

# SRIJA POTH



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## PROFILE

Highly motivated and detail-oriented digital marketing enthusiast, eager to kickstart a career in the dynamic world of digital advertising. possesses a solid foundation in digital marketing strategies, social media management, content creation and email marketing

## SKILLS

- Pre-Call Study the case and Determine the current eligibility of the assigned sellers through available resources/online.
- Obtains client information by connecting with them through telephone calls, Verify information.
- Basis the collected/verified information; update the clients profile to meet the desired profile score.
- Educating clients about the benefits to his business; answering questions; Clearing doubts.
- Disposing the cases with appropriate reason codes basis the conversation with the respective sellers.
- Keeping the clients informed about the recorded conversation before starting to collect any information from them.
- Following up with the sellers based upon the request made by them over the calls
- html,csss,js,react js frontend developr
- Version:Github

## EXPERIENCE

FRONT-END WEB DEVELOPER ,WEB DEVELOPER(intern)

### TS Bridge Edu

Collaborated with a dynamic team to develop user-friendly interfaces.

Worked on various projects, including an e-learning platform.

Led the frontend development efforts, overseeing the user interface and overall user experience.

Coordinated with backend developers to integrate frontend components with server-side logic.

Actively contributed to the design and implementation of key frontend features using React JS.

Ensured a responsive and visually appealing user interface.

### Activities and Honors:

ncc cadet, chess player

### LANGUAGES

Telugu(First Language)

English

Good communication skills

## EDUCATION

BACHELOR OF COMMERCE  
(SPECIALIZATION: CA)

Sri Ramakrishna Degree  
College

2020-2023

## Experience

### Bussiness Developement Associate

Diligently exploring diverse business strategies, actively engaging with a minimum of five candidates daily for our Training Program's IT career Transformation Session, passionately promoting the global presence of JALA Academy, consistently updating management on lead statuses, and expertly assessing and recruiting top-tier talent to drive our success.