



HIMANSHU RANJAN

MASTER OF BUSINESS ADMINISTRATION

ABOUT ME

-  PATNA (BIHAR)
-  7004796348
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-  OCTOBER 6, 2000

LANGUAGE

- ENGLISH 
- HINDI 

INTEREST

-  Video Games
-  Travelling

SOCIAL

OBJECTIVE

With a strong desire to make a positive impact in the business world, I am a determined and ambitious post-graduate from a business school seeking a full-time role in marketing and finance. My goal is to utilize my expertise in market analytics to drive profitability and growth for your organization.

EDUCATION

HIMGIRI ZEE UNIVERSITY 2021 / AUG - 2023 / DEC
MASTER OF BUSINESS ADMINISTRATION

I have successfully completed a Master's degree in Marketing and Finance. This combination of fields has equipped me with extensive knowledge and skills that are valuable in today's business world.

HIMGIRI ZEE UNIVERSITY 2018 / AUG - 2021 / JULY
B.COM (HONS)

As a highly motivated individual, I've done B.COM (HONS) program at HIMGIRI ZEE UNIVERSITY to enrich my knowledge in the field of commerce. With a keen interest in finance and accounting, I am determined to excel in this program and leverage my skills in the professional world.

- Specialized education in commerce and finance
- Strong analytical and problem-solving skills
- Proficient in financial management and accounting principles.

SINHA MODEL HIGH SCHOOL 2016 / MARCH - 2018 / MARCH
Senior Secondary

I completed my senior secondary education in the commerce field in 2018 at Sinha Model School.

RPS RESIDENTIAL SCHOOL (PATNA) 2015 / MAR - 2016 / MAR
MATRICULATION

EXPERIENCE

INTERNSHIP 2022 / JUN - 2022 / JUL
RUDRA FIRE ASSOCIATES

Intern in Rudra fires associates as a Marketing executive from 10 june to 25 july 2022. During my internship period, I actively participated in product marketing through social media, cold calling, through mails and market visits.



<https://www.linkedin.com/in/himanshu-ranjan>



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SOFTWARE

TALLY

SOCIAL MEDIA
PLATFORMS (
MARKETING)

OUTLOOK

POWER BI

TABLEAU

MS EXCEL
2019-24

MS POWERPOINT

MS WORD

CHAT GPT
GAMMA (

Presentation)

BARD (CODING
)

SEO POWER
SUITS

SKILL

ADAPTABILITY

CRITICAL
THINKING

DECISION
MAKING

ACTIVE LISTENER

LEADERSHIP

PROJECT

RESEARCH STUDY OF SBI MUTUAL FUNDS. 2021/02 - 2021/04

In the research study of SBI Mutual Funds, I am responsible for:

- Conducting extensive market research and data analysis on mutual fund trends
- Collaborating with the research team to identify potential investment opportunities
- Building comprehensive reports to assist in decision making for fund managers
- Ensuring compliance with regulatory guidelines and industry standards

RESEARCH OF CONSUMER'S BEHAVIOUR TOWARD ROYAL ENFIELD. 2022/04 - 2022/06

As a Researcher I explore consumer behavior and trends in the motorcycle industry. My responsibilities include analyzing data, conducting surveys, and generating insights to drive strategic decisions. My skills and qualifications include:

- Proficiency in market research tools and techniques.
- In-depth knowledge of consumer psychology and buying habits.

RESEARCH ON MARKETING STRATEGY OPTED BY COCA COLA 2023/01 - 2023/04

In this research report i described about one of the globally well- known soft drink producing brands "COCA COLA" , its history, pricing strategy, offering packaging and sizes with different price points and most important marketing methods of coca cola company and its subsidiaries companies.

COURSE

BUSINESS ANALYSIS 2023/12 - 2024/02

DATA ANALYST (EXCEL FORMULA AND FUNCTION) - 2024/02

POWER BI 2023/12 - 2024/02

BUSINESS ANALYTICS WITH ADVANCE EXCEL

TABLEAU TRAINING

EXCEL AUTOMATION USING CHAT GPT

GOOGLE CHAT

ADVANCE WEB ANALYTICS

BUSINESS INTELLIGENCE

PROJECT MANAGEMENT