

Indrajeet Chakraborty

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🌱 indrajeetseo.wordpress.com

SUMMARY

Experienced Freelance Digital Marketer with 3 years of experience in creating and implementing effective digital marketing strategies. Proven track record of driving online traffic, increasing brand awareness, and improving conversion rates. Self-motivated and results-oriented professional seeking new opportunities to apply expertise in digital marketing to help companies achieve their business goals.

EXPERIENCE

Freelance Digital marketer

Self Employed

April 2021 - Present

- SEO Services (ON Page SEO, OFF Page SEO, Link Building)
- Wordpress Website Designer
- Web development using HTML, CSS, Java, and React.
- Copywriting and Ad Design

Digital Marketer

Techwinks Pvt Ltd

July 2022 - March 2023, Chandigarh

- SEO for the company's website
- Website Optimization
- Writing SEO-optimized content
- Social Media Post design

Assistant Manager(Commercial Vehicle)

Indusind Bank Ltd

March 2021 - January 2022, Guwahati, Assam

- Customer Credit Eligibility
- Customer portfolio check
- Loan approval
- Document Verification
- Create documents in MS Office.
- Good Communication with clients

EDUCATION

B.tech (Computer Science Engineering)

Lovely Professional University • Phagwara, Punjab • 2020

- Lovely Professional University

Diploma in Computer Science

Lovely Professional University • Phagwara, Punjab • 2015

- Lovely Professional University

SKILLS

Google Adwords, Google Search Console, Keyword Search, Semrush, Ahrefs, and Yoast SEO

Professional Copywriter, Wordpress Designer & SEO specialist

Web Developer Using (HTML5, CSS, Javascript, React)