







MAFELELEZO VICIOUS LIBANDA



CONTACT INFORMATION

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SKILLS

- Time management
- SEO
- SMM
- Analytics
- PPC

LANGUAGES

- English | Advanced. No

OBJECTIVE

Results-driven Digital Marketing Practitioner with 2 years of experience in developing and executing strategic online marketing campaigns. Strong analytical skills and a track record of driving successful brand awareness, lead generation, and revenue growth.

Results-driven digital marketing specialist with experience developing and implementing effective strategies to drive website traffic, increase online engagement, and generate leads. Skilled in SEO, SEM, social media, and content management.

EXPERIENCE

FREELANCE DRIVER

Red Sky Ventures. Windhoek | Aug 2023 - Present

- Excellent customer service skills, providing a friendly and professional experience to clients.
- Proficient in using GPS and navigation apps to ensure timely and accurate deliveries.

DIGITAL MARKETING AND SEO

RMZ Holdings. Walvis Bay | Jul 2017 - Dec 2019

- Managed and executed successful marketing campaigns, resulting in increased brand awareness and sales.
- Increased website traffic by over 50% through strategic SEO tactics and keyword optimization.
- Implemented social media marketing strategies that resulted in a 37% growth in followers.

FIELD SUPERVISOR

Vision Africa Research Services . Windhoek e | Sep 2011 - Nov 2017

- Collaborated with project managers to coordinate resources, schedule tasks, and meet project deadlines.

EDUCATION

CERTIFICATE: SEO

Red and Yellow School of Marketing . Cape Town | May 2019 - Aug 2019

GRADE 12

Sikosinyana Secondary School . Zambezi | 1998 - Nov 1999

CERTIFICATIONS & COURSES

- TCF French Certificate (B1), Alliance Francaise, San Francisco (2015)

REFERENCES

Danielle Bruckert (Owner and Director)

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Josefina Kameya (Vision Africa Research Services)

Position: Data Officer

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