



TARUN CHETWANI

Digital Marketing

Profile

Focused and results-driven **SEO Specialist** with 2.5+ years of Experience and a deep love for growing website traffic and boosting online visibility. I've helped take sites from **5K to over 200K visits a month** using smart SEO strategies. Skilled in ranking high-difficulty keywords and securing **top spots in Google's featured snippets**. I believe in clean, data-backed SEO that works—and I always stay updated with what search engines want.

Work Experience

Gradding (PRESENT)

JAN
2024

Senior Search Engine Optimizat

- **SEO Optimization:** Expertise in increasing organic search rankings and driving high-quality traffic.
- **Digital Tools Proficiency** (e.g., Google Analytics, SEMrush, Ahref, Search Console, Tag Manager)
- **Handled a team** and led the SEO module that drove the maximum traffic growth, scaling **organic visits from 5K to 200K/month**.
- Increased **organic traffic by 300%** in 6 months through effective SEO strategies.

Enatoms

May
2023
-
DEC
2024

Digital Marketing Executive (8 Months)

- Working with the wider development team.
- **Social Media Management:** Skilled in leveraging platforms like Facebook, Instagram, LinkedIn, and Twitter to enhance brand visibility.
- Analysing the Site from an SEO point of view
- Lead Generation (Instagram ads)
- Email Marketing (Reach USA fitness influencers)
- SEO (Traffic increased by 15%)

Digilearnings

JAN
2022
-
JUNE
2022

Digiatal Marketing Intern (6 Months)

- Social Media Management
- Lead Generation (LinkedIn and GMB)
- Backlinks Creation
- Basic SEO

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 122/202 Vijay path, Mansarovar ,
Jaipur

Education

Bachelor of Commerce
Poornima University
2021 - 2024

School

Cambrigde court High School

Expertise

Digital Marketing

SEO

SMO

ORGANIC RANKING

Language

English

Hindi