

# Gargi Thakur

## Content Writer

I am a highly motivated and accomplished Content Writer with a passion for reading and writing compelling narratives that resonate with audiences across various industries and niches. As a creative wordsmith with an eye for detail, I possess a unique ability to blend creativity with data-driven insights, resulting in content that not only engages but also delivers tangible results for top-tier brands.



gargilhzln@gmail.com



9355253375



EAST DELHI, India



gargiithakur.wixsite.com/myowninfinity



linkedin.com/in/gargi-thakur-0b75b5210



medium.com/@gargiithakur

## SKILLS

Creative Writing

Python

Content Writing

SEO

Editing

Public Speaking

Communication skills

## LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

French

Professional Working Proficiency

## INTERESTS

Reading

Writing

Networking

Programming

## EDUCATION

### School

Amity International School, Noida

03/2007 - 03/2020

### B.Tech, Computer Science

SRM University, Chennai

09/2020 - Present

## PERSONAL PROJECTS

### Personal blog (11/2019 - Present)

□ <https://gargiithakur.wixsite.com/myowninfinity>

### Hiraeth (06/2021 - 07/2021)

□ An anthology

## WORK EXPERIENCE

### Content Writing Internship

#### Optiwise

05/2021 - 07/2021

Achievements/Tasks

□ At this internship I wrote blogs, buying guides, and product reviews about various niches such as entertainment, healthcare, and technology.

### Corporate Associate Lead

#### SRM HackerEarth

01/2021 - 09/2021

Achievements/Tasks

□ While I was a part of the college club my role consisted of writing captions for social media posts, coming up with content for WhatsApp or Emails, coming up with ideas to promote the page and increase followers, and coming up with ideas for building a better team.

Contact: Shambhavi

### Public Relations Lead

#### The Six PM Show

06/2021 - Present

Achievements/Tasks

□ While I was working here, I had the responsibility of leading a team, training people to become emcees, and co-hosting various open mics

Contact: Stuti

## CERTIFICATES

Create a lead generation messenger chatbot using chatfuel- Coursera (06/2023 - 06/2023)

Software Engineering Virtual Experience Program- Goldman Sachs (06/2023 - 06/2023)

The skills included cracking a leaked password database.

Technical Consulting Virtual Internship- SAP (05/2023 - 06/2023)

The skills included data analysis.