

# BISMAN CHUGH

Currently staying in Mohali.  
8288976576 • bismanchugh1234@gmail.com

## EXECUTIVE SUMMARY.

---

- Working as a B2B and B2C Content Writer for almost three years, I know exactly how to season the perfect write ups. I am firm with my commitments and respect constructive feedbacks time and again.

## ACADEMIC QUALIFICATIONS

---

**M.A (English)** 2021  
Punjab University

**B.A (English Hons. With Journalism)** 2019  
GGDSD college, Chandigarh.

- 62.07%

**XII (CBSE) , Pass** 2016  
Pinewood school, Saharanpur

- 84%

**X (CBSE) , Pass** 2014  
Pinewood school, Saharanpur

- 7.8 (CGPA)

## WORK EXPERIENCE

---

**Senior Content Writer - Leading Info Edge Solutions** Sept.'21 - Present

**Content Writer - 360 Degree Cloud Pvt. Ltd.** 16 June- Sept.'21

**Gigsterz Technologies Pvt. Ltd. , Mohali** Jan 2021 - May'31

**Live Deftsoft Informatics Pvt. Lyd. , Mohali** June 2019 - Dec'20

**Technical Content Writer / Content Writer.**

- Holds expertise in writing technical and non- technical blogs, articles, guest blogs ,promotional content & write papers. Deliver collaterals as per client requirements for on-page and off-page content designs. Collaborates with SEO team to frame error- free contents with all around consistency.

## **INTERNSHIPS**

---

**Wrytin Blogging Website .**

Mar. 2019 - May 2019

**Content Writer.**

2 months .

On- page & off- page content writing training.

- The responsibilities included handling my own webpage for website and develop strategies to frame that content.
- Once the senior and mentor approved the content , the next task was to attract the readers & maintain website visitors.

## **EXTRA CURRICULAR ACHIEVEMENTS.**

---

Awarded 1st prize in Group Theatre Event .

Bagged 3rd position in Inter College Fest- Dance Competition.

Anchored Inter College -fest & Events.

## **SKILLS**

---

- \* Ownership
- \* Agile Execution
- \* Creative Writer
- \* Team Handling
- \* Adaptability
- \* Originality
- \* Time management
- \* Knowledge of social media

## **LANGUAGE PROFICIENCY.**

---

- \* English
- \* Hindi
- \* Punjabi .