



**CREATIVE**

**PORTFOLIO**

**OF**

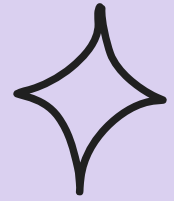
**SNEHA VAZIRANI**

 Sneha - Your Social Pal



# ABOUT

# ME



A committed creative, patient and passionate about delivering my projects. Focused and driven to promote continuous organization progress. Great communication skills and bold approach. I am a team player, working on deadline and working under pressure. I am also very fast to adapt to new place and working environment.

**320+**

Followers on Instagram

**5000+**

Post Designed

**3000+**

Followers on LinkedIn

**10+ clients**

Worked with



# WORK EXPERIENCE



## SOCIAL MEDIA MARKETING INTERN

### CollegeTips.in

Created content, article and blogs, posts, poster templates, campaign templates, video content and so much more.




## DIGITAL MARKETING INTERN

### Girls In Marketing

Learnt about - Digital Marketing, Email Marketing, Networking, Social Media Strategy, Social Media Scheduling and Social Media Content Creation



## SOCIAL MEDIA MARKETING SPECIALIST

- Cold calling/emailing for prospective business development
  - Research and reach out for advertising opportunities for the respective brands
  - Creating engaging posts/stories/reels on all social media platforms
  - Managing all social media platforms, including delivery platforms
  - Professionally reply to all comments, reviews and messages across all social media platforms
  - Scheduling social media posts on all platforms, using SEO/SEM skills
  - Curating & editing reels, trending videos on all social media platforms
  - Brainstorm new business growth ideas
  - Generate reports and track progress of all social media platforms
- 



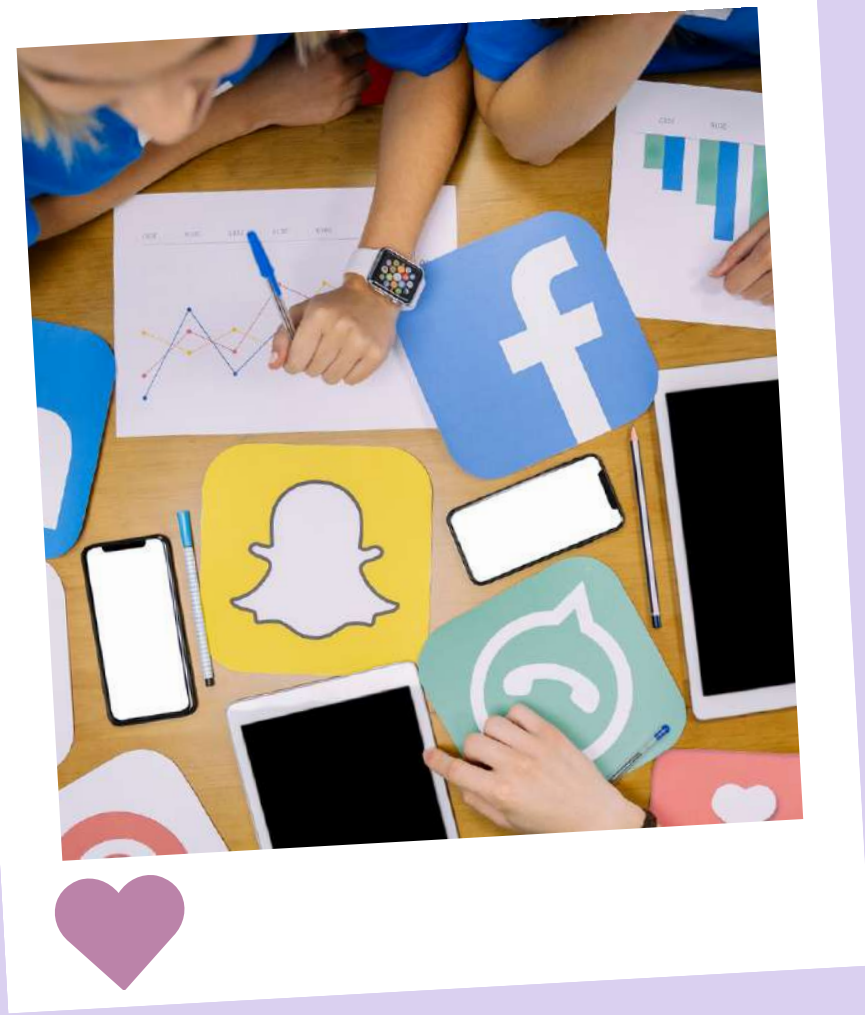
**PROFESSIONAL**

**SERVICES:**



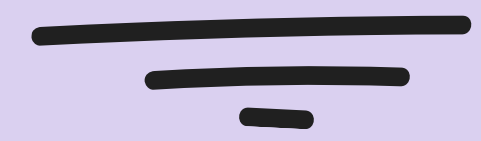
- Social Media content creation
- Engagement strategies
- Hashtag Research
- Social Media Management
- Social Media advertisements
- Social Media content strategy and planning
- Branding Solutions
- Profile optimization
- Tracking Growth insights as per metrics





