

sanchalika das

New Delhi, Delhi

Work Experience

Quality Analyst

Pocket FM - Remote

March 2023 to April 2023

My work was in the content team and I was entrusted with the editing of the episodes. My impeccable grasp over the language helped me with my editing and quality assistance. I also learnt managing a corporate life with full time college

Content Writer

ThatStunningGuy - Remote

January 2023 to March 2023

I was a ghost content writer for @thatstunningguy Paras Arora, a social media influencer with more than 312K followers. My work entailed writing highly researched and personalised articles on varied tourist places. This job taught me research, seo implementation and working on a tight schedule.

Content Writer

Tourzoup - Remote

February 2022 to March 2022

I was to write articles on tourist places which fulfilled certain seo , word limit and language demands of the company.

Social Media Intern

SEEKHO - Remote

December 2021 to March 2022

My job description for this company was of a social media intern. It included the following responsibilities-

1. Making catchy and fun ad copies for their Instagram, LinkedIn and Facebook pages.
2. I helped with multiple ad campaigns with my copies.
3. The copies were focused on the recent trends, the company's needs and other business terms and ideas for their sub insta pages.
4. I have also helped with other administrative work of the company, maintaining Excel sheets, organising data, skimming through videos to look for unwarranted pauses and such.

Content Writer

CollegeDunia - Remote

December 2021 to February 2022

The job entailed me writing review essays with a personalised touch for foreign colleges and universities. I was to research extensively for what what i was to write.

Voice Over Artist

Indica AI - Remote

It was a fairly easy assignment I took up. It was a one time gig. I was to record more than 100 recordings of medical terms and definitions.

Campus Ambassador

The jurnee - Remote

The work was of marketing, I was to get 100 subscribers for the company's newsletter. It honed my public dealing skills and I learnt a lot of things about sales as well.

Education

Undergraduate in Economics and political science

Gargi College - Delhi, Delhi

September 2020 to Present

Skills

- Content writer (3 years)
- Copywriting (3 years)
- Copy editing
- SEO
- Proofreading
- Editing
- Microsoft Word
- Social media marketing
- Social media management

Languages

- English - Native
- Hindi - Native
- Bengali - Intermediate
- Microsoft PowerPoint - Beginner

Awards

1st in IIT BHU story writing competition.

1st in story telling competition organised by NIFTEM

2nd in creative letter writing by IIT BHU.

2nd position in story writing by SAC

2nd in story writing by NIT Agartala.

2nd position in movie review writing by MAIMS

First position in Stand up comedy IIT Hyderabad

Third position in Jashn-e- azadi open mic organised by BVP

Third position in Jashn-e- bharat open mic organised by Guru Gobind Singh Indraprastha University.

Third position in Picture description competition organised by Rasgandhyan , Gargi college

Second position in Creative letter writing by IIT BHU.

Certifications and Licenses

https://drive.google.com/drive/folders/1wRL5q_szY3rmrarK1eTmKlI2ukcQaV92

Groups

PR and Outreach head of CDF Gargi College.

Content writing team for Girlup kranti.

Core Member of Anubhuti, the creative writing society of Gargi College.

Teaching volunteer of CDF Alfaaz.

Core Member of Uostage, theatre society of Gargi College.

CR for the session 2020-21

Research and Development unit of CDF Gargi College

Editorial board of college magazine.