



## Maria Angelica A. Domingo

SALES AND MARKETING  
ASSOCIATE



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### PROFILE

Hard working and result-oriented with experience in link building, email and social media outreach. Passionate about digital marketing and social media management. Proficient in the English language and skilled in email and social media marketing, engagement and content creation. Seeking to apply my experience to TheLinksGuy, where I can put to use my knowledge and skills for continuous learning and improvement.

### SKILLS

- Email outreach
- Link building
- Verbal and written communication
- Social media engagement

## WORK EXPERIENCE

### Freelance Link Builder

*SEENE Digital Ltd.*

2021-Present

### Freelance Link Builder

*Earned Media Pty. Ltd.*

2021-Present

### SEO Link builder

*Munkee Apps Co.*

2019-2022

- Helped increase the websites Google ranking through link building and blog posts collaborations.
- Built partnerships with different companies that helped in increasing the website's Google rankings.
- Researched on different different strategies to improve our team's SEO efforts.
- Outreached, via email, to different websites and companies in order to pitch a collaboration.

### Administration Assistant

*Leblanc Training Institute*

2017

- Helped develop a curriculum for on-the-job trainees for LeBlanc Hotel and Resort.
- Managed and trained on-the-job trainees for LeBlanc Hotel and Resort.
- Managed and marketed the training institute's social media page.
- Created publicity materials for LeBlanc Training Institute on social media.

### Assistant Manager

*The Badminton House*

2014-2016

- Recorded financial transactions, such as; purchases, sales, receipts, and payments.
- Administered the renovation of The Badminton House.
- Introduced and promoted the business on social media.
- Created publicity materials that were put up on social media and around the vicinity of the establishment.

## EDUCATION HISTORY

### Certificate in Sports Studies

2016-2019

*University of the Philippines - Diliman*

### BS Entrepreneurship

**Undergraduate**

2014-2015

*University of Sto. Tomas - Manila*