

EDUCATION

Bachelor of Science (B.Sc) (Hons.), Zoology

Zakir Husain Delhi College, D.U.

2014 - 2017

CGPA: 5.85/10

WORK EXPERIENCE

Content Manager

Ahinsa Residency, Annjal Restaurant (Food Unit Of Ahinsa Residency), Gurgaon

Job • Jun 2021 - Present (2 years 5 months)

Created written and audio-visual content for official website and social media

Content marketing - Online (social media accounts, reviews, booking sites, influencer and vendor collaborations)
& Offline (banners, posters, organising small events)

Freelance Content Writer

Malabar Gold and Diamonds, Virtual

Job • Oct 2020 - Apr 2021 (7 months)

Freelance Content Writer for Blogs, Landing pages and quotes for Malabar Gold and Diamonds official website. (2020-2021)

Customer Service Executive

TaskUs India Private. Ltd., Indore

Job • Jan 2020 - Aug 2020 (8 months)

Worked as Customer Service Executive for 6+ months in chat profile.

Content Development (English)

Owntv (online SSC CGL & CHSL Preparation Platform), Delhi

Internship • May 2019 - Jun 2019 (1 month)

Writing scripts and video descriptions for video lectures (part of LMS), writing blogs, articles, ad copies, social media posts and other promotion oriented content for the platform.

PROJECTS

Sample scripts for advertisements

May 2020 - Jun 2020

<https://drive.google.com/drive/folders/15k16YgqkhlkJVxJfFKKbz3yqCgi52GgC>

A few sample ads I wrote in my spare time.

Ad copy for PPC for Google Ads at Owntv

May 2020 - May 2020

https://drive.google.com/file/d/0B_SZq5QKe7TFMUxxdFFhRVZ6QkgtNmt4Z1pGNWR6NGxaSWFB/view?usp=sharing

Written Ad copy for Google Ads with a 43% click rate and trending on #1 for 12 hours after posting.

Horror Comedy Horror

Dec 2019 - Dec 2019

<https://drive.google.com/file/d/1m08AiAmaaM3hXsH0uL-sYVuAAIpKFL8K/view?usp=sharing>

One of the scripts I wrote for a cousin who was pursuing Bachelors in Design. Though they were not able to shoot it, it was received well by the professor.

Script for short film 16 duni 8

Mar 2022 - Present

<https://drive.google.com/file/d/1C6KqvCKNHsOzjuBMCfOVR502o9cjiUyl/view?usp=sharing>

It is a short satirical comedy based on the famous saying "Padhh gaye poot gawar ke sola duni aath". Currently I am trying to make arrangements for the shoot. PFA the script as pdf file in the given google drive link.

Sample Pitch Bible

Jun 2023 - Present

https://docs.google.com/presentation/d/1fPHXFRHdrcjY3bvwn1oOHwjaz5HP_jDS/edit?usp=sharing&ouid=103080291367646402882&rtpof=true&sd=true

This is a sample pitch bible I wrote for the movie Dangal.

Instagram handle of Ahinsa Residency

Jun 2021 - Present

<https://www.instagram.com/ahinsaresidency/>

Link for Ahinsa Residency social media handle for online content creation and marketing

Ahinsa Residency Official Site

Jun 2021 - Present

<https://www.ahinsaresidency.com/>

Written content of the official website

SKILLS

English Proficiency (Spoken)

Advanced

Copywriting

Intermediate

English Proficiency (Written)

Advanced

Hindi Proficiency (Written)

Advanced

Hindi Proficiency (Spoken)

Advanced

Biology

Advanced

MS-Office
Intermediate

Adobe Premiere Pro
Intermediate

Video Making
Beginner

WORK SAMPLES

Other portfolio link

<https://www.malabargoldanddiamonds.com/gold-jewellery/collection/exclusive/love-alphabet.html>

Blog link

<http://www.ownguru.com/blog/author/nish/>

ADDITIONAL DETAILS

Written promotional script for owntv (app and website for remote cgl and chsl preparation)

Side Hustles - cooking up stories for novels (6 pics, Hua Kya Tha, Mishri Si Mithi Baatein)