

ARPIT SRIVASTAVA

Social Media Manager / Graphic designer

+91 6307029484 @ srivastavarpit25@gmail.com Lucknow, INDIA



CAREER OBJECTIVE

Passionate and results-driven Social Media Manager with a proven track record of developing and implementing successful social media strategies. Adept at creating engaging content, driving brand awareness, and cultivating online communities. Seeking to leverage my expertise in social media marketing to enhance brand presence and drive audience engagement for a dynamic organization.

EDUCATION

Graphic Design & Marketing

Anipixart Institute

2023 Lucknow, IN

Bachelor's

University of Lucknow

2022 - Present Lucknow, IN

Intermediate

Bright Way College

2022 Lucknow, IN

EXPERIENCE

Content Writer & Social Media Manager

Instituterank.com

2024 Remote

Work Responsibility

- Producing and Writing high-quality, engaging content for various social media platforms, mainly Wordpress including text, images, and blogging.
- Spearheaded social media strategy across Wordpress, Twitter, Instagram, and Facebook and various social media platforms.

Graphic design & Social Media Manager

Event Bucket

2023 Hybrid

Work Responsibility

- Creating and implementing comprehensive social media strategies to increase brand visibility and engagement.
- Creating visually appealing graphics, illustrations, and layouts for various marketing materials, including social media posts, banners, and advertisements.

SKILLS

Graphic Designer

Social Media Analytics

Strategy & Brand Development

Social Media Performance Algorithms

Teamwork

Content Writing

Passionate

Copy Writing

LANGUAGES

English

Native

Hindi

Native

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Arpirt Srivastava



BEHANCE

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