

**HARISH G**

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- **CAREER OBJECTIVE**

I being a person who looks deep into things with much analysis and researching. I would like to contribute my skills and knowledge to the business and grow as the business nurtures. It's time to deliver the best to your business as a good team player.

- **TECHNICAL SKILLS**

- WordPress
- Search Engine Optimization (SEO)
- Content Writing
- Market Research
- Email Marketing
- Facebook Marketing & Facebook Ads
- YouTube Marketing
- Instagram Marketing
- Twitter Marketing
- Pinterest Marketing
- Quora Marketing
- LinkedIn Marketing
- App Marketing
- Google AdWords
- Google Analytics

- **PERSONAL STRENGTHS**

- ✓ Good communication.
- ✓ Analytical thinking.
- ✓ Ability to work under pressure.
- ✓ Good listener and Quick learner.

- **ACADEMIC QUALIFICATION**

- ★ BCOM from KLE Society's S Nijalingappa PU college in 2023 with 7.9 CGPA
- ★ PUC from KLE Society's S Nijalingappa college in 2019 with 64.5%.
- ★ SSLC from SVPS in 2017 with 70.72%.

- **WORK EXPERIENCE**

- Company Name - Clubr Technologies
- Company Type - SAAS Based
- Designation – Growth Manager
- 3<sup>rd</sup> Nov 2022 to 3<sup>rd</sup> Feb 2024 (1 year 3 months)
  
- Company Name – Boxedge Solutions
- Company Type – Marketing Company
- Designation – Key Accounts Manager
- 5<sup>th</sup> Feb 2024 to 4<sup>th</sup> Mar 2024 (1 Month)

- **ROLES & RESPONSIBILITIES**

**Clubr Technologies**

- ✓ Identifying Potential Leads through social media platform s & other aggregators
- ✓ Pitch the product via Cold calling & messages
- ✓ Close sales

## **Boxedge Solutions**

- ✓ Maintaining Good Relationship with the existing clients.
- ✓ Managing the Social media accounts of the clients.
- ✓ Responding to Customer reviews & Comments on social media platforms.
- ✓ Posting regular Reels & Stories on client's Facebook & Instagram accounts.

### • **HOBBIES & INTERESTS**

- ✓ Playing Chess & kabaddi.

### • **AWARDS & HONORS**

- ✓ Participation certificate in inter college chess tournament held in multiple colleges.
- ✓ Led a team of volunteers to provide service in an old age home.
- ✓ Runner up of the Inter College Trade Fair Competition.
- ✓ Member of the college student council.

### • **PERSONAL INFORMATION**

- ✓ Father Name: Govindaraj M (LATE)
- ✓ Mother Name: Jayabharathi G
- ✓ Date of Birth: 05-12-2001
- ✓ Languages Known: English, Kannada, Tamil

### • **DECLARATION**

I hereby declare that all the information stated here is true to the best of my knowledge and behalf.

SIGNATURE: Harish G

DATE: 20-03-2024

PLACE: Bangalore