# Souradeep Mallick

Skilled in translating business requirements into actionable solutions

Proactive and analytical professional with a strong background in operations management, client relations, and data-driven decisionmaking. Proficient in translating business requirements into actionable solutions to drive organizational success. Excels in collaborating with cross-functional teams and building strong client relationships in high-paced environments.

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### **EXPERIENCE**

## **Banking Apprentice** Central Bank of India

07/2023 - 09/2023

Kolkata, India

- Led initiatives to increase adoption of the bank's digital services, resulting in a 150% rise in user engagement.
- Drove up adoption of social security schemes by 40% through targeted outreach and education campaigns.
- Conducted on-ground surveys to identify existing trends and areas for improvement.
- Created and maintained Excel databases to analyze trends and areas for improvement.
- Collaborated with teams to exceed customer expectations and upsell financial products.
- Handled customer service, conflict resolution, and proposal presentations.

## **Associate** DMS CORPORATE SERVICES PVT LTD

- Efficiently prioritized tasks, utilizing Excel to organize data and streamline processes, resulting in a 30% increase in productivity.
- Provided prompt and effective client support, resolving queries and issues to ensure high levels of client satisfaction and garnering client appreciation.
- Managed office administration, including conflict resolution and client relationship building, contributing to a positive environment and enhanced client interactions.

# Freelance-Content Creator

#### Taste of Calcutta

07/2018 - 09/2020

Kolkata, India

- Developed compelling content to promote brands at curated events, fostering engagement and driving brand awareness.
- Facilitated communication between brand representatives and project teams, ensuring seamless coordination and timely project delivery.
- Incorporated feedback from the audience to iteratively refine content strategies and messaging, enhancing effectiveness and resonance.

#### **SKILLS**

MS Excel

MS Office

Microsoft PowerBI

MYSOL

Pvthon

Client Relationship Management

### **PROJECTS**

#### Paper on JUVENILE DELINQUENCY IN INDIA (07/2019 - 09/2020)

- A project that looked into the causes and possible solutions to the problem of JUVENILE DELINQUENCY IN INDIA.
- Conducted extensive research utilizing databases such as the National Crime Records Bureau (NCRB), Ministry of Statistics and Programme Implementation (MOSPI) and the Human Rights Commission.
- Gathered and analyzed relevant data to contribute to the project's database.
- Collaborated with team members to draw insights and recommendations based on the data findings.

#### Paper on "MSME IN INDIA." (09/2016 - 03/2017)

- Conducted comprehensive literature reviews to gather insights into the MSME sector's role in the Indian economy.
- Analyzed data to understand the share of MSMEs in the Indian economy, with a focus on sector-specific contributions.
- Outlined the policy initiatives by the Government of India aimed at supporting the MSME sector.
- Investigated employment opportunities and export potential within the MSME sector, identifying trends and opportunities for growth.

### **EDUCATION**

#### M.Sc. Economics

University of Calcutta

09/2018 - 10/2020

Kolkata, India

- Placed in First Class
- Specialization in: Labour Economics, Experimental Economics and Game Theory

#### **B.Sc. Economics**

## Heramba Chandra College, University of Calcutta

06/2014 - 06/2017

Kolkata, India

- Bachelor's programme in Economics(Hons.)
- Minor in: Mathematics & Political Science.