

SUDIPTA SIL

DIGITAL MARKETING EXECUTIVE

PROFILE SUMMARY

Dynamic and results-driven Digital Marketing Executive with 1 Years of experience in creating and executing innovative marketing strategies to drive brand growth, enhance online presence, and increase customer engagement. Proficient in leveraging a wide range of digital marketing tools and platforms, including SEO, PPC, social media, content marketing, and email campaigns, to deliver measurable results.

WORK EXPERIENCE

Social Media Marketer Freelance | Dec 2023 - Present

- Develop, curate, and schedule engaging content (text, images, videos) tailored to each social media platform.
- Create and manage a content calendar to ensure consistent posting across all platforms.
- Develop and implement social media strategies to achieve business objectives, including brand awareness, lead generation, and engagement.
- Monitor social media channels for comments, messages, and mentions, and respond promptly to engage with the audience.

Research Analyst and Digital marketing Executive (Leads Gen) Invesmate | Jan 2025 - Present

Senior Admissions Counselor & Digital Marketing Executive JBIHM | Dec 2022 - Jan 2025


Sales Executive JioMart Partner | Mar 2021 - Nov 2022


DECLARATION


☒ I Hereby declare that written above information are all correct and its up to my belief.

Sudipta Sil

CONTACT

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SKILLS

- Social Media Analysis
- Social Media Optimisation
- Social Media Marketing
- Email Marketing
- Ads Content Creation
- Graphic Design
- UX/UI Awareness
- Search Engine Optimisation
- Communication
- Team Collaboration
- Time Management
- Local SEO (Google My Business)

EDUCATION

2013-2017 (Bachaelor of Arts)
WEST BENGAL STATE UNIVERSITY

2013 Passed (10+2) from **WBCHSE**

LANGUAGES KNOWN

Bengali - Native or Bilingual Proficiency
Hindi - Professional Proficiency
English - Professional Intermediate