

# Bhagyashri Patil

A candidate is proficient in handling the management cycle and seeking to work in Research Industry.



bhagyashripatil6969@gmail.com



7768087469



06 August, 1998

## SKILLSET

Company Profiling

Data analysis

Email writing & design

HTML, Automation,  
A/B testing, Digital  
Marketing

Ability to interpret  
large amount of data  
and multitask

Compiling and  
analyzing data

## LANGUAGES

English  
Full Professional Proficiency

Hindi  
Full Professional Proficiency

Marathi  
Full Professional Proficiency

## TOOLS

MS office, SQL

Google analytics

Vlookup, Advance  
Excel

Benchmark and  
Elastic mail

Outlook

## EDUCATION

### Bsc

K. V. Patel college of Agriculture, Shahada (MPKV,Rahuri

08/2016 - 07/2020

Courses

▫ Agriculture

### MBA

RIIM: The Academy School of Business Management

08/2020 - 09/2022

Courses

▫ Marketing

Pune

## WORK EXPERIENCE

### Technology Data Intern- Research Associate

Global Data Research

06/2021 - 10/2021

Achievements/Tasks

- Geographical analysis
- Competative landscape
- Vertical analysis
- Market collateral's
- CDQA, Data Analysis

### Email Marketing Specialist

Machintel Systems Pvt. Ltd.

11/2022 - 05/2023

Achievements/Tasks

- Landing Page Design
- Lead Generation and Running Email Marketing Campaign
- Market Research, Quality Analysis
- A/B Testing and Automation

Viman Nagar, Pune

### Email Marketing Specialist

MarketDigits Research

08/2023 - Present

Market Research

Achievements/Tasks

- Email Design , Contact discovery
- Find prospect, sending email through the various ESP
- Pitching of report through email and generating lead

Pune

## CERTIFICATES

Digital Marketing and Google Analytics certification by Hubspot and Google.