# Laraiba Jan

# **Operations Lead**

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Srinagar, Jammu and Kashmir

#### **SUMMARY**

Sales & Operations lead with a proven track record of effective relationship building, client handling, lead generation, social media marketing. Holding a prior experience of two years in hospitality sales & operations.

## **EXPERIENCE**

# Operations lead

01/2021 - 2023

Venue Planner

Delhi

Venue Planner is a company under Revica hospitality that enables people to find their dream destination property for weddings or corporates

- · Effective communication skills
- · Knowledge of sales & marketing
- · Knowledge of SEO/SMO
- · Ability to manage time

### **EDUCATION**

Bachelors in Fisheries Science

2019 - 2023

Sher-E-Kashmir University of Agricultural Sciences and Technology

Kashmir

Masters in Business administration

2023 - Present

**Cluster University** 

Remote

## **LANGUAGES**

English	Advanced	••••	Hindi	Advanced	••••
Urdu	Intermediate	••••	Kashmiri	Proficient	••••
French	Reginner	• • • • •			



## **STRENGTHS**

Leadership
Proven ability to lead and manage teams

Networking Strong ability to build and maintain relationships

Client handling

I have strong client dealing gesturs and a positive attitude towars it

Research Analyst

Caliber to provide authentic and detailed reports on any valid topic

#### **SKILLS**

 $\textbf{Business Development} \cdot \textbf{Marketing} \cdot \\$ 

Sales · Team Management ·

Strategic Planning · Negotiation ·

Project Management ·

Client handling

Telecalling · Research Analysis