**PROJECT**

**PORTFOLIO**



# PROJECT 01

CLIENT:  
COLLEGE TIPS.IN

EVERYONE IN THIS WORLD DESERVES TO  
BE LOVED,  
LET'S PUT THE KIND BACK INTO THE  
'MANKIND' AND MAKE YOUR CITY A

*#PetFriendlyCity*

🐾 Chahe woh ho ek "Smelly  
cat"

🐾 Ya koi "Gali Ka Kutta."

SAB HI PYAAR KE BHUKE HAI,  
APNE ANDAR KE INSAAN  
KO JAGAO,  
APNE CITY KE SABHI JANWARO  
KO APNAO!  
AUR COLLEGETIPS KE SAATH APNE  
CITY KO EK #PET FRIENDLY CITY  
BANA O @collegetips.in

WE ARE RUNNING A SELFIE WITH A  
PET NEXT-DOOR



DO ANY ONE ACT OF SHOWING YOUR LOVE  
FOR THEM WHILE TAKING A PICTURE EG:  
Feed them, Play with them etc.

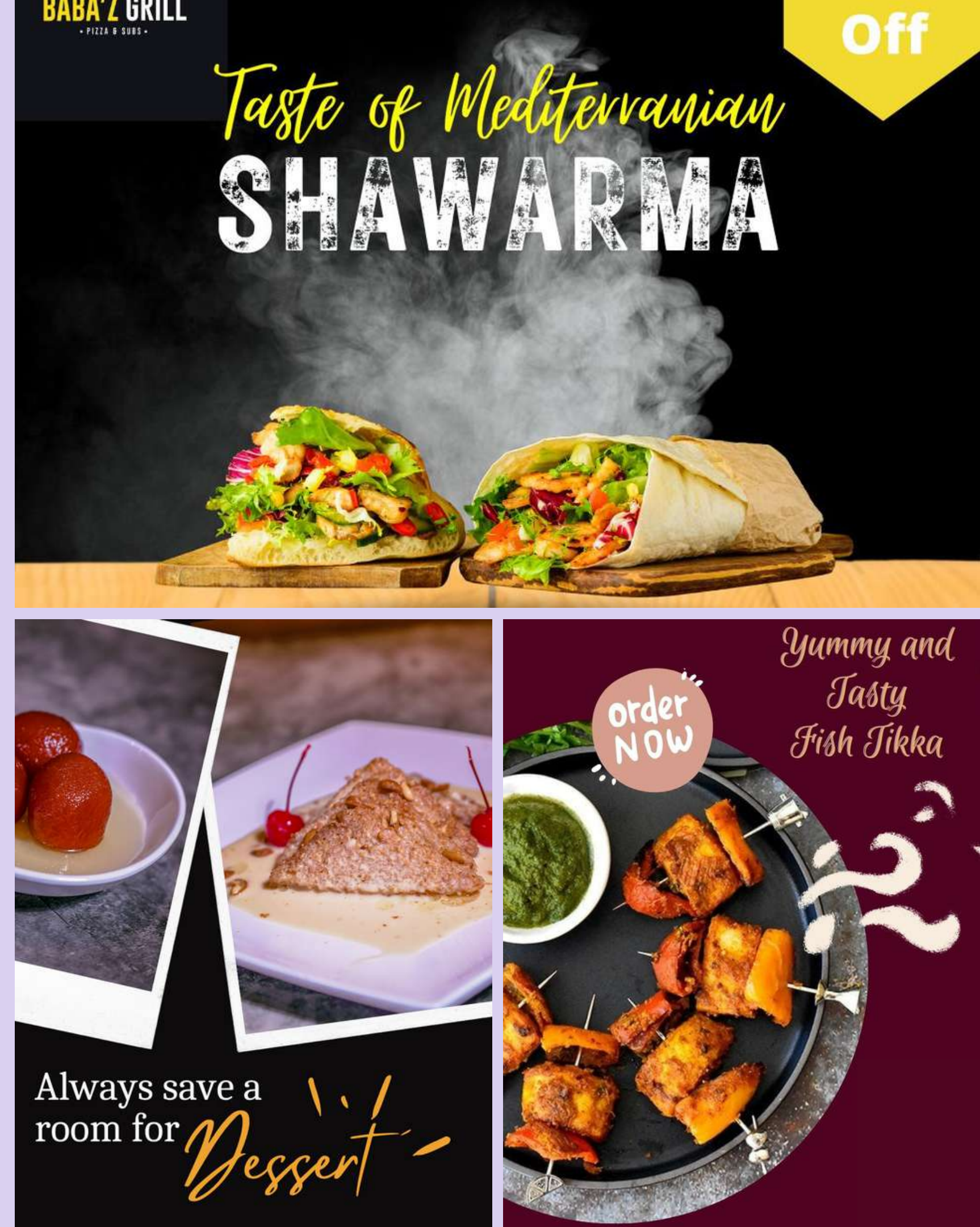
Post your Selfies on any social media  
handle with #PetFriendlyCity and tag us  
@collegetips.in

