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SPECIALIZATIONS

Content Writing Photography (Basic) Videography (Basic)

SOFTWARES

MS Word

Wordpress Canva

Adobe Photoshop (Basic)

Adobe Premiere Pro (Basic)

WORKSHOPS

Participated in several workshops regarding TV Journalism, Digital Film Making and Photography

LANGUAGES SPOKEN

Bengali English Hindi

SAYANI OJHA

PROFESSIONAL GOALS

Having successfully completed my master's degree in Mass Communication and Journalism, I'm now excelling as a content writer, leveraging my prior experience as a customer service executive.

ACADEMIC BACKGROUND

M.A in Journalism and Mass Communication Sister Nivedita University, Kolkata (2021-2023)

B.A in English

Sidho Kanho Birsha University. Purulia (2018-2021)

Higher Secondary & Secondary Santamayee Girls' High School, Purulia

WORK EXPERIENCE

CONTENT WRITER

Knowea Formation Limited (2023-Present) CUSTOMER SERVICE ASSOCIATE

Amazon Chat Process (July, 2023- Nov, 2023)

INTERNSHIP EXPERIENCE

AMRITOBAZAR DIGITAL

News Writer | August 2022-Present

MAHANAGAR BARTA

Entertainment Reporter (March 2022-August 2022)

45TH KOLKATA INTERNATIONAL BOOK FAIR 2022

Reporting

SNU POST

Wrote various articles based on tradition

HOBBIES

- Soft Toy Making
 Cooking
 Listening Songs