



Contact

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Address

#27, Satya layout ,
B-Narayanpura,
Bangalore

Education

2020-2023

BCA

Indo Asian Academy Degree College

Expertise

- Keyword Research
- SEO
- SEM
- PPC
- On-page Optimization
- Off-Page Optimization
- Google Ads
- Meta Ads

Language

English

Hindi

Telugu

Sreekanth.P

Digital Marketing Executive

Enthusiastic and detail-oriented recent graduate with a Bachelor's degree in computer applications seeking an entry-level position in Digital Marketing. Eager to apply theoretical knowledge gained through coursework and hands-on projects to contribute to a dynamic marketing team. A quick learner with a strong passion for digital marketing and social media.

Experience

2023- Present

Freelance Projects

Project: Aesthetica Veda

- Taking care of their website seo from past 6 months as a freelancer
- Conducted Keyword analysis, optimized content for relevant keywords and utilized analytics tools to monitor the performance
- Improved rankings to their website through on page and off page seo techniques
- Improved their DA from 0 to 8

Project: Linden Montessori

- Taking care of their website seo from past 1 year as a freelancer
- Conducted Keyword analysis, optimized content for relevant keywords and utilized analytics tools to monitor the performance
- Improved rankings to their website through on page and off page seo techniques
- Improved their DA from 0 to 9

Certifications

- SEO basics completion certificate from Mangools

Tools

- SEMrush
- Ahrefs
- Google Analytics
- Page speed Insights
- Search Console

Declaration

I hereby declare that the details furnished above are true and correct