





Santosh Sendha

SEO Specialist:

Projects Experience

Expertise

Education

#### About

Data-driven Digital Marketer with 7+ years of SEO expertise, specializing in creating impactful strategies that drive measurable results. Led SEO efforts for five e-commerce brands, increasing organic ROI from 0% to 4% within 3 months. Achieved a 700% increase in organic traffic over 6 months by implementing data-driven optimizations. Proven ability to build and execute SEO plans from scratch, delivering sustainable growth.

### Expertise

Keyword Research Search Engine Optimization E-Commerce SEO SEO writing International SEO Strategy Planning & Management Website UI & UX Design Quora & Pinterest Marketing

Year Experience

21 +Project

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# Industry Of Experience

Tech Affilate Media Crypto Coupons Micro Niche E-Commerce MobilePagal (2018\_2019) https://mobilepagal.in > tech

# MobilePagal.In (SEO Specialist)

Developed and implemented a comprehensive content strategy for a tech news website targeting India, emphasizing 'How-to' informational articles. Conducted in-depth keyword research, created a content calendar, and optimized for SEO. Achieved 87k impressions in 90 days, ranked  $^{1,200+}$  keywords on Google's  $\#^1$  page, and boosted organic traffic by  $^{478}\%$  within three months.



Top10gadgets (2019\_2021)

https://top10gadgets.in > affiliate

# Top¹ºgadgtes.In ( SEO Specialist )

Optimized a multi-niche Amazon affiliate site targeting India using the KGR (Keyword Golden Ratio) strategy. Developed a three-month content calendar through extensive keyword research and implemented on-page SEO. Leveraged Quora and Pinterest Marketing alongside the Brian Dean Content-Led SEO strategy and revamped the site's UI. Achieved 715k impressions in 90 days, increased monthly organic traffic from 2k to 20k, and boosted organic growth by 800% with a 40% rise in social traffic.



North Eastern Post (2022\_2023)

https://northeasternpost.com > media & news

# Northeasternpost.Com ( SEO Specialist )

Led a USA-targeted project from scratch, designing the UI, building technical capabilities, and crafting a content strategy aligned with search trends. Implemented on-page and voice SEO, applied AdX monetization, and conducted data-driven A/B testing, achieving <sup>2</sup>M Bing impressions in one month, <sup>67</sup>k monthly organic traffic, and <sup>700</sup>% organic social growth in six months.



Deep Length Media (2023\_2024)

### DeepLengthMedia.Com ( SEO Specialist )

Developed and executed comprehensive SEO strategies for five niche-based international websites, leading a team of four and optimize UI, content, and link-building through the Brian Dean Method; implemented <sup>30</sup>-day topical authority frameworks and boosted social traffic using advanced Quora and Pinterest marketing techniques



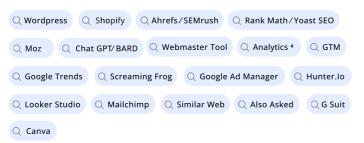
Trumpet Media (Current)

https://trumpetmedia.co.in > digital marketing agency

### Trumpet Media ( SEO Executive )

Successfully managed SEO strategies for five e-commerce brands, leading a team of three, developing custom schema data, Technical SEO, CRO Optimization and comprehensive SEO plans from scratch, and increasing organic ROI from  $^{0}\%$  to  $^{4}\%$  within three months through data-driven optimization and scalable processes.

### Tools Of Expertise :



### About

Born: Feb 18, 1999 (Age 24 Years), Balasore, Odisha

Language: Odia, Hindi, English

Education: Odisha University Of Technology

And Research, Bhubaneswar (2017-2020)B-Tech, Dhabaleswar Institute Of Polytechnic (2014\_2017)

Diploma

Course: Ahrefs' Certification Course, Digital Marketing (HubSpot), ( Keyword Research With Semrush, Social Media Marketing Crash Course, On-Page And Technical SEO, Mobile SEO, Semrush SEO Crash Course, Content-Led SEO By Semrush), Google Ad Manager.

# **Profiles**







