

# SANCHIT GULIA

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## PROFILE

Solution oriented and problem solver with specialization in Marketing and International Business Management with digital awareness. Highly skilled in communication, collaboration and technical documentation. Looking for an organization where I can contribute to the best of my abilities for personal as well as organizational growth.

## SKILLS

- ✓ Communication skills
- ✓ Social media marketing
- ✓ Tableau
- ✓ Digital awareness
- ✓ Brand management
- ✓ Project management

## PROFESSIONAL EXPERIENCE

### Z-Sky Global Ventures Pvt. Ltd

Marketing Manager | March 2021 - September 2022

- Conducting marketing research.
- Developing marketing strategies.
- Maintaining the firm's brand image and reputation

## EDUCATION

**Sainik School Kunjpura, Karnal**  
Secondary Education (X) - 2013

**Private Candidate, CBSE Delhi**  
Senior Secondary Education (XII) - 2016

**Maharshi Dayanand University, Rohtak**  
Graduation B.tech - 2016 - 2020

**Maharshi Dayanand University, Rohtak**  
Post Graduation MBA - 2022 - 2024

## COURSES

### University Of London - August 2023

Brand Management: Aligning Business, Brand And Behaviour

### Google - August 2023

Foundations Of Digital Marketing And E-commerce

### Udemy - September 2023

Fundamentals Of International Business Management

## ACHIEVEMENTS

IPSC Volleyball Tournament - Winners (2010 , 2012)  
North Zone Sainik School Sports Tournament (2013-14)  
Emerging Social Work Leader Award Teens Of God NGO (2021)  
Unmatched Dedication Award Teens Of God NGO (2022)