# SAIRA BASHEER

# **PROFILE**

A committed and driven student with a passion for studying communication and it's cores. Eager to contribute creative insights and a global perspective to dynamic communication projects and leave a transformative impact in the ever-evolving media landscape.

## **EDUCATION**

# St. Teresa's College

Bachelor's Degree in English Literature and Communication Studies 2021 - 2024

# Seethi Sahib Higher Secondary School

Higher Secondary Education, Kerala State Board June 2019 - July 2021

### St. Bakhita School

Secondary Education, Kerala State Board June 2018 - March 2019

## **SKILLS**

- Communication skills (written and verbal)
- Problem-solving and critical thinking
- · Adaptability and flexibility
- · Leadership and project management
- Proficiency in English, Malayalam, Hindi
- · Public speaking

# **CERTIFICATIONS**

### **CIVIL SERVICE**

Fortune IAS Academy, Online October 2021 - April 2022

#### TROP

Teresian Rural Outreach Program August 2022

# **GIMP TRAINING**

Spoken Tutorial Project, IIT Bombay, Online September 2022 - October 2022

# **WORK PORTFOLIO**

# Via Kochi Magazine

Publisher in Kochi, Kerala | April 2023 - May 2023

- Designation: Content and Event Management Team Intern
- Key Responsibilities: Assisting the Event Management team of Via Kochi, Editing Reports, Researching
- Reference: Ms. Mareena Francis, Editor mareena@viakochi.com

# TEDxSt.Teresa's College

October 2021 - January 2022

- Designation: Media and Design Team Volunteer
- Key Responsibilities: Generating ideas, Assisiting with Event Design and Management

# PR Campaign - 'Heal Kochi'

July 2023 - February 2024

- Designation: Head of the Campaign, Coordinator
- Key Responsibilities: Campaign Planning and Supervising, Curating Content, Coordinating Events, Connecting with PR professionals

## Teresian Impact - 17th Edition

College Newsletter | July 2022 - June 2023

- Designation: Social Media Head, Student Reporter
- Key Responsibilities: Writing News Articles, Co-Writing Feature Article, Social Media Management, Assisting Editorial and Finance Team

### **Institution's Innovation Council**

March 2022 - March 2023

- Designation: Member, Department Event Head
- Key Responsibilities: Coordinating Event, Hosting Seminar