@collegetips.in



# PROJECT 02

CLIENT:  
CONNECT AMPLIFY  
(AGENCY)







rebuzzdecor

Message

Follow



41 posts

1,782 followers

14 following

Re-buzz Decor

Designing your home is now within your reach!

📍 Rebuzz Decor, Mumbai

Designing your dreams house aligned to your unique style! ✨

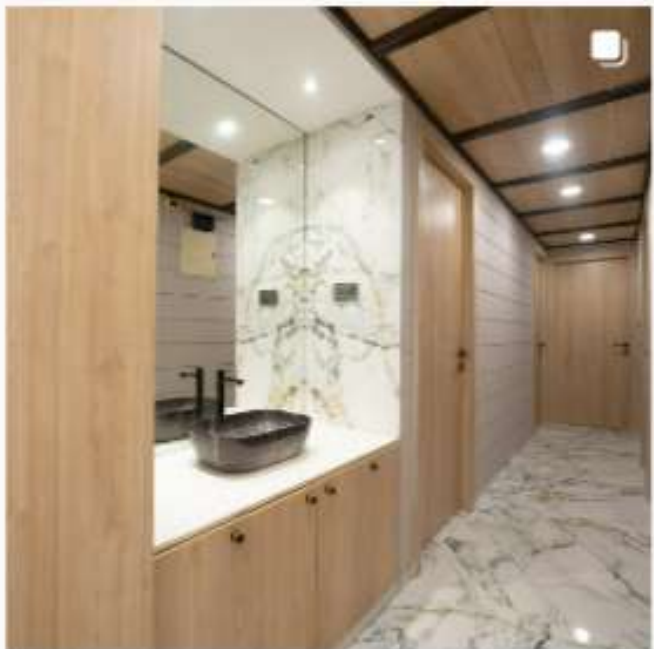
Curated by: @bharvi86

Followed by \_shreya\_vazirani\_ and bookworm\_digital

POSTS

REELS

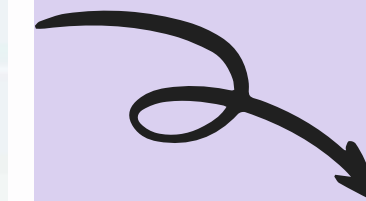
TAGGED



# PROJECT 03

CLIENT:  
REBUZZ DECOR






**CLIENT:  
REBUZZ DECOR**

Instagram

BEFORE



26

Posts

620

Followers

11

Following


Re-buzz Decor

Designing your home is now within your reach!

Rebuzz Decor, Mumbai

Designing your dreams house al... more

AFTER



rebuzzdecor

Message

Follow

...

41 posts

1,782 followers

14 following

Re-buzz Decor

Designing your home is now within your reach!

Rebuzz Decor, Mumbai

Designing your dreams house aligned to your unique style! ✨

Curated by: @bharvi86

Overview	
You gained 1,604 more followers compared to Sep 2 - Oct 1.	
Accounts reached	10.8K +55.2% >
Accounts engaged	205 +6.7% >
Total followers	1,782 +901% >

LinkedIn

Analytics

Last 30 day activity

453

Search appearances ?

