
EDUCATION

Bachelor of Science (B.Sc)

M.g.k.v.p University

2019 - 2022

Diploma, Computer Science(O-Level)

National Institute Of Electronics And Information Technology

2021 - 2022

Diploma, Computer Concepts

CCC

2020 - 2021

WORK EXPERIENCE

Digital Marketing Manager

Digitalatto, Virtual

Job • Aug 2023 - Present (3 months)

Digital Marketing Executive

Digital Wom, Virtual

Job • Apr 2023 - Jul 2023 (3 months)

Responsible for executing digital marketing responsibilities such as SEO, social media, and graphic design. Generate leads. Creating proposals tailored to specific client needs. Supervise and mentor junior business development staff.

Content Marketing Intern

Digital Wom, Virtual

Internship • Oct 2022 - Apr 2023 (6 months)

Responsible for, SEO on-page and off-page: Ranking, mapping, keywords research, content publishing, and optimization, backlinks, content recommendation, GBP optimization, local citation. Proficient on canva. Familiarising on various google tools.

SEO Intern

SkillBee, Virtual

Internship • Jan 2022 - Mar 2022 (2 months)

POSITIONS OF RESPONSIBILITY

Responsible for handling interns in my current firm

I Was Class Representative(C.R) at my graduation and managed several events.

TRAININGS

Google Analytics

Google, Online
Jan 2023 - Feb 2023

Hubspot SEO I & II Certification

HubSpot Academy, Online
Jan 2023 - May 2023

Fellowship Program

PIXSTORY INTERFACE NETWORK & IT (P) LTD., Online
Nov 2022 - Dec 2022

Semrush Content Marketing Toolkits Exam

Semrush Academy, Online
Aug 2022 - Aug 2022

SEMrush SEO Toolkit Exam

Semrush Academy, Online
Aug 2022 - Aug 2022

SEMrush For Digital Agencies Certification

Semrush Academy, Online
Aug 2022 - Aug 2022

Role Of Content Exam

Semrush Academy, Online
Aug 2022 - Aug 2022

SKILLS

LibreOffice

Intermediate

MS-Office

Intermediate

**English Proficiency
(Written)**

Intermediate

**Hindi Proficiency
(Spoken)**

Intermediate

**Hindi Proficiency
(Written)**

Intermediate

**English Proficiency
(Spoken)**

Intermediate

**Search Engine
Optimization (SEO)**

Advanced

Google Analytics

Intermediate

Canva

Advanced

Google AdWords

Intermediate

Facebook Ads

Intermediate

Facebook Marketing

Intermediate

Social Media Marketing

Intermediate

**Search Engine Marketing
(SEM)**

Beginner

Content Marketing

Intermediate

Marketing Campaigns

Intermediate

Instagram Marketing

Intermediate

LinkedIn Marketing

Intermediate

Copywriting

Intermediate

Email Marketing

Beginner

Marketing

Intermediate

Digital Marketing

Intermediate

Marketing Programs

Intermediate

WORK SAMPLES**Other portfolio link**https://drive.google.com/drive/folders/16oNfkGeOIDXfstEgsu9Pivl1PRneEgQ?usp=drive_link**ADDITIONAL DETAILS**

Successfully worked in several crowdfunding programs.