

VISHAL THAKUR

SEO AND DIGITAL MARKETING

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📍 Himachal Pradesh, India

ABOUT ME

Highly driven and results-oriented SEO Specialist (Digital Marketing) with 6+ years career experience in e-business optimization organizations. Adept in original content development search friendly architecture solutions and keyword research. Possesses excellent problem-solving and analytical thinking skills.

EDUCATION

Punjab Technical University

Bachelor of Computer Application

2013 - 2016

EXPERIENCE

SEO Discovery

(AUG 2017- SEP 2018)

SEO Executive

Work on copywriting, backlinking, Keyword Research, On/Off- page, 10+ SEO project experiences, and stay up-to-date with the latest SEO/SEM guidelines and trends.

Bikham Information Technology

(NOV 2018- MAY 2021)

SEO Specialist

Have working knowledge of HTML, JavaScript, and other programming languages, SEO performance reporting, and dashboards Perform on-page and off-page, technical SEC audits and resolving Technical errors. Work on healthcare projects and generate 1000+ client leads to business.

Enzo Business Solution

(JUNE 2021- MAY 2024)

SEO Specialist

Drive continued improvement of SEO practices, ranking strategies, on-page performance, and Social Media Handling for Good KPIs.

Evaluated client websites for mobile performance, optimal search engine rankings, and Strategy Plans for Marketing Campaigns. Managed a team of marketing professionals to ensure successful marketing campaigns in SEO/SEM/SMM and Content Marketing. Rank a Real Estate industry website within 3 months on top 10 SERP.

EXPERTISE

- Problem Solving
- Leadership
- Creativity/Productivity
- Quick Learning
- Teamwork
- Critical Thinking
- Core Qualifications
- Systems Implementation
- Business Intelligence and Data Analysis
- e-Marketing and Social Media
- Website and Keyword Analysis
- Principles of Web Development
- SEO Copywriting
- Search Engine Guideline knowledge
- Google Ads | Meta Ads

HOBBIES

Blogs reading, listening music

LANGUAGE

English, Hindi