

Naina Sharma

nainasharmaofficial5@gmail.com / 8010225842 / New Delhi, Delhi

Summary

Experienced content writer passionate about captivating readers and driving conversions. Specializing in SEO and brand storytelling, I create engaging content that resonates with audiences. MBA-educated with a strategic mindset, I help businesses elevate their content marketing efforts. Let's connect and craft content that converts!

Experience

Content Writer & Strategic Manager

Lfyd Services Pvt. Ltd. • Bhubaneswar, Odisha

11/2021 - Present

- Manage and archive quality documentation and participate in internal and external quality meetings.
- Contents For Website making.
- Daily Blogs.
- Daily Emails.
- Supported management team with expert skills in writing.
- My article got published in BusinessWorld magazine

Content Writer Intern

Quardiro Technology LLP • Gurugram, Haryana

07/2021 - 10/2021

My responsibility was to provide daily blogs and articles for the company's daily operations. Moreover, to create strategic technology content.

Content Writer Intern

Ungrezi Pvt. Ltd. • Mansarovar, Jaipur

06/2021 - 07/2021

- For this internship, we would create a syllabus for students in various grades for multiple classes and disciplines.
- I was acknowledged and recognized also for my work.

Business Development Associate Intern

WeSettle • Gurugram, Haryana

10/2020 - 11/2020

My task was to persuade college students to rent a PG and sell coupons to them.

Content Writer Intern

Yuvastamb Foundation • Gurugram, Haryana

06/2020 - 09/2020

- My job during my content writing internship was to research the assigned topics, which were typically historical in nature, and then create original content. after which it will be published in "India's Youth Post."
 - They have also created a short movie story with much of my content for their social media handles.
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Skills

Communication skills, Microsoft word, SEO Tools, Blogging, Creative Writing, Writing Skills, Strategic Writing, Social Media Writing, Web Writing, Translation, Computer literacy, Time management, English, Leadership

Education

MBA

IGNOU • New Delhi, Delhi

07/2022

Skills: Data Analysis · Team Leadership · Project Management · Operations Research · Leadership

Bachelor's of Science

Lady Irwin College, University of Delhi • New Delhi, Delhi

05/2022

- Received Certificates.
- Specialized in Food Technology.
- Volunteered in various programmes.
- Graduated From First division with distinction.
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Medical Science

Kendriya Vidyalaya No. 2 • New Delhi, Delhi

03/2019

- Activities and societies: Sports, NCC & Student's Council Activities and societies: Sports, NCC & Student's Council.
- I was enrolled as a Rank holder cadet in school level as a JW Cadet. I have been in KVS National Sports Meet 2016-17 from Delhi region in shooting. I was first best shooter in my school from KVS sports meet and in NCC also I was best firer from Delhi Directorate.
- Activities and societies: Attended National Camp- THAL SAINIK CAMP (2016)
- Participated in- DELHI BEST CADET COMPETITION (2016) and won 1st position.
- Received A Certificate, B Certificate & C Certificate, scholarship, and Two merit certificates. Received A Certificate, B Certificate & C Certificate, scholarship, and Two merit certificates.
- Received 2 Scholarships.

Languages

English, Hindi, Punjabi

Certificates

Creative Writing, Digital Marketing, Social Media Marketing, SEO Domination

Awards

1st best Shooter, National Shooter, 1st Best cadet Delhi Directorate, Scholarships, Delhi Wall Art Competition

Portfolio

1. <https://deliberationsofnaina.wordpress.com/> - Link to my blogging website.
2. https://docs.google.com/document/d/1zwING3NLaHC4_lticcPXZ-o2VMQdlTCTIkGYo6GtQIM/edit?usp=share_link - Links to few of my Content work samples.