

## EDUCATION

### **Bachelor of Science (B.Sc)**

Mims Degree College  
2015 - 2018

## WORK EXPERIENCE

### **TECHNICAL SUPPORT ASSOCIATE (D2AS)**

Amazon, Hyderabad

Job • May 2023 - Aug 2023 (3 months)

Expertise in D2 products and technical support in an evolving environment of interconnected devices and services. This dynamic role encompasses a blended process, involving voice, chat, and email support to ensure comprehensive assistance

### **Process Executive**

Cognizant, Hyderabad

Job • Jun 2021 - Nov 2022 (1 year 5 months)

Process Associate with experience in data verification , transcription and blended process Critical thinker who consistently exceeds performance standards.

## TRAININGS

### **Social Media Marketing**

Internshala Trainings, Online

Feb 2024 - Feb 2024

### **Google Display**

Internshala Trainings, Online

Feb 2024 - Feb 2024

### **Google Search**

Internshala Trainings, Online

Jan 2024 - Jan 2024

### **SEO**

Internshala Trainings, Online

Dec 2023 - Jan 2024

### **Content & Email Marketing**

Internshala Trainings, Online

Dec 2023 - Dec 2023

### **Blogging And Google Analytics**

Internshala Trainings, Online

Nov 2023 - Nov 2023

## **GENERAL APTITUDE**

Internshala Trainings, Online

Nov 2023 - Feb 2024

Successfully completed a 6 weeks online certified training on General Aptitude. The training consisted of Aptitude evaluation, Reading Comprehension, Quantitative Aptitude, Logical Reasoning, and Data Interpretation modules. In the final assessment, I scored 71% marks.

## **PROJECTS**

### **Google Search Ad Campaign**

Jan 2024 - Feb 2024

[https://trainings.internshala.com/uploads/google-search-dm-specialization/uploads/projects/v\\_3/3781745/65c38ae18f7f9.zip](https://trainings.internshala.com/uploads/google-search-dm-specialization/uploads/projects/v_3/3781745/65c38ae18f7f9.zip)

Created a Google Search campaign in Google Ads by selecting right keywords, writing impactful ads, and selecting appropriate bids for the keywords

### **Google Display Ad Campaign**

Feb 2024 - Feb 2024

[https://trainings.internshala.com/uploads/google-display-dm-specialization/uploads/projects/v\\_3/3781746/65d63fa31a1c2.zip](https://trainings.internshala.com/uploads/google-display-dm-specialization/uploads/projects/v_3/3781746/65d63fa31a1c2.zip)

Created a banner campaign showcasing products on an e-commerce site. I also selected audience based on the products to be marketed and bid appropriately

### **Facebook Shopping Page**

Feb 2024 - Feb 2024

[https://trainings.internshala.com/uploads/social-media-marketing-dm-specialization/uploads/projects/v\\_3/3781747/65e080a85461f.zip](https://trainings.internshala.com/uploads/social-media-marketing-dm-specialization/uploads/projects/v_3/3781747/65e080a85461f.zip)

"Created a Facebook page for a business and showcased products so that users can select and buy from my page itself

### **SEO Audit & Report**

Jan 2024 - Jan 2024

[https://trainings.internshala.com/uploads/seo-dm-specialization/uploads/projects/v\\_3/3781744/65a28eff15865.zip](https://trainings.internshala.com/uploads/seo-dm-specialization/uploads/projects/v_3/3781744/65a28eff15865.zip)

Conducted an SEO audit for a website and submitted a report on how the website can drive more organic traffic & move up in the ranks of Google Search Results

### **Plan Content & Email Campaign**

Dec 2023 - Dec 2023

[https://trainings.internshala.com/uploads/content-and-email-marketing-dm-specialization/uploads/projects/v\\_3/3781743/657c84a70d52e.zip](https://trainings.internshala.com/uploads/content-and-email-marketing-dm-specialization/uploads/projects/v_3/3781743/657c84a70d52e.zip)

Created an email marketing campaign, sent it to my contacts and measured the impact of the campaign.

**Publish Blog & Submit GA Report**

Nov 2023 - Nov 2023

[https://trainings.internshala.com/uploads/blogging-and-google-analytics-dm-specialization/uploads/projects/v\\_3/3781742/655dbf8dd939c.zip](https://trainings.internshala.com/uploads/blogging-and-google-analytics-dm-specialization/uploads/projects/v_3/3781742/655dbf8dd939c.zip)

Created and published my own blog and linked it with Google Analytics. I also added 5+ posts and analysed the traffic in the Google Analytics account

SKILLS

**Google Analytics**

Intermediate

**Blogging**

Intermediate

**Content Marketing**

Intermediate

**Email Marketing**

Intermediate

**Search Engine Optimization (SEO)**

Intermediate

**Search Engine Marketing (SEM)**

Intermediate

**Digital Advertising**

Intermediate

**Display Advertising**

Intermediate

**Social Media Marketing**

Intermediate