

KUSHAL SHINDE

C O N T E N T W R I T E R



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[kushal-shinde-content-developer-writer.my.canva.site/](https://www.kushal-shinde-content-developer-writer.my.canva.site/)

SKILLS

- Creative Writing
- Keyword Research
- Search Engine Optimization
- Problem-Solving
- Digital Marketing
- Project Management Tools
- Strong Communication

EDUCATION

DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT

Mumbai University

2009 - 2011

BACHELOR OF ARTS(HISTORY HONORS)

IGNOU

2020-2023

PROFILE

I am a qualified and professional content developer with five years of experience in travel administration and supply chain management. Strong creative and analytical skills. Team player with an eye for detail.

EXPERIENCE

CONTENT WRITER NBA/COMBAT SPORTS

www.sportszion.com

At SportsZion (Working Remotely Part-Time Since Mar-23)

- Crafting well-written articles, blog posts, features, and analysis pieces about combat sports and NBA-related topics.
- Implementing Search Engine Optimization (SEO) principles to optimize articles for search engines and increase their visibility.
- Working closely with editors and other team members to enhance the overall quality of the content.

TECH CONTENT WRITER

www.seopers.com

At SEOPERS (Worked Remotely Full-Time From Dec-22 till Project Conclusion in Mar-23)

- Conducting in-depth assessments and analyses of various SAAS products and services, adhering to established guidelines, and providing valuable insights to our readers.
- Incorporating relevant keywords strategically and naturally into your writing to enhance the content's search engine visibility.

SENIOR CONSULTANT

Riya – The Travel Expert (2019 - 2021)

- Research various destinations and means of travel regarding prices, customs, weather conditions, reviews, etc.
- Diagnose the clients' specifications and wishes and suggest suitable travel packages or services