



Siddheshwar laxman sutar

CONTACT

E-mail: Siddheshwarstr@gmail.com

Phone: 7030776090

201 Chintamani Complex
Bhekrai Nagar
Pune, 412308.

WORK EXPERIENCE

LPC Advisors

Executive email marketing

Jan 2022 – Present

- Throughout this journey, we've honed our targeting strategies, personalized our content, and optimized our campaigns for maximum impact. We've celebrated successes, learned from setbacks, and continuously adapted to the evolving landscape of digital marketing.
- Together, we've built strong connections with our subscribers, delivering valuable content that resonates with their interests and needs. Our email campaigns have not only driven engagement but also contributed to the growth of our brand and the satisfaction of our customers.
- As I look back on the past two years of email marketing, it's incredible to see how far we've come and the milestones we've achieved together. From crafting engaging subject lines to analyzing campaign metrics, each day has been a learning experience filled with growth and innovation.
- Manage and build overall email marketing strategy
- Create various email lists and campaigns
- Create and design various email templates
- Test every campaigns success
- Determine email marketing
- Develop and present reports on a weekly basisDevelop a lead generation strategy
- Create smart email lists
- Increase email subscriptions
- Analyze data to get smart insights
- Suggest methods for improvements
- Develop report and road maps for processes, Doing multiple tests, and promotions that succeed through email.

Administrator & H.R

We use to provide oversight and guidance to the development and monitoring of processes related to

- Recruitment
- Retention
- Compliance
- Compensatio
- Benefits
- Training
- Development.

as well as oversee administrative functions.

HR&Admin we use to provide strategic guidance on HR to the office

PROFESSIONAL

To excel in my field through hard work, research, skills and perseverance. To serve my parents and my country with the best of my abilities.

Creative and skilled Email Marketing Specialist has excellent email marketing campaign development and strategy. Has superior writing skills and a thorough understanding of impactful marketing messages

EDUCATION

B.C.A	June 2013 – June 2015
YCMOU Nashik	
Diploma (I.T)	2006 – 2012
S.E.S Polytechnic	
S.S.C	2005
B.V.M.V Solapur	

COURSE

- MCITP (Microsoft Certifications)
- CCNA (Cisco Certification)

INTERESTS

- Car Lover
- Driving
- Exploring New Places
- Foodie
- Playing Cricket
- Travelling

SKILLS

- Practical Knowledge in C,C++,Java.
- Hands-on knowledge of Sql,Mysql
- Communication skills
- Problem-solving
- Multilingual
- Google Workspace

LANGUAGE

- English :- Read , Write , Speak.
- Hindi :- Read , Write , Speak.
- Marathi :- Read , Write , Speak.
- Kannada :- Speak.

