

# Mehvish Farooq Janwari

Management graduate with majors in Marketing and IT, seeking for a position that will build and enhance my skills and competencies needed for my chosen career and allow me scope for upward movement.



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## SKILLS AND STRENGTHS

Self - Motivation

Quick Learner

Team Work

Time Management

Communication

Customer Service

MS Word

MS Excel

MS Powerpoint

Google Analytics

Presentation Skills

Digital Marketing

Internet Applications

## LANGUAGES

English

Native or Bilingual Proficiency

Urdu

Full Professional Proficiency

Hindi

Professional Working Proficiency

Kashmiri

Limited Working Proficiency

## EDUCATION

### Post Graduate Program in Business Analysis

Simplilearn in association with Purdue University

10/2023 - Present

### Foundation Course in Digital Marketing and Branding

NIIT Limited

2021

84%

### BBA-MBA (Marketing and IT)

University Of Kashmir

2020

71.33%

Project

- Project on 'Customer Experience Management' of Reliance Jio which was to be submitted for internal assessment of CRM. (September 9, 2017; Team size: 3)

## WORK EXPERIENCE

Sales Manager - Haji Qadir Joo Janwari & Co. (04/2020 - 10/2021)

Sales Manager

Project Intern - HDFC (09/2018 - 11/2018)

"Digital Marketing by HDFC Bank and Scope of FinTech Companies to Penetrate Indian Financial Industry"

## WORK SHOPS AND WEBINARS

Attended webinar on " Most Effective Job Hunting Strategies for Tech Jobs in 2021" (07/2021)

Simplilearn

Participation certificate of 'Workshop on Resume Writing' (04/2018)

Department of Management Studies, University of Kashmir

Attended a five day 'Entrepreneurship Development Program on Food Processing' (12/2015)

Entrepreneurship Development Institute of India, Ahamadabad

## ACHIEVEMENTS

Participation in various Management Competitions

Participation In Cultural Events

Participation in Marketing Fest organized by Department of Management Studies, University Of Kashmir

## PERSONAL INFORMATION

D/o : Farooq Akbar Janwari

DOB: March 15, 1996

Gender: Female

Marital Status: Married

Nationality: Indian