



RAHUL KUMAR

DABUR SALES & MARKETING INTERN

My Contact

✉ rahul.k24@mbidu.org

☎ 07004467376

📍 Delhi

🌐 [linkedin.com/in/rahul-kumar-083929247](https://www.linkedin.com/in/rahul-kumar-083929247)

Hard Skill

- Canva
- Power bi
- Digital Marketing.
- HTML,
- Ms Excel, Ms Office
- Social media tools

Soft Skill

- Presentation
- decision Making
- Problem Solving
- Team Management
- Time Management
- Leadership
- Communication
- Innovative and Creative

Education Background

- Delhi School of Economics, Delhi, Master in Business Administration, International business batch of 2024, 88.5%
- Banaras Hindu University, Bachelor of commerce Completed 2021
- ISpat inter college Jharkhand Commerce, 2017
- Kendriya Vidyalaya Gomoh, Dhanbad, CBSE 2015

About Me

Enthusiastic and ambitious M.A grad possessing a keen interest in consumer behavior and market trends, I am committed to learning and contributing to impactful marketing strategies. Drawing inspiration from my internship experience at Dabur and fueled by a passion for consumer engagement, I aspire to evolve into a proficient marketer capable of driving meaningful campaigns and fostering strong brand connections.

Internships

- Dabur India Limited | Sales and Marketing intern
2023 November – 2024 March
- Nestle | Supply Chain intern
2023 June – 2023 July
- Shoppeal tech | Digital Marketing Intern
2023 March – 2023 April
- Nike | Sales and Marketing Intern
2019 June – 2019 July

Certifications

- Digital Marketing, Search Engine Optimization, Social Media Marketing certification from Internshala
- Power BI, designed to equip professionals certification course

Projects

- Interactive Dashboard in Power BI – Used PowerBi for normalization and cleaning of the data to create an interactive dashboard for Claire that reflects all relevant Key Performance Indicators (KPIs) and metrics in the dataset.

Achievements

- Champion– Discipline Badminton Inter-University Department of Commerce, Banaras Hindu University 2018
- Champion– Discipline Badminton, Kendriya Vidyalaya Sangathan, Regional Games & Sports Meet, K.V Bandamunda (Odisha) 2016
- Selected– Badminton, National Player for Ranchi Region, Kendriya Vidyalaya IFFCO, Phulpur, Prayagraj (Uttar Pradesh) 2016
- Champion– Discipline Badminton, District Level, Dhanbad (Jharkhand) 2015
- Champion– Discipline Badminton, Kendriya Vidyalaya Sangathan, Regional Games & Sports Meet, K.V Tata Nagar (Jharkhand) 2014
- Selected– Discipline Badminton, National Player for Ranchi Region, Thyagraj Stadium Complex, New Delhi 2014
- Champion– Discipline Badminton, Kendriya Vidyalaya Sangathan, Regional Games & Sports Meet, K.V Tata Nagar (Jharkhand) 2013
- Selected– Discipline Badminton, National Player for Ranchi Region, Babu Banarsidas Stadium, K.V Lucknow 2012
- State Champion – Discipline Badminton, Jharkhand 2012
- Selected for School Games Federation of India (S.G.F.I), Discipline Badminton, Hyderabad (Andhra Pradesh) 2012