

Jayshree Shekhawat

SEO Executive

experience

Overseas Education Consultant

- Assess student's profile and provide program that is the best match according to their profile
- Help student find and apply to the university offering the program of their interest
- Keep students well informed with the changing rules and regulation

*Bright Future Abroad Studies
Oct 2021 - Dec 2023*

education

Masters in Commerce

Pandit Deendayal Upadhyaya
Shekhawati University (PDUSU),
Sikar

Sept 2021 - Aug 2023

contact

To obtain a position as
SEO Executive and
become a valued team
member while continuing
my training in this field

skills & expertise

- Basic understanding of SEO principles, including on-page, off-page, and technical SEO
- Core understanding in keyword research, analysis, and strategic implementation for improved search rankings
- Knowledge of Google Search Console functionalities for website analysis, performance tracking, and issue identification.
- Efficient in optimizing website elements such as title tags, meta descriptions, headings, URLs, and content for search engines
- Understanding of search intent and ability to create SEO-friendly content for various website types (blogs, e-commerce, service websites)
- Fundamental knowledge in optimizing e-commerce websites, including category and product page optimization
- Familiarity with various SEO tools for keyword research, website analysis, and performance tracking

