

"INNOVATIVE DIGITAL MARKETER DRIVING RESULTS"

Gaurav Yashwant Ahire
gaurav8540@gmail.com
8007690780



SUMMARY

"Results-driven digital marketer with a passion for creating impactful campaigns. Skilled in leveraging data-driven insights to optimize online presence and drive engagement. Proven track record in developing and implementing successful marketing strategies. Ready to bring my expertise and creativity to help businesses thrive in the digital landscape."

CAREER OBJECTIVE

"Passionate digital marketer seeking a challenging role to utilize my skills in creating innovative campaigns, driving brand awareness, and achieving measurable results. Committed to staying up-to-date with industry trends and delivering exceptional marketing strategies to help businesses succeed in the digital world."

SKILLS

Digital marketing	<ol style="list-style-type: none">1. Social media management and advertising2. Search engine optimization (SEO)3. Content creation and marketing4. Data analysis and reporting5. Email marketing and automation6. Digital advertising (Google Ads, Facebook Ads)7. Marketing analytics and tracking8. Copywriting and editing9. Project management
--------------------------	--

EXPERIENCE

Feb-2022 - May-2023	AU Small finance Bank
Sales Executive	

PROJECTS

Project Name: Summer Internship Project In Konceptogen Agro PVT Ltd. PUNE

Role: Intern

Project Duration: 2 Month

Project Detail

Konceptogen launched an essential product Geo bhumi at Pune for the Geo bhumi product, I did survey of irrigation method from different villages of Satana region. I met farmers in asatana region and introduced and explained about Geo bhumi .

EDUCATION

Degree/Course	Institute/College	University/Board	Percentage/CGPA	Year of Passing
Bsc (zoology)	KAANMS College Satana	Pune University	66.66 %	2018
MBA Marketing	SNJB COE Chandwad	Pune University	66.23 %	2020

ACHIEVEMENTS

Key achievements	<ol style="list-style-type: none">1.Publish Research Paper at Association of Indian Management Schools2. got a job at a bank
-------------------------	---

HOBBIES

Reading Books, Traveling, treaking

PERSONAL DETAILS

Address	Ramdada Bunglow Shiv Nagar Malegaon Road Satana Nashik, Maharashtra, 423301
Date of Birth	11/02/1994
Gender	Male
Nationality	Indian
Marital Status	Single
Languages Known	English, Hindi , Marathi , Ahirani



Gaurav Yashwant Ahire