

# SHRAVANTH JS



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[Bold Profile](#)

## CAREER OBJECTIVE

Dynamic SEO Specialist with proven success at, leveraging expertise in SEO analytics and technical SEO to drive organic traffic growth. A collaborative team player skilled in utilizing tools like Ahrefs and Google Analytics, I excel in crafting compelling content that enhances online visibility and engagement.

## SKILLS

- Google Analytics
- Search Console
- SEMRush
- Ahrefs
- Technical SEO
- ChatGPT and Jasper
- Wordpress
- HTML
- Hubspot
- Content writing
- Blog Writing

## WORK EXPERIENCE

**SEO SPECIALIST**, 12/2024 - Current  
*Futuristic labs Private Limited*

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**SEO SPECIALIST**, 02/2024 - 11/2024  
*Webapp Clouds Private Limited*

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**SR SEO ANALYST**, 01/2022 - 12/2023  
*Indian Eagle Private Limited*

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**SEO ANALYST**, 01/2021 - 12/2022  
*Ikeva Ventures Private Limited*

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## EDUCATION

***Geethanjali College of Engineering, 01/2014***

### **B.Tech**

Completed B.Tech in Geethanjali College of Engineering in the year 2014.

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***Narayana Junior College, 01/2010***

### **Intermediate**

Completed Intermediate in Narayana Junior College in the year 2010.

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***Brilliant Grammar High School, 01/2008***

### **S.S.C**

Completed S.S.C From Brilliant Grammar High School in the year 2008.

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## PROJECTS

- **Kitchen Appliances:** Worked on the kitchen appliances, such as smart induction cooktops and automatic cooktops
- **Spa and Salons:** Worked on the spa and salon projects, and improved the SERP results for USA Clients.
- **Indian Eagle:** Worked upon the Travel Domain and driven some Organic Traffic
- **Ikeva:** Worked upon the commercial real estate Projects and Improved the Keyword Rankings.

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## CERTIFICATIONS

- Digital Marketing Course Certification
- HubSpot and WordPress platform certification
- Google Sheets, Word, and Excel certification

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## LANGUAGES

**English:** First Language

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## ACHIEVEMENTS

- Worked as a volunteer at a Networking and Cyber Crime Workshop in college;
- Our College Received Second Prize For the best PowerPoint Presentation in our Class
- I got first prize in the football competition at a college-level sports event