



MIT MEHTA

MBA - MARKETING

Working in IT Based Company on RecurPost Project as a Proficient link building specialist with a proven history of increasing online traffic via effective strategy and collaboration with Influencers and online writers and media outlets. Motivated to work with tight deadlines and ambitious targets.

Contact

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Education

MBA - Marketing - 2021 |
CGPA - 7.15
S.R.Luthra Institute of Management |
GTU
B.Com - 2018 |
CGPA - 5.2
SASCMA English Medium Commerce
College | VNSGU

Skills

- Decision Making
- Problem Solving Abilities
- Collaboration Talent
- Multi Tasking
- Project Management
- Market Research

Language

- English
- Gujarati
- Hindi

Experience

August 2022 - Till Now

ProStartMe | Surat

Content Marketer - Link Building

- Research Websites for Outreach Opportunities
- Used Web Based Tools - Ahrefs
- Monitoring the Backlinks Improvements in the performance of the Website
- Connect New People on Slack, LinkedIn, Facebook and build healthy backlinks.
- Set up and managed end-to-end analytics to track the performance of partner links and ensure the best quality of traffic
- Experiment on different strategies and look for new websites for Linking.

2021 - 2022

NJ India Investment | Surat

Senior Executive of Product

- Collaborated with new business Partners to identify business opportunities and develop marketing strategy and business solutions.
- Individual Financial Advisor (IFA) Recruitment Process
- Consultant Mutual Fund Business Opportunity.
- Identify quality profile from given leads.
- 6-7 Presentation on daily basis.
- Give presentation according to Profile-wise.
- Proper Follow-up on time & make better relation with clients.
- Maintain Product knowledge & Account Management
- Prepare sales goals and achieve Targets.
- Build strong Networking.
- Creativity - Communication - Problem Solving -
- Negotiation & Multitasking.

Projects & Activity

- Study On Perception of College Students towards Online Mode of Education during lockdown.
- A Study on Mobile Banking Adoption in Surat City.
- Participated in Bulls & Bear Stock Market Event.
- Event Organized of Cricket Tournament in City Level.
- Project Co-Ordinator of Decision Maker at NJ

Certification

- NISM Series 5 A - Mutual Fund Distributor
- Jobaaj Learning - A2Z Excel Course