

Neha Bardhan



CONTACT

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SKILLS

- Off-Page SEO
- On-Page SEO
- Technical SEO
- Competitor Analysis
- Keyword Research
- Website Audit

TOOLS

- Ahrefs
- Hunter
- Respona
- Buzzstream
- SEMrush
- Keyword Insights
- GSC
- GA
- GBP
- Screaming Frog
- Featured

SUMMARY

Experienced SEO Outreach Specialist with a strong background in driving link-building strategies and outreach campaigns. Skilled in keyword research, on-page SEO, and technical audits, having worked on multiple sprints to optimize website performance. Eager to leverage my expertise in SEO to contribute as an SEO Specialist and help drive organic growth through data-driven strategies.

EDUCATION

- **MCA** **2010**
Gujarat University

EXPERIENCE[3.5 YEARS]

- **SEO Outreach Specialist** **Nov'23-Present**
Boring Marketing
 - Executed outreach campaigns and built 350+ high-quality backlinks.
 - Increased Domain Rating (DR) by 14 points through strategic outreach and link-building
 - Conducted keyword research and competitor analysis.
 - Performed on-page and technical audits.
 - Managed up to 7 link-building projects per month.
 - Consistently met monthly link-building targets.
 - Recognized as a top performer, with the highest number of team shoutouts.
 - Wrote guest post articles using AI tools.

- **SEO Executive** **Jan'22-Oct'23**
InVideo
 - Built 300+ high-quality backlinks
 - Tracked MOM website traffic, rankings, and other SEO metrics
 - Analyzed keyword rankings across different countries

- **Digital Marketing Intern** **Sept'21-Dec'21**
Brandveda

REFERENCE

- [Parth Suba](#), Chief SEO Consultant