

Jaimini jain



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Bhandup(W) Mumbai- 400078

Education

Maharashtra State Board, SSC, 10th - 69%

Maharashtra State Board, HSC, 12th - 80%

Bachelor of Management Studies [Marketing] - A+ grade

K.J. Somaiya College of science and commerce

2018-2021

Skills

- website design
- photo editing
- video editing
- Posts

Work history

private tutions from 1 - 10th std.

2 years

Certificate

Google tag manager certification

Google analytics certification

SEO certification

Certificate in graphic design

Courses

1.MS-CIT, MKCL

2. Advance excel

3. M.S. office

4.Digital marketing -

a).website planning and creation

b).content writing

c).social media marketing - instagram,

facebook, whatsapp, twitter,

reddit and other

d).goggle ads

e).youtube ads

f).goggle tag manager

g).goggle analytics

h).search engine optimization (seo).

Tools

Wordpress, Yoast SEO, Languages - HTML, CSS, Photoshop, Canva,

Pintrest, Facebook ads manager, Google keyword planner, Search console,

SEMrush.

Academic projects

1. Jemastha company

- This was the project given to me when I was at SITH Institute.
- In this project for them, I made a logo, letterhead, visiting card, t-shirt, diary, and mug.
- run a Google ads campaign with a budget of 15000 rs for 30 days.

2. Cup of joe [cafe]

- This was the project given to me when I was at SITH Institute.
- i was assign to make logo, letterhead, visiting card, t-shirt, diary, cap, key chain, billboard and mug.
- , run a facebook ads campaign with a budget of 8000 rs for 15 days.

3. VR jewelers [store]

- This was the project given to me when I was at SITH Institute.
- this project was basically for branding purposes.
- here I made a logo, mug, water bottle, t-shirt, letterhead, visiting card, and cap.

Non-academic projects

1. C.A. Akshat jain [singer}

- In this project, my role was to make a logo, letterhead, visiting card, mug, t-shirt, diary, cap, key chain, and mobile cover for branding.
- In my Instagram and Facebook accounts, I upload posts twice a week and also special occasions posts.

2. Rishika jain [influencer]

- In this project, my role was to handle this client's Instagram account. posting photos and reels, making logo, cap, t-shirt, key chain, diary.
- I also run a campaign with a budget of 10000 rs on the occasion of Holi for 15 days.

3. Bhagwan Mahaveer Charitable trust

- It was a charitable trust for whom I made a logo, letterhead, visiting card, mug, t-shirt, diary, cap, and key chain.
- As well as made posts for their Instagram and Facebook accounts.

4. Fashion trends [clothing store]

- For this store, I made a logo, letterhead, visiting card, mug, t-shirt, diary, cap, key chain, and water bottle.
- I ran two campaigns for this one Facebook and Instagram ads having a budget of 10000 rs for 30 days. And 2nd campaign was on Google ads with a budget of 15000 rs for 30 days.

Professional Experience

Company: SBM Ventures PVT LTD

Position: Marketing Associate

Duration: August 2023 - February 2024

During my tenure as a Marketing Associate at SBM Ventures PVT LTD, I consistently demonstrated exceptional skills, dedication, and a proactive approach to my work. My role involved contributing to various aspects of marketing strategy and execution, and I took pride in delivering high-quality results.

Key Contributions:

- **Technical Expertise:** Leveraged my technical skills to implement innovative marketing solutions and strategies.
- **Strategic Thinking:** Developed and executed marketing plans that aligned with the company's goals and objectives.
- **Effective Communication:** Communicated effectively with team members and stakeholders, ensuring clarity and alignment on project objectives.
- **Project Success:** Played a pivotal role in the success of several high-profile projects, where my contributions were recognized for their impact and effectiveness.
- **Adaptability:** Demonstrated adaptability in navigating challenges and evolving project requirements, ensuring successful outcomes.
- **Attention to Detail:** Maintained a keen attention to detail in all aspects of my work, ensuring accuracy and quality in deliverables.
- **Collaborative Spirit:** Fostered a collaborative working environment, where teamwork and cooperation were valued and encouraged.

Overall, my experience at SBM Ventures PVT LTD has strengthened my skills in marketing, strategic planning, and project management. I am confident that my adaptability, attention to detail, and collaborative spirit make me a valuable asset to any team.