



AYAN CHAKRABORTY

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OBJECTIVE

To constantly strive towards perfection in my field through optimum utilization of my knowledge and strength with full commitment and conviction to become a valuable asset for the organization and prosper along with it.

SKILLS

- Copywriting
- Content writing
- Email marketing
- Blog writing

INTERESTS

- Reading
- Travelling
- Watching movies

LANGUAGE

- Hindi
- English
- Bengali

EXPERIENCE

- 2021 - 2021 Flexagon Services**
Content writer
Writing long format product descriptions and buying guides
- 2021 - 2022 Klarecon**
Content writer
- Writing articles on the entertainment/showbiz domain
- Articles rewriting and editing
- 2022 - 2023 Digital Blinc Technologies Pvt Ltd**
Copywriter
- Ideating, conceptualising and executing campaigns across all social media platforms
- Writing copies for social media
- Writing marketing communications for emails
- Writing copies for Blinctrip App's notifications
- Writing detailed travel blogs

EDUCATION

- 2010 DAV PUBLIC SCHOOL**
CBSE: 10th
- 2012 DAV PUBLIC SCHOOL**
CBSE: 12th
- 2012-2016 Bansal Institute of Research and Technology**
Bachelor of Engineering (Civil)

PROJECTS

The Lockdown Diaries

Contributed my writings for an anthology book by Buuks Publishing House

Neh Kinara

Contributed my writings for an anthology book by Evincepub Publishing House

ACHIEVEMENTS & AWARDS

Dream Job (2020-2020)
Published a full-length fiction novel

CERTIFICATION

Write your first novel- Online course
Offered through Coursera.com (Authorised by Michigan State University)