



# ABHIJAY V

DIGITAL MARKETER

## CAREER OBJECTIVES

Creative and dependable with good time management skills, looking to utilize 6 years of experience as a Social Media & 3 years of Digital Marketing Specialist. Bringing knowledge of multi-media design, social media trends, best practices, and tools.

## SKILLS

Paid acquisition - social media platforms (Facebook, Instagram, Snapchat, Pinterest, Twitter, etc.), Google AdWords (search ads, display ads, youtube ads, etc.), native ads, influencer campaigns, and affiliate marketing. Great skill in Outreach Campaigns.

## CERTIFICATIONS

1. Hubspot Academy- Content Marketing Certification
2. SEMRush SEO Toolkit Exam
3. SEMRush Site Audit Exam
4. SEMRush Keyword Research Exam
5. SEMRush SEO Fundamentals Exam
6. SEMRush Mobile SEO Exam
7. SEMRush Technical SEO Exam

## EDUCATION

**Diploma in digital marketing 2019-2020**  
Aviv digital - Calicut

**Diploma in mechanical engineering 2017-2020**  
KMCT Polytechnic College, Kuttippuram  
Board Of Technical education

**HSE 2015-2017**  
Govt. Boys Higher secondary school, Malappuram  
Govt. of Kerala

**SSLC 2014-2015**  
Sree Arunodaya Vidyanikethan, Malappuram  
Central Board of Secondary Education

## HOW TO REACH ME

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## WORK EXPERIENCE

### CO-FOUNDER & CMO

#### WOV Production

- Instagram Page - wovproduction
- Facebook Page - Wov Production

### Outreach Specialist

#### Samurai Marketers

- samuraimarketers.com

### Sr. Outreach Specialist

#### ReviewBit

- www.reviewbit.app

### Outreach Team Lead

#### Acodez IT Solutions

- www.acodez.in

## SOCIAL MEDIA MANAGEMENT

### Toolbox Weddings

- Instagram Page - toolboxweddingcompany
- Facebook Page - Tool Box weddings

### Shawarma Story

- Instagram Page - shawarmastoryedappal
- Facebook Page - Shawarma story edappal

### Gents London

- Instagram Page - gents\_london\_

### Film to Film

- Instagram Page - filmtofilm\_
- Facebook Page - White Lapins
- Youtube - Film to Film

## WORK EXPERIENCE QR CODE

