



SHRUTI SAHNI

BACHELOR OF JOURNALISM AND
MASS COMMUNICATION

CONTACT

- 9625204194
- shrutisahni2001@gmail.com
- Pandav nagar, Delhi-92, New Delhi

SKILLS

- Teamwork
- Time Management
- Leadership
- Verbal & Written communication

LANGUAGE

- English
- Hindi

EXTRACURRICULAR ACTIVITIES

- Participated as a lead character in short film for college assignment" Topic - Cyber Crime
- Arranged a mock Press Conference in college
- Organised "Diwali Mela" and "Street Photography" events in college

PROFESSIONAL PROFILE

I am a BA(JMC) student pursuing journalism as my career. I have keen interest in media and communication. I am a punctual and motivated individual who is able to work in a busy environment and produce high standards of work.

EDUCATION

Bachelor of Journalism and Mass Communication

Lingayas Lalita Devi Institute of Management and Sciences
(2020 - 2023)

- Affiliated to GGSIPU

Senior secondary education

Bhai Parmanand Vidya Mandir School
(2017 - 2019)

- Commerce Stream
- Under CBSE

EXPERIENCE

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Social Media Marketing
(August 2021- October 2021)

- Conducted media research with the assigned team for their social media handles and create awareness among the target group.

INGLU

Media and Public Relations (PR)
(September 2022- October 2022)

- Working on creating awareness about upcoming events and on sponsorships of the event.