

Niamath Sultana
niamathsultana@gmail.com • +91 95503 59775
<http://linkedin.com/in/niamathsultana>

Education

Bachelors of Business Administration in Finance (Expected
Graduation : 2024)
Villa Marie Degree College For Women ,
Osmania University.

Professional Experience

Marketing Intern at Kodak (4 weeks) **December 2021- January 2022**

- Assisted the marketing team at Kodak during a 4-week internship, gaining hands-on experience in the field.
- Collaborated with team members to develop and implement social media marketing initiatives, resulting in a **20% increase** in engagement.
- Demonstrated **strong communication skills** through regular reporting and on-time project submission to the team.
- Actively participated in team meetings , offering creative ideas and suggestions.

Skills

- **Financial Skills:** Capable of effectively estimating and budgeting for projects, utilizing numerical reasoning to make informed decisions, and demonstrating a solid understanding of financial concepts.
- **Soft Skills:** Demonstrated ability to solve problems efficiently, conduct thorough research, assess information critically,

synthesize complex concepts, and exhibit a keen artistic sense with meticulous attention to detail.

- **Technical Skills:** Proficient in Microsoft Office applications, including **Word** for document creation, **Excel** for data analysis and management, and **PowerPoint** for dynamic presentations.
- **Marketing Skills :** Skilled in creating compelling content for websites and social media platforms , strong analytics skills to track campaign performance and make data-driven decisions.
- **Language Skills :** Fluent in **English** and **Hindi** ; Proficient in **Urdu** ; Basic Knowledge of **Arabic** and **French**.

Certifications

- **Soft Skills and Personality Development** by B Analogicx- May 2022
- **Digital Marketing** by Acumen Connect - November 2022
- **Interior Designing** by Hamstech - February 2023