



Parth Singh

E-mail Marketer and Copywriter

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Profile

Hello there! I'm Parth, a dynamic individual with a passion for crafting compelling narratives and bringing ideas to life through the lens of video editing. As a copywriter, I wield words with precision to create engaging content that resonates with diverse audiences.

Education

– Mar 2020 - Apr 2022

High School Certificate

- ▶ Kamal Model Sec.sc school , New Delhi
- ▶ Scored 86% in 12th boards (Top 5 subjects)

B.com (hons)

– Aug 2022 - Present

- ▶ Amity University, Noida
- ▶ Specializing in Marketing

Courses

- COPYWRITING MASTERY – Aug 2023
 - ▶ Complete masterclass on writing copy that converts and generates sales
- DIGITAL MARKETING MASTER CLASS – Sep 2023
 - ▶ Learned how to run effective digital marketing campaigns online
- EMAIL MARKETING MASTERY – Nov 2023
 - ▶ Learned how to effectively use email marketing tools like convert kit, active campaign, click funnels, Klaviyo, MailChimp, Beehive, etc.

Internship

- As a Copywriter OCT 2023 (COMPLETED)
 - ▶ Marpu Foundation (Online copywriting internship)
- As a Copywriter OCT 2023 - FEB 2024
 - ▶ TTBTE - X Pitch Deck (Online copywriting internship)

I consent to the processing of my data for recruitment for the position to which I am applying.

Social

- ▶ [Linkedin](#)
- ▶ [Instagram](#)

SKILLS

- ▶ Copywriting
- ▶ E-mail Marketing
- ▶ Content Writing
- ▶ Effective Communication
- ▶ Team Work
- ▶ Prompt Engineering
- ▶ Effective Researching

Portfolio

- ▶ COPYWRITING

HOBBIES



Reading



Debate



Guitar



Business Research