



ASITABH PAUL Ph# 9231808160 / 9804584135

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Objective: To pursue a successful career in an Organization bringing Brand Name, Growth and Profit by providing Value and creating a Benchmark in Quality and Consumer Care in an ethical manner by working as a TEAM

Employment:

Year	Position	Organization / Company
Mar 2014 Onwards	<i>Freelancer</i>	Working and Bidding on Freelance Projects of Elance, Guru, WorknHire, Odesk, Scriptlance, Getacoder, Freelancer, PeoplePerHour
Oct 2013 till Feb 2014	<i>SEO Consultant</i>	AIS P Ltd.
June 2012 till July 2013	<i>SEO Consultant</i>	Digitex, Kolkata, WB
Nov, 2011 till Mar, 2012	<i>Team Leader</i>	India Infoline Ltd., Kolkata, WB
Marketing of Life Insurance Benefits with a special focus to Max New York Life.		
Sept, 2011 till Oct, 2011	<i>SEO Consultant</i>	Hash Technologies(P)Ltd., Kolkata, WB
Sept, 2010 till Mar, 2011	<i>SEO Consultant</i>	Limtex Infotech Ltd., Kolkata, WB
Jun 2010 till Sept, 2010	<i>Senior SEO Executive</i>	Smart Call Center P Ltd., Kolkata, WB
Feb 2010 till May, 2010	<i>Senior SEO Executive</i>	WebIcon Technologies, Kolkata, WB
Oct, 2009 till Jan, 2010	<i>Senior SEO Executive</i>	Karmick Solutions, Kolkata, WB
April 2009 till July 2009	<i>SEO cum Business Development</i>	Refine Studio P Ltd., Kolkata, WB

Executive

Dec 2008 till Feb 2009	<i>SEO Executive</i>	Akros Technology P Ltd., Kolkata, WB
Aug 2007 till Nov 2008	<i>SEO Executive</i>	MyPrivateTutor.com, Kolkata, WB
May 2007 till June 2007	<i>Content Developer</i>	Migital, Gurgaon, Haryana
April 2005 till April 2007	<i>SEO Link Executive</i>	Softz Solutions., Kolkata, WB

Creating a long lasting relationship by gaining trust, empowering, coordinating, optimizing, managing, training and providing white-hat techniques and relevant solutions / consultancy to improve / increase the internet traffic, page rank and searches for websites for keywords and providing relevant content for web and mobile users.

Nov 2002 – May 2003	<i>Sales Officer</i>	Lexus Motors Ltd., Kolkata, WB
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Marketing of Automobiles, Finance, Insurance & Accessories with a special focus to TATA Indigo.

May 2002 – Nov 2002	<i>Home Loans Counselor</i>	ICICI Home Finance Co. Ltd., Kolkata, WB
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Marketing of Home, Office Premises, Balance Transfer and Loan against Property.

Aug 2001 – Dec 2001	<i>Personal Financial Executive</i>	Karvy Investor Services Ltd., Hyderabad, AP
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Marketing of championship product Auto Loans & a bouquet of other financial services.

Jan 2001 – Mar 2001	<i>Market Research Analyst</i>	SIS Infotech Ltd., Banjara Hills,
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Hyd.

Online secondary research.

Education:

<i>Year</i>	<i>COURSE</i>	<i>INSTITUTION / UNIVERSITY</i>
July 2003	A – Level (Advanced Diploma in Computer Science)	DOEACC, Kolkata, WB
Completed 9 out of 10 papers. Practical – I with Grade ‘B’ (65-74%)		
Practical – II with Grade ‘D’ (50-54%)		
1998 – 2000	M. B. A. (Marketing)	Vivekananda School of P. G. Studies, OU, Hyd, AP
51% [Fifty one percent in aggregate]		
1994 – 1998	B. Sc (M, P, Comp. Sc.)	Wesley Boys’ Degree College, Osmania University, Secunderabad, AP
53% [Fifty three percent in aggregate]		
1992 – 1994	10+2 (C.B.S.E.)	Bharatiya Vidya Bhavan’s Public School, Hyd, AP
59.5% [Fifty nine point five percent in aggregate]		
1991 – 1992	10th (I.C.S.E.)	Don Bosco Academy, Patna, Bihar
64%[Sixty four percent in aggregate]		

