

ANINDYA NADHIRA RAFITRICIA

Search Engine Optimization Analyst

East Java, Indonesia

Work Experience

Academic History

Professional Skills

Outreach Specialist | Oct 2024 - Present

Bitdegree.org | Kaunas, Lithuania (Remote)

- Conduct offsite SEO outreach to secure high-quality partner websites for publication and suggest strategies for enhancing outreach efforts.
- Analyze site metrics, traffic, and keyword trends for website analysis.

SEO Outreach and Partnerships | May 2024 - Oct 2024

Brainstorm Force | Pune, India (Remote)

- Driving strategy to safely acquire backlinks that positively impact organic rankings
- Identify and engage with potential digital partners to create mutually beneficial collaborations.
- Negotiate and manage partnership agreements, ensuring alignment with company goals and objectives.

Link Building Project Manager | Dec 2023 - May 2024

Tanot Solutions | Jodhpur, Rajasthan, India (Remote)

- Lead, manage, and mentor a team of link builders.
- Provide guidance and training to ensure the team's understanding of best practices and evolving trends.
- Negotiate and secure partnerships for link placements.
- Establish content aligns with SEO best practices and targets relevant keywords.
- Ensure the quality and relevance of acquired backlinks, adhering to ethical and white-hat SEO practices.

SEO Outreach and Digital PR (Part time) | Sep 2023 - Dec 2023

VertiStudio (Themelsle) | Bucharest, Romania (Remote)

- Capable of WordPress/financial outreach: Strategizing for program growth.
- Proficient in targeting audience groups and prioritizing strategies.
- Drive strategic initiatives for successful outreach activities.
- Proactively evaluate and enhance program performance.

SEO Link Building (Internship) | Oct 2023 - Nov 2023

GreenTomatoMedia | Chiang Mai, Thailand (Remote)

- Conduct offsite SEO outreach to secure high-quality partner websites for publication and suggest strategies for enhancing outreach efforts.
- Analyze site metrics, traffic, and keyword trends for website analysis.

Off-Site SEO Analyst | Nov 2020 - Jun 2023

Hostinger | Vilnius, Lithuania (Remote)

- Conduct offsite SEO outreach to obtain high-quality partner websites for publication
- Analyze site metrics, traffic, and keyword trends for website analysis
- Propose strategies for outreach improvements

Customer Success Specialist | 2019 - 2020

Hostinger | Yogyakarta, Indonesia

- Build strong customer relationships by maintaining high levels of engagement and communication.
- Awarded: Agent of The Year (ID EN) 2020

Digital Marketing Officer | 2017 - 2019

Indonesia Medika | Malang, Indonesia

- Manage the social media platforms of the company's online crowdfunding program in healthcare, SiapaPeduli.id.
- Conduct digital marketing activities to promote the program.

Geomatics Engineering | Bachelor of Engineering

Institute of Technology Sepuluh Nopember

Faculty of Civil Engineering and Urban Planning

- Off-Site Page SEO
- Keyword Research
- Link Building
- Content Marketing
- SEO Audits
- Customer Experience

CONTACT

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