

Santosh Sendha

SEO Specialist :

[Profile](#)[Projects](#)[Experience](#)[Expertise](#)[Education](#)

About

Data-driven Digital Marketer with 7+ years of SEO expertise, specializing in creating impactful strategies that drive measurable results. Led SEO efforts for five e-commerce brands, increasing organic ROI from 0% to 4% within 3 months. Achieved a 700% increase in organic traffic over 6 months by implementing data-driven optimizations. Proven ability to build and execute SEO plans from scratch, delivering sustainable growth.

Expertise

Keyword Research
Search Engine Optimization
E-Commerce SEO
SEO writing
International SEO
Strategy Planning & Management
Website UI & UX Design
Quora & Pinterest Marketing

7+
Year

Experience

21+
Project



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Industry Of Experience

[Tech](#)[Affiliate](#)[Media](#)[Crypto](#)[Coupons](#)[Micro Niche](#)[E-Commerce](#)

MobilePagal (2018-2019)
<https://mobilepagal.in> > tech

MobilePagal.In (SEO Specialist)

Developed and implemented a comprehensive content strategy for a tech news website targeting India, emphasizing 'How-to' informational articles. Conducted in-depth keyword research, created a content calendar, and optimized for SEO. Achieved 87k impressions in 90 days, ranked 1,200+ keywords on Google's #1 page, and boosted organic traffic by 478% within three months.



Top10gadgets (2019-2021)
<https://top10gadgets.in> > affiliate

Top10gadgtes.In (SEO Specialist)

Optimized a multi-niche Amazon affiliate site targeting India using the KGR (Keyword Golden Ratio) strategy. Developed a three-month content calendar through extensive keyword research and implemented on-page SEO. Leveraged Quora and Pinterest Marketing alongside the Brian Dean Content-Led SEO strategy and revamped the site's UI. Achieved 715k impressions in 90 days, increased monthly organic traffic from 2k to 29k, and boosted organic growth by 800% with a 400% rise in social traffic.



North Eastern Post (2022-2023)
<https://northeasternpost.com> > media & news

Northeasternpost.Com (SEO Specialist)

Led a USA-targeted project from scratch, designing the UI, building technical capabilities, and crafting a content strategy aligned with search trends. Implemented on-page and voice SEO, applied AdX monetization, and conducted data-driven A/B testing, achieving 2M Bing impressions in one month, 67k monthly organic traffic, and 700% organic social growth in six months.



Deep Length Media (2023-2024)
<https://deeplengthmedia.com> > brand

DeepLengthMedia.Com (SEO Specialist)

Developed and executed comprehensive SEO strategies for five niche-based international websites, leading a team of four and optimize UI, content, and link-building through the Brian Dean Method; implemented 30-day topical authority frameworks and boosted social traffic using advanced Quora and Pinterest marketing techniques



Trumpet Media (Current)
<https://trumpetmedia.co.in> > digital marketing agency

Trumpet Media (SEO Executive)

Successfully managed SEO strategies for five e-commerce brands, leading a team of three, developing custom schema data, Technical SEO, CRO Optimization and comprehensive SEO plans from scratch, and increasing organic ROI from 0% to 4% within three months through data-driven optimization and scalable processes.

Tools Of Expertise

[Wordpress](#) [Shopify](#) [Ahrefs/SEMrush](#) [Rank Math/Yoast SEO](#)[Moz](#) [Chat GPT/BARD](#) [Webmaster Tool](#) [Analytics 4](#) [GTM](#)[Google Trends](#) [Screaming Frog](#) [Google Ad Manager](#) [Hunter.io](#)[Looker Studio](#) [Mailchimp](#) [Similar Web](#) [Also Asked](#) [G Suit](#)[Canva](#)

About

Born : Feb 18, 1999 (Age 24 Years), Balasore, Odisha

Language: Odia, Hindi, English

Education: Odisha University Of Technology And Research, Bhubaneswar (2017-2020) B-Tech, Dhabaleswar Institute Of Polytechnic (2014-2017) Diploma

Course: Ahrefs' Certification Course, Digital Marketing (HubSpot), (Keyword Research With Semrush, Social Media Marketing Crash Course, On-Page And Technical SEO, Mobile SEO, Semrush SEO Crash Course, Content-Led SEO By Semrush), Google Ad Manager.

Profiles

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