



JEYSON N. PAGLOMUTAN

cell: (+63) 9059232767

email: jaysonpaglomutan123@gmail.com

address: Citation Homes, Bahay Pare, Meycauayan Bulacan

OBJECTIVES

A marketing management graduate who possesses good interpersonal communication skills and wishes to achieve a challenging position in your dynamic organization.

To contribute to the success and long-term growth of the company by utilizing my skills in the different methodologies of marketing and maximizing opportunities in identified/targeted growth areas in the industry.

EXPERTISE

- Content writing
- Off-Page SEO
- On-Page SEO
- Keyword Research
- Link Building
- Ahrefs
- Semrush
- Google my business

TRAININGS & SEMINARS

- SAPBONE Training
- ITamaraw Step-up Webinar (23rd day of October 2020)
- Invest In Your Career To Reach The TopWebinar (11th day of November 2020)
- SEO in-depth training 2025

EDUCATION

Far Eastern University – Diliman, Quezon City

Bachelor of Science Business
Administration Major in Marketing
Management – Graduate (2017-2021)

EXPERIENCES

Research and Outreach Assistant

Junior Link Builder (February 2023 – November 2024) SharpRocket

- Create and put into action link-building plans to raise our website's domain authority and backlink profile through partnerships, outreach, and content promotion.
- In charge of obtaining new links to raise a client's Google rankings.
- Make contact with bloggers and website owners to provide articles in order to gain high-quality links.
- Carries out keyword research to find high-value search terms that can be used in marketing materials and drive traffic to websites that convert visitors into leads.

Freelancing Services (2022 – 2025)

- Creating social media posts for the pages especially ad accounts and Business Meta.
- Coordinating with the client, and discussing plans for the business.
- Creating avatars and conducting a warm-up process for the certain avatars.

Trade Marketing Specialist (August 2022 – November 2022) Ever Bilena Cosmetics, Inc

- Creating Promos & Campaigns for the company
- Monitoring stocks and computing average sales of the business.
- Coordinating with the branches and discussing ways to increase their sales.

Content Moderator (2021 -2022)**Accenture – Cyberpark 1 Cubao, Quezon City**

- Collect, organize and interpret statistical information to help colleagues and clients use it make decisions.
- Filtering and cleaning data
- Working with management to prioritize business and information needs

Marketing Assistant Intern (2020)**Ollapa Corporation – Sitio Ville, Quezon City**

- Creating or updating presentations or sales support materials
- Assisting in the development and distribution of Marketing and promotional material

