

HIMANSHI AGGARWAL

Digital Marketing Specialist

I'm Himanshi Aggarwal,
Digital Marketing
Specialist with 2.1 years
experience. I'm
specialist in handling
and managing Search
Engine Optimization
(SEO)



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Skills

- Search Engine Optimization (SEO)
- Basic Knowledge Of WordPress
- Basic knowledge of website creation (WordPress)
- Knowledge of Canva
- Seo on page /off page Knowledge
- Digital Marketing Skills
- Client Handling Skills
- Fast Learner
- Social Media Marketing
- Youtube Seo

Education History

PRESENT

pursuing a DIGITAL MARKETING SPECIALIST COHORT
PROGRAM COURSE From Simplilearn
2022

School of Open Learning University of Delhi

- Bachelor of Commerce (BCOM)

2018

Govt. Sarvodaya Kanya Vid A Block Vikaspuri

- 12th Passed

2016

Adarsh Secondary School

- 10th Passed

Certifications & Rewards

CERTIFICATIONS FROM SIMPLILEARN

- Induction Session for Digital Marketing Specialist Masters Program
- Website creation: Building a Strong Online Foundation
- Digital Marketing Landscape: Navigating the Ever-Changing Landscape
- Behavioral Marketing: Understanding the Customer

- **Search Engine Optimization: Unleash the Power of Organic Visibility**
- **Search Engine Marketing: Targeted Campaigns for Maximum Reach**
- **Social Media Marketing: Engaging Customers and Building Brand Advocacy**
- **Email Marketing: Leveraging the Power of Personalized Communication**
- **Mastering SEO, Content Marketing, PPC and Digital Analytics**
- **Advanced SEO**
- **Hootsuite Platform Training**

OTHER CERTIFICATIONS

- **Certified in 6 months of SEO internship in Argasia**
- **Certified in 2 months SOCIAL MEDIA MARKETING Internship**

Work Experience

2022-2024

Secret Watch Detectives PVT.LTD

Digital Marketer

- **Handling the Search engine Optimization (SEO)**
- **Rank the Keywords**
- **Handled the websites**
- **On-Page Optimization**
- **Off-Page Optimization**
- **Add Blogs**
- **Keyword Optimization**
- **Create Pages**
- **Manage Search Console**
- **Manage Google Analytics**
- **Technical SEO**
- **Create Graphics**
- **Handling the Search Console**
- **Handling Google Analytics**
- **Image Optimization**

RANKING KEYWORDS

POSITION OF KEYWORDS

• Best Private Detective Agency in India	1
• Top Detective in India	1
• Best Detective in India	1
• Best Detective Agency in India	1
• Top Private Detective in India	1
• Love Affair Detective Agency in Delhi	1
• Love Affair Detective in Delhi	1
• Detectives in south delhi	1
• Best detectives in south delhi	1
• Famous Private Detective Agency in India	1
• Corporate Investigation Agency in Delhi	2
• Corporate Investigation Agency in India	3
• UnderCover Detective Agency in India	3
• Best Theft Detection Agency in Delhi	1
• Top Detective Agency in India	1
• Who is the No 1 detective in India?	1
• who is the best detective in india	1
• who is the best detective in Delhi	1
• Who is the Successful Detective in India?	1
• Which are the top 10 detective Agency in India in 2023?	1
• Who is the Successful Detective in Delhi?	1
• Who is the No 1 detective in Delhi?	1
• Best Corporate Investigation Agency in India	1
• Topest Famous Private Detective Agency in India	1
• Top Famous Private Detective Agency in India	1
• top 10 detective agency in india	1
• famous detective in india	1
• Best Detective in Delhi in 2024	1
• Personal Investigation Agency in India in 2024?	1
• Post matrimonial detective agency in India in 2024?	1
• Divorce Detectives in Delhi in 2024?	1
• Who is the Under Cover Detectives in Delhi in 2024?	1
• Who is the Divorce Detective Agency in India in 2024?	1
• Who is the Delhi Private Detective Agencies in 2024?	1
• Corporate Investigation Agency in Delhi in 2024?	1
• Top 10 Private Detectives in India 2024?	1
• Pre matrimonial detective agency in Delhi in 2024?	1

July to Sept 2022

Saaikomedia PVT.LTD

SEO SPECIALIST

- Working on Seo Projects
- Working on Keyword Optimization
- Performing On-Page and Off-Page SEO
- Using Knowledge Creatively to Build High-quality Backlinks
- Blog Post on a Daily Basis

Jan to July 2022

Argasia Education PVT.LTD

SEO EXECUTIVE (INTERNSHIP)

- Working on Image Optimization
- Working on Keyword Optimization
- Performing On-Page and Off-Page SEO
- Using Knowledge Creatively to Build High-quality Backlinks
- Work on WordPress
- Manage Social Media Posts
- Off Page Seo (Quora, Twitter, LinkedIn, Pinerest, Youtube Seo)
- Create posts daily
- Image Creation
- Image Optimization
- List the institutes in pages

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