

EDUCATION

Bachelor of Journalism & Mass Communication (B.J.M.C.)

St Joseph's College

2020 - 2023

Senior Secondary (XII), Arts

The Assam Valley School

(ISC board)

Year of completion: 2020

Percentage: 89.00%

WORK EXPERIENCE

Business Development Associate

Intrainz, Bangalore

Job • Aug 2023 - Dec 2023 (4 months)

I was working as a business development associate , i played a crucial role in the day to day working of the company by attracting various clients from all types of background .

Sports Writer And Social Media Management

SPORTS MANOR, Bangalore

Job • Apr 2022 - Jul 2023 (1 year 4 months)

As a social media manager and writer, I have had the opportunity to craft engaging content and manage online communities across various platforms. I've strategized and executed campaigns, engaging with audiences, fostering relationship.

NGO

Sakhi Ngo For Women And Children, Bangalore

Job • Jan 2022 - May 2023 (1 year 4 months)

I worked in an NGO based in Bangalore called Sakhi , which specialises on women and children. We conduct search and rescue for troubled children, conduct various donation drive etc

Business Development (Sales)

Little Dragon Restaurant, Diphu

Internship • Jan 2021 - Present (2 years 11 months)

As a Business Development Sales professional at Little Dragon Restaurant, I strategically drive revenue growth by nurturing client relationships and identifying new opportunities. Leveraging my expertise in sales techniques.

POSITIONS OF
RESPONSIBILITY

2023 Head of NETSF(northeast and Tibetan student forum)which is a forum created to cater the need of students from northeast and Tibet while organising various programs related to culture, food, awareness etc.A part of st.josephs University Bangalore

TRAININGS

Media Literacy And Research Skills

Kartys Digital Academy, Bangalore

Feb 2023 - Mar 2023

PROJECTS

Investigation of the impact of technology on local business

Jan 2022 - Mar 2022

investigate the impact of technology on local businesses, exploring how they adapt, succeed, or face challenges in the rapidly changing digital landscape. This could involve interviews, data analysis, and providing insights.

SKILLS

Canva

Intermediate

Client Interaction

Intermediate

Content Writing

Intermediate

Content Marketing

Intermediate

Marketing Strategies

Intermediate

Project Management

Intermediate

Copywriting

Beginner

WordPress

Intermediate

MS-Excel

Beginner

Marketing Campaigns

Intermediate

Business Analysis

Intermediate

Business Research

Intermediate

WORK SAMPLES

Blog link

<https://sportsmanor.com/>

ADDITIONAL DETAILS

I am an avid football fan and represented my district as captain for state football championship of Assam. I believe i possess various leadership skill and can lead a team of individuals.