

ARCHANA GURUBELLI

DIGITAL MARKETER

whatsapp

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OBJECTIVE

I have dedicated digital marketing skills in SEO, Google Ads, WordPress, and social media marketing. With practical experience in web design and analytics, I am eager to contribute to a growing team and deliver impactful digital results.

EDUCATION

Mpharmacy Andhra univ Percentage: 72% pharmacy –	2014-16
Bpharmacy ercentage: 78.1%	2011-14
Board of Intermediate Education : Percentage: 68.2%	
Board of Secondary Education :(S.S.C) Percentage: 72%	

EXPERIENCE

Digital Marketing Intern

ODMT Institute - November 2024 to May 2025

Assisted in planning and executing digital marketing campaigns across

- multiple platforms including Google Ads, Facebook, and Instagram.

- Created, scheduled, and monitored social media posts to increase

- engagement and drive traffic to landing pages.

- Conducted keyword research and implemented

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SKILLS

- Google Analytics
- Meta Ads Manager
- Google Ads,
- A/B Testing
- Ad Campaigns
- WordPress
- SMM, SEO,SEM
- Word Press
- SEMrush / Ahrefs
- Ubersuggest / Moz
- Canva
- Ke Keyword Releaver
- Keyword Research

CERTIFICATES

- Google Ads Certification
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LANGUAGES

- Telugu
- English