

# ISHA DAS



## OBJECTIVE

Seeking a challenging role in the sales department with businesses in B2B as well as B2C. Highly motivated to help the organization strengthen its customer relationship by identifying prospects. Possess the skills to present a product or service to the clients in a professional manner. Looking to utilize my technology and leadership skills in an esteemed organization. Well versed with research-oriented marketing abilities and product analysis. Tech-savvy and a fast learner with innate communication skills and natural curiosity for product marketing.



## EXPERIENCE

### Koo

09/2019 - 10/2019

Language Executive

1. Understood the importance of relatable content for targeted audience
2. Handled potential content creators
3. Analysing profiles and filtering out the vulgar contents

### Honeysha Tech.

12/21 - 01/22

Content Manager

1. Modifying the website as per needed to the targeted client
2. Creating content for social media of clients working alongside graphic designers.
3. Working on client satisfaction as per requirement

### Viral Fission

11/21 - 01/22

Campus Ambassador

1. Promoted the contents on social media platforms

### Four, Neo

12/21 - 06/22

Content Writer

1. Created content as per requirement.
2. Worked with interior designers to develop better understanding of product
3. Understood key relationship between the company and client requirements.
4. Trained interns based on software procedures for better management.



## EDUCATION

### University of Calcutta

2019-2022

B.A. in English ( Hons.)  
70%



## INTERESTS

- Ukulele
- Kalimba
- Painting



## CONTACT

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## SKILLS

Communication in multiple languages 1. English 2. Bengali 3. Hindi

Problem solving ability and willingness to work together for a better experience for client

Understanding of Business Communication



## ACHIEVEMENTS & AWARDS

1. Multiple distinction in painting competition and examination
2. Business and communication -6 months excellence certificate

- Reading
- Swimming
- Working out