

KOUSHIK KUMAR DEB



7980107157



koudeb23@gmail.com



<https://koudeb.my.canva.site/>

About Me

I am a Computer Engineer with 6+ years of experience in Internet Marketing. I have worked with various freelance marketplaces, advertising companies and mobile application. Also, I love to explore new opportunities and try to implement my own skill and strategy over them to get the best output.

Experience

Google AdSense publisher & Facebook Marketing Strategist

Designing website with Wordpress and making content with ranking keywords to get the maximum revenue. With Facebook Marketing strategies I have driven users from premium countries to generate high CPC in Google AdSense.

Fiverr & Upwork

Explored the field of graphic designing, using Adobe Photoshop and Canva to design logo, flyer, brochure and various templates. Also, I have designed websites using Wordpress for personal and business use cases.

Twitter and Reddit Organic Marketing

Driving organic reach to websites or landing pages using twitter and reddit marketing strategies.

Editor and Operations Manager at Cookdom (Mobile Application)

Working with various teams - Graphic designer, interns, writers, tech team and implementing various strategies that aligned with the organization's goals.

Education

2010-14 West Bengal University Of Technology

Bachelor of Technology In Computer Science & Engineering

Udemy

Complete Web & Mobile Designer: UI/UX, Figma, +more

Language

English (Fluent)

Hindi (Fluent)

Bengali (Fluent Speaking)

Expertise

- Graphic Design - Photoshop, Canva, Adobe Premiere Pro (Basic)
- AI Expertise - chatGPT, Claude, Midjourney
- Mobile Application Operations
- Social Media Marketing - Facebook, Twitter, Reddit (Organic Traffic)
- Website Design - Wordpress, HTML, CSS (<https://nerdyinfo.com/>)
- UI/UX - Figma