



# Aniket Roy Chowdhury

Visual Artist & content writer

An independent and self-motivated creative personality with proven artistic bent of mind and skills.

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Kolkata, India

18 May, 1998

## EDUCATION

### MA. Communication and Journalism

University of Mumbai

2021 - 2023

### B.Sc (Multimedia Hons.)

St. Xavier's College, Kolkata

2017 - 2020

### ISC (Commerce)- 12th

St. Stephen's School, Dum Dum, Kolkata

2017

### CBSE- 10th

B.K. Birla Centre for Education, Pune

2015

## TRAININGS/COURSES

### Appreciation Of Indian Cinema (2020)

Film and television Institute of india, Online.

- A complete overview about the glorious history of the Indian Cinema by film director Karan Bali.

### Creative Writing (2020)

Internshala, Online.

## INTERESTS

Painting    Reading    Music

Cooking    Travelling    Movies

Photography    Fashion    Craft

## LANGUAGES

English, Hindi & Bengali.

## SKILLS

Adobe Photoshop    Adobe Illustrator

Content Writing    Character Designing

Premier Pro    Graphic Designing

Critical Analysis    Research work

Presentation    Detailed analysis

Storyboarding    Conflict Resolution

- Apart from the other mentioned skills, I've been acknowledged for my kind and understanding nature. I'm fond of learning new skills especially if it's something related to art and design. I like to explore a wide variety of works related to my field of expertise or outside of it.

- My artistic skills have been acknowledged by my school where I was given the opportunity to design the front cover of the official school magazine. During graduation I was given the opportunity to design posters for various events and write for the magazine. And, finally during my masters my skills were recognized by my professors and they gave me the opportunity to design posters for various events that take place in the university and the department.

## HONOR AWARDS

Gold Medal (2010)

Chitra Kala Parishad Amalapuram

Gold Medal- Chetna'12 (2012)

The Himalayan Village School

Balchitra Ratna Award (2013)

B.K. Birla Centre for Education

A+ Award (2014)

Rangotsav Sanstha

Gold Medal (2015)

World Art organisation

Commendation prize (2015)

India House Art Gallery

## WORK EXPERIENCE

### National Film Development Corporation Ltd. (NFDC)- 2023

*Internship with the Press Information Bureau at the Shanghai Cooperation Organization Film Festival.*

- Worked thoroughly in accordance with the PIB Govt. of India team, writing brief press copies for various events held during the film festival at the Film's Division. Those press copies were published at the PIB's official website.
- Received a certificate of recognition for my contribution from the Assistant Director of PIB, Panaji, Goa.
- Received stipend along with another certificate from the organisers of the film festival.

### The Film Division of India- 2022

*Internship with the Press Information Bureau at the Mumbai International Film Festival.*

- Worked thoroughly in accordance with the PIB Govt. of India team, writing brief press copies for various events held during the film festival at the Film's Division. Those press copies were published at the PIB's official website.
- Received a certificate of recognition for my contribution from the Assistant Director of PIB, Mumbai.
- Received stipend along with another certificate from the organisers of the film festival.

### The Growing Giraffe- Since 2021

*Product designer, graphic designer, illustrator, content writer, video editor and social media handler.*

- Designed the packaging of all the existing products that includes- 3 cookies package, 3 crackers package, 1 cereal package, and 2 nutrition bar package. All the designs have been created using Adobe Illustrator.
- Have been managing the official Instagram account for the brand, helping them promote their products since late 2022.
- Designed all their social media posts & stories, creating illustrations, editing reels, and writing creative captions.
- Designed the brand's official brochure.
- Have worked towards their products getting listed on platforms such as Amazon, Jiomart, and Nature's Basket.

### Humans of Rural India- 2021

*Illustrator & content writer*

- Wrote thought provoking articles on issues that are not much addressed or are considered a taboo in our society. These topics were:
  - a. Rural Entrepreneurship: Production by Masses or Mass Production?
  - b. Behind Closed Doors: Marital Rape in India.
  - c. In India's Bohra Community – A Battle Over Genital Mutilation.
  - d. Maternity in Rural India – Unimaginable Joy or Unbearable Pain?
  - e. The Fear Of Blood – Menstrual Hygiene in Rural Areas.
  - f. The Indian LGBT Community: A Society That Remains A Distant Dream.
  - g. Women Empowerment – A Marathon, Not Sprint.
- Have made various illustrations to depict the above mentioned articles and they were published together in the official website of Humans of Rural India.

### Adwizers Marketing Agency- 2020

*Content writer*

- Wrote captions for the official twitter account of MDoNER, India (the Ministry of Development for North-East Region). The writings would mainly focus on the development taking place in the entire North- East Region under the various initiatives taken by the Govt. of India.

### Being Digital- 2020

*Graphic Designer*

- Designed the company's official brochure, and pamphlet, and the founder's official visiting card.

## RESEARCH WORKS- DISSERTATIONS

### Graduation- 2020

*B.Sc. in Multimedia*

- Successfully completed the dissertation in partial fulfillment of the requirement of the degree of B.Sc. The title was: Emergence of German Expressionism post World War One: Focusing on the Key Aspects of Art Direction in Expressionist Filmmaking.

### Masters- 2023

*M.A. in Communication & Journalism*

- Successfully completed the dissertation in partial fulfillment of the requirement of the degree of M.A. The title was: The 'Unmaking' of the Poster: A Critical Analysis of the Digital Graphic Elements of the Top 10 Highest- Grossing Hindi Films of 2022.