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Idar, Gujarat

## **EDUCATION**

#### **Bachelor of Commerce (Honours)**

Nirma University: 2020-2023

8.2 PPI

#### **Higher Secondary School**

Takshashila English School: 2019-2020

76.3%

#### **ACADEMIC PROJECTS**

# Practical Application of Accounting Concepts and Conventions

- Annual Report of Larsen & Toubro (2019-20)
- Understand theoretical and logical base.

#### Impacts on Migrants in COVID-19

- Effects of COVID-19 in rural and urban areas
- Role of Government
- Contribution to National income

#### **Computer Applications**

- VLOOKUP, HLOOKUP, Pivot Table
- Analyze, Summarize and Present large data

#### SKILLS

- MS Excel
- Data entry
- MS PowerPoint
- Tally
- MS Word
- Canva
- CRM
- Analytical and Research
- HTML5
- Time
- CSS3
- Management

# PRUSTI DOSHI

# BUSINESS DEVELOPMENT EXECUTIVE

#### **PROFILE**

I am a creative and forward-thinking professional with strong analytical skills. I excel at developing solutions that connect data analysis with business goals while managing risks. I have a solid work ethic, strong leadership abilities, and a proven track record of success.

#### **EXPERIENCE**

#### eSparkBiz Technologies Pvt Ltd.

8/2024-11/2024

#### Jr. Business Development Executive

Conducted research to identify startup IT companies for lead generation, engaged prospects on LinkedIn with personalized outreach, crafted targeted email campaigns highlighting services and pricing, analyzed hiring trends, and nurtured leads to build strong client relationships and drive growth.

#### Kunvarji Finstock Private Ltd.

5/2022-6/2022

#### Internship

Performed a detailed analysis of stock trading apps and websites, comparing features, usability, and functionality to uncover trends and deliver insights for enhancing performance and achieving a competitive edge.

## Youth Empowerment Foundation

6/2021-7/2021

#### Virtual Internship

Managed fundraising efforts, volunteered for various initiatives, created content, and handled social media and marketing tasks to support organizational goals, increase engagement, and enhance brand visibility across multiple platforms.

#### CERTIFICATE

### Battle of Wits - The Academic Event of CASH CLASH

Runner-Up Position in the National Level Annual Cultural & Literary Fest ELYSIAN 3.0

#### INTEREST

- Accounts
- Statistics
- Finance
- Macroeconomics
- Equity Trading
- Taxation
- Coding and Creativity