

Venolia Hetisani



Email Marketing, Content Writing and Copywriting

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01 PROFILE

With over 12 years as a senior Cabin Crew, I know how to work with customers and deliver the best service. I have worked as a website administrator for a Digital marketing agency and completed 1000 hours of the internship.

I was responsible for designing Newsletters, collecting the stats, and updating the website URL categories for the campaign. I have done several website audits to ensure every client's website is functioning optimally and ensure all the links are working properly. I was responsible for updating the client's website content.

I know I will add great value with all my acquired skills.

02 EMPLOYMENT HISTORY

12/2023

Email Marketing Intern at DNR TV Network

DNR TV Network is a Media and Entertainment company. I am their Email Marketing Intern.

11/2023

Marketing Intern at I.&.S.P. LLC Marketing Services

I.&.S.P. LLC is a Marketing Services, E-commerce, and business services firm. I am a Marketing Intern here.

03/2022 — 09/2022

SEO AND WORDPRESS Intern at Inkfish Digital

I have completed an SEO and WordPress apprenticeship with Inkfish digital marketing I worked as a website administrator, and I was updating pages/posts.

Website auditing adding website URL categories, meta tags, and title tags of the website.

08/2022 — 10/2022

Digital Marketing Internship at Global Commerce Media, LLC

12/2022 — 12/2022

Marketing Internship at Money Mouth Marketing

I did a digital marketing Internship, which specializes in content writing, email marketing, and copywriting.

03 EDUCATION

UDEMY

Digital Marketing Course

UDEMY

Digital Marketing Specialist Course

LINKEDIN LEARNING

Google Digital Workshop

04 SKILLS

Market Research	● ● ● ● ●	Auditing	● ● ● ● ●
Microsoft Excel	● ● ● ● ●	Mailchimp	● ● ● ● ●
Web Development	● ● ● ● ●	Digital Marketing	● ● ● ● ●
Meta Tags	● ● ● ● ●	WordPress	● ● ● ● ●
Google Docs	● ● ● ● ●	Communication Skills	● ● ● ● ●
Copywriting	● ● ● ● ●	Time Management	● ● ● ● ●
Zope (CMS)	● ● ● ● ●	Conflict Management Skills	● ● ● ● ●
Content Writing	● ● ● ● ●	Problem Solving	● ● ● ● ●
Research	● ● ● ● ●	Customer Care	● ● ● ● ●
Search Engine Optimization	● ● ● ● ●	Safety Officer	● ● ● ● ●
Newsletters	● ● ● ● ●	Lead Generation	● ● ● ● ●
Microsoft Office	● ● ● ● ●	E-commerce	● ● ● ● ●
Email Marketing	● ● ● ● ●	Administration	● ● ● ● ●

05 LANGUAGES

English

06 REFERENCES

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