



Swetha Anand

Industrial Designer

Hi! I'm a fourth year Undergraduate student from Symbiosis Institute of Design, looking for new opportunities in Industrial/Product Design to expand my knowledge.

For me, design is a constant loop of empathy, research and analysis. My approach towards a design problem is through research and user-centric analysis to create a meaningful experience. I believe that minute details make a greater impact and thus, follow this ideology in my work.

Education

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Swetha Anand

Chennai, India

Undergraduate (B.Des Product Design) 2018 - Present
Symbiosis Institute of Design, Pune

XII CBSE Board 2016 - 2018
Bhavans Rajaji Vidyashram, Chennai

X CBSE Board 2016
Bhavans Rajaji Vidyashram, Chennai

Skills

Sketching and rendering
Wood working
Metal working
Research
Branding and Logo
Adobe Illustrator
Adobe Photoshop
Autocad
Rhino 3D
Creo

Experience

Product Design Internship at IndieGood 2022
Ahmedabad

Graphic design freelance for Anjani 2021
Dubai

Logo design for culinary website 2020
<https://thepassionatechef.in/>

Indigo Art Project, Mood Indigo 2019
IIT Bombay

Installation Art, Lakshya, Fundamental 2018, 2019
Symbiosis Institute of Design, Pune