Last 7 days

43

Unique visitors

0%

66

New followers

24.5%

806

Post impressions

26.5%

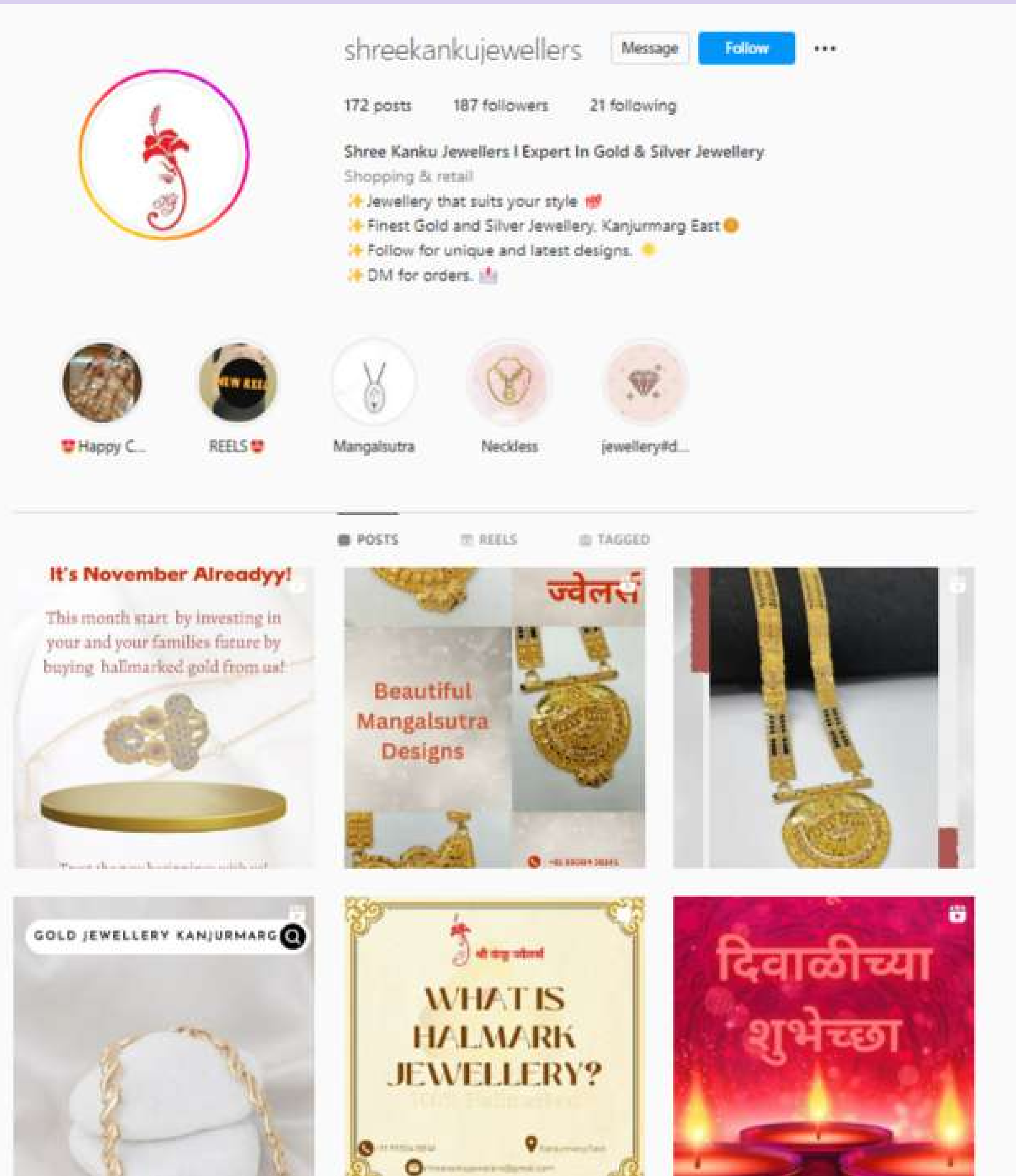
CLIENT INSIGHTS  
: 30 DAYS

CLIENT:  
REBUZZ DECOR

Pinterest

Pinterest activity			
Impressions ⓘ	Engagements ⓘ	Total audience ⓘ	Engaged audience ⓘ
98.63k	20.52k	66.04k	4.29k





