



SHIVAM RAJMANE

Digital Marketing Executive

My Contact

shivamrajmane217@gmail.co



+91 8550958709



Ichalkaranji Maharashtra



[linkedin.com/in/shivam-rajmane](https://www.linkedin.com/in/shivam-rajmane)

Key Skill

- Keyword research
- On-page optimization
- Off-page optimization (backlinking)
- SEO analytics using tools like Google Analytics or SEMrush
- Social media strategy development
- Paid social media advertising
- Content creation for blogs, articles, and web pages
- Content distribution strategies
- Use of content marketing tools and platforms

Education Background

SOCIETY'S TEXTILE & ENGINEERING INSTITUTE

- *Master of Business Administration*
Completed in 2020 C G P A 7.75

BHARTI VIDYAPEETH DEEMED UNIVERSITY KOLHAPUR

- *Bachelor Of Business Administration*
Completed in 2018

ICHALKARANJI HIGHSCHOOL RAJWADA ICHALKARNJI

- *INTERMEDIATE*
Completed in 2015

Certifications

- ◆ SAP FICO S4 Hana
- ◆ Digital Marketing Course
- ◆ MS CIT

About Me

Dedicated Results-oriented Digital Marketing Executive with over 2.5 years of experience driving successful digital marketing campaigns. Proficient in developing and implementing strategies across various digital platforms to enhance brand awareness, increase lead generation, and optimize conversion rates. Seeking to leverage expertise in digital marketing to contribute to the growth and success of a dynamic organization.

Professional Experience

Eminent Research & Advisory Service | Digital Marketing Executive 1 July 2023 - 31 Dec 2023

Key responsibilities:

- Developed and executed social media strategies to increase brand awareness.
- Produced high-quality and SEO-optimized content for blogs, websites, and social media.
- Designed and executed email campaigns, resulting in a increase in open rates.
- Conducted keyword research and analysis to identify opportunities.
- Monitored and reported on website traffic and keyword performance.

Ameliorate Digital Consultancy. | Digital Marketing Executive 6 April 2021 - 30 May 2023

Key responsibilities:

- Conducted comprehensive keyword research to identify high-value keywords relevant to the business
- Implemented on-page optimization strategies, including meta tag optimization, content improvements
- Developed and optimized engaging, SEO-friendly content that contributed to increase in user engagement and boost in organic search traffic
- Successfully executed link-building campaigns that resulted in increase in high-quality backlinks and improved domain authority.
- Monitored website performance using Google Analytics and other tools, providing regular reports that demonstrated a growth in organic traffic and key performance indicators Email Marketing, Lead Generation

Sharekhan LTD, Kolhapur | Intern 1 June 2019 - 30 July 2019

- I have learned basics of share market
- Opening D-Mat account, collect information from customers, giving information to the customers
- I also have project on "A Study on D-Mat account"