

EDUCATION

MBA, Rural Management

KIIT University, Bhubaneswar

2020 - 2022

B.Tech

KIIT University, Bhubaneswar

2016 - 2020

WORK EXPERIENCE

Content Writing

TrendingGlobal, Virtual

Internship • Oct 2023 - Nov 2023 (1 month)

Created content in WordPress for websites.

Sales

byjus, Kolkata

Internship • Aug 2023 - Sep 2023 (1 month)

Digital Marketing Intern

ASWEBWORKS LLP, Virtual

Internship • Jul 2023 - Jul 2023 (1 month)

Blog Writing, ORM

Virtual Intern

IIDE, Virtual

Internship • May 2023 - Jun 2023 (1 month)

The internship included training and tasks related to Social Media Marketing, SEO, Content Writing and Google Sheet Management.

SEO Intern

Expert18 Technologies, Virtual

Internship • Nov 2022 - Nov 2022 (1 month)

Completed on month's internship on Seo where I learned forum posting, content writing, keyword research, link building blog submission etc.

TRAININGS

Facebook And Instagram Ads

IIDE, Online

Jun 2023 - Jun 2023

I learnt facebook and Instagram ads

Digital Marketing

Kraftshala, Online

Jun 2022 - Nov 2022

Modules completed: Marketing Basics, Search engine optimization, Facebook Ads, Google Search, Display, Youtube Ads, Amazon Ads, Programmatic Advertising

SKILLS

Digital Marketing

Intermediate