Abdullah Shahid

SEO Specialist

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Passionate SEO Intern with hands-on experience in developing and implementing SEO strategies seeks a challenging role in driving organic growth within the health and wellness industry. Experienced in analyzing website performance, conducting keyword research, and utilizing tools like Ahref and Semrush to optimize web presence. Eager to apply skills in SEO, technical SEO, and data analysis to contribute to enhancing website visibility and driving traffic for clients in the health and wellness sector.

Experience

SEO Specialist, Trizvi Solution, Layyah, PB   *2019 - 2022*

- Increased organic website traffic by 40% through content optimization practices.
- Managed 50 SEO projects with a 90% success rate in improving keyword rankings.
- Generated $10,000 in monthly revenue by implementing SEO strategies.
- Worked on 30-page SEO audit reports for client websites with a 95% error detection rate.
- Collaborated with 10 team members to achieve a 30% growth in organic search visibility.
- Analyzed 1000 keyword performance metrics, resulting in a 50% increase in search engine rankings.

SEO Analyst, TECHUP SOLUTIONS (PVT) LTD, Multan, PB   *2022 - present*

- Analyzing competitor websites to identify their strengths, weaknesses, and keyword strategies.
- Researching industry trends and searcher intent to inform content creation and optimization.
- Identifying high-volume, low-competition keywords with strong conversion potential.
- Targeted keywords are naturally integrated throughout the content.
- Content is well-structured, informative, and engaging for the target audience.
- Title tags, meta descriptions, and header tags are optimized for search engines.
- Monitoring organic search traffic, keyword rankings, and user behavior.
- Analyzing website crawl data to identify technical SEO issues.
- Generating reports to communicate SEO performance and justify campaign decisions.

Education

High School   *2015*

- District Public School Layyah

GC University Faislabad   *2017-2021*

- Bachelor of Information & Technology
- GPA: 3.21

Skills

- Keyword Research & Analysis
- On-Page & Technical SEO
- Content Optimization
- Link Building & Outreach
- Google Analytics & SEO Reporting
- Competitive Analysis
- Content Management Systems (CMS)
- Teamwork & Communication