# BABITA PRADHAN

# **HUMAN RESOURCES &MARKETING**

Bhubaneswar, India 751004 babitapradhan389@gmail.com +919337601102

#### STRENGTHS:

Highly motivated and enthusiastic to attain goals

Good Communication skills both verbal and written

Hard working and able to work with minimum supervision

Highly flexible and adoptable to changing environment

High level of creativity

#### **SKILLS:**

Verbal and written Communication

Team Building & Adaptive nature

Ms-word, Ms-excel, Ms-PowerPoint

#### **OBJECTIVE:**

To work with best of my caliber by utilizing my knowledge and skills and enhance my professional experience in **Human Resource**, sales and marketing/business development sector.

#### PROFESSIONAL EXPERIENCE:

FOXIVISION SCREENING SERVICE PVT LTD

Video KYC Associate

New Delhi
July 2022- Dec 2022

- Verify insurance companies' customers remotely using assisted video KYC of listening and verify their policy.
- Verify basic details through a live video recording to ensure that the policy being issued to the person is alive and real.

NCNLEO

Bhubaneswar

#### Jan 2021-Feb 2022

# Operation Manager

- Maintain constant communication with management, staff, and vendors to ensure proper operations of the organization.
- Develop, implement, maintain quality assurance protocols, actively pursue strategic and operational objectives.
- Grow the efficiency of existing organizational processes and procedures to enhance and sustain the organization's internal capacity.
- Ensure operational activities remain on time and within a defined budget.
- Track staffing requirements, hiring new employees as needed.
- Calling existing and potential customers to persuade them to purchase company products and services.
- Accurately recording details of customers' purchase orders.
- Managing customer accounts by ensuring that existing customers remain satisfied with company products and services.

### **FINCITY GROUPS**

Bhubaneswar

# Brand Ambassador

Oct 2020-Dec 2020

- Proficiency in Direct sales(B2B&B2C) for respective clients and completing tasks involved in Sales, Market.
- Understanding the pulse of the various cities and executing sales campaigns accordingly to maximize revenue for the clients.
- Coached associates in customer service techniques, regular performance appraisals and encouragement towards reaching sales goals.

NTPC Ltd

Kaniha, Angul

HR Intern

May 2019 - June 2019

Project:(HR) Employee Benefits provided to the employee of NTPC's.

# **EDUCATION:**

Integrated MBA Utkal University, Odisha 60%

12th CHSE, Odisha 58%

10th HSE, Odisha 70%