



Shabina I

SEO and Content Specialist

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ABOUT ME

Having worked in the field of SEO for over 2 years, I have a proven track record of improving clients' website rankings significantly by writing SEO-friendly web pages that convert. One of my core strengths is understanding client requirements and translating them into well-laid web page content. This approach has resulted in increased website traffic and higher search engine rankings.

Along with my communication and content writing skills, I am proficient in utilizing various SEO tools, including Google Analytics, Google Search Console, and others to gather and analyze data, perform keyword research, and track website performance.

SKILLS

Search Engine Optimization (SEO)

Content/Copywriting

Keyword Research

SEO Tools

Google Analytics/Google Search Console

G-Suite

WORK EXPERIENCES:

2022-Present
SEO Analyst and
Content Writer at
Finekube IT Solns

2021-2021
SEO Analyst/
Content Writer
at Techpullers

EDUCATION

2011
Bachelor
of Technology

CERTIFICATES

Digital Marketing
Certification
from Spyrosys
Technologies