



# ENHLE PHUNGULA

## COPYWRITER

---

☎ 27 83 861 1528

✉ enhlebphungula@gmail.com

📍 South arica oannesburg  
centurion pretoria

## ABOUT ME

Experienced in crafting email copy and dedicated to producing compelling blog content. Incorporates SEO into marketing tactics for optimal results.

## EDUCATION

**Certificate in brand building**  
2021-2022

Vega school

## EXPERTISE

email marketing

content  
marketing

copywriting

SEO

## WORK EXPERIENCE

○ oct 2021 -current

### freelancer writer

Creating blog posts that cover a variety of topics while incorporating writing, editing, and communication skills.

○ 2023 noember

iadoreselcare

### email copywriter

Creating compelling email copy three times a week to promote online courses with a variety of digital marketing techniques led to increased sales and click rates

## LANGUAGE

English  
level C2

## REFERENCES

Aquilla

Phone: + 91 366 8756 78