

Shruti Sharma

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CAREER OBJECTIVE

Aspiring digital marketing professional with a passion for building brand visibility through SEO, social media, and paid ads. Eager to gain hands-on experience in a dynamic company, contributing fresh ideas and strategies while expanding skills in content creation, analytics, and audience engagement

WORK EXPERIENCE

Sr. Software Engineer
Capgemini, Bangalore

Oct 2015 - Dec 2018

- Developed Mainframe Batch and Online Testing using IBM application performance analyzer.
- Created and executed test scenarios, test cases/scripts as per the test script/ test steps & logged actual test results.

EDUCATION

Bachelors In Technology, Electronics and Communication
Rajasthan Technical University
Percentage: 70.00%

2011 - 2015

Senior Secondary (XII), CBSE
Atomic Energy Central School No 4, Chittorgarh
Percentage: 84.30%

2011

Secondary (X), CBSE
Atomic Energy Central School No 4, Chittorgarh
Percentage: 86.00%

2009

TRAININGS / CERTIFICATIONS

Elevating Your Digital Marketing Game
Oct 2024
Internshala Trainings, Virtual

Google Analytics
Oct 2024
Internshala Trainings, Virtual

Lead, Engage, Sell
Sep 2024
Internshala Trainings, Virtual

Paid Social Media Marketing- Reach Beyond Organic
Aug 2024 - Sep 2024
Internshala Trainings, Virtual

Impacting Audiences With Social Media Organic
Jul 2024 - Aug 2024
Internshala Trainings, Virtual

Search Engine Marketing
Jun 2024 - Jul 2024
Internshala Trainings, Virtual

Build And Rank Your Website
May 2024 - Jun 2024
Internshala Trainings, Virtual

Marketing Fundamentals: A Beginner's Journey
May 2024
Internshala Trainings, Virtual

Google Data Analytics
Feb 2023 - Jul 2023
Google Coursera, Virtual

UX Research And Design
Nov 2022 - Dec 2022
Google Coursera, Virtual

PORTFOLIO

[Portfolio link ↗](#)

SKILLS

- Social Media Marketing
- English Proficiency (Written)
- Digital Marketing

- Search Engine Optimization (SEO)
- Content Marketing
- Search Engine Marketing (SEM)
- Effective Communication
- Problem Solving
- Google Analytics
- Copywriting
- Content Writing
- Time Management
- Prioritization
- Marketing
- Email Marketing
- Creative Writing
- Interpersonal Skills

EXTRA CURRICULAR ACTIVITIES

- Volunteered with Muskurahat Foundation to provide underprivileged kids with school supplies, midday meals and educational tutoring.