

# MD SAIF KHAN

7491071898 • mdsaifkhan8987@gmail.com

---

## SUMMARY

I am a passionate and motivated individual who has completed 12th in the Arts stream from the Bihar Board (BSEB). As an SEO Executive with 1.7 year of experience, I specialize in on-page, off-page, and technical SEO. I excel in keyword research, content optimization, and backlink building. Proficient in tools like Google Analytics, SEMrush, and Ahrefs, I aim to enhance search engine rankings and drive organic traffic growth.

---

## WORK EXPERIENCE

Ecommerce Company – Creative Tura

SEO Executive

JUNE 2024 - Present

- Conducted keyword research to identify high-ranking opportunities for optimization.
- Implemented on-page and off-page SEO strategies to enhance organic traffic.
- Created and optimized meta tags for search engines.
- Built 100+ high-quality backlinks to improve domain authority.
- Conducted technical SEO audits and implemented fixes.
- Monitored website performance using Google Analytics and Search Console.
- Developed tailored strategies for improving client rankings.

Flight Trips Mart Company

SEO Intern

DEC 2023 - MAY 2024

- Conducted keyword research and optimized content for search engines.
  - Performed on-page optimizations targeting key traffic-generating keywords.
  - Utilized tools like SEMrush and Ahrefs to track rankings and trends.
  - Supported link-building strategies to improve domain authority.
  - Assisted in competitive analysis and SEO reporting.
- 

## EDUCATION

10th Grade – Intermediate (Arts)

Bihar School Examination Board (BSEB)

- Year of Completion: 2020

12th Grade – Matriculation

Bihar School Examination Board (BSEB)

- Year of Completion: 2020
- 

## SKILLS

- SEO Expertise: Keyword research, on-page and off-page optimization
- Analytics & Tools: Google Analytics, SEMrush, Moz, Ahrefs, Search Console
- Content Strategy: Content creation and optimization
- Backlink Strategies: High-quality link building
- Technical SEO: Site audits, performance tracking, indexing
- SEO Expertise: Keyword research, on-page and off-page optimization
- Local SEO: Optimizing business listings and content for better local search visibility