Aman Gupta

SEO Content Writer|Editor|Digital Marketer| English Literature Major

9031985071
aman.gupta.0018@gmail.com

WORK SAMPLE AND EXPERIENCE

https://drive.google.com/drive/folders/1Iy8agz7dFUI2VxVAxQY173pFMO4TgL9g - Sample blogs on Technical topics

https://drive.google.com/drive/folders/18TvLM4gBTHPtzs36NI5arNE4OiMShO5y - a range of sample writings

https://www.mythoworld.com/author/amangupta/ -writer profile on Mythoworld

FinPins, Remote — *Content Management Intern*

MAY 2022- August 2022

Responsibility - Writing SEO-friendly publish-ready Long-Form Content about Travel & Tourism for a website called ExploreMonde.

Acted as a Content Editor for FinPins-FInlightened

Trawhale, Remote — *SEO Content Writer*

June 2022 - March 2023

Responsibility -Being a Ghostwriter for Croma and writing blogs and guides related to technology and other related topics.

Writing PR, Technical topics, Religious and Socio-environmental Topics, Travel & Tourism, etc.

MoreTasks, Remote — *SEO Content Writer*

November 2022 - Present

Responsibility - Furnishing travel-related content for various websites to be created, ideating on the content structure, Keyword Research, and writing original content that will rank on the SERP.

EDUCATION

Bachelor's in English Literature

St. Xavier's College, Ranchi (2014-2017)

Master's in English Literature

IGNOU (2020-2022)

Post-Graduate Programme in Strategic Digital Marketing

Great Lakes (Great Learning, November 2022- June 2022)

SKILLS

Skilled Content and Creative writer capable of writing both long-form and short-form content, ad copy, Email marketing copy, PR, and more.

Proficient in using Google Docs and other tools such as Grammarly, Hemingway, and more used for Content Writing and Editing.

Knowhow of WordPress.

Thorough knowledge of On-page SEO and various digital marketing tools such as MailChimp, Google Keyword Planner, etc.

SCHOLASTIC ACHIEVEMENTS

GATE (2022) - All India Rank 244

CMAT (2022) - All India Rank 1782

UGC-NET (2023) - Qualified for Assistant Professor

LANGUAGES

Fluent in English and Hindi