### Yamini Sharma

### Content Writer

### Work Experience



# English Teacher (TGT) Sri Aurobindo School of Integral Education, Chandigarh

March, 2023 - December, 2023

- Curriculum management, reporting incharge,
- Exclusive Responsibilities in Teaching students and making Lesson Plans.
- Planning Tests and assessment methods for checking students' skills.
- Combining various English teaching methods, audio-visual aids and techniques to help students.



### Content Creator Pinaca India Pvt. Ltd.

February, 2021 - April, 2023

- Exclusive campaign formation, and outreach media management. Mass media content creation, campaign designing, website content designing.
- Client Handling, Recruitment
- Active coordination with the creative team.



### Content Creator Digigyan, Under Department of Higher Education, Haryana

February, 2020 – January, 2021

- Social Media Content Curating, Editing and Proofreading, Noting and Drafting.
- Active coordination with the team.
- Planning and proposing State-wide IEC campaigns, Impact Assessment.
- Management, mentoring and guiding a content team.



## Content Creator Digital Kisan, Under Department of Agriculture and Farmers' Welfare, Haryana

January, 2019 - January 2020

- Social Media Content Curating, Editing and Proofreading, Noting and Drafting. Active coordination with the team.
- Planning and proposing State-wide IEC campaigns, Impact Assessment. Worked as a content creator/editor during the 4th AGRI-LEADERSHIP SUMMIT, 2019

#### Contact Info

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Chandigarh, India

### Relevant Skills

- Management
- Team Building
- Coordination
- Mentoring and Teaching
- · Strong work ethic
- Communication
- Organization
- Self motivation

#### **Education**

Bachelors of Education P.R.D. College, Kurukshetra University July, 2022

Post Graduate Diploma in Mass Communication Panjab University December, 2020

MA English Panjab University August, 2018

BA English Hons. St. Bede's College, Himachal Pradesh University July, 2016