



## PROFILE

HPAIR'21 and 2022 Delegate under Harvard College Project of Asian and International Relations

CCRT National Scholar, Ministry of Culture, Government of India

A Sociology Major, chiefly interested in Research works, Heading Content Teams, and Writing about anything and everything!

## CONTACT

EMAIL:  
[oishika744@gmail.com](mailto:oishika744@gmail.com)

LinkedIn Profile:  
<https://www.linkedin.com/in/oishika-ghosh-she-her-7aa89a1b2/>

## SKILLS

Content Development  
Research Works  
Communication  
Presentation  
Empathetic  
Multitasking

# OISHIKA GHOSH

(She/her)

## EDUCATION

**ST. STEPHENS'S SCHOOL, KOLKATA**  
(2012-2016) ICSE, Science

**BETTER HIGH, GOLF GARDENS, KOLKATA**  
(2016-2018) ISC, Humanities  
Percentile – 95.5%

**JADAVPUR UNIVERSITY, KOLKATA**  
(2018-2021)  
Sociology Honors, CGPA – 9.56

**JADAVPUR UNIVERSITY, KOLKATA**  
(2021 – 2023)  
Masters in Sociology, CGPA – 9.81

## OTHER COURSES

**University of California, Berkeley**  
Coursework on Tagore's Discovery of Gandhi  
Under the direct mentorship of Sociologist Dr. Asis Nandy

**University of California, SANTA CRUZ**  
Coursework on 'Feminism and Social Justice'  
Credential Id: 3YCD4TDFSQE3

**University of Pittsburgh**  
Coursework on Gender and Sexuality  
Credential ID: VNJZJ8Z9ZWP8

**University of London**  
Coursework on the Refugees of the 21<sup>st</sup> century  
Credential ID: V2Z8NLBZHJYN

## WORK EXPERIENCE

**HARVARD PROJECT FOR ASIAN AND INTERNATIONAL RELATIONS, (HPAIR'22)**  
Worked as a Delegate, in Asian Conference

**HARVARD PROJECT FOR ASIAN AND INTERNATIONAL RELATIONS, (HPAIR'21)**  
Worked as a Delegate

## ACADEMIC AND NON-ACADEMIC PUBLICATIONS:

PFA my published pieces here:

<https://docs.google.com/document/d/1k1abWWchS4ok5qN1yBYpxyNhEBdU3RXj/edit?usp=sharing&oid=111423858523661242350&rtpof=true&sd=true>

## LANGUAGES SPOKEN:

English  
Hindi  
Bengali

## TECHNICAL KNOWLEDGE:

MS Teams  
MS PowerPoint  
MS Word  
MS Excel

### **BRANDSHARK, Content Writer/Editor**

(5<sup>th</sup> October, 2021 – Present)

Developed SEO-optimized high-quality content pieces (in the fields of technical, non-technical and wellness brands), as per national and international client requirements. Handled projects with utmost precision, and completed the same with overwhelming client feedback. Headed and handled Quora handles among social media platforms, leading to an outstanding growth of the brand's SEO. Wrote enriched pieces of content along with a proper implemented usage of Priority keywords, Focus keywords, Internal linking, and LSIs.

### **TECH GEEKERS, Content Writer**

Developed mainly technical content pieces as per client requirements, with SEO optimization

### **TRUE COMPANION, Content Head**

Developed content pieces and had proofread works written by others. Emphasis was in and around career counselling programs along with awareness of issues pertaining to mental health.

### **WORLD YOUTH COUNCIL, Volunteer**

Helped in the coordination of programs, conferences and seminars

### **YOUTH EMPOWERMENT FOUNDATION (YEF), Social work and Fundraising Intern**

Handled programs, fundraising campaigns and agendas for social welfare

## PAPER PRESENTATIONS

[1] Presented my paper titled: Gender and Colorism as the biggest Matchmakers': Determining the Matrimonial bigotries Indians wear on their sleeves, at the International Conference on Gender and Media: Representations, discourses and practices, organized by: **University of Melbourne, Australia**

[2] Presented my paper titled: *From Core to the Margins: Situating Bijoygarh as a Refugee colony in Post-Partition Bengal* at The World Convention of Finland, (In)justice International: Injustice in a world of Uncertainty, organized by: **South-Eastern Finland University of Applied Sciences, Mikkeli, Finland**

[3] Presented the paper titled: The New Realities of Ageing: A Socio-Demographic Study on the male-elderlies at the International Conference on Globalization and the Crisis of the 'Project of Modernity: Theoretical and Methodological Nuances', organized by **JNU, Delhi and International Sociological Association.**

[4] Presented my paper titled 'Handicrafts in Hardship – Elucidating the socio-economic impediments of the handicrafts industry in Kashmir and ways to revive them' at The International Conference on 'Society, Culture and Social Change: Kashmir and Beyond' organized by - **Indian Sociological Society (ISS) and Islamic University of Science and Technology (IUST), Kashmir**

[5] Presented the paper ‘Visualizing the Pandemic: A study on the all-inclusive effects of Infographics on Youth’ at the National Seminar on ‘Negotiating a pandemic in India- Voice of the youth’, organized by - **Indian Sociological Society (RC-24) and SNU, Kolkata.**

[6] Presented my paper: Consuming Films, Objectifying Femininity: Determining male-ascendancy and hegemonic toxic masculinity through Hindi silver-screens, at – The International Conference on Literature, Film, and Web Adaptations: Adaptations and Appropriations, organized by - **Dept of English and Literary Studies, Brainware University, West Bengal**

[7] Presented my paper: An Analytical Study of Morichjhanpi massacre led by the then left-wing government, at the National Conference, Rethinking Multidisciplinarity, organized by: **Jadavpur University, Kolkata**

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