

DIVYAM PAINULY

CONTACT

📍 Dehradun, Uttarakhand
📞 7535022237
@ painulydivyam131@gmail.com

SKILLS

Content Optimization
Keyword Research
Niche Edit
SaaS Link Building
ON Page SEO
OFF Page SEO
Blogger Outreach

OBJECTIVE

I'm a detail-oriented team player with excellent organization skills. I can handle many projects at once with accuracy. I'm good at making customers more engaged and helping businesses be seen more online using SEO. I also help clients increase website traffic through link building techniques.

EXPERIENCE

Ebizon Digital Pvt Ltd

10/11/2021 - 19/01/2024

Digital Marketing Analyst

1. Collaborated with editorial and marketing teams to drive SEO in content creation and content programming
2. Worked with esteemed clients such as Semrush and the NBA, among others.
3. Perform keyword, content and competitor research
4. Drive global organic growth by identifying goal
5. Make blog titles based on research, relevance, and sizing
6. Perform outreach to international bloggers and webmasters
7. Regularly use Ahrefs, SEM Rush, Snov.io & Phantombuster.
8. Successfully executed both on-page and off-page SEO strategies for the client.

EDUCATION

Doon University

2021

MBA

Doon University

2019

BBA

Kendriya Vidyalaya Borjhar

2016

High School