

# Rama .N

## Content writer(English)

I believe in Augusta Wilson's saying "The simpler you say it, the more eloquent it is". My goal is to apply my writing and teaching expertise to create impactful and engaging copies, while incorporating on-page and off-page SEO techniques.

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📞 9944547708

🌐 [alwaysaligned.wordpress.com/](https://alwaysaligned.wordpress.com/)

## WORK EXPERIENCE

### Content writer

#### Growth accelerators

05/2023 - Present

Gurgaon

##### Achievements/Tasks

- Web page content creation, Blog writing, Social media caption creation

### Content writer (English) Intern

#### I heal healthtech Total duration: 2 months

02/2023 - 04/2023

##### Tasks

- Content writing, Copywriting, Social media marketing

### Content writer(English) Intern

#### Earth5R Total duration: 1 month

02/2023 - 03/2023

##### Achievements/Tasks

- Creating and Posting Content on Environment & nature

### Assistant Professor

#### Sairam college of Engineering

06/2015 - 10/2015

Chennai, Tamil Nadu.

##### Subjects handled:

- Digital Signal Processing, Microprocessors and Microcontrollers

### Assistant Professor

#### Shivani Engineering college, Saranathan college of Engineering

07/2011 - 05/2014

Trichy, Tamil Nadu

##### Subjects handled:

- Measurements and Instrumentation, Control Systems and Basic Electrical and Electronics, Measurements and Instrumentation, Control Systems, Microprocessor and Microcontroller, Digital Principles and System Design, Transducers

## EDUCATION

### M.E(Power Electronics and Drives)

#### J.J college of Engineering and Technology

06/2009 - 05/2011

78.60%

### B.E(Instrumentation and Control Engineering)

#### Saranathan college of Engineering

06/2005 - 05/2009

71%

### Higher secondary (Computer science group)

#### Holy cross Girls higher secondary school

05/2004 - 03/2005

83.33%

## SKILLS

Blog writing

Web page content writing

SMM infographics post creation

Creative writing

Poster creation

Instagram ads

Facebook ads

## COMPUTER PROFICIENCY

MS Office

Word Press

Google Docs

Canva

## ACHIEVEMENTS

- Completed Certification course in "Social Media Marketing"

- Received first prize and a cash award of Rs.25,000 in a National level essay competition conducted by a top B-school. (06/2009)

Topic: "Out of 30 lakh students who graduate every year only 5 lakh choose a Management course for their PG. In what ways this figure could be doubled?"

- Attended Webinar "Elevate 2023" on "AI for content marketing"

- Personal blog writing on independent topics

Blog: <https://alwaysaligned.wordpress.com/>

- Department topper in Digital Signal Processing

## LANGUAGES

English

Full Professional Proficiency

Tamil

Full Professional Proficiency

Hindi

Elementary Proficiency

## CATEGORIES IN CONTENT WRITING PORTFOLIO

Healthcare

Environment & Nature

Education

Lifestyle

Technology & Innovation