

The background of the slide features a large, faint watermark of the University of Maryland seal. The seal is circular, with the words "UNIVERSITY OF" at the top and "MARYLAND" at the bottom. In the center is a shield with a yellow and red checkered pattern, a white bird (a duck) in the upper left, and a white anchor in the lower right.

# GESTALT

## Geospatially Enhanced Search with Terrain Augmented Location Targeting

**ACM SIGSPATIAL GEOSEARCH WORKSHOP**

Kent O'Sullivan | Nicole Schneider | Aleeza Rasheed | Hanan Samet

13 Nov 2023



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## Presentation Scope

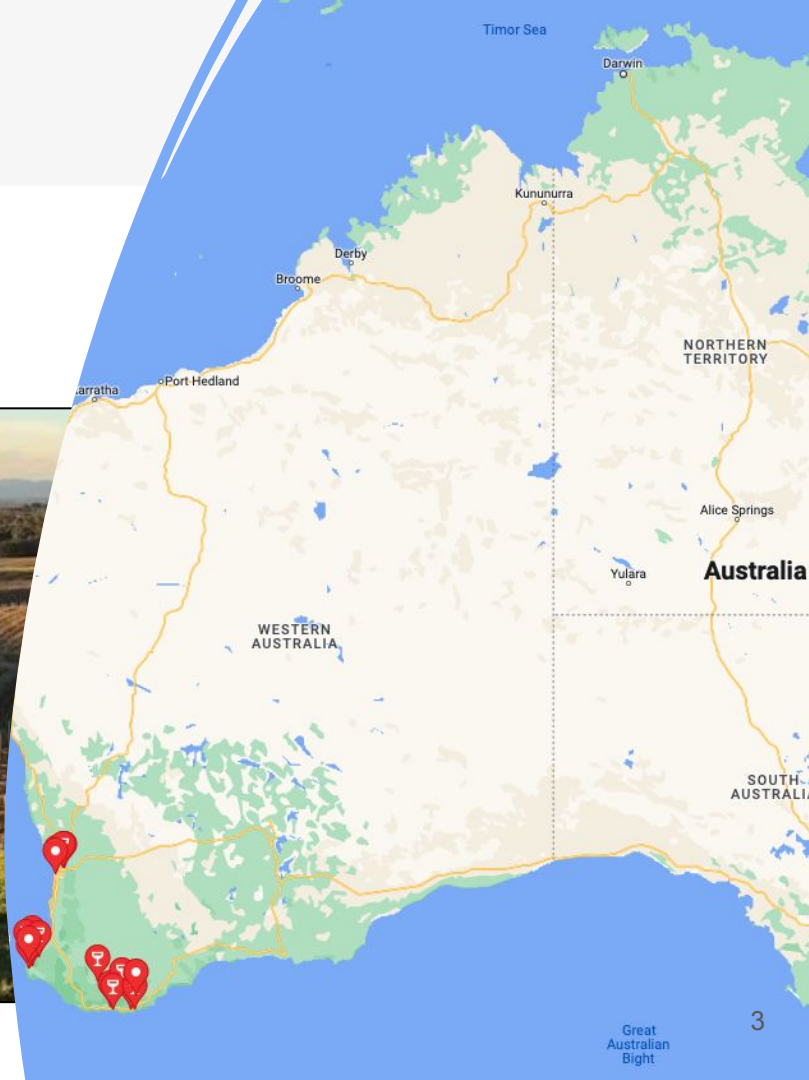
1. Problem motivation.
2. GESTALT Architecture.
3. Data Acquisition.
4. Object-Ownership Assignment.
5. Demo of GESTALT.
6. Experiments.
7. Future Directions.



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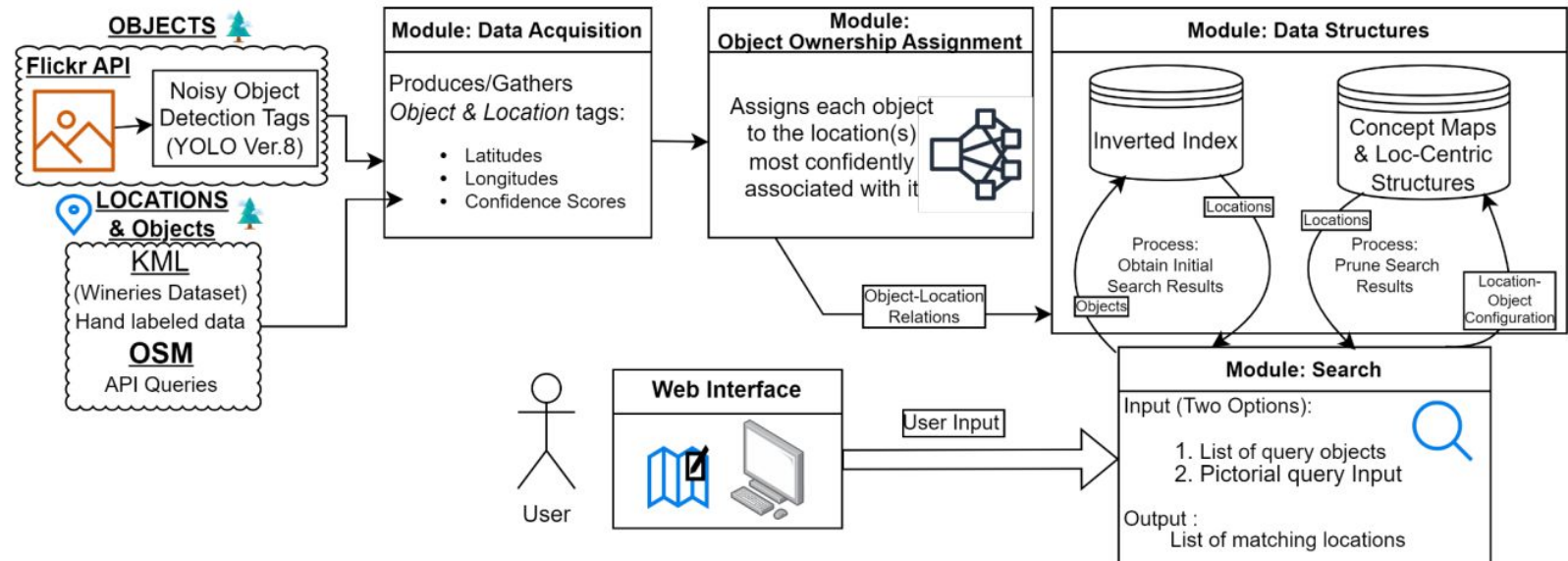
## Motivating example

