

Nandini Arya

145 LIG-2 Indira Nagar, Ujjain

6261351889

Nandiniarya57@gmail.com

Multi-dimensional viewpoint, matured outlook with out of box thinking, Highly empathetic with an intuitive talent of connecting and targeting the customers/ clients how niche they may. Professional approach and clarity of perspective as well as expression to usher into the client/customer needs.

ACADEMIC QUALIFICATION

M. B. A. in Marketing with International Business from Graphic era University, Dehradun. (2021-23)

BA (Hons) in Indian History from VIKRAM University (Ujjain) .

12th from St. Paul's Convent School Ujjain (CBSE BOARD) COMMERCE .

10th from St Paul's Convent Ujjain (CBSE Board) .

AWARDS AND HONOR

1. 2nd position in state level dance competition.

2. Silver Medal in basketball tournament.

Various other similar awards in management games ,ad mad's etc.

INTERSHIPS DONE

1. Completed 2 months virtual Marketing Management internship with Violet Tech.

2. Worked as digital marketing intern with DMC Digital.

CERTIFICATIONS DONE

1. Completed Digital Marketing course by Google.

2. Completed Google Analytics Beginners Certification course by Google.

3. Attended Master Class in Fundamentals of Digital Marketing by IIDE.

4. Online project for Red Bull on Omni channel marketing.

5. Online project for Lululemon on Online premise sales.

CAMPS ATTENDED

- 1. Visited Himalaya wellness industry in Dehradun.**
- 2. Attended GEMS 3.0 for understanding Globally evolving marketing strategies and trends.**
- 3. Organized Communication certificate course for 9th -12th class students.**
- 4. Part of core committee of Marketing club.**
- 5. Chief Commander of Red Cross Club.**
- 6. Yoga and meditation camp organized by Shivi Yoga Ujjain .**

7. Coffee Workshop Organized by Soft Skill Lab.

8. Historical Monuments Tour of Rajasthan.

Hobbies

1. Writing articles, baking and travelling.

Personal Information

Birthdate: 18th May 2000

Father's Name: Mr. Chetan Arya Occupation: Stock Agent

Mother's Name: Mrs. Preeti Arya

Occupation: Teacher