

Devansh Bhatia

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Objective

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

Experience

- Tax Rishi** January 2023 - Present
Social Media Manager
- i-TECS** August 2022 - October 2022
Social Media Manager
Worked as a Social Media Manager, creating digital content for Social media and creative marketing strategies for the growth of Instagram and Facebook Page of i-TECS.
- Ideal Tech** July 2022 - August 2022
Digital Marketing Executive
Looking after on-page and off-page SEO activities for the clients.
Content Writing for on-page website content and social media marketing.
Graphic designing for social media posts and Facebook ads.
Website auditing and content optimization.
Backlink creation and report making.
- Vijan Mahal Jabalpur** July 2017 - November 2017
Intern
Worked as an intern in all 4 core departments(Housekeeping, Food Production, Food and Beverage, Front Office)

Education

- IIPS DAVV** 2020-2022
MBA in Advertising and PR
84.7%
- IHM Bhopal** 2019
B.Sc in Hospitality and Hotel Administration
75%
- Little World School** 2015
Senior Secondary School Examination (Commerce)
87%
- Little World School** 2013
Secondary School Examination (CBSE)
86%

Skills

- MS - Office
- Digital Marketing
- Team Management
- Adobe Photoshop and Adobe Illustrator
- Canva
- Leadership Skills

- Photography
- Social Media Management
- Content Writing

Achievements & Awards

- Gold Medalist in MBA from IIPS DAVV.
- School Topper in 11th Standard.
- Recieved many certificates for discipline and punctuality in school.
- Won the 1st prize in competitions like Housekeeping quiz, flower arrangement, collage making at the college level.
- Volunteered Bhopal Runners in the Run Bhopal Run event held on 3rd December 2017 and 2nd December 2018.
- Completed Workshop on Global Understanding held by San Ignacio De Loyola University,Peru and East Carolina University.
- Group leader of the decor team for events in the college like Farewell, Freshers and Alumni.

Hobbies

- Photography
- Watching Bollywood movies

Languages

- English
- Hindi