

# Aryan Magandia

## SEO Link Builder - Off Page Specialist

I am an efficient and skilled link builder with over 4 years of professional experience. My skills include communication, critical thinking, adaptability, and research. Happy to share my knowledge and expertise in Off-Page Link Building.



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## WORK EXPERIENCE

### SEO/Digital Marketer Correct Digital

02/2019 - 09/2020

#### Achievements/Tasks

- Backlinking - Local citations, directory listing, blogs commenting and profile links building.
- Basic graphic task - Canva.
- Guest post campaign - Prospecting guest post opportunities and outreach.
- On Page - Uploading blogs on WordPress using Themify builder, adding meta descriptions, alt texts on images, schema structuring and arranging content headings.

Contact : Peter Heise - Pete@CorrectDigital.com

### Off-Page Link Builder Fat Joe

08/2020 - 07/2022

#### Achievements/Tasks

- Prospecting - guest post opportunities, resource page, broken links, partnership and listicle.
- Outreach - finding contact emails, sending initial emails, follow-ups and negotiation.

Contact : Antonia Higgs - antonia.higgs@fatjoe.com

### Link Builder AdSmiths Digital

08/2021 - 01/2024

#### Achievements/Tasks

- Directory Listing
- Outreach - guest post, resource page and broken links opportunities.

Contact : Paul Clarke - paulclarke772@gmail.com

### Virtual Assistant Valued Voice

10/2023 - 07/2024

#### Achievements/Tasks

- Answering queries using Crips - a chat/messaging platform
- Prospecting for potential publishers on our platform using Pitchbox
- Negotiating potential publishers to sign up on our platform - ValuedVoice

Contact : Casey Bjorkdahl - casey@vazoola.com

## SKILLS

Adaptability

Collaboration

Strong Work Ethic

Problem Solving

Communication

Research

## SEO TOOLS

Ahrefs

SEMRush

Pitchbox

BuzzStream

Asana

Mailshake

## LANGUAGES

English

Native or Bilingual Proficiency

## INTERESTS

Travel

Swimming

Camping

Basketball

Thriller Movies

Crime Documentaries