

# Akash Sharma

212, Ghrish Ghosh Road,

Howrah – 711202.

E-mail- [Sharma.akashock@gmail.com](mailto:Sharma.akashock@gmail.com)

LinkedIn- <https://www.linkedin.com/in/akash-sharma-50560b20b>

Mobile +91 9123764552



## OBJECTIVE

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Dedicated Marketer with experience in achieving tangible results and cross-team collaboration. Proactive and excited to partner with like-minded individuals to achieve goals.

## EDUCATION

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### International Institute of Hotel Management, Kolkata

June 2019- May 2022

- Advanced Programme in International Hospitality Administration from International Institute of Hotel Management BSc in International Hotel & Tourism Administration from MAKAUT, W.B.
  - International Institute of Hotel Management Kolkata
  - Bsc.in Hospitality, Tourism and Event Management
  - Advanced Programme in International Hospitality Administration
  - Certificate of Fundamentals of Up-selling
  - Certificate of Enterprise Design Thinking Practitioner IBM
  - Certificate of Covid-19 awareness by e-hotelier
- Narayana School CBSE (74.8%)
- Rose Bud School ICSE (64.1%)

## EXPERIENCE

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### Industrial Exposure Training at Hard Rock Hotel Goa

- Trained with Front Office Department

### Casual Training (CT)

- Hyatt Regency, Kolkata  
Handled buffet for marriage anniversary.

### **Digital Marketing Intern at Noori By Nikita**

- Provided day-to-day administrative assistance, keeping marketing records and reports up-to-date.
- Used detailed SEO expertise to improve online platform reach and engagement.
- Managed ad activities, including pay-per-click Google, Bing and Facebook accounts.
- Created engaging content for Pinterest, Facebook, and Instagram.
- Used excellent knowledge in SEO and copywriting skills to generate searchable, rankable and engaging website copy.
- Used software, including Canva, to develop graphics for marketing content.

### **Licenses & Certification**

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- TALLY
- DIGITAL MARKETING

**Skills:** Great Team Player, Open Communication, Being Empathetic, Great Adaptability.

**Languages:** Fluent in Hindi, English.

**Interests:** Cricket, Travelling.

### **DECLARATION**

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I hereby declare that all the details furnished above are true to the best of my knowledge & belief.

