Eeshika Shukla

EDUCATION

Bachelor of Management Studies (B.M.S.)

Thakur College Of Science And Commerce 2021 - 2024

Senior Secondary (XII), Commerce

Thakur College Of Science And Commerce (HSC board)

Year of completion: 2021 Percentage: 86.00%

Secondary (X)

Gokuldham High School And Junior College

(ICSE board)

Year of completion: 2019 Percentage: 84.60%

WORK EXPERIENCE

Product, Business Growth

Zell Education, Mumbai

Job • May 2023 - Jul 2023 (3 months)

Marketing/Sales

ClearTax, Virtual

Job • May 2022 - Aug 2022 (3 months)

Marketing

Urban Company, Virtual

Job • Jan 2022 - Mar 2022 (2 months)

I was a business development assistant there , also did product management and trained the new interns.

Content Writing And Email Writing

HN Brain Works, Virtual

Job • Sep 2021 - Dec 2021 (2 months)

Wrote emails , content and also captions for different social media platforms for the promotion of their company .

Content Writing

Queppelin, Virtual

Job • Sep 2021 - Dec 2021 (3 months)

Wrote content on various topics like augmented reality (all kinds), virtual reality, metaverse, artificial intelligence, etc. Explained how everytingh works. The

content i delivered for this company was of 1500-2000 words .

Blogging

Fragume.com, Virtual Job • Sep 2020 - Dec 2020 (4 months)

Content Writing

Fragume, Virtual Job • Aug 2020 - Oct 2020 (3 months)

Social Media Marketing

Fragume And Synergy Associates, Virtual Job • Apr 2020 - Nov 2020 (7 months)

i have been managing the social media accounts of these companies to help them promote their products , so that they reach out to alot of people which helps them with the sales

Blogging

Fragume, Virtual Internship • Aug 2019 - Jan 2020 (5 months)

Social Media Marketing

Fragume, Virtual Internship • May 2019 - Aug 2019 (3 months)

Teaching

Home tuitions, Virtual

Job • May 2017 - Feb 2021 (3 years 9 months)

i have been teaching children from standard 1st to standard 11th of ICSE , CBSE , HSC boards

POSITIONS OF RESPONSIBILITY

I have been training interns for product management and marketing .

PROJECTS

taarangan

Dec 2019 - Dec 2019

was the head of administration department and have managed more than 500 students at the same time from different colleges .

SKILLS

English Proficiency (Spoken) English Proficiency (Written)

Advanced Advanced

Creative Writing
Advanced

Social Media
Marketing
Beginner

Digital Marketing MS-Excel

Beginner

Intermediate

Research and Analytics

Intermediate

WORK SAMPLES

Other portfolio link

https://www.facebook.com/Fragumecom/?ti=as

ADDITIONAL DETAILS

Completed the target of 23lakhs, in ClearTax as a

business development associate.