



# VANSHITA BANSAL

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17, Gagan Vihar Extension, Preet Vihar, 110051

## EDUCATION

### Bachelors of Commerce

Delhi University, Delhi  
2020 - 2023 | CGPA 8.3

### High School Education (XII)

OSDAV Public School, Kaithal  
2019 - 2020 | 91%

### High School Education (X)

OSDAV Public School, Kaithal  
2017 - 2018 | 88%

## PROFESSIONAL SKILLS

- Social Media Strategy
- Web Content Development
- Project Management
- Market Research
- Employee Relations
- Data Analytical Skills
- Budgeting and Cost Analysis

## SOFT SKILLS

- Time Management
- Team Player
- Fast Learner
- Creative Spirit
- Leadership Skills
- Public Relations

## VOLUNTEER

### Marketing Intern

Aakarya | January 2022 - May 23

### Treasurer

Synergy | August 2022 - May 23

### Media Marketing Intern

Samvedna | January 2021 - May 23

## CAREER SNAPSHOT

As a passionate graphic designer with a keen eye for detail and a flair for creativity, I consistently strive to push the boundaries of visual storytelling. With a proven track record of delivering captivating designs, I thrive on bringing concepts to life and exceeding expectations. Let's collaborate and innovate together!

## WORK EXPERIENCE

### Business Developer & Data Analyst

#### Uncovercampus | May 2021 - October 2021

- Translate business requirements into functional designs
- Collected and analyzed data using various frameworks
- Applied statistical techniques to diagnose business problems
- Provided reports, suggestions to asset managers to improve website

### CO-FOUNDER, SECRETARY

#### Marksoc | April 2021 - January 2023

- Co-Founded & Formulated the society's vision, goals and objectives
- Served as secretary and treasurer; Hired and trained new employees
- Defined, explored, and monitored ongoing marketing campaigns

### Media & MARKETING HEAD

#### Abhyaarany | Jan 2021 - May 2023

- Managed social media accounts
- Created social media graphics for daily postings
- Translated requirements into polished designs
- Developed social media strategies to increase the traffic

### ROTARACTOR

#### Rotaract Club | December 2021 - November 2022

- Attended meetings every two weeks featuring speakers, discussions, and visits to other clubs
- Worked with other members for service projects, social activities, and leadership workshops
- Volunteered in events served to purpose charities and charity organizations

### EVENT MANAGER

#### Clout Spiel | May 2022

- Managed the planning and implementation of event
- Coordinated with all the department heads
- Assisted budget development and strategic management