



BHUMI PATEL

CONTENT WRITER

PROFILE

A skilled content and creative writer with 3 years of experience in blogging, creative and copywriting, localization, and screenplay writing. A versatile storyteller known for crafting engaging narratives across various mediums, with a passion for delivering creative, compelling, and culturally relevant content that resonates with diverse audiences. Adept at collaborating in dynamic environments to bring innovative ideas to life.

WORK EXPERIENCE

Dashtoon

Junior Sub Editor

2023 - 2024

- Writing and editing screenplays for digital comics
- Translating and localizing Chinese scripts to fit American culture
- Creating comic panels and providing instructions to artists
- Collaborating with artists for image creation
- Managing quality checks, pre and post-production processes

RavGins International Private Limited (Wobb.ai)

SEPT- 2023

Script Writer

- Creating YouTube scripts for start-up youtube news channel.
- Worked on Contract Basis.

Pratilipi

2022-2023

Creative Writer And Editor

- Creating summary pitches of Novels for movies and short films.
- Making mood boards for the story pitch.

Pocket FM

2021-2022

Creative Writer And Editor

- Localizing and editing scripts for Audio books.
- Localizing Chinese context to American.
- Creating show Promos, titles, summaries, and mood boards for the shows.
- Collaborating with the Marketing team to create promotional material for the shows.

The Big Pitchr

2021

Content Writer Intern (1 month)

- Creating Blogs for Brand promotion.
- Worked with brands like Shehnaz Hussain, Health and Glow, Ponds etc.

Otakukart

2021

Content Writer Intern (4 Months)

- Writing long-form American entertainment news articles.
- Creating SEO optimized articles on Wordpress

Gamestanza

2021

Content Writer Intern (2 Months)

- Writing short gaming articles.
- Covered mobile games and their latest updates.

CONTACT

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- ✉ bhumi.jp8@gmail.com
- 📍 Mumbai.

EDUCATION

2023-2025

KC COLLEGE

- Masters in Entertainment Media and Advertising

2020 - 2023

SIES COLLEGE

- BAMMC (Journalism)
- CGP: 8.51/10

2018 - 2020

SK SOMAIYA - HSC

- 77.54%

2018

SVDD HIGH SCHOOL- SSC

- 86.02%

SKILLS

- Blogging
- Youtube Script Writing
- Creative Writing
- Copy Writing
- Localization and Screenplay writing
- WordPress
- SEO
- Microsoft Excel, Powerpoint, Teams, Office, Word
- Canva
- Adobe Indesign, Photoshop (basic)
- English (Proficient)
- Hindi (Proficient)
- Gujarati (Proficient)