

# ABHISHEK MEENA

## DIGITAL MARKETER



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## ABOUT ME

I am Abhishek Meena, a passionate and results driven digital marketing professional with a strong understanding of online marketing strategies, content creation, SEO, social media, and paid advertising. With hands-on experience in executing campaigns that drive engagement and growth, I bring a data-driven mindset and a creative approach to building brand presence in the digital space. I thrive in fast-paced environments and am always eager to learn and adapt to the ever-changing world of digital marketing. My goal is to help businesses grow through impactful and measurable marketing efforts.

## EDUCATION

2021 - 2024

MK Ponda Institute

Bachelor of Science With Computer

2024 - 2025

Techjogi Institute

Digital Markting

At TechJogi, I've developed and executed digital marketing strategies that drive brand awareness, lead generation, and customer engagement. With expertise in SEO, SEM, content marketing, and social media campaigns.

## PROJECT EXPERIENCE

Travel Company

Paliya Travels, Bhopal

Digital Work

Developed and executed targeted digital marketing campaigns that increased bookings and brand visibility for the travel company.

Rehabilitation Center

Navankuran  
Rehabilitation Center,  
Indore

Website Manage

As a Digital Marketing Specialist at ABC Rehabilitation Center, I developed and executed comprehensive digital marketing strategies that significantly increased brand awareness and client engagement. I focused on optimizing the center's website for SEO, driving organic traffic and ensuring potential clients could easily find the services they needed.

## SKILLS

- Leadership
- Digital Marketing
- Communication
- Inovation
- Analytics
- Teamwork
- Problem Solving
- Collaboration