

CHARVI

SOCIAL MEDIA EXECUTIVE

CONTACT

+91 8088075682

charvicharu6@gmail.com

Bengaluru, India

EDUCATION

2021
GNANADHARE GROUP OF INSTIUTIONS
• Bachelor of Commerce

2018
MASTERS PU COLLEGE
• Pre-university college

2016
PODAR INTERNATIONAL SCHOOL
• SSLC -10th

SKILLS

- Marketing Communication
- Presentation
- Social Media Management
- Creativity
- Collaboration
- Adaptability
- Problem Solving
- Attention to Detail
- Time Management

SUMMARY

Enthusiastic marketing specialist with a strong foundation in strategic marketing, adept at Excel, MS Office, and ERP systems. Skilled in crafting compelling communication, social media marketing, and presentations. Bringing a unique blend of creativity and analytical thinking to drive brand growth

WORK EXPERIENCE

Social Media Executive 2022-2023
Digitbharath

- Managed and grew social media presence across platforms including Facebook, Twitter, Instagram, and LinkedIn.
- Created and curated engaging content tailored to each platform, resulting in a 40% increase in user engagement.
- Developed and executed social media campaigns, achieving an average engagement rate of 15%.
- Monitored social media trends and analytics to optimize content and strategy.
- Wrote compelling copy for social media posts, blogs, and promotional materials.
- Generated detailed reports on social media performance, providing insights and recommendations for improvement.

LANGUAGES

- English
- Hindi
- Kannada

TECHNICAL SKILLS

- Microsoft Office (Word, PowerPoint, Excel)
- Social Media Channels
- Data Analysis Tools
- ERP
- Payroll Systems Understanding



DECLARATION

I certify that the above mentioned Information furnished by me in my resume is correct to the best of my knowledge.