

# Bhawana Agrawal

Bhubaneswar, Odisha  
99377 50660 • bhawanaagrawal56@gmail.com

**I am a perfectionist who pays attention to every detail. I ensure everything is in place for a project to be successful.**

---

Talented professional manager seeking to fill an executive role.

## Work Experience

---

### **Business ad operation manager and social media manager**

Zupppy

December 2023

- Managed an E-commerce platform.
- Uploaded various new products to the website, maximizing profitability.
- Over exceeded the targets and reduced the time to market time.
- Created and coordinated the communication and promotion policy of the brand.
- Built and implemented the production request process for the whole dealer network.

### **Social Media Marketing Intern**

InfoBICS

Jan 2024- Feb 2024

- Prepared the SEO optimised contents to post on different social media platforms to showcase company's services.
- Also prepared content to publish on the company website and different blogs as well.
- Managed all the social media handles.

## Education

---

### **Master in English literature**

IGNOU

Jun 2022 - jun 2024

- Different aspects of English literature.

### **BSc Zoology**

Sambalpur University

2019-2021

- Graduated with a 7.5 CGPA.
- Specialized in Zoology.
- Got distinction in college.

## Other Activities

---

- Certified from Google ad video, Google ad Search, Google ad display.
- Love to learn more new things; keen learner. I enjoy sport, traveling, listening to music and sharing a great meal with friends.