

# RAHUL VISHWANATH

## DIGITAL MARKETER

### PERSONAL PROFILE

I am a trained digital marketing enthusiast, a great learner and a good team player and my main aim is to achieve success in the field of digital marketing and grow within the organization.

### SPECIALIZATIONS

WordPress, Website Building - Intermediate  
Keyword Planning and Research - Intermediate  
Google Ads - Intermediate  
Email Marketing - Intermediate  
Social Media Marketing - Intermediate  
Search Engine Optimization - Intermediate  
Google Analytics - Intermediate  
Content Writing - Intermediate

### CONTACT INFORMATION

P: +91 7259325952  
E: rahulvishwanath2020@gmail.com

### SOFT SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated

### SOCIAL

<https://twitter.com/RahulVishwanat5>  
<https://www.linkedin.com/in/rahul-vishwanath-228860198/>  
<https://www.facebook.com/Digitaltravelingclub>  
[https://www.instagram.com/rahul\\_vishwanath/?hl=en](https://www.instagram.com/rahul_vishwanath/?hl=en)  
<https://medium.com/@rahulvishwanath2020>

### EDUCATION

DIPLOMA IN DIGITAL MARKETING - DigitalAcademy360 | 2019 - 2020  
B.COM - BNM College 2015 - 2018 (Discontinued)  
PRE-UNIVERSITY COURSE - Jain College VV Puram | 2013 - 2015

### Projects Worked

Dogguru.in - Maintained their Social Media Accounts  
and sales from Dec 2023 - Jan 2024  
Stockgyan.in - Providing creatives from Oct 2023

### Work Experience

#### SEO Executive

Appiness Pvt LTD  
Feb 2024 - June 2024

- Worked on Manipal Hospitals Project
- Worked on GTM and Looker Studio
- Worked on Screaming Frog for SEO Audits
- Worked on On-Page, Off-Page and Technical SEO

#### SEO Executive

Technooyster (HMA)  
April 2023 - October 2023

- Worked on Account Management and maintaining client's Social Media Accounts
- Worked on SEO Website Audit
- Worked on On-Page Optimization and Technical SEO
- Worked on Off-page SEO
- Worked on GMB, Ahrefs, SE ranking, Google Tag Manager, GA, and GSC.

#### SEO Executive

Growth99  
Jan 2022 - Feb -2023

- Worked on SEO Website Audit
- Worked on On Page Optimization
- Worked on Keyword Rankings
- Worked on Off-page SEO
- Worked on GMB, SEMRush, SE ranking, Google Data Studio, GA, and GSC

#### Sales Executive

Zerodha Securities Pvt LTD  
Jun 2017 - May 2019

- Worked on converting leads
- Helped the clients with the usage of trading platform
- Gave customer Support

### INTERNSHIP

#### MARKETING OPERATIONS INTERN

Locus.sh  
May 2021 - Aug 2021

- Worked on Hubspot
- Worked on migration from Pardot to Hubspot

#### EMAIL MARKETING INTERN

SellSage  
Dec 2020 - April 2021

- Created content for Email
- Designed template
- Provided leads

## DIGITAL MARKETING INTERN

DigitalDeepak

Aug 2020 - Jan 2021

- Created my website
- Started writing Blogs
- Got more practical knowledge in Digital Marketing