ANUSREE SOMAN K

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EDUCATION

University of Hyderabad Batch of 2024

M.A. Comparative Literature

Email: officialanusreesk@gmail.com

Central University of Karnataka Batch of 2021

B.A. English (Honors)

SKILLS

Key Skills Software Skills

CopywritingAdministration & CommunicationsGoogle SuiteCopyeditingCustomer RelationsMS OfficeContent WritingSocial Media StrategyWordPress

Research Branding SEO
Academic Writing Layout Design Notion
Tutoring and Guidance Canva

Learning Management System

WORK EXPERIENCE

Secondary School Teacher - English, Blossom Public School - Thanjavur

Jun 2023 - Oct 2023

• Taught English language and literature for Grade 9 CBSE Students

Student Experience and Engagement Officer, Athena Global Education Aug 2021 - Jun 2022

- · Assisted students with onboarding and orienting them with the learning management system and course structure
- Took initiatives to improve student experience.

Executive Assistant, The Red Cycle

Dec 2020 - Aug 2021

- Managed schedules, coordinated regular board meetings and introduced workflow processes and systems.
- Co-lead a team to conduct Crowdfunding and virtual fundraisers and Co-organised a series of online multistakeholder consultations as part of the organisation

Content Writer Intern, Unique World Education

Aug 2020 - Oct 2020

• My responsibilities included proofreading, editing, crowdsourcing, creating social media content, developing content strategies, and conducting brand analysis.

Content Writer Intern, Hello Study Global

May 2020 - July 2020

 My responsibilities included creating blog posts, social media content, and descriptions of training/services for their websites.

Lead: Under 25, Central University of Karnataka

Nov 2020 - May 2021

- Headed a team to build a youth culture in the university by introducing innovative events and opportunities that would kindle the experience of students of contemporary times.
- Coordinated various brand campaigns for companies, including Netflix India, Vivel by ITC, and Epigamia.