




# SHRISHTI

JOURNALISM STUDENT  
(FRESHER)

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## PROFILE

Energetic and passionate college student pursuing Journalism and Mass Communication, having 2 years of experience in Graphic designing and content writing. I want to gain experience and widen my perspective area of creativity.

## SKILLS

- Public speaking
- Graphics
- Script writing, storyboarding
- Social media marketing
- Problem-Solving
- Computer Literacy
- Project Management Tools
- Strong Communication
- Content writing
- Reporting
- Anchoring

## EXPERIENCE

### CONTENT WRITER INTERN

Ghawyy

1 Aug - 1 Sep 2021

- Produced well researched content for online publication
- Organized writing schedules
- Worked on entertainment beat

### SOCIAL MEDIA MARKETING INTERN

Warehousing Private Limited

1 May - 1 July

- Handled social media profiles of the company
- Customer management and PR for the goodwill of the company
- Worked on copywriting, blogs and video making for the company

### GRAPHIC DESIGNER INTERN

Foodvez

13 May - 13 June

- Posts and stories for social media channels
- Banners for the website
- Copywriting and captions for social media

### GRAPHIC DESIGNER INTERN

Belora Paris

18 july - 18 Aug

- Posts and stories for social media channels
- Banners for the website, Nykaa, Amazon, Myntra
- Photo editing and shooting, giving ideas for shoots, videos

## EDUCATION

### SECONDARY SCHOOL

ARMY PUBLIC SCHOOL,DELHI CANTT  
2019 - 2020

### BACHELOR OF JOURNALISM & MASS COMMUNICATION

K.R.Mangalam University  
2020 - 2023

## ACHIEVEMENTS

- GOOGLE DIGITAL MARKETING CERTIFICATE
- CANVA CERTIFICATE LINKEDIN
- PHOTOSHOP CERTIFICATE LINKEDIN
- AD COPY CERTIFICATE LINKEDIN