# JINTI RAJBONGSHI

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Guwahati, Assam



## **Career Objective**

An experienced and energetic fashion designer with two years of experience effectively managing marketing projects from conception to completion. Using digital and analogue marketing platforms to increase sales and overall company productivity.

Teaching is my forte, I enjoy learning and teaching at the same time. I'm good at encouraging and understanding people. Here I'm seeking a valuable role in your company.

## **Additional Skills**

- Character artistry
- Digital Marketing
- Creative
- Critical Thinking
- Communication

Work	
Experience	

2020 - 2022 Karmaj\_Hob

#### Creative Designer

Project consisting of artwork.

Work with the wholesaler band
consignment with all artwork.

Communicate via email and chats with a

gallery on each piece of work.
Design each and every artwork.
Contributed a successful grassroots work.

Contributed a successful grassroots work. Communicated effectively with clients to ascertain and deliver against exact artistic requirements.

Strategized with a team to create a business plan, purchase, branding, advertising, remodelling, and

marketing for the company.

Initiated a series of marketing campaigns including email,

digital, and social media.

Worked at Ekeeda Pvt. Ltd as a BDA (Academic

Counselor)

2023 Worked at Physicswallah (PW) as an Operations

associate (Academic Counselor)

## Education

2010-12

St. Marys Convent

2022

Higher Secondary (Humanities)

AHSEC Board

78%

2012-15 Handique Girls College

Bachelor of Arts in Education&Psychology

Gauhati University

5.9 Cgpa

2015-19 F.D & Merchandizing

International Polytechnic For Women, New Delhi

59%

### **Activities**

Language

I work as a designer for my online store. And I used to home tutor a few students' art and craft, mostly consisting of recycled items. Like bottle art,

mould art, tye dyes fabrics, fluid art, hand paintings, etc I have an online store to showcase my collection of work. handle is @https://www.instagram.com/karmaj\_hob/

an academic counselor at Ekeeda and at Physics wallah as an Operations

associate.

Hindi English Bengali