


Pragya Kumari

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Portfolio: https://www.canva.com/design/DAGGKZzYL2s/PiZmqKJed1Eyx1UpqNokAg/view?utm_content=DAGGKZzYL2s&utm_campaign=designshare&utm_medium=link&utm_source=editor

CONTENT WRITER & PR MANAGER

I am a driven and aspirational professional who is always keen to use my wide range of skills and embrace continuous learning. I am particularly skilled in public relations, content writing, copy editing, and Search Engine Optimization (SEO), with a background in graphic design, digital marketing, and editing. I thrive on challenges and take pride in delivering exceptional results.

INTERNSHIP

Kaavyapedia- Public Relations, Graphic designing, Social Media Management	2023
Dainik Jagran- Content Writing, Copy Editing, Research, Desk-job, and Journalism	2022

EXPERIENCE

Education Post Web & Magazine- Senior Correspondent	2024
BAYAAR- A Grand Mushayara- Core team member and PR Manager	2023
Jashn- E- Nukkad- Core team member, Finance Executive and Anchor	2021-2023
Freelancing & Part-time- Content writer and PR Manager (Digital platforms)	2020- 2023
XEST'22- PR Manager, Core team member and Volunteer of Quiz and Debate competition	2022
NAZM-E-HASRAT- Content writer	2021
Rangmanch Hai- Anchor of the event	2021

EDUCATION

Aryabhatta Knowledge University	2020 - 2023
Bachelor in Mass Communication with 9.06 CGPA	
St. XAVIER'S COLLEGE OF MANAGEMENT & TECHNOLOGY, PATNA	

CERTIFICATES

Google digital garage- Fundamentals in digital marketing	2024
Academics- Secured 1st Position in Academics	2020 - 2023
Xavier Debate Club- Executive member	2020 - 2021
National Cadet Corps- NCC 'A' Certificate holder and troop leader	2011 - 2015

HARD SKILLS

- SEO
- SEM
- Canva
- Research
- Adobe Photoshop
- Creative Writing
- Microsoft Office
- Adobe Premiere Pro

SOFT SKILLS

- Teamwork
- Adaptability
- Leadership
- Creativity
- Time Management
- Problem solving
- Communication
- Interpersonal skills

EXTRACURRICULAR ACTIVITIES

- Volunteered in various NSS and YFI (Youth for Free India) campaigns.
 - Hosted various cultural events
 - I secured the 1st position in the Speech, Debate, Acting, and Plant Exhibition competition.
 - Performed various stage plays and street plays
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