# Bashpa

#### **EDUCATION**

## Master of Science (M.Sc)

Manipal Academy Of Higher Education 2021 - 2023

# Bachelor of Science (B.Sc), Plant Biology And Plant Biotechnology

Womens Christian College

2017 - 2020 CGPA: 7.00/10

#### WORK EXPERIENCE

## **Content Writing**

Quizzy, Virtual

Internship • Jan 2021 - Jul 2021 (6 mos)

- As an intern, my responsibilities were to write academic content related to Biology for the CBSE curriculum.
- Prepared interactive PowerPoint presentations on the chapters for different classes.

#### **Content Writer**

University Clothing India, Virtual Internship • Jun 2020 - Sep 2020 (3 mos)

- As a part of this internship, we were provided weekly tasks to write blogs on the company's new merchandise.
- Wrote and published several articles on different topics related to fashion that were focused on attracting the younger population.

#### **Content Writer**

Out Of The Box, Virtual

Internship • Jun 2020 - Aug 2020 (2 mos)

- Wrote academic content for their olympiad website by setting question papers and syllabi for different classes.
- Researched and collected data from academic curriculums to provide practice papers.

# **Blogger**

collegedunia, Virtual

Job • Jan 2020 - Present (3 yrs 9 mos)

- Worked on writing engaging blogs on different websites, including a wide range of topics.
- Wrote reviews on different colleges by researching, comparing, and analyzing their facilities and courses.

#### **Blogger**

Connect Me Farmzi, Virtual Internship • Nov 2019 - Dec 2019 (1 mos)

- Worked on writing blogs on the latest agricultural technologies for effective organic farming.
- Compiled well-researched content on the benefits of organic farming and new farming technologies.

# **Fashion Blogging**

Fazzoni, Virtual

Internship • Aug 2019 - Oct 2019 (2 mos)

- As an intern for Fazzoni, my main responsibility was to write content on different styling options that are in trend and affordable.
- Analyzed the current trend in fashion, and illustrated blogs focusing on the younger generation.

POSITIONS OF RESPONSIBILITY

I was a volunteer at Bhumi India and have written several articles for their Instagram project "Humans of Bhumi".

**SKILLS** 

Blogging Creative Writing
Intermediate Intermediate

Search Engine English Proficiency
Optimization (SEO) (Spoken)
Beginner Intermediate

English Proficiency (Written) Hindi Proficiency (Spoken)
Intermediate Intermediate

Hindi Proficiency
(Written)

Intermediate

Video Editing
Intermediate

Canva MS-Office
Intermediate Intermediate

MS-Excel Research and Analytics

Intermediate Beginner

Tamil Proficiency (Written) Tamil Proficiency (Spoken)

Advanced Advanced

Malayalam Proficiency Spanish (Spoken) Proficiency(Spoken)

Advanced Beginner

Spanish
Proficiency(Written)

Beginner

Music

Beginner