



Kenny Dave Abapo

Link Builder | SEO On-page/Off-page | Content Writer | Virtual Assistant | Lead Generation



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About Me

I'm a seafarer for three years.

Experienced SEO On-page and Off-page, Content Writer with a proven track record in HARO backlinking and Lead Sourcing. Passionate about business and social media, I am dedicated to delivering quality outputs that will impact the business. I can work with a team or alone with minimal guidance. I value integrity as the foundation of every action, fostering trust and transparency in both professional relationships and outcomes.

Work Experience

- **December 2025 - Present | Digital Marketing Agency based in the USA (Customer Experience + Support)**
HARO, Featured, Help a B2B Writer, SoS, Off-page Optimization, Link building
- **September 2024 - November 2024 | Digital Marketing Agency based in the USA (Garage Door Business)**
HARO, Featured, Help a B2B Writer, SoS, Off-page Optimization, Link building
- **May 2024 - August 2024 | Website Owner based in the Netherlands (VAT and EPR Compliance Specialist)**
WordPress Developer, On-page and Off-page Optimization, Link building, Partner Prospecting using LinkedIn Sales Navigator
- **April 2024 - May 2024 | Financial Institution based in Philippines**
Direct Selling Agent/Lead Generation
- **January 2024 - April 2024 | Website Owner based in the USA (Professional Cleaning Services Company)**
HARO, Off-page Optimization, Link building
- **August 2022 - November 2022 | US Based Client**
Virtual Instructor, Remote Educator
- **February 2022 - July 2022 | Digital Marketing Business (Project-based)**
HARO Ghostwriter - email pitches to reporters for backlinking purposes

Education

- **2015 - 2018**
Philippine Merchant Marine School - Las Piñas Campus
Bachelor of Science in Marine Engineering
- **2004 - 2008**
Infant Jesus Montessori Center - Cavite Campus
Secondary Education

Skills

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|---|----------------------------|
| • WordPress, Squarespace, Hostinger | • Canva, Capcut |
| • SurferSEO, Clearscope | • Google, Microsoft Office |
| • SEObuddy, Hubspot | • Social Media Management |
| • HARO, Feature, Qwoted, Help a B2B Writer, SoS | |
| • Use of AI tools | |

Trainings/ Certificates

- Online Virtual Assistant Course - We build your site