

CONTACT



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Annie Apartment Room no-404
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Mumbai



HUSSAIN RANIWALA

DIGITAL MARKETER

EDUCATION



Bachelor Of Commerce 2019 - 2022

Royal College of arts
science and commerce

Higher Secondary (HSC) 2017 - 2019

Royal College of arts science
and commerce

School (SSC) 2004 - 2017

Myrtle's High School

SKILLS



Digital
marketing



Google Ads



Creatives



Social media ads



Facebook ads



Influencer
marketing



A passionate digital marketer who loves to make plans to introduce products or services to the right people digitally. And love to make clients satisfied and feel their excitement during the whole process. Able to evaluate campaigns result and manage the creative team's work and schedules. A digital-savvy marketer that able to create and manages the process of engaging audiences, and selling products or services while growing the company.



WORK EXPERIENCE

INSTAGRAM INFLUENCER *April-2019 to May-2020*

OWNER *Mar 2021 to Feb 2022*

Noorani Enterprises
Started my own mobile accessories
business in 2021.

MARKETING HEAD *May 2022*

ILIFE PRIVATE LIMITED, VASAI (W)

DIGITAL MARKETING HEAD

JUNE 2022 - PRESENT

MADE IN INDIA PICTURES, GOREGAON (W)

FOUNDER

PRESENT

DIGITAL BERRIES (PR AND MARKETING AGENCY)





WORK EXPERIENCE

GOOGLE ADS

Run Campaigns for Different Brands.

50lakhs+Budget

Campaigns Run so far



FACEBOOK ADS

Run Ads Campaign for Leads Generation, Website Traffic, Brand Awareness.

5lakhs+ Campaign Run so far.

10000+ leads Generation for brands and 10lakhs unique visitors for brands

CELEBRITY SOCIALMEDIA MANAGER

1. *Sumbul Touqeer*
2. *Yuvika Choudhary*
3. *Palak Purswani*
4. *Amir Ali*
5. *Arjun Bijlani*
6. *Sakshi Dwivedi*
7. *Anjali Pandey*





WORK EXPERIENCE

BUSINESS PAGES HANDLE

<https://instagram.com/pinnaclecelebs>

<https://instagram.com/life247films>

<https://instagram.com/digitalberries>

<https://instagram.com/miipshortfilmfestival>

https://instagram.com/ilife_india

CREATIVES

More than 1000+ Creative
Design for brands.





