



## Khyati Mishra



Indore, India



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@Khyati Mishra



+91 6268-526433

### PROFILE

Social Media Manager with experience devising and executing successful social media strategies across various platforms. Proficient in leveraging social media to enhance brand visibility, engage audiences, and drive organic growth.

### SKILLS

- Project Management
- Social media marketing
  - Content creation
  - Content planning
  - Audience strategy
  - Copywriting
- Graphic designing
- Canva
- Digital marketing strategy
- SEO/SEM
- Microsoft office
- Legal research
- Legal writing and drafting

## EDUCATION

**Bachelor of Business Administration  
and Bachelor of Legislative Law  
(Hons)**

2019 - 2024

### Renaissance Law College, Indore

(Affiliated with Devi Ahilya Vishwavidyalaya, Indore)

Bachelor of Business Administration and  
Bachelor of Legislative Law (Hons)

### Higher Secondary

**Chameli Devi Public School, Indore**

Stream- Commerce (CBSE affiliated)

2017 - 2018

## WORK EXPERIENCE

### SOCIAL MEDIA MANAGER

***Sachdev Technologies***

March 2023 - June 2023

- Successfully worked with five overseas clients from creating their social media presence to managing their handles on various platforms.
- Successfully created compelling content, managed online communities, and implemented data-driven tactics and paid ads on platforms like Facebook and Instagram to achieve business objectives.
- Analyzed social media metrics and used insights to optimize campaigns for maximum impact.
- Created and curated engaging, relevant, and shareable content for various social media platforms, including text, images, videos, infographics, and more.

### LEGAL INTERN

***Jagdish Dangi Advocate & Associate***

Sept 2023 - Dec 2023

- Worked as an intern under Advocate Jagdish Dangi, gaining insights into court proceedings and the intricacies of moot court processes.
- The internship enabled me to enhance my legal research skills, develop the ability to draft compelling arguments, refine my writing capabilities, and enhance my proficiency in oral advocacy.