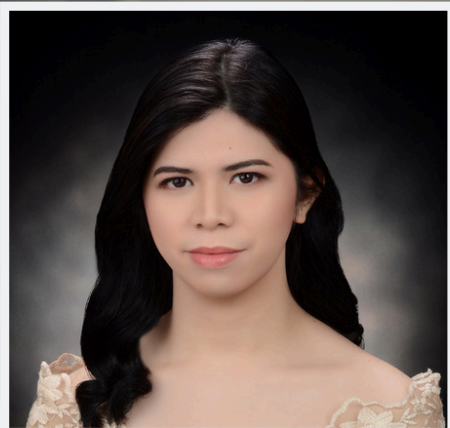


JOHN CHRISTIAN M. ADRIANO

📍 1233 Santiago Street, BRGY 684 Zone 74, Paco, Manila
✉️ jhayceadriano28@gmail.com 📞 (0916) 485 7969



PROFILE

Birthday: January 28, 1998
Age: 26
Status: Single
Nationality: Filipino
Religion: Roman Catholic

EDUCATIONAL BACKGROUND

Bachelor of Arts in Communication (2015-2022)

Far Eastern University
Sampaloc, Metro Manila

Secondary School (2011-2015)

Immaculate Conception
Cathedral School
Cubao, Quezon City

Primary School (2005-2011)

Immaculate Conception
Cathedral School
Cubao, Quezon City

CHARACTER REFERENCES

Ms. Alissa Lauren P. Lukban
Executive Manager - Content Department
Accelerate Agency

Mr. Rhussell Ejneb Famy
Marketing Assistant
Okada Manila

PERSONAL SKILLS

- Excellent written and verbal communication skills
- Highly organized and efficient
- Ability to work independently and as part of a team
- Proven leadership skills and ability to motivate

WORK EXPERIENCE

Virtual Assistant - Content Brief Department,
Accelerate Agency (November 2023 - October 2024)

- Assisted in creating detailed content briefs, including keyword research, target audience analysis, and content structure.
- Ensured all content briefs and tasks were correctly logged, tracked, and prioritized to meet deadlines.
- Prepared reports on content brief progress, SEO performance, and campaign results for clients.
- Supported the admin team in managing the pitch and content queue by updating and maintaining spreadsheets with accurate data.

Researcher and Content Developer, Magic 89.9 Boys' Night Out
(Internship 2021)

- Conducted in-depth research on trending topics, entertainment news, and popular culture to generate fresh and engaging content for the Boys' Night Out radio show.
- Compiled relevant statistics, stories, and audience feedback to inform show segments and discussion points.
- Assisted the production team in sourcing guest information and preparing background materials for interviews.
- Ensured the accuracy and timeliness of content presented on-air and across social media platforms.

ACHIEVEMENTS

President, College Student Y Council - YMCA of Manila (2021-2022)

President, FEU College Y Club (2021)

Committee Member, Youth Leadership and Development Committee -
YMCA of Manila (2021-2022)

Vice President - Internal, FEU College Y Club (2020)

Press Relations Officer, FEU Peers (2020-2021)