

Anisha Vaswani

Fashion Designer & Stylist

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Hello 🙋 You can ask me anything about Fashion & Threads and I'll end up blabbering and oversharing all the knowledge and love I have for them. (also by 'threads' I mean the one that is used to sew or make cloth and not the app) Furthermore, I am also the creative head of the clothing brand called Íosta Clothing. In addition to it, I have also worked within brands such as Tata Trent Westside, Park Avenue, Edeline Lee London etc.

Life has taught me to always grow and adapt new skills and embrace opportunities. One can say that I am an aspiring individual, who is self motivated, enthusiastic and extremely passionate about all things Fashion. The whole process from researching, to actually getting an illustration to life, always fascinated me, which made me pursue it as a career and since then I have never looked back.

In my free time you might find me indulging in a good bowl of ramen (comfort food), spending a lot of time on Netflix, as I love watching a good movie or captivating shows, hanging out with family and friends, going for long walks, learning more about social media marketing and making reels on Instagram to promote my business.

Lastly, not to brag or anything, but I'm beyond polite, over friendly and always looking forward to an insightful conversation so please feel free to reach out on anishav18@hotmail.com

Personal Details

Eligible to work in: India, United Kingdom

Highest Career Level: 2-5 years experience

Industry: Retail

Work Experience

Fashion Designer and Entrepreneur

Íosta Clothing - Mumbai, Maharashtra

May 2022 to Present

Íosta is a clothing brand and the concept here is based upon three colours that is black, beige and ivory/white as these shades can be found in everyone's wardrobe. So, on days when you are confused and can't decide something to wear, neutrals are a go-to and they never disappoint. The motive behind the brand is to provide customers the best quality products which are environment friendly at a reasonable price. Lastly, for packaging we use FSC certified, Acid-Free paper, printed with Soy-Based Ink which looks aesthetically pleasing and is sustainable as well.

You can check out our Instagram page: @iostaclothing and contact us via DM through Instagram or via mail iostaclothing@gmail.com to place an order or for enquiries.

Freelance Fashion Designer & Stylist

Self Employed - Mumbai, Maharashtra

June 2016 to Present

Worked as a freelance designer for various companies and in addition to that, have styled actress Ritika Singh for multiple events such as Filmfare, TedX etc.

Fashion Designer and Buyer

Tata Trent Westside - Mumbai, Maharashtra

July 2019 to June 2020

- Keep up with the latest trends, create mood boards, work on designs, silhouettes, trims, fabrics, colours, lab dips, sales reports etc.
- Coordinate with the manufacturers and provide them with regular feedbacks about the production. (to check if the product, colour and the print quality is up to the mark as required)
- Keep up with the weekly sales information, to know the best sellers and create a presentation for the visual merchandising team. Furthermore, come up with various new designs and colours keeping the best sellers in mind.
- Create a Visual Merchandising guide, to make sure all the best sellers are well displayed in the store and are easily accessible.

Assistant Fashion Stylist

Park Avenue - Mumbai, Maharashtra

July 2018 to August 2018

Worked as an assistant stylist at the Park Avenue Walk Of Fame.

Fashion Intern

Edeline Lee London - London

February 2017 to May 2017

- To assist the designer with London Fashion Week.
- Led the LFW exhibit stall solely and made great sales.
- Apart from that, the duties included were, assist the designer with photo shoots for creating look books, styling, designing, work on embroideries and embellishments, keep track of the upcoming product launches, their available sizes, colours etc. Furthermore, to work on patterns and coordinate with the product manufacturers were also part of the daily routine.

Education

B.A (Hons.) in Fashion Design

Pearl Academy - Mumbai, Maharashtra

2014 to 2018

Skills / IT Skills

- Fashion Retail (2 years)

- Fashion Design (3 years)
- Fashion Illustration (8 years)
- Fashion Styling (6 years)
- Fashion Shows (2 years)
- Trend Analysis (2 years)
- Microsoft Powerpoint (5 years)
- Social media marketing (2 years)
- Customer service (2 years)
- Communication skills (2 years)
- Time management (2 years)
- Fashion Buyer (1 year)

Languages

- English - Native
- Hindi - Native