

MUHAMMAD EJAZ

SaaS Link Builder

EXPERIENCE

2022
Present

OUTREACH OFFICER

Rankviz | Lahore, Pakistan

Professional Summary

Experienced Link Builder: With 2 years of dedicated experience in off-page SEO, I have a proven track record of developing effective strategies for building high-quality links for SaaS client projects.

Project Management: Currently managing 6 active projects, consistently achieving 40 to 60 links per month, demonstrating my capability to handle multiple clients and deliver results.

Email Marketing Expertise: Proficient in using the Instantly app to execute successful email marketing campaigns, effectively reaching out to major websites, and securing valuable backlinks.

Manual Outreach Skills: Skilled in manually reaching out to webmasters, and building strong relationships to secure high-quality links.

Advanced Prospecting Tools: Expert in utilizing Tomba, LinkedIn, and Apollo to find verified emails and the right contacts, ensuring targeted and efficient outreach efforts.

Comprehensive Research: Proficient in using Ahrefs, SEMrush, and Google for thorough prospecting and identifying the best link-building opportunities.

Multi-Channel Approach: Leveraging various channels to hunt for websites, consistently earning valuable links for client websites.

EDUCATION

Jul 2018
2022

B'S ENGLISH LITERATURE

GC University | Lahore, Pakistan

When I graduated with a degree in English Literature in 2022, I had no idea what SEO even meant. My friend encouraged me to dive into learning a new soft skill, and that's when my journey with SEO began. I'm thrilled to share my success story and how Rankviz played a pivotal role in my career transformation.

Starting from Scratch

In the beginning, the world of SEO was completely foreign to me. But with determination and guidance from incredible mentors at RankViz Pvt Limited, I started learning the ropes. Every day was a learning experience, filled with new challenges and victories.

Leading a Team

Today, I'm proud to say I'm an SEO Executive and team leader at Rankviz. Managing a small team has been one of the most rewarding experiences. It's amazing to see how much I've grown, and I'm excited about what the future holds.

Believe in Yourself: Stepping into a completely new field requires confidence and determination.

PROJECTS

I have successfully completed projects for Venngage and ModestMoney, where I developed and implemented effective link-building strategies that significantly boosted their online visibility and authority. Currently, I am working on several active projects, including PlanRadar, Avast, Creamyanimation, and Alooba. These ongoing projects involve crafting tailored outreach campaigns, securing high-quality backlinks, and continually refining strategies to achieve optimal results. My ongoing efforts are focused on ensuring sustained growth and success for these clients through meticulous research, targeted outreach, and strategic link-building activities.



✉ mejaz8026@gmail.com

📞 +92 3166280153

OBJECTIVE

As an experienced SEO Link Builder and Outreach Officer, I aim to leverage my expertise in developing and executing off-page SEO strategies, managing multiple client projects, and securing high-quality backlinks to contribute to the success of a dynamic organization. My proficiency in advanced prospecting tools, manual outreach, and email marketing will help drive impactful results and enhance the online presence of the company's clients. I am seeking an opportunity where I can continue to grow professionally and lead a team towards achieving exceptional SEO outcomes.

SKILLS

- SEO Link Builder
- SaaS Link Builder
- Off-Page SEO
- Manual Outreach
- Email Campaigns
- Boost Online Presense

LANGUAGES

- English | Advanced
- Urdu | Native