





AMEE DHANAK

D I G I T A L M A R K E T I N G

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PROFILE

I am looking to gain experience and learn in a professional environment while contributing to my work to fulfill the objectives of the institution. I am interested in working in an environment where I can learn and experience teamwork and group cooperation while learning major concepts that help me professionally in the long run.

SKILLS

- WordPress
- Canva
- Google Analytics
- MS Office
- Ability to write unique content
- Team player
- Quick learner

EDUCATION

**OPERATING MEDIA ADVANCE DIPLOMA IN
DIGITAL MARKETING**
2022

**KES SHROFF COLLEGE OF COMMERCE AND
ARTS**
HSC & BACHELOR OF COMMERCE (BCOM)
2015-2021

ST. MARY'S HIGH SCHOOL, DAHISAR-EAST
SSC
2015

CERTIFICATIONS

- Google Search Ads Certification
- Google Display Ads Certification

LANGUAGES

- English
- Gujarati
- Hindi
- Marathi

EXPERIENCE

CONTENT WRITER

Altrone LTD.
2022-2023

- Worked on creating well-researched and stimulated content.
- Worked on creating Press Releases for the company.
- Wrote informative and creative blog posts for the company.

DIGITAL MARKETING INTERN

Lucky Charms- Corporate Gifting Company
2021-2022

- Developed and maintained social media strategies.
- Worked on creating and posting social media posts.
- Managed and maintained company's website according to SEO.