ANKIT RAWAT



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DOB: 02/09/1999

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EDUCATIONAL HISTORY DOON UNIVERSITY

MBA (2021-2023)
MARKETING AND SUPPLY CHAIN
MANAGEMENT

DOON UNIVERSITY

BACHELOR OF SCIENCE IN COMPUTER SCIENCE HONOURS (2017-2020)

- Study operational reseach, internet of things, optimization techniques to broaden skill set.
- Attended IoT workshop at TechTrunk pvt.LTd.
- Learnt interfacing devices with aurdino uno and connecting them to internet via thinkspeak.com.
- PROJECT:Interface LED cube with arduino uno to demonstrate working in IOT.

SGRR PUBLIC SCHOOL DEHRADUN(2015-2017)

• XII (SENIOR SECONDARY)

K.V NO.1 HBK DEHRADUN

• X (secondary) (2015)

PERSONAL PROFILE

I am a proactive individual with a keen ability to identify and develop opportunities. I am known for my friendly and approachable nature, along with my honesty and punctuality. I excel both in teamwork and as an independent worker, driven by my goal-oriented mindset. With strong listening and communication skills, I effectively convey ideas. I possess a creative mind and thrive on embracing new challenges.

INTERNSHIP

Kumaon Mandal Vikas Nigam (KMVN) - Marketing Analyst

- Analyzed collaborative projects, identifying key success factors.
- Conducted market research and assisted in developing effective marketing strategies.
- Monitored campaign performance and maintained strong stakeholder relationships.

PROFESSIONAL SKILLS

- Teamwork ,Problem Solving and Critical Thinking , Strong Communication Skills , multitasking.
- Strategic Marketing Planning and Execution
- Brand Management and Development
- Market Research and Analysis
- Supply Chain Optimization and Management
- Inventory Control and Logistics
- Relationship Building and Stakeholder Management
- Project Management and Coordination
- Data Analysis and Insights Generation

LICENSES AND CERTIFICATIONS

- DATA ANALYSIS WITH PYTHON PROVIDED BY IBM.
- SQL AND RELATIONAL DATABASES 101.
- MARKETING FOUNDATIONS.
- PARTICIPATED IN IOT WORKSHOP
- PARTICIPATED IN NISM QUIZ ORGANISED BY SEBI.