

# ADITYA ANAND

Portfolio Link - <https://www.behance.net/AdityaInterface>

## EDUCATION

### BCOM

Sol at D.U  
(2018-2021)

### INTERMEDIATE

2015 2nd division

**Certified Graphic Designer  
From Reliance Entertainment**

## CONTACT

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## ABOUT ME

Creative and detail-oriented graphic designer with experience in UI design. Proficient in Adobe Creative Suite, and Figma with a strong focus on typography, layout, and color theory. Demonstrated experience working with cross-functional teams to deliver high-quality designs that meet clients' needs the growth of the Organization.

## WORK EXPERIENCE

### Avishek Printer - Graphic Design Intern (Feb 2021 - July 2021)

- Assisted in designing brochures, web layouts, and product visuals to promote client businesses effectively.
- Collaborated with clients to understand their design requirements and provided tailored solutions.
- Utilized Adobe Creative Suite and other design tools to create visually appealing graphics.
- Ensured print-ready files and maintained high-quality standards for the final printed materials.

### EMX World - Social Media Manager (Aug 2021 - July 2022)

- Managed social media accounts and created engaging posts and brochure templates.
- Designed interior layout plans and showcased them on social media platforms.
- Coordinated with the marketing team to ensure timely and strategic content uploads.
- Enhanced brand visibility and engagement through creative visual storytelling.

### 6T6 Interiors - Interior Design Assistant (Jul 2022 - Nov 2022)

- Supported interior decorators in color selection, layout planning, and space management.
- Occasional website design tasks for the company's online presence.
- Assisted in various interior design projects, contributing to the creation of aesthetically pleasing spaces.

### Arbuzz Furniture - E-commerce Product Lister (Nov 2022 - Mar 2023)

- Uploaded furniture products to e-commerce websites like Flipkart, Amazon, and GEM.
- Ensured accurate and appealing product listings to attract potential customers.
- Improved the company's online presence and sales through effective e-commerce strategies.

### Freelance UI/UX Projects

- Currently working on freelance projects, specializing in UI and UX design.
- Collaborating with clients to understand their digital design needs and providing user-friendly solutions.
- Creating intuitive interfaces and enhancing user experiences for various digital platforms.
- Staying up-to-date with the latest UI/UX trends, design patterns, and best practices, and incorporating them into my work to deliver innovative solutions.

## SOFTWARE SKILL

Adobe photoshop



Adobe Illustrator



Adobe Indesign



Microsoft Word



Microsoft Powerpoint



Figma



## SKILLS

- Project management
- Leadership skills
- Design thinking
- Marketing design
- Communication
- Analytical skill
- Teamwork
- Problem Solving