

# PRATIK PARMAR

SEO TEAM LEAD



## SKILLS

- Off page SEO
- On page SEO
- Google Analytics
- Google search console
- MS excel

## PROFILE

I am a qualified and professional SEO with 2 years of experience in Off-page and On-page. Strong exp. in Off-page. Team player with an eye for detail.

## EXPERIENCE

### SEO TEAM LEAD

InVideo

Feb 2022 - Present

- I have manage 4 members of team
- We have a few new landing page of Invideo and we have increased there organic traffic
- Most of the times our team has acheived all the targets

### SEO EXECUTIVE

InVideo

Feb 2021 - Feb 2022

- I have achieved the link building targets 9 out of 12 months
- I have received max times incentive from 15% - 50% of salary
- I manage all the qualities of backlinks and increase there traffics

### SEO EXECUTIVE

Blurbpoint Media Pvt. Ltd.

Aug 2020 - Feb 2021

- I have done off-page SEO for more than 8 websites.
- I also created audit reports for new clients
- I havn't worked on on-page that much but I have knowledge of about on-page

### AFFILIATE MARKETING EXECUTIVE

Blurbpoint Media Pvt. Ltd.

June 2019 - Aug 2020

- I have done affiliate marketing for USA and UK domains
- More than 4000 domains store I have managed for the USA and UK
- We extract Deals and coupons from the e-commerce website and add to our affiliate marketing website

## EDUCATION

### SECONDARY SCHOOL

Modern Defence Snr. Secondary School

### BACHELOR OF COMMERCE

JNVU University Jodhpur

2016 - 2018

7742406546

prateekp996@gmail.com

Bhayandar West, Mumbai

pratik-parmar-ab1063153