VICKY SINGH

DATA ANALYST

DETAILS

ADDRESS
Varanasi
India

PHONE
9044581433

EMAIL
singhhvicky1gmail.com

LINKS

Linkedin

SKILLS

Microsoft Excel
● ● ● ● ○

MS Powerpoint
● ● ● ● ○

Tableau
● ● ● ● ○

SQL
● ● ● ○ ○

PowerBI
● ● ● ● ○

Python
● ● ● ○ ○

Computer Skills
● ● ● ● ○

Time Management
● ● ● ● ○

Adaptability
● ● ● ● ○

Active Listening
● ● ● ● ○

Emotional Intelligence
● ● ● ● ○

LANGUAGES

Hindi
● ● ● ● ○

PROFILE

- **Enthusiastic and adaptable business analyst with a strong educational background . Eager to apply theoretical knowledge and learn new skills in real-world scenarios to drive business growth and contribute effectively to the success of the organization.**

INTERNSHIPS

-Social Media Marketing, Intern   Meerut
Jul 2021 — Aug 2021

- **Developed content marketing campaigns for multiple channels, including email, social media, and paid search**

-Business Developer Manager, Intern   Delhi
Nov 2021 — Dec 2021

- **Conducted market research and analyses to identify new business opportunities and trends**

EDUCATION

-BBA, Master School Of Management   Meerut
Jul 2019 — Aug 2022

-12th,Commerce, S.G Public School   Varanasi
Mar 2018 — Mar 2019

-10th, S.G Public School   Varanasi
Mar 2016 — Mar 2017

CAPSTONE PROJECT

-Classification Project

- **In this classification project, I developed a customer churn prediction system for a telecommunications company to identify and retain customers at risk of leaving their services.**

-Sentiment Analysis Project

- **In this project, I developed a sentiment analysis system to analyze and classify the sentiment of social media posts. The goal was to automatically determine whether a post expresses positive, negative, or neutral sentiment.**

Financial Analysis Project

- **Through trend analysis, industry benchmarking, and a thorough SWOT assessment, I gained valuable insights into the company's financial position and competitiveness in the market.**

EDA with SQL Project

- **Throughout the project, I demonstrated proficiency in using SQL to extract, manipulate, and aggregate data effectively.**

COURSES

-Microsoft Excel, Udemy

Feb 2021 — Apr 2021

-An Entire MBA in 1, Udemy

Jun 2021 — Aug 2021

-The Complete Investment Banking, Udemy

Jun 2022 — Aug 2022

-Data Analyst, CoachX

Jun 2023 — Oct 2023

EXTRA-CURRICULAR ACTIVITIES

-Cultural Organisations   Meerut

Jan 2021 — Feb 2022

-Volunteer & Community Organizations   Meerut

Jan 2023 — Jun 2021

-ECOBIZ 2021   Meerut

Dec 2021 — Dec 2021