



CONTACT

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SKILLS

- SEO - Search Engine Optimization
- Link Building
- Off-page SEO
- Content Writing
- Article Optimization
- Social Media Marketing
- Graphic Editing
- Wordpress

- Web Scrapping 67%
- Link Building 78%
- English Writing 80%
- English Fluency 74%
- Graphic Design 60%

EDSEL B. RAPER JR

SEO | LINK BUILDING | OUTREACH | CONTENT
WRITING | ARTICLE OPTIMIZATION

ABOUT ME

A freelancer with over 1 year of experience in SEO, link building, content writing, and article optimization, I have a solid foundation in the industry and am confident in my ability to drive results and improve online visibility for my clients. I have a strong understanding of how to create and execute effective strategies to improve search engine rankings, generate high-quality backlinks, and create compelling and engaging content.

WORK EXPERIENCE

Content Writing and Article Optimization

Freelancing: September 2022 - Present

- In charge of creating contents for websites and blogs.
- Update and publish new articles on Wordpress
- Create graphic designs for content writing and blogs.
- Ensures key phrases are relevant and can compete in ranking.

Link Building and Outreach

Freelancing: March 2022 - June 2022

- In charge of creating high-quality backlinks for websites.
- Dismisses irrelevant websites, evaluates metrics, and examines competitor back links.
- Manages Link Building data and analyzing competitor backlinks and outreach of webmasters

GIS Specialist

NCIP: March 2021- July 2021

- Create digital maps for private and government uses.
- Gather data for processing and formulation of maps
- Lead teams for instructions and data gathering

Technical Writer

NCIP: July 2021- March 2022

- Create technical content for the formulation of Sustainable Development Plan of the government for Indigenous People.

EDUCATION

Caraga State University 2015 - 2020 **Ultimate SEO Training**
Bachelor of Science in A&B Engineering Udemy 2022

Licensed A&B Engineering

Passer of ABELE September 2022