

****Mohd Zaid****

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****Professional Summary****

Results-driven sales and marketing professional with 6 months of experience and a current role as a Retail Executive at Whirlpool India. Skilled in customer engagement, market analysis, and sales strategy implementation. Adept at enhancing customer satisfaction and driving sales growth. Seeking to leverage my expertise in sales and marketing to contribute to a dynamic team and advance my career in a challenging and growth-oriented position.

****Professional Experience****

****Retail Executive****

Whirlpool India, Value Plus Store

[Haldwani], [22 may 2024] – Present

- Manage all aspects related to sales and marketing, including customer engagement and sales strategy implementation.
- Drive sales growth and enhance customer satisfaction through effective communication and service delivery.
- Achieved achievement increased sales by 87%

****Salesperson****

GRD Electronics, Haldwani

Haldwani, [1 November 2023] – [29 April 2024]

- Engaged with customers to understand their needs and provided tailored solutions.
- Assisted in inventory management and sales reporting.
- Contributed to achieving sales targets and improving customer experience.

****Education****

****12th Grade****

KVM Public School, Haldwani

Haldwani, 2023

****10th Grade****

KVM Public School, Haldwani

Haldwani, 2021

CURRENTLY PERSUING

BBA

AMITY UNIVERSITY NOIDA

****Skills****

- Basic MS Excel knowledge
- Basic computer skills
- Excellent communication skills (Hindi and English)
- Customer engagement
- Market analysis
- Sales strategy implementation

****Certifications****

- Product Knowledge Certification, Whirlpool India (2 Certifications)