# PROJECT 04

CLIENT:  
SHREEKANKU  
JEWELLERS



श्री कंकू ज्वेलर्स

FESTIVE  
COLLECTION  
*jewelry*



12.00 gm to 16.00 gm

+91 99304 38141   shreekankujewellers@gmail.com   Kanjurmarg East



Best Product  
**JEWELRY**  
Collection

SHOP NOW



+91 98672 92864   shreekankujewellers@gmail.com   Kanjurmarg East



श्री कंकू ज्वेलर्स



happy

# BHA DOJ

Bond of love that shines like gold



+91 99304 38141



shreekankujewellers@gmail.com



Kanjurmarg East



श्री कंकू ज्वेलर्स






+91 99304 38141   shreekankujewellers@gmail.com   Kanjurmarg East

CLIENT:  
SHREEKANKU  
JEWELLERS



# Instagram

BEFORE



150

Posts

178

Followers

17

Following


Shree Kanku

Shopping & retail

Shreekanku jewellers

Finest jewellery ( GOLD,SILVER FOLLOW US FOR NEW JEWELLERY UPDATES 🥰) ... more

AFTER



shreekankujewellers

MessageFollow

172 posts187 followers21 following

Shree Kanku Jewellers | Expert In Gold & Silver Jewellery

Shopping & retail

💎 Jewellery that suits your style 100

💎 Finest Gold and Silver Jewellery, Kanjurmarg East 📍

💎 Follow for unique and latest designs. ☀️

💎 DM for orders. ✉️

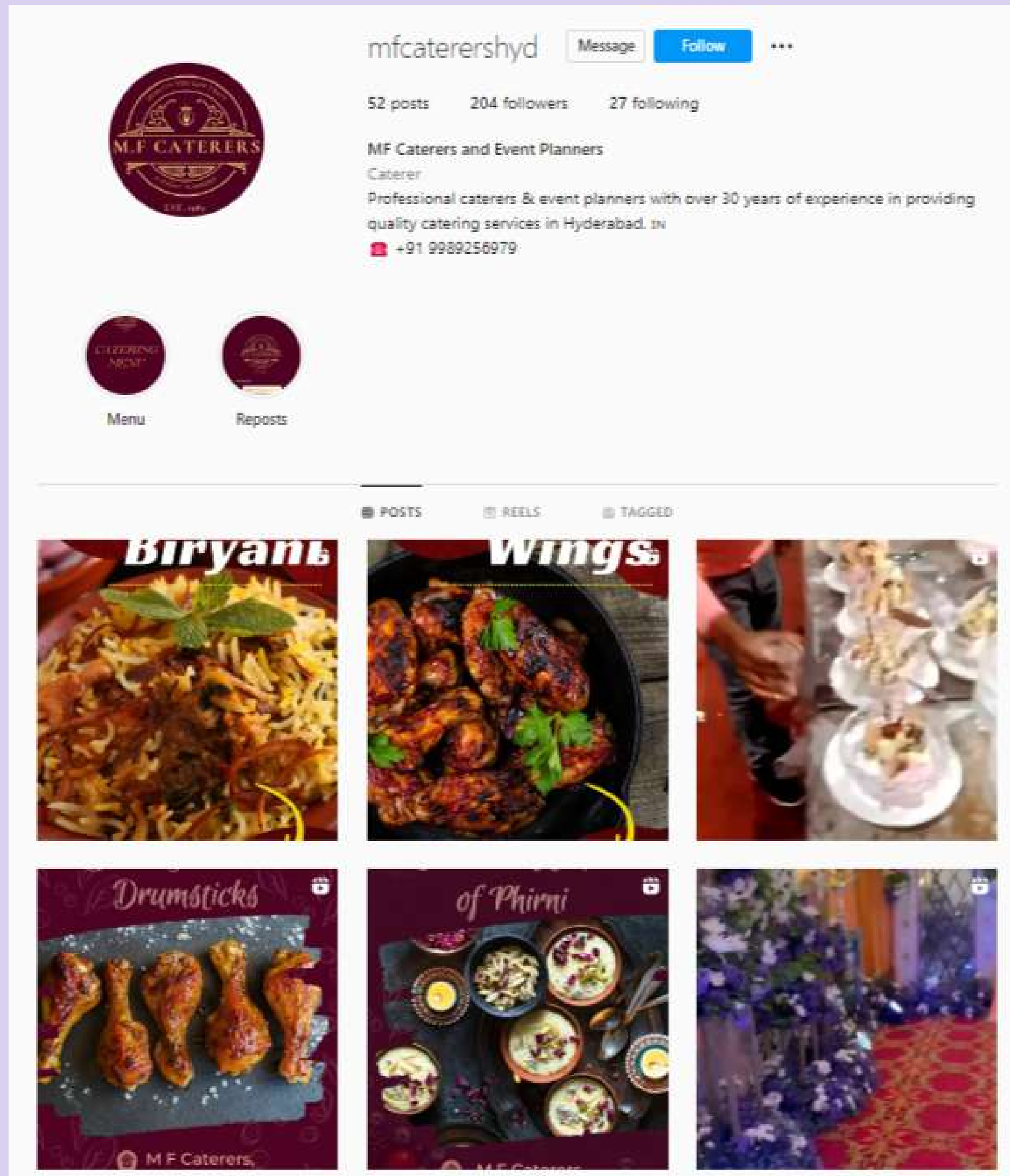
CLIENT INSIGHTS  
: 30 DAYS

## Overview

You reached +2,253% more accounts compared to Sep 2 - Oct 1

Accounts reached	9,036 +2,253%	>
Accounts engaged	80 +207%	>
Total followers	187 +3.8%	>

