
EDUCATION

Bachelor of Technology (B.Tech), Computer Science & Engineering

Calcutta Institute of Engineering and Management

2019 - 2023

CGPA: 9.18/10

Senior Secondary (XII), Science

Phsps

(WBCHSE board)

Year of completion: 2019

Percentage: 65.00%

Secondary (X)

Bidya Bharati Girls' High School

(WBCHSE board)

Year of completion: 2017

Percentage: 91.00%

INTERNSHIPS

Social Media Marketing

Lead Strategus, Virtual

Aug 2023 - Present

Learnt how to scan out prospects using LinkedIn Sales Navigator.

Learnt how to script the best LinkedIn connect request messages to prospects.

Content Writer

Travel Lens, Virtual

Jul 2022 - Mar 2023

I handled writing about all of their international travel destinations.

Content Writing

icy tales, Virtual

Sep 2020 - Sep 2021

I mainly have written on entertainment and lifestyle. I have also worked as an editor here and led a group of 6 people

Web Development

Triumph Expeditions, Virtual

Sep 2020 - Sep 2021

Curating content for the expert team in the travel section.

Apart from this, I helped Triumph Expeditions launch its new

website. I also took care of their social media handle.

Content Writing

EManualOnline Blog, Toronto

Jul 2020 - Nov 2020

Curating content for automobile blogs and news. I worked as a journalist and wrote about 2 articles per day on new cars and car news.

POSITIONS OF RESPONSIBILITY

I have worked as a web developer and content creator for various travel companies. I have designed their new sites and blogs for maximum reach.

Content creator

TRAININGS

The Complete Web Development- Angela Yu

udemy, Online

Oct 2020 - Jan 2021

This is the complete Web Development course. I have learnt starting from all the basics till the advance of anything related to Web Development

SKILLS

English Proficiency (Written)

Advanced

English Proficiency (Spoken)

Advanced

Creative Writing

Advanced

Digital Marketing

Beginner

HTML

Intermediate

CSS

Intermediate

JavaScript

Intermediate

Java

Intermediate

ReactJS

Beginner

Node.js

Intermediate

Search Engine Optimization (SEO)

Intermediate

Blogging

Intermediate

Social Media Marketing

Beginner

MS-Word

Intermediate

WordPress

Intermediate

REST API

Beginner

Spring MVC

Beginner

Hibernate (Java)

Beginner

Android

Beginner

Angular 7.0

Beginner

MS-Excel

Beginner

C++ Programming

Beginner

Project Management

Intermediate

Marketing

Beginner

Online Teaching

Intermediate

Facebook Marketing

Beginner

MySQL

Beginner

Git

Beginner

Python

Beginner

Time Management

Advanced

Sales

Beginner

Email Marketing

Beginner

Search Engine Marketing (SEM)

Beginner

Software Testing

Beginner

WORK SAMPLES**GitHub profile**<https://github.com/utsachak>**Blog link**<https://utsachakraborty.journoportfolio.com/>