

Anish Bhatia

Chandigarh

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Results-driven SEO Specialist with 2+ years of experience in digital marketing, delivering high-impact optimization strategies across diverse industries, including Law, E-commerce, Industrial, and SaaS. Proven expertise in keyword research, project management, and driving organic growth through data-driven insights and innovative solutions. Self-starting and adaptable, with a passion for staying up-to-date with the latest SEO trends and best practices.

Willing to relocate: Anywhere

Work Experience

Senior SEO Executive

SIDDH HUNDI WEALTH SERVICES LLLP-Chandigarh, Chandigarh

Full-time

0-15 days notice period

June 2024 to Present • Full-time

- Develop and implement SEO strategies to improve website rankings and drive organic traffic.
- Conduct keyword research and analysis to identify target keywords and optimize website content accordingly.
- Perform on-page optimization to improve website visibility and user experience.
- Develop and execute guest blogging campaigns to build backlinks and drive referral traffic.
- Monitor and analyze website traffic and SEO performance to identify areas for improvement.
- Collaborate with cross-functional teams including developers, designers, and content creators to ensure SEO best practices are integrated into website design and content creation.
- Communicate regularly with clients to provide updates on SEO performance and recommendations for improvement.

SEO Executive

SEO Assets4you-India

Full-time

May 2022 to June 2024 • Full-time

Conduct keyword research to identify high-value search terms and analyze website performance.

Develop and implement SEO strategies to maximize organic search visibility.

Monitor website performance and implement measures to improve organic rankings.

Monitor and review website analytics, including Google Analytics and Search Console.

Develop and execute effective link-building strategies to enhance the website's authority.

Education

Computer science engineering

Chandigarh University - Mohali, Punjab

BCA

Lovely Professional University

Skills / IT Skills

- Competitor Analysis (3 years)
- Technical SEO (2 years)
- On- Page SEO (3 years)
- Guest posting (2 years)
- Client handling (3 years)
- OFF- Page SEO
- Outreach Expert (3 years)

Certifications and Licenses

SEO Fundamentals Course by Semrush Digital Marketing By Hubspot Academy
Google digital marketing