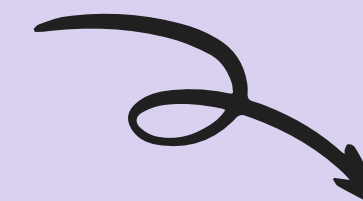
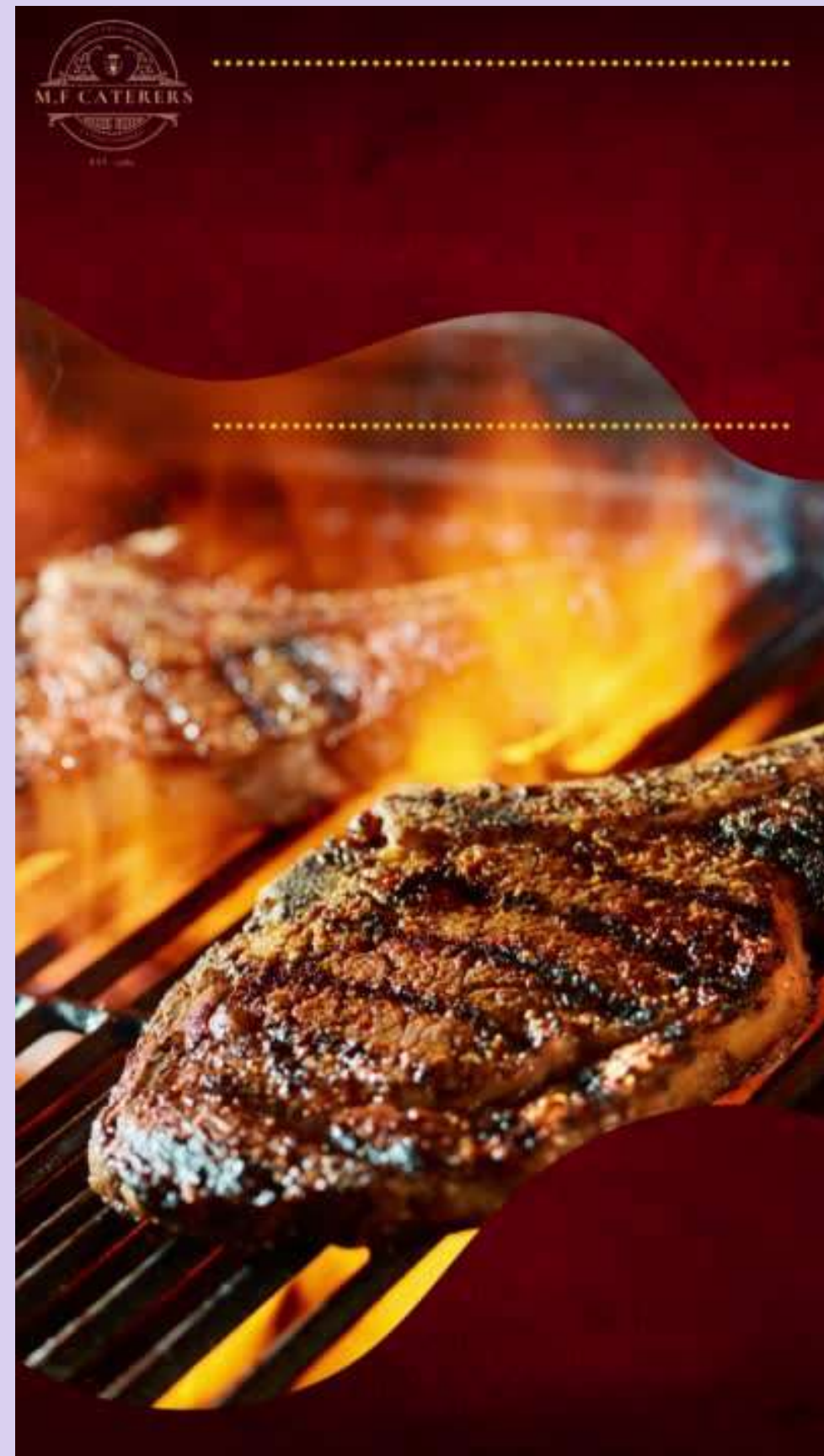
CLIENT:  
SHREEKANKU  
JEWELLERS



# PROJECT 05

CLIENT:  
MF CATERERS






**CLIENT:  
MF CATERERS**



# Instagram

BEFORE



38

195

27

Posts

Followers

Following

MF Caterers and Event Planners

Caterer

Professional caterers & event planners with over 30 years of experience in providing quality catering services in Hyderabad. 🇮🇳... more

AFTER



mfcaterershyd

Message

Follow

...