On the merits of wine tours...



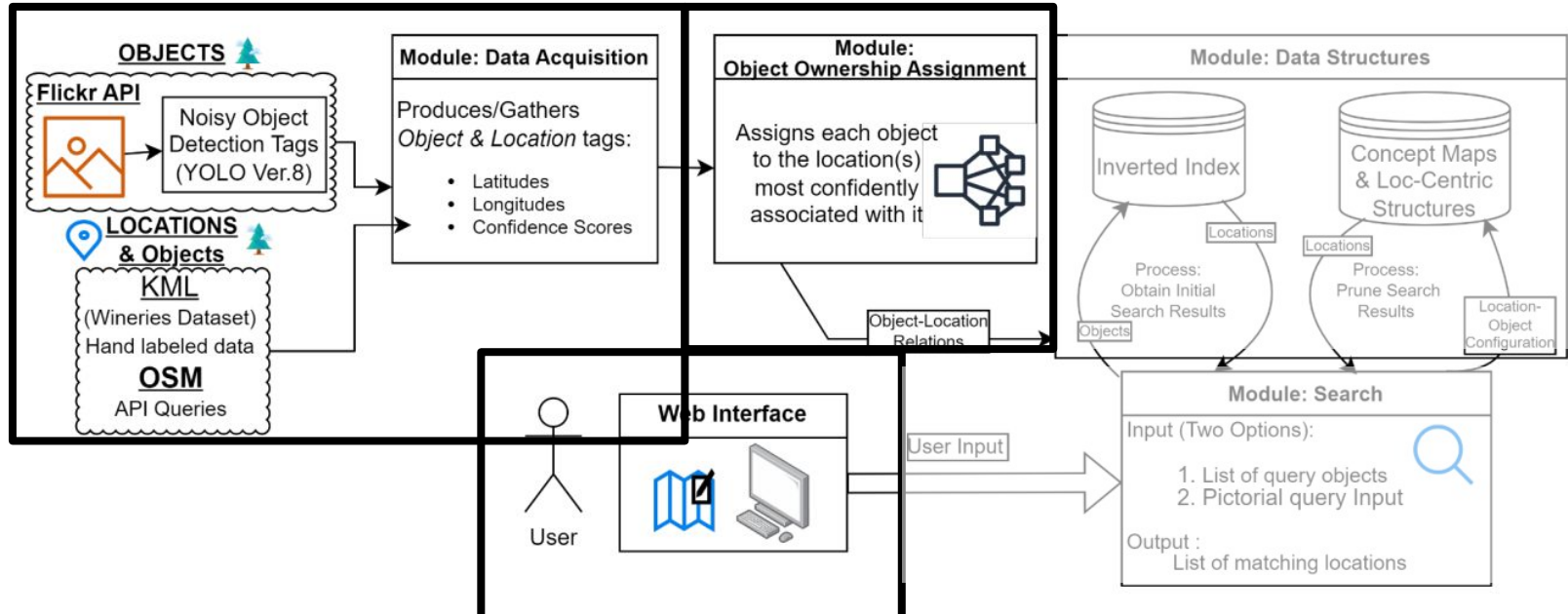
## GESTALT Architecture

Data collection, Ownership-Assignment, and User Interface



