



ISHAV MUNJAL

DIGITAL MARKETING EXPERT

CONTACT

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munjalishav@gmail.com

SRI GANGANAGAR,
RAJASTHAN

SKILLS

- SEO (search engine optimization)
- Social Media Marketing
- Web Development
- Graphic Design
- Facebook Ads
- Google Ads

LANGUAGES

- English
- Hindi
- Punjabi

CERTIFICATIONS

- Learned Basic computer, MS-Office, Excel and PowerPoint
- Achieved Advance Digital Marketing and basic Diploma certificate by CIIM, Chandigarh



PROFILE

As Digital Marketing Executive, I consider myself a responsible and orderly and also qualified and creative computer operator. Developed public speaking ability, confidence, and communication skills by participating in Group discussions and Public events.



WORK EXPERIENCE

LATTY SOLUTIONS SEO EXPERT

10 MONTHS

- Develop and implement effective SEO strategies aligned with client goals to drive organic growth and improve search engine visibility.
- Communicate directly with clients on Fiverr to understand their needs, provide expert consultation, and deliver customized SEO solutions that meet performance expectations.
- Conduct in-depth technical SEO audits to identify and resolve website issues, including crawl errors, indexing problems, site speed, and mobile usability, ensuring optimal site performance and compliance with search engine best practices.

Treezitix Media Digital Marketing Executive

8 MONTHS

- Developed and managed digital marketing strategies across multiple platforms, including social media, email, and paid advertising.
- Analyzed campaign performance metrics and adjusted strategies to maximize ROI and enhance brand presence.
- Collaborated with cross-functional teams to create engaging content that aligns with brand messaging and drives customer engagement.



EDUCATION

BACHLOR OF ARTS MAHARAJA GANGA SINGH UNIVERSITY

2021 - 2024

SENIOR SECONDARY L.R.S DAV SEN.IOR SEC. HIGH SCHOOL, ABOHAR

2020-2021