SE 402: Business of Software II

SE 403: Business of Software III

**Course Credit**

(4) This course meets twice per week in lecture, combining approximately 80 hours of instruction, online activities and assignments for 4 credits.

**Pre-requisites**

CS 466

**Description**

Become an entrepreneur. Start a real software business, from ideation to sales. Real-world, hands-on learning in a fast-paced startup environment. Development of product ideas, hypotheses, and business models to discover customers. Teamwork, management, and positioning for investment. Three-term sequence required, including CS 466.

**Content**

TODO

**Learning Outcomes**

1. Execute a software-as-a-service (SaaS) business model, from ideation to sales.
2. Apply software engineering techniques to iteratively improve a software product to meet customer requirements and market demand.
3. Implement product management processes and techniques to design, build, and scale a software-as-a-service platform.
4. Integrate e-commerce tools and systems for monetary transactions.
5. Execute a marketing and sales plan.
6. Discuss the management of a startup software business.
7. Present a business and its product for capital investment.
8. Participate effectively in a team environment.

**Evaluation of Student Performance**

In the OSU online catalog, refer to [AR 18 and AR 19](http://catalog.oregonstate.edu/ChapterDetail.aspx?key=75#Section2886) regarding assignment of grades

**Learning Resources**

TODO

**Statement Regarding Students with Disabilities**

Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval please contact DAS immediately at 541-737-4098 or at [http://ds.oregonstate.edu](http://ds.oregonstate.edu/). DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations.

[**Statement of Expectations for Student Conduct**](http://oregonstate.edu/studentconduct/offenses-0)