



TRAPTI GUPTA

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OBJECTIVE

Enthusiastic management Student to work in an organisation , where I can acquire new knowledge sharpen my skills and put my best efforts for achieving organisational as well as individual goals.To obtain a possible position in a reputed for which offers a challenging career where I can utilise my skills and expertise for the growth of the organisation

HIGHLIGHTS

- Project Management
- Research and analysis
- Teamwork
- Detail oriented
- Interpersonal skills
- Creative
- Sales and marketing
- Advertising

EXPERIENCE

Social media marketing Intern | Aashman Foundation.

June,2021

- Work alongside the team to create for social media strategies monthly.
- Increase the brand awareness through the social media platforms.
- Build the social media campaigns and prepared promotional materials.

EDUCATION

Professional Qualification - Bachelor of Business Administration (2019-2022)

University – Chhtarapati Sahu Ji Maharaj University , Kanpur

College - Dayanand Academy of Management Studies,

CERTIFICATIONS

- Introduction to Digital marketing .
- Basic Graphic designing.

ADDITIONAL SKILLS

- **Ms office (Excel, word, power point)**
- **Typing**
- **Sales and marketing skills**
- **Negotiation skills**
- **Effective communication**
- **Decision making skills**