


# Papori Bora

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## Summary

4+ years of content writing experience in multiple niches. Currently working as a freelance content writer at Virtuoso India.

Some of my top skills as a content writer are:

- ✍ Content Writing
- ✍ SEO writing
- ✍ Website Content
- ✍ Social Media Captions
- ✍ Ghostwriting
- ✍ Content Editing and proofreading
- ✍ Creative Writing
- ✍ English Proficiency (Written)
- ✍ English Proficiency (Spoken)

## Soft skills

- ➡ Teamwork
- ➡ Communication
- ➡ Attention to details
- ➡ Time Management
- ➡ Content structuring
- ➡ Self-management
- ➡ Quick Learner
- ➡ Internet research

I am also simultaneously providing freelance content writing services at Fiverr.

## Experience

### Content Writer

Virtuoso India

Apr 2021 - Present (2 years)

- Researching, structuring, and writing blog posts/articles and website content for content marketing campaigns.
- Worked on writing meta-tags - meta descriptions and meta titles to enhance on-page SEO.

- Wrote ad copies/social media captions for various clients.



### **Fiverr Content Writer**

Freelance

Jun 2020 - Present (2 years 10 months)

- Working independently with clients from the USA, UK and Australia in various niches.
- Developing content in a host of niches



### **Content Writer**

Evolving Elite

Jun 2020 - Aug 2020 (3 months)

- Researched and wrote content for different clients on the topics provided by the team lead.



### **Content Writer**

Thrillophilia.com

Mar 2020 - Jun 2020 (4 months)

- Researched and written travel-based content to be published on the Thrillophilia website.
- Successfully followed the structure provided by the team to prepare the drafts.



### **Content Writer**

Fashionomy

Oct 2018 - Feb 2020 (1 year 5 months)

- Worked on fashion-related content for the company's blog.
- Managed the entire WordPress blog, from content structuring to writing to publishing.
- Curated interview questions for brand owners, and interviewed owners.
- Analysed and reorganised interview answers in blog formats.



### **Content Writing Intern**

Content-Whale

Aug 2019 - Nov 2019 (4 months)

- Awarded as the peak performer in the first month of joining
- Written content for various niches for many businesses; worked on PR articles.



### **Content Writer**

Inhalt Innovations

Mar 2019 - Jul 2019 (5 months)



### **Content Creator and Editor**

Half Baked Beans Publishing Sep

2017-Dec2017(4months)

Content Creator and Editing of books and proofreading.

## Education



**Jorhat Institute of Science & Technology**

**Bachelor of Science, Information Technology**

2011 - 2014

## Skills

Press Releases • Social Media Marketing • Marketing • Keyword Research • Social Media • English  
• Content Management • Content Strategy • Interviewing • Branded Content

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