



Glen Dsouza

Digital Marketing Executive

2+ years of experience, looking for new opportunities to climb the corporate ladder. Believe in Data instead of story telling. Quick to learn and implement new technologies into online marketing strategies.

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📍 Thane, INDIA

EDUCATION

BACHELORS OF COMMERCE

P.D. KHARKHANIS COLLEGE OF ARTS & COMMERCE

2018 - 2021

Senior Secondary (12th)

St. Lawrence Jr. College

2014 - 2016

Courses

- Science

WORK EXPERIENCE

Digital Marketing Executive

Defacto Technologies

08/2022 - 05/2025

A Web 3 venture operating one of India's longest-established cryptocurrency exchanges. The company later expanded to develop innovative products.

General Synopsis

- Implemented comprehensive on-page SEO strategies that boosted organic traffic by 30%, optimizing digital content and search performance.
- Coordinated multi-channel marketing initiatives that boosted engagement by 30% while enhancing content accessibility.

Digital Marketing Intern

Neubrain Solutions

02/2022 - 07/2022

A versatile agency serving a diverse client portfolio spanning from e-commerce to political organizations, delivering strategic solutions across multiple sectors.

General Synopsis

- Developed and implemented social media strategies that increased audience engagement by 25%.
- Executed Facebook advertising campaigns for company applications that boosted user acquisition by 18%.

Digital Marketing Intern

Mumbai Web Design (MWD)

04/2021 - 10/2021

A specialized digital marketing agency that provided comprehensive website development solutions and SEO expertise to clients, helping them establish and strengthen their online presence through custom-built websites and SEO strategies.

General Synopsis

- Resolved website performance issues reducing load times by 40%, enhancing UX and overall search rankings.
- Managed Google My Business listings to ensure accurate data and prompt review responses.

SKILLS

SEO

Social Media Marketing

Email Marketing

Amazon Ads

Google Search Console

Google Analytics 4

Canva

Figma

CMS

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

Marathi

Limited Working Proficiency

HOBBIES

Gaming

Music

Driving