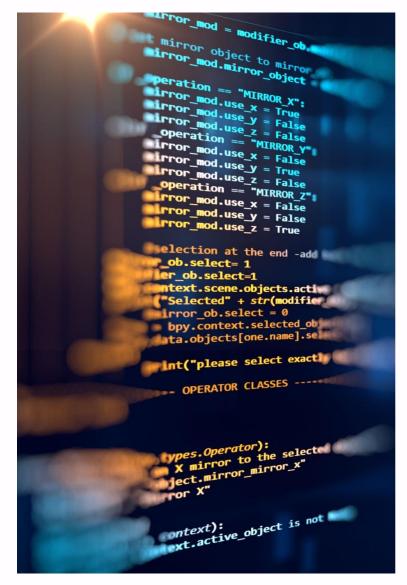
## COSS is Big Business







### 01 NOW IN ALL SECTORS



Infrastructure

**Middleware** 

**Applications** 







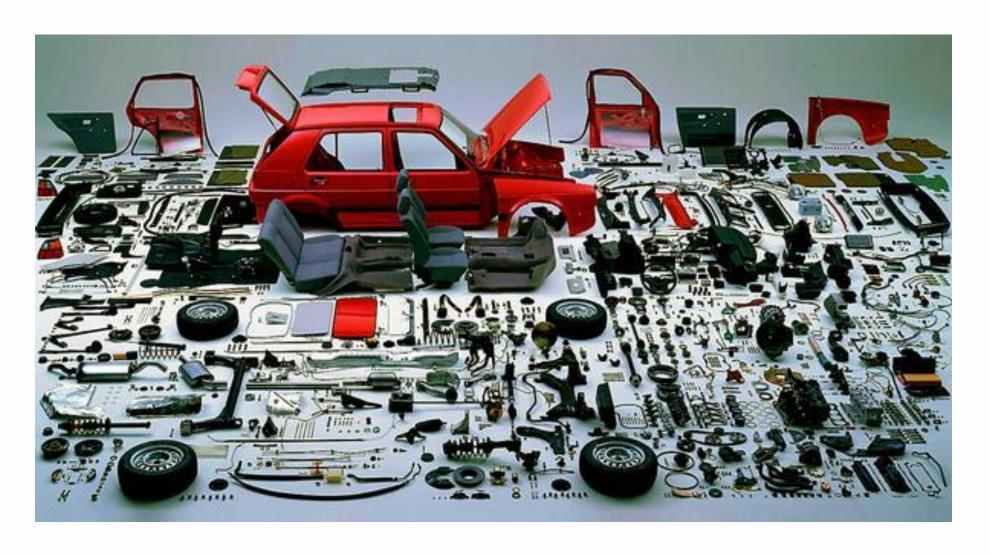
# 02 Business Models

# How to Make Money Giving Software Away





## **Would you take this car for free?**



```
Tror_mod = modifier_ob.
 mirror object to mirror
mirror_object
 peration == "MIRROR_X":
Lrror_mod.use_x = True
irror_mod.use_y = False
irror_mod.use_z = False
 _operation == "MIRROR_Y"
lrror_mod.use_x = False
lrror_mod.use_y = True
 lrror_mod.use_z = False
  _operation == "MIRROR_Z":
  rror_mod.use_x = False
  lrror_mod.use_y = False
 rror_mod.use_z = True
  election at the end -add
   ob.select= 1
  er ob.select=1
   ntext.scene.objects.action
  "Selected" + str(modified
   irror ob.select = 0
  bpy.context.selected_obj
  ta.objects[one.name].se
 int("please select exaction
  -- OPERATOR CLASSES ----
     ct.mirror_mirror_x"
  ext.active_object is not
```

### MANY BUSINESS MODELS



- Open Core
- SaaS and SaaS hybrid
- Dual Licensing

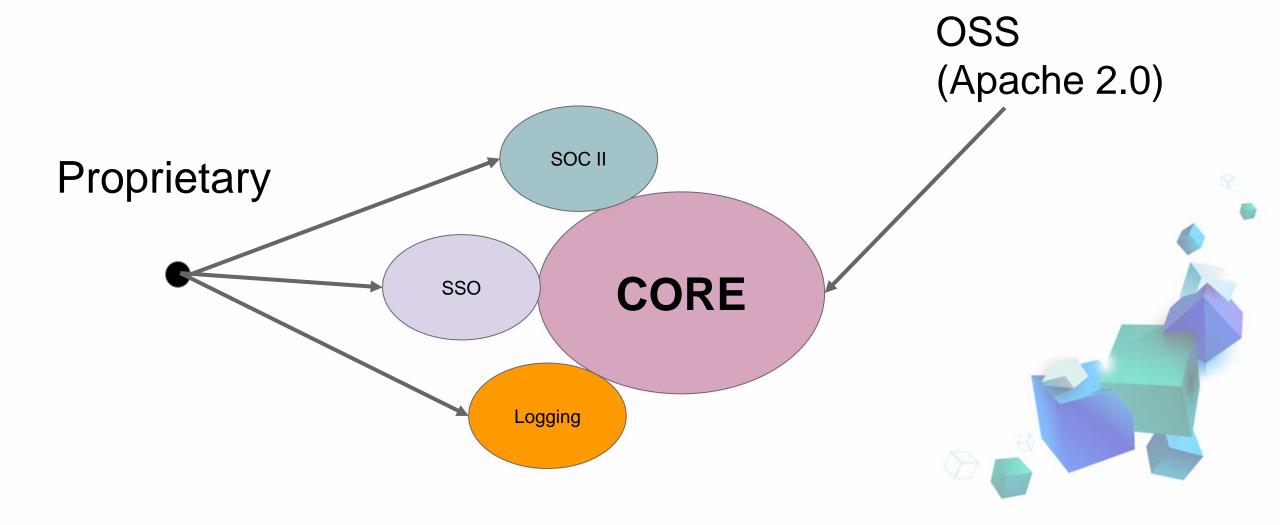




- Other
  - -Maintenance and Support
  - -Professional Services
  - -Embargo
  - -Content



## OPEN CORE



# 03 Chinstrap Community and More

### **CHINSTRAP COMMUNITY**

- FREE WORKSHOPS
- NEWS and ANALYSIS
- www.chinstrap.community
- COSSMOLOGY (database)
- ASK COSSMO (Al chatbot)

Come join our community!



### HEATHER'S RESOURCES

heathermeeker.com

- MAILING LIST
- OSFB DOWNLOAD

FROM PROJECT TO PROFIT

available on amazon.com

