

AKSHAY SHARMA

Male, 9650411381
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Skills And Certifications

Key Skills :	Digital Marketing	Google Analytics	Google Ads	Meta Ads	Html	Css	Wordpress
	Graphic Designing	Ms Office	CMS				

CERTIFICATIONS		
Hubspot Academy	2024	Digital Marketing Certification
Google	2024	Google Analytics Certification
Hubspot Academy	2024	Content Marketing Certification
Google Digital Garage	2020	Fundamentals of Digital Marketing

EDUCATIONAL QUALIFICATIONS			
B.A. HONS. Political Science 4th semester - 2024	2025	Shyam Lal College, University of Delhi	6.91 SGPA 4th Sem
CLASS XII CBSE	2022	S.D. Senior Secondary School	70 %
CLASS X CBSE	2020	S.R. Capital Public School	91.4 %

Industry Experience			
Internship	Flickstree Productions Pvt Ltd	Digital Marketing Intern	8 Months Apr`24 - Nov`24
	<ul style="list-style-type: none">Contributed to product/tool development for Zanopy, focusing on data collection, research, and analysis to enhance product functionality and user experience.Supported content creation and development, crafting engaging and informative materials aligned with the product's objectives and target audience.Collaborated with cross-functional teams to ensure project milestones were met effectively and efficiently.Assisted in the development of web, lander, and pre-lander templates, ensuring responsive designs		

Projects	
Website Development and Content Creation for Fomo Entertainments	<ul style="list-style-type: none">Designed and developed the official website for Fomo Entertainments, ensuring a visually appealing and user-friendly interface.Created and managed engaging content for the website, highlighting the agency's services and portfolio.
Instagram Content Design	<ul style="list-style-type: none">Designed and published content on the official Instagram account to maintain a consistent and professional brand presence.

CO CURRICULAR ACITIVITIES		
Actively participated in HRMA meetings and workshops, gaining insights into Human Resource Practices and industry trends, By Enterpreneurship Cell, Shyam Lal College	2023	
Attended 3 week workshop on search engine optimization (SEO) and Digital Marketing strategies, gaining proficiency in keyword research, on-page optimization, and content marketing.	2023	
Participated in a structured Sales Training Program, learning effective sales techniques and negotiation strategies.	2022	

EXTRACURRICULAR ACTIVITIES	POSITIONS OF RESPONSIBILITY
Achieved First Position in District Level Cultural Competetion in Patriotic Song, By Directorate of Education, Govt. of NCT Delhi, 2018	Content Head, Centre For Skill Development Shyam Lal College, University of Delhi
Achieved Second Position in Volleyball in District Level Inter School Sports Competetion, 2021	2022
	President, Music Club S.D. Senior Sec. SCHOOL
	2022

INTERESTS	Guitar, Keyboard, Volleyball, Badminton
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