



DELVIN DENNY

DIGITAL MARKETING STRATEGIST | SEO,
PPC & PERFORMANCE MARKETING
SPECIALIST | DATA-DRIVEN GROWTH |
EX-ACCENTURE



CONTACTS



+91 9969585994



delvinchungath@gmail.com



<https://www.linkedin.com/in/delvin-denny/>



Thane



COURSES

Certified Digital Marketing Master (CDMM)

Digital Vidya



CERTIFICATION

Email Marketing Certification from HubSpot Academy

HubSpot Academy



SKILLS

SEO (On-page & Off-page) ·
Google Ads (Search & Display) ·
Lead Generation · Brevo ·
MS Office 365 · Keyword Research ·
Copywriting · Google Analytics

Soft Skills

Time Management · Adaptability ·
Attention to Detail



KEY ACHIEVEMENTS

● SEO Traffic Boost

Increased website traffic by 35% through effective SEO strategies.



PROFESSIONAL SUMMARY

Passionate digital marketer with a strong foundation in SEO, Google Ads, Meta Ads, and analytics. Eager to drive impactful campaigns and help brands grow through innovative strategies and performance insights.



EXPERIENCE

Oxycytech Technologies

Pune, India

Digital Marketing Intern

02/2025 - Present

Web development and digital services

- Executing organic and paid digital strategies across three in-house brands to generate qualified B2B leads via LinkedIn and Facebook.
- Conducting keyword research and optimizing SEO content to improve website visibility and search rankings.
- Monitoring Google Analytics and social insights to track user behavior and optimize for higher conversions.
- Collaborating with design and content teams to create targeted, platform-specific marketing creatives.
- Analyzing industry trends and competitor strategies to enhance campaign performance.
- Preparing weekly performance reports with actionable insights for campaign optimization.

Digital Vidya

Mumbai, India

SEO Intern

09/2024 - 11/2024

Asia's leading digital marketing training provider, known for its industry-aligned certification programs

- Performed keyword research and competitive analysis to identify SEO opportunities.
- Executed on-page SEO tasks, including meta tag optimization, internal linking, and content structuring.
- Supported off-page SEO activities such as link building and outreach initiatives.
- Assisted in creating and optimizing SEO-friendly content for blogs and landing pages.
- Monitored key performance metrics using tools like Google Analytics and Search Console.
- Participated in team brainstorming sessions to improve SEO strategy and content planning.



KEY ACHIEVEMENTS

- **Content Engagement Boost**
Developed content strategy boosting engagement by 40% in 2 months.
- **Lead Generation Success**
Generated qualified leads across LinkedIn and Facebook within 3 months through targeted organic strategies and audience engagement.
- 🏆 **Encore Award – “Star of Business” Q2 FY 22–23**
Recognized by Accenture for outstanding performance, attention to detail, and consistent contribution to process accuracy and operational excellence in transaction processing and internal audits.



INTERESTS

- **Digital Marketing Trends**
- **Stock Market & Investing**
- **Fitness & Calisthenics**
- **Volleyball & Badminton**
- **Sketching**



LANGUAGES

ENGLISH

HINDI

MALAYALAM

MARATHI



EXPERIENCE

Arihant Superstructures Ltd

Navi Mumbai, India

Sales Executive

04/2024 - 06/2024

Real estate development company specializing in premium and budget residential projects across Navi Mumbai.

- Initiated outbound calls to prospective clients, promoting residential real estate projects tailored to different budget segments.
- Qualified leads through effective communication, identifying buyer interest and forwarding hot leads to the core sales team.
- Presented compelling sales pitches, showcasing property features and benefits to drive interest.
- Maintained and updated client databases while tracking engagement and follow-ups.
- Collaborated with the sales team to enhance conversion strategies and improve customer engagement.

DigiXpressions Media Pvt. Ltd.

Navi Mumbai, India

Performance Success Manager Intern

02/2024 - 03/2024

Creative digital marketing agency specializing in performance-driven brand solutions

- Gained industry and competitor insights to support digital strategy development.
- Assisted in planning and executing cross-channel marketing campaigns across social media, search engines, and email.
- Conducted market research and trend analysis to uncover performance opportunities.
- Supported the creation of marketing decks and pitch materials for internal and client presentations.
- Collaborated with teams to optimize campaign effectiveness through data insights.

Accenture

Mumbai, India

Transaction Processor

10/2021 - 05/2023

Global professional services firm delivering consulting, operations, and technology solutions.

- Handled core business processes including data entry, verification, and compliance checks in insurance-related transactions.
- Ensured accuracy and validity of claims through systematic reviews aligned with regulatory guidelines.
- Conducted internal audits, drafted reports, and recommended process improvements for operational efficiency.
- Prepared and presented MIS reports on performance, team efficiency, and KPIs to senior management.
- Acted as a go-to resource for team members, providing technical support and mentoring on processes.



EDUCATION

Digital Vidya

08/2024 - 2025

Certified Digital Marketing Master (CDMM)

University of Mumbai

01/2017 - 12/2020

Bachelor of Commerce – BCom, Computer Programming, Specific Applications