

Neelam Joshi

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Dehradun, Uttarakhand

Summary

Results-driven professional with a proven track record in academic writing and SEO. Seeking a challenging position where I can utilize my expertise in content creation, Canva design, and SEO to drive growth and enhance the online presence of a dynamic organization.

Experience

SEO Intern

LeBynd • Remote, Uttarakhand

07/2023 - 11/2023

- Contributed to the development and execution of SEO campaigns to improve website search engine rankings.
- Conducted competitor analysis to identify trends and opportunities in the SEO landscape.
- Assisted in optimizing website content for search engines and user experience.

SEO Intern

Digital 360 • Dehradun, Uttarakhand

05/2023 - 07/2023

- Assisted in the development and implementation of SEO strategies to enhance online visibility and rankings.
- Conducted keyword research, on-page optimization, and content optimization to improve website performance.
- Monitored and reported on website analytics, identifying areas for improvement.
- Collaborated with the SEO team to drive organic traffic growth.

Academic Writer (Freelancer)

Slader • Dehradun, Uttarakhand

09/2016 - 03/2022

- Composed and edited academic content on various subjects, ensuring originality and high quality.
 - Collaborated with subject matter experts to provide accurate and engaging solutions to academic problems.
 - Maintained a strong grasp of plagiarism rules and guidelines to produce plagiarism-free content.
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Skills

Off-Page Optimization, On page SEO, Keyword Research, Decision-Making, SEO Proficiency

Education

B. Tech

UTU • Tehri, Uttarakhand

07/2015

Languages

English, Hindi