



NIDHI MAHAJAN

DIGITAL MARKETING SPECIALIST



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Chandigarh.



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@nidhi-mahajan-blogger

I'm a Digital Marketing Specialist with 6 Years of experience working in the all online industry, providing valuable expertise to online businesses.

AREAS OF EXPERTISE INDUSTRY

E-Commerce | Healthcare | Finance | Insurance | Technology | Hiring | News Media | Hospitality | Sports | Education | Retail.

EDUCATIONAL HISTORY

HIMACHAL PRADESH UNIVERSITY

MASTER OF SCIENCE- MSC
2013-2015

BACHELOR OF SCIENCE-BSC
2010-2013

OWNER

- TRUNK LORD TECHNOLOGIES PVT. LTD.
- POP-PINS.COM NEWS MEDIA

PROFESSIONAL HISTORY

MARKETING CHANNELS

- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA OPTIMIZATION
- SEARCH ENGINE MARKETING

CONTENT

- CONTENT WRITING
- CONTENT MANAGEMENT

OUTREACH SPECIALIST

- GUESTS POSTING
- GUESTS BLOGGING

CLIENT'S PORTFOLIO

yatraa.com
saavri.com
abof.com
booksrn.com
indiatv.com
abplive.in
newindiaexpress
deccanherald

coverfox.com
knowledgehut.com
zeolearn.com
hiveminds.com
tallysolutions.com
bjajallanices
policybazaar.com
icicilombart