

Ashish Chandrol

Digital Marketing Expert

CONTACT ME

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EDUCATION

Course Studied

University/College Details

MCA - RGPV
Year - 2018 - 2020

BCA - MCU
Year - 2016 - 2017

SKILLS

- Email Marketing
- Wordpress Web Design
- Digital Marketing
- Content Creation
- Graphic Designing
- SEO
- PPC and Advertising

WORK EXPERIENCE

Job position here

2021 - 2023

Morning Webstar LLP | Website And Digital Marketing Manager

Professional Summary:

Results-driven Digital Marketing and WordPress Developer with 2 years of experience creating engaging websites and implementing effective digital marketing strategies. Proven track record of increasing website traffic, generating leads and sales, and improving online presence for a variety of clients. Skilled in WordPress development, SEO, SEM, PPC, email marketing, social media advertising, and content creation.

Developed and maintained WordPress websites for clients in various industries, including e-commerce, healthcare, and real estate.

Implemented SEO strategies and improved search engine rankings for client websites.

Managed PPC campaigns on Google AdWords and Facebook Ads, resulting in increased traffic and conversions.

Created and executed email marketing campaigns, resulting in higher open and click-through rates.

Managed social media accounts and developed social media advertising campaigns, resulting in increased engagement and brand awareness.

Provided analytics and reporting to clients on website performance, digital marketing metrics, and recommendations for improvement.

Developed and maintained WordPress websites for clients in various industries, including non-profits, education, and hospitality.

Conducted website audits and provided recommendations for improvements in SEO, design, and user experience.

Created and managed PPC campaigns on Google AdWords and Bing Ads, resulting in increased leads and conversions.

Developed and executed email marketing campaigns, resulting in higher engagement and click-through rates.

Managed social media accounts and developed social media advertising campaigns, resulting in increased reach and engagement.

Provided analytics and reporting to clients on website and digital marketing performance, and made recommendations for ongoing improvement.

REFERENCES

Mr. Anshul Kumar
Morning Webstar LLP. / CEO

Phone: 9302550979

www.morningwebstar.com