



Ravi Rawat

SEO Outreach Specialist

Contact

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About Me

I adapt quickly and see challenges as chances to grow. I love learning new things and always look for ways to improve and do better.

Skills

- Negotiation
- Critical Thinking
- Data Prospecting (Apollo, Hunter, Clearbit)
- Outreach & Email Campaigns (Lemlist)
- SEO & Link Building (Guest Posting, Blogger Outreach, Link Insertion, Local Citations, Business Listing, Profile Creation)
- Digital Marketing (Basic Knowledge of On-Page SEO & Tools (Ahrefs, SEMrush), Keyword Research

Education

- 12th
Haryana Board 2014
- Computer Course in Financial Accounting with Tally
Hisar, Haryana 2014-2015
- Diploma in ITI
Haryana 2015-2017
- Diploma in Hotel Management
HIHM, Delhi 2018-2019
- Digital Marketing Certification (On-Page, Off-Page, Google & Facebook Ads) 3 Months

Experience

- **SEO Outreach Specialist** 2 Months Present
RankFast Pvt. Ltd.
- **Data Mining Executive** Nov 2022- May 2023
Submit Core Pvt. Ltd.
 - Filtered and sorted data to generate outbound leads for agencies.
 - Conducted targeted research to find potential websites for outreach and guest posting.
 - Extracted and verified relevant contact details to streamline the outreach process.
 - Supported the outreach team by providing high-quality, niche-specific prospects.
 - Used **LinkedIn Sales Navigator, Clutch, Rocket Reach**, Google Search for data mining and lead generation.
- **Link-Building & SEO Outreach Executive** Jun 2023 - Mar 2025
Submit Core Pvt. Ltd.
 - Managed outreach campaigns for specific niches and clients, focusing on link-building strategies.
 - Identified and engaged with high-quality websites for guest posting opportunities.
 - Collaborated with the Operations Team to enhance outreach efficiency and optimize campaign performance.
 - Maintained and expanded a database of authoritative websites and relevant contacts.
 - Utilized **Apollo, Hunter, Clearbit** for data prospecting and **Lemlist** for executing email campaigns.