

INFO



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23 December, 1996

LANGUAGES

English



Hindi



Bengali



SKILLS

Communication



Research



Planning & Organising



Design



Creative



SOFTWARES



Word Photoshop Excel G Suite

EXTRACURRICULAR



Music Cooking Fitness Plants

Oh, hello there.

I'm Abhishek Poddar,
a creative writer,
designer & strategist.

EMPLOYEMENT

Marketing Executive

Shree Ganesh, Kolkata (*Upscale Departmental Store*)

Oct 2022 - Jun 2022
Nov 2020 - Dec 2021

Retail Management, Print Advertising, OOH Advertising,
Social Media Marketing, Copywriting, Graphic Design

Creative Strategist

Schbang, Mumbai (*Marketing Agency*)

Jan 2022 - Sep 2022
Apr 2020 - Oct 2020

Brand Communication, Concept & Strategy, Copywriting,
Social Media Marketing, Script Writing, Content Writing

Creative Copywriter

Graphixstory, Kolkata (*Marketing Agency*)

May 2019 - Feb 2020

Brand Communication, Concept & Strategy,
Content Writing, Copywriting, Script Writing

Marketing Associate

Careelogy, Kolkata (*Career Counsellor*)

Jul 2018 - Oct 2018

Content Writing, Social Media Marketing,
Graphic Design, Field Marketing

EDUCATION

BBA Hons. (Marketing)

J. D. Birla Institute, Kolkata
CGPA: 8.86/10

Aug 2015 - May 2018

ISC, ICSE

Delhi Public School Newtown, Kolkata

May 2007 - Mar 2015