52 posts

204 followers

27 following

MF Caterers and Event Planners

Caterer

Professional caterers & event planners with over 30 years of experience in providing quality catering services in Hyderabad. IN 📞 +91 9989256979

Overview

You reached +48.6% more accounts compared to Sep 2 - Oct 1

Accounts reached

5,259

+48.6%

>

Accounts engaged

181

+158%

>

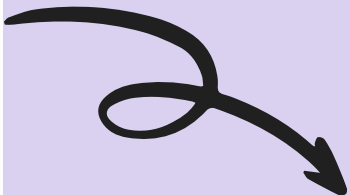
Total followers

204

+5.1%


>

CLIENT INSIGHTS  
: 30 DAYS



CLIENT:  
MF CATERERS





152

Posts

741

Followers

330

Following

Allthatsdesi

Product/service

For all desis in US, Canada, UK & worldwide

Shop online for Indian jewelry, bags, and clothing...

more

[www.allthatsdesi.com](http://www.allthatsdesi.com)

Hoboken, New Jersey


Professional dashboard

53K accounts reached in the last 30 days.


Edit profile

Share profile


More




B2 G1 FREE




Potli Bags






About Us

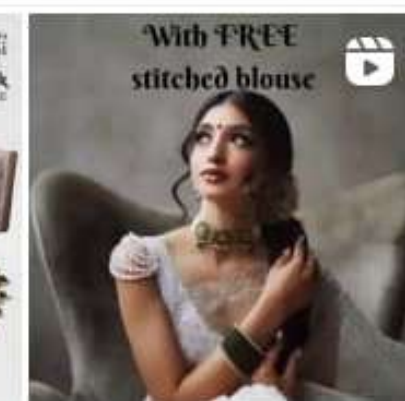





Festive Sale



R







@allthatsdesi

12

Following


15

Followers

70

Likes

Edit profile










Shop for indian jewelry, bags, clothing at




[www.allthatsdesi.com](http://www.allthatsdesi.com)