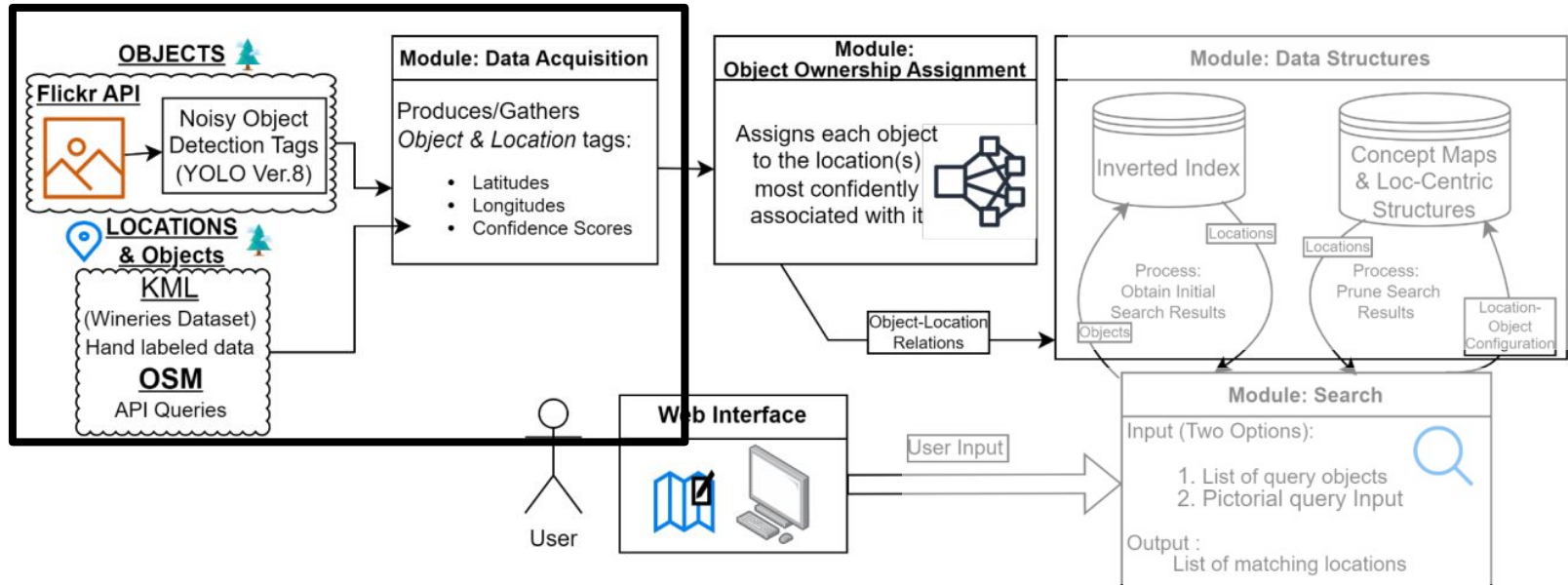
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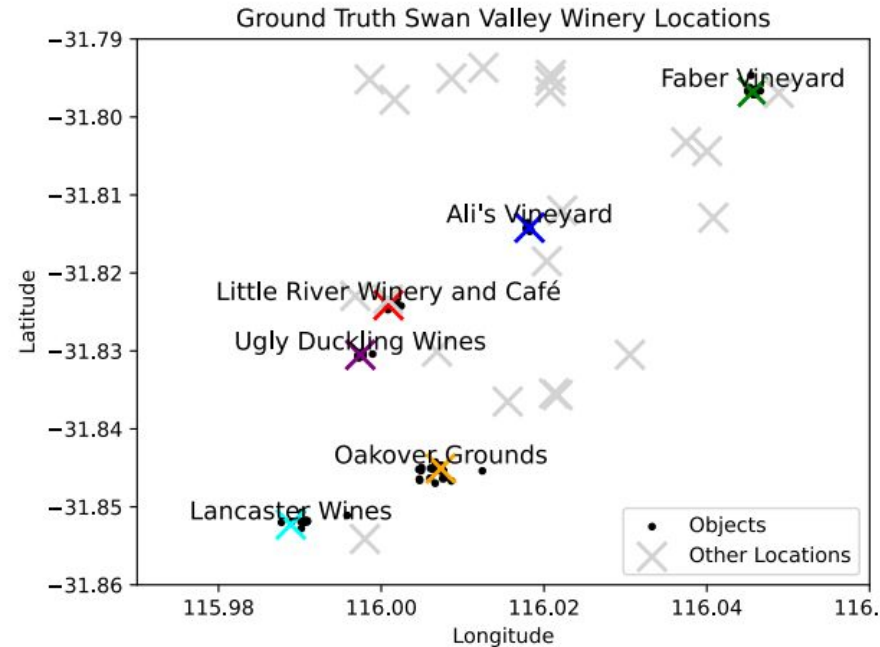
Data collection, Ownership-Assignment, and User Interface





