

SNEHA GHOSH

SKILLS

Technical Skills – MS Office
Product Management Skills – New Product Development, Market Research, Strategic Thinking, Interpersonal Skills, Prioritizing

EXPERIENCE

Content Writing | **Freelancing, Virtual** | Dec 2021 – Present | I am accustomed to writing 3600 words daily and have never missed a day

Social Media manager and Junior Sales Executive
| **StartupTalky** | Sep 2020 – Nov 2021 | I conceptualized and build a social media strategy to drive growth which led to significant increase in reach

EDUCATION

Master of Social Sciences (MSSc) | Humanities | Jadavpur University | 2018 – 2020 | CGPA – 9.20/10

B.A. (Hons) | Sociology | **Jadavpur University** | 2015 – 2018 | CGPA – 9.10 / 10

INTERNSHIP

Content Writer | **Funtinno Internet Private Limited, Virtual** | Mar 2017 – Apr 2017

OBJECTIVE

Motivated and detail-oriented professional with 1+ years of supervisory experience seeking a management position. **Seeking an opportunity to apply my advanced knowledge of Content Planning and my experience with team-building and staff development.**



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CERTIFICATION

Completed Online course on the Fundamentals of Product manager and Recruitment | **Udemy** | 2023