NAYONIKA DAS

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7, Thambuchetty Road, Cox Town, Frazer Town, Bengaluru, 560005

OBJECTIVE

I am a very self-motivated and self driven and results-oriented sales professional seeking an entry-level position to leverage my strong communication skills and passion for building meaningful customer relationships. Eager to contribute to a dynamic sales team, learn industry best practices, and drive revenue growth through effective sales strategies. A dedicated individual with a keen interest in mastering the art of sales and delivering exceptional customer experiences.

SKILLS

- Report writing and presenting
- · Strong interpersonal skills
- · Pro-active and self-motivated
- Excellent communication skills
- · Proactive and self-motivated
- Exceptional organisational skills

CERTIFICATIONS

- Marketing management.
- · Basic programming skills.
- Digital videography, sound design, basic image processing.
- · Research in social science.
- A journey into the animal world and human life.

EDUCATION

ST. JOSEPH'S UNIVERSITY 2021 - 2023

Bachelor of Journalism, International Relations and Public Policy

MAMTABHANGA HIGH SCHOOL 2018-2020

High schooling in Humanities

EXPERIENCE

CONTENT WRITING INTERN

GOYA WELLNESS (JUNE 2023 - JULY2023)

Content Writing Intern at GOYA WELLNESS Company, creating engaging and content for blogs and social media. Collaborated with cross-functional teams, participated in social media management. Edited and proofread content, analyzed performance metrics, and actively pursued professional development. Implemented effective SEO strategies to enhance online visibility and improve organic search rankings. Conducted keyword research to optimize content for search engines and increase web traffic.

OPERATION MANAGER

INTELLIGENT EDUCATION PVT. LTD (JULY 2023- DECEMBER 2023)

Experienced in operations management, I excel in customer relations, project orchestration, and innovative social media strategies. My tenure reflects a versatile role, seamlessly navigating diverse responsibilities. Proficient in exceeding customer expectations, orchestrating successful projects, and driving brand growth, I am a seasoned leader with a passion for delivering impactful results in dynamic environments.

WORK SAMPLE - https://drive.google.com/drive/folders/1GCN6GcEJcVxSYdtC-H0DDdzXgvrB0nuL