



MD OASIM TALUKDAR
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CAREER OBJECTIVE

To get an opportunity to serve an organization and to become a successful person in life by contributing my level best towards the growth of the organization & ultimately developing my professional & personal skills.

EXPERIENCE (3 Years)

- **Namhah Marketing** 01/2021 - Present
Business Development (Sales & Marketing)
I have been working as a Sales Manager at Namhah Marketing, which is a guwahati based FMCG company that deals in Tea products.
In this role, my key responsibilities are:
 1. *Market Expansion: Successfully led the company's market expansion efforts by identifying and tapping into new business opportunities. This involved conducting market research to understand consumer preferences and aligning product offerings accordingly.*
 2. *Client Relationship Management: Cultivated and maintained positive relationships with key clients, including supermarket chains and retail outlets. Regularly engaged with clients to understand their needs, address concerns, and provide tailored solutions to enhance overall satisfaction.*
 3. *Field Sales Operations: Actively participated in field sales operations, visiting supermarket stores and retailers to promote Namhah's tea products. Implemented persuasive sales techniques to secure new business and increase product placement.*
- **Youth Empowerment Foundation** 01/2021 - 02/2021
Fundraising Intern
Online Fundraiser
- **Sawglok** 06/2018 - 07/2018
Marketing Intern
Sales & Marketing

EDUCATION

- *Jigyas Academy*
Higher secondary (HS)
65%
2017
- *Little Flower High School*
HSLC
8.0
2015
- *Dispur Paramedical & Nursing Institute*
Diploma in ICU Technician
67%
2021
- *Krishna Kanta Handique State Open University*
Bachelor of Arts (Pass)
65% 2023

TECHNICAL SKILLS

- *Microsoft Office*
- *Tally ERP9*
- *Presentation Skills*
- *English Proficiency*
- *Team working*
- *Project Management*
- *Communication Skills*
- *Marketing*
- *Computer Literacy*
- *Creativity*

PERSONAL STRENGTHS

Punctual, Dedicated, Hard working, Confident, Independent

PERSONAL PROFILE

- *Date of Birth* : *13 September 1998*
- *Marital Status* : *Single*
- *Nationality* : *Indian*
- *Known Languages* : *English, Assamese, Hindi*
- *Hobby* : *Music, Cricket,*



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