

# NIHARIKA SHARMA Marketing Enthusiast

**Passionate** am and results-driven marketing enthusiast eager to contribute that values to a team thinking, strategic effective communication, and impactful campaigns.

# **Contact Me**

- niharika.ns12@gmail.com
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# **Skills**

- Strong communication
- Creative Thinking
- Video Creation
- Canva
- Problem Solving

# **Education**

#### MITHIBAI COLLEGE, MUMBAI

Bachelors of Commerce (2020-2023)

Second Year Specialization- Advertising and Sales Management

Third Year Specialization - Export Marketing and Taxation
Overall CGPA - 9

#### BHARTIYA VIDYA BHAVAN VIDYASHRAM, JAIPUR

XII | Commerce with Psychology (2020) CBSE Board - 97%

#### **DELHI PUBLIC SCHOOL, NEPAL**

X | (2018) CBSE Board- 92%

### **Achievements**

Hindustani Classical Music (2020) Best Orator (2020) Commerce Olympiad (2020) Scholarship (2015-2018)

# **Courses and Experience**

# VCollaborate Consulting (Sep'23-Present)

**Human Resources Recruiter** 

Sourcing Candidates, Screening Resumes. Conducting Interviews, Onboarding etc.

# Acmegrade (May-Jul '23)

Human Resources Training and Internship-

- HR planning, Recruitment & Selection,
- Performance appraisals and Employee Relations.

# Internshala (Apr-May '23)

Human Resource Management Training-Introduction to HRM,

- Manpower Planning and Job Analysis.
- Recruitment, Selection, Training and Development,
- Employee Engagement and HR Branding,

# Kshitij (2020)

Committee Member- Handled Celebrities, Conducted Conclaves and organized events.