

Pooja Rai

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SUMMARY

I am a self-motivated and goal-oriented professional. I wish to apply and expand upon the skills acquired from school and learning in the real world. Having good communication and analytical skills has been an integral part of my academic success. Currently looking for an opportunity to work in a dynamic and challenging environment.

EXPERIENCE

Business Development

Shyam Spectra Pvt. Ltd.

September 2022 - March 2023, Gurgaon

- Identifies and builds formal and informal networks within the organization to enhance one's own area and the organization and role.
- Identifies business needs and opportunities to improve performance and growth by leveraging company operating systems.
- Supporting implementation and follow-up.
- Supporting marketing campaigns and promotional offers to help optimize revenue.

Management Trainee

LeMiRide

June 2022 - August 2022, Goa, Remote

- Managed people and technology during several structured development assignments in different aspects of postal operations
- Identified operational problems within the department and the work to resolve them.
- Collaborated with fellow employees to establish a functioning peak schedule.

PROJECTS

Web Data Scraping Project

November 2022 - December 2022

- Developed web scraping tools for gathering information from multiple websites, resulting in acquisition of dataset, hosted on remote server with no downtime.
- Automated web scraping process, increasing accuracy of data and shortened processing time, improving output quality of collected data.

Telecom Churn Analysis

June 2022 - August 2022

- To build an efficient and accurate machine learning model using the training dataset and precisely predict the customer churn on the testing dataset
- Utilized python for data preprocessing and exploratory data analysis to extract important patterns and utilized predictive algorithms such as Decision Tree, Logistic Regression and Neural Networks to identify customer churn.

EDUCATION

Bachelor of Technology

Sharda University • Greater Noida • 2023 • 7.1

Intermediate

Jain Bharati Prigavati Vidyalaya • Delhi • 2018 • 70%

Matriculation

Bhagatji Memorial Model Secondary School • Delhi • 2016 • 7.8

CERTIFICATIONS

Python Programming For Everyday

Coursera • 2022

Certificate of Digital marketing

Internshala • 2021

INVOLVEMENT

Coordinator

Sharda University • Kartavya (NGO Operated by Sharda University) • February 2020 - August 2021

- Developed, implemented, and tracked procedures to improve efficiency and standardise the efficiency of the students.

Class Representative

Sharda University • Biotechnology Students • August 2019 - August 2021

- Implemented processes to improve communication between students and faculty, resulting in increased engagement.
- Facilitated student-led initiatives, resulting increase in student involvement in campus organizations and events.

SKILLS

Java, Python, C, MySQL, OOPS, CSS, HTML, Excel

Communication Skills, Critical Thinker, Problem Solving, Detail Oriented, Leadership Skills