

- +63 916 179 5728
- johnlloydbelarma9@gmail.com
- Beside Garcia Residencia Resort, Zone 5A, Camansi, Iponan, CDO, Mis.Or, Ph

#### Education

**Bachelor of Science in** Information Technology

STI - Cagayan De Oro College

2019-2021

## **Expertise**

Digital Marketing

**Content Writing** 

Copywriting

**SEO** 

## Language

English

Tagalog

Cebuano

# JOHN LLOYD **BELARMA**

### FRFFLANCER- SEO

#### Profile

As a freelancer specializing in link building and outreach, I create customized strategies to secure high-quality backlinks that boost my clients' SEO performance. I excel at building strong relationships with influencers and webmasters to drive traffic and improve search engine rankings.



## Work Experience

2024-Present

#### **AGN Services LLC**

Google My Business Profile Verifier

- · Verify and optimize business listings on Google, ensuring accurate and up-to-date information such as business hours, location, and contact details.
- · Work with business owners to resolve issues, manage reviews, and improve their visibility on Google Search and Maps through effective profile management.
- Monitor and manage customer reviews, responding to feedback and helping businesses maintain a positive online reputation.

2021

#### **Black Bear Media LLC**

2024

SEO LINK BUILDING/ OUTREACH

- · Develop and implement customized link-building strategies to enhance clients' SEO performance and online visibility.
- Conduct targeted outreach to influencers, bloggers, and website owners to secure high-quality backlinks and build relationships.
- Analyze competitor backlink profiles and identify opportunities for clients to acquire valuable links from authoritative sources.
- · Monitor and report on the performance of linkbuilding campaigns, adjusting strategies as needed to meet SEO goals.

## References

# Casiano Jay Gamotin III

LINK BUILDING EXPERTS/ **OUTREACH** 

Phone: +63 9381397103

**Vincent V. Batutay** SEO Specialist/ Web Developer

Phone: +63 9948287220

Email: vincentvbatutay@gmail.com

Email: zhanerex.byatch88@gmail.com