

Kaltrin Shala

Date of birth: 13/01/2001 | **Nationality:** Kosovar | **Gender:** Male | **Phone number:** (+383) 49542609 (Mobile) |

Email address: kaltrinsh01@gmail.com | **Address:** Agim Ramadani, 10000, Prishtine, Kosovo (Home)

● WORK EXPERIENCE

28/04/2020 – CURRENT

FOUNDER & CEO MOTIONSOCIALS

Founder & CEO of MotionSocials, a social media advertising agency helping E-commerce businesses add an extra \$50K - \$100K in MRR within 80 days.

14/06/2021 – 31/12/2021

LEAD GENERATION & EMAIL MARKETING MANAGER ZENOUTREACH

- Responsible for generating ready-to-buy leads for our B2B clients.
- Creating compelling Lead Lists on the requirements of each client.
- Email Marketing Campaigns.
- Data Enrichment.
- Sales Calls.
- Reporting & Analytics

11/08/2020 – 11/11/2020 Prishtina, Kosovo

SEO & SOCIAL MEDIA SEO TACTICA

- Responsible for Link Building for our SEO clients.
- Responsible for Social Media Management for our Social Media clients.
- Copywriting.
- Content Creation.
- Email Marketing & Outreach.
- Reporting & Analytics.

10/01/2020 – 10/02/2020 Prishtine, Kosovo

DIGITAL MARKETER ROITIV

- Responsible for creating content calendars for all of our clients.
- Creating Email Marketing Campaigns & Newsletters.
- Social Media Advertising.
- SEO.
- Keyword Research.
- Google Ads Campaign.

30/03/2016 Prishtine, Kosovo

SOCIAL MEDIA MANAGER VIP TRAVEL KEMA

- Social Media Management
- Content Creation
- Copywriting
- Social Media Advertising
- Reporting & Analytics

● EDUCATION AND TRAINING

01/10/2019 – CURRENT Prishtine, Kosovo

BSC MARKETING Universiteti i Prishtines

21/10/2019 – 21/11/2019

GOOGE DIGITAL GARAGE CERTIFIED Google Digital Garage

06/10/2019 – 07/11/2019 Prishtine, Kosovo
CERTIFIE IN DIGITAL MARKETING ROI Academy

26/07/2019 – 26/08/2019
CERTIFIED IN SOCIAL MEDIA MARKETING eMarketing Institute

19/06/2018 – 19/07/2018
CERTIFIED IN AFFILIATE MARKETING eMarketing Institute

01/09/2016 – 20/05/2019 Prishtine, Kosovo
HIGH SCHOOL Xhevdet Doda

01/09/2008 – 07/06/2016 Prishtine, Kosovo
CERTIFIED IN ADVANCED ENGLISH (C1) New Age School

01/09/2007 – 10/06/2016 Prishtine, Kosovo
PRIMARY SCHOOL Naim Frasheri

● **LANGUAGE SKILLS**

Mother tongue(s): **ALBANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **ADDITIONAL INFORMATION**

ORGANISATIONAL SKILLS

Organisational skills - Adaptable to new situations.

- Enjoy a competitive environment.
- Able to work under pressure
- Problem solving

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills - Great communication skills in both Albanian and English language.

- Good listener and non-judgmental.
 - Open minded.
 - Flexible regarding working.
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