## SAI VAMSHI AILIGA

Passionate and driven professional with half a year of expertise in outreach and link-building, aiming to utilize my proven abilities in SEO strategies, content marketing, and building connections to boost organic traffic and improve online visibility. Excited to join a progressive team that appreciates creative approaches and teamwork to accomplish business objectives and elevate brand recognition.

EDUCATION	втесн
	Mechanical Engineering
	Bharath university   2019-2023
	INTERMEDIATE
	Sr junior college   2017-2019
CERTIFICATIONS	Certification of completing "THE FUNDAMENTALS OF DIGITAL MARKETING" in Google Digital Unlocked
EXPERIENCE	LINK BUILDING EXECUTIVE/ OUTREACH SPECIALIST
	OUTREACHMANI .COM   June 2023(Remote)
	-Handled Email campaigns & Email Outreach
	-Analysis of competitors'
	-Collecting emails and corresponding with webmaster
	-Communication with webmasters
SKILLS	• Email Outreach
	• Data Extraction
	Data Filtration
	<ul><li>Key word research</li><li>A/B testing</li></ul>
	• Google Docs & Excel
TOOLS/SOFTWARE KNOWN	• Ahref
	• Semrush
	• Snov.io
	<ul><li> Gmass</li><li> Email Grabber</li></ul>
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