



SIDDHESH SHETTY

ABOUT ME:

Driven and results-oriented professional with 2 years of experience in the customer interaction and marketing field.

Skilled in delivering exceptional customer service, developing and executing successful marketing decisions, and analyzing customer data to improve business performance along with eye catching content writing. Possesses excellent communication, interpersonal, and problem-solving skills, as well as the ability to work effectively in a team environment. A quick learner who is adaptable to change and always willing to take on new challenges. Passionate about delivering results and exceeding expectations

AREA OF INTEREST:

- Marketing
- Content Writing
- Public Relation
- Digital Marketing
- Business Development
- Social Media

SKILLS:

- Quick learning
- Punctual
- Customer relationship managing
- Teamwork
- Communication

REACH ME AT:

Mobile No. : 8779396580

Email ID : siddshetty11@gmail.com

LinkedIn:

<https://www.linkedin.com/in/siddhesh-shetty-3454881b9>

EDUCATION:

1) HSC JUNIOR COLLEGE - KM AGRAWAL COLLEGE (SCIENCE STREAM)
71%

DEGREE COLLEGE - SM SHETTY COLLEGE SCIENCE COMMERCE AND MANAGEMENT
CGPI 8.53

WORK EXPERIENCE:

1.CAT KING (JULY-SEPTEMBER 2019)

Business Executive Officer Intern

- Maintaining and Organizing the list of clients.
- Organizing educational workshops.
- Marketing of educational courses.
- Updating and setting reminder for clients.

2.SHINE PROJECTS (NOV-DECEMBER 2020)

Business Development and Marketing Intern

- Marketing of Shine digital courses through social media.
- Converting prospects/leads into clients.
- Organizing webinars for clients for courses related queries and other information.

3. IDZ DIGITAL PVT. LTD (NOV 2021-PRESENT)

Consumer Support & Marketing

- Handling company's 20+ Kids Apps Email, WhatsApp & Social media accounts for User interaction and solving issues.
- Review responses as a company's representative via Google Play and Apple App Store for all the Apps.
- Social Media & Influencer Marketing.
- Content writing & Copywriting for short and long descriptions of the Apps on Google Play and Apple AppStore.
- E-mail Marketing for collaboration with other companies and new offers.
- Detailed testing of all the Apps for better efficiency.