Email

Call









Home

Discover

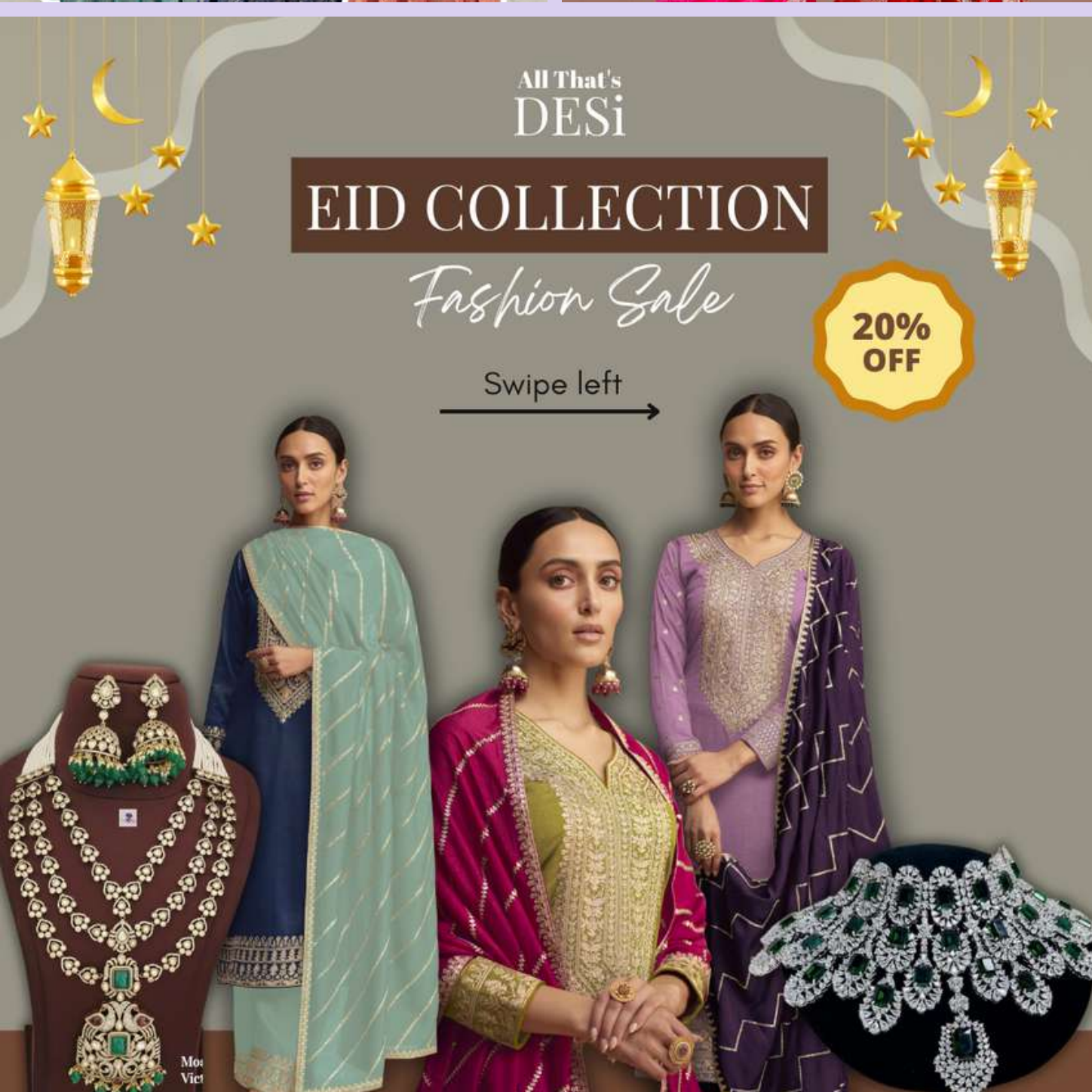
Inbox

Profile

# PROJECT 06

CLIENT:  
ALL THATS DESI







# Instagram

←

Insights

ⓘ

Last 30 Days ▾

Jun 11 - Jul 10

Overview

You gained +394 more followers compared to May 12 - Jun 10.

Accounts reached	53.4K	>
	+25.1K	
Accounts engaged	811	>
	+555	
Total followers	742	>
	+394	



Analytics

OverviewVideoAudienceLive

Jul 3, 2023 — Jul 9, 2023

Last 7 days ▾

Performance ⓘ

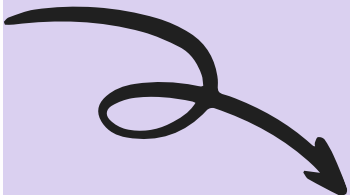
Reach

Engagement

Conversions

Video views	4,527
	+284.62%
Reached audience	617
	+295.51%
Profile views	25
	+257.14%

CLIENT INSIGHTS  
: 30 DAYS



CLIENT:  
ALLTHATSDESI

# Pinterest

Pinterest activity

Impressions ⓘ	Engagements ⓘ	Total audience ⓘ	Engaged audience ⓘ
62.19k ↑ 728%	2.75k ↑ 1002%	45.73k ↑ 589%	2.21k ↑ 1101%





# Instagram

BEFORE



30

Posts

143

Followers

73

Following

Sneha Vazirani | SocialMediaWizard

Digital creator

Write Design Analyze Schedule Engage

Helping small businesses establish and grow on SM... more

bit.ly/3Rn1amW

AFTER



\_socialmediawizard\_

Edit Profile

43 posts

181 followers

84 following

Sneha | Social Media Marketing | Digital Marketing

Write Design Analyze Schedule Engage

Helping small businesses establish and grow on SM

Freelancer

5+ Happy Clients

DM for more

www.linkedin.com/in/sneha-vazirani-774266a4

## Overview

You reached +99.4% more accounts compared to  
Sep 19 - Sep 25

Accounts reached	1,470	>
	+99.4%	
Accounts engaged	113	>
	+175%	
Total followers	145	>
	+15%	

INSIGHTS : 30  
DAYS



**Sneha Vazirani - Your Social Pal** ✨ (She/Her)

Your go-to Social Media Manager 🧑💻 | For all things Social Media 📱 | Helping busy female entrepreneurs/creators get 2x more leads and engagement | Hit the "FOLLOW" button & "🔔" icon & Tap Into the Goodness! ✨

Talks about #contentwriting, #emailmarketing, #digitalmarketing, #marketingautomation, and #socialmediamarketing

India · [Contact info](#)

[Are you on Instagram?](#) 📷

3,077 followers · 500+ connections

**SIMPLY GOOD  
SOCIAL MEDIA MARKETING  
INSIGHTS AND SERVICES**

STRUGGLING TO GROW YOUR BUSINESS OR  
PERSONAL BRAND ON SOCIAL MEDIA?

**HIT ME UP AT :**  
snehavazirani07@gmail.com  
@\_yoursocialpal\_  
@yoursocialpal

## Analytics

Monitor your performance at a glance or get deeper insights by clicking into your analytics below.

12,615

Post impressions

▲ 181.5% past 7 days

3,077

Total followers

▲ 4.8% past 7 days

MY PERSONAL  
BRANDING  
PROFILE





**LET'S**

**WORK**

**TOGETHER**

## EMAIL

snehavazirani07@gmail.com

## PHONE

+91 9265506344

## LINKS TO PROFILES

<https://www.linkedin.com/in/yoursocialpal/>

[https://www.instagram.com/\\_yoursocialpal\\_](https://www.instagram.com/_yoursocialpal_)

<https://twitter.com/yoursocialpal>

<https://www.facebook.com/yoursocialpal07/>

**BOOK A FREE DISCOVERY CALL -** <https://topmate.io/yoursocialpal/128586>

