

Date of birth	Nationality	Gender	Place of birth
10-05-2001	Kosovar	Male	Prishtina

LinkedIn
<https://www.linkedin.com/in/rrezart-rrahmani-467163b3/>

Experienced digital marketer with a proven ability to deliver high-quality backlinks and improve SEO performance. Seeking to contribute innovative strategies to strengthen online presence and achieve measurable results.

WORK EXPERIENCE

Outreach Associate	Nov 2023 - Present
Manaferra Inc.	

- Conducts targeted outreach to establish and nurture relationships with influencers, bloggers, and websites for link-building opportunities.
- Develops and executes strategic outreach campaigns to secure high-quality backlinks and enhance SEO performance.
- Researches and identifies potential partners, ensuring alignment with brand objectives and content strategies.
- Writes personalized, compelling outreach emails to engage potential collaborators and maximize response rates.
- Tracks and analyzes outreach performance metrics to optimize campaign effectiveness and report results to stakeholders.
- Collaborates with content, marketing, and SEO teams to align outreach efforts with broader business goals.
- Manages and updates outreach databases, maintaining accurate records of contacts, communications, and results.
- Stays updated on industry trends and best practices to refine outreach strategies and maintain a competitive edge.

Outreach Associate	Jan 2024 - Present
Superlinks	

- Conducted targeted outreach campaigns to build partnerships and secure high-quality backlinks for SaaS and E-Commerce websites.
- Researched and identified niche-specific websites, blogs, and influencers to enhance online visibility and domain authority.
- Created personalized outreach strategies tailored to the needs of SaaS and E-Commerce audiences.
- Negotiated and established collaborations, including guest posts, product mentions, and content syndication.
- Utilized SEO tools (e.g., Ahrefs, SEMrush) to analyze competitor backlink strategies and identify growth opportunities.
- Collaborated with marketing and content teams to align outreach efforts with brand messaging and SEO goals.
- Tracked outreach performance metrics, including response rates and acquired backlinks, to optimize future campaigns.
- Stayed updated on SaaS and E-Commerce industry trends to refine outreach strategies and maintain relevance.

Growth Advisor	Jun 2024 - Sep 2024
Superlinks	

- Developed and implemented strategic link-building campaigns to enhance website authority and search engine rankings.
- Identified high-quality backlink opportunities through competitor analysis, keyword research, and niche targeting.

- Built and maintained relationships with webmasters, bloggers, and influencers to secure impactful collaborations.
- Crafted persuasive outreach emails and proposals to drive successful link acquisition.
- Monitored and analyzed backlink profiles, ensuring alignment with SEO best practices and search engine guidelines.
- Collaborated with content teams to align link-building strategies with overall marketing and SEO objectives.
- Utilized SEO tools (e.g., Ahrefs, SEMrush, Moz) to track campaign performance and provide actionable insights for growth.
- Stayed updated on industry trends and algorithm changes to refine and optimize link-building strategies.

Call Centre Agent

Jun 2023 - Nov 2023

IPKO Telecommunications, Prishtina

- Professionally handles customer inquiries, requests, and complaints, ensuring prompt solutions and accurate information.
- Logs issues and coordinates with relevant teams to address concerns efficiently.
- Projects a positive company image through phone and email communication.
- Follows up with clients on inquiries and complaints, gathers feedback, and conducts surveys.
- Promotes and sells products/services to potential clients and updates customer databases.
- Assists with additional tasks assigned by the supervisor within the scope of responsibility.

EDUCATION AND QUALIFICATIONS

Bachelor of Marketing and Business Administration

Oct 2021 - Present

AAB College, Prishtina

- Gained in-depth knowledge of marketing, business, and economics, with a focus on global management and entrepreneurship.
- Developed practical skills in business promotion, critical thinking, problem-solving, and effective communication.
- Prepared for diverse careers in emerging markets through innovative strategies and multidisciplinary approaches.

Level 5 Diploma – Web and Mobile Application Developer

Oct 2021 - May 2023

Cactus Education, Prishtina

- Acquired expertise in designing, developing, and maintaining responsive web and mobile applications.
- Proficient in programming languages and frameworks, including [insert key languages/frameworks, e.g., JavaScript, HTML, CSS, React, etc.].
- Gained practical experience in user interface (UI) design, database management, and software development life cycles.
- Developed skills in testing, debugging, and deploying applications across various platforms.
- Prepared for dynamic roles in tech industries through hands-on projects and real-world application development.

SKILLS

Link Building	Expert
Community Outreach	Expert
Social Outreach	Expert
Digital PR	Expert
Relationship Building	Expert
Email Marketing & Outreach	
Campaigns	Expert
Influencer & Blogger Outreach	Expert
CRM Management	Expert
SEO Strategy & Link Building	Expert
Market & Competitor Research	Expert
Programming Languages:	
JavaScript, HTML5, CSS3, Py	Skillful

Database Management: MySQL	Skillful
Tools & Platforms: BuzzStream, Ahrefs, Zoho CRM	Expert
Tools & Platforms: Hunter, Instantly	Expert
Business Strategy & Development	Expert
Market Research & Analysis	Expert
Sales & Lead Generation	Expert
Branding & Promotions	Expert
Digital Marketing (SEO, Link Building)	Expert
Data Analysis & Reporting	Expert
Communication Skills	Expert
Critical Thinking & Problem Solving	Expert
Time Management & Organization	Expert
Teamwork & Collaboration	Expert
Client Relationship Management	Expert
Attention to Detail	Expert
Creativity and Innovation	Expert
Customer Service & Support	Expert

LANGUAGES

Albanian	Native
English	Fluent