

Aayushi Rajendra Bohra

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Date of Birth

28/06/2000

Languages

- English
- Hindi
- Marathi
- Marwari

Hobbies

- Baking
- Cooking

Skill Highlights

- SAP, TALLY, MS Office

Career Objective

To become part of a team involved in implementing innovative ideas with quality standards & latest technological trends. I am seeking challenging position in a company that extracts the best out of me.

Internship Experience:

Organization: Airmeet

Duration: September 2023 to March 2024

Designation: Intern- BDR

Key responsibilities:

- Generating of leads and sales.
- Daily calling, mailing, sending LinkedIn messages etc.

Organization: LibGem Solutions Pvt. Ltd

Duration: February 2023 to April 2023

Designation: Intern – Analyst

Key responsibilities:

- Business communication and interaction with the assigned clients
- Handled entire project of Surety Bonds.
- Prepared documents related to Surety Bonds and Trading.

Organization: Global Groupware Solution Ltd.

Duration: February 2021 to May 2021

Designation: Intern – Functional consultant

Key responsibilities:

- Business communication and interaction with the assigned clients
- Preparation of final data sheets for assigned clients

Organization: College Dunia Web Pvt. Ltd.

Duration: November 2020 to January 2021

Designation: Associate - Data analysis and creation

Key responsibilities:

- Analysis and creation of institutions data
- Communication with various institutions for required information and data

Organization: Swedish ME Steel Pvt. Ltd.

Duration: October 2020 to December 2020

Designation: Customer Service Executive

Key responsibilities:

- Mediator between the clients and senior regional sales manager
- Preparation of quotation as per client's requirement and submission of the same to the client with the approval of the authorities
- Follow up with the clients for the order

Organization: Evelyn Learning Systems Pvt. Ltd.

Duration: May 2020 to August 2020

Designation: Intern- Data entry operator

Key responsibilities:

- Creation of data from the given parent educational books
- Sorting, analysis and overlapping of the educational data

Summer Internship Project:

Company: Outlook Publishing India. Pvt. Ltd

Project Title: Sales Generation and Brand Awareness of Outlook India Magazines

Duration: 15/02/2022 to 20/05/2022

Description of the Project:

- Successfully generated revenue for the company through personal contacts
- Suggested a new product for brand extension with its marketing strategies
- Performed market research on the company brand and its awareness

Education:

Course with Specialization	Institute/College	University/ Board	Year	% / CGPA
PGPM (Marketing + Operations)	ICFAI Business School, Pune	ICFAI Business School	2023	9.27(CGPA)
B. Com	Brihan Maharashtra College of Commerce, Pune	Pune University	2021	75.66
XII	SNDT Arts and Commerce College for Women, Pune	HSC Board	2018	80.46
X	St. Mathews Academy, Pune	ICSE	2016	66.33

Certifications/ Achievements:

- Certified course in Entrepreneurship Development, Brihan Maharashtra College of Commerce -Pune/ May 2019 to May 2020
- Rank holder in class XII (2nd rank in college)