

## EDUCATION

### **Bachelor of Laws (LL.B), Law**

Kumaun University

2017 - 2020

### **Bachelor of Commerce (B.Com), Commerce With Maths**

Kumaun University

2014 - 2017

## WORK EXPERIENCE

### **Copywriter**

Freelancer, Virtual

Job • May 2024 - Present (3 months)

E-mail Marketing, Landing pages, Sales page etc.

### **Content Writer**

Access For Everyone, Virtual

Internship • Oct 2023 - Dec 2023 (3 months)

Raising awareness about disability, diversity and inclusion through articles and blogs.

Researching and writing about real life examples of differently-abled people.

Using social media to raise awareness and share campaigns.

### **Content Writer Intern**

Marpu Foundation, Virtual

Internship • Jul 2023 - Sep 2023 (3 months)

I wrote blogs on environmental issues and CSR (corporate social responsibility).

Promoted the foundation in various social media platforms.

### **Freelancer**

Fiverr, Virtual

Job • Mar 2023 - Jun 2023 (4 months)

I worked as a content writer freelancer. During this period I wrote short SEO blogs for clients. I also had poster designing gigs. I extensively used canva for the same.

### **Legal Intern**

Civil Court, Almora

Internship • Mar 2019 - Jun 2019 (3 months)

Assisting seniors in research work, attending seminars and proceedings, doing case studies. Learnt practical aspects of civil law.

TRAININGS

**Copywriting**

udemy, Online  
Jan 2024 - Feb 2024  
I have learnt the depth of writing catchy, original and persuasive copy.

**Search Engine Optimization (SEO)**

Hubspot, Online  
Jan 2023 - Jan 2023

**Google Ads Search**

Google, Online  
Jan 2023 - Jan 2023  
Google ads search campaigns

**Search Engine Optimization (SEO)**

Semrush Academy, Online  
Dec 2022 - Dec 2022  
Learned about SEO

**Google Digital Garage Certificate**

Google, Online  
Nov 2022 - Dec 2022

PROJECTS

**Moot Court (Researcher)**

Aug 2020 - Sep 2020  
Moot Court was held during the end of last semester. Real life Cases were given to every team, I held the responsibility of researcher. As a team head researched, drafted files and later acted as an petitioner in the college.

SKILLS

**Canva**

Intermediate

**Content Marketing**

Beginner

**Search Engine Optimization (SEO)**

Beginner

**MS-Office**

Intermediate

**English Proficiency (Spoken)**

Advanced

**English Proficiency (Written)**

Intermediate

**Copywriting**

Intermediate

**Creative Writing**

Intermediate

**WordPress**  
Intermediate

**Proofreading**  
Beginner