

Aashi Pandey

SEO Associate

To excel professionally gain experience in the growth of an oriented organization where I can enhance my knowledge base and contribute towards the success of the organization.



aashipandey16@gmail.com

7668195115

Rampur, India

linkedin.com/in/aashi-pandey-9a241922b

WORK EXPERIENCE

SEO Associate MIM-Essay Consultancy

06/2022 - 12/2022

Delhi

Learnt about on page seo where led the task name called school review where I built the details on the website and created backlinks according to the blogs of website like classifieds, Social Book marking etc.

Achievements/Tasks

- School Review, Content Writing, Off Page Seo (backlinks)

Digital Marketing Executive Directus Investment

01/2022 - 03/2022

Delhi

Learnt about onpage seo and write a content on the website and created backlinks according to the blogs of website like classifieds, Social Book marking etc.

Achievements/Tasks

- Creating Backlinks, handling social media, writing a content, on-page seo.

Business communication associates Byjus

03/2023 - 04/2023

Gurugram

Helping students and their parents to get the course for themself.

SEO Intern Seoczar IT Services Pvt Ltd

06/2022 - 09/2022

Noida

Worked on SEO - OFF PAGE and ON PAGE , CONTENT Writing

Customer Service Executive Inergizer

11/2019 - 03/2020

Noida

Providing services to the customer regarding product what exactly they are facing.

Developer CRIS

01/2019 - 06/2019

Delhi

Worked on live project with sql and java using hibernate , and done manual testing.

EDUCATION

BCA Banasthali University

07/2013 - 06/2016

51

MCA Banasthali University

07/2016 - 06/2019

60.05

SKILLS

On-Page Seo

Off-Page Seo

Content Writing

HTML

Wordpress

Technical SEO

Digital Marketing

Python

PERSONAL PROJECTS

Twitter Trend Analysis (12/2017 - 04/2018)

- To search latest latest twitter trend ipl twittes in this project

ACHIEVEMENTS

Digital Marketing Executive (01/2021 - 03/2021)

This done from internshala where I learn about SEO, Email marketing, social media marketing etc.

Programming in Python (12/2020 - 02/2021)

This course also done from Internshala where I learn about how to create programmes in python language and how it works.

React Programming (04/2023 - 06/2023)

This course also done from Udemy where I learn about how to create programmes in react language and how it works.

LANGUAGES

Hindi

Full Professional Proficiency

English

Full Professional Proficiency

INTERESTS

Music

Reading Books

Judo

Travelling