

Aviral Shrivastava

CONTENT/CREATIVE WRITER



PERSONAL INFO

I have an experience of 7+ years as a Content Writer and am proficient in Writing and Speaking the English Language and have some great imagination skills that help me write and build attractive and influential Content. I have a humble nature and excellence in drawing out my imagination into reality. I am perfectly able of writing product descriptions and Fictional artworks according to the company's requirements. I have the required knowledge of SEO and a great choice of Keywords to enhance my Content.

EXPERIENCE

➤ **Product Description B2B Writer**
Belora Paris, Gurugram **1.2 Years**

At this company I used to write blogs related to make-up products and other cosmetics for the Company.

➤ **Advertising Writer**
Tusk Oral Health **1.5 Years**

I wrote content in the form of articles to advertise the products and services offered by the company

➤ **Technical Writer**
King Star Groups Pvt. Ltd. **2.5 Years**
At this company, I worked as a Technical Writer and wrote articles and blogs for the company's technical and agrotech related niches.

➤ **Creative/Research Writer**
Unity Web **2.1 Years**

I used to write biographies of underrated and growing stars/influencers that could rank above on the search. I also wrote some character descriptions of Anime Characters for the company's sites.

CONTACT

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SKILLS

- Content Writing
- Creative Writing
- Technical Writing
- Product, B2B Writing
- Advertising Content Writing
- Fictional Writing
- English Writing and Speaking Proficiency
- Finance Writing

EDUCATION

➤ **Bachelor's Degree in Journalism And Mass Communication**
IIMT Group of Colleges, Greater Noida, U.P. **2021 - 2024**