
EDUCATION

Bachelor of Computer Applications (BCA), Computer Science

Invertis University

2021 - 2024

Senior Secondary (XII), Science

Dr.G.L. Kanaujia Public School

(CBSE board)

Year of completion: 2021

CGPA: 8.69/10

Secondary (X)

DR.G.L.Kanaujia Public School

(CBSE board)

Year of completion: 2019

CGPA: 8.99/10

WORK EXPERIENCE

Content Writer

Cashify, Virtual

Internship • May 2023 - Feb 2024 (9 months)

Made Web stories software, 5 web story per day in the tech genre specifically, and also contributed in searching for the topics.

Digital Marketing

Park+, Virtual

Internship • Feb 2023 - Apr 2023 (2 months)

Made Google stories or Web stories on the provided software, 10 stories per day and also worked in SEO department to increase the authority of website.

Content Marketer

Marketocrat, Virtual

Internship • Sep 2022 - Nov 2022 (2 months)

Research and suggest new content topics, post new content on social media account and add creative and engaging captions for our social media posts, collaborate with our design team on creating effective and engaging graphics.

Content Writing

Digital Assets Flippers, Virtual

Internship • May 2022 - Jul 2022 (2 months)

Writing articles in short span of time, coordinating with the graphic designer to get the images done for the content, managing deadlines, doing proofreading, SEO research.

Content Marketing

MPD Production, Virtual

Internship • Oct 2021 - Feb 2022 (4 months)

I managed several influencers, did digital marketing, did social media marketing for clients, wrote scripts for short films, working in a production company seems tough but it will get smooth if you start enjoying your work.

POSITIONS OF RESPONSIBILITY

I HAVE BEEN A PART OF WRITING SOCIETY "WRITE WHAT YOU SEE" IN WHICH I WRITE SEVERSL ARTICLES FOR MY CLUB OR FOR MY COLLEGE PAGES, ALL THEIR CAPTIONS ARE WRITTEN BY ME I WROTE SEVERAL ARTICLES IN AN EVENT AND SECURED 2ND POSITION IN THAT

I AM PART OF A CLUB "ROCK ON the cultural club" IN THAT I LED A TEAM OF 10 ACTIVE MEMBERS FOR OUR 3 EVENTS {dancing, singing and hiphop dancing} IN OUR COLLEGE FEST "INVERTIA"

TRAININGS

Content Writing

udemy, Online

May 2022 - Aug 2022

In this I got to know more about the content writing in a professional manner and how you can write several articles on 1 topic with no plagiarism and got to know about the workspace of content write moreover, about the career related opportunities

PROJECTS

INVERTIA 2K22

Apr 2022 - Apr 2022

we have organized several workshops for communication skills, management purpose for students, after this we have organised 3 events for our college fest, we have made a project on "how to communicate" and presented this on our college fest.

ARTICLES ON THE WAY

Feb 2022 - Apr 2022

IN THIS PROJECT, I WRITE ARTICLES ON THE GLOBAL NEWS AND COLLECTED ALL THOSE AND MADE A BIG NEWSPAPER GALLERY AND ORGANISED A BIG EXHIBITION.

SKILLS

MS-Office

Advanced

English Proficiency (Spoken)

Content Writing

Advanced

English Proficiency (Written)

Advanced

Creative Writing

Advanced

Social Media Marketing

Advanced

MS-Word

Advanced

Content Marketing

Advanced

Email Marketing

Advanced

Instagram Marketing

Advanced

Copywriting

Intermediate

Digital Advertising

Intermediate

Effective Communication

Advanced

Research and Analytics

Advanced

Google AdWords

Intermediate

Search Engine Marketing (SEM)

Advanced

Advanced

MS-Excel

Advanced

Search Engine Optimization (SEO)

Intermediate

Blogging

Advanced

Digital Marketing

Advanced

Facebook Marketing

Advanced

Google Analytics

Intermediate

WordPress

Advanced

Business Analysis

Intermediate

LinkedIn Marketing

Advanced

Canva

Advanced

Sales

Intermediate

WORK SAMPLES

Other portfolio link

<https://theblockopedia.com/top-12-crypto-podcasts-for-staying-informed-on-blockchain-trends/>

ADDITIONAL DETAILS

An IT guy who found a kick in writing randomly and now worked with more than 25 brands in freelancing and did 5 internships of content writing with one of the biggest company of India and also avail incentives in some of them.