

# Mayuran Kashyap

Creative and driven professional with a strong background in marketing, content creation, and strategic communication. Experienced in crafting compelling content, collaborating with diverse audiences, and delivering impactful solutions that resonate. Passionate about storytelling, market research, and innovative thinking, I bring a fresh perspective to every project, ensuring results that stand out.

## Work Experience

### Herbalife Nutrition, Sales Representative

Jan 2020 - Dec 2021

- Organised over 50+ full body evaluation
- Turned over 20+ visitors to happy buyers

### Life Venture Pharmaceuticals Pvt. Ltd., Market Researcher

Aug 2023 - Jan 2024

- Extensively surveyed 20 pharmacies regarding the sales of range of medicine
- Visited around 2-3 doctors weekly to uncover the prescriptions offered
- Communicated to around 100 pharmacies in total

### Amberstudent, Operations Associate

Apr 2024 - Aug 2024

- Earned Continuous incentives for two months of my employment for my achievements
- Associated and Communicated with over 1000+ students all around the world
- Specialized in the Nottingham Region of the United Kingdom

### Freelance Writer

Jan 2022 - Present

- Worked with clients from Canada and USA
- Wrote Youtube scripts, articles, blogs, reviews, feature scripts and web series

## Educational Background

### NIOS, Humanities

National Institute of Open Schooling

Jul 2020

- Humanities with Business Studies and Psychology

### Bachelor of Business Administration

Gauhati Commerce College

Aug 2023

- BBA in Marketing Specialisation

## Contact

Assam, India

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## Skills

### Technical Skills

- Marketing Knowledge
- Communication
- Content Creation
- Writing
- Sales

### Languages

- English
- Hindi
- Assamese

## Additional Information / Interests

- Wrote and Directed two short films
- Captained U-19 State Football Team to victory
- Writer and Reader