



Fatbardha Raci

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Gender: Female **Date of birth:** 27/12/1995 **Place of birth:** Kosovo **Nationality:** Kosovo

WORK EXPERIENCE

- [2025 – Current] **Blog Writer**
Ilir Neziri
City: Gostivar | **Country:** Kosovo
- [2023 – Current] **PPC Specialist and Content Creator**
Taktika Studio
City: Prishtina | **Country:** Kosovo
- [2022 – 2024] **Content and Copy Writer**
SEO Tactica
City: Prishtina | **Country:** Kosovo
- [2022 – 2023] **Jr. Growth Marketer**
Taktika Studio
City: Prishtina | **Country:** Kosovo
- [2021 – 2022] **JR. SEO and Content Writer**
Taktika Studio
City: Prishtina | **Country:** Kosovo
- [2019 – 2019] **Customer Service Assistant**
ProCredit Bank
City: Prishtina | **Country:** Kosovo
- [2014 – 2014] **Archives Administrator**
Privatization Agency of Kosovo
City: Prishtina | **Country:** Kosovo

EDUCATION AND TRAINING

- [2017 – 2019] **Master's Degree in Management and Informatics**
University of Prishtina
- [2014 – 2017] **Bachelor Degree in Marketing**
University of Prishtina

My Digital Skills

SEO | PPC Advertising | Content Writing | Copy Writing | Research | Keyword Research | Competitor Research | Amazon Listing Optimization | Ahrefs | Helium10 | Amazon Advertising | Amazon Market Research | Analyze | Amalytix | Local SEO Optimization | Semrush | Google Analytics | Google Search Console | Website SEO Audit