



# SHARANDEEP KAUR

## > DIGITAL MARKETER

Helped brands to grow digitally using different digital marketing strategies and tactics. In the initial years of my career, I worked as a Social Media Executive, where I was part of a team that helped brands to grow organically using comprehensive social media strategies. Upgrading nature helped me to take a step ahead in my career as a professional Digital Marketer.

## CONTACT:

### Mobile number:

+91 9310344158

### Date of Birth:

23rd Nov 1997

### Email:

sharandeepkaur23@gmail.com

### LinkedIn:

<https://www.linkedin.com/in/sharandeep-kaur-18b5311a9/>

## EDUCATION:

> 2017-2020

### BACHELORS OF BUSINESS ADMINISTRATION

NEW DELHI INSTITUTE OF MANAGEMENT, New Delhi

> 2016

### HIGHER SENIOR SECONDARY

MATA GUJRI PUBLIC SCHOOL, New Delhi

> 2014

### SENIOR SECONDARY

MATA GUJRI PUBLIC SCHOOL, New Delhi

## SKILLS:

- Search Engine Optimization
- Social Media Marketing- Instagram, Facebook, LinkedIn, Twitter, Pinterest and YouTube
- Google Ads & Social Media Ads
- Website Development- WordPress Development, Shopify
- Digital Marketing Strategy
- Graphic Designing using Canva
- Video creation and editing using Canva

## EXPERIENCE:

> Nov 2022 - April 2023

**Digital Marketing Executive, Freelancing**  
Orbit Techsol India Pvt. Ltd.

> Aug 2022 - Oct 2022

**Brand Manager, Full-Time**  
Uniworld Studios

> Jan 2022 - July 2022

**Digital Marketing Executive, Full-Time**  
Uniworld Studios

> Aug 2021 - Oct 2021

**WordPress Developer, Internship**  
Upthrust Pvt Ltd

> May 2021 - July 2021

**Digital Marketing Executive, Internship**  
The Brand Fuzz

> Jan 2019 - March 2021

**Digital Marketing Freelancing**  
Freelancer