

RITU KAUSHIK

EDUCATION PGPM & MBA

IILM University, Gurugram

2022 - 2024 CGPA: 8.90/10

Bachelor of Science (B.Sc), Physiotherapy

SGT

2017 - 2021 CGPA: 8.55/10

SKILLS English Proficiency English Proficiency

MS-Office Creative Writing

Advanced Advanced

Content WritingMS-WordAdvancedAdvanced

MS-PowerPoint Search Engine Optimization (SEO)

Advanced Advanced

Hindi Proficiency Hindi Proficiency

(Written) (Spoken)
Advanced Advanced

Copywriting Effective Communication

Advanced Advanced

Proofreading MS SQL Server

Advanced Advanced

MS-Excel Search Engine Marketing

(SEM)

Advanced Advanced

Email Marketing LinkedIn Marketing

Advanced Advanced

Instagram Marketing Parallel Thinking

Advanced Advanced

Financial literacy Sales pitch

Advanced Advanced

Sales Sanskrit Proficiency (written)

Advanced Intermediate

Sanskrit Proficiency (spoken) Social Media Marketing

Intermediate Advanced

Tally Facebook Marketing

Advanced Advanced

Business Research Business Analysis

Advanced Advanced

Client Relationship Client Interaction

Advanced Advanced