

Vishal Gupt

Digital Marketing Expert



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carcareplaza.com, worldthenews.com

Skills

10	Social Media Marketing	10	Google Ads
10	Email Marketing	10	SaaS Development
10	Graphic Design for Business	10	Website Planning and Design
10	Keyword Research	10	Off and On Page Seo
10	Artificial Intelligence	10	Facebook Ads Expert
10	LinkedIn Marketing	10	Digital: Search Engine Optimization
		10	Advertising: Digital Campaign

Projects

Graphics Design for Business.
Website Planning and Design
Keyword Research
Search engine on Page Optimization
Chat-gpt Prompt engineer
Off page SEO
Creating professional image on Mid-journey
Creating content using AI
Affiliate Marketing
E-Commerce

Summary

Digital Marketing Strategist | SEO Specialist | Email Marketing Guru | Social Media Marketing Expert | Google Ads and Analytics Expert | Blogging & WordPress |

I'm a Certified Digital Marketer specializing in SEO, SMM, Google Ads, Facebook Ads, Instagram Ads, Email Marketing, Affiliate Marketing, Google AdWords, Google Analytics, and Google Search Console. With a proven track record of creating and executing successful campaigns.

My expertise lies in implementing effective SEO strategies to improve organic rankings and optimize websites for search engines.

I possess comprehensive knowledge of SEO best practices, enabling me to deliver exceptional results consistently. I excel in managing paid advertising campaigns across Google

Ads, Facebook Ads, and Instagram Ads, leveraging data-driven insights to maximize conversion rates and ROI. I have consistently achieved exceptional campaign performance through thorough market research and meticulous targeting. I am proficient in email marketing and have a solid record of creating compelling campaigns that enhance customer engagement and drive sales. Utilizing marketing automation tools and conducting A/B testing, I have achieved impressive results and continuously refined strategies for optimal performance.

Proficiency in Google AdWords allows me to develop and optimize campaigns for maximum impact. Additionally, my analytical skills and proficiency in Google Analytics and Google Search Console enable me to extract actionable insights from data, enhancing marketing strategies.

I remain up-to-date with the latest digital marketing trends and techniques. Let's connect and discuss how I can help grow your brand and achieve your marketing goals. Please feel free to get in touch with me.

Education

2020 - 2023

BA- UG graduate

Creating SaaS app using FlutterFlow

Facebook Ads

LinkedIn Marketing

Google Ads

Email Marketing

Ranchi University

- 2023-10

Digital Marketing

Kallada Academy

Kallada Academy

Advance Digital Marketing * (June 2023 - October 2023)

2023-06 - 2023-10

Artificial Intelligence

Kallada Academy

Kallada Academy

Advance Artificial Intelligence Program

Language

10

Hindi

10

English

Certifications

- edX Verified Certificate for CS50's
- Introduction to Computer Science
- Web Programming with Python and
- JavaScript