



Vishal Kumar

Academic Analyst



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Key Skills

- Client Onboarding
- Content Specialist
- Market Research
- KYC Verification
- Sales Marketing

Tech Skills

- Canva Designing
- Digital Marketing
- MS Office : Excel , Word , Powerpoint
- Google Data Studio
- SQL, Power BI, Google Suite

Education

- Shri Vishwakarma Skill University, Gurgaon
MS Banking & Finance 2019-2021
- Maharishi Dayanand University , Rohtak
MSC Physics 2016-2018
- Maharishi Dayanand University , Rohtak
BSC Computer Science 2013-2016
- DPS CBSE , Faridabad
XII Non Medical 2012
- Golaya Progressive Public School CBSE , Fbd
X 2010

Language

- English
- Hindi
- Sanskrit
- Punjabi

Summary

With two years of expertise at BYJU'S, I specialize in designing engaging educational content and enhancing student learning experiences. My strong background in educational technology and curriculum development allows me to create interactive lessons tailored to diverse learning styles. Committed to academic excellence, I drive innovative solutions that empower students to reach their full potential.

Work Experience

Byjus , Banglore

Academic Specialist

Mar 2022 – Apr 2024

- **Transformed Data into Insights:** Expertly analyzed and interpreted educational data, driving curriculum enhancements that boosted student engagement and performance.
- **Strategic Planning:** Developed and implemented data-driven strategies that streamlined learning processes, resulting in a 20% increase in student success rates.
- **Innovative Solutions:** Pioneered analytical models and tools that provided actionable insights, shaping the future of personalized learning experiences.
- **Cross-functional Collaboration:** Worked closely with educators, developers, and management to align data insights with educational goals, ensuring seamless integration of new initiatives.
- **Trend Analysis:** Kept abreast of the latest educational trends and technologies, continuously applying this knowledge to improve BYJU'S offerings and maintain its competitive edge.
- **Student-Centric Innovations:** Developed and tested new learning modules based on data insights, resulting in higher student satisfaction and retention rates.

HDFC Bank , Gurugram

Relationship Manager Intern

Sep 2019 – Jun 2021

- **Customer Relationship Excellence:** Cultivated strong relationships with clients, enhancing customer satisfaction and loyalty.
- **Portfolio Management:** Assisted in managing over 15 client portfolios, conducting regular reviews to ensure alignment with clients' financial goals, risk tolerance, and market conditions, resulting in optimized investment performance.
- **Sales Achievement:** Contributed to achieving branch sales targets by cross-selling banking products and services.
- **Market Analysis:** Conducted market research to identify emerging trends and opportunities for client investments.
- **Client Support:** Provided personalized financial advice and support, addressing client queries with efficiency and professionalism.
- **Event Coordination:** Organized client engagement events, fostering stronger client-bank relationships and expanding the client base.

Projects

InteractiveLearning Hub 2.0

Jun 2022 – Dec 2022

- To enhance student engagement and academic performance by fostering a supportive learning community.

EmpowerED: Building Bright Futures by Mentorship 3.0

Apr 2023 – Oct 2023

- Implemented mentorship programs by providing guidance, advice, and support in academic and career development.

Awards

- Honored with "I" Appreciate Certificate 2022-2023 for academic work.
- Design a interactive curriculum for students at Summer Camp 2022-2023 for their extracurricular activities.
- Recognition for Best "Employee of the Month" 2023 -2024 for Student Guidance Program.