

Nitanshi Karnatak

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Objective

As a fresher, I am seeking a role which allows me to continue learning and perfecting my skills. I want to work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

Education

- Central University of Haryana** 2019-2021
Master of business administration (finance and marketing)
6.61
- Banaras Hindu University** 2015-2018
B.com(hons.) Marketing
7.33
- St. Michael's Convent School** 2015
Intermediate (10+2)
89.6%
- St. Michael's Convent School** 2013
Highschool
8.8

Skills

- MS PowerPoint| MS word| MS Excel|Canva, PicsArt|Content writing|Creative writing|Project Management| Digital Marketing| Research and analysis| Marketing| CRM| Operations Research| Presentation|| Social media marketing|Business finance|Balance sheet analysis|Accounts reconciliation|Accounts payable|

Projects

- Dissertation**
research project on Impact of Digital Marketing on Purchase behaviour (MBA,2021)

Languages

- English
- Hindi

Internship And Courses

- Marketing and operations, youth empowerment foundation (2020, June)
Social Media Marketing strategy 2023 (Udemy)
Projects Cost Management, estimating, budgeting and control (Udemy)