

Sainath Dodamani

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👤 PROFILE

Experienced Content Writer and Marketing Intern possessing a detailed understanding of the latest marketing trends and techniques. An imaginative and creative team player committed to resolving multifaceted issues despite challenges of changing priorities. Demonstrated success in increasing organic visibility and customer engagement for the website through effective search engine optimization strategies. Knowledgeable about marketing approaches to improve business results and sales. Good research, data analysis, and organizational skills.

📁 PROFESSIONAL EXPERIENCE

02/2023 – 12/2023
Bengaluru, India

Urban Company

Operations Associate

- Coordinated and facilitated the seamless onboarding process for new vendors.
- Conducted thorough screenings to ensure alignment with Urban Company's standards and values.
- Provided support and guidance to vendors throughout the onboarding journey, fostering a positive partnership.
- Served as the primary point of contact for customer inquiries, addressing concerns and providing solutions in a timely manner.
- Proactively engaged with customers to understand their needs and preferences to drive long-term success.

03/2022 – 12/2022
Bengaluru, India

FACE Prep

Content Marketing Intern

As a Content Marketing Intern, I was responsible for creating engaging and informative content for various platforms and mediums.

- Developed high-quality written content, including blog posts, articles, and social media posts, to attract and engage the target audience.
- Conducted research to gather relevant information and ensure accuracy and credibility of the content.
- Collaborated with the marketing team to align the content strategy with the overall marketing objectives.
- Optimized content for search engines to improve organic visibility and drive traffic to the website.

08/2021 – 02/2022

Smart Web Point

Email Marketing Intern

- Developed and managed successful email marketing campaigns that increased open rates by 200%
- Composed personalized emails for prospects to increase open rate and CTR.
- Proofread emails to ensure effective deliverability and acceptance.

🎓 EDUCATION

06/2020 – 12/2023
Bengaluru, India

Bachelor of Business Administration (Marketing)

IFIM Business School

06/2017 – 05/2019
Bengaluru, India

PUC (10+2)

St. Joseph's Pre-University College

SKILLS

- Content Strategy
- Social Media Management
- Google Analytics
- Keyword Research
- Customer Engagement
- Search Engine Optimization
- Administrative Support

LANGUAGES

English	● ● ● ● ●	Kannada	● ● ● ● ●
Hindi	● ● ● ● ●		