



DEEPAK CHOUHAN

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SUMMARY

SEO Specialist with **6+ years of experience** in technical SEO, entity SEO, on-page, E-commerce and off-page optimization. Successfully boosted organic traffic by **300% and optimized 280+ pages** at BeeBom.com. Expert in tools like Ahrefs, SEMrush, and Google Analytics. Skilled in growing local, international, and e-commerce SEO. Strong track record of driving real business results, improving rankings, and maximizing ROI. Ready to bring proven SEO strategies and immediate impact to your team.

WORK EXPERIENCE

Toolify.ai & Findmyaitool.com

Feb 2024 – Present

- Performed competitor SEO research and developed strategic plans within the AI space.
- Created and monitored SEO strategies for the AI Tools and ML, improving ROI and organic traffic.
- Managed Internet campaigns, link-building efforts, and SEO copywriting.
- Produced detailed monthly performance and progress reports for clients.
- Conducted technical SEO audits to uncover performance inhibitors.

BeeBom.com (Remote)

Aug 2022 – Oct 2023

- Optimized 280+ web pages for enhanced authority and visibility.
- Developed backlink-building strategies and performed monthly technical audits.
- Researched and aligned keywords to boost content strategies.
- Collaborated on creating pillar content and SEO-friendly articles.

July 2021 - Apr 2023

Tendgear (Remote)

- Performed keyword analysis to increase visibility and traffic.
- Contributed to backlink efforts and generated performance reports.
- Gained foundational knowledge in keyword research, on-page optimization, and SEO techniques.

ATTROCK & Content Solution

Aug 2020 – Mar 2021

- Handled social media channels and official pages.
- Executed off-page SEO tasks like bookmarking, citations, and blog submissions.
- Created social media and blog content, optimizing for SEO.

EDUCATION

Bachelor of Science in Mathematics (2020 – 2022)

- BSc In Mathematics
- Additional Coursework
- MGSU University, Bikaner

ADDITIONAL INFORMATION

- **Technical Skills:** Entity Seo, Semantic Seo on-page & off-page SEO, A/B testing, algorithm Checkups.
- **SEO Tools:** SEMrush, Ahrefs, Moz, Google Analytics, Search Console, Data Studio, Screaming Frog.
- **Certifications:** Google SEO, Advanced Technical SEO, PMP.
- **Achievements:** Boosted organic traffic by 300%, led SEO teams, managed site migrations. Advanced SEO optimization, technical audits, local and international SEO, semantic SEO, A/B testing, and Google algorithm updates.
- **Language:** English, Hindi, Marwadi