

Arpan Biswas



Description

In a galaxy not so far away, I rocked the role of manager, juggling inventory like a pro to keep stock levels just right and avoid a surplus saga. I played matchmaker with our top clients, getting into their heads to build epic partnerships. On top of that, I led the dream team, spreading teamwork vibes and boosting efficiency. And hey, I even whipped up some money-saving magic to make our company's profits soar to infinity and beyond!

My Contact

- Phone** +91 8101409208
- Message** arpab48@gmail.com
- Linkedin** www.linkedin.com/in/arpab-biswas-97ab8a1a2/
- Address** 107, GR/A, Vivekananda Apartment
Rajani Babu Road, Kanchrapara
WB- 743145

Expertise



Digital
Marketing



Data
Analyst



Lead
Generation



Web
Development



Communication
skills in English,
Bengali & Hindi



Inventory
Management
& Team
Management

Work Experiences I



Maa Kali Bharatgas Distributor 2020 Jan- 2021 Dec Former General Manager

Experienced manager at Maa Kali Bharatgas Distributor, adept at optimizing operations, fostering a positive work environment, and achieving business objectives.

- **Inventory Management:** Ensured optimal stock levels while minimizing excess.
- **Daily Workflow Management:** Oversaw day-to-day operations efficiently.
- **Lead Generation:** Actively sought new business opportunities.
- **Cost Cutting:** Implemented measures to enhance profitability.
- **Employee Management:** Focused on team collaboration and productivity.

Work Experiences II



RaajShastra Analytics Pvt. Ltd. July 2024-July 2024 Tech and Marketing Intern

As a Tech and Marketing Intern at Raajshastra, I use to play a pivotal role in various domains:

- **Website Design:** Crafting visually appealing and user-friendly websites, wordpress and Hostinger designing.
- **Data Analytics:** Analyzing data to derive actionable insights and inform strategies from social media and other relevant pages.
- **Digital Marketing:** Implementing online marketing campaigns to boost brand presence.
- **Web Development:** Developing and maintaining web applications to enhance user experience and visually appealing.

Education



JIS College Of Engineering 2025

B.Tech in Computer Science Engineering (On Pursuing)

Sree Ramkrishna Institute of Science and Tech. 2020

Diploma In Architecture
CGPA 7.6

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Achievements



General Manager, Maa Kali Bharatgas,

- Developed and implemented effective marketing strategies.
- Led consumer acquisition initiatives, increasing customer base.
- Managed inventory to ensure optimal stock levels.
- Formulated and executed business development strategies.
- Supervised and motivated a diverse team.

Tech and Marketing Intern, Raajshastra

- Designed and maintained the company website, enhancing user experience.
- Analyzed data to inform business decisions and strategies.
- Developed data scraping tools for comprehensive market research.
- Executed digital marketing campaigns, boosting online presence and engagement.
- Conducted SEO optimization to improve search engine rankings.
- Collaborated with cross-functional teams to align marketing efforts with business goals.

Projects



For my B.Tech project, I developed a highly responsive chatbot integrated with Google Search. This chatbot was designed to provide users with accurate and prompt answers based on Google Search results. By leveraging Google's vast database, the chatbot could handle a wide range of queries, delivering relevant information efficiently. The project involved extensive work in natural language processing and API integration, ensuring seamless interaction and user satisfaction. This innovative solution demonstrated the potential of AI in enhancing user experience and information accessibility.

Project Link <https://arpanpayelchatbot.zapier.app/>



Skill Nation

CERTIFICATE OF COMPLETION

PROUDLY PRESENTED TO

Arpan Biswas

FOR COMPLETING THE **2-DAY WORKSHOP** ON

Business Intelligence using Power BI

Conducted By

Mr. Jatan Shah

Microsoft Certified Trainer
Co-founder & CEO, Skill Nation

Duration

3rd & 4th

August, 2024



RAAJ SHASTRA ANALYTICS

EMPOWERING LEADER, TRANSFORMING LEADERS

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office@raajshastra.com

40 MC Road Raniganj (WB)

Ref:RSAPL|SIP:1010

Date : 26.07.2024

Subject: Letter of Recommendation for Arpan Biswas – Digital Marketing & Tech Intern

To Whom It May Concern,

I am writing this letter to highly recommend Arpan Biswas for his outstanding performance and dedication during his internship as a Digital Marketing & Tech Intern at Raaj Shastra Analytics Pvt. Ltd.

Throughout his tenure, Arpan demonstrated exceptional skills in website management, social media handling, and official communications. He effectively managed the company's website, ensuring timely updates and maintenance. His work on social media accounts reflected professionalism and creativity, contributing to a strong online presence for the company. Arpan's adherence to official communication protocols further showcased his commitment to his role.

Arpan strictly followed the guidelines and limitations set forth in his authorization, showing a deep respect for confidentiality and compliance. His understanding of the consequences of unauthorized actions and commitment to upholding the highest standards of integrity were commendable.

I am confident that Arpan's strong work ethic, attention to detail, and willingness to learn make him a valuable asset to any team. I believe he has the potential to excel in his future endeavors and recommend him without hesitation.

Should you require any further information regarding Arpan's performance during his internship, please feel free to contact me at [contact information provided].

Sincerely,

Niladri Chakraborty

Founder

Raaj Shastra Analytics Pvt. Ltd.

RAAJ SHASTRA ANALYTICS
EMPOWERING LEADER, TRANSFORMING LEADERS

CERTIFICATE OF COMPLETION



PROUDLY PRESENTED TO



ARPAN BISWAS

for completing the workshop conducted by
be10X on **ChatGPT & AI Tools Workshop**

Issued on: October 6th, 2024

A handwritten signature in black ink, appearing to read 'Aditya Goenka'.

Aditya Goenka

Co- Founder

The be10X logo, consisting of the text 'be10X' in white on a black circular background.

A handwritten signature in black ink, appearing to read 'Aditya Kachave'.

Aditya Kachave

Co- Founder