# DERWIN WATSON



## PERSONAL PROFILE

A content creator skilled in crafting engaging and impactful content across platforms. Expertise in storytelling, video production, and graphic design. I have a strong command of language and I'm adaptable to changing trends. Passionate about creating content that resonates with audiences and drives results. Possess a natural talent for storytelling and the ability to create narratives that evoke emotions and connect with viewers.

## SKILLS

- Content ideation and creation
- Visual storytelling
- Strong writing and communication skills
- Social media management and strategy
- Trend analysis and audience research
- Proofreading and attention to detail
- Collaboration and teamwork
- Proficiency in content creation tools and software

## EDUCATION

#### **BACHELORS IN CULINARY ARTS**

Sheila Raheja Institute Of Hotel Management 2020 - 2023

### Secondary High school- science

S.I.E.S College Of Arts Science And Commerce 2017 - 2019

## EXPERIENCE

#### FOOD CONTENT CREATOR

2022 - Present

- Food and Culinary Knowledge: A good understanding of different cuisines, cooking techniques, and food trends is essential.
- Writing and Blogging: Strong writing skills are essential for creating engaging blog posts, articles, and captions for social media.
- Trend Awareness: Stay up-to-date with the latest food trends, dietary preferences, and culinary innovations to create relevant and timely content that resonates with target audiences.
- Food Photography and Styling: Visual appeal is crucial in food content creation.

NITIN TANDOM FOOD STILLS & VIDEO PRODUCTION- FOOD STYLIST

April 2022 - June 2022



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**Derwin Watson** 



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