



Jannatul Ferdushi Tripty

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Summary

Adaptable and communication-driven Business Development Specialist with experience in lead generation, client engagement, and campaign execution. Skilled in cross-functional coordination and data-informed decision-making, with proven learning agility and leadership potential for strategic roles in dynamic industries.

Work Experience

Senior Business Development Executive | GrowVengers

September 2024 - Present

- Manage client communication, vendor sourcing, and project fulfillment by maintaining strong relationships and ensuring smooth operations.
- Support business needs by designing project scopes, attending client meetings, and negotiating terms with both vendors and clients.
- Contribute to end-to-end delivery through coordination across teams, showcasing adaptability, multitasking, and strategic execution.

Business Development Executive | OneLittleWeb Ltd.

September 2023 - August 2024

- Executed end-to-end outreach campaigns, including data filtering, lead qualification, email copywriting, and performance tracking across platforms like LinkedIn and Twitter.
- Collaborated with internal teams and international journalists on PR projects, showcasing adaptability, cross-functional coordination, and a proactive learning mindset.

Global Marketing Executive (Business Development) | Tech Cloud Ltd.

September 2022 - September 2023

- Conducted cold calls and emails targeting eCommerce decision-makers in the US, Europe, and Australia to promote SEO, web development, and image post-production services.
- Generated, verified, and qualified leads, building a consistent pipeline while nurturing long-term client relationships through effective communication.
- Recognized for leadership and performance by being selected to lead outreach teams across quarters, contributing to top-performing results and cross-team collaboration.

Education

Bachelor of Business Administration

Southeast University (2018-2022)

- Major in Finance and Human Resource Management.
- CGPA 3.76 out of 4.00

Core Competencies

- Lead Generation & Qualification
- Project Coordination & Fulfillment
- Cold Outreach & Campaign Execution
- Vendor Sourcing & Negotiation

References

Abu Syed Khan

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Tech Cloud Ltd.

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