

EDUCATION

B.A.(Major in English Literature), English

Aryabhatta College, University Of Delhi

2022 - 2026

Senior Secondary (XII), Arts

Maharishi Vidya Mandir

(CBSE board)

Year of completion: 2022

INTERNSHIPS

Content Writing

Reviewsxp, Virtual

Sep 2022 - Apr 2023

- Wrote articles on various different types of topics and niches including travel and leisure, thrift stores, nail salons, liquidation, etc.

- Ensured the content adhered to the Readability guidelines

Content Editor

Contezy, Virtual

Jul 2022 - Nov 2022

- Ensured that there are no mistakes in the work sent in by writer interns.

- Provided feedback to enhance interns' writing style and make their production more efficient.

- Received feedback and corrected work accordingly, in time.

Content Writer

Northstar Consultancy, Virtual

Jul 2021 - Aug 2021

- Developed content for the main consultancy website through detailed discussions with my employer

- Wrote researched articles about abroad education and UG courses.

- Engaged in content revisions and changes through feedback and discussion.

Content Writer

Saroj Agro Industries, Virtual

Jul 2021 - Nov 2021

- Wrote Ad and Marketing copies for food products.
- Developed content for Wikipedia, infographics, etc for their website.
- Created A+ content for B2C platforms like Amazon,etc
- Worked on captions, tags, etc for social media and worked on proofreading.

Content Writer

Eagle Info Services, Virtual

Jun 2021 - Sep 2021

- Wrote eye-catching first lines for emails to increase email-opening rate.
- Worked on revising the same through discussion and feedback.
- Delivered the first lines on time regularly and often took on extra work load when necessary.

Content Writer

Yoir Blog, Virtual

May 2021 - Jun 2021

- Wrote a long-form blog about West Bengal's culture and anthropology

SKILLS

American English

Intermediate

Blogging

Beginner

English Proficiency (Spoken)

Intermediate

English Proficiency (Written)

Advanced

Hindi Proficiency (Spoken)

Intermediate

Painting

Intermediate

Report Writing

Intermediate

Proofreading

Intermediate

Sketching

Intermediate

WordPress

Intermediate

Creative Writing

Intermediate

Bengali Proficiency (Written)

Advanced

Video Editing

Intermediate

Design Thinking

Intermediate

Content Marketing

Beginner

WORK SAMPLES

Other portfolio link

<https://www.yoir.com/bg/blog/anthropology-culture-and-traditions-of-west-bengal/>

ADDITIONAL DETAILS

I like singing, dancing, writing, and song-writing. I'm an avid lover of art