

# SAMIR KUMAR HAZRA

### OFF PAGE SEO & OUTREACH EXPERT

**DOB**: 12 December 1994 PROFILE CONTACT Myself Samir Hazra and I have 6yr+ experience in Content Marketing, Guest Posting, PR distribution and outreach process. I am expert in OFF +91-9547909202 Page SEO. Already worked with different projects. samirhazra28@gmail.com My SEO techniques always work under the new guidelines of Google and I have a proven track record of success of growing website monthly traffic https://www.linkedin.com/in/samirkrh with my SEO techniques. azra/ Kharar, Ghatal, West Midnapore, West WORK EXPERIENCE Bengal, India 721222 Freelancer (Upwork/Fiverr) SKILLS **Content Marketing Working with Many Offline Projects** OFF page SEO • Flatworld Solutions **Guest Posting**  Infinity Labs Press Release distribution OGS Capital Content SEO **Digital Marketing Expert** UNISOL TSG (Jan 22 to Oct 22) **EDUCATION** • On Page and Off Page SEO Social Media Optimization and Page creation Website Audit **MCA** Link Building

### **Vidyasagar University**

2015-2018

**BCA** 

MID, Durgapur

2012-2015

# LANGUAGES

English

Hindi

Bengali

- · Email outreach
- · Lead generation
- Client handling
- Team management

# **Senior SEO Expert**

#### Thatware LLP (Mar 18 to Dec 21)

- Keyword research
- On Page, Off- Page SEO
- Image and Video submission
- Team handling
- · Project bidding
- Lead generation
- · PDF, PPT and MS word file making and submission.
- Guest Posting
- · Anchor text links, Forum submission
- Podcast submission
- · Press Release outreach
- Client handling