Technical skills:

Successfully completed “Diploma in Electronics & Computer Technology” from HARDCORE – A venture of APTECH in 1996 – 1997 with 66%

Operating Systems known: MS-DOS 4.1, MS-Windows 98 / 2000 and UNIX / Red Hat Linux 7.2

Software known: HTML, C / MS-Visual C++ 6.0, Oracle 8.1, MS-Visual FoxPro 6.0 & MS Office 2000

Personal Details:

Address for communication: C/o Mr. Ashit Ranjan Paul, Plot no. 211, Nabodit Colony, Nayabad, Mukundpur, Kolkata – 700099.

PAN no: AHXPP8709M

Indian Passport no: J 1561350 valid till 25th Feb, 2020 or 02/25/2020

Date of Birth: December 5th, 1975 or 12/05/1975

Marital Status: Married

Languages known: 1st language – ENGLISH, 2nd language – HINDI, Mother Tongue – BENGALI.

Last Compensation: ₹ 1,80,000/- + incentives p.a. Approx.

Expected Compensation: Rs. 2.5 lacs & above p.a. (Take Home within Hometown)

₹ 3.5 lacs and above p.a. (Take Home Outstation)

INR 4.5 lacs and above p.a. (Take Home Out-side India)

Joining Period: 1 month notice.

Hobbies: Traveling and driving hence worked part-time as a Guide and CAB Driver (possessed professional Driving License for 6 yrs during 1997 – 2003)

Also like Tourism hence having lifetime membership from 2002 in YMCA Worldwide. (Young Men's Christian Association)

Extra Curricular Activities: <http://wp.me/pRsZV-3>

<http://asitabhpaul.blogspot.com>

<http://in.linkedin.com/pub/asitabh-paul/a/20b/b4>

customizedconsultant.elance.com

<http://www.getafreelancer.com/users/224360.html>

http://www.odesk.com/users/Content-Technical-Writer-SEO-SEM-Hard-Software-Consultant_~~654d5fcc670a367

<http://blogs.siliconindia.com/asitabh/>

Tests

Name	Score (out of 5)	Time to Complete	
English Spelling Test (UK Version)	5.00 1st Place!	20 min	Details
Microsoft OutLook 2007	3.50 Top 10%	28 min	Details
Business Mathematics	3.75 Top 10%	40 min	Details
Social Media Marketing	4.50 Top 10%	18 min	Details
PBwiki	3.75 Top 10%	29 min	Details
Advertising Skills Certification	3.50 Top 10%	14 min	Details
Search Engine Optimization	3.50 Top 10%	11 min	Details
Marketing Terminology	3.30 Top 10%	23 min	Details
Knowledge of Microsoft Office Skills	2.75 Top 10%	13 min	Details
Grant Writing	3.90 Top 10%	20 min	Details
MS Excel 2003	3.50 Top 10%	35 min	Details

Name	Score (out of 5)	Time to Complete	
Outbound Sales Skills	3.45 Top 10%	10 min	Details
Internet Marketing	4.50 Top 20%	27 min	Details
MS Word 2003	3.50 Top 20%	37 min	Details
Marketing Methods and Techniques	4.10 Top 20%	21 min	Details
English Spelling Test (U.S. Version)	4.90 Top 20%	21 min	Details
Technical Writing Skills Certification	3.60 Top 20%	36 min	Details
MS Word 2007	3.50 Top 20%	34 min	Details
MS PowerPoint 2007	3.25 Top 20%	19 min	Details
Management Skills	3.25 Top 20%	24 min	Details
Business Writing Skills Certification	3.25 Top 20%	12 min	Details
Windows XP	3.75 Top 20%	36 min	Details
Organizational Behavior	3.40 Top 20%	31 min	Details
Market Research	3.10 Top 20%	38 min	Details
Help Desk Certification	3.50 Top 20%	24 min	Details

