

Ayusha Kolassery

CONTACT

 9325378992

 ayushakolassery1424@gmail.com

ABOUT ME

Hard-working, creative and proactive in Digital Marketing and Brand Management . Ambitious, eager to keep growing and evolving in my profession. Constantly developing new skills and abilities.

SKILLS

- BRAND MANAGEMENT
- BRAND AWARENESS
- CONTENT CREATION
- ADVERTISING ON INSTAGRAM AND FACEBOOK
- RECOGNISING SEASONAL, DAILY AND MONTHLY TREND IN VIEWERS TRAFFIC
- MANAGEMENT SKILLS
- MULTITASKING
- CREATIVE WRITING

EDUCATION

VIVA COLLEGE OF ARTS
AND ENGINEERING
BACHELORS OF MANAGEMENT STUDIES
2021-2024

VIVA COLLEGE OF ARTS
AND ENGINEERING
12TH Std HSC of Commerce
2019-2021

ST.XAVIERS HIGH SCHOOL
10TH Std SSC
2019

WORK EXPERIENCE

BRAND MANAGEMENT &
DIGITAL MARKETING-

- Stick To Roots (Netherlands): Digital marketing, Brand management, brand awareness, content creation.

DIGITAL MARKETING-

- FREELANCING: Profile Management, Digital Marketing, Content Creation, Creative Writing.

INTERNSHIP IN SALES-

- SHAPOORJI PALOONJI : Interaction with consumers, Lead generation