

GEETIKA TOLANI

DATA ANALYST

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CAREER OBJECTIVE

Dedicated and detail -oriented computer science graduate seeking an entry – level Data Analysis and programming skills and contribute to data – driven decision making .Highly educated ,innovative ,and motivated data analysis professional with a wealth of knowledge. seeking a challenging and career- advancing position as a junior data analyst with Tech Firefly.

EDUCATION AND CERTIFICATION

Bachelors of Technology (Computer Science) | CGPA 8.88 2019-2023

Watumull Institute of Electronic Engineering and Computer Technology

Excel R

Data analytics – Certification

SKILLS

Data gathering and extraction

Data visualisation

Data integration

Extract ,Transform and load (ETL)

Advanced excel

Power bi

Tableau

SQL

Python

STRENGTHS

Analytical thinking : proficient in data analysis

Communication skills : ability to articulate complex data problems

Problem-solving skills : adept at solving /standard problems

PROJECTS :

1) SALES DASHBOARD USING EXCEL :

sales dashboard is very beautiful and informative dashboard. In the single page the Maximum information has been covered . product level comparison section is very useful to analyse and compare month on month for different metrics .The dashboard has been designed specially for sales process ,small pictures ,spark lines and dynamic chart make it more beautiful .

2) HR ANALYTICS DASHBOARD USING POWER BI :

The HR analytics dashboard is a power tool designed for HR professional to derive and understand employee attrition patterns with an organisation .this comprehensive power BI solution provides insights into attrition rates ,active employee counts , and attrition trends based on gender and different age bands . by visualising these key metrics ,HR professional can make data-driven decisions ,optimize workforce management , and foster a diverse and inclusive workplace environment .

3) MUSIC STORE DATA ANALYSIS PROJECT USING SQL :

Music store analysis involves using SQL to derive insights from a database containing information related to music store . project can be great way to gain insights into the stores operations ,customer segmentation , trends ,artist effectiveness ,artist growth , customer interest , and money spent by customer. Begin by exploring the data to understand its structure and contents . identify the key tables , columns and relationship between them .this step is crucial for formulating SQL queries effectively .

4) BANK ANALYTICS USING TABLEAU :

Analysing loan data provided by a financial institution for diverse customers with varied grades and sub grade levels , considering loan disbursement reasons , funded amount , revolving balance values ,payment modes , and last payment values across different states and geolocations . explore the required data with respect to company requirements , and then derive insights such as good loans , bad loans ,bank amount funded ,bank profit , bank