

Objective

I am a creative content writer who finds immense interest in giving right words to my thoughts. I have worked as a professional content writer for a few firms and I am looking for better opportunities to sharpen my skills.

Experience

- **Beyoung**
CREATIVE WRITER

I worked as a creative writer at Beyoung (Clothing Company). I used to write creative taglines & captions for their social media accounts. My main work was to write SEO articles for their products. I used to write 4-5 articles per day. I used to do the research and proofreading too.

01/08/2021 - 10/10/2021
- **Apni Class**
CONTENT WRITING INTERN

Apni Class was a Start Up that used to make Educational videos for the students. As an Intern I worked on writing the scripts for the videos. During my internship I learnt that Content Writing is not only about writing but it complies with so many things.

03/03/2019 - 10/06/2019
- **Outreachchimp**
CONTENT WRITER

I worked as a content writer and I used to write about promotional offers and deals for foreign brands.

17/01/2023 - 06/06/2023

Education

- BBA

Skill

- English Proficiency
- Content Writing
- MS - Word
- MS- Office
- Social Media Marketing
- Communication Skills

Personal Details

- Date of Birth : 11/07/1994
- Marital Status : Unmarried
- Nationality : Indian

Shivani Rathore