

NANGATI TAFARA B.

DIGITAL MARKETING OFFICER



About Me

I'm a digital marketing enthusiast with a flair for graphic design and a strong educational background in Business Studies and Computer Science. My passion is crafting engaging digital strategies and designs to boost online visibility. I'm excited to leverage my skills to help your company excel in the digital marketing arena.



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Montrose hostel, cnr 5 ave & prince edward rd

LANGUAGE

- English
- Shona

EXPERTISE

- Digital Marketing
- Creativity
- Graphics Design
- Quick Learning
- Critical Thinking
- Adobe Creative Package
- Canva

EXPERIENCE

Fintech Zimbabwe

AUG 2023 - Current

As the marketing executive ,I exercise my digital marketing and graphics designing skills by making their presentations for their products with Adobe Creative Cloud package. I also make flyers , part time.

Build Information Management (BIM) ZIM Pvt Ltd

OCT 2023 - Current and part time

I do part time social media designs for their construction, plan plotting and printing services. I design flyers for them. Manage their social media

Harare Quarry Pvt Ltd

AUG 2021 - 2022

My internship at Harare Quarry exposed me to the industry. I exercised my marketing skills and web development skills. I developed their website and managed the social media platforms.

EDUCATION

University of Zimbabwe

Bachelor of Business Studies & Computer Science
2019-2023

SKILLS SUMMARY

Design Process 78 %

Marketing 81 %



PORTFOLIO PREVIEW

[https://drive.google.com/drive/folders/1lyQOWj9fxH1zWbJEwV5Ba-AxeuWWZVYR?
usp=sharing](https://drive.google.com/drive/folders/1lyQOWj9fxH1zWbJEwV5Ba-AxeuWWZVYR?usp=sharing)

I look forward to hearing from you soon.

Regards

