

Nayan Valecha



nayanvalecha585@gmail.com



8878363868



[linkedin.com/in/nayan-valecha-372675198](https://www.linkedin.com/in/nayan-valecha-372675198)

Summary

Experienced Research Analyst with a demonstrated history of working in the market research industry. Skilled in Presentation Skills, Storytelling, Social Influence, Interpersonal Skills, and Teaching, graduated from Barkatullah University, Bhopal.

Experience



Marketing Specialist

Idea Usher

Oct 2022 - Present (11 months)

Dynamic marketing executive skilled in lead generation through strategic research. Proficient in identifying market trends and optimizing campaigns for impactful results. Adept at driving growth and maximizing ROI through innovative marketing strategies.



Social Media Marketing Specialist

Hashtag Visas

Mar 2021 - Aug 2022 (1 year 6 months)

Experienced social media marketing specialist with a proven track record of creating and executing successful campaigns across various platforms. Proficient in content creation, data analysis, and audience engagement to drive brand awareness and increase conversion rates. Strong communication skills and up-to-date knowledge of industry trends.

Education



Barkatullah University, Bhopal

Feb 2015 - Feb 2018

Licenses & Certifications



Fundamentals of digital marketing - Google



Inbound Marketing - HubSpot Academy

Issued Dec 2021 - Expires Jan 2024

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Skills

Client Relations • Social Media Outreach • Market Research • Research • Business Process Outsourcing (BPO) • Sales • Digital Marketing • Marketing • Business Development • Communication