

# PRATIK KUMAR BEHERA

## Associate SEO Lead

#9873232061 p5pratikbehera@gmail.com  
https://www.linkedin.com/in/pratikkumarbehera/ + Gurgaon (HR)

## SKILLS

### Knowledge Of

Google Disavow Tool On Page Optimization  
Optimization  
Link building campaigns Keyword analysis

## INDUSTRY EXPERTISE

Important expertise in the job description

## LANGUAGES

Hindi Proficient

Oriya Proficient

English Advanced

## PASSIONS

YouTube Video Creation and Analysis

## EDUCATION

Three Years Diploma  
D.R.I.E.M.S.

Tenth  
B.S.E Board, Orissa

## RESUME PROFILE

10 years of Strong Experience in Search Engine Optimization, On Page/Off Page Optimization and all related SEO stuff.

Seeking a responsible position in an organization, which gives me a chance to prove my SEO techniques and enable me to strive towards the overall development of the organization.

## KEY ACHIEVEMENTS

I have 10 years of experience of on-page and off-page work in SEO in FarePortal India Pvt. Ltd. from 20th Feb 2011. I have promoted to Associate Team lead in the same company. I can handle promotion of websites through various white hat activities that falls under Search Engine Optimization. Can promote websites for search engine ranking and generate high traffic for websites through SEO, can handle keywords ranking and monitoring, link generation for better rank for all search engines.

## EXPERIENCE

### Current

Associate Lead - SEO  
06/2023 - Till Now

GMI Research  
Gurgaon

GMI Research is a market research Company which predicts what will be the Future of the market with deep analysis.

### Past Experiences:

Freelance SEO/Backlinks projects  
04/2020 - 06/2023

### For Multiple Clients

Work from home

Working for various clients all across the world including link building, website maintenance and others.

Associate Lead -  
SEO

03/2011 - 03/2020

FarePortal India Pvt.  
Ltd.

Gurgaon

Fareportal is the leader in travel technology. Headquartered in New York with offices in Canada, India, Las Vegas, Mexico, Ukraine, and the United Kingdom, Fareportal is a global technology company with the heart of a startup. Company snapshot includes:

- 7 travel websites
- 2,500= employees across five time zones
- 237= countries served
- 20M= unique site visitors every month

## Senior SEO Executive

02/2011 - 03/2018

**FarePortal India Pvt.  
Ltd.**

Gurgaon

Fareportal is the leader in travel technology. Headquartered in New York with offices in Canada, India, Las Vegas, Mexico, Ukraine, and the United Kingdom.

## Professional Expertise

1.

- **Competitive analysis**
- **Email Campaigns**
- **Key phrase analysis**
- **Identifying spam activities in website and removing.**
- **YouTube Video Creation and Analysis**
- **Internal linking approaches**
- **External link building**
- **Targeting key phrases to the web pages**
- **Creation of themed pages**
- **Partition of existing pages**
- **Site submission to search engines**
- **Duplicate content refining**
- **Posting Blogs**
- **And all SEO stuff**
- **Domain name analysis and others.**

## Personal Information

- Name
- Father's Name
- Address
- Phone Number
- Email Id
- Date Of Birth
- Marital Status
- Hobby

Pratik kumar behera  
Bipin bihari behera  
Sec 93 Gurugram  
9873232061 (Mobile No.)  
p5pratikbehera@gmail.com  
20th Oct 1987  
Married  
Sports, Playing cricket & Table Tennis