

ACADEMICS

QUALIFICATION	INSTITUTE	BOARD/UNIVERSITY	%/CGPA
MBA	Mittal School of Business, Phagwara	Lovely Professional University	Pursuing
B.Com	S.R.P.A. Adarsh Bhartiya College, Pathankot	Guru Nanak Dev University	58.33
XII	Sri Guru Harkrishan Public School, Pathankot	CBSE	81.00
X	Christ The King Convent School, Pathankot	ICSE	75.00

INTERNSHIP

SOCIAL MEDIA MARKETING AT DRIDHSANKALP FOUNDATION	<ul style="list-style-type: none"> • Ideating and creating content for different social media platforms. • Helping plan social media campaigns to reach a wider audience. • Optimizing content, tracking user traffic and assessing user response to different content that is posted. • Hosting webinars to spread awareness on different social issues.
AIRBLACK TECHNOLOGIES	<ul style="list-style-type: none"> • Worked as a business development executive .

COURSES AND CERTIFICATIONS

GOOGLE DIGITAL UNLOCKED	<ul style="list-style-type: none"> • Completed an online course on understanding fundamentals of digital marketing.
GROWTH MARKETING ESSENTIALS COURSE	<ul style="list-style-type: none"> • An online course to Understand what Growth Marketing is and learned about compelling value proposition and a clear target-audience.
DIGITAL MARKETING, SEO, WORDPRESS ADVANCE MASTER COURSE	<ul style="list-style-type: none"> • An online course to understand how to create Buyers Persona and Target them, Use Online Survey to Generate Business, learn how you can generate Traffic. Use SSL Integration to Build Trust and get favored by Google, learn in detail How to Use Word press for your Business and Secrets of Online Marketing.
MICROSOFT EXCEL – BASIC EXCEL / ADVANCED EXCEL FORMULAS	<ul style="list-style-type: none"> • Completed online course on understanding basic and advanced excel formulas through Udemy.
10 IN 1 PUBLIC SPEAKING COURSE	<ul style="list-style-type: none"> • Completed an online course on public speaking through Udemy.

EXTRA CURRICULAR ACTIVITIES

COMMUNITY SERVICE	Volunteer with NSS providing Social Service to the Underprivileged by joy of giving, feeding and also spreading awareness about Women Hygiene.
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PARTICIPATIONS	<ul style="list-style-type: none"> • Acted as a Co-Ordinator at college Annual event at Adarsh Bhartiya College. • Participated and Successfully completed “Customer is King” simulation competition organized by learn biz as a part of Marketing management course at Mittal school of Business, LPU. • Participated in “MUBG – Marketer’s Unleashed Battleground” Organized by MAKOPHILES – MSB ATOM.
PERSONAL DETAILS	
Address	H No. - S20/1074, Madhopur Road, Khanpur Chowk, Pathankot, Punjab(India) 145001