



ABOUT

Hey there! I am Andrea, an SEO Outreach Manager specializing in building connections and enhancing online presence. Over the past four years, I've crafted personalized outreach campaigns, collaborating with external partners and website owners to secure high-quality backlinks.

My expertise extends to creating diverse content formats, tracking outreach performance, and maintaining digital filing systems for seamless organization. I have worked for prestigious SEO agencies from the United States, independent website owners across the globe, and my own SEO personal projects.

Andrea Garcia

EXPERIENCE

- SEO Outreach Manager: [Search Tides](#)
- SEO Outreach Manager and Virtual Assistant: [Gaming Power Up](#) and [Mobile Wireless Trends](#)
- SEO Outreach Manager: [Te Blogueo](#)
- Affiliate Niche Site Owner (On-Page and Off-Page SEO): [Fantasy Hair Lovers](#)
- Chat Virtual Sales Specialist & Customer Support: [SeoUp!](#)
- Digital Marketing Assistant and SEO Content Writer: [Depayzer Agency](#)

CONTACT

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SEO Outreach Manager Search Tides:

- Executed comprehensive SEO outreach strategies, increasing the client's organic website traffic within the first months.
- Participated in outreach campaigns to build high-quality backlinks, collaborating with external partners and website owners.
- Collaborated with content writers to optimize content, implementing best practices and ensuring alignment with targeted keywords and client's niche.
- Prospected relevant sites found by scrapers to find contact information, and then pitch them to start a profitable relationship with site owners, This includes a contact person, the correct department, and the correct email address.
- Crafted personalized outreach emails to website owners, introducing the content and proposing collaborations or guest posting opportunities

SEO Outreach Manager and Virtual Assistant Gaming Power Up and Mobile Wireless Trends :

- Created various content formats (articles, infographics, videos) to post on free submission sites and social media.
- Tracked the performance of outreach efforts, monitoring website traffic, keyword rankings, and the acquisition of backlinks.
- Organized and maintained digital filing systems, ensuring easy retrieval of important documents and information.
- Collaborated with content writers to ensure consistent branding and user experience across websites.
- Managed WordPress websites, this included uploading articles, formatting, and correcting grammar errors.

SEO Outreach Manager Te Blogueo:

- Created a comprehensive outreach plan to connect with industry-specific websites, fostering collaborations, guest post opportunities, and brand visibility amplification.
- Designed and implemented a user-friendly database, ensuring easy access to valuable information for customers, and enhancing satisfaction and retention rates.
- Established alliances by Email for the company's link-building strategy forming strategic partnerships to bolster the company's backlinks, enhance online presence, and improve search engine rankings.

Affiliate Niche Site Owner (On-Page and Off-Page SEO): [Fantasy Hair Lovers](#)

- Leveraged affiliate marketing strategies to monetize websites through the Amazon Affiliate Program. Conducted comprehensive keyword research, curated compelling content, and strategically placed affiliate links within articles, resulting in a steady passive income stream.
- Implemented SEO best practices, including on-page optimization, keyword targeting, and link building, to improve website visibility and organic traffic.
- Built a website from scratch using HTML, CSS, and JavaScript, employing responsive design principles for optimal user experience across devices. Created user-friendly interfaces and intuitive navigation structures, resulting in a visually appealing and functional website.

Chat Virtual Sales Specialist & Customer Support: [SeoUp!](#) - Full time

- Utilized advanced chat-based sales techniques to engage prospects and customers in real-time conversations, effectively converting leads into sales opportunities.
- Collaborated with cross-functional teams to optimize chat scripts, sales pitches, and responses, ensuring consistency in messaging and maximizing sales effectiveness.
- Provided exceptional customer service, addressing client needs and resolving issues

Digital Marketing Assistant and SEO Content Writer: [Depayzer Agency](#)

- Crafted diverse and engaging content tailored to the specific needs and preferences of our esteemed clients. This involved meticulous research, understanding client requirements, and delivering compelling articles and blog posts.
- Participated in the agency's link-building strategy by conducting proactive outreach initiatives. This involved establishing and nurturing relationships with high-authority websites, and industry leaders through personalized email communications and networking.
- Demonstrated versatility and expertise by generating highly optimized articles spanning a wide range of niches. Leveraged SEO best practices, keyword research, and industry insights to produce content that resonated with target audiences, enhanced organic search rankings, and improved website traffic.