



RAVEENA K

CONTENT WRITER, COPYWRITER
CREATIVE WRITER, JOURNALISM
SOCIAL MEDIA MARKETING

ABOUT ME

Versatile writer with three years' experience in content and one year each in copywriting, journalism, and social media management. Confident in creating engaging content, meeting deadlines, collaborating effectively, and adapting to evolving platforms

CONTACT



91+ 9324746053



artsymmuse@gmail.com

MY EDUCATION

Bachelor of Mass Media
(B.M.M), Arts
2019-2022

Bachelor of Science (B.SC),
Microbiology
2017 -2018

Digital Marketing (course)
2017 -2018

Diploma, Hindustani
Classical Music
2016 -2024,

XII (Senior Secondary),
Science, 2017.
Maharashtra state board
43.00%

MY EXPERIENCE

- **Content writer and Admin Intern (Priyasri Art Gallery)**
2019– 2020
Press emails, Write up's, Collaboration letters
Social media upload and Admin work at the gallery
- **Freelance content writer (Priyasri Art Gallery)**
2020 - 2021
Design e-catalogues, edit write-ups, press emails and letters.
Social media uploads (Instagram, Facebook and LinkedIn),
write captions sometimes.
- **Graphic Designer (Home of Beautiful Soul NGO)**
May – 2021
Design blog covers
- **Content writer Intern (Desire Achiever Investment Services) Sep – Oct 2021**
SEO writing, social media writeup, LinkedIn
content, website content & Email content.
- **Journalist Intern (Asian Times)**
Oct 2021 – Dec 2021
News articles on all kinds of genre.
- **Social media manager intern (Hachi with love)**
Dec 2021- Jan 2022
Shoot reels, ideas on engagement posts, aesthetic
posts, canva edits, social media content
- **Communication Intern (Ambuja Cement Foundation)**
Feb 2022 – April 2022
Interview people and write content for the CSR sector for
newsletter, linkedIn, Instagram, facebook and youtube
- **Content Writer/ Creator (Living Things)**
Aug 2022 – Oct 2022
Technical writing, Insta content and posts and blogs
- **Copywriter (Packshot Studio)**
Oct 2022 – Dec 2022
Copywriting for Westside website, production
description for both men, women and kids fashion
- **Copywriter (Jio Cinema's)**
Nov 2023 – Currently working
Working with RepIndia for BiggBoss 17 on the set as a
copywriter who tweets for Jio cinema