



Rudra Ghasolia

EXPERIENCE

May 2018 - May 2023

Edufeat Pvt. Ltd. | Kolkata, West Bengal

LEAD OPERATIONS ANALYST

- Managed client marketing strategies and product promotion campaigns.
- Outlined research findings in detailed documentation to support decision making by project managers, clients and other marketing team members.
- Met and consistently exceeded revenue targets with proactive, customer-specific suggestions of accessories and related items.
- Produced marketing graphics that were attractive and high-quality by applying skills in Google Drawing, MS Paint, etc.
- Used excellent verbal skills to engage customers in conversation and effectively determine needs and requirements.
- Recruited, hired and trained new hires to optimize profitability.

CERTIFICATIONS

Jan 2022 - Feb 2022

Coursera | Online

GOOGLE DATA ANALYTICS PROFESSIONAL CERTIFICATE

- Define and explain key concepts involved in data analytics including data, data analysis, and data ecosystem.
- Discuss the role of spreadsheets, query languages, and data visualization tools in data analytics.
- Skills Gained: Spreadsheet, Data Cleansing, Data Analysis, Data Visualization (DataViz), SQL, Questioning, Decision-Making, Problem Solving, Metadata, Data Collection, Data Ethics, Sample Size Determination.

Sep 2016 - Oct 2016

King Mongkutt's University of Technology | Thonburi, Bangkok, Thailand

JUNIOR PROJECT TRAINEE

Worked on a project based on a principle of Wireless Power Transfer based on Inductive Coupling.

Jun 2016 - Jul 2016

Delhi Metro Rail Cooperation(DMRC)| Delhi

INTERN(TRACTION)

Learnt about OHE(Over Head Equipments) , PSI(Power System Installation) & SCADA and thier practical aspects as well as operations.

PERSONAL INFORMATION

- Father's Name: Suresh Ghasolia
- Mother's Name: Seema Ghasolia
- Date of Birth: 21st October, 1994
- Single
- Sex: Male
- Nationality: Indian

CONTACT

Email

rd.ghasolia@gmail.com

Phone

+91-7791026142

Address

504, Golden Towers,
Kharagpur, W.B. - 721304

EDUCATION

2011

SECONDARY (X)

(C.B.S.E.)

Kalyani Central Model School, Kalyani,
West Bengal

2013

SENIOR SECONDARY (XII)

Science (R.B.S.E.)

Shiv Jyoti Sr. Sec. School, Kota, Rajasthan

2017

B.TECH

Electrical and Electronics Engineering

B. K. Birla Institute of Engineering &
Technology, Pilani, Rajasthan

PRO.SKILLS

Google Analytics

Google Sheets

Google Docs

Microsoft Excel

Microsoft Word

SQL