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📍 Washington DC

Data visualization and front-end web development (JavaScript ES6+, D3, Mapbox GL JS, Webpack); digital and print publication production.

John Osterman Communications
40hrs/week, April 2016–present

Data visualization, front-end web development, and publication services.

- Produced the 2016 and 2017 Commitment to Development Index, an in-depth interactive data visualization of countries' development policies.
- Designed, edited, and produced interactive annual report.
- Created digital-first publication platform for Drupal site and produced multichapter reports with interactive graphics.
- Edited and laid out print reports and internal documents.
- Led front-end development for Code for DC project on affordable housing (volunteer).

World Bank Short-Term Consultant
August 2017–present

Developed map-based web app and data visualizations communicating East Asia and Pacific economic indicators.

Communications Specialist
Resources for the Future
25hrs/week, December 2017–present

Created data visualizations and map-based explorations of research findings and policy proposals.

Digital Communications Director
Center for Global Development
40hrs/week, July 2015–April 2016

Steered 10-person communication team's week-to-week work. Led digital innovation and production of online content. Responsible for audience engagement via web and email.

- Implemented low-overhead solutions for interactive data visualizations and exploration, standardized and consistent with brand identity.
- Developed web-first formats and standards for interactive long-form publications, with 700 percent more newsletter signups and 400 percent more social shares over conventional formats.
- Redesigned email newsletter to optimize for mobile and increase deliverability, increasing open rates by 25 percent.
- Set up innovative goal tracking in Google Analytics, including identification of key performance indicators and other engagement indicators.

Deputy Director, Communications
Center for Global Development
40hrs/week, June 2013–July 2015

Oversaw work of the communications team. Served as Acting Head of Communications. Copy editor and publications manager.

- Identified key performance indicators for communications team and implemented team-wide reporting procedures.
- Led effort to improve staff members' presentations.
- Set up and tracked strategic goals for online engagement in Google Analytics.

john osterman

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Publications Manager/Coordinator

Center for Global Development
40hrs/week, April 2008–June 2013

Managed production of over 100 print and online publications a year, from briefs and working papers to full-length books. Promoted from Publications Coordinator to Manager in June 2010.

University of Virginia

Charlottesville, Va. Aug. 2006–Dec. 2007

Teaching Assistant: Led discussion sessions for approximately 60 students per semester; graded papers and tests.

Aug. 2005–Dec. 2006

Writing Instructor and Writing Center Tutor: Taught English as a Second Language (ESL), with an emphasis on academic writing, to graduate students.

United States Peace Corps

Mauritania, Northwest Africa 2001–2003

Education Volunteer: Taught English to more than 200 high-school students. Tutored advanced students in conversational English. Helped found girls' mentoring center, focused on information technology. Modeled student-centered pedagogy for colleagues.

EDUCATION

University of Virginia

Charlottesville, Va. Aug. 2005–May 2008

MA in Anthropology: Thesis research on Moroccan urban development; summer language study in Fez, Morocco; extensive coursework in anthropological theory, African history, and archaeology.

University of the Witwatersrand

Johannesburg, S. Africa June–Aug. 2003

Limpopo River Valley Field School: Summer field school in paleoanthropology and paleoarchaeology.

University of Mary Washington

Fredericksburg, Va. Aug. 1996–May 2000

BA in Anthropology: Summer study abroad in Côte d'Ivoire; writing center tutor.

OTHER SKILLS AND AWARDS

Digital: Moqups, Adobe InDesign, Illustrator, and Photoshop; Drupal and WordPress; basic SQL; Git and GitHub; RegEx.

Languages: English (native, with Chicago Manual of Style copy editing expertise); French (conversational); Hassaniya (Mauritanian Arabic, conversational); Moroccan Arabic (beginner); Modern Standard Arabic (beginner).

Awards: 2010 Berthold Schmutzhart Award for Outstanding Achievement in Sculpture, Corcoran College of Art + Design; featured in 2009 and 2010 Sculpture Annual juried exhibitions.