

Sonal Das

OBJECTIVE

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges. Actively looking forward for opportunities in sales and operations.

EXPERIENCE

Academic writer Coursehero	16th sep 2020 - 12th may 2023
Preparing content related education, assignments , projects dissertation and presentations. Answered more than 3000+ questions on platform . Proofreading and editing content to maintain the quality of content.attention to detail. Analysis of data based content.performing secondary research was the key task .	
Operation executive Future group	20th aug 2018 - 20th nov 2018
Preparing fill reports, stock reports including stock inward and stock outward . Preparing suppliers report through vloopkup .onboarding new suppliers and audit of stores to find the loopholes in stock movement from stores. Maintaining spaces in warehouses for stock management.	
Invigilator and it server manager TCS ion	August 2015 - March 2016
Invigilation in different exam centers screening of the candidates and keeping up with the exam process. Maintaining the exam server and resolves system issues and doing mock drills before the exams.	

EDUCATION

Masters liswbm 78%	2018
High secondary SnSVM 77%	2012

PROJECTS

Consumer behaviour

CONTACT

📍 Happen inn pg srivangalu St bed layout kormangala - 560095
☎ 9123331332
@ sonaldas21@yahoo.in

SKILLS

Communication	● ● ● ● ●
Leadership	● ● ● ● ●
Critical thinking	● ● ● ● ●
Technical skills	● ● ● ● ●
Team player	● ● ● ● ●
Decision making	● ● ● ● ●
Customer relationship	● ● ● ● ●

LANGUAGES

Hindi
English
Bengali

Analysing the sales data from promotional events and finding the most prominent product . Used SPSS and excel as a statistical tool to analyse the data . Prepared cluster reports and pivot tables .

INTERNSHIP

Sales executive (adiya birya -3 months)

Cross selling , maintaining the conversion ratio . Promoting offers through tellicalling .selling high ticket size products . Customer service and maintaining relationship with customers . Achieved weekly Target thrice in a month .maintaining database .

Sales and operation(sastasundar.com)

Store sales handing, b2b marketing and onboarding of retailers for FMCG products .active participation in multiple promotional events.lewd generation and conversion. Cold calling customers through event promotion .