

Debarati Sarkar

Sodepur, Ghola Bazar

Kolkata- 700111

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Career Vision

I would like to work in an organization that will give me a platform to utilize my skills and enrich my knowledge in the process to help in my growth and to excel in the dynamic environment.

Profile Summary

- A professional with 4 years of experience as a Content Writer
- Hands on Experience in creating SEO-optimized B2B & B2C-friendly content
- Expertise in delivering quality contents within tight timeframe
- Enthusiastic about Digital and Social Media landscapes

Career Synopsis

1. Organization: ***CertifyMe***

Tenure: April, 2023 - Till Date

Position: Copywriter and Credential Associate (Full-time)

Key Responsibilities: Created blogs, articles, PR, and website content for the organization. Along with writing, I am also handling clients and doing client outreach.

2. Organization: ***Unitel Contact Centres/Cogent Hub***

Tenure: January, 2020- February, 2023

Position: Senior SEO Writer (Full-time)

Key Responsibilities: Created blogs, website content and articles for Australia, Canada, and UK clients.

3. Organization: ***GreatView Technologies***

Tenure: July, 2019- October, 2019

Position: Technical Content Writer (Full-time)

Key Responsibilities: Created research papers on AI, Big Data, VR, AR, IoT, Real Estate, Smart Transportation and others for APAC countries.

4. Organization: **VAP Technology**

Tenure: January, 2019- June, 2019

Position: Web Content Writer (Full-time)

Key Responsibilities: Developed contents for various US, UK & NZ sites. Developed articles on legal issues, road accidents, gardening, industrial tanks, surfing, photography, national parks, plumbing, horse riding and many more.

5. Organization: **Pursuit Software**

Tenure: November, 2019- December, 2019

Position: Technical Writer (Contractual)

Key Responsibilities: Crafted case studies on smart technologies and how their QuickElf team is implementing them to operate a business seamlessly.

Educational Qualifications

Class	Board	Institution	Year
X th	West Bengal Council of Higher Secondary Education	Rahara Bhabanath Institution	2011
XII th	West Bengal Council of Higher Secondary Education	Rahara Bhabanath Institution	2013
B.A. in English	Calcutta University	Victoria Institution	2016
M.A. in English	West Bengal State University	Bhairab Ganguly College	2019

Personal Details

Name: Debarati Sarkar

Father's Name: Amal Kumar Sarkar

Mother's Name: Geetashree Sarkar

Date of Birth: 11.09.1995

Languages Known: English, Hindi, Bengali

Marital Status: Unmarried

Nationality: Indian

Permanent Address: Sodepur, Kolkata- 700111

Declaration

I, Debarati Sarkar, hereby declare that all the above information provided is true.

Place: Kolkata

(Debarati Sarkar)