

ANSHUMAN JAISWAL

Content Writer



9661596652



jaiswalansh456@gmail.com

SKILLS

- Content Writer

HOBBIES

Reading

Writing

Sports

Gaming.

LANGUAGE

English

Hindi

PROFILE

Hardworking College Student seeking employment. Bringing forth a motivated attitude and a variety of powerful skills. Adept in various social media platforms and office technology programs.

EXPERIENCE

Social Media Marketing

Ranchi

Lernx (5/2023 - 7/2023)

- Write and edit website copy, blog articles, and other marketing content
- Conduct research on industry topics and trends to inform content creation
- Collaborate with designers and other team members to ensure content is visually appealing and on-brand
- Optimize content for SEO and user experience
- Manage editorial calendar and meet deadlines

Content Creation

YouTube (5/2018 - 5/2024)

PROJECTS

Startup A Korean Restaurant

Ranchi

5/2023 - 5/2024

- Researched and wrote thought leadership articles, white papers, and other content pieces on industry trends and best practices
- Collaborated with subject matter experts and executives to develop content ideas and themes
- Managed editorial calendars and content production workflows

COURSES

Digital marketing course

Lernx

5/2023 - 8/2023

SEARCH ENGINE OPTIMISATION (ASSESSMENT)

LearnTube

1/2024 - 5/2024

EDUCATION

5/2021 - 5/2024

BIT MESRA, UNIVERSITY, RANCHI

Bachelor Of Business Administration

- Studied various fields of business, including accounting, finance, marketing, and management.
- Completed core business courses as well as electives in entrepreneurship and international business.

INTERNSHIPS

LernX

Ranchi

5/2023 - 7/2023

During his internship at LernX, an edtech company, Nitin was responsible for managing social media marketing initiatives. This involved creating and curating content for various platforms, engaging with the audience, and analyzing performance metrics to optimize campaigns. Additionally, he worked on lead generation strategies, which included identifying and reaching out to potential customers through various online channels. This experience provided him with valuable skills in digital marketing and customer acquisition within the education technology sector.