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 Purok 6 Ramonena 3  
Baliok, Talomo District,  
Davao City

## Expertise

On-page SEO

Off-Page SEO

Keyword Research

SEO Audit

Technical SEO

Proficiency with SEO Tools

## Language

English

Tagalog

Bisaya

# JE ANN BACALSO

seo Specialist

## Profile

I'm Je Ann I. Bacalso, a virtual assistant with strong expertise in SEO and digital marketing. I specialize in both on-page and off-page optimization, including keyword research, meta tags, and backlink building. I'm also skilled in writing SEO-friendly content that drives traffic and engagement. I'm very detail-oriented, and that reflects my confidence in efficiently handling virtual tasks.



## Work Experience

### SEO Specialist

2022

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2024

- Develop and Execute Link-Building Strategies:
- Outreach and Relationship Building
- Collaborate with Content Teams

### SEO Specialist

2024

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2025

- Write and edit high-quality SEO content for blogs, websites, product descriptions, landing pages, and more
- Conduct keyword research and implement SEO strategies to improve organic search rankings

## Education

Davao Vision Colleges

2018-2022

## Training Course

Search Engine Optimization

Online-Course