Purulia

EDUCATION

Bachelor of Computer Applications (BCA), Dropout

Jain University, Bangalore

2017 - 2018

Senior Secondary (XII), Science

Gorakh Singh College

(BSEB board)

Year of completion: 2017 Percentage: 60.70%

Secondary (X)

ST.XAVIER'S COLLEGE

(ICSE board)

Year of completion: 2014 Percentage: 78.00%

WORK EXPERIENCE

Copywriting

Axel Innovations, Virtual

Internship • Apr 2023 - May 2023 (1 month)

- The image copy for social media
- Social Media Captions

Copywriting

B2B Drive, Virtual

Internship • Mar 2023 - Jun 2023 (3 months)

Writing Email copy

UX Writer

Zavops - Sydney, Virtual

Internship • Feb 2023 - Apr 2023 (2 months)

- Caption & tweets for brands
- UX Writing
- Proofreading

Copywriting

Social Dp - Mumbai, Virtual

Job • Dec 2022 - Mar 2023 (3 months)

Writing tweets & captions for celebrities, sports persons & brands.

Copywriting

Social Dp - Mumbai, Virtual

Internship • Sep 2022 - Dec 2022 (3 months)

Writing tweets & captions for celebrities, sports person & brands.

Operations And Sales

Sanskar Food Mart, Virtual

Job • Jan 2021 - Sep 2022 (1 year 8 months)

1. Automated Store leveraging technology.

2. Supply Chain

Operations And Sales

Yellow Door Hospitality, Kota

Job • Apr 2020 - Mar 2021 (11 months)

1. Managed and Operated a Co-living building with 20 rooms fully occupied

2. Sales and marketing

Marketing And Operations

EatXd Food Services, Kota

Job • Nov 2017 - Mar 2020 (2 years 4 months)

- 1. Customer Experience, Supply Chain, Recruitment.
- 2. Built Delivery only QSR brands.

Blogging

Wicked Store Internet Private Limited, Bangalore

Job • Mar 2017 - Oct 2017 (8 months)

- 1.Recruited interns
- 2.Leaded a team of 23 including content writers, graphic designers and web developers
- 3. Managed content creation

POSITIONS OF RESPONSIBILITY

Volunteer at Adore India, English teacher.

TRAININGS

Lyric Writing

FrontRow, Online

Oct 2023 - Present

Copywriting Workshop

Growth School, Online

Jan 2023 - Jan 2023

https://api.growthschool.io/certificate/14713a64-bd68-4f59-92d7-382c62b9e6a9

Writing That Sells

TTT, Online

Jan 2023 - Feb 2023

- Writing for Instagram
- Writing for Brands
- Writing for Linkedin
- Writing for Twitter
- Writing for Products

- UX writing

Certificate id: c2611af814fac327851742c59316e85c

Art Of Advertising Crash Course

Growth School, Online Jan 2023 - Jan 2023

https://api.growthschool.io/certificate/07493772-d61f-4370-leading and the state of the state

(Spoken)

9a7d-5bcb9bd66e4e

PROJECTS https://twitter.com/A1wordsmith

Aug 2023 - Present

https://twitter.com/A1wordsmith

SKILLS English Proficiency English Proficiency

(Written)

Intermediate Intermediate

Copywriting Proofreading
Intermediate Intermediate

Google Workspace Creative Writing

Intermediate Intermediate

ADDITIONAL DETAILS Winner of district badminton tournament under 19.

(2014,2015)

A fast learner.

An amateur singer and guitarist

Featured on YourStory:

https://yourstory.com/2019/04/startup-bharat-iit-kota-food-

eatxd