
EDUCATION

Bachelor of Journalism & Mass Communication (B.J.M.C.), Media & Communication

Amity University Noida

2019 - 2022

CGPA: 9.01/10

Senior Secondary (XII), Commerce

The Heritage School Rohini

(CBSE board)

Year of completion: 2019

CGPA: 8.10/10

Secondary (X)

The Heritage School Rohini

(CBSE board)

Year of completion: 2017

CGPA: 8.80/10

JOBS

SEO Content Development

Moretasks.com, Gurgaon

Feb 2023 - Jul 2023

In my due course in Moretasks, I have been trusted with many content development and editing-related responsibilities. Besides writing travel content for various attractions worldwide I got to learn how the world of Google and SEO works.

Content Writing And Client Servicing

Promodome Communications Pvt. Ltd, Delhi

Jul 2022 - Oct 2022

Curating short script content, print content, and SM content on a regular basis.

Developing and delivering client presentations.

Developing SEO content

Assisting the upper management with creative idea points

Modelling in company projects

INTERNSHIPS

Content Creation

Kahaali, Virtual

Jul 2021 - Aug 2021

I consider myself fortunate, that I could bag the opportunity to work under Advaita Kala ma'am as a content creator and

scriptwriter. Got to learn about a lot of things and managed social media handles for the organization.

Market Research

Art Konnect, Virtual

May 2021 - Jun 2021

I joined Art Konnect as a researcher and content writer. My tasks spanned around researching for profiles and people that filled our client's requirements and draft captions for event based posts on social media. had a great learning tenure.

Content Writing & Digital Marketing

Skills Mind India, Virtual

Jun 2020 - Aug 2020

I joined the skill minds group as a digital content writer in both Hindi and English language. Although it was a non paid internship, I was rewarded with incentives and further offers for a higher position. I had a great learning & growing experience.

POSITIONS OF RESPONSIBILITY

Managing Freelancers, guiding their content and educating them about SEO

Managing key clients for the Promodome group of Communications
Managing advertisement shoots and deadlines

Due the course of my 2 month internship with Skill Minds Group I was promoted to Social Media Outsourcing. I.e. I was looking over the entire digital marketing outsource for BIC one of the key businesses of the Group, leading a group of 4-5 employees

TRAININGS

Theatre

Mukhavaran Theatre Group, Delhi

Jun 2019 - Jul 2019

They conducted small workshops to enhance one's theatre and acting skills

PROJECTS

Modelling Project

Jul 2022 - Aug 2022

<https://youtu.be/Y1qloz08mi4>

Starred as the lead in Archies Rakshabandhan Video

Social Media Campaign

Jan 2021 - Mar 2021

<https://youtu.be/VwXmzkDGq4w>

A 3-month long social media campaign was carried out by me under the banner "The Upside O' Life". It really was an exciting endeavour to carry a purely self-driven social media

campaign, that dealt with mental health and positive psychology.

documentary and Audio editing

Feb 2020 - Present

<https://youtu.be/5cbHMILskcM>

university level, self-directed documentary relating to noise pollution and podcast plus a radio show for class projects pertaining to the topics "Changing nature Of Indian Television " and "sorry telling" respectively

Creative writing

Aug 2017 - Present

For the past 3 to 4 years I have been very keen towards creating all sorts of creative content, be it in the field of acting, podcasting or writing. I have earned many school and university-based achievements in, thanks to the field of writing.

Blogging

Jun 2020 - Present

<https://ambivertleo02.blogspot.com/2020/06/the-start.html?m=1>

I write a blog based on having a positive outlook towards situations. Kindly copy the link below on the search bar to know more.😊

Youtube Channel

Apr 2020 - Present

<https://youtu.be/lxzzUgIKrkM>

This is a growing Youtube channel under my name. It consists of 80 people in the subscriber family. Where short films are posted, with a variety of content to offer and a pandora of stories to weave. Reciprocating my endearment for acting

Online Trading

Jul 2021 - Present

Making small investments via digital trading platforms.
Optimizing my resources

Co-Owner at House Auras

Jul 2022 - Present

<https://www.instagram.com/houseauras2022/?hl=en>

With a wide range of products like incense sticks/cones, flower oils, natural room fresheners and aura diffusers. House Auras is the 360-degree curator of aura positivity for your house. With us enjoy zesty living!

SKILLS

English Proficiency (Spoken)

Advanced

MS-Office

English Proficiency (Written)

Advanced

MS-Excel

	Advanced	Intermediate
	Hindi Proficiency (Spoken) Advanced	Creative Writing Advanced
	Punjabi Proficiency (Spoken) Beginner	Video Editing Intermediate
	Audio Editing Intermediate	MS-PowerPoint Advanced
	Email Marketing Advanced	Search Engine Optimization (SEO) Intermediate
WORK SAMPLES	Other portfolio link https://ishaantuli14004.wixsite.com/theambivertnautanki	
ADDITIONAL DETAILS	<p>I have a fair set of achievements in the performing arts sector and am sterling at cooperate, Professional and Personal Interactions</p> <p>I have a keen interest and would be only fair to say potential when it comes to voice over as a skill & am comfortable in both Hindi and English on communicative levels.</p> <p>Pertaining to my performance, in the first year of my bachelors, I was offered a 30% scholarship from Amity University.</p> <p>Curated, hosted and performed a key event for my company's 7th anniversary</p>	