

JAHNVI

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 India

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SKILLS

- Market Analysis | Data-Driven Decision Making
- Team Collaboration
- CRM Optimization | User Engagement
- Global Market Adaptation
- Agile Methodologie
- AI Integration

EXPERIENCE

Amdocs ||digital marketing executive intern (2021-2022)
gurgaon

- Led Market Penetration Strategy: Orchestrated cross-regional collaboration, executed Multivariate testing,Conjoint Analysis and tailored features to regional preferences, resulting in a remarkable 59% engagement surge within six months.
- Collaborated on Product Enhancement: worked with cross-functional teams to enhance product functionality, resulting in a significant 25% boost in user satisfaction.
- Drove Insight-Driven Decisions: Utilized Google Analytics to track user behavior, optimized user interactions through CRM platforms, and streamlined workflows, ensuring data-driven and efficient operations.

COURSEWORK

- Data structures and algorithms
- object oriented programming structure
- database management system
- machine learning
- computer networks
- data design and analysis of algorithms
- language
- c++,Java, python

PROJECT (UNIFIEDGLOBEIQ: ADVANCING GLOBAL MARKET SYNERGY)2021-2022

- Utilized state-of-the-art AI analytics platforms (PyTorch or Google Cloud AI Platform) for real-time user behavior and market trend insights.
- Employed cutting-edge predictive modeling techniques using machine learning libraries (XGBoost, LightGBM) to merge regional data, establishing a cohesive global strategy.
- Engineered a dynamic CRM framework employing advanced predictive analytics tools (Microsoft Dynamics 365 AI) to enhance user engagement and retention.
- Outcome: Achieved a 78% boost in market trend and competition prediction.
- Successfully executed product launch and program initiatives through collaborative efforts.
- Worked with cross-functional teams in collaborating on product enhancement, creatively connecting user requirements with technical solutions.
- Leveraged innovative technologies to address user requirements, ensuring efficient program development and launch

EDUCATION

BACHELOR OF COMPUTER APPLICATION
VEER BHADUR SINGH PURVANCHAL
UNIVERSITY JAUNPUR (2022-PRESENT)