

Resume

Nandish Bhatia

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Hobbies: Swimming, GYM, Cooking, Learning Digital Marketing and English Communication.



SEO Work Experiences - Full Time

1. **Company Name: - Refine Interactive**

- Job Type: Full-time - SEO
- **Company – Digital Marketing Agency in Bangalore - (Operating Overseas)**
- Time Frame: March 2023 to Jan 2024
- Job on – Remote (WFH)

Work Details:

- Executed on-page SEO strategies to enhance search rankings and user engagement by optimizing titles, headings, content, and meta descriptions.
- Effectively managed six SEO service projects, showcasing exceptional efficiency, leading to significant improvements in organic growth and performance metrics.
- Utilized advanced techniques such as guest posting and industry standard backlinks to procure high-quality backlinks, thereby boosting website authority and visibility.
- Implemented schema markup to enhance website visibility and optimize search engine results.
- Websites Audits, On page recommendations, Client SEO Reports and potential client proposal.
- Managed SEO strategies for WordPress sites, boosting organic rankings.
- Directed WordPress development and product management initiatives.

2. **Company Name:- Uvisible**

- Job Type: Full time
- **Company – Digital Marketing Agency**
- Time Frame: Oct 2021 to Jan 2023
- Job on – Work from office
- Other details – **Did a 3 month of Internship before turning into full-time.**

Work Details:

- Successfully implemented on-page and off-page SEO strategies for various projects, optimizing content and improving search rankings.
- Proficient in blog and guest post writing, creating engaging and SEO-friendly content.
- Skilled in website development and content management using WordPress.

- Conducted thorough project audits, executed keyword research, and formulated effective proposals for enhanced project performance.
- **Google Ads Management:** Successfully handled Google Ads campaigns for six overseas projects, ensuring optimal ROI and visibility.

SEO Work Experiences: - Internships

1. Company Name: Digi Foster

- Job Type: Internship- Part Time
- **Company: Social Media Marketing Agency (Bangalore)**
- Internship: 21st April to 21st June 2022 (2 months)
- Job On- Remote

Work Details:

- Handling Experience On page & Off page for E-commerce website,
- Coordinating with a team and reporting promptly.

2. Company Name: ABC Steps Private LTD

- Job Type: Internship- Part Time
- **Company: Digital Marketing Agency (Jodhpur)**
- Internship: April 2021 to June 2021
- Job On- Remote

Work Details:

- Posted well-formatted SEO-friendly articles on on-page and off-page websites.
- Remove plagiarism rate in articles
- Manage and monitor digital marketing aspects of websites.
- Handling on-the-page and off-page SEO for various website projects.

3. Company Name: Radiance Overseas

- Job Type: Internship **(Full time - 9 Hours) (Scored 80% - Performance Metric)**
- **Company: Export House (USA- India)**
- Internship: Jul 2020 – November 2020
- Job On- In-office

Work Details:

- Generating leads organically.
- Scraping data and arranging into Google Sheets
- LinkedIn & Email Outreach
- Graphics – preparing product brochures
- On-page SEO and blog writing.
- Coordinating with the team.

Other Job (Sales)

Company Name: Institute of Vedic Astrology

Company: Teaching astrology online and selling a set of books to overseas and domestic clients.

Job Duration: May 2018 to April 2019

Job Details:

- Updating new leads into the CRM software.
- Calling hot and cold leads to making a sale.
- Leads data management

My Skills

SEO	Content Writing	WordPress	Facebook Organic / Ads (Canva - Graphics Making)
English Proficiency (Spoken)	Google Ads	MS Excel / Google Sheets/MS Word and PowerPoint	
English Proficiency (Written)	Google Search Console & Analytics & SEO Paid Tools	Interpersonal Skills	Blogging
Email Marketing (Cold Outreach)	HTML	Paid SEO Tools	Internet Browsing, self- learning and R&D

Education

- **Bachelor of Business Administration** (BBA Plain – Marketing) – IPS Academy, Indore (2016 – 2022)
- **Senior Secondary XII**, Commerce, Madhav Vidhya Peth (MP-Board) – (2015)
- **Secondary X**, Emerald Heights International School (CBSE) – (2013)

Training

Internshala Digital Marketing Training Course

Time Frame - Jul 2020 - Aug 2020

The training consisted of blogging & web analytics, Search engine Optimization, Email Marketing, Inbound and Content Marketing, Online Advertising Search Display and video, mobile marketing and social media marketing. I scored **75% marks**.