



ISHIKA BISWAS

SEO EXPERT

CONTACT ME

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EDUCATION

Ambalika Institue Of Management and Technology

Bachelor of Technology
2019 - 2023

Institute Of Higher Secondary Education

Intermediate High School
2017 - 2019

ST.Mary's School

High School
2016 - 2017

SKILLS

- SEO
- WordPress
- GMB Analysis
- Google Analytics
- SEM
- Blogging
- Figma
- MS-Office
- Communication Skills
- HTML
- CSS
- Javascript

ABOUT ME

Hi, I'm Ishika Biswas. I have done my graduation. Have over 1+ years of experience in SEO, WordPress, Elementor, SEM, and Google Tools. I have a proven track record in driving successful SEO strategies and delivering highquality web development solutions. My expertise includes optimizing website performance, enhancing user engagement, and executing comprehensive SEO tactics. Throughout my career, I have thrived in collaborative team environments, contributing to projects that significantly enhanced company performance. My dedication to excellence and results-driven approach fuels my motivation to continually achieve outstanding outcomes and drive growth

WORK EXPERIENCE

Vaani TechLabs Pvt Ltd

SEO Executive

2023- 2024

[Certificate](#)

- Implemented On-Page SEO Strategies: Conducted comprehensive onpage SEO audits and optimizations for various web pages, improving content relevance and search engine visibility.
- Boosted Domain Authority (DA): Elevated the domain authority of the website through strategic link-building, content enhancements, and technical SEO improvements.
- Achieved High SERP Rankings: Successfully ranked numerous web pages in top positions on search engine results pages (SERPs), driving increased organic traffic and visibility

NexaFrost Private Limited

SEO Executive

2022- 2023

[Certificate](#)

- Addressed Website Speed Issues: Identified and resolved performance bottlenecks to significantly enhance website load times and overall user experience.
- Optimized Website Content: Enhanced content quality and relevance, implementing targeted keyword strategies to improve engagement and search engine rankings.
- Executed Comprehensive SEO Strategies: Conducted thorough onpage , local seo ,international seo and off-page

Medius Technologies Pvt. Ltd.

2021-2022

- Conducting keyword research to identify high-traffic, relevant search terms.
- Optimizing website content for on-page SEO.
- Monitoring and analyzing website performance using tools like Google Analytics.
- Reporting on SEO metrics, including rankings, traffic, and conversions.
- Implementing on-page and off-page optimization strategies.
- Handling technical SEO tasks such as improving site speed, fixing crawl errors, and ensuring proper indexing , and creating high quality backlinks