



Pottabattina kishore

Innovative marketing leader with 2.5+ years of experience excelling in delivering exceptional marketing campaigns, content, and collateral. Skilled in developing strategies that combine established methods with innovative approaches to drive impactful results. Results-oriented and collaborative professional with expertise in brand management and social media engagement, enhancing brand visibility and customer engagement. Known for attention to detail, a decisive leader thriving in fast-paced environments.



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9542212219



Nandigama, India

SKILLS

Communication skills

MS office skills

SEO activities

Social Media Marketing

Google Analytics

Search Engine Marketing (SEM)

Google AdWords

Search Engine Optimization (SEO)
Social media management English
Digital Marketing

LANGUAGES

ENGLISH, HINDI, TELUGU
Full Professional Proficiency

INTERESTS

Book Reading

Travelling

Interest

EDUCATION

Material Science and Metallurgical Engineering

RGUKT

06/2017 - 06/2017

7.2

Secondary High school Education

Institution/Place of Education

09/2011 - 06/2013

nuzvid

Courses

▫ 7.13

Study Program

High School Educatoin

92.5%

Course

▫ SSC

WORK EXPERIENCE

Social Media Manager

Viral Nest

02/2022 - 05/2025

Delhi

Achievements/Tasks

- Continually maintained and improved company's reputation and positive image in markets served.
- Oversaw preparation of marketing copy, images, videos, emails, and other collateral.
- Captured new customers by optimizing business strategies and launching products to diversify offerings.
- Launched successful digital marketing campaigns that achieved goals for increased website traffic.
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Business Development Excutive

Viral Nest

11/2020 - 02/2022

Delhi

Achievements/Tasks

- Established and maintained highly effective relationships with clients and industry partners to drive growth.
- Communicated directly with customers and partners to build strong business networks and relationships. Negotiated client contracts and agreements to cultivate profitable business transactions.
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- Built relationships with customers and community to promote long term business growth.