Aashi Pandey

aashipandey16@gmail.com
+91 7668195115
Indore

EDUCATION

Master of Computer Applications (MCA), Computer Application

Banasthali University

2016 - 2019

CGPA: 6.05/10

Bachelor of Computer Applications (BCA), Computer Application

Banasthali University

2013 - 2016

CGPA: 5.00/5

WORK EXPERIENCE

SEO Associate

MiM-Essay Consultancy, Delhi

Job • Jun 2022 - Dec 2022 (7 months)

Learnt about onpage seo where led the task name called school review where I built the details on the website and created backlinks according to the blogs of wbsite like classifieds, Social Book marking etc.

Search Engine Optimization (SEO)

Seoczar IT Services Pvt Ltd., Virtual

Internship • Jun 2021 - Sep 2021 (3 months)

Worked on SEO - OFF PAGE and ON PAGE , CONTENT WRITING.

Customer Service

Ienergizer, Noida

Job • Nov 2019 - Mar 2020 (4 months)

Providing services to the customer regarding product what exactly they are facing.

Developer

CRIS, Delhi

Internship • Jan 2019 - Jun 2019 (4 months)

Worked on live project with sql and java using hibernate , and done mannual testing.

POSITIONS OF RESPONSIBILITY

To excel professionally gain experience in the growth of an oriented organization where I can enhance my knowledge base and contribute towards the success of the organization.

TRAININGS

Internship & Job Preparation

Internshala Trainings, Online

Feb 2021 - Mar 2021

Successfully completed a four weeks online certified training on Internship & Job Preparation. The training consisted of Getting Started with the Job Hunt, Building up your Gears and Going at the Front modules. In the final assessment, I scored 63% marks.

Digital Marketing

Internshala Trainings, Online

Jan 2021 - Mar 2021

Successfully completed a six weeks online certified training on Digital Marketing. The training consisted of Blogging & Web Analytics, Search Engine Optimisation, Email Marketing, Inbound and Content Marketing, Online Advertising - Search, Display and Video, Mobile Marketing and Social Media Marketing - Platforms, ORM & Automation modules. In the final assessment, I scored 40% marks.

Programming With Python

Internshala Trainings, Online

Dec 2020 - Feb 2021

Successfully completed a six weeks online certified training on Programming with Python. The training consisted of Introduction to Python, Using Variables in Python, Basics of Programming in Python, Principles of Object-oriented Programming (OOP), Connecting to SQLite Database, Developing a GUI with PyQT and Application of Python in Various Disciplines modules. In the final assessment, I scored 63% marks.

SKILLS

Search Engine Optimization (SEO)

Advanced

Search Engine Marketing (SEM)

Intermediate

Digital Marketing

Intermediate

Social Media Marketing

Intermediate

WordPress

Intermediate

HTML

Intermediate

SQL

Intermediate

Java

Intermediate

CSS

Intermediate

Email Marketing

Intermediate

Facebook Marketing

Intermediate

English Proficiency (Spoken)

Intermediate

English Proficiency (Written)

Intermediate

Creative Writing

Intermediate

Blogging

Intermediate

ADDITIONAL DETAILS

Placed 1st position twice in jijutsu national championship.
Brown belt holder in Judo.
Placed 3rd position in state judo championship