



# MANOJ

## SEO Outreach Executive & Link Builder for SEO Projects

### ALL ABOUT ME

I am an experienced Outreach Executive seeking a full-time position in marketing communications or as an Outreach. I would like to be a part of progressive organization that utilize my skills towards the growth of the organization and also mine.

### SPECIALIZATIONS

- Blogs Crawling
- Blogger Outreach
- Client Collaborations
- Content marketing
- Excellent Negotiating skill
- Implimenting Client orders
- Link Building
- Site Quality Checking
- Keyword Research
- Handling SEO Tools
- Basic SEO concepts

### GET IN TOUCH WITH ME

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Linkedin -

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### SKILLS

- Good Communication
- Leadership
- Self motivated
- Project & Time Management
- Logical Thinker
- Team player
- Proactive

### WORK EXPERIENCE

**Title - Outreach Executive**

**Company - Stan Ventures Pvt Ltd**

**Time Period - 2019 Sep to 2022 Mar**

Working as an Outreach Executive which includes Blogs crawling based on the clients requirement depends on SEO Metrics, Client Communications, Site Analysis (Quality Checking) Keyword research, Handling SEO Tools, Off page SEO Optimization, Project Management associated with Team handling and leading team on behalf of Team Leader's absence.

**Title - Project Executive for SEO**

**Company - Stan Ventures Pvt Ltd**

**Time Period - 2022 Mar to Present**

Working in various projects as a Link Builder Project Executive for various regional projects (Neil Patel) across the globe with different SEO Metrics for low prices in quality sites.

### PROJECTS WORKED FOR

Neil Patel Projects (for Australia, America & India) and OMG Projects (for Australia)

### EDUCATIONAL QUALIFICATION

**KARPAGAM ACADEMY OF HIGHER EDUCATION**

**Master of Science in Physics**

- Passed Out year - 2019
- Achieved GPA : 8.1
- Roles and Responsibilities - President of Our Department and Event Coordinator
- PG Project Title - Preparation of MgO Nano particles by varying the annealing temperatures.
- Presented a paper in National Seminar on Advanced Materials and its Application held at our University (2017 & 2018)

**KARPAGAM ACADEMY OF HIGHER EDUCATION**

**Bachelor of Science in Physics**

- Passed Out year - 2017
- Achieved GPA : 7.8
- Roles and Responsibilities - Student Representative.
- PG Project Title - Green synthesis of Silver Nano particles by using Tectona Grandis.
- Presented a paper in National Seminar on Advanced Materials and its Application held at our University (2015 & 2016).

### TOOLS HAVE WORKED IN SEO

- FLICKOVER (AHREF)
- MAJESTIC
- SEMRUSH
- MOZ
- HUNTER AND YAMM (EMAIL MARKETING)