

# Diksha Arya

Content Writer

Creative Content Writer offering background in preparing well-structured drafts, editing posts and conducting keyword research. Collaborative team player possessing impeccable grammar.



## Contact

### Address

Greater Noida, India 201306

### Phone

91-9719148207

### E-mail

adiksha53@gmail.com

## Skills

Proofreading

News writing

Promotional marketing and advertising

Creative writing

Editing skills

## Work History

2023-08 -  
Current

### Writer

*TheCinemaholic, Remote*

- Completed thorough research into assigned topics.
- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating, and authentic approach.
- Utilized exceptional editing, and proofreading skills to produce engaging and error-free content.

2021-04 -  
2023-07

### SEO Content Writer

*Stan Ventures, Bangalore*

- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Repurposed and optimized existing content for use in different mediums.
- Conducted daily updates to social media profiles to boost company online presence.

2019-05 -  
2021-03

### Freelance Content Writer

*Just Burst Out, Bangalore*

- Added keywords, meta descriptions and alt image tags to increase SEO presence.
- Ghostwrote articles for different clients and agencies, incorporating relevant SEO terms and interlinking.
- Proofread and edited posts to prepare for publication.

2018-10 -

### Content Specialist

2019-03

*Yrals Media, Noida*

- Created news scripts for video production, ensuring accuracy, clarity, and engaging storytelling.
- Produced news and lifestyle videos, incorporating visual elements to enhance the viewer experience.



## Education

---

2014-07 -  
2018-06

### **Bachelor of Technology: Computer Engineering**

*GB Pant University of Agriculture & Technology  
- Panthnagar*