

DEVAL H. PARIKH

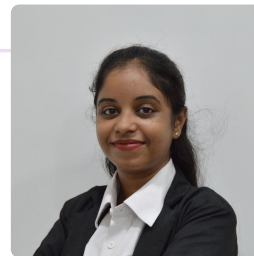
SEO Outreach Specialist

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India



SUMMARY

An experienced SEO Outreach specialist with a good number of networks which help to boost the company's link building strategy and stay connected with content marketing specialists to manage a bridge with them.

EXPERIENCE

SEO Outreach Specialist

Saaslinko

2022 - Ongoing India

Saaslinko is a SaaS brand that makes their websites rank higher with our detailed approach in our niche specific link building strategies.

- Get high rank niche and high skilled blogs to the companies
- Served 4 clients with 100% customer success
- Created and maintain an email list comprising 1500+ emails for event outreach & promotion
- Maintain good network with the different nicheprovider

Presales and Marketing Coordinator

Citta

2018 - 2022 India

Citta Solutions is among the most advanced ERP systems. We have expertise in providing all kinds of business Consultancy, IT & Outsourcing Services.

- Manage client email and Interact with the 1st impression of the company.
- Creating a pipeline with the help of ads and SEO.
- Blog posting and managing the website backend and pages to explore more SEO ways with multiple tools.

Business Development Executive

Maxx Marketing Pvt Ltd

2016 - 2018 India

Maxx Marketing offers multiple marketing with the product based market.

- Managed 150+ clients and generated the pipeline for every new month.
- Monitoring competitors' activity and their products to launch into the market.
- Arrange a meetings and team building with them.

COURSES

SEO Foundations

Linkedin, 2021

HubSpot Inbound Marketing

HubSpot Academy, 2021

Digital Marketing

ASDM, 2020

SKILLS

E-mail marketing

Linkbuilding

Web design

SEO & SEM

Communication & persuasion

Google Analytics & Google Ads

Content marketing

Strategic planning

Multitasking

EDUCATION

Bachelor of Commerce

Gujarat University Ahmedabad

2012 - 2015 India

STRENGTHS



Time-management

Managing over 15 clients while being responsible for key company events



Delivering Results

Growth- and results-oriented. Always striving for perfection even when it is not required



Passion & Curiosity

I love taking all types of courses with the sole goal of expanding my horizons