



# DEEPAK JOJI

## Business Development Manager

### My Contact

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📍 Christ Niwas, Darshani Ashram  
Jabalpur

### Skills

- Business development and planning
- Goal-setting
- Strategic planning
- Goals and performance
- Networking strength
- Performance metrics
- Database Management
- Revenue Generation
- Operations
- Verbal and written communication
- Key decision making

### Education Background

- **Chandigarh University**  
Masters in Business Administration  
Completed in 2023
- **Saint Aloysius College**  
Bachelors in Commerce  
Completed in 2020
- **Marthoma Gram Jyoti School**  
Higher Secondary Commerce CBSE  
Completed in 2017

### About Me

Strategic-thinking Business Development Manager with history of transforming inefficient, underperforming operations into successful enterprises. Accomplished communicator with talent for building over-achieving teams. Dedicated to continuous improvement and achieving market-leading results.

### Professional Experience

Hike Education  
October 2022- January 2023

- Generated new business with marketing initiatives and strategic plans.
- Identified and pursued valuable business opportunities to generate new company revenue and improve bottom line profit.
- Reached out to potential customers via telephone, email, and in-person inquiries.
- Negotiated and closed long-term agreements with new clients in assigned territory.
- Prepared persuasive sales and marketing presentation materials to engage clients.
- Researched interesting and relevant content to capture interest and improve site traffic.

State Bank Of India  
June 2021- August 2021

- Assisted with development of event strategies and tactical plans to promote accomplishment of marketing goals.
- Helped with planning and hosting of marketing events.
- Collaborated with team members to help expand marketing channels

### Achievements

National Level Athletic Competitions on School and College level.

Presented Research Paper – Outsourcing activities for Specialized Business Activities under Skill Development Initiative