



SUPRIYO BRAHMACHARI

About Me

student who loves digital marketing and is ambitious and results-oriented. proficient in SEO, social media marketing, content creation, and data analysis. able to use analytics to enhance advertising and generate measurable outcomes. Creativity and attention to detail are blended with a collaborative approach. committed to lifelong learning and remaining up to date on industry trends. keen to make a real difference in the digital marketing scene and support the success of creative enterprises.



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LANGUAGE

- English
- HINDI
- BENGALI

NON-TECHNICAL SKILLS

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

TECHNICAL SKILLS

DIGITAL MARKETING

EXCEL SPREADSHEET

GRAPHIC DESIGN

CONTENT CREATION

EXPERTISE

1. SEARCH ENGINE OPTIMISATION

2. GOOGLE ADS

3. SOCIAL MEDIA MARKETING

EDUCATION

THE ADITYA BIRLA PUBLIC SCHOOL

PASSOUT (2021)

TECHNO INDIA UNIVERSITY KOLKATA

BACHELOR'S IN Business ADMINISTRATION (H)
(2021-2024)

CERIFICATION

1. GOOGLE GARAGE DIGITAL MARKETING
CERTIFICATION

2. INTERNSHALA DIGITAL MARKETING
CERTIFICATION

3. GOOGLE ADS SEARCH
CERTIFICATION