



7503319038



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Ghaziabad, 201001, India

## LINK

LinkedIn:

<https://www.linkedin.com/in/ayush-dave-645293199/>

## SKILLS

Strategic Planning  
Keyword Research, SEO  
Auditing, Reporting  
(Capability to generate  
SEO reports track key  
performance, Google My  
Business  
Optimization, Technical  
SEO, google ads, social  
media marketing, brand  
consultant

## LANGUAGES

English

Hindi

## COURSES

Digital Marketing  
IIT Delhi  
/ Oct 2022 - Apr 2023

Meta Ads  
Coursera  
/ Aug 2024 - Sep 2024

# Ayush Dave

DIGITAL MARKETER

## ABOUT ME

Experienced in SEO and social media marketing, I specialize in optimizing website visibility and driving engagement through targeted strategies. Skilled in keyword research, content creation, and analytics, I enhance online presence and foster brand growth across platforms.

## WORK EXPERIENCE

### Seo Executive

Quintero Solutions / Delhi / Jun 2024 - Present

- Conducting off-site activities.
- Researching and implementing content recommendations for organic SEO success.
- Keep up to date with the website migration to ensure your client's websites don't suffer dramatic falls in traffic.
- Identified issues and implemented appropriate solution by communicated with the clients for the relevant status updates.
- Work with developers to make technical recommendations.
- Work with editorial and marketing teams to drive SEO in content creation and content marketing.
- Generate weekly and monthly traffic and keyword performance reports using Excel spreadsheets.

### Social Media Executive

Gigde Global / Noida / Jul 2023 - Jan 2024

- Creating and implementing digital marketing strategies that are aimed at improving brand awareness and gaining customer acquisitions.
- Manage and optimize the digital advertising campaigns across various channels like Google Ads, social media ads etc.

### Digital Marketing Associate

CANGRA Talents / Lucknow / Dec 2021 - Jun 2023

- Generated ideas and innovated digital marketing strategies for different brands and platforms.
- Mentored sales and marketing staff dedicated to employing Google AdWords, Google Analytics, and other SEO techniques and metrics sources.

### Sales Executive

UAE Exchange LLC / Dubai / Jan 2019 - Mar 2021

## INTERNSHIP

### Marketing Intern

Hypercity Supermarket / Noida / Oct 2017 - Nov 2017

## PERSONAL DETAILS

Date of birth  
16 Jul 1997

Nationality  
Indian

## EDUCATION

Master of Business Administration  
NMIMS University / Mumbai / 2023

Bachelor of Business Administration  
Institute of Management Studies / Ghaziabad / 2018