AKASH LEYE
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An enthusiastic & high energy-driven professional, targeting **Algorithm Trading** assignments preferably in **Delhi/Mumbai/Bangalore/or Remote opportunity**

PROFILE SUMMARY

- Offering **nearly 3.5 years** of experience in Market Research & Analysis and Operations as **Analyst.**
- Comprehensive knowledge of market research tools, databases, SPSS/SAS and followed best practices in research design and documentation
- Conducted market research on products, markets and competitors; submitted detailed reports basis analyses of complex data and numbers
- Possess hands-on knowledge in technical aspects **Market Research & Analysis, Reports, Qualitative & Quantitative Research**
- Possess **analytical thinking** and **innovation** & **problem-solving capabilities**
- **Doing Algorithm Trading Course From QuantInsti-EPAT-54 Batch**

CORE COMPETENCIES

~Market Research & Analysis   ~CRM   ~Primary & Secondary Research
~Database Management   ~Market Research   ~Reporting& Documentation
~Algo Trading

ORGANISATIONAL EXPERIENCE

Jan'21-March'22: Alliant Group India Pvt.Ltd, Hyderabad as **Associate- Credits and Incentives**

- Working on Adhoc projects within financial market research
- Perform secondary market reserch for industry, competitors for industries on clients to clients basis
- Folowed best practices in research design and documentation
- Wrote market research report for the analysis of the market

Nov'19-Aug'20: Biogenex Life Science Pvt.Ltd, Hyderabad as **Senior Executive-Corporate**
Key Result Areas:
- Working on target markets and opportunities within Healthcare Industry (Cancer Medical device)
- Conducting market research on products,markets and competititors for Cancer diagnosis device industry
- Questionnaire designing for qualitative and quantitative research based on activity objectives and market knowledge
- Following best practices in research design and documentation
- Developing target market profiles

Feb'18-Oct'18: NTT DATA Services, Noida as **Business Support Associate**
Key Result Areas:
- Structuring and implementing a shared services recruiting model across multiple business units and locations; implemented action plans, compliance programs, recruiting policies and developed metrics to monitor results
- Partnered with senior leaders in a shared services business model to create, communicate and implement a talent acquisition strategy ranging from university relations through senior executive recruitment
- Analyzed **contact management databases** to get complete insights on customers including social insights, campaign history and sales deals
- Size markets, identified demand and profiled profitable target customers
- Managed database collection, maintenance, and marketing communications
- Defined target markets and opportunities within them
- Worked with external data suppliers to ensure data accuracy and integrity; ensured that the methods of data collection were effective and accurate
- Designed questionnaires for qualitative and quantitative research based on activity objectives and market

knowledge
- Coordinated qualitative research studies like individual interviews, focus groups, observations and action research database by online search, networking and referrals
- Analyzed employment applications, set up and conducted personal and group interviews, and determined the suitability of the applicant for employment

Mar'17-Feb'18: FCI-CCM-Noida as **Market Research Associate**

Key Result Areas:
- Defined target markets and opportunities within them
- Worked with external data suppliers to ensure data accuracy and integrity; ensured that the methods of data collection were effective and accurate
- Designed questionnaires for qualitative and quantitative research based on activity objectives and market knowledge
- Coordinated qualitative research studies like individual interviews, focus groups, observations and action research
- Conducted quantitative research in various areas including advertising, branding, segmentation, positioning and customer satisfaction/customer experience measurement
- Followed best practices in research design and documentation
- Developed target market profiles
- Wrote market research reports for the analysis of the market

IT SKILLS

- Operating System: Windows-XP 2000
- Programming Skills: Basics in C
- Others: MS Office

EDUCATION

- **2014   M.Tech. (Biotechnology) from IIT-Kharagpur.**
- 2011   M.Sc. (Microbiology) from S.I.P.A.S., H.N.B.G.U.
- 2009   B.Sc. (Microbiology) from P.B.C., Vidyasagar University.

PERSONAL DETAILS

DOB: 15th November 1988
Languages Known: English, Hindi and Bengali
Address: Vill-Natshai Baidyanathchak, PO-Geonkhali, Purba Mednipur,PIN-721603,West Bengal