



BIPASHA SARKAR

social media content creator / influencer



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blog](https://bipashasarkar751.wixsite.com/mysite/blog)

PROFILE

Completed Bachelors of Arts in Mass communication and journalism, 2020-2023. Professionally i am a lifestyle/fashion content creator with 3 years experience of creating contents and promoting campaigns for Brands like Samsung, Lenskart, Myntra, Nykaa etc. with a collective of 59k + followers. you can find my work in the socials mentioned in this resume

REWARDS

2017 - 2019 : Felicitated by ASSAM POLICE SERVICE holding Distinction in HS & HSLC

2019 : Miss Icon Assam Winner

2020 : KIDS Fashion show Groomer

EDUCATION

2020 - The Assam Royal Global University
BA (Mass Communication & Journalism)
8.9 cgpa

2019 - Luit Valley Academy Jorhat
Class XII
80.6 %

2017 - Spring Dale High School
Class X
8.8 cgpa

LANGUAGES

Read : English, Assamese, Hindi, Bengali

Write : English, Hindi

Speak : English, Hindi, Assamese, Bengali

EXPERTISE SKILLS

Copywriting

Social Media Marketing

Creative content Creation

Scriptwriting

Editing

Blogging

EXPERIENCES

PRIYA COMMUNICATIONS

Role: Social Media Marketing Intern
Period: August 2022 to September 2022

INSIGHT BRANDCOM

Role: Project Research Intern
Period: May 2022 to June 2022

THE NORTHEASTERN CHRONICLES

Role: Digital Journalist
Period: August 2021 to January 2022

FIRST LADY BOUTIQUE

Role: Digital Media Marketer
Period : September 2020 to June 2021