

Dipali Negi

Indian Colony, Sonipat 131001 | 7056290411 | dipalinegi1956@gmail.com

Objective

I want to work for a well-reputed organization and will give my best to it. To make a way to apply my acquired skills and contribute to the organisation and grow parallel to it.

Education

- 2020: B.A Hons. Psychology: IGNOU.
- 2018: Senior Secondary School, Little Angles Sr. Sec. School.
- 2016: High School, Little Angles Sr. Sec. School.

Professional Development

- 2023: Certified In SEO, Hubspot Academy.
- 2022: Certified in Blogging, eMarketing Institute.
- 2021: Certified in Writing and publishing Scientific papers, Ecole Polytechnique Institute.

Skills & Abilities

- MSOffice
- HTML & CSS
- Adobe Illustrator
- Google AdWords
- SEO Optimization
- English Proficient

Experience

CONTENT WRITER | R.S TRADERS | OCTOBER 2022 – PRESENT

- Crafted engaging and informative blog posts that highlight the unique features and benefits of both pure silver and silver-plated items.
- Hands-on experience in designing visually appealing and user-friendly landing pages that drive conversions.
- On-page SEO techniques, ensure that each piece of content is optimized for search engines and ranks higher on relevant search results.
- Ensures that all content is meticulously proofread and error-free, maintaining a high level of professionalism and credibility.
- In-depth research to provide accurate and up-to-date information, positioning the brand as a reliable source of knowledge in the industry.

CONTENT CREATOR | LAXMI ENTERPRISES | SEPTEMBER 2020 – FEBRUARY 2021

- Strategically utilized LinkedIn and Indeed platforms to maximize job visibility and reach a wider audience.
- Developed compelling and engaging content aimed at generating leads and increasing brand awareness.

- Implemented data-driven strategies to enhance social media presence and substantially boost traffic to the company's job listings.
- Skillfully filtered candidates based on predefined criteria, ensuring only the most qualified applicants advanced to the next stages of the hiring process.

Internship

CAMPUS AMBASSADOR | VIRAL FISSION | MAY 2021 – MARCH 2022

- Worked with the brands: Unacademy, Spotify, Hershey, and Pepsi.
- Created Social Media Content for brands.

CONTENT WRITER | INDRAAGNI SOLUTIONS PRIVATE LIMITED | NOVEMBER 2021 – JANUARY 2022

- Blogs Writing on WordPress after research.
- SEO proofread and Plagiarism Free Content.

BIOLOGY CONTENT DEVELOPMENT INTERN | SUNO KITAB | DECEMBER 2021 – JANUARY 2022

- Created educational audio content for their app.

Achievements

- Volunteered in the MTV Represent COVID-19 initiative.
- Participated in Poster presentation in ISPP North Zonal Seminar-2022 on Inter-Disciplinary Research Strategies for Climate Resilient Agriculture.
- Participated in Inter-College Essay Writing Competition organised by NSS.
- Attended “Workshop on Design Thinking, Critical Thinking, and Innovation Design”.
- Participated in the Design Bootcamp 2021.
- Participated in the Orientation Programme of “Technological Innovations and New Possibilities for startup development”.
- “Essay Writing Competition-2023” on Science, Technology and Innovation for National Development.

PERSONAL INFORMATION

Name: Dipali Negi

Mother's Name: Malti Devi

Father's Name: Chander Pal Singh

Date of Birth: 25 October 2000

Portfolio

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