

EDUCATION

B.A. (Hons.), Journalism

Lady Shri Ram College For Women

2017 - 2020

CGPA: 8.27/10

WORK EXPERIENCE

Journalism

Tinka Tinka Foundation, Delhi

Internship • Jul 2020 - Sep 2020 (3 months)

During the course of my internship at Tinka Tinka Foundation, I had acquired technical skills of website management on WordPress and blog management on Blogger. I had also actively contributed to the Research team in all possible projects.

POSITIONS OF RESPONSIBILITY

I was selected to be a part of LSR Journalism department's Content team for the Annual Academic Meet Juxtapose in my first year of college. This gave me an opportunity to show my skills of adhering to strict deadlines yet inking my creative best.

I was chosen to be a part of my school's Student Council team, for maintaining discipline and being a medium between students and teacher body. I remained as a Prefect in school's discipline committee during my high school days.

I was an active and chosen member of my school Faith Academy's Editorial team. I worked tirelessly writing articles, editing others and deciding on how to present them in a visually appealing manner.

I had headed the Media team of my college LSR's Hindi Creative Writing Society Abhivyakti. I not only expanded my digital knowledge but also helped members of the team learn skills of digital poster making, photography and videography.

I had also headed (unofficially) the Participant Affairs team during the days of my department's Annual Academic Meet Juxtapose, when few days before the event an urgent need popped. My initiative helped me earn letter of appreciation too.

I was the Sub-Editor of my department's Editorial team at College level. Contributing articles, proof reading and editing some, while also posting content online. I love writing, be it creative, fashion or a different form like poems!

TCS ION Career Edge - Young Professional

Tata Consultancy Services ION Digital Learning Hub, Online
Aug 2023 - Sep 2023

TCS is providing a great learning experience for freshers in the form of its iON Digital Hub. This platform provides an insight in the corporate world, helping beginners step in and work smoothly. TCS is a renowned name and certification coming from it carries huge validation.

In this course, every minute detail about corporates is provided in a manner that is easy to grasp, the supporting images, videos are complementing the text taught.

Fundamentals Of Digital Marketing

Google, Online

Mar 2023 - Apr 2023

The Google Digital Unlocked Garage provides the course Fundamentals of Digital Marketing with a complete certification. The course teaches every detail of digital marketing, with assessments after each lesson, end of module assessment and a final passing exam for certification. The final exam even has 80% as passing score to ensure one has understood the concepts with clarity. The text explains each topic with additional links helping study even the jargons of each important aspect to dive right in digital marketing.

Fashion And Personal Styling

London School Of Trends, Online

May 2021 - Sep 2021

I have successfully completed a Fashion and Personal Styling online course from LST. My keen interest in dressing up, styling, following trends had driven me to carry forward this learning. The art of fashion is something ever changing, new trends come up with every new sunrise and change by every setting Sun. Discovering your signature style is in itself a life changing experience. Having enough understanding of style or taking someone's help to look the real you is a must. I feel your look should be able to speak of you as a human. Thus, I loved this course and its completion lead me to new gateways of knowledge.

Dealing With Difficult People In LIFE & WORK

Alison, Online

Aug 2019 - Aug 2019

Modern Business Writing

Alison, Online

Aug 2019 - Aug 2019

Diploma In Human Resources

Alison, Online

Aug 2019 - Aug 2019

Writing For Young Readers

Alison, Online

Jun 2019 - Jun 2019

Media Studies - Entertainment And Broadcast Media

Alison, Online

Jun 2019 - Jun 2019

Journalism In The Digital Age

Alison, Online

Jun 2019 - Jun 2019

SEO Training Course

udemy, Online

Jun 2019 - Jun 2019

I had pursured this course to gain an insight into SEO, further my knowledge on the topic. It was a small course of 3.5 hours only.

SKILLS

English Proficiency (Written)

Advanced

English Proficiency (Spoken)

Advanced

Creative Writing

Advanced

Hindi Proficiency (Spoken)

Advanced

Photography

Intermediate

Video Editing

Intermediate

Video Making

Advanced

Fashion Styling

Advanced

Search Engine Optimization (SEO)

Intermediate

Blogging

Intermediate

Content Writing

Intermediate

Research and Analytics

Intermediate

Digital Marketing

Intermediate

Search Engine Marketing (SEM)

Intermediate

Content Marketing

Beginner

Google AdWords

Beginner

Google Analytics

Beginner

Email Marketing

Beginner

WordPress

Intermediate

Social Media Marketing

Beginner

ADDITIONAL DETAILS

My article got published in The Hindu, at School level. Many of my articles got published in School Magazine, LSR's department magazine and yearly journal. I have earned

various certificates for my active participation in school and college events.