



NISHANT KUMAR

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✉ nishantkumar2012301@gmail.com

EDUCATION

Bvoc. Biomedical Science

Central University Of Harayana

2022-2025

RELEVANT SKILLS

Website Handling

Marketing Campaigns

Email Marketing

SEO

Facebook Marketing

Video Editing

Marketing Strategies

Email Scrapping

Linkedin Marketing

Web Scrapping

ABOUT ME

I'm a college student who is very interested in Digital Marketing industry because of its potential to affect and engage the masses. I'm actively looking for an internship in this field to learn and actually engage with customers to understand them and give them the best experience.

RELEVANT KNOWLEDGE

○ May-June 2023

Digital Marketing Course

I did Digital Marketing course from Teachnook and learnt how to create google ads, meta ads, create landing pages, create engaging videos.

○ Dec-Present

Startup Website Creation

I created a website and designed its landing page for our college startup Bio4Gen which is a career counselling startup

○ Extras

Did digital marketing course from Udemy which taught me about each and every tool which are used in this industry.

And have my own youtube channel :-- "Inheritech" on which i do metadata tags and thumbnails .

LANGUAGE

English

Hindi

REFERENCES

Startup www.bio4gen.com

youtube Inheritech

Awards

**1st Prize in
National Science
day for new
startup ideas**