

RESUME

MANOJ KUMAR N

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PROFESSIONAL OBJECTIVE:

To work in a compatible environment which would prove my skills & the ability to improve my position to the highest level in the chosen field.

EXPERIENCE SUMMARY

Content Writer

Website Learners

(May 2023 – December 2023)

Content Writer & SEO Outreach

Wedesigntech Pvt Ltd, Coimbatore, India

(October 2021 – May 2023)

Content Specialist

Foxblogging

(May 2020 – September 2021)

TECHNICAL SKILLS

- Technical outreach for various SAAS products
- Outreach for SEO link building
- Email campaigns
- Email Marketing and automation
- Content Writing and Blog Writing

- Copywriting for Landing Pages
- Content Marketing and Guest Posting
- SEO SKILLS (ON-Page, OFF-Page SEO with Backlink Building)
- Detailed SEO Keyword Research
- Digital Marketing
- Blogging
- WordPress Content Management
- Social Media Management Including Pinterest
- Canva Designing
- Lead Generation (Collecting leads and email automation)
- Google Search Console and Analytics
- Basic HTML knowledge

EXPERIENCE AND KNOWLEDGE

- 3 Years of experience technical outreach for link building, YouTube collaborations, and, sponsor blogs.
- 3.5 Year experience in Content and Copywriting. Good knowledge with SEO tools.
- More than 3 Year experience in WordPress. I have the ability to completely manage a website on the WordPress content management system.
- Written over 200+ articles, with better keyword research.
- Written 50+ copies for various landing pages.
- Ability to optimize websites for both On-page and Off-page SEO.
- Written various Google and FB Ad copies for SAAS products
- Good at content marketing and able to rank websites for focused keywords.
- Effectively manage social Media Accounts and write attractive captions.
- Email Marketing (Cold traffic to hot traffic conversions).
- Great experience on Google Analytics and Search Console.

CERTIFICATIONS AND ENDORSEMENTS

- Semrush Competitive Analysis and Keyword Research Test

- Semrush Role of Content Exam
- Semrush Content Marketing and SEO Fundamentals Exam
- Semrush SEO Toolkit Exam
- LinkedIn SEO Skill Assessment Badge

ACADEMIC QUALIFICATION:

- B.E in Sri Ramakrishna Institute of Technology, Coimbatore. Passed in the year 2020 with 6.8 CGPA.
- HSC from S.K.V Matric Hr. sec. school, Kandampalyam. Passed in the year 2016 with 84%.

DECLARATION:

I hereby declare that the above information is true to the best of my knowledge.

Yours faithfully,

(Manoj Kumar)