

Deep Upadhyay

Durgapur, West Bengal

deepupadhyay2528@gmail.com

+91 70290 64193

- I am a freelancer writer and Link Builder with 4+ years of experience writing SEO optimised content and building high authority backlinks for my clients to help them rank better on Goggle.
- I research and utilise keyword searches to produce 20+ pieces of content per month.
- As a web content writer, my primary responsibility is to create written content that is engaging, informative, and persuasive for a particular audience.
- I research and utilizes the SEO tools with my Negotiation skills to build a relationship with the Webmasters, Blogger and Admins.
- I often work closely with other members of the content team, including editors and designers.

Work Experience

Freelancer Content Writer

Seafy Web Solutions - Kolkata, West Bengal

January 2019 to Present

- Researched and wrote articles on a variety of topics, including lifestyle, business, technology, and finance
- Edited and proofread articles for accuracy and clarity, ensuring quality and consistency in the published content
- Developed SEO-optimized content that increased visibility on search engines, resulting in a 30% increase in organic traffic
- Adapted writing style to meet the needs of each target audience, resulting in higher engagement and reader satisfaction
- Utilized data analytics tools to track article performance and identify areas for improvement.

Link Builder

Seafy Web Solutions - Kolkata, West Bengal

January 2019 to Present

- Highly Motivated outreach specialist with expertise in link building and digital marketing.
- Proven track record of executing successful Outreach campaign for securing high quality backlinks.
- Skilled in building strong relationship with webmasters, blogger and Admins.
- Proficient in utilising Outreach tools such as Ahrefs, Majestic and Semrush and techniques to connect with relevant industry partners.
- Deep Understanding of SEO principles to optimise link acquisition strategies.
- Excellent communication and negotiation skills to drive organic traffic and improve search engine rankings.

Education

Bachelors in History in History

Kazi Nazul Islam University - Durgapur, WEST BENGAL, IN

2020

Skills / IT Skills

- WordPress
- SEO tools
- Writing skills
- Creative writing
- Team management
- Communication skills
- Linkbuilding (4 years)