

Rahul Kumar

Ludhiana, Punjab 141008
rkkhatri786.rk@gmail.com
+91 75080 69386

Work Experience

SEO Executive

Harksh Technologies - Ludhiana, Punjab
February 2023 to Present

I'm working as a SEO executive, my main roles here are doing keyword reach and analysis. I use tools like Google Console and Semrush. I also write copywriting content for clients (education, technology, medical) and implement keywords in the content. I work in Wordpress and for Seo i use Yoast Seo plugin.

Education

B. Tech

Chandigarh University - Mohali, Punjab
June 2020

Senior Secondary (XII)/Science, Sargodha Public School - Sargodha, Sargodha, PK
2016

Secondary(X)/ Sargodha Public School - Ludhiana, Punjab
2014

Skills / IT Skills

- Digital Marketing
- Search Engine Optimization.
- Social Media Marketing
- Google AdWords
- HTML.
- JAVA
- MS-Excel
- Google Analytics
- MS-PowerPoint
- C++ Programming