

MANOJ KANTHASAMY

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Email Marketing Specialist

Tiruppur



Summary

I'm a Email marketing specialist and experienced with all stages of creating dynamic dashboards. To secure a challenging position in a reputable organization to expand my learning, knowledge, and skills. In addition, I am interested in the Power BI platform and know how to create multiple dashboards using Excel, SQL (basic), etc.

Education

Kongu Engineering College, Erode.
Master of Computer Applications - 2021

Kongu Arts and Science college, Erode.
Bachelor of Science (Computer Science) - 2019

skills

- Strong organizational and time-management skills.
- Ability to work independently and as part of a team.
- Detail-oriented and able to handle multiple tasks simultaneously
- Programming Languages:
 1. **Power BI**
 2. **SQL**
 3. **C**
 4. **CSS**

Certifications

- Data Visualization with Power BI Certification.
- Data Analytics workshop.

Professional Experience

Email Marketing Specialist

Staff Hub | Nov 2023 - Present

- I specialized in social media mining using Apollo, Zoominfo and other online portals, etc.
- To gather data on companies email address information and also taken all managers email addresses.
- Also specailized in email software tools like mailchimp to marketing bussiness.
- Handle confidential information and documents with discretion and maintain their proper organization

Market Reacher Analyst

Lessburn, coimbatore. | Oct 2021 - Aug 2023

- Cooperate with reachers to create a clean dashboard and simple, intuitive interactions and experiences.
- I specialized in social media mining using LinkedIn,Twitter, Facebook, and other online portals, etc.
- To gather data on companies firmographic information according to client requirements.
- With two years worth of experience working in the market research industry, I have proven a strong capacity to think creatively when dealing with complex tasks in a fast-paced environment.
- Carry out quality assurance tests to discover errors and optimize usability.