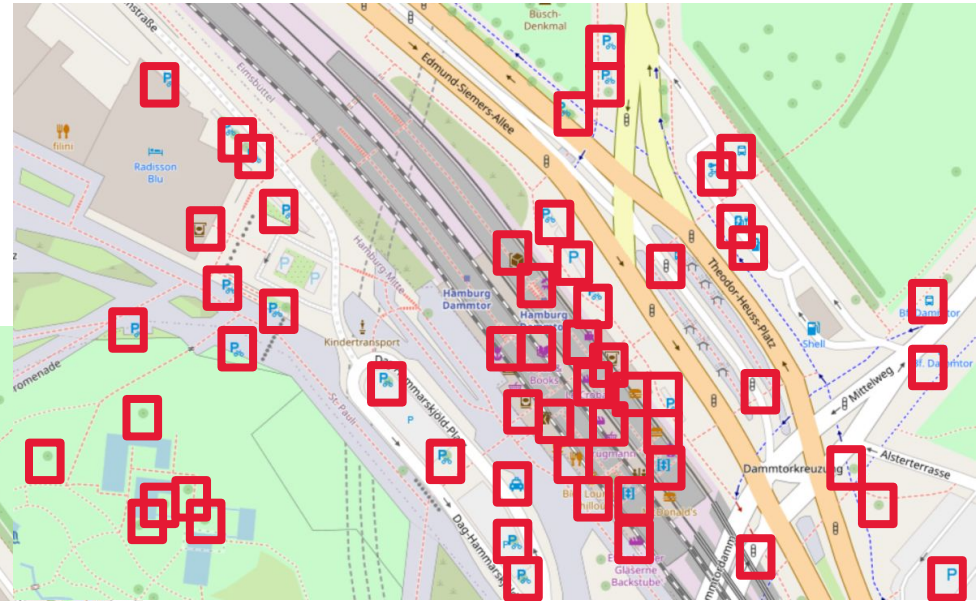
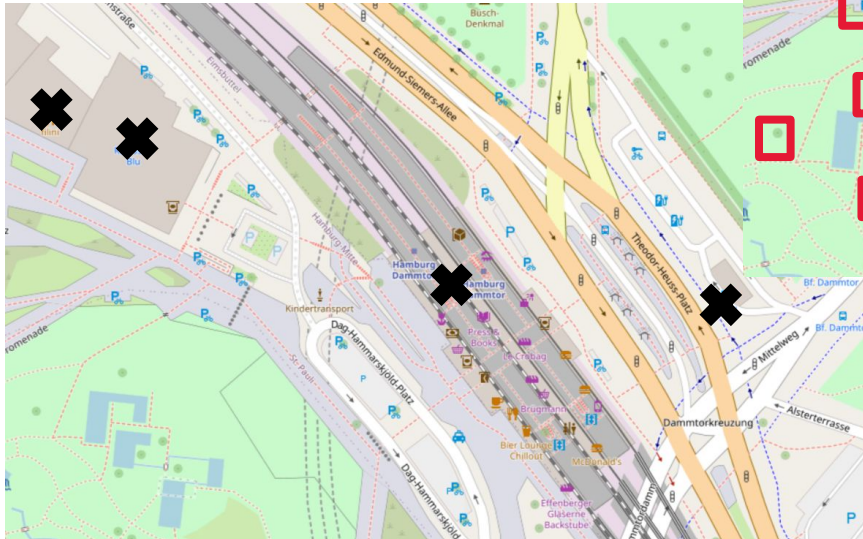
## Data Acquisition

1. Hand-labeled ground truth data
2. OpenStreetMap labeled data
3. Automatically detected objects



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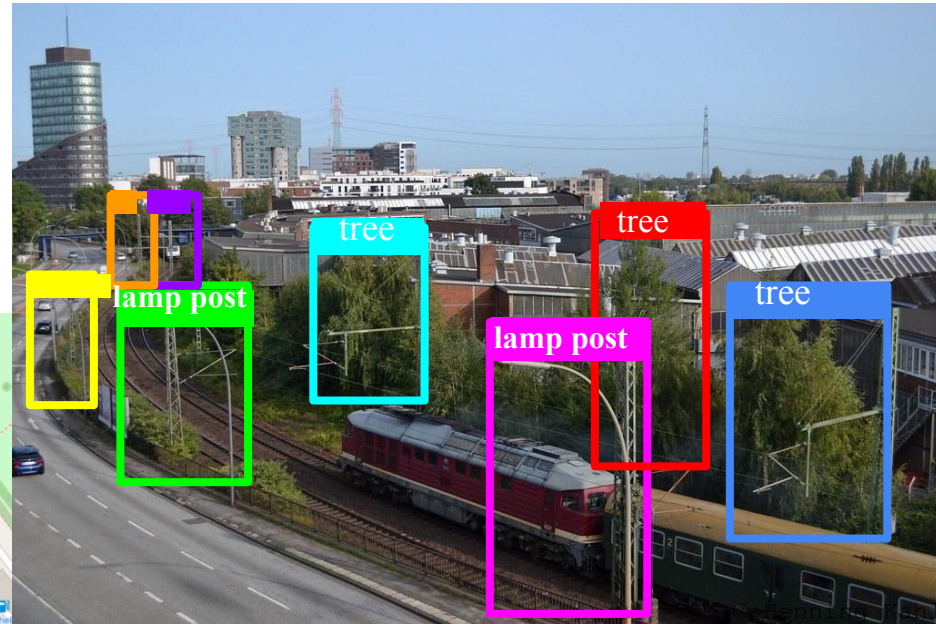
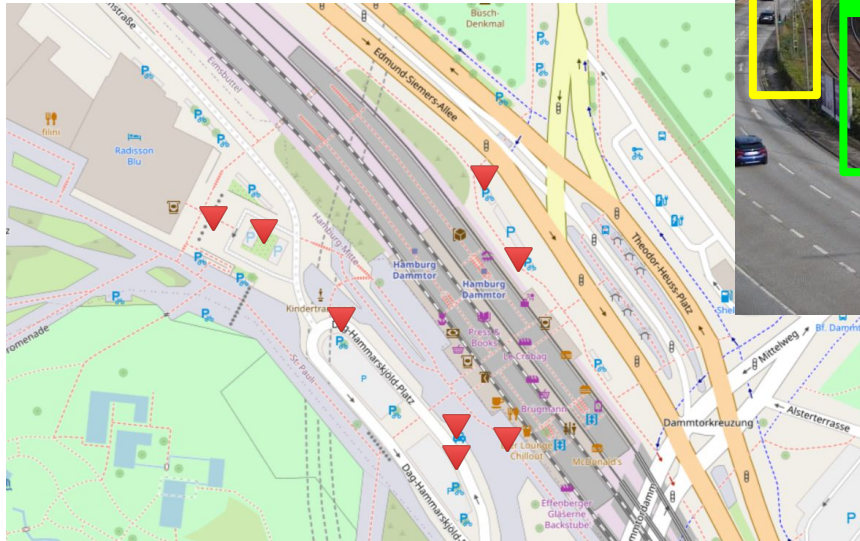
← Locations

