



# Mohd Zaid Mansoori

Email Outreach Specialist

## Contact

### Address

Mohibullapur Lucknow,  
India 226021

### Phone

8565802549

### E-mail

zaidmohd1996@gmail.com

### LinkedIn

<https://www.linkedin.com/in/mohd-zaid-mansoori-634>

## Skills

Email Marketing

Link Building

Outreach Specialist

Off Page SEO

On Page SEO

Content Writing

Content Marketing

Analytics

## Software

Ahrefs

Semrush

Gmail

Snov.io

Highly skilled freelance link builder with a proven track record of creating high-quality backlinks for diverse clients. Experienced in various outreach strategies and proficient in SEO techniques. Providing exceptional results and enhancing website's online presence.

## Work History

2018-07 -  
Current

### Link Builder | Email Outreach Specialist

Freelance, India

- Used tools like **Ahrefs and Semrush** to curate a list of **niche relevant websites that had not been hit by Google Updates** and the client might be interested in.
- Crafted outreach email template.
- Sent **personalized emails** that will get response from the webmaster and **built a partnership** with them.
- Used Google Sheets to keep all the **data organised** for future use.

2018-07 -  
Current

### Freelance Content Writer

Freelance, India

- Used tools like Ahrefs, Semrush, Analytics and Search Console to find keyword opportunities.
- Curated the high CTR title, and outline based on the keyword.
- Used **On Page Strategies** to write an article for better rankings on SERP that **boosted the organic traffic** on the main blog.
- Crafted Guest Post Content that would rank and bring in **referral traffic**.

## Education

### Bachelor of Science: Agriculture

Lucknow University - Lucknow

## Accomplishments

Helped Companies like **MSpy, Aimprosoft, and Sas.co.uk(Fluidone)**, etc on freelance basis to reach **number one spot for multiple keywords in less than 4 months** by building **high authority and relevant niche edits and guest posts**.