



JYOTI MARLA

Word press Developer

Profile

I've crafted dynamic, eye-catching websites that captivate audiences and drive results. My biggest achievements include optimizing site performance, enhancing user experience, and boosting conversion rates by 40% through intuitive design and seamless functionality. With a keen eye for detail and a passion for innovation, I'm ready to bring your digital vision to life and exceed your expectations!

Employment History

Tech Lead at NS TECHNOSOFT, Hyderabad

February 2023 — February 2024

Developed a sleek and user-friendly WordPress blog for a fashion influencer, implementing custom post types, advanced search functionality, and seamless social media integration. The result? A visually stunning platform that boosted engagement by 50%.

Engineered a robust e-commerce website using WordPress and WooCommerce for a boutique jewelry brand. Integrated secure payment gateways, customizable product pages, and a streamlined checkout process, leading to a 70% increase in online sales within the first three months.

Education

B TECH, SANJAY MEMORIAL INSTITUTE OF TRCHNOLOGY, Berhampur

March 2007 — January 2011

Graduation in SMIT , Berhampur Under B.P.U.T University with an aggregate of 7.18 CGPA

10th, DE PAUL, Berhampur

April 1998 — March 2005

Completed 10th In DE PAUL SCHOOL BERHAMPUR WITH AN AGGREGATE OF 70%

Internships

Digital Marketing at Internshala, Hyderabad

December 2022 — March 2023

Details

Hyderabad

India

07853018709

jyotimarla89@gmail.com

Links

[Linkedin](#)

Skills

Wordpress

Canvas

Languages

English

Hindi