↑  
Objects



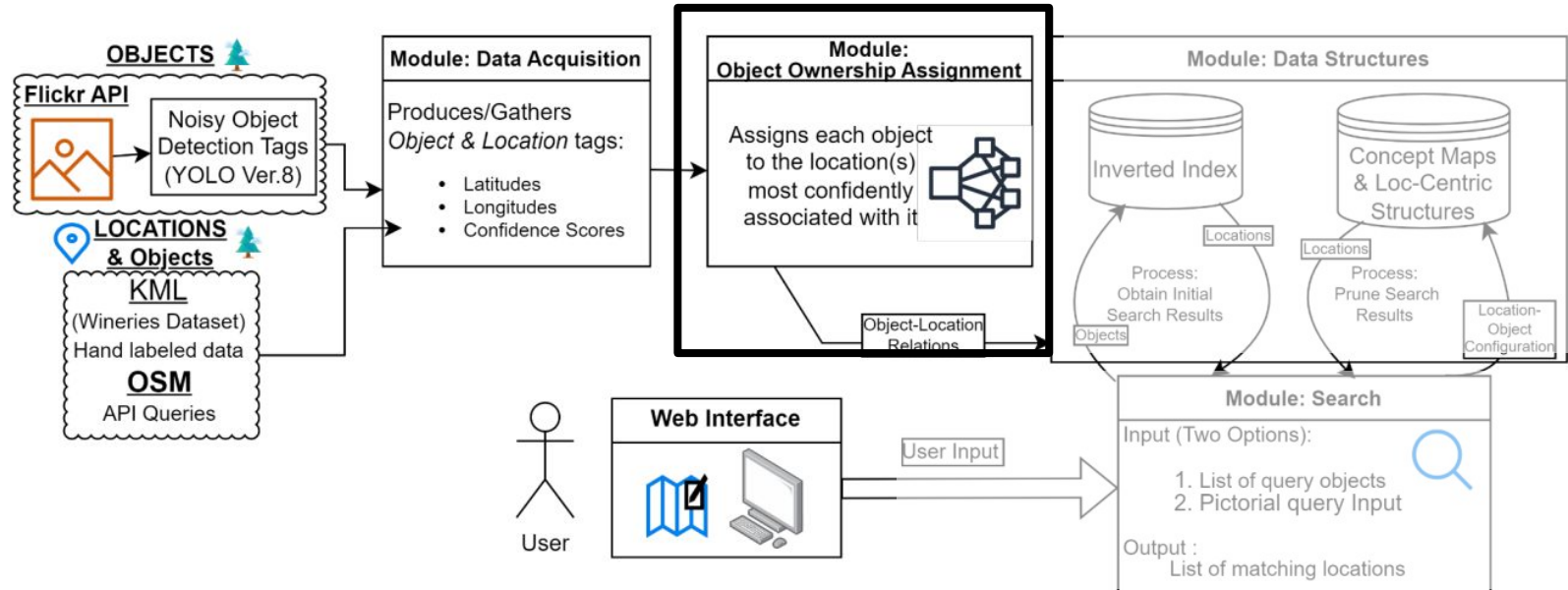
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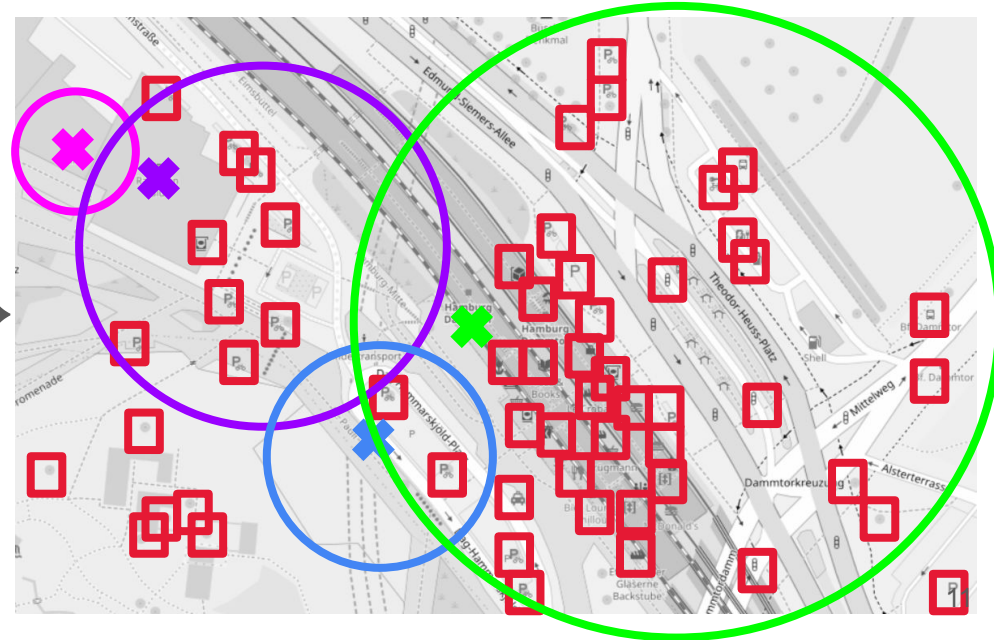
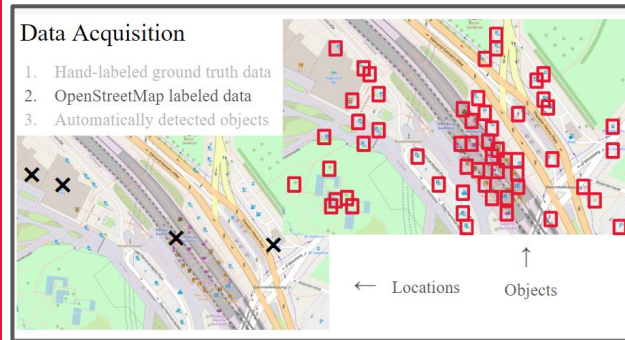
Data collection, **Ownership-Assignment**, and User Interface



