

PUSHPA KUMARI S

Content Writer

☎ 7406885714

✉ pushpakumaris411@gmail.com

📍 Bangalore, Karnataka

EDUCATION

Bachelor of Arts in Psychology,
Journalism & Communicative
English

Jyoti Nivas College Autonomous
2020 - 2023

HEBA (2nd PU)

JyotiNivas Pre-university College
2018 - 2020

EXPERTISE

Content Writing

Copywriting

Content Editing

SEO

Marketing

Content Designing

LANGUAGE

• English • Hindi

ABOUT ME

Dedicated and results-driven professional with 1 year of experience in content writing. Adept at doing keyword research, content writing, and content editing. Known for my strong critical thinking and problem-solving abilities, collaborative approach, and commitment to achieving organizational objectives. I am seeking a challenging role where I can leverage my skills and contribute to the success of a dynamic team.

WORK EXPERIENCE

○ August 2023- Present
OTO Capital | Sector 3, HSR layout
SEO Content Writer

I'm currently working at 'OTO Capital' as an SEO content writer. With a track record of crafting and publishing 50+ blogs, I specialize in researching keywords, content designing, editing, and copywriting. Proficient in on-page SEO, I contribute to enhancing the online visibility and reach of our content.

Blog link: <https://www.otocapital.in/blogs>

○ Jan 2023 - Feb 2023
This Week India News | Internship
News Reporter

I interned at 'This Week India News Organisation' as a news reporter. My role involved attending both virtual and physical press conferences, where I reported on various events. One notable experience was attending the Teach For India Panel Discussion on 'Education for Equity,' contributing to my understanding of critical issues in education.

○ April 2021 - June 2021
YOLO | Internship
Community Manager

During my 3-month internship at YOLO, I was the Community Manager. My main responsibilities included regularly sharing posts in the Facebook group, writing blogs on assigned topics, and actively participating in online campaigns like 'Mental Health May.' I also enjoyed creating memes to add a touch of fun to our community interactions.