

Contact

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(LinkedIn)

Top Skills

Search Engine Optimization (SEO)

Product Management

E-commerce Optimization

Certifications

Cloud computing with AWS

Digital Marketing

The Fundamental of Digital
Marketing

Honors-Awards

Played Piano at National level

Played Football at district level

Parush Sinha

Product Manager | Digital Marketer | NCC Cadet

Delhi, India

Summary

Passionate and enthusiastic about learning and exploring various industries and putting my knowledge, skills and experience to it.

Experience

Banao Technologies

Product Manager

December 2022 - Present (1 year 3 months)

I've had the privilege of leading a dynamic team of content writers, graphic designers, and social media managers across multiple projects. My experience encompasses a variety of departments, including finance, marketing, HR, and design.

I've contributed significantly to a variety of initiatives such as Kalp Nutrition, Limelight, and EdTech ATG. A notable achievement was my role in a toy-selling company where I was instrumental in driving sales from inception.

In the EdTech project, I successfully boosted sales with the assistance of field marketers. My skill set also includes inventory management, a competency that I acquired during my tenure. This expertise extends to assisting with GST filing procedures.

Significant achievement was my role in a toy-selling company. Here, I not only drove sales from its inception but also significantly boosted online sales. Working collaboratively with a dedicated team, I focused on SEO and digital marketing strategies, which were instrumental in driving sales via the website. This experience has further enriched my skill set and understanding of the digital marketplace.

My multifaceted experience and skills make me a versatile professional, ready to take on new challenges.

NATIONAL CADET CORPS - India

NCC Cadet

June 2020 - Present (3 years 9 months)

India

As "C" Certificate holder with "A" grade, I proudly serve as a Cadet in the 1st HP Bn Solan NCC unit. My involvement in the Youth Army has instilled in me a deep sense of dedication, motivation, and patriotism for my country. It has guided me in leading a lifestyle marked by pride, health, and routine.

My tenure has been enriched by a multitude of activities, including:

Mastering the art of drill

Learning to fire from various positions

Gaining insights into diverse Army subjects

Acquiring skills in map reading

These experiences have shaped me and continue to inspire my journey.

Ipsum Magic

Head of Project Management

October 2022 - May 2023 (8 months)

International MUN

Campus Ambassador

July 2022 - August 2022 (2 months)

Education

Jaypee University of Information Technology

Bachelor of Technology - BTech, Computer Science · (2020 - 2024)

Delhi School of Photography

Advanced Plus Course, Photography

Presidium School

High School Diploma, Science (non medical)