

## Personal Details

 Mumbai | India

 sabinatejani22@gmail.com

 9967181322

## Expertise

- Time management
- Teamwork
- Creativity
- Facebook Ads
- Google Ads
- Fair knowledge in Excel and Google sheets

## Education Qualification

- Advance Digital Marketing ( IIDE - April 2022 )
- International Montessori ( April 2017 )
- Bachelor of Arts -Jai Hind College ( April 2012 )
- H.S.C -Jai Hind College ( April 2009 )
- S.S.C - Gloria Convent H S ( April 2007 )

## SABINA TEJANI

## Digital Marketing Enthusiast

## About me

An extremely passionate and self motivated digital marketer. I am a curious learner and goal oriented person. Currently working with a leading political organisation and handling their facebook campaigns. Looking for a shift in a company where I can grow and put my skills to use at its best. Aiming to maximize client profitability through broad ranging digital marketing strategies and optimisation tools.

## Work Experience

### Performance Marketing Leading Political Company

October 2022 - October 2023

Key responsibilities performed :

- Manage and run Facebook campaigns and their bid and budgets.
- To set the targets and make relevant dashboards for clients.
- To handle communications with different teams.
- To evaluate the performance through different metrics and funnels.
- To deliver results for Conversion campaigns and deliver the results within given timeline.

### Teacher G D Somani School

April 2015 - May 2020

Key responsibilities performed :

- To plan and prepare a curriculum appropriately for the class.
- To pursue relevant opportunities to grow professionally and keep up-to-date about knowledge and research in the given area.