Akanksha Kasibhatla

kasibhatlaakanksha@gmail.com +91 9241122676 Jamshedpur

EDUCATION Bachelor of Business Administration (B.B.A.), HR

Jamshedpur Women's College

2019 - 2022

WORK EXPERIENCE Content Research Intern

Event Beep, Virtual

Internship • Oct 2022 - Dec 2022 (2 months)

Researching and creating content exclusively for the

Beep App, Work on content

research for articles, social media posts and campaigns,

product descriptions and company website.

Community Influencer

Event Beep, Virtual

Internship • Sep 2022 - Oct 2022 (1 month)

Creating awareness about the EventBeep app, hosting

value-added audio events on

the app, connecting and interacting with college students, and motivating them to join community events held on the app and in college.

Associate Buyer

Fashion Suiting Pvt. Ltd. (RCM), Jamshedpur

Job • Apr 2020 - Apr 2023 (3 years)

Communication:

Coordinated with over 300+ customers for RCM.

Leadership:

Trained 20+ batches in RCM.

Problem Solving:

Solved 500+ customer concerns and provided quality

services.

TRAININGS

Teamwork, management, and convincing.

Music Law: Recording, Management, Rights, And Performance Contracts.

LinkedIn Learning, Online

Feb 2024 - Feb 2024

Skills: Music Law.

Nano Tips For Communicating With Confidence With Selena Rezvani.

LinkedIn Learning, Online

Feb 2024 - Feb 2024

Skills: Communication, Self-confidence.

Speaking Confidently And Effectively

LinkedIn Learning, Online Feb 2024 - Feb 2024

Skills: Public Speaking, Presentation Skills.

Cinematic Compositions For Video Productions

LinkedIn Learning, Online Feb 2024 - Feb 2024

Skills: Cinematography, Video Production.

Learning To Write For The Web.

LinkedIn Learning., Online Feb 2024 - Feb 2024

Skills: Web Content Writing.

Writing Headlines

LinkedIn Learning, Online Feb 2024 - Feb 2024 Writing

Social Media Stories: Creative Strategies And Tips.

LinkedIn Learning, Online Feb 2024 - Feb 2024 Social Media Marketing.

Public Relations Foundations

LinkedIn Learning, Online Feb 2024 - Feb 2024 Skills: Public Relations.

Video Editing Fundamentals.

LinkedIn Learning, Online Feb 2024 - Feb 2024 Skills: Video Editing.

Earning Money As A Creator.

LinkedIn Learning, Online Feb 2024 - Feb 2024

Skills: Content Creation, Entrepreneurship.

Using WordPress To Create A Blog For Creators.

LinkedIn Learning, Online Feb 2024 - Feb 2024

Skills: Blogging, WordPress.

Content Marketing: Blogging For Business.

LinkedIn Learning, Online Feb 2024 - Feb 2024 Skills: Social Media Marketing.

Wordpress Essential Training

LinkedIn Learning, Online Feb 2024 - Feb 2024

Skills: WordPress

Social Media Promotion For Musicians, Artists, And Engineers.

LinkedIn Learning, Online Feb 2024 - Feb 2024

Skills: Social Media Marketing.

Writing Articles

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Article Writing.

Writing A Compelling Blog Post

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Blogging.

Writing With Flair: How To Become An Exceptional Writer

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Writing.

Taxes And Accounting For Music

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Tax Accounting, Music Industry.

An Insider's Guide To Today's Music Biz: 3 Treating Your Career As A Business

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Music Industry,

Small Business Management.

Monetizing Podcasts

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Monetization, podcasting.

Freelancing Tips

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Freelancing.

Freelancing Foundations

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Freelancing.

How To Freelance And Get Paid Making Digital Commercials

LinkedIn Learning, Online Jan 2024 - Jan 2024

Skills: Freelancing, Commercials.

Affiliate Marketing

Great Learning, Online Jul 2022 - Jul 2022

- Affiliate Marketing Network.
- Techniques For Affiliate Marketing.
- Main Components To Create an Affiliate Marketing Website.

Social Media Management

Great Learning, Online Jul 2022 - Jul 2022

- Tools Of Social Media Management.
- Top Social Media Networks for Social Media Management.

Instagram Marketing Fundamentals

Great Learning, Online Jul 2022 - Jul 2022

- Introduction to Instagram, statistics, demographics.
- Instagram Marketing Strategy.
- Marketing tips on application.

SKILLS

English Proficiency (Written)

Advanced

Anchoring

Intermediate

Content Writing

Intermediate

Hindi Proficiency (Written)

Advanced

Marathi Proficiency(Spoken)

Beginner

English Proficiency (Spoken)

Advanced

Bengali Proficiency (Spoken)

Intermediate

Hindi Proficiency (Spoken)

Advanced

Instagram Marketing

Intermediate

Social Media Marketing

Intermediate

Spanish Proficiency(Spoken)

Beginner

Telugu Proficiency (Written)

Intermediate

Creative Writing

Advanced

British English

Advanced

Facebook Ads

Intermediate

LinkedIn Marketing

Advanced

WordPress

Intermediate

Translation

Advanced

Telugu Proficiency (Spoken)

Advanced

Voiceover

Beginner

Blogging

Intermediate

Copywriting

Advanced

Fashion Styling

Advanced

Music

Advanced

YouTube Ads

Intermediate

Transcription

Intermediate