

A. SAMAD KHAN

SEO OUTREACH SPECIALIST

CONTACT

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Lucknow, Uttar Pradesh

SKILLS

Prospect Analysis
Strategic Outreach
Content Curation
Relationship Building
Communication & Negotiation

EDUCATION

BCA | Bachelor of Computer Applications
Integral University, Lucknow

Higher Secondary
Methodist High School

LANGUAGES

English
Hindi
Urdu

PROFILE

With over 6 years of hands-on experience in acquiring backlinks, building websites, and flipping them for a profit, I have come a long way.

By leveraging my negotiation skills, I have secured authoritative backlinks in the SaaS, health, and other niches for free or through barter deals.

With link building strategies like the skyscraper method and the broken link method, I have acquired quality and relevant links from HiverHQ, RecruitCRM, Hubspot and 100+ other authoritative sites.

MY EXPERIENCE

Owned Projects

2020-24

As a side hustle, I started a few content websites monetized by affiliates and display ads. For additional income, I sell some of those websites at a profit.

Some key highlights:

- Worked on 30+ active blogs monetized via affiliate and display ads
- Sold 4+ projects ranging from \$9,000 to \$28,000
- Made \$500-\$600/month via Pinterest traffic
- Started dropshipping on Shopify and earned more than \$10,000 in the first 3 months (all organic)

Link Building Outreach (Freelance)

2020-22

I used to acquire backlinks for clients on a monthly retainer through outreach.

Here's what I offered:

- Crafting strategies
- Competition analysis
- Finding relevant prospects as per the monthly goal
- Building a list for personalized email outreach
- Crafting personalized email templates
- Scheduling email campaigns
- Responding to emails, negotiating, and closing deals, which included proposing relevant titles and getting them published

SEO Content & Link Building

RiseMetrics LLP

2017-20

I started here as a content writer and, after a year, joined the link-building team, where I learned how to find the right prospects and perform outreach for link building.

Here's more about my role:

- I conducted in-depth prospecting and analysis to identify quality link-building opportunities using advanced search techniques and tools to target relevant websites and blogs.
- I built and maintained relationships with key industry influencers, bloggers, and webmasters, fostering long-term partnerships and facilitating link-building opportunities.
- I managed outreach campaigns across multiple channels, tracked performance metrics, and conducted A/B testing to optimize strategies for improved conversion and engagement.