

WORK EXPERIENCE

Outreach Specialist

Willbecoded | Jan2022 - Currently Working

- Planning and implementation strategy of link building for the client's niche.
- Create a manual prospect list of bloggers for outreach
- Craft and personalize Cold Emails to maximize the response rate.
- Negotiate with the bloggers to build a mutual collaboration & onboard them into our database.
- Generate the topics ideas for the article by analyzing the publisher's site's content gap and client's target links.
- Support the Content writing team to ensure meeting the editorial guidelines of the publisher.
- Make sure that the article goes live before the deadline.
- Deliver the live link to the client and close the order.

SEO Associate

JustWhiteHat | Dec2020 - Dec2021

- On page SEO tweaks
- Contacting bloggers for backlinks
- Filtering the right websites to acquire the links from
- Negotiating with website owners for backlink
- Pitching topics to webmasters
- Getting writers to write on the said topics
- Sending topics to webmasters
- Getting link live for the websites
- Maintaining SEO Performance sheet for clients
- Helping Digital team to ensure the success of projects



Danial Hussain

Outreach Specialist

CONTACT ME

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danialhussain993@gmail.com

0336-1537737

SKILLS SUMMARY

- Search Engine Optimization (On-Page, Off-Page)
- Google Analytics
- Keywords Research
- Ahrefs
- Screaming Frog
- Link Building

SKILLS TO LEARN

- Niche Research
- Affiliate Marketing
- Google Algorithm
- SEO Reporting

WORK EXPERIENCE

LinkBuilding Assoicate

FreelanceArmy | Aus 2018 - Oct 2020

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- Negotiating with website owners for backlink
- Getting link live for the websites
- Helping Digital team to ensure the success of projetcs

EDUCATION HISTORY

COMMERCE COLLEGE CHAKWAL
B.COM | 2018

COMMERCE COLLEGE CHAKWAL
I.COM | 2016



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