Manish Sharma

manish.p.sharma.sh@gmail.com | 7770899872

SEO expert with a strong record in boosting organic traffic through on-page and off-page optimization. Skilled in keyword research, competitive analysis, and content enhancement, I use SEO tools and analytics for data-driven decisions. Experienced in Google Ads, I excel in strategic paid search, ad copywriting, and campaign optimization for high ROI. Proficient in Google Merchant Center, Google My Business, and Meta Business Suit to enhance online visibility and conversions.

EDUCATION

BCA
AITR Indore
June 2022 | Indore, M.P.
CGPA: 6.68 / 10.00

MCA
SAGE University Indore
June 2024 | Indore, M.P.
CGPA: 7.5 / 10.00

LINKS

linkedin.com/in/manish-sharma-67689a232

COURSEWORK

UNDERGRADUATE
• Created web pages for Online Book Store System using HTML and CSS.

SKILLS

1. PROGRAMMING - JavaScript, Html, CSS, Basic Bootstrap.
2. Technical SEO, On-Page SEO, Off-Page SEO, Link Building, Google Search Console, Google Merchant Center, Google Analytics, Google Ads, Meta Ads Google Webmaster Tools, Google Sheets, Google Tag Manager, Google Business Profile, Team Management, Problem Solving.

AWARDS

2020   3rd - Innovative Project at Acropolis
2021   Campus Rookie Finalist

EXPERIENCE (3 YEARS)

ITGEEKS Technologies Pvt. Ltd. | SEO Executive
October 2021 – August 2023 | Dewas, Madhya Pradesh
- Successfully increased organic traffic for Extreme Online Store by 55% through targeted SEO strategies and detailed keyword research.
- Zalivako started from scratch and boosted organic traffic by 45% in just three months through focused SEO tactics.
- Conducted meticulous on-page and off-page SEO optimization, encompassing comprehensive keyword research, meticulous meta tag optimization, and precise content refinement.
- Formulated and executed result-driven link building strategies, fostering exponential growth in website authority and driving substantial organic traffic.
- Proficiently managed and monitored Google Ads campaigns, continuously optimizing performance metrics to yield optimal return on investment (ROI).
- Leveraged social media platforms adeptly for dynamic marketing and promotional endeavors, fortifying brand visibility and fostering a wider audience reach.
- Provided adept expertise in the Shopify platform, adeptly handling store setup, meticulous product listing, and meticulous optimization to maximize conversions and enhance user experience.

Bellway InfoTech Pvt. Ltd. | Backend Developer
February 2024 – October 2024 | Indore, Madhya Pradesh
I have completed a 9-month internship at Bellway InfoTech as a backend developer, where:
- I worked extensively with Node.js and MongoDB.
- During this time, I contributed to projects like a Bookstore and a Jewelry Store, focusing on building and optimizing server-side logic, database management, and API integrations.

Avian soft Pvt Ltd | SEO Executive
April 2025 – Currently working | Surat Gujarat
- I have developed a strong foundation in on-page and off-page optimization, keyword research, content strategy, technical SEO, and analytics.

CERTIFICATION COURSES

- Completed Bootcamp Courses for JavaScript, HTML, and CSS by Udemy.
- Completed Basics of Node.js Course by Udemy.

PERSONAL DETAILS

DOB: 26-December-1998
Father's Name: Mr. Pramod Sharma
Language: English, Hindi
Address: 122 'A' Samyak Vihar, Near Khatu Shyam Mandir, Dewas (M.P.)
Hobbies: Travelling and Listening to Songs
Strengths: - Team Player, Honest, Adaptable, Self-Motivated, and Active listener.

I hereby declare that the information given above is to the best of my knowledge and belief.

Date: Signature: