



AMREEN SHAIKH

Digital Marketing Executive

About Me

Passionate Digital Marketing Professional with conceptualizing and Implementing Digital Marketing Initiatives like Seo, SMM, Google Ads etc. To drive visibility and growth of organization



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MIG 1/74 Ganeshnagar
Dandeli karnataka

LANGUAGE

- English
- Hindi

EXPERTISE

SEO
SEM
SMM
Google Analytics
Email Marketing
Affiliate Marketing
Wordpress Designer
Web Designing
Graphic Designing
Copy Writer
Branding

Key Responsibility

Search Engine Optimisation, Search Engine marketing, Social Media Marketing Experience in ON Page Optimization like Keyword research, site optimization internal page linking, competitive analysis, image alt tags Performed various Off page activity like article blog creation, visual submission, Social Media Promotion, and Link building. Managed Various Social Media strategy through competitive research Managed the day to day operation of google Ads Creating and monitoring for Facebook ads



Tools

- **SEO Optimer**
- **Seo Quake**
- **Keyword Planner**
- **Uber Suggest**
- **Moz**
- **Semrush**
- **Google Ads**
- **GoogleAnalytic**
- **Google Search Console**
- **Ms Word**
- **Google sheets**
- **Face book Ads Manager**
- **Canva**
- **photoshop**
- **Seo khana**

Key Experience

1. **Profittify- Internship**
October 2022 - Feb 28 2023
2. **Masira Digital Marketing Pvt Ltd**
March 2023 - September 2023
3. **Clinic Next Face :-**
October 2023- October 2024
 - **Currently doing freeleacing**

EDUCATION

- St. Micheal Convent School**
2013- 2016
- Bangurnagar junior college**
Bachelor of commerce
2016- 2019
- Government First Grade College**
2019- 2022

PROJECTS

- **NOKEGO**
 - **NATIONAL INSTITUTE OF**
DIGITAL MARKETING
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