# **Cheeni Patel**

## **EDUCATION**

# Bachelor of Commerce (B.Com) (Hons.), ACCA

Prestige Institute Of Management And Research

2022 - 2024 CGPA: 8.00/8

# Senior Secondary (XII), Commerce

Christ Church Girls Senior Secondary School

(CBSE board)

Year of completion: 2021

CGPA: 7.00/7

#### WORK EXPERIENCE

## Freelancer

Zit Car Rental, Virtual

Internship • Nov 2023 - Present (7 months)

I worked as social media marketing intern with them , managed all their profiles of linkdin ,instagram and all 5 google pages.

Provided range of services like content creation, content writing, ad Campaigns, platform Management, strategy Development.

## **Website Manager**

Digital Solutions, Virtual

Internship • Apr 2023 - Oct 2023 (7 months)

Managed a Team with group professional graphics designers

- 1. Managed their website
- 2. Manager their social media
- 3. Provided content.

# **Product And E-Commerce Management**

Ukko Good Life Pvt Ltd, Virtual

Internship • Jan 2023 - Mar 2023 (2 months)

i received this offer by sunil rathi owner of ukko good life and he challenged me to get 5 items manufacturers with 10 days i got it within a week so successfully i completed the target but because of preoccupancy and night shift i didn't continue .

## **Content Writing**

Tech Talks, Virtual

Internship • Sep 2022 - Jan 2023 (5 months)

I am working in this formal organization as I have a responsibility of writing day to day news, scripts for youtube and articles and have to complete working hours and work on time and have 5 months experience.

## Manager

Indira Securities, Indore

Internship • Jul 2022 - Aug 2022 (2 months)

After the sales executive work I was promoted for manager and a team leader[T.L.]in which I used to manage 6 people with their work and make management information system [MIS]reports of target given to people under me .

## Sales Executive

Indira Securities, Indore

Internship • May 2022 - Jun 2022 (2 months)

I had worked in this share market company for 4 months in which I learnt about stock Market, how it works,it's characteristics, and about actual share market also gained convincing power. convinced people for deemat account ,investments and intraday

## **Social Media Marketing**

Bizgurukul, Virtual

Internship • Mar 2021 - Jan 2022 (11 months)

I was working as social media marketer in bizgurukul in which I gained alot knowledge of people mindset of buying the services and learnt new skills of marketing, working in their websites ,communicating with different age groups and trained people .

POSITIONS OF RESPONSIBILITY

Managed many presentations and project groups, based on research.

I was the high school captain for two years . Experience of managing 2000+ students

**TRAININGS** 

## **Affiliate Marketing**

Bizgurukul, Online Aug 2019 - Dec 2019

## **Digital Marketing**

Bizgurukul, Online Apr 2019 - Aug 2019

SKILLS

English Proficiency (Written)

(Willell)

Advanced

English Proficiency (Spoken)

Advanced

MS-Excel

MS-Office

Intermediate

Intermediate

**MS-PowerPoint** 

Advanced

MS-Word

Advanced

**WordPress** 

Intermediate

Marketing

**Social Media** 

Advanced

**Proofreading** 

Advanced

**Content Writing** 

Advanced

**Digital Marketing** 

Advanced

**Data Analytics** 

Intermediate

**Database** 

Intermediate

Management System

(DBMS)

**Product Management** 

Intermediate

**Project Management** 

Advanced

**Blogging** 

Intermediate

**Facebook Marketing** 

Advanced

Voiceover

Advanced

ADDITIONAL DETAILS

Successful event speaker

Digital media

Inter school debate winner

Project management

Staff management and leadership

Marketing and advertising

Content created on basis of research Compatible with all English accents