

Usman Akhter

Link Building Manager

Demonstrated ability to enhance organic traffic, drive conversions, and stay current with industry trends. Adept at analytics tools and committed to delivering effective, data-driven solutions for clients. Successfully built hundreds of high quality do-follow backlinks for my clients.



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Lahore, Pakistan

WORK EXPERIENCE

Outreach Manager

On The Map

06/2022 - 12/2024

Remote

Digital Marketing Company in Miami, Florida, USA.

Achievements/Tasks

- Achieved a 70% increase in organic traffic for a major client within six months, by optimizing off-page SEO factors and implementing a strategic content marketing plan.
- Boosted the conversion rate by 50% for a leading ecommerce website within eight months, through targeted keyword research, and building relevant backlinks.
- Successfully created hundreds of do-follow backlinks for clients and increased their domain authority and rank in SERP.

SEO Link Building Specialist

Digital Olympus

02/2021 - 05/2022

Remote

Link Building Company based in USA.

Achievements/Tasks

- Successfully increased organic traffic for a client's website by 45% within six months through keyword research and strategic link building.
- achieved a 30% improvement in search engine ranking for a business by implementing off-page seo strategies and building high quality backlinks.
- Successfully built hundreds of do-follow backlinks for our clients by using outreach techniques.

SKILLS

Keyword Research

Link Building

Off-Page SEO

On-Page SEO

Backlinks

Link Aquisition

Guest Post

Organic Traffic

Journalists

Competitors Analysis

Content Marketing

Google Analytics

Google Search Console

Ahrefs

SEMrush

Majestic Tool

Pitchbox

Buzzstream

Moz

LANGUAGES

English

Full Professional Proficiency

INTERESTS

Sports

Fitness

Music

CERTIFICATES

Digital Marketing Training by Digiskills
(01/2021 - 06/2021)

EDUCATION

Bachelors in Computer Science

University of Sargodha

09/2015 - 07/2019

Lahore Pakistan