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SKILLS

- Copywriting
- Social Media Marketing
- Google Docs
- Google Sheets
- Canva

NANDAN SINGH

COPYWRITER | SOCIAL MEDIA MANAGER

PROFESSIONAL EXPERIENCE

I started my career back in the second year of college because I wanted to make some money to do a yoga program. Since then, I have worked in several internships in social media and content writing, leading to my former role as a copywriter at a Berlin-based, B2B marketing agency called Project 33.

WORK EXPERIENCE

Project 33 | COPYWRITER

May 2022 - September 2023

- Writing LinkedIn optimised copy for B2B Founders
- Learning LinkedIn platform nuances to write better copy

Planet of Disobedients | Community Manager

April 2019 - May 2022

- Help the founder manage his community of artist
- Designing social media posts and relevant assets
- Making creatives for ad campaigns as required
- Creating and editing podcasts
- Writing social media copy for carousels
- Helping in Social Media management

Nomads Coworking Space | Social Media Intern

July 2020 - December 2020

- Ideating and designing social media posts
- Writing relevant captions
- Designing Ad creatives
- Helping in running Facebook Ads

Walnut Folks | Content Writing Intern

September 2019 - February 2020

- Writing long-form blog tech blogs
- Writing social media copy as per requirement

EDUCATION

Ewing Christian College (2017 - 2020)

Bachelor of Arts