

# Ammu Indu Arun

## CONTENT WRITER

### PROFILE

Experienced content writer with creative skills and digital marketing expertise. Proficient in SEO and brand enhancement through engaging storytelling.

### LANGUAGE

English | Hindi | Malayalam | Tamil

### SKILLS

Adobe - Premiere Pro, Photoshop, InDesign, Aftereffects | FCP | MS - Office, Excel, Word, PowerPoint | Creative Writing | Photography | Video Editing

### CONTACT

-  +919846973152
-  indulekha234@gmail.com
-  @indu-lekha-3360681a2
-  Kochi, Thiruvananthapuram
-  <https://www.blogger.com/profile/12867187370113761839>

### PORTFOLIO

Content Writer  
My Digital Portfolio (Link)

[https://drive.google.com/drive/folders/1Xuh9GhkVx-glPiCVOHReh\\_x0UCvg68IV?usp=sharing](https://drive.google.com/drive/folders/1Xuh9GhkVx-glPiCVOHReh_x0UCvg68IV?usp=sharing)



### PROFESSIONAL CAREER

Content Writer  
Takeoff Edu, Tirupathi  
September 2020 - November 2020

- Copywriting and proofreading
- Ideas for Social Media Marketing

Content Writer  
Snaptok, Virtual  
August 2020 - September 2020

- content writing for their tik-tok like made in India app

Content Writer  
Tech Geekers, Virtual  
February 2020 - May 2020

- I was working for them by giving them blogs as reviews to their tech products- especially head phones.

Content Writer  
Motherhood Hospital, Ahmedabad  
February 2020 - March 200

- Did copywriting and proofreading

### ACADEMIC HISTORY

Keltron  
Diploma in Graphics, Animation and Film Making  
2022-2023

Ignou (mar Ivanois)

Bachelor Of Mass Communication and Journalism  
2024

- 81%

NIOS  
Class XII  
2017

CBSE, Kendriya Vidyalaya No.1 Naval Base  
Kochi  
Class X  
2015