

Himanshu Gupta

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Educational Qualification			
Qualification	Institute	CGPA/ %	Year
MBA	Chitkara University, Patiala		2024
BBA	Panjab University, Chandigarh	73.97	2021
XII, CBSE	St. Farid public School, Mandi Gobindgarh	64	2018
X, CBSE	St. Farid public School, Mandi Gobindgarh	7.8/10	2016

Projects and Internships

Internship			
Academic Counselor, College Dekho	<ul style="list-style-type: none">Collaborated with the admission team to develop and implement marketing strategies to attract prospective students.Utilized data analytics to identify target demographics and optimize marketing efforts.		2024 (14 Weeks)
Campus Ambassador, IIM Ahmedabad	<ul style="list-style-type: none">Ranked 4th in the campus ambassador event of Krishi Manthan 2020, IIM AhmedabadCommunicated extensively with organizers & students for efficient coordination of event		2020 (8 Weeks)

Academic Project

Sustainable Fashion	<ul style="list-style-type: none">Analysed the issues faced by people in fashion industry based on gender, sexuality & raceCompared various initiatives taken to promote diversity, equality & inclusion in industry		2022
Consumer Buying Pattern Toward Verka Beverages	<ul style="list-style-type: none">Completed research regarding the beverage preference of the consumer in a defined areaCompleted the task with integrity with the data of genuine responses the questionnaire		2021

Technical Skills

TABLEAU	<ul style="list-style-type: none">Learned how to Map data to quickly detect geographic variation and create data hierarchies		2023
PowerBI	<ul style="list-style-type: none">Created compelling reports & visualization to derive real-time insight & deploying the resultCreated, collaborated and benefit from business information with purpose-built dashboard		2022
MICROSOFT EXCEL	<ul style="list-style-type: none">Understood how to format spreadsheet including number formatting and chart formattingAcquired knowledge about how to use excel to perform calculations and functions easily		2021
MICROSOFT POWERPOINT	<ul style="list-style-type: none">Learned to add charts, graphs and tables to Power Point presentation in a non-text formatAdding animation, audio and video to create unique PowerPoint design for business purpose		2018

Additional Certifications

TCS Career Edge	<ul style="list-style-type: none">Acquired business etiquettes appropriate in corporate setting through career edge courseLearned presentation skill and communication required to make direct impact in corporate		2023
Budding Entrepreneurship	<ul style="list-style-type: none">Joined Budding Entrepreneurship program the finance program for basics of entrepreneurLearned basics of stock market for understanding the working of change in share prices		2020
Google Analytics	<ul style="list-style-type: none">Understood how to clean and organize data for analysis & calculations using spreadsheetsLearned how to visualize & present data findings in commonly used visualization platform		2020

Extra-Curricular Activities

YLS Degree Delegate IIM Bangalore	<ul style="list-style-type: none">Amongst 350 students out of 6500 who got selected for flagship summit of IIM BangaloreAcquired knowledge through different industrial speaker sessions, activities and projects		2020
Case Competition, IIM Bangalore	<ul style="list-style-type: none">Achieve top 3 after clearing different levels consisting of academic test, intro video etcDeveloped skills like strategizing, time management and team player while doing tasks		2020
Chess Player	<ul style="list-style-type: none">Represented team of St. Farid public School at zonal level tournament, Fatehgarh sachib		2018

Interests

Music	<ul style="list-style-type: none">I like to listen soft music and being my domicile language Punjabi, the Punjabi songs are my favourite		
Watching Movies	<ul style="list-style-type: none">Movies Based on real give me idea how different people reacted in different situation of their life		