

MAYANK PATIL

SOCIAL MEDIA
MANAGER/ PR



@themynkk



Mayank patil



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CONTACT DETAILS

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CAREER SUMMARY

Driven Social Media Manager, skilled in improving user engagement and interaction through expert content strategy. Offering extensive experience in end-to-end social media management, building brand awareness and reputation through innovative online campaigns:

EXPERIENCES

SOCIAL MEDIA

ADMIN, BHOPALI_BUZZ

APRIL 2020-PRESENT

SOCIAL MEDIA MANAGER,

MIRCHI BHOPAL

DEC 2022 - JULY 2023



- ✓ Generate, edit, publish and share engaging content daily
- ✓ Communicate with followers, respond to queries in a timely manner and monitor customer reviews
- ✓ Worked on photo/video editing using professional post-processing editing software to produce high-quality commercial and entertainment content

EXPERTISE

- ✓ Excellent copywriting skills
- ✓ Hands on experience in content management
- ✓ Ability to deliver creative content

EDUCATION

2019 - 2021 ● **High School**
Kendriya Vidyalaya
No. 3, Bhopal

2021-2025 ● **Bachelor of Journalism and mass communication**
Makhanlal Chaturvedi National
University of journalism and
communication

SKILLS

Content Creation

10/10

Copy writing

10/10

Marketing Analytics

80/100

Community management

90/100

MS office

70/100

Communication Skills

95/100

LANGUAGES

English



Hindi

