



Rahul Soni

Digital Marketer/Growth Hacker

My Contact

✉ sonirahul2325@gmail.com

☎ +918209710081

📍 30/44/05 Swran Path Madhyam
Marg Mansarover Jaipur Rajasthan

📷 rahul_soni2411

Hard Skill

- Digital Marketing
- Social Media Marketing / SEO
- E-commerce website management (Shopify)
- Facebook & Instagram Ads
- Google Ads
- Graphic Design (Basic)
- Canva

Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

Education Background

- Apex Institute Of Technology
Bachelor of Civil Engineering
Completed in 2015-2016
- High School
Tagore Vidhya Bhawan, Mansarovar, Jaipur
- Certification:
Digital Marketing Certification
DigiLearnings, Mansarovar, Jaipur
Completed in 2022

About Me

Dedicated digital marketer with a strong background in social media marketing, Facebook ads, and e-commerce website management. Seeking a challenging role to leverage my skills and experience in driving online success for businesses

Professional Experience

Professional Experience:
Digital Marketing Specialist
Upnextech Pvt Ltd, Jaipur July 2022

- Developed and executed social media marketing strategies for clients.
- Managed Facebook ad campaigns, optimizing for conversions and ROI.
- Successfully handled Shopify stores for clients, including product listings, SEO, and site maintenance.
- Collaborated with cross-functional teams to ensure seamless execution of marketing campaigns.
- Analyzed performance data and provided insights to improve campaign effectiveness.

Previous Experience

Site Engineer
Sol Techno Pvt Ltd , Jaipur

- Managed construction projects, ensuring adherence to project specifications and timelines.
- Coordinated with contractors and subcontractors to achieve project goals.
- Oversaw quality control and safety protocols on construction sites.
- Prepared project reports and communicated progress to clients and senior management