



Gajanan Dhamanekar

Digital Marketer



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🌐 Gajanan Dhamanekar
🌐 www.realgajanan.com

SKILLS:

- Search Engine Optimization
- Social Media Marketing
- PPC (Facebook Ads, Google Ads)
- WordPress Development
- Graphic Designing
- HTML, CSS, JavaScript
- Advance Excel
- Data Analysis
- Strategic Planning
- Fast Learner
- Critical Thinking

TOOLS:

- Google Analytics
- SEMrush
- Mailchimp
- Canva
- Adobe Photoshop
- Google Ads
- Google Search Console
- HubSpot
- Yoast SEO
- AI Tools

LANGUAGES:

- English
- Hindi
- Kannada
- Marathi

HOBBIES:

- Blogging
- Swimming
- Cricket
- Trekking
- Reading
- Writing
- Riding

OBJECTIVE:

Results-driven Full-Stack Digital Marketer with 2.5 years of experience in SEO, PPC, and web development. Passionate about leveraging data-driven marketing strategies to improve brand visibility and drive conversions.

EDUCATION:

Bachelor Business Administration

St. Xavier's of College Business Administration Belgaum
2017

Pre-University Education

Shri Sai Anjan PU College Kanbargi, Belgaum
2013

SSLC

Shri Siddharood High School Muchandi, Belgaum
2011

EXPERIENCE: 2.5 Years

March 2024-Nov 2024: Flexpert Bellows, Belgaum, KA

- Handled SEO of www.flexpertbellow.com. Done On-page, Off Page and Technical SEO
- Earned great backlinks for SEO
- Ranked and improved on the First Page of SERPs
- Improve impression and Traffic by 100%.
- Improved design part and UI of the website for better experience.
- Solved technical problems of www.pebiflex.com, the old website of Flexpert Bellows.

Jan 2024-Feb 2024: Compumatrix Technologies, Pune, MH

- Handled All Social Media accounts of the Company.
- Done SEO of the company

Jan 2023-Dec 2023: BloodCellsKart (Startup), Belgaum

- Handled SEO of BloodCellsKart website. Done On-page, Off Page and Technical SEO
- Ranked on the First Page of SERPs
- Improve impression and Traffic by 310 %
- Handled Facebook Ads Campaign, Lead Generation
- Content creation for Social Media Post



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Aug 2022-Jan 2023: Vijomidigital, Belgaum

- Done SEO of mysupplementbay.com and Ghongadiindia.com website, content writing, technical SEO, On-Page SEO, Off-Page SEO and done Google Search Console.

Feb 2018-Mar-2022 Store Keeper at Ruchira Catering Belgaum

- Handled the Day to Day store materials, daily bookkeeping of storage, and recording of materials ins and out.

CERTIFICATES:

Jan 2023

- Advance Digital Marketing Course from Viom Institute Belgaum
- Fundamentals of Digital Marketing from Google.