## Object-Ownership Assignment

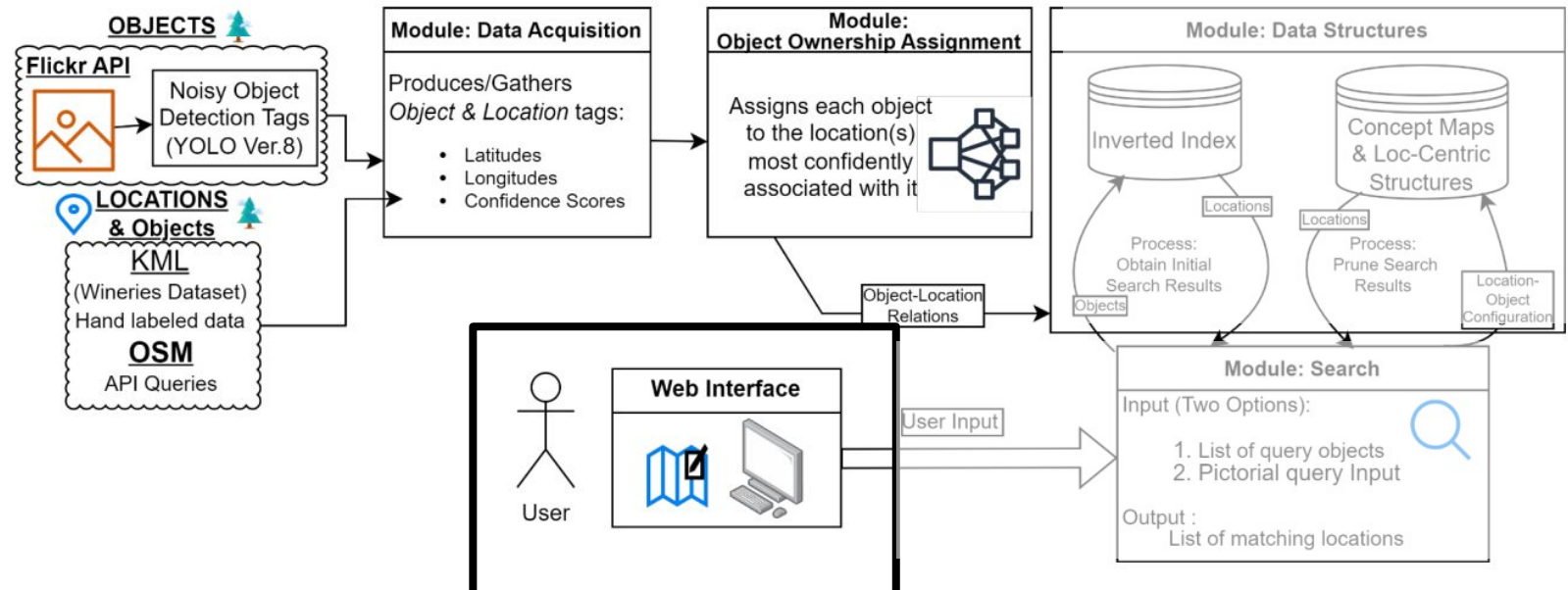
Objects are assigned to nearby locations using density-based clustering, allowing for noise in the objects and locations tagged

