

#### Contact me:



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in <u>Kashish Jethwani</u>



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#### Skills:

- Event Management
- Project Management
- Team Management
- Quality Management
- Corporate Communications

## **KASHISH JETHWANI**

### Operations Manager

Raipur, Chhattisgarh, India

#### About me:

Enthusiastic and reliable professional with a strong background in operations, event production, and project management. Proven ability to lead cross-functional teams, streamline processes, and deliver exceptional results in high-pressure environments. Seeking a challenging role in Operations to contribute to organizational success while pursuing growth opportunities.

#### **Experience:**

#### **Event Operations Manager** BioSymposiums | March 2024 - November 2024 (Contract)

- Oversaw operational planning and execution for the **Cancer** Immunotherapy and Oncology event in Mumbai.
- Secured keynote speakers and panelists, increasing event appeal and boosting ticket sales.
- Contributed to revenue growth by identifying and securing sponsorships, ensuring financial success for the event.
- Developed and monitored detailed event budgets, optimizing resource allocation and maintaining profitability.
- Directed on-site operations, ensuring seamless coordination, enhancing attendee satisfaction, and driving repeat business.

#### **Event Operations Coordinator** Biogate Scientific Center | February 2023 - January 2024

- Directed operational workflows for international academic and industrial conferences.
- Conducted feasibility analysis for conference topics and managed end-to-end logistics.
- Partnered with marketing and sales teams to support sponsorship opportunities and oversee financial management.
- Evaluated post-event performance to enhance operational efficiency for future events.

#### **Event Operations Lead** BINA | August 2022 - March 2023

- Directed operational strategy and execution for major conferences across Europe:
  - 15th Annual ICEM Summit, Berlin (Sept 2022)
  - o 16th Annual ICEM Summit, Amsterdam (Nov 2023)
  - o 11th Annual ECI Summit, Frankfurt (May 2023)
- Spearheaded revenue generation by identifying high-value sponsorship opportunities and collaborating with the sales team to secure partnerships.
- Increased event profitability by optimizing budget allocations and negotiating cost-effective contracts with vendors.
- Led the acquisition of senior-level stakeholders and decision-makers, boosting event credibility and ticket sales.

# **Event Operations Associate BINA | April 2022 – July 2022**

- Designed operational workflows to enhance the efficiency of conference production processes.
- Contributed to revenue growth by assisting in creating targeted marketing content that increased event attendance and sponsor interest.
- Conducted market research to identify industry trends, aligning event themes with profitable market opportunities.

#### Validation Expert (Operations) Apna | April 2021 – March 2022

- Ensured compliance with SLAs by validating job postings for SMBs within tight timelines.
- Reviewed and verified documentation, maintaining operational quality and efficiency.
- Supervised team operations in the absence of the team leader.

#### **Education:**

Bachelor of Commerce (BCom), Business/Commerce ITM University, Raipur | June 2018 – May 2021

Post Graduate Program in Project Management Henry Harvin

#### **Certifications:**

Lean Six Sigma Green Belt | Henry Harvin ( Certificate No. 5032/IND/6054)