

SIDHU JOHN ABRAHAM

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PROFILE SUMMARY

I am a professional with experience in Sales, Marketing and Business Development. Actively seeking full time opportunities in these domain to enhance my skills and competence.

EXPERIENCE

OCMO Partners PVR.LTD (SaaS sales)

Role – Business development executive

- Driving outside-in consulting at OCMO Partners, I specialize in rapidly deploying cutting-edge solutions for intelligent business control. Leveraging extensive industry experience, I advise on right-fit business solutions for clients spanning India, UAE, SA, and the USA.

Adventum Student Living Pvt. Ltd, Mumbai (UniAcco)

June 2022- April 2023

- Assisted students from all over the world in search of their housing options in 30+ cities in UK
- Connected students with property managers to choose from a wide range of properties in United Kingdom including flats, student halls, studio apartments, private apartments, and many more.

Abhishek Tours and Travels, Mumbai

June 2019- March 2020

- Meeting with Head minister of school and college to discuss the key requirements for their recreational activities
- Delivered service with sales team to efficiently reach client targets for schools and colleges education tours and picnic.

Happyfest (Festival Management company), Mumbai

- Assisted founder of India's First Festival Management Company & completed over 70 events successfully
- Engaged with clients, planned & executed events
- Managed manpower, vendor, sales & marketing segments & outperformed
- Generated over 12lacs in sales by closing 37 clients

Zomato (Location Manager), Mumbai

- Engaged with individuals to deliver details and promote awareness for the brand through pamphlet distribution campaigns.
- Planned locations & stores for different advertising campaigns with management team.

EDUCATION

Bachelor in Management Studies, Balbharathi College, Mumbai

June 2019 - May 2022

HSC, Vedant International College, Mumbai

Aug 2018 – Feb 2019

SSC, St. Xavier's High School, Mumbai

June 2016 -March 2017

TECHNICAL EXPERTISE

Search Engine Optimization(SEO), Google CRM, MS Office, Photoshop, Canva,

AWARDS AND RECOGNITION

- Appreciated for booking a property in one of the high ranking property in UK (VITA STUDENTS)
- Abhishek tours travels awarded No.1 Education Tour Operator of Mumbai by Pan India LTD
- Best player award in inter college soccer competition

COURSES AND PROJECTS

- Digital Marketing, Sales Strategy, Advertisement, Marketing, Business Planning and Entrepreneurial Management
- Managerial Economics, Strategic management
- Complete MBA course of sales and marketing, online courses (Udemy)

EXTRACURRICULAR ACTIVITIES

- Participated in Mumbai University Debate competition in college
- Organized inter college events
- On field marketing

HOBBIES

- Reading Books
- Volunteering
- Singing
- Soccer

References available upon request