

## Curriculum Vitae

**NAME** :GOPIKA ARAVIND

**ADDRESS** :Hebbal, Bangalore 560024

**PHONE NO**:91-8825927479

**E-MAIL** : [Gopikaaravind2003@gmail.com](mailto:Gopikaaravind2003@gmail.com)

### **Educational history:**

QUALIFICATION	UNIVERSITY/ BOARD	YEAR OF PASSING	PERCENTAGE
SSLC (10 <sup>th</sup> Grade)	CBSE	2019	82.6
HSC (12 <sup>th</sup> Grade)	CBSE	2021	83.6
BE DEGREE : ELECTRONICS AND COMMUNICATION ENGINEERING	ATRIA INSTITUTE OF TECHNOLOGY	2021-2025	

### **OBJECTIVE**

A highly skilled and creative professional with experience in Content writing, Editing, and Graphic designing. Seeking a challenging position where I can utilize my strong communication skills, attention to detail, and design expertise to create compelling content and engaging visual materials.

### **AWARDS & ACHIEVEMENTS :**

- Excelled in creative interpretation ( RECOGNIZED BY THE CENTRAL BOARD)
- CERTIFICATION IN FULL STACK WEBDEVELOPMENT

### **SPORTS ACHIEVEMENT :**

- Excelled in Athletics
- Achieved awards for Badminton sport & Football.

### **WORK EXPERIENCE AS A CONTENT WRITER & EDITOR:**

- Wrote and edited engaging content for the company's website, blog, and social media platforms, resulting in increased website traffic and user engagement.
- Edited and proofread content to ensure clarity, coherence, and adherence to client requirements.
- Assisted the editorial team in researching, writing, and editing articles for print and online publication.
- Collaborated with writers, photographers, and designers to create visually appealing and engaging editorial features.
- Developed and executed content strategies for clients across multiple industries, including technology, travel, and lifestyle.
- Companies Worked In: Otakukart, NeauroTech Designs, Gijustu Solutions, Commezo Marketing Agency.
- Blog Site: <https://lifesatirical.blogspot.com/>

### **WORK EXPERIENCE AS A GRAPHIC DESIGNER:**

- Designed eye-catching graphics, including logos, brochures, banners, and social media visuals, for clients in various industries.
- Collaborated with clients to understand their branding needs and developed visual concepts that aligned with their vision and target audience.
- Worked independently with clients on various design projects, including branding, packaging, and digital marketing materials.
- Companies Worked In: Gijutsu Solutions – App Designer, Varicons Technology, Compsoft Tech, Freelance Projects.
- Softwares Used: Canva, Figma, DaVinci Resolve, Adobe Photoshop, CorelDraw, Indesign, VN Mobile Editor, Capcut.
- PORTFOLIO LINK: [https://drive.google.com/file/d/1eV\\_gI-HR\\_mChNIIOnbF-2687ZD7R8o2s/view?usp=drive\\_link](https://drive.google.com/file/d/1eV_gI-HR_mChNIIOnbF-2687ZD7R8o2s/view?usp=drive_link)

### **WORK EXPERIENCE AS A TREK LEADER:**

- Led groups of up to 15 participants on multi-day treks, ensuring safety, enjoyment, and adherence to environmental practices.
- Planned and organized trek itineraries, including route selection, campsite arrangements, meal planning, and logistics coordination.
- Conducted comprehensive risk assessments, identified potential hazards, and implemented risk management strategies to ensure participant safety.
- Assisted the Trek Leader in organizing and leading trekking expeditions in diverse terrains and challenging environments.
- Companies Worked In: HippieHolidays, Orutrippoyalo, Covered South India.

**PERSONAL SKILLS AND STRENGTH :**

- Hardworking, Effective communicator, Goal-Oriented, Sensible and Practical,
- Focused and Attentive, Self-motivated, Disciplined and Compassionate,
- English language proficiency.

**EXTRA SKILLS :**

- Proficient in creating engaging and informative content for various platforms, including websites, blogs, and social media.
- Strong editorial skills with expertise in proofreading, copyediting, and content revision.
- Knowledgeable in implementing SEO strategies to enhance content visibility and improve organic search rankings.
- Excellent written and verbal communication skills, with the ability to convey ideas effectively and collaborate with cross-functional teams.
- Skilled in delivering exceptional customer service, addressing participant needs, and ensuring a memorable trekking experience.

**PERSONAL DETAILS :**

NAME	GOPIKA ARAVIND
FATHER'S NAME	ARAVINDAKSHAN N G
MOTHER'S NAME	RESMI ARAVIND
DATE OF BIRTH	26.04.2003
NATIONALITY	INDIAN
LANGUAGES KNOWN	ENGLISH, HINDI, TAMIL, MALAYALAM, SANSKRIT, KANNADA
ADDRESS	<b>154/72 Vasanth apartments first floor 16, Rangarajapuram main road, kodambakam,Chennai – 24,Tamil Nadu, India.</b>

**DECLARATION :**

The above information/details provided by me are correct and true to the best of my knowledge.