



 [www.osterman.io](http://www.osterman.io)  
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**Front-end web development (HTML, CSS, JavaScript fundamentals + Backbone.js, AngularJS, jQuery); data visualization for print and web (D3.js, Highcharts.js, Charts.js); digital and print publication production.**

**John Osterman Communications**  
40hrs/week, April 2016–present

**Provided clients with data visualization, front-end web development, and publication services.**

- Produced the 2016 Commitment to Development Index, an in-depth interactive data visualization of countries' development policies (Backbone.js and Chart.js).
- Designed, edited, and produced interactive annual report (custom JavaScript and D3.js).
- Created digital-first publication platform and produced multichapter reports with interactive graphics (AngularJS and Highcharts.js).
- Led front-end development for Code for DC project on affordable housing (volunteer), responsible for overall JavaScript architecture (custom JavaScript and D3.js).

**Digital Communications Director**  
Center for Global Development  
40hrs/week, July 2015–April 2016

**Steered 10-person communication team's week-to-week work. Led digital innovation and production of online content. Responsible for audience engagement via web and email.**

- Implemented low-overhead solutions for interactive data visualizations and exploration, standardized and consistent with brand identity (Highcharts.js).
- Developed web-first formats and standards for interactive long-form publications, with 700 percent more newsletter signups and 400 percent more social shares over conventional formats.
- Redesigned email newsletter to optimize for mobile and increase deliverability, increasing open rates by 25 percent.
- Edited colleagues' blog posts for clarity and web-appropriate structure, and to take advantage of interactive features such as embeddable charts and tweetable pull quotes.
- Set up innovative goal tracking in Google Analytics, including identification of key performance indicators and other engagement indicators.

**Deputy Director, Communications**  
Center for Global Development  
40hrs/week, June 2013–July 2015

**Oversaw work of the communications team. Served as Acting Head of Communications. Copy editor and publications manager.**

- Identified key performance indicators for communications team and implemented team-wide reporting procedures.
- Set up and tracked strategic goals for online engagement in Google Analytics.

**Publications Manager/Coordinator**  
Center for Global Development  
40hrs/week, April 2008–June 2013

**Managed production of over 100 print and online publications a year, from briefs and working papers to full-length books. Promoted from Publications Coordinator to Manager in June 2010.**

# john osterman

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**University of Virginia**  
Charlottesville, Va. Aug. 2006–Dec. 2007

**Teaching Assistant:** Led discussion sessions for approximately 60 students per semester; graded papers and tests.

Aug. 2005–Dec. 2006

**Writing Instructor and Writing Center Tutor:** Taught English as a Second Language (ESL), with an emphasis on academic writing, to graduate students.

**United States Peace Corps**  
Mauritania, Northwest Africa 2001–2003

**Education Volunteer:** Taught English to more than 200 high-school students. Tutored advanced students in conversational English. Helped found girls' mentoring center, focused on information technology. Modeled student-centered pedagogy for colleagues.

## EDUCATION

**University of Virginia**  
Charlottesville, Va. Aug. 2005–May 2008

**MA in Anthropology:** Thesis research on Moroccan urban development; summer language study in Fez, Morocco; extensive coursework in anthropological theory, African history, and archaeology.

**University of the Witwatersrand**  
Johannesburg, S. Africa June–Aug. 2003

**Limpopo River Valley Field School:** Summer field school in paleoanthropology and paleoarchaeology.

**University of Mary Washington**  
Fredericksburg, Va. Aug. 1996–May 2000

**BA in Anthropology:** Summer study abroad in Côte d'Ivoire; writing center tutor.

## OTHER SKILLS AND AWARDS

**Digital:** HTML, CSS3 (including Bootstrap and SASS), JavaScript (including D3.js, jQuery, AngularJS, Backbone.js, and MCV fundamentals); Adobe InDesign, Illustrator, and Photoshop; Drupal and WordPress; basic SQL; Git and GitHub; RegEx skills.

**Languages:** English (native, with Chicago Manual of Style copy editing expertise); French (conversational); Hassaniya (Mauritanian Arabic, conversational); Moroccan Arabic (beginner); Modern Standard Arabic (beginner).

**Awards:** 2010 Berthold Schmutzhart Award for Outstanding Achievement in Sculpture, Corcoran College of Art + Design; featured in 2009 and 2010 Sculpture Annual juried exhibitions.