

Contact

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www.linkedin.com/in/shailja-singh-6b9983199 (LinkedIn)

Top Skills

Facebook Ads

Affiliate Marketing

Mobile Marketing

Languages

English (Professional Working)

Hindi (Native or Bilingual)

Certifications

The Ultimate SEO Training + SEO for WordPress Websites

The Complete digital Marketing Course

Shailja Singh

Digital Marketing | SEO | Social media| Website Development|Canva
Bengaluru, Karnataka, India

Summary

I am a digital marketer and eager to apply to apply my knowledge of marketing principles with social media, e-mail marketing, and SEO to support the growth of a company. I am a quick learner, a strong communicator, and a creative problem solver, with a passion for all aspects of digital marketing.

Experience

Erience Solutions

Digital Marketing Intern

August 2023 - Present (3 months)

Ahmedabad, Gujarat, India

DigitalTrainingJet

Digital Marketing Intern

August 2023 - September 2023 (2 months)

As a Digital Marketing Intern at Digital Training Jet, I gained valuable hands-on experience

in various aspects of digital marketing, contributing to the growth of the organization. My

key accomplishments and skills learned during this role include: SEO, ChatGpt, Canva,

Google Keyword Planner, Content Creation, Email Marketing.

ICICI Prudential Life Insurance Company Limited

Relationship Manager

September 2019 - February 2021 (1 year 6 months)

Bengaluru, Karnataka, India

- Understand their protection and investment needs
- Identify and recommend solutions that fits their requirements best
- Offer prospect or existing customer complete range of products
- Help complete procedure necessary for
- Keep in touch with customers to ensure that their policy service requests are managed properly

- Facilitate settlement of claims

Unique designer private limited

Client Specialist

August 2016 - August 2017 (1 year 1 month)

Delhi, India

- Connecting clients for the business expansion
- Building client relationship and retention
- Organize and coordinate operations in ways
- Develop goals and objectives that tend to growth and prosperity
- Design and implement business plans and strategies to promote attainment of goals

Education

Ramaiah Institute Of Management (MSRIM)

Postgraduate Degree, Specialized Sales, Merchandising and Marketing Operations · (2017 - 2019)

Amity University Rajasthan, Jaipur

Bachelor of Business Administration - BBA · (2013 - 2016)

digital training jet

Advance Digital Marketing Course