



**C.SUJATHA B.E.,**

**[Sujatha13211@gmail.com](mailto:Sujatha13211@gmail.com)**

**[www.linkedin.com/in/sujatha-chandru-8031b527a](https://www.linkedin.com/in/sujatha-chandru-8031b527a)**

Coimbatore-641062.

### **EDUCATIONAL QUALIFICATION:**

Degree	Name of the college/school	University/Board	YOP	Percentage /CGPA
B.E(EEE)	Park College of Engg&tech	Anna university	2011-2015	87.8
HSSC	Ideal Hr.Sec.School Anthiyur	Board	2011	88.9
SSLC	S.L.N.M Hr.Sec.School Karadivavi	Board	2009	89.8

Completed **Advanced Digital Marketing Course in GUVI GEEKS NETWORK PVT LTD** at 2025.

### **SUMMER INTERSHIP:**

#### **D CLICKS MARKETING AGENCY IN COIMBATORE**

- Intern at D CLICKS marketing agency as a Digital marketer at Coimbatore.
- Keyword Research
- Search Engine Optimization
- On-page optimization(Title,Description, H1 Tag creation, Content optimization, Internal Linking, alt tag optimization, XML sitemap creation)
- Off-Page Optimization
- Creating Backlinks
- SEO Audit.
- Social Media Optimization
- Social media marketing
- Meta Ads
- Content Creation
- SEO Tools like Google keyword palnner, ahref, Google Analytics, Search Console
- Canva

**TECHNICAL ACTIVITIES:**

- Attended outreach program conducted by IIT Madras.
- Attended five days inplant training in THERMAL POWER PLANT in TUTICORIN.
- Attended paper presentation in KSR college of engineering.

**PERSONALITY TRAITS AND INTERESTS**

- Actively Looking and highly interested in digital marketing.
- Quick Learner
- Highly adaptive and Flexible
- Team Player

**EXTRA CURRICULAR ACTIVITIES**

- Event management
- College club leadership
- Sports
- Volunteer work

**PERSONAL PROFILE:**

- Marital status: Married
- Languages known: Tamil&English
- Hobbies: Cooking,Hearing music