



# JEYSON N. PAGLOMUTAN

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## OBJECTIVES

A marketing management graduate who possesses good interpersonal communication skills and wishes to achieve a challenging position in your dynamic organization.

To contribute to the success and long-term growth of the company by utilizing my skills in the different methodologies of marketing and maximizing opportunities in identified/targeted growth areas in the industry.

## EXPERTISE

- ✓ Computer Hardware Repair and Troubleshooting
- ✓ Adobe Photoshop
- ✓ Video Editing and Video Content Creation
- ✓ Social Media Management
- ✓ Microsoft Office
- ✓ Customer Service
- ✓ Link Builder
- ✓ Search Engine Optimization

## TRAININGS & SEMINARS

- SAPBONE Training
- ITamaraw Step-up Webinar (23<sup>rd</sup> day of October 2020)
- Invest In Your Career To Reach The Top Webinar (11<sup>th</sup> day of November 2020)

## EDUCATION

### Far Eastern University – Diliman, Quezon City

Bachelor of Science Business  
Administration Major in Marketing  
Management – Graduate (2017-2021)

## EXPERIENCES

### Research and Outreach Assistant

#### Junior Link Builder (February 2023 – Current) SharpRocket

- Create and put into action link-building plans to raise our website's domain authority and backlink profile through partnerships, outreach, and content promotion.
- In charge of obtaining new links to raise a client's Google rankings.
- Make contact with bloggers and website owners to provide articles in order to gain high-quality links.
- Carries out keyword research to find high-value search terms that can be used in marketing materials and drive traffic to websites that convert visitors into leads.

### Social Media Manager (2022 – 2023)

#### Freelancing Services

- Creating social media posts for the pages especially ad accounts and Business Meta.
- Coordinating with the client, and discussing plans for the business.
- Creating avatars and conducting a warm-up process for the certain avatars.

### Trade Marketing Specialist (August 2022 – November 2022) Ever Bilela Cosmetics, Inc

- Creating Promos & Campaigns for the company
- Monitoring stocks and computing average sales of the business.
- Coordinating with the branches and discussing ways to increase their sales.

**Data Analyst (2021 -2022)****Accenture – Cyberpark 1 Cubao, Quezon City**

- Collect, organize and interpret statistical information to help colleagues and clients use it make decisions.
- Filtering and cleaning data
- Working with management to prioritize business and information needs

**Property Consultant Freelance (2021)****Sta. Lucia Prime Marketing Corp. – Sta. Lucia**

- Provide property investment advice to clients after careful analysis of market conditions and trends.
- Assists a commercial or residential real estate buyer with their investment.

**Marketing Assistant Intern (2020)****Ollapa Corporation – Sitio Ville, Quezon City**

- Creating or updating presentation or sales support materials
- Assisting in the development and distribution of Marketing and promotional materi

