



Minkle Chugh, Social Media Manager

UDAIPUR, INDIA · minklechugh01@gmail.com · 9549547370

PROFILE

Dedicated and Hardworking individual. Bringing forth a motivated attitude and a variety of powerful skills with 8 months of work experience in Social Media Marketing and Digital Marketing.

Committed to utilizing my skills to help others, while working towards the mission of a company.

EMPLOYMENT HISTORY

Social Media Marketing Manager, Twice The Lean

Aug 2022 — Mar 2023, Udaipur

- Generated invigorating social media content.
- Assisted with management of client presence on varying social media platforms.
- Worked to ensure social media tactics were aligned with the overall marketing strategy of the company.

EDUCATION

HR College of Commerce And Economics, Churchgate, Mumbai , Bachelors in Financial Markets

Jun 2017 — Nov 2020, Mumbai

Have passed with distinction marks in all the semesters.

INTERNSHIPS

NGO, CRY - Child Rights and You

Sep 2019 — Dec 2023, Mumbai

- Taught children English and covered various life skills modules with children across age group in 2 intervention areas of CRY ,Mumbai
- Attended theatre workshop to enhance engagement with children in the municipal schools.
- Covered general awareness issues with children through public speaking sessions.

Angel Investor, Kieretsu Forum

Aug 2020 — Oct 2020, Mumbai

- Interacted with various startups across the world.
- Maintained timely communications with clients and business partners.
- Got the opportunity of interacting with the investors and attending a forum board meeting held by the firm.

SKILLS

Ability to Multitask

Communication Skills

Dedicated team player

Social Media Marketing

Email Marketing

Content Writer, Piyshef Technologies

Aug 2021 — Dec 2021, Udaipur

- Developed unique content for a variety of clients sites to improve presence and brand awareness.
- Coordinated mailings, marketing materials, and website content.
- Generated invigorating social media content.

EXTRA-CURRICULAR ACTIVITIES

- Part of student council as Discipline Incharge for an year.
- Youngest volunteer in the Yellow Fellow Campaign.
- Head of the college team for Road Building Campaign.
- Part of the IPC Club of HR College of Commerce and Economics.

REFERENCES

MInkle Chugh

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