



Abdul Kadir

Sr. SEO Outreach Specialist

I am Abdul, an accomplished SEO strategist with over 5 years of extensive experience in executing dynamic link-building strategies and guest blogging initiatives. Renowned for my adeptness in identifying high-relevance websites and fostering productive collaborations with editors, I excel in maximizing outreach efficacy and driving impactful results.

Work Experience



Sr. SEO Outreach Executive

Digital Web Solutions Pvt. Ltd

January 2024 to Present

- Effectively orchestrated paid outreach campaigns or a-b-c link exchange for Digital Web Solutions, Rank Watch, and a flagship project, showcasing expertise in meticulous strategic planning and execution.
- Implemented impactful paid outreach strategies for saas projects, significantly enhancing brand visibility and achieving outreach objectives.
- Thoroughly researched high-quality, relevant websites tailored to meet specific client requirements.
- Led and managed a team to achieve collective goals and exceed performance targets.



Sr. Outreach blogger

PMS Digibirds360 Media Pvt. Ltd

April 2023 to January 2024

- Successfully executed paid outreach campaign for Bajaj Finserv Markets, a major project showcasing expertise in strategic planning.
- Conducted impactful paid outreach for Emeritus.org, contributing to brand visibility and outreach objectives.
- Spearheaded paid outreach for Eureka Forbes along with management of 5-6 US-based projects, demonstrating international project management capabilities.
- Formulated and implemented both paid and free outreach strategies, fostering robust relationships with influential bloggers and key influencers.
- Instrumental in brand growth through the development and execution of sponsored posts and PR activities.
- Provided mentorship and guidance to two junior team members, ensuring project alignment and fostering professional development.

Contact Info

- kadir.scgimt@gmail.com
- +91-8057112659

Professional Skills

- Guest Blogging
- Media Publication
- Press Release
- A-B-C Link Exchange
- On-Page SEO
- Off-Page SEO
- Technical SEO
- SEO Free & Paid Tools
- Keywords Research
- Blog Topic Research
- Google Analytics
- Google Search Console
- Quora Marketing
- Build Strategy
- Brand Collaboration Expertise
- Content Monetization
- HTML
- Wordpress



Sr. SEO Executive

Justwords Digital PR

July 2021 to March 2023 (1 year, 8 months)

- Achieved a 70% increase in organic blog traffic using white-hat blogging strategies for Hero FinCorp.
- Conducted paid outreach for Hero FinCorp to foster brand authority and growth.
- Executed outreach strategies and built relationships with bloggers and influencers.
- End-to-end blog strategy building, keyword research, and media publishing.
- Contributed to basic technical SEO activities for various brands.
- Training and mentoring new SEO interns.



SEO Executive

Pentarch Initiatives Pvt Ltd

October 2019 to February 2021 (1 year, 5 months)

- Conducted both free and paid guest posting activities for optimum growth.
- Contributed to website design in multiple instances.
- Executed affiliate marketing for 17 different E-commerce sites tied under the company using the Amazon Affiliate Program.



SEO Executive

SEOCZAR IT Services Pvt Ltd

October 2018 to September 2019 (11 months)

- Handled both off-page and on-page SEO for numerous tech-support websites.

Hobbies

- Continuous Skill Enhancement
- Retail Therapy
- Engaging in Outdoor Games
- Sports Enthusiast
- Leadership and Mentorship

Awards and Certifications



SEO Specialization Certificate

Institution: LinkedIn

2021 to Present



Google Analytics Certification

Institution: LinkedIn

2023



SEO Certified By HubSpot

Institution: HubSpot

2023

Education History



Bachelors's in Computer Application

S.C. Guria Institute Of Management & Tech

Year of Graduation: 2018

Learned and practiced programming languages, including C, C++, and HTML.

Project



Bajaj Finserv market

I led the major Bajaj Finserv Market project, managing 100+ monthly guest posts and media publications, ensuring strict compliance with requirements and researching unique domains each month. I contribute to strategic discussions on brand promotion and growth.



Eureka Forbes

For Eureka Forbes, I oversee the creation of 25+ sponsored posts monthly within the home improvement category, adhering to rigorous criteria.



Emeritus

For Emeritus, I manage partnerships with over 50 websites, aligning with their education-focused requirements for sponsored posts. I ensure effective outreach and collaboration in the education sector.



Vijaya Diagnostic

I oversee a health niche client's requirements, securing partnerships with 30+ high-quality websites for sponsored posts. Additionally, I manage 3-4 clients from the USA and UK.



Hero FinCorp

Employing white hat strategies, boosted organic blog traffic for the brand by 70%. Handled and overseen the team efforts for end-to-end off-page activities for the brand. Conducted topic research and contributed in Quora marketing alongside paid guest posting.



HDFC ERGO

Executed a whopping 70 monthly guest posts for the major finance giant: HDFC.



CK Birla

Ensured 17 guest posts from a variety of Indian IP sites on special demand on a monthly basis.



Woodsala

Improved keyword ranking and boosted the website traffic by consistent blogging. Additionally, updated their large plethora of products online