

Himanshu Sharma

Aspiring Digital Marketer | SEO/SEM Strategist | Driving Organic Growth for Brands and Transforming Web Traffic into Gold.

Email:

sharma.himanshu000799@gmail.com

PH. 9736646509

Address: B76c, sector 57,
Gurugram, Haryana

PROFESSIONAL EXPERIENCE:

Digital Marketing SEO Intern at Moretasks, Gurgaon | Mar 2023 - October 2023

- Utilize various SEO techniques to drive online traffic for the travel project [Vacatis](#).
- Lead on-page and off-page SEO initiatives, boosting organic search visibility.
- Conduct comprehensive website audits and keyword research to optimize online assets.
- Implement SEO strategies, including optimizing website content, meta tags, and site structure.
- Monitor key SEO metrics using Google Analytics, SEMrush, and Moz.
- Collaborate with Social Media Marketing and cross-functional teams to enhance the overall digital marketing strategy and content management.

Sales And Operation

Self-employed, Mandi, Oct 2018 - Dec 2020

- Managed the family restaurant for two years (2018- 2020), and was responsible for Sales and marketing, operations, and inventory management.
- Created a commission-based model and Onboarded several transport agencies to use our services.

Quality Engineer (apprenticeship)

High-tech Industries, Mohali | Jan 2018 - Jun 2018

- Conducted quality testing for Indian railways' components and generated quality assurance reports.
- Acquired hands-on experience in hardware manufacturing for railway and tractor parts

EDUCATION

B.Tech, Mechanical Engineering

Maharaja Agrasen University, 2014 - 2018

- CGPA: 7.54/10

Senior Secondary (XII, Science)

Guru Nanak Khalsa Se. Sec. School, Chd. (CBSE board), 2014

PROJECTS

Work Portfolio samples:

<https://www.dropbox.com/scl/fo/pu9rp9pd7zoheykijzql6/h?rlkey=rbo7v7i6t38rwz2uaxwpcmsj1&dl=0>

SKILLS

Digital Marketing.

Search Engine Optimization.

(On-Page, Off-Page)

Microsoft Office 360

(Efficient with MS Excel, Powerpoint)

Content and E-mail Marketing

Google Ads

Google Analytics

Creative Writing

Direct Sales

Social Media Marketing

Google search console,
WordPress.

AWARDS

Part of the Go-Kart manufacturing and design team for national go-kart racing held in Kolhapur, Maharashtra.

CERTIFICATIONS:

Digital Marketing Training

Internshala Trainings

Creative writing

Solidworks and Autocad

LANGUAGES

English, Hindi, Punjabi.