Name	Score (out of 5)	Time to Complete	
Email Etiquette Certification	4.15 Top 30%	23 min	Details
Knowledge of Windows 7 Skills	3.65 Top 30%	15 min	Details
Call Center Skills	4.00 Top 30%	25 min	Details
MS Word 2000	2.90 Top 30%	24 min	Details
MS Excel 2000	2.65 Top 30%	26 min	Details
Resume Writing Skills	3.10 Top 30%	38 min	Details
UK English Grammar Test (For Writing Professionals)	2.50 Top 30%	40 min	Details
Telephone Etiquette Certification	4.15 Top 30%	18 min	Details
Microsoft Word 2010	2.75 Top 30%	15 min	Details
Office Skills	3.90 Top 30%	34 min	Details
U.S. English Basic Skills	3.90 Top 30%	30 min	Details
Six Sigma Black Belt Certification	2.75 Top 30%	24 min	Details

Name	Score (out of 5)	Time to Complete	
Business Plans	4.40 Top 30%	24 min	Details
Content Writing Skills	3.00 Above Average	24 min	Details
Total Quality Management Certification	2.50 Above Average	22 min	Details
Online Article Writing and Blogging Test (U.S. Version)	4.00 Above Average	10 min	Details
MS PowerPoint 2003	3.40 Above Average	23 min	Details
Programming Aptitude	3.00 Above Average	40 min	Details
MS Excel 2007	3.00 Above Average	27 min	Details
Networking Concepts	3.60 Above Average	40 min	Details
Microsoft Outlook 2010	2.50 Above Average	25 min	Details
Corporate Strategy	2.90 Above Average	30 min	Details
System Analysis	2.50 Above Average	33 min	Details
Online Article Writing and Blogging Test (UK Version)	3.75 Above Average	11 min	Details
UK English Basic Skills	3.60 Above Average	34 min	Details

Name	Score (out of 5)	Time to Complete	
U.S. Public Speaking	2.50 Above Average	19 min	Details
Report Writing	3.50 Above Average	32 min	Details
Knowledge of Google Website Optimizer	2.55 Above Average	20 min	Details
Creative Writing Test - Fiction (U.S. Version)	3.75 Above Average	28 min	Details
Analytical Skills	3.00 Above Average	37 min	Details
Customer Service	4.00 Above Average	28 min	Details
Creative Writing Test - Non-fiction (UK Version)	3.60 Above Average	22 min	Details
Computer Aptitude	3.15 Above Average	43 min	Details
English Vocabulary Test (U.S. Version)	3.75 Below Average	26 min	Details
U.S. English Sentence Structure Test (For Writing Professionals)	2.60 Below Average	33 min	Details
Google AdWords	2.85 Below Average	14 min	Details
UK English Sentence Structure Test (For Writing Professionals)	2.50 Below Average	30 min	Details
Microsoft PowerPoint 2010	2.60 Below Average	25 min	Details

Name	Score (out of 5)	Time to Complete	
Negotiations Skills	3.60 Below Average	36 min	Details
Knowledge of Google Webmaster Central	3.30 Below Average	15 min	Details
Microsoft Excel 2010	2.50 Below Average	23 min	Details
Knowledge of Google Analytics	3.00 Below Average	20 min	Details
English Vocabulary Test (UK Version)	3.50 Below Average	25 min	Details
Creative Writing Test - Fiction (UK Version)	3.40 Below Average	22 min	Details
Knowledge of Wordpress 3.0 Skills	2.60 Below Average	10 min	Details
U.S. English Punctuation and Mechanics	2.50 Below Average	33 min	Details
Creative Writing Test - Non-fiction (U.S. Version)	3.00 Below Average	12 min	Details
U.S. Word Usage	2.50 Below Average	32 min	Details
Knowledge of WordPress 3.1 Skills	2.60 Below Average	19 min	Details
U.S. Culture and Etiquette	3.25 Below Average	15 min	Details
Redhat Linux 9.0 General	3.25 Below Average	16 min	Details

