

# Bhagya Shree

Digital Marketing Specialist with 2 years of experience

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## Education

2018 - 2020  
MBA in Marketing  
Ethiraj College For Women

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## Work Experience

2021 - 2023  
Digital Marketing Executive  
Clocr Inc

- Developed marketing strategies
  - Cold Email Marketing (Tools like Mailchimp)
  - AI Leveraging (ChatGPT, Google Gemini)
  - Content writing
  - Video Editing
  - Manage leads/customer database in Google Sheets
  - Conducted market research
  - Lead sourcing
  - Product hunt launch
  - Managed the company's social media presence
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## Contact

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