

Anik Sharma

Phone: 8491989909

Email: anikone1two2@gmail.com

LinkedIn: <https://www.linkedin.com/in/anik-sharma-52a956189>

Summary:

Highly skilled professional with expertise in digital marketing, technology entrepreneurship, and app development. Demonstrated excellence in various fields, including sports and event organization. Possesses strong communication skills and a positive attitude, driven to contribute to an organization's growth.

Experience:

Developed and executed comprehensive digital marketing strategies, driving a 30% increase in online sales.

Led social media management, creating compelling content and leveraging analytics for performance optimization.

Conducted in-depth market research and competitor analysis to identify emerging opportunities and industry trends.

Collaborated with cross-functional teams to successfully launch and manage marketing campaigns.

Co-founder | My books and services

(Udhampur, jammu and kashmir)

Co-founded a technology startup specializing in innovative market solutions.

Oversaw product development, including app design, programming, and quality assurance.

Conducted market research to identify target audiences and devised a comprehensive go-to-market strategy.

Event Organizer

Orchestrated diverse sports events, including tournaments and fundraising activities.

Managed all aspects of event logistics, including venue selection, vendor coordination, and budget management.

Leveraged digital marketing techniques to promote events and increase attendance.

Cultivated strong relationships with sponsors and partners to secure financial support.

Skills:

Digital marketing strategy development and execution

Social media management and content creation

Market research and competitor analysis

App development (appypie)

Entrepreneurship and startup management

Event planning and coordination

Excellent communication and interpersonal skills

Positive attitude and adeptness in cross-functional collaboration

Education:

Bachelor in commerce

University Of Jammu

Relevant coursework: Digital Marketing, Consumer Behavior, Entrepreneurship

Certifications:

Google Ads Certification

HubSpot Inbound Marketing Certification

App Development Certification (relevant to your expertise)

Languages:

English

Hindi

[Other languages: Dogri]