



Shiv Pratap Singh
M.B.A Business Economics
Jiwaji University ,Gwalior

Mob. +91 9355653556
shivsikarwar64@gmail.com

Course	College/University	Year	CGPA/%
M.B.A Business Economics	Jiwaji University ,Gwalior	2021-2023	7.042
Bachelor of Arts	Jiwaji University ,Gwalior	2017-20	60.5
Intermediate/+2	Kendriya Vidyalaya No.1 Gwalior	2017	60.6
High School	Kendriya Vidyalaya no.1 Gwalior	2015	8.6

EXPERIENCE

- **Summer Trainee | JKTYRE PVT.LTD** [Mar 2023-Apr 2023]
 - Worked under guidance of Mr. Koshlendra Singh on Training and Development.
 - Grasped knowledge on working principle of J.K. smart tyres assisted workers in its installation.
 - Created detailed project report on training and development of workers.
- **Core Member | PRASHARAYA WELFARE FOUNDATION** [2020-Present]
 - PWF (or Team Aashraya) is a Non-Profit Organization working for the holistic welfare of all living being through contributions in the fields of environmental conservation, Healthcare, Education and Women empowerment.
 - We have organized multiple book donation drives all over India, opened free library for unprivileged children and many more events.

SKILLS & SPECIALISATIONS

- **Skills:** Analytical thinking, Quick learner, Leadership, MS office, Entrepreneurial skills, Strategic thinking,.
- **Specialisations:** Marketing Management, Human Resource Management, Industrial Law.

PROJECTS

- **Study on Digital Marketing** [Mar 2023]
 - Research work under the guidance of Dr. Kratika Pradhan.
 - Learned different aspects of digital marketing and traditional marketing.
- **Research on Affiliate Marketing** [Oct 2022]
 - Research under the guidance of Dr. Deepa Anwar
 - Studied its various principles and trends in India.
 - Examined future aspects of affiliate marketing.
- **Management information system** [Dec 2021]
 - Learned systems approach, MIS organization within company structure.
 - Financial, Production, Marketing, Personal information systems and Decision making.

RELEVANT COURSES

- **Human Resource Management/Development | Consumer and Organisation behavior | Economics | Accounting | Marketing Management | Bussiness and Labour Law | CMIS | Consumer Behaviour | Advertisement Management.**

POSITIONS OF RESPONSIBILITY

- **Head Facilitator | Startupbootcamp JU-2023** [Apr 2023]
 - Management of all participated contestant.
 - Cross verification of selected teams after their pitches.
- **Executive Member | Jiwaji student council** [Jan 2023]
 - Participated in process of Inter student dispute resolution.
 - Assisted in avoidance of student teacher disagreement.

EXTRACURRICULAR ACTIVITIES

- Participated in various exhibitions in school and college level.
- Won various sports at school and college level.
- Runner up in Debate competition.