AKHIL J LABY
DIGITAL MARKETER

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Certificate

- Fundamentals of Digital Marketing-Google
- Digital Marketing Fundamentals-IIDE
- Google Analytics Certification
- Google Ads Certification
- The Complete Adobe Premiere ProMasterclass- Udemy
- Digital Marketing Certification – Internshala

Profile

Dedicated professional with an MBA in digital marketing just obtained, as well as a background in visual communication. Holds certification in Google's Fundamentals of Digital Marketing and Google Analytics, along with practical experience. Looking for a challenging position where I can put my skills to use and add to a vibrant work environment.

Experience

Mangalam Publications
Graphic Designer Intern, Kottayam, Kerala01/2021 - 04/2021
•Contributed to brainstorming sessions and provided creative input for various projects.
•Executed design revisions based on feedback from clients and team members, ensuring final deliverables met specifications and deadlines.

Education

MBA [Digital Marketing]
Jain University, Centre for Management Studies, Bengaluru, Karnataka
11/2021-11/2023
CGPA: 7.42

PGCM [Digital Marketing]
Symbiosis Centre for Distance Learning, Pune, Maharashtra
12/2021 – 12/2022
CGPA: 6.53

B.Sc Visual Communication
SRM Institute Of Science & Technology (Deemed University), Chennai, Tamilnadu
07/2018 - 05/2021
CGPA: 7.26

Skills

Social Media Management, Social Media Marketing, Email Marketing, Digital Marketing, Content Writing, Microsoft Office, Adobe Premiere Pro, Google Analytics, Google Ads