



Yll Mehmeti

Nationality: Kosovar **Date of birth:** 13/07/2006 **Gender:** Male

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ABOUT ME

Motivated and adaptable professional with **experience in graphic design, digital marketing, and client engagement**. Skilled in **lead generation, customer support, and sales assistance**, with a strong foundation in **telecommunications and technology**. A detail-oriented problem solver with excellent communication and teamwork abilities, eager to contribute to business success.

WORK EXPERIENCE

Freelance Graphic Designer & Web Developer

Yll Mehmeti [11/05/2018 – Current]

City: Prishtine | Country: Kosovo

- Designed **logos, branding materials, and UI/UX elements** for various clients.
- Edited and produced **high-quality videos** for marketing and social media campaigns.
- Developed and maintained **responsive websites** for businesses, ensuring a strong online presence.
- Managed **client communication and project timelines** to meet deadlines effectively.

Sales & Customer Engagement Representative

Yll Mehmeti [10/07/2024 – 10/09/2024]

City: Prishtine | Country: Kosovo

- Conducted **cold calling and client outreach** to introduce health products and services.
- Assisted customers in **choosing the right supplements** based on their needs.
- Maintained accurate records of customer interactions in **CRM systems**.
- Provided **sales support and follow-ups**, increasing client retention.

Web Dev Kosovo

Yll Mehmeti [05/03/2023 – Current]

City: Prishtine | Country: Kosovo

- Helped businesses establish their **digital presence** through website development and SEO.
- Provided consulting services for **POS system integration** and digital marketing strategies.
- Conducted **market research** to identify business opportunities and improve services.

EDUCATION AND TRAINING

Bachelor’s Degree in Telecommunications (Ongoing)

University of Prishtina – Faculty of Electrical and Computer Engineering (FIEK) [15/09/2024 – Current]

City: Prishtine | Country: Kosovo | Website: fiek.uni-pr.edu | Field(s) of study: Information and Communication Technologies

DIGITAL SKILLS

lead generation / Client Engagements / Sales-Navigator / Graphic Design, / video-editing

ORGANISATIONAL SKILLS

Skills

Lead Generation & Client Outreach (LinkedIn Sales Navigator, CRM)

Graphic Design & Video Editing (Photoshop, Illustrator, After Effects, CapCut Pro)

Web Development (HTML, CSS, WordPress)

Sales & Customer Support

Market Research & Data Analysis

Social Media & Digital Marketing

Communication & Team Collaboratio

LANGUAGE SKILLS

Mother tongue(s): Albanian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user