

AKHILA VALIPIREDDY

An experienced content writer with a proven record is actively looking for new opportunities.

PERSONAL DETAILS

Akhila valipireddy
13/574-3, K.V Reddy Nagar, 515411 tadipatri
vijayakhila1999@gmail.com, +918639804441
Date of birth: August 31, 1999
Place of birth: Tadipatri
Gender: Female
Nationality: Indian

EDUCATION

Board of Secondary Education Sri Chaitanya Techno School, Vijayawada	2014
Board of Intermediate Education Sri Chaitanya Junior College, Vijayawada	2014 - 2016
Bachelor of Technology Amrita Vishwa Vidyapeetham, Bangalore	2016 - 2020
BA Psychology IGNOU, Bangalore	2022 - Present

EMPLOYMENT

Content writer Pitstop, Bangalore	Mar 2021 - Jun 2021
<ul style="list-style-type: none">Developed and enhanced content for the company's official website.Published the articles on the company's websites.Pitched content ideas and wrote feature articles for the company's blog.Conducted quality research for authentic and informative content.Worked productively with senior writers and team members to ensure consistency and adherence to the editorial guidelines.Learned how to optimize content for SEO and used other analytical tools to measure the performance of my content from senior content writers.Assisted with internal work like backlinks, HTML tags, and other various tasks.	

SKILLS

Content Writing	web content writing
Content Strategy	Content Mnagement
Research Skills	Search Engine Optimization (SEO)
Content Development	Social Media Marketing
Communications	

LANGUAGES

English	Telugu
Hindi	

HOBBIES

■ Reading Books, Music, Writing, cooking, etc.

COURSES

Content Writing