



JOHN LLOYD BELARMA

FREELANCER / SEO SPECIALIST

About Me

As a freelancer and SEO specialist, I have gained extensive experience in optimizing websites to improve search engine rankings and drive organic traffic. My work involves conducting comprehensive site audits, performing keyword research, and implementing on-page SEO strategies such as optimizing meta tags, content, and URL structures. I also specialize in link-building strategies, creating high-quality backlinks to enhance domain authority. Additionally, I have experience in local SEO, focusing on optimizing Google Business Profiles and improving visibility in local search results. I tailor my strategies to meet each client's unique goals, ensuring measurable results through continuous analysis and adaptation.



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Beside Garcia Residencia
Resort, Zone 5A, Camansi,
Iponan, CDO, Mis.Or, Ph

Language

- English
- Tagalog
- Cebuano

Expertise

- Link Building
- Outreach
- Researcher
- Account Creation
- GMB - Verifier
- Public Relations
- Teamwork

Experience

Google Business Profile Verifier

- **AGN Services LLC**
- **Brooklyn, NY - North Miami Beach, FL - 2022-2024**

As a Google Business Profile Verifier, my role involves ensuring that businesses' profiles on Google are accurately claimed, verified, and optimized to enhance their visibility in local search results. I verify business information through various methods like phone, email, or mail, ensuring consistency in details such as business name, address, contact information, and operating hours. Additionally, I optimize profiles by adding relevant categories, services, photos, and posts

SEO/ Link Builder

- **Black Bear Media LLC**
- **Minneapolis MN, USA - 2019 - 2021**

My experience involved conducting thorough research to identify high-quality backlinks, ensuring that the links acquired came from authoritative, relevant sites.

Guest posting: Writing valuable content for other sites in exchange for a backlink.

Outreach strategies: Building relationships with influencers, bloggers, and webmasters to secure quality backlinks.

Education

STI - Cagayan De Oro College

Bachelor of Science in Information Technology

Reference

Casiano Jay Gamotin III

LINK BUILDING EXPERTS/ OUTREACH

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