

Mahika Arora

SEO

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📍 Roorkee

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SKILLS

SEO , On Page SEO ,
Off Page SEO, Link
Building , Technical
SEO , Keyword
Research , Guest
Posting , backlink
Creation , Interlinking
,Article Posting Etc

Content Writing , Social
Media Marketing , Law ,
Organic Marketing

PROJECTS

Zavops

March 2023 – present

I have been conducting keyword research on the website Zavops for the title that is pertinent to the term and the meta description, which both contain the keyword! In addition, I've been working on the blog's link-building, interlinking, and social media marketing.

Link Building, Link Bilding , Profile Linking , Comment LinkingEdit

October 2021 – December 2022

Possess a strong understanding of link-building techniques connected to on- and off-page factors, and are capable of handling a variety of link-building forms and structures. linking profiles to comments, forums, and other sources.

PROFESSIONAL EXPERIENCE

Zavops, SEO

March 2023 – present | Bangalore, India

I'm trying to find keywords with a high volume and density in terms of title and type of meta description because I've been working on a project that includes off-page optimisation. In addition to all of this, I have been creating backlinks for this website and guest posting, both of which are significant off-page SEO components. I usually follow 100 links per day.

Digi Searcher, Link Building Executive

October 2021 – March 2022 | Delhi, India

You have a plethora of expertise building top-notch links for numerous projects as a Link Building Executive in the SEO industry. Your abilities include the capacity to produce an incredible volume of links daily, often about 100 links.

Vdoit, SEO Executive

December 2020 – September 2021 | Noida, India

My responsibilities as an SEO Executive at this organization included coordinating and working on a range of projects for both domestic and foreign clients. I have also completed SEO assignments both domestically and internationally and used them to build backlinks for the client's projects.

Digitrama Services Pvt Solution, Digital Marketing Intern

September 2020 – December 2020 | Noida, India

I assisted with SEO, SMM, content creation, and WordPress sites while an intern here as a digital marketer. Additionally, I have knowledge of technical SEO, off-page optimization, on-page optimization, and local SEO for Google listings. I focused on raising organic reach, engagement, and other metrics in social media marketing. In order to accomplish this, I posted feeds across various channels while also using on-page SEO and keywords to optimize the material.

How I got my job, SEO Content Optimization (Intern)

March 2020 – August 2020 | Remote, Singapore

I previously worked for them as an SEO specialist and content optimizer for their blogs. I was in charge of selecting the best keyword to use, making sure it complemented the blog well and had a respectable volume and density.

Link Building Executive, Digi Searcher

January 2022 – March 2023 | Remote

I have experience working on a variety of projects as a link builder, creating between 70 and 80 links every day, including social bookmarking, classified listings, picture submission, article submission, and article submission.

EDUCATION

Bachelors Degree In English Hons, Motherhood University

January 2020 – June 2023

My Bachelor's degree in English Honors equipped me with a comprehensive understanding of literature, drama, poetry, crime, and sociology. With consistent grades ranging from 70 to 80, I demonstrated a strong grasp of these subjects and their interconnections. I honed my analytical and communication skills, allowing me to interpret complex texts and articulate my thoughts effectively. I am now eager to apply my knowledge and contribute meaningfully to the cultural discourse.

Vdoit

December 2020

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CERTIFICATES

Backlink Management Course

Link Building , Backlinks

Fundamentals Of Digital Marketing

Technical SEO · Web Content Writing · Ahrefs · Keyword Research · Off-Page SEO · On-Page SEO

Certificate Of Completion

SEO Traing · SEO for WordPress Websites

Local SEO Exam

Off-Page SEO · On-Page Optimization · Search Engine Optimization (SEO) · Link Building

Content Marketing Certified

Content Marketing

Social Media Certified

Social Media Optimization (SMO) · Social Engagement · Social Monitoring · Content Strategy · Social Media