



Gaurav Kumar Rai

Digital Marketing

CAREER OBJECTIVE

Motivated MCA student seeking entry-level position in digital marketing. Committed to leveraging technical skills and learning mindset to contribute to team success.

EDUCATION

M.C.A. candidate, J.S. University, Shikohabad, U.P.
(Expected Graduation: March 2024)

B.Sc. graduate, Jagatpur P.G. College, Varanasi, U.P.
(2019-2022, CGPA: 54%)

Intermediate, Govind Inter College, Ghazipur, U.P.
(2017-2019, Percentage: 65%)

High School, B.B.L. Inter College, Ghazipur, U.P.
(2016-2017, Percentage: 82%)

ABOUT ME

Passionate MCA student with a zest for digital marketing, thriving in dynamic environments while seeking opportunities to apply technical expertise for business growth.

CONTACT



Varanasi, India(U.P.)



+917270070477



ggaurav764@gmail.com



www.linkedin.com/in/gaurav-kumar-rai-/

SKILLS

- SEO
- SEM
- Social Media Marketing
- Email Marketing
- Google Analytics
- Google Ads
- SEMrush
- HubSpot
- Strong analytical and detail-oriented approach

EXPERIENCE

- Completed digital marketing projects during studies.
- Collaborated on startup campaigns, increasing website traffic by 30%.
- Provided customer support, developing communication skills.

INTERESTS

