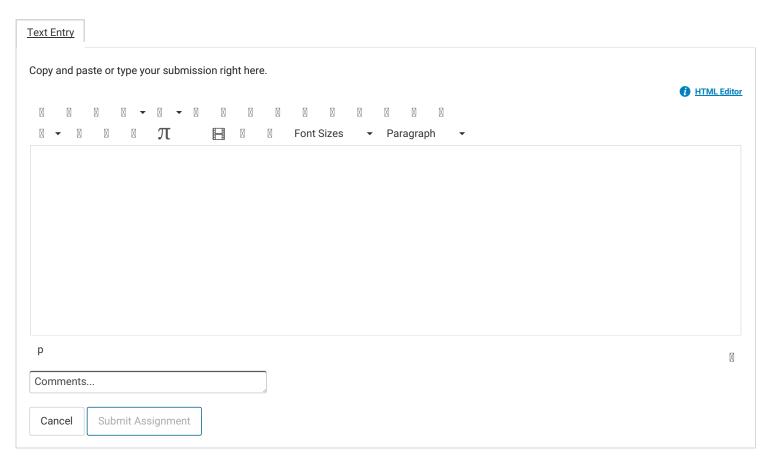# Analysis #3 - Data Mining Analysis

Due Thursday by 4:30pm   **Points** 50   **Submitting** a text entry box

Chose a business AND a non-business organization (other than those covered in the text) and analyze how they can leverage data mining by addressing the following for each:

- Discuss at least 3 possible applications/uses of data mining and the key organizational benefits for each application/use
- What do you see as the barriers/challenges to data mining success for each organization you chose (e.g. security, govt regulations, organizational culture, access to needed data, etc).

Assignment submissions should be limited to roughly 1000 words.

Text Entry

Copy and paste or type your submission right here.

HTML Editor

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Comments...

Cancel   Submit Assignment

Data Mining Analysis Rubric		
Criteria	**Ratings**	**Pts**
Thorough overview of 3 business applications of data mining at chosen business		15 pts
Thorough analysis of barriers to data mining at chosen business		10 pts
Thorough overview of 3 non-business applications of data mining at chosen organization		15 pts
Thorough analysis of barriers to data mining at chosen non-business organization		10 pts
		Total Points: 50