

Adhil Aboobacker

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EDUCATION

Govt. Rajiv Gandhi Institute of Technology

Bachelor of Technology in Mechanical Engineering

Kerala, India

2017 – 2021

EXPERIENCE

Freelance Content Curator

May 2024 – Present

Outlier

- Curated and refined prompts to generate creative text formats, ensuring content quality and meeting specific client requirements.
- Utilized Google Workspace applications for efficient communication and project management.
- Optimized content for better engagement and alignment with client goals.

Spoken English Trainer

March 2024 – September 2024

Speakeazy Education LLP

- Developed and delivered engaging spoken English lessons, demonstrating strong communication and audience engagement skills.
- Effectively communicated complex concepts in a clear and concise manner.
- Utilized interactive teaching techniques to ensure maximum student participation and learning retention.

Content Strategist

2022 – 2023

Playspots

- Crafted engaging content strategies for Playspots that aligned with their target audience.
- Increased brand awareness and audience engagement through creative social media campaigns across platforms like Instagram and Facebook.
- Managed Playspots' social media presence, ensuring consistent brand messaging and voice.

Subject Matter Expert

2021 – 2022

Chegg India

- Delivered tailored academic support with detailed explanations for complex problems.
- Maintained consistent accuracy and quality in educational solutions.
- Provided solutions with clarity, helping students improve their understanding of challenging topics.

PROJECTS

Languages SFT Writing and Reviewing

May 2024 – Present

- Reviewed prompts for quality standards and cultural relevance.
- Focused on localization to ensure idiomatic expressions, slang, and cultural norms were adhered to.
- Developed guidelines for creating culturally sensitive and contextually accurate prompts.

Language Enablement

May 2024 – Present

- Evaluated model responses, ranking them across multiple dimensions.
- Contributed to Reinforcement Learning with Human Feedback (RLHF).
- Enhanced AI model performance through detailed feedback, improving contextual understanding.

TECHNICAL SKILLS

Tools: Google Workspace, Microsoft Office, Trello, Asana, Notion

Skills: Content Strategy, SEO, Prompt Engineering, Social Media Management