- Probabilistic assignment
- Fuzzy assignment



## GESTALT Architecture

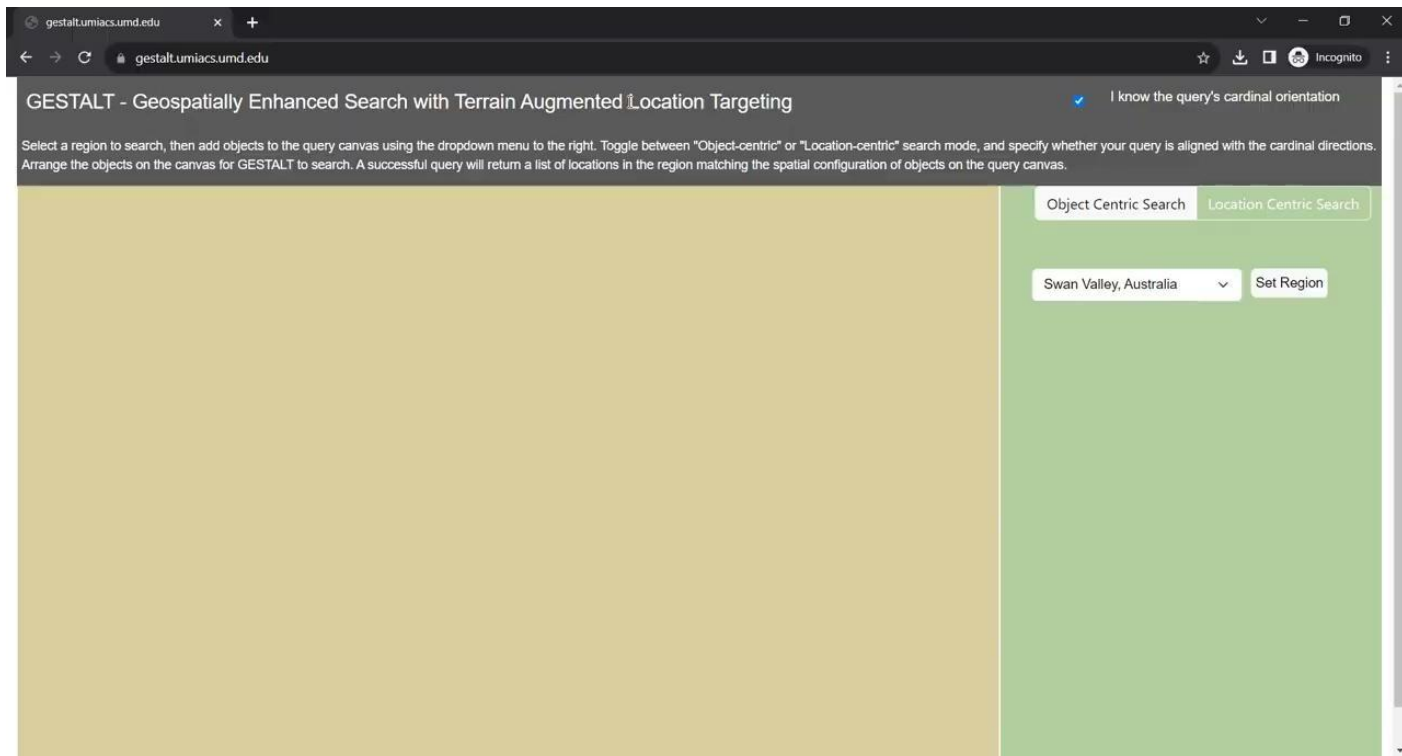
Data collection, Ownership-Assignment, and User Interface





