

PHANINDHRA KOVVUR

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CARRIER OBJECTIVE

Highly motivated and results-driven professional with a strong desire to excel Dedicated to bringing out the best in individuals around me. I want to use my skills to teach, learn and providing valuable guidance so we be dedicated to building long-term client relationships and providing superior service to help our clients achieve their financial goals.

EXPERIENCE

AUG 2017 – DEC 2018

MARKETING AND SALES ASSOCIATE, STUMAGZ

- Successfully increased the user base of 10 digital college magazines on the platform by implementing effective marketing strategies.
- Successfully organized and executed 13 events in collaboration with 10 colleges, attracting an audience of over 3000+ students.
- Led a team of 4 members, ensuring smooth communication and coordination for events and campaigns.
- Onboarded over 4000+ students from 10 colleges, contributing to the platform's growth.

JAN, 2019 – AUG, 2021

SR. GRAPHIC DESIGNER, STUMAGZ, CAREER QUOTIENT

- Managed a team of 3 designers, delivering impactful and professional design outputs for client brands and internal projects.
- Collaborated with 10+ brands and organizations to enhance their branding and improve their social media presence through the creation of 1000+ graphics.
- Interacted with clients to gather and analyzed requirements, develop project plans, assigned tasks, reviewed final layouts, and provided suggestions for improvement when necessary.

EDUCATION

2017 -2022

BACHELOR OF TECHNOLOGY, ANURAG GROUP OF INSTITUTIONS

Major: Electronics and Communication Engineering

- Engaged in various extracurricular activities, including participation in entrepreneurial clubs and EDP Cell.

2014 - 2017

DIPLOMA, GOVT. POLYTECHNIC, MASAB TANK

- Achieved a distinction (70%) in Electronics and Communication Engineering.
- Developed an automatic water sprinkler project on fire-detection as part of a team of 8 members.
- Completed a workshop at Research Centre Imarat in Hyderabad, Telangana.

2014

SSC, DILSUKNAGAR PUBLIC SCHOOL, KARMANGHAT

- Achieved 8.3 GPA in 10th standard.
- Actively involved in various extracurricular and school activities and formed lasting friendships.

CAREER EXPERIENCES (TOTAL – 4 YEARS)

- Worked as Marketing and Sales associate for Stumagz for 1yr (Aug 2017 to Dec 2018)
- Worked as A Sr. Graphic designer for Stumagz for 2 years and 6 months (Jan 2019 – Aug 2021)
- Worked as A Sr. Graphic designer for Career Quotient for 10 months (Nov 2020 – Aug 2021)
- Worked as Lead of operations for Vikasa Varadi, College Connect program (Feb 2019)

CERTIFICATIONS

- **Business Analytics Mastery** Certification by Simplilearn
- **Google Data Analytic Certification** by Google (Via Coursera)
- Pursuing **Excel Skills for Business Specialization** certified by Macquarie University (via Coursera)

TECHNICAL SKILLS

- | | |
|-----------------------------------|---------------------------|
| • Python | • Tableau |
| • SQL | • Power BI |
| • MS- Excel | • Relationship Management |
| • MS- Office | • Lead Generation |
| • Market Research and Analysis | • Adobe illustrator |
| • Presentation Skills | • Adobe Photoshop |
| • Communication Skills | • Interpersonal Skills |
| • Financial Analysis and Planning | |

CO-CIRRICULAR ACTIVITES

- Participated in various workshops like PCB Design and fabrication.
- Completed a one-year internship at StuMagz.
- Completed a one-month internship at Research Center Imarat.
- Attended Arduino Workshop during College

EXTRACURRICULAR ACTIVITIES

- Interned at StuMagz as a Graphic Designer for 2 years and 6 months.
- internship at Career Quotient for 11 months as a Graphic Designer and Visual Designer
- Lead a Team of 22 individuals as a StuMagz Avengers (Core Operator).
- Planned and participated in Vikasa Varadhi Educational Trip leading the Operations team.
- Played a key role in planning and executing Undergrad Summit 2019
- Volunteered for I-Summit 2019.
- Member of the College's Music Club, Entrepreneur Club and EDP Cell.

STRENGTHS

- Passionate and Determined
- Strong Communicational skills
- Peace minded
- flexible, organized, and dedicated
- Quick learner and team player
- Strategic planning and target-oriented
- Decision-making abilities
- Time management
- Can work effectively under pressure
- Analytical and critical thinking
- Active Listener
- Logical yet Creative

LANGUAGES KNOWN

English, Hindi, Telugu & Spanish (Beginner)

HOBBIES

- Reading books
- Doodling
- Singing & Music Production
- Playing Games
- Listening to Music

ACTIVITIES

Passionate about continuous learning innovative thinking and independent projects. Engaged in analyzing, researching, and learning new concepts, and meeting talented individuals. Enjoys music, singing, and exploring new perspectives through long walks. I thrive on curiosity and actively seek opportunities to continuously expand my knowledge and skills.

Place: Hyderabad

Signature

Date :