Navin Dhanuka

J/10/6 Jal Mandir, Bangur Nagar, Goregaon (W)

91-9987752076

navin.dhanuka@gmail.com

linkedin.com/in/navindhanuka

CONTENT WRITING + Digital Marketing + Information Architect with more than 20 years of experience.

Experience

2017 – JUNE 2023
CONTENT WRITING / Digital Marketing / Information Architect / WEBINFOLABS

FEB 2016 – DEC 2016
Senior UX Designer / NATIONAL STOCK EXCHANGE – IT (NSeIT)

NOV 2014 – JAN 2016
User Experience Designer + WordPress / FREELANCE

FEB 2012 – OCT 2014
IT Manager / PROMART RETAIL (P) LTD.

JAN 2009 – DEC 2012
WordPress / CREANOLOGY

OCT 2007 – DEC 2008
Business Automation Manager / APNAPAISA.com

NOV 2006 – OCT 2007
Automation Manager / MAGNET TECHNOLOPGIES (P) LTD.

NOV 2003 – MARCH 2006
MIS Executive / ANANDPEN.COM

NOV 1999 – OCTOBER 2003
Web Designer / INDIAINFOTECH.ORG

Education

2008 – Usability Analyst – Human Factors International (HFI)

2002 – 61% – Bachelor Of Management Studies / Mumbai University / Wilson College

1996 – 44% – HSC / Maharashtra State Board / Mithibai College

1994 – 79% – SSC / Maharashtra State Board / BNVB School

Websites 50+

1. www.kipedu.in
2. www.kipinsolvency.com
3. www.screentechnics.in
4. www.mrsureka.com
5. www.legalmetrology.org
6. www.projectorscreens.in
7. www.itparts.in
8. www.originmarketing.in
9. www.putler.com
10. www.icegram.com
11. www.indiachain.healthcare
12. www.healthyites.com
13. www.ayush.world
14. www.cashlesshealthcare.com
15. www.plasticmouldsteel.com
16. www.normaldiamondscaife.com
17. www.prathamtours.com
18. www.guptasacademy.com
19. www.nataclasses.com
20. www.nata.org.in
21. www.zephire.co.in
22. www.ashrafimedia.com
23. www.maloospares.com
24. www.vemb.biz
25. www.origingames.in
26. www.origingames.in/store
27. www.timegarment.com
28. www.fascinationtrading.com
29. www.tepl.biz
30. www.vigoroustradelink.com
31. www.evershineent.co.in
32. www.egarmentsolutions.com
33. www.promart.in
34. www.sonyaforvemb.com
35. www.menwithin.com
36. www.x5retail.in
37. www.glitterjewels.co.in
38. www.livonmodular.com
39. www.mokshcomputers.com
40. www.netinfolabs.com
41. www.ushops.com
42. www.cross2cross.org
43. www.anandpen.com
44. www.bmsinfo.com
45. www.vapson.com
46. www.linuxcampus.net
47. www.indiainfotech.org
48. www.freeos.com   -   (Summer Internship 2001)
49. www.indbazaar.com   -   (Summer Internship 2000)

Miscellaneous

1. WebInfoLabs
   - UX Writing – ed:Tech - IIT + IIM Alumni Startup
   - Paper Prototype of Insolvency Trust (Under Construction)
   - Infographic for KiPEDU
   - Infographic for KiPInsolvency
   - Faceless YouTube Videos – Rank #1 – YouTube Keyword – "insolvency career"
   - Faceless YouTube Videos – Rank #1 – YouTube Keyword – "legal metrology consultants"
   - Faceless YouTube Videos – Rank #1 – YouTube Keyword – "kipedu insolvency and bankruptcy"
   - 3D Logo Animation – www.kipedu.in
   - Digital Marketing
     - Google Adwords - MRSureka.com
     - Google Adwords – ScreenTechnics.in
     - Google Adwords – ScreenTechnics.in + LG Display
     - Google Adwords – KiPEDU.in
     - Google Display Custom - ITParts.in
     - Google Display Custom – ScreenTecnhnics.in
     - Google Display ReMarketing – ScreenTechnics.in
     - Google Display ReMarkteting – MRSureka.com
     - Google SEO – LegalMetrology.org
     - Google SEO – MRSureka.com
   - MASS MAIL
     - Zoho Campaigns
   - Google Analytics & Google Ads - Reports

2. National Stock Exchange IT (NSeIT)
   - Seminar on – Why UX is important in Software?
   - Seminar on – Why to get the interface right before you get the software wrong?
   - Wireframes for new NSE Website.
   - SWOT Analysis on all 11+ leading Insurance Websites
   - Wireframes – Platform - Smart-phones and Tablets for Car Insurance

3. ApnaPaisa
   - Wireframes – 20+ Financial Calculators
   - Programming – Ruby Programming Language
     - Google Bot - Features: Tells you your website rank for all possible number of keywords supplied in MS Excel File.

4. WordPress Themes Implementation
   - WordPress – MinaMaze
   - WordPress – BeSocial
   - WordPress – TheGEM
   - WordPress – News247
   - WordPress – HOMEshop

5. UX Tools
   - BALSAMIQ