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## UI Demo

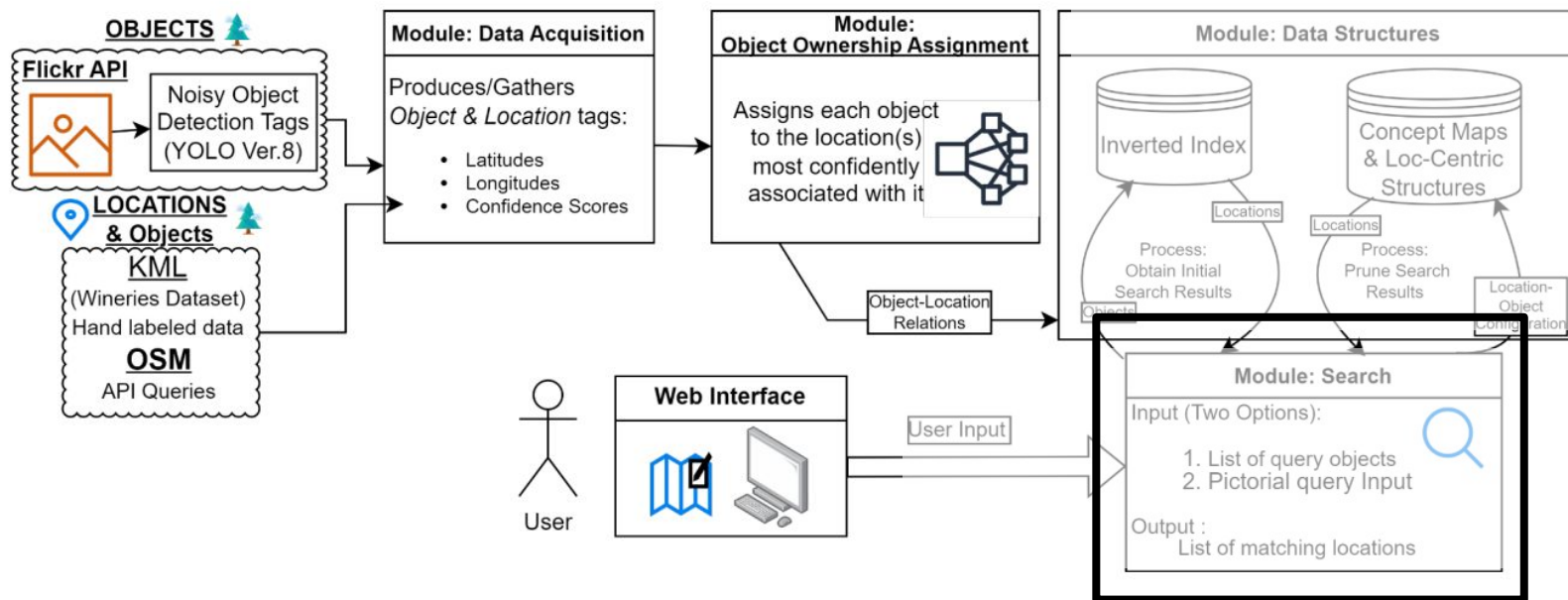


<https://gestalt.umiacs.umd.edu/>



## GESTALT Architecture

Data collection, Ownership-Assignment, and User Interface





## Experiments - effectiveness

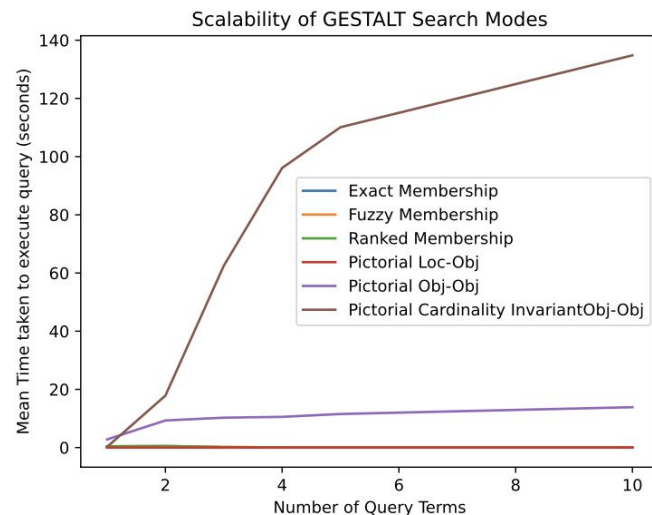
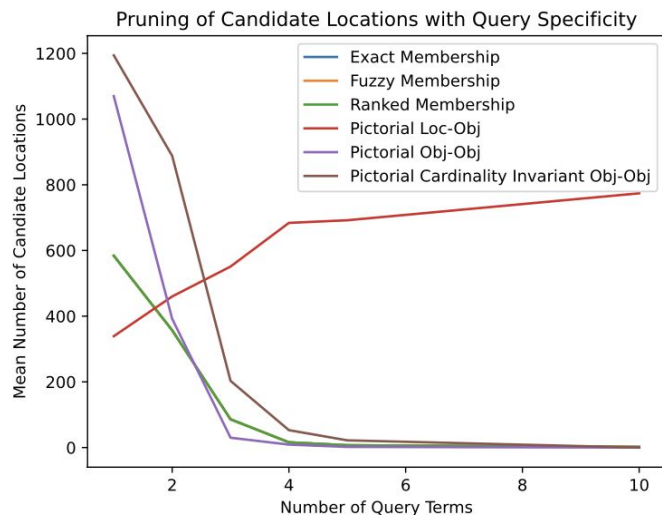
Search Method	Metric	Results
Location-Object Search	Mean Precision	1.000
	Mean Recall	0.800
Object-Object Search	Mean Precision	0.947
	Mean Recall	0.737
Object-Object Cardinality Invariant Search	Mean Precision	0.825
	Mean Recall	0.816

**Table 3: Spatial search performance results across 58 ground-truth pictorial queries run on the *Combined Swan Valley Wineries* dataset.**

Dataset	Method	Fuzzy Param	Precision	Recall
Swan Valley Wineries	Exact	$c = 0$	1.0	0.89
	Fuzzy	$c = 2$	0.85	0.89
	Fuzzy	$c = 4$	0.85	0.89
	Fuzzy	$c = 6$	0.85	0.89
	Fuzzy	$c = 8$	0.85	0.89
	Fuzzy	$c = 10$	0.85	0.89
Combined	Exact	$c = 0$	-	0.88
	Fuzzy	$c = 2$	-	0.88
	Fuzzy	$c = 4$	-	0.91
	Fuzzy	$c = 6$	-	0.94
	Fuzzy	$c = 8$	-	0.97
	Fuzzy	$c = 10$	-	0.98

**Table 2: Object-to-location assignment results for Swan Valley Wineries and Combined datasets. Increasing fuzziness improves recall on the noisier *Combined* dataset.**

## Experiments - efficiency



**Figure 4: Spatial search complexity results measured in the number of candidate locations and query response times for each type of spatial query *GESTALT* supports. Measured on the Washington D.C. Dataset (12,179 Locations, 91,188 objects).**



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## What next?

Discussion of our Data Structures and Search Algorithms in GeoSearch @ 1550 today.

### Future Work:

- **Data collection** → Flickr is great, but not 'general' enough.
- **Data processing** → Depth estimation for photos; refine object classes.
- **Clustering** → Clustering around known 'centroids' & learn parameters.
- **UI** → Links to locations, return map thumbnails, enforce ontology.
- **User Study** → Confirm assumptions about utility.



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## Questions

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