Sujal Kumar Sinha

EDUCATION

Bachelor of Business Administration (B.B.A.), BBA

Doon Business School, Dehradun

2020 - 2023

Senior Secondary (XII), Commerce

Central Public School

(CBSE board)

Year of completion: 2020

Secondary (X)

St. Paul's School (ICSE board)

Year of completion: 2016

WORK EXPERIENCE

Associate Telecaller

Blue Rose Publisher, Virtual

Job • Aug 2023 - Oct 2023 (3 months)

- * talking to customers on a daily basis.
- * cold and warm calling.
- * MS Office, MS Excel & MS PowerPoint had to work on them
- * CRM working

Sales

Agile Capital Service, Virtual

Internship • Aug 2022 - Sep 2022 (1 month)

We were required to sell the policy/portfolio, which we did, we were trained in various aspects of management, such as, HR, Finance, Marketing, Sales and Report Making. Then we did one Project of Marketing and Sales.

Marketing Research

Padaie (A Parents Company), Virtual

Internship • Jun 2022 - Jul 2022 (2 months)

I was assigned to research about how the parents want there kid to be studied and also about the parent's study nature. I generated about 25 parents opinion, also 20 students opinion about the education and what changes to be done.

TRAININGS

International Business To Business Marketing

Yonsei University, Online Apr 2023 - May 2023

The Art Of Sales: Mastering The Selling Process

Northwestern University, Online Feb 2023 - Mar 2023

The Art Of Sales: Customer Segmentation And Prospecting

Northwestern University, Online

Feb 2023 - Mar 2023

The Art Of Sales: Connecting With Sales Prospects

Northwestern University, Online

Feb 2023 - Mar 2023

The Art Of Sales: Sales Pitch And Closing

Northwestern University, Online

Feb 2023 - Mar 2023

The Art Of Sales: Building A Toolkit For Your Sales Process

Northwestern University, Online

Feb 2023 - Mar 2023

Business English Networking

University of Washington, Online

Aug 2021 - Aug 2021

Successful Negotiation: Essential Strategies And Skills

University Of Michigan, Online

Jul 2021 - Aug 2021

Inspiring And Motivating Individuals

University Of Michigan, Online

Jul 2021 - Jul 2021

French Language

doon business school, Dehradun

Apr 2021 - Jun 2021

Elementary Excel Program

doon business school, Dehradun

Feb 2021 - Mar 2021

Reverse Charge Mechanism Under GST

Aug 2022 - Aug 2022

I did a project on Reverse Charge Mechanism Under GST, for the company Hindustan Petroleum Corporation Limited. It was all about GST and how it works. How taxes are applicable and charged. Overall It was a very good experience and learning.

Winter Live Project

Jan 2021 - Mar 2021

https://1drv.ms/w/s!AhczI2qSOewFd23_XRfrdB2TFI0

It was a marketing research project, where we have to research and compare the two leading e-commerce companies which were Amazon and Flipkart. The link is of my report, which contains my research and interpretation.

PROJECTS

SKILLS

French Proficiency (written)

Beginner

MS-Office

Intermediate

Social Media Marketing

Beginner

Translation Intermediate

English Proficiency (Spoken)

English Proficiency

(Written)

Intermediate

Advanced

Hindi Proficiency (Spoken)

Hindi Proficiency (Written)

Intermediate

Advanced