

CHERIELOU BORJAL

LINK BUILDING & OUTREACH SPECIALIST

PROFESSIONAL EXPERIENCE

As an SEO Specialist specializing in off-page strategies, I have a solid track record of developing and executing successful link-building campaigns for various clients. I have identified and built relationships with authoritative legal websites, directories, and industry influencers to secure high-quality backlinks. Through guest posting and content promotion, I have effectively increased website authority and search engine rankings for targeted keywords. Regularly monitoring and managing the backlink profile, I ensure compliance with search engine guidelines and maintain a strong focus on balancing quantity and quality of backlinks. My work has resulted in notable achievements, including an enhanced backlink profile, improved rankings, and increased referral traffic, contributing to potential client leads and improved organic visibility.

WORK EXPERIENCE

Project Base Job

Outreach Specialist in E-commerce business

October 2023 up to Present

Outreach Specialist in Video Editing App

April 2023 to September 2023

Full time Job

Link Builder and Outreach Specilaist in a Law Firm June 2022- March 2023

- Link Building Strategy
- Guest Posting
- Content Creator

Paypal Australia

Financial Specialist | Customer Service Representative

October 2019 - August 2021

- Account System and Security
- Dispute and Claims
- Account Limitations

Divine Word Christian Academy of Caloocan Inc. Preschool Head

January 2020 - January 2021

- School Administration
- Budgeting and Resource Management


EDUCATION

University of the East, 2010 - 2016

Bachelor of Science in Business Administration

Major in Business Management



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SKILLS

- SEO Off-Page
- Link Building Strategies
 - ✓ Link Insertion
 - ✓ Guest Posting
 - ✓ Link Swap
 - Content Creator
- Event Coordinator
- Hosting
- Singer

TOOLS



 BuzzStream





