

# ASHWINI KOPPULA

HYDERABAD, SAGARCOMPLEX, TELANGANA, INDIA, 500070

9398586884 |

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Bringing a marketing and finance background to IT recruitment, I excel at sourcing, screening, and hiring top IT talent. My skills in marketing enhance candidate engagement, while my finance expertise ensures strategic, data-driven talent acquisition. Committed to fostering positive relationships and driving organizational success through effective recruitment strategies.

## Professional Experience

### The leading solutions [3 months] marketing and finance executive

- Managed and optimized marketing campaigns while overseeing financial planning and budgeting, contributing to significant revenue growth and enhanced brand visibility.

### Talent Serve (2 months) - HR and Marketing Executive:

- Led HR initiatives and marketing strategies, facilitating talent acquisition and retention while driving brand engagement through innovative marketing efforts.

### Syngenta [2 months] Customer executive

The role typically involves overseeing a specific geographic area or territory and being responsible for managing all aspects of business within that region.

## Education

### PGDM in finance and marketing [ 2022-2024]

St. Joseph pgdm college, *Hyderabad*  
90%

### BSc in agriculture finance and marketing [2018-2021]

Singhania university  
88%

### INTERMEDIATE [2015-2017]

Sri Chaitanya college, *Hyderabad*  
90%

### SSC [2015]

TSRSchool, *Hyderabad*  
90%

## Key Skills

- MS Excel
- POWER BI
- CUSTOMER RELATIONSHIP MANAGEMENT
- CONTENT CREATION

## Personal details

Name Koppula Ashwini

Date of Birth 23/03/2000

Languages Telugu, English and Hindi

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