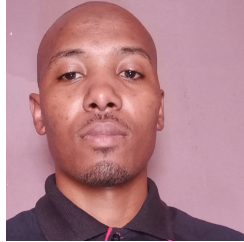


CONTACT



SANELE GUMEDE



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3201

OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

DRIVER'S LICENCE

Code 10

EXPERIENCE

*November 2018 -
January 2021*

Liquor City (tugela ferry)

Cashier

To provide courteous customer service dealing with sale of liquor and to know and observe the various state and local regulations regarding the sale of liquor.

To Stock, rotate and face product, build displays as required for daily sales and to ensure a positive shopping experience for customers.

Primary challenge in this position is to provide prompt, courteous customer service, accurate money handling, keeping adequate inventory levels, stock and clean shelves. Position functions and work hours may vary according to business needs.

January 2021 - January 2024	Liquor City (tugela ferry) Assistant Manager Overseeing the daily operations of the store including ordering merchandise, managing inventory levels and hiring staff, performing audits of liquor store to ensure that they are complying with state laws regarding alcohol sales managing staff, ensuring that they are trained in proper alcohol serving procedures and in compliance with liquor laws, providing customer service by assisting customers with their purchases and answering any questions they may have about products or services offered making sure that products are stored in a way that maintains their quality and preserves them from spoilage co-ordinating with vendors to ensure timely delivery of products. Training new employees on store policies and procedures ensuring that all liquor store equipment is working properly so that customers can get what they need quickly and efficiently.
January 2024 - 25 September 2024	Liquor City (tugela ferry) Trainee Manager Overseeing the daily operations of the store including ordering merchandise, managing inventory levels and hiring staff, performing audits of liquor store to ensure that they are complying with state laws regarding alcohol sales managing staff, ensuring that they are trained in proper alcohol serving procedures and in compliance with liquor laws, providing customer service by assisting customers with their purchases and answering any questions they may have about products or services offered making sure that products are stored in a way that maintains their quality and preserves them from spoilage co-ordinating with vendors to ensure timely delivery of products. Training new employees on store policies and procedures ensuring that all liquor store equipment is working properly so that customers can get what they need quickly and efficiently.
01 October 2024 - Present	SHOPRITE CHECKERS LIQUOR DESIGNATE MANAGER
EDUCATION	
2015	Berea Technical College National Certificate in Chemical Engineering N4-N5
2016	Kgotlelelang Computer Training Center End-User Computing Level-3

2024	Alison An Introductory Course on Wines Certificate
2024	Alison An Introductory Course on Alcoholic Spirits Certificate
2022	HubSpot Academy Sales Management Certificate
2022	Google Digital Garage The Fundermental Of Digital Marketing Certificate
2022	Skillup Simplilearn Complete Google Adwords Profetional Certificate
2022	Skillup Simplilearn Advanced Pay Per Cleck Certificate
2022	Udemy Academy SEO 2022: Complete Seo Training + Seo WordPress Websites Certificate
2022	Semrush Academy On-Page Seo and Technical Seo Certificate
2022	HubSpot Academy Seo Certified Certificate
2022	Semrush Academy Semrush Seo Toolkit Certificate
2024	Wines of South Africa (WOSA) Wines Certificate Certificate

SKILLS

Strong sales skills Sound communication skills Ability to read, write and speak English. Strong negotiating Relationship building Networking skills I have a passion for interacting with consumers in the Main market segment. Ability to operate independently Self-motivated, Innovative and Self-driven.

REFERENCE

Johan Meyer - "Liquor City"
Regional Manager
Johanmeyer@liquorcity.co.za
0725146325

Bhekisisa Forward Mtshali - "Liquor City (tugela ferry)"

Branch Manager

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