

NAGAGOPI VINNAKOTA

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PROFESSIONAL SUMMARY

Results-driven Digital Marketing Executive with 6 months of hands-on experience in SEO, social media marketing, and website optimization. Adept at using tools like SEMrush, Ahrefs, and Google Ads to drive traffic and enhance brand visibility. Passionate about creating data-driven strategies that deliver measurable results and improve ROI.

EDUCATION

Bachelor of Science (B.Sc) in Computers — 2024 — 70%
Intermediate (MPC) — 2018 — 750 Marks
SSC (10th Class) — 2016 — 7.7 CGPA

CERTIFICATIONS

60-Day Digital Marketing Course — Digital Chandu Solutions

EXPERIENCE

Digital Marketing Executive (Intern)
Digital Chandu Solutions — 6 Months

- Executed SEO strategies to improve website visibility and search engine rankings
 - Performed keyword research and competitor analysis using SEMrush and Ahrefs
 - Designed creatives using Canva and monitored performance using Google Analytics & Search Console
 - Participated in basic website layout planning and design improvements
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PROJECTS

E-commerce Website — raghavendramangoes.com

- Built the website using WordPress and implemented basic SEO structure

Furniture Website —

suryainterio.com

- Designed and built the site layout; optimized content and structure for SEO
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TOOLS & PLATFORMS

Ahrefs, SEMrush, Google Analytics, Google Search Console, Canva, ChatGPT, Google Ads, Meta Ads, WordPress

CORE SKILLS

SEO Strategy, Keyword Research, Competitor Analysis, Technical SEO, Content Optimization, Website Designing

LANGUAGES

English
Telugu
Hindi

DECLARATION

I hereby declare that the information provided above is true to the best of my knowledge and belief.