

# ASHIKA RAJAKUMAR *Content Writer*

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## Profile

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Zealous participant and creative content writer with a devotion for crafting, engaging, and informative articles. Strong research and writing skills, combined with a keen eye for detail, to deliver high-quality content. Eager to contribute to a dynamic team and enhance my skills in content writing. In addition to, finest knowledge in result oriented marketing with an extensive background of writing original articles and producing other content for social media. Great promoter with outstanding skills and essential time management abilities.

## Education

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2014 – 2018 Nagercoil, India	<b>Bachelor of Engineering</b> <i>St.Xavier's Catholic College of Engineering</i>
2014 Puthoor, India	<b>Higher secondary school</b> <i>Maria Rafols Matriculation School</i>
2012 Colachel, India	<b>High school Education</b> <i>Joseph Matriculation school</i>

## Skills

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Ms office	Content writing
Content marketing	Ms word
Relationship building	Planning
Collaboration	Supervision and leadership
Effective communication	Public speaking
Computer skills	Critical thinking

## Languages

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- Tamil
- English

## Projects

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2024	<b>The Metaverse</b> Metaverse is a virtually share the space, created by the convergence of virtually enhanced physical reality, Augmented reality and the internet. It's an expansive network of persistent real time rendered 3D worlds and simulations. It's a virtual universe, where users get interact with each other in a real time through avatars. It is currently under the process of enlargement and the developers are excited to create a virtual world where people approach the world would live work shop learn and interrupt with each other all from the comfort of their physical world.
2024	<b>Art of finding Inner Peace</b> In this contemporary era, discovering harmony within ourselves is quite calling for. The fast-paced world has almost changed the way of deliberating. People are overwhelmed and perturbed in light of performing multiple activities concurrently. Time management is really irresistible for the escalating solicitude. The schedule that one fabricate should incorporate the room for tranquility. Upholding peace within doesn't mean living in the stress free locale, nonetheless it imputes effectuating vigorous affiliations with the core regardless of predicaments.

## Project link

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<http://raashikarajkumar.wpcomstaging.com>

## Accomplishments

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### Inter school elocution competition

Participated in the inter school elocution competition and presented the speech in the title'Deforestation'

### School and church choir master

Led the school choir team and church choir team between 2009 and 2019

## Interests

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- Reading personal development books
- Creative writing
- Playing keyboard and guitar

## Organizations

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2016 – 2017	<b>St.Xaviers Catholic College of Engineering</b> <i>Lead</i> Lead the debate club of my college between 2016 and 2017.This improved my listening skills and also the self confidence.
2013 – 2014	<b>Maria Rafols higher secondary school</b> <i>School Environment Club Lead</i> Due to the intense interest towards nature,I have taken keen interest in the school environmenal club and eventually became the lead of the club  <b>IET</b> <i>Member</i> Being the member of the IET,I got greater opportunities to learn new technologies with global communities of Engineers and Technology Specialist.

## Declaration

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I hereby inform that the above said information is true to my knowledge.

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**ASHIKA RAJAKUMAR**  
Nagercoil