



# Pratiksha Upadhyay

## Content Writer Copywriter

### Profile

Hi! I seek Comfort in Discomfort as I'm always finding ways to challenge and develop my creative skills.

### Contact

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🌐 [Pratiksha Upadhyay](#)

### Education Background

2022 - 2024

UNIVERSITY OF LUCKNOW

- MAJMC

2019 - 2022

BABU BANARASI DAS UNIVERSITY

- BAJMC

ST. MARY'S SCHOOL MIRZAPUR

- ICSE & ISC Board

### Work Experience

**BUSINESS DEVELOPMENT EXECUTIVE**

**Mentogram**

**APR 22 - NOV 22**

- Social Media Executive
- Podcast Host (The Changemakers)
- Hosting Live Events
- Content Writer
- Copywriter
- LinkedIn Outreach

**MEDIA CO-ORDINATOR**

**NSS BBDU**

**FEB 21 - JUL 22**

- Media Reports (Voice of Lucknow)
- Anchor for Live Events
- Singer

**ANCHOR INTERN**

**Samachar 9 News**

**APR 21 - MAY 21**

- Interviewed Sanjana Singh Rajput (Renowned Transgender)
- Content Writer

### Relevant Awards

- Best Anchor for Documentary
- 1st Prize for Storytelling at Jaipuria Institute Lucknow