

# RUPALI VAISH

Digital Marketing  
Intern

rupalivaish734@gmail.com  
expertsynk.in



8840381284

## EDUCATION

**Bachelor of Science**  
State University  
2015 - 2018

**Master of science**  
University of Allahabad  
2018-2021

**NDMCC**  
NDMIT  
2024-2025

## PERSONALITY TRAITS

- quick learner
- observer
- loyal and dedicated to work
- observer
- Communication skills

## LANGUAGE

- English
- Hindi

## PROFILE

I am Rupali Vaish, a digital marketing professional with expertise in SEO, SMS marketing, Google Ads, and web development. I specialize in creating data-driven strategies that enhance online visibility, drive targeted traffic, and deliver measurable results. With a strong focus on optimizing digital campaigns and developing efficient web solutions, I am dedicated to helping businesses achieve sustained growth in the digital landscape.

## WORK EXPERIENCE

**Digital marketing intern** 2024-2025  
Website development & Ranking

- Worked as Web developer and Manage website ranking
- Manage website design, content, and SEO Marketing, Branding and Logo Design

### Tools

- Ahref
- SEMrush
- SEOquake
- Google keyword planner tool
- Moz
- Buffer
- Hootsuite

## HOBBIES

- Reading books
- gardening
- Listening Music
- exploring and learning new things

### Skills

- Search engine
- optimisation
- web development
- landing page creation
- content writing
- social media marketing
- Technical SEO
- Analytics and strategiest
- MS Excel

### Declaration

I hereby declare that all the above given statements are true and accurate to best of my knowledge and believes