



# Sara Radojicic

Lead Gen/Outreach Specialist  
Sales and Marketing Assistant

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## WORK EXPERIENCE

**Easy language school | Dec 2019 - April 2020**  
English Teacher

**Uhuru Network | April 2021 - Dec 2022**  
Lead Generation Specialist,  
Outreach Specialist

**Scale at Speed Agency | April 2023 - May 2024**  
Outreach Specialist, Sales and  
Marketing Assistant

LinkedIn Outreach – LinkedIn Sales Navigator  
Email Campaigns – Growbots, Apollo, HubSpot  
Link Building – Pitchbox, Ahrefs

**Paradise Media | October 2024 - March 2025**  
Outreach Specialist

Analyzed potential outreach targets, including influencers, bloggers, and website owners.  
Crafted personalized outreach messages to build relationships and secure backlinks.

## EDUCATION

**B.A. English Language, Literature, Culture | 2015 - 2019**  
University of Belgrade, Faculty of Philology

**M.A. Language, Literature, Culture | 2019 - 2021**  
University of Belgrade, Faculty of Philology

📍 Marijane Gregoran 69,  
11060 Belgrade, Serbia

## SKILLS

- ◆ Google Workspace
- ◆ MS Office
- ◆ HubSpot
- ◆ WordPress
- ◆ Canva

## LANGUAGES

- ◆ Serbian
- ◆ English