

SALEHA SHAIKH

MULTIFACETED PROFESSIONAL

Operations, PR, Content Expert, and Social Media Expert
with Proven Track Record

About Me

I'm a dynamic and adaptable professional with a knack for operations, strategic PR, impactful content creation, and effective social media management. From managing front desks to flourishing my soul in crafting engaging narratives, compelling web content, and effectively managing social media for various platforms. I have been instrumental in leveraging my multitasking and problem-solving skills to drive impactful outcomes.





SALEHA SHAIKH

MULTIFACETED PROFESSIONAL

EDUCATION

2022 - 2025 - Birla Institute of Technology, Pilani
Bachelor in Computer Science

EXPERIENCE

Aug 2023 - present - NewsReach (Ahmedabad)
Operations Executive- PR

Aug 2023- present- Creating AI (United Kingdom)
Social Media Manager (part-time)

Feb 2023 - present - NewsReach (Ahmedabad)
Content Writer

Aug 2021 - Feb 2023 - Karnavati University
(Gandhinagar)
Front Desk Executive

SKILLS

Operations Management, Public Relations (PR), Social Media Management, Content Creation and Marketing, Data Analysis, Communication, Interpersonal Communication, Multitasking, Problem Solving, Teamwork, Microsoft Office

CONTACT

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