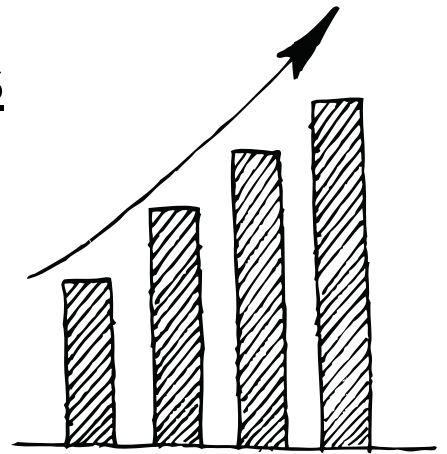
WORK EXPERIENCE

INFLUENCER MARKETING

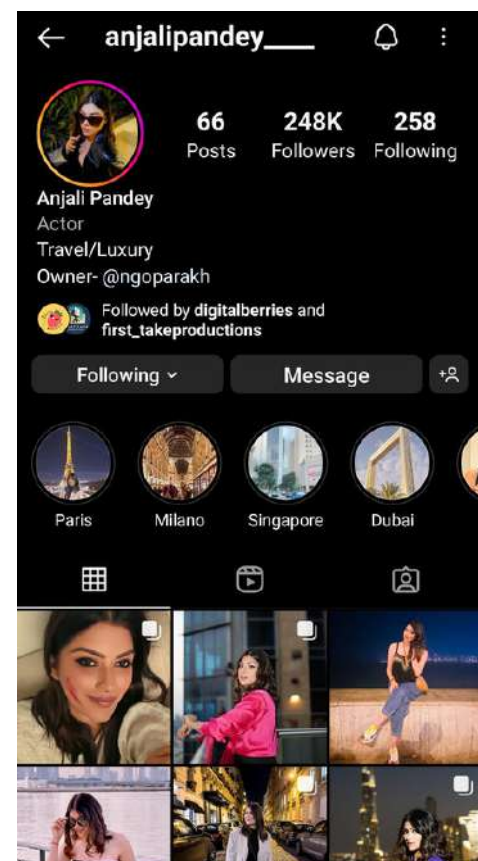
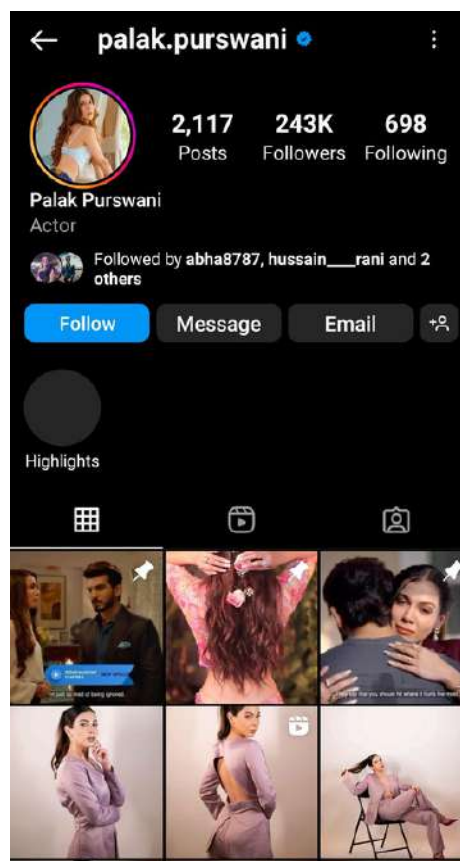
Deal with 100+ Influencers for brand campaign.
I have good connection with celebrity and Influencers.

YOUTUBE VIDEOS MARKETING

- <https://youtu.be/9NWvAwoNWJs>
- <https://youtu.be/pA1mJGlowj8>
- <https://youtu.be/RgECt3aCbLU>
- https://youtu.be/llYOeds_FOM
- <https://youtu.be/i2MeEd1TFtQ>



PR AND SOCIAL MEDIA GROWTH





CERTIFICATIONS

Certified digital Unlocked • Google

EUX 94M NKP • Apr 2020 - Present

IAB Digital Marketing and Media Foundations Certification • Udemmy

UC-9be3b26f-fc43-4889-8361-f817b27e9588 • Apr 2020 - Present

business management • King's College London

Apr 2020 - Apr 2020

Coding • University of Leeds

Apr 2020 - Apr 2020

communication • University of Leeds

Apr 2020 - Apr 2020

IAB Digital Marketing and Media Foundations Certification • Accenture

Apr 2020 - Apr 2020

professional online presence • University of Leeds

81n2zmt • Apr 2020 - Apr 2020

Googleads • Google

48129084 • Apr 2020 - Apr 2020

Google • Youtube Creator

48153059 • Apr 2020 - Apr 2020

Marketing on Instagram • LinkedIn

Apr 2020 - Present

Management Tips • LinkedIn

Apr 2020 - Present

Marketing Tools: Digital Marketing • LinkedIn

Apr 2020 - Present

Developing Your Professional Image • LinkedIn

Apr 2020 - Present

Online Marketing Foundations • LinkedIn

Apr 2020 - Present

SEMRUSH FOR DIGITAL AGENCY • SEMrush

Apr 2020 - Apr 2020

SEO • SEMrush

Apr 2020 - Apr 2020

SOCIAL MEDIA MARKETING • SEMrush

735a48ba770abc5 • Apr 2020 - Apr 2020

SIGNATURE



Russain

