

AMAN LIMBU

Growth Marketer

CONTACT

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www.amanlimbu.com

PROFILE SUMMARY

Results-oriented Growth Marketer with expertise in Social media marketing & Content creation. Proven track record in optimizing content for search engines and creating targeted ad campaigns. Eager to contribute analytical and growth marketing skills to dynamic teams, ensuring impactful digital strategies and continuous professional development.

EDUCATION

2015 - 2018

UNIVERSITY OF DELHI

- Bachelors in Geography
- Grade -A

2019 - 2022

UPSC ASPIRANT

GOOGLE CERTIFICATE ON DIGITAL MARKETING

SKILLS

- Google ads
- SEO
- SEM
- Keyword research
- Email marketing
- Google analytics
- Canva
- Premier Pro
- After Effect
- MS Excel
- LinkedIn Marketing

WORK EXPERIENCE

ARIMI HOUSE OF DESIGN

JUL 2022-OCT 2022

Digital Marketing Intern

- Assisted and executed comprehensive social media strategy for Instagram, focusing on brand awareness and lead generation.
- Created engaging content and managed online communities by responding to comments and inquiries.

ARIMI HOUSE OF DESIGN

NOV 2022- DEC 2023

Digital Marketing Strategist

- Conducted market research to identify emerging trends and consumer preferences, providing valuable insights for product development and positioning.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies to ensure brand consistency and relevance.
- Created engaging content and managed online communities by responding to comments and inquiries.

FOUNDERDREAMS

JAN 2023 - JAN 2023

Growth Marketer

- Assisted in developing and implementing data-driven growth marketing strategies to acquire and retain customers.

INSTITUTE FOR SCIENCE AND SPIRITUALITY

FEB 2023 -APRIL 2023

Social Media Strategist

- Develop and implement a comprehensive content strategy that aligns with the institute's mission and objectives
- Stay abreast of the latest trends and developments and incorporate relevant insights into social media strategy .

PROJECTS

- WEBSITE on Growth Marketing