

# Shreya Pandey

## Public Relations And Advertising

My goal is obtain a job in public relations or marketing where i can utilise my skills and education in both written and verbal communication and experiences such as writing, styling and editing. i also hope to employ some of my natural talents such as hard work, dedication and creativity in a position that will allow me to learn and grow.

## Work History

### 2023-03 - 2023-05 **Influencer Marketing Intern, Wellcurve**

*Vrushika Singh, Delhi*

### 2022-06 - 2022-08 **PR Intern Royal Fables**

*Anshu Khanna, Delhi*

Worked as a PR Intern

Did styling for a photoshoot

Handled an entire photoshoot as a project head

Pitched advertising ideas for labelled brands

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### 2021-06 - 2021-07 **Social Media Intern, Fitlook Magazine**

*Mohit Kathuria , Delhi*

- Reviewed articles for grammar, spelling, punctuation, syntax, accuracy, and compliance with quality .
- Prepared, rewrote, and edited pieces to improve readability and impact.
- Pitched content strategies



## Contact

### Address

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### E-mail

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### WWW

<https://bold.pro/my/shreya-pandey-230730190558/107>

## Skills

Styling

SEO Writing

Press Releases

Media Relations

Content Writing

Editing(Canva, Lightroom)

2020-04 -  
2020-09

Pyro Media

Influencer Marketing Intern, Delhi

- Built and maintained positive business relationships with clients while advocating for company in Type negotiations.
- Discussed marketing goals with clients to identify needs and articulate details to marketing team.
- Led implementation of best practices to support customer service satisfaction initiatives.
- Cut delivery times through proactive tracking and monitoring of project timelines and aggressive pursuit of customer approval of digital and print files.

Education

2020-07 -  
2023-05

BAJMC: Mass Communication

Bennett University - Greater Noida

Interests

Fashion

Art

Politics

Creative Writing

Exploring

English Proficiency- Written  
and Spoken

Affinity Publisher

Excellent communication  
skills

Podcasts

Languages

English



Spanish

