

# PRAGYA BABOO



Delhi, India



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@pragyababoo

## PROFESSIONAL SUMMARY

A Master's degree holder from UK, Working in Management Consulting and experienced in Human Resource is looking for growth.

## KEY COMPETENCIES

**Core Skills:** Talent Acquisition,

Communication, Consulting

**Analytical Skills:** MS Excel, MS PowerPoint,

**Soft Skills:** Team Management, Leadership, Communication, Adaptability

## Projects

- **Business Modelling (consulting Project)-** Worked on a 3- month real time project on developing business Model for Kingston University Alumni.
  - Submitted a report on analyzing graduate market in UK and developed strategies.

## Certifications

- Social media Marketing
- Advanced Excel
- Business Analytics

## Achievements

- IELTS waiver for admission in UK (95% in English)

## EDUCATION

**MSc in International Business Management | Kingston University London**  
**Sep 2019 – Nov 2021 | Grade: Merit**

- *Global Marketing*
- *Buyer Behavior*
- *Consultancy in Practice*

**BA Economics (H) | Ambedkar University Delhi, India**  
**2015-2018**

## WORKING EXPERIENCE

- **Analyst | KPMG, India | March 2024 – Present**
  - Working in Advisory- Government and Public sector
  - Digital Government Advisory
- **Senior Associate | Arthan, India | June 2023 – Aug 2023**
  - Enabling Talent for Impact organization
  - Pre screened and Interview over 100 candidates
  - Maximized all channels to attract right candidate
- **Senior HR Executive | Ashwashakti Engineers | Jan 2022- May 2023**
  - Handled entire recruitment process
  - Designing and conducting talent outreach campaigns
  - Designed new HR Strategies
  - Sourcing potential candidates on niche platforms like LinkedIn
  - Led PMS and talent development programs
- **Management Trainee | JBrown Property Experts, London | Oct 2020- Aug 2021**
  - Lead a team of interns for HR and BD
  - Handled client/ candidate engagement
  - Identified trends and then developed recommendations and policies for HR department.
  - Planned content for social media
  - Provided support in formulating reports, presentation creation, strategic planning
- **Business Consultant | Browku pvt.Ltd., India | March 2021- August 2021**  
**-Member of the Founding Team**
  - Formulated strategies to setup HR and Marketing teams
  - Created and managed LinkedIn and Instagram accounts.
  - Led the team of interns for brand management
  - Proposed business plans to reach the target markets.
  - Headed marketing plans for 10 different cities of India
- **HR Executive | Ashwashakti Engineers | June 2018- June 2019**
  - Recruitment
  - Sourcing potential candidates
  - Showed specialized skills and qualification to screen IT resumes.
  - Performed pre-screening calls to analyze applicant's abilities