



ABHISHEK JAIN

Indore
7000330328
abhijain0758@gmail.com
24/04/2002

OBJECTIVE

A versatile commerce student equipped with a comprehensive understanding of financial principles, business analytics, and market trends, seeking a challenging position where I can leverage my skills and knowledge to make a meaningful impact. Whether in finance, accounting, marketing, or business development, I am committed to contributing my analytical mindset, attention to detail, and passion for innovation to drive organizational success. With a proactive approach to learning and a dedication to excellence, I am poised to excel in a variety of roles across different industries post-graduation.

SKILLS

- Marketing Strategy Development - Customer Attraction and Engagement - Promotional Campaign Management - Strong Interpersonal Communication (English and Hindi) - Salesmanship and Persuasion Techniques [Optional: Additional sections like Awards & Honors, Certifications.
- HARD SKILLS- . Email management . Social media marketing . Payment processing . Content writing . Programming skills . Microsoft office . Ux design . Accounting software . Data analytics . Web skills
- SOFT SKILLS- . Critical thinking . Problem solving . Handling difficult people . Teamwork . Managing people . Working under pressure . Communication . Negotiation . Networking . Emotional intelligence . Delivering constructive criticism. .

LANGUAGE

- English -  Hindi - 

EXPERIENCE

self owned

Marketing Experience (Self-Employed) - Operated a home-based shop, managing marketing strategies and customer relations. - Developed and implemented promotional campaigns to increase sales. - Handled inventory management, product pricing, and customer inquiries. - Demonstrated entrepreneurial skills in managing all aspects of the business.

EDUCATION

graduated with the first division **Shri vaishnav college of commerce / Davv university indore**

Bachelor of commerce(Bcom)-from marketing
First division

09/08/2018 **Noble public school**
class 10
50 %

2020 **Noble public school**
class 12 from commerce
64%

PROJECTS

Market Analysis and Strategy Development for Local Small Business
Description: Conducted a comprehensive market analysis for a local small business to identify growth opportunities and competitive threats. Utilized various research methods, including surveys and competitor analysis, to gather data on consumer preferences and market trends. Developed a strategic plan outlining recommendations for product diversification and marketing initiatives. **Role:** Project Leader **Results/Achievements:** Implemented recommended strategies, resulting in a 15% increase in customer acquisition and a 20% boost in sales within six months. Presented findings and recommendations to the business owner, leading to the adoption of new marketing tactics and product offerings. **Relevance:** This project demonstrates my ability to analyze market trends, develop strategic plans, and effectively communicate recommendations, skills that are directly applicable to the marketing roles I am pursuing.

ACHIEVEMENTS & AWARDS

Selected for state level in cricket (Madhya Pradesh) Demonstrated outstanding cricket skills and dedication, earning a coveted spot on the Madhya Pradesh Cricket Team. Represented the team in competitive matches, showcasing athleticism and teamwork at the highest level.

I have so many district level certificates in so many games like cricket, kabaddi, badminton, handball, volleyball, chess

ACTIVITIES

Member, Debate Team Enhance critical thinking and communication skills through regular participation in debates and competitions, earning awards for persuasive argumentation.

Social Media Manager, Marketing Club: Create engaging content for club social

Social media manager, Marketing Club. Create engaging content for club social media platforms, increase online visibility, and attract new members through strategic marketing campaigns.

Sports - Cricket team Captain Led a team in various intramural sports leagues, fostering teamwork, sportsmanship, and healthy competition.

Selected for state level in cricket (madhya pradesh) Demonstrated outstanding cricket skills and dedication, earning a coveted spot on the Madhya pradesh Cricket Team. Represented the team in competitive matches, showcasing athleticism and teamwork at the highest level.

Also i have visited to state level in handball sports game.



Signature:

Abhishek Jain