

# MAHAK RASTOGI



91-7452980742



rastogimahak21@gmail.com



**Career Objective:** Seeking for the organization that will utilize my leadership and interpersonal skills to grow a company that will exceed expectations and sales goals.

## EDUCATION

- **Master of Business Administration**, ABES Business School, Ghaziabad | 2022-24 |.
- **Bachelor of Business Administration**, IMS Ghaziabad, University Courses Campus | 2019-22 |
- **Diploma in MARKETING Specialization with GRADE A** from IMS Ghaziabad University Courses campus | 2019-22 |
- **AISSCE (12<sup>th</sup>)**, St. Mary's Convent School, Gajraula | 2019 |
- **AISSCE (10<sup>th</sup>)**, St. Mary's Convent School, Gajraula | 2017 |

## Skills

- MS Word  
 60%
- MS PowerPoint  
 75%
- MS Excel  
 70%
- Communication Skills
- Problem Solving
- Leadership Skills

## Internships

**Company 1:** MY CAPTAIN

**Worked As:** Business Development Associate

**Duration:** 30 Days

- Gained experience in Business Development, Marketing and Sales along with a focus on community building for creating an impact.

## Certifications

1. Social Media Marketing Certification from **E-Marketing Institute** | 2020 |.
2. Achieved The Fundamentals of Digital Marketing Certification from **GOOGLE Digital unlocked** | 2020 |.
3. Achieved Design Thinking for Innovation Certification from **UNIVERSITY OF VIRGINIA** | 2023 |.
4. Achieved Excel Skills For Business: Essentials Certification From **MACQUARIE UNIVERSITY** | 2023 |.
5. Achieved AI Tools Workshop Certification from **BE10X** | 2023 |.

## Projects

### 1. Agri Logistic Online App

- In this project I have proposed the idea of the online app for the farmers to overcome the transport problem. This app will help the farmers to transport their post harvested crops to their destined places

## Extra – Curricular

- Visited Coca cola Bottling Plant at Greater Noida.
- Visited Amul Dairy at Faridabad.
- Coordinated in marketing events held in ABES Business School.
- Coordinated in HR events held in ABES business School.
- Organized Poster Making Competition in ABES Business School.