

Amisha Burman

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BUSINESS MANAGEMENT AND DIGITAL MARKETING

Ambitious and a student of MBA, professional with a comprehensive understanding of business management and a strong focus on digital marketing. Offering a strong foundation in business management, data analysis and digital marketing with a proven ability to drive efficiency, deliver successful outcomes and collaborate within cross-functional teams.

KEY COMPETENCIES

Business Analysis	Ms Excel	Strong interpersonal skills
Team collaboration	Data Analytics	Problem solving and critical thinking
SMM and Content Creation	SEO/SEM	Communication and Presentation

EDUCATION AND COURSES

Masters in Business Administration Amity University, Raipur 2022-2024	Ongoing	Digital Marketing Course Internshala, Feb-July(2024)
Bachelor in Commerce (Hons.) Government Autonomous College, Rourkela-Odisha 2019-2022	CGPA- 7.3	Data Analytics Course Coursera, 2023
Higher Secondary in Commerce Chinmaya Vidyalaya (E.M) School 2017-2019	Percentage- 84.25%	Business Communication Skill Internshala, 2023
Matriculation St. Joseph's Convent School 2017	Percentage- 77%	

Internships

State News Service
Management and Social media Marketing
April-June(2023)
Raipur, Chhattisgarh

CA JaiPrakash & Associates
Accounting Intern
(April-May), 2021
Rourkela, Odisha

Languages

English
Native or Bilingual Proficiency

Hindi
Native

Gujrati
Native or Bilingual Proficiency

Extracurricular activities

PRO at Leo Club Kalunga Gold, Rourkela
(2023-2024)

Former treasurer at Leo club Kalunga Gold, Rourkela
(2022-2023)