SHREY SACHDEVA

Jaipur | LinkedIn |+91 8585971993 | shreysachdeva15@gmail.com

EDUCATION

Degree	Institute/Board	CGPA/Percentage	Year
B.Tech. Computer Science	Swami Keshvanand Institute of Technology	8.08 CGPA	2020-23
Diploma in Computer Science	Rajokari Institute of Technology, Delhi	72.94%	2017-20
Class 10th	Mount Carmel School, Delhi	7.4 CGPA	2017

WORK & INTERNSHIP EXPERIENCE

ResourcePlan   **Jaipur**
Business Analyst-Founders Office   *March 2024-Present*
− Analyzed and communicated insights on 12+ startup models, using data from sources like PitchBook & Crunchbase.
− Strategized and implemented targeted AI-driven outreach to 10,000+ investors, generating 70+ investor meetings.
− Leveraged AI for competitor analysis, TAM, tailwind & pitch deck assessment, to boost client's fundraising strategies.

AIESEC in Jaipur   **Jaipur**
Business Development   *August 2021- Jan 2023*
− Organised a 3-day training Bootcamp which had a footfall of over 100 people.
− Pitched 50+ companies and raised over Rs. 90K worth of sponsorship for the events
− Co-ordinated Departments to focus on goal planignificant differences using statistical and econometric models.

Scoopglobal   **Remote**
Data Analytics Intern   *April 2023- June 2023*
− Conducted comprehensive market research on various ecommerce products, analysing market trends and   consumer behaviour.
− Developed and implemented a Power BI dashboard, facilitating intuitive data visualization for strategic decision-making.
− Applied advanced techniques in data cleaning and transformation, ensuring data accuracy and consistency.
− Conducted in-depth data analysis, extracting actionable insights to drive business strategies.

PROJECTS

EngagexAI   *May 2024*

− Conducted comprehensive keyword research using SEMrush to optimize website content and improve SEO performance.
− Created and scripted faceless video content, utilizing ChatGPT for efficient and high-quality script generation.
− Managed social media scheduling and content distribution using Buffer, ensuring consistent engagement across platforms.
− Researched and analyzed trends on YouTube and Instagram, focusing on popular genres like kids, motivation, animals, and short-form content for Instagram and YouTube Shorts.

CapitalxAI   *March 2020*

− Conducted market research, lead generation, and extracted leads using Apollo.io and SmartLead, converting cold leads into hot leads.
− Developed and executed personalized email campaigns, improving engagement and conversion rates.
− Created detailed buyer personas to enhance outreach strategies and lead qualification.
− Performed primary research for personalized client outreach, strengthening relationships.l and theoretical means.

SKILLS & INTERESTS

Skills: Canva | LinkedIn Marketing | Microsoft Office | SEO | Email Marketing | Lead Generation | Market Research | Keywords Research

Interests: Operations | Strategy | Branding | Startups | Music | Cricket

AWARDS

- Gold Medal in 400 m race.
- Best Team Leader of the year in OGTA Department.
- Led cricket team to runner-up finish in regional tournament.