

# Mrigender Singh

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## WORK EXPERIENCE

**Social Media Marketing**  
Lumida Wealth, Virtual

Jul 2024 - Present

As the Social Media Manager at Lumida Wealth, I specialize in financial insights and digital engagement, driving brand presence and client engagement through strategic social media initiatives.

**Digital Marketing • Internship**  
FutureAnalytica, Gurugram Sub-District

Nov 2021 - Present

Market Research on Indian growing sectors. SWOT analysis of high profile AI companies based in USA. Specialized in report marking about the entire content. Handling Social Media Platforms and creating Engagement

## EDUCATION

**B.Tech, Electronics and Communication**  
Guru Nanak Dev Engineering College

2020 - 2024

**Senior Secondary (XII), CBSE**

2020

## TRAININGS / CERTIFICATIONS

**Python**  
Aug 2023 - Jan 2024  
FutureAnalytica, Gurugram Sub-District

## SKILLS

- English Proficiency (Spoken)
  - Search Engine Optimization (SEO)
  - Financial Modeling
- Market Research
  - Content Writing
- Digital Marketing
  - Creative Writing

## EXTRA CURRICULAR ACTIVITIES

- Trained 5 interns being a lead to them for last 6 months for content writing.

## ADDITIONAL DETAILS

- Over the course of 2 years and 7 months, my role as a Digital Marketing Intern has afforded me the opportunity to immerse myself deeply into the world of digital marketing, acquiring practical experience across a broad spectrum of marketing functions