

# Gagandeep Kaur

## Digital Marketer

Hardworking and passionate job seeker with strong organizational skills eager to secure entry-level Digital Marketer position. Ready to help team achieve company goals.



### Contact

#### Address

Rudrapur, 263153

#### Phone

9627240010

#### E-mail

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### Skills

Leadership skills

Excellent presentation skills

Multitasking

A clear understanding of digital marketing concepts and practices

Knowledge of Google Analytics to track and report websites

Effective interpersonal communication skills



### Work History

2014-08 -  
2018-03

#### Teacher

K.D.P.S (A Preparatory Unit Of School), Rudrapur

- Set up visual aids, equipment, and classroom displays to support teacher's lesson delivery.
- Graded assignments and reported individual progress to teacher.

2018-04 -  
2019-07

#### Teacher

Rainbow Public School, Rudrapur

- Incorporated exciting and engaging activities to achieve student participation and hands-on learning.
- Supported student physical, mental, and social development using classroom games and activities.
- Participated in parent teacher conference to discuss developments of students and increase support.
- Advised and counseled students to help them develop skills and knowledge required to succeed.
- Helped students explore concepts with engaging, learning-focused activities.
- Created and developed lesson plans to meet students' academic needs.
- Developed and implemented classroom routines to address varying student needs.
- Met with students, parents and administrators to address and resolve students' behavioral and academic issues.



### Education

2011-07 -  
2014-06

#### Bachelor Of Commerce (B.Com)

Sr. Bhagat Singh Government Post Graduate College - Rudrapur

2014-07 -  
2016-06

#### Master Of Commerce (M.Com)

Sr. Bhagat Singh Government Post Graduate College - Rudrapur

2016-07 -  
2018-06

#### Bachleor Of Education (B.ed)

Bajaj College of Engineering And Technology - Gadarpur



### Certifications

2022-08

Advanced certification in Digital Marketing and Communication with specialisation in social media and content marketing from upGrad (Ahmedabad)



### Internship

Handling Instagram Marketing for Kurry Singh (Restaurant)