

PRATIK PARMAR

SEO OUTREACH SPECIALIST



PROFILE

I am a qualified and professional SEO with 4 years of experience in Off-page and On-page. Strong exp. in Off-page. Team player with an eye for detail.

SKILLS

- Off page SEO
- On page SEO
- Google Analytics
- Google search console
- MS excel

EDUCATION

BACHELOR OF COMMERCE

JNVU University Jodhpur
2016 - 2018

EXPERIENCE

SEO OUTREACH TL

Boring Marketing
Aug 2023 - present

- Managed a team of 5 people.
- Oversaw 20+ projects.
- Built 120 backlinks per month across 12 different niches.

SEO TEAM LEAD

InVideo
Feb 2022 - Aug 2023

- I have manage 15 members of team
- We have a few new landing page of Invideo and we have increased there organic traffic
- Most of the times our team has acheived all the targets

SEO EXECUTIVE

InVideo
Feb 2021 - Feb 2022

- I have achieved the link building targets 9 out of 12 months
- I have received max times incentive from 15% - 50% of salary
- I manage all the qualities of backlinks and increase there traffics

SEO EXECUTIVE

Blurbpoint Media Pvt. Ltd.
Aug 2020 - Feb 2021

- I have done off-page SEO for more than 8 websites.
- I also created audit reports for new clients
- I havn't worked on on-page that much but I have knowledge of about on-page

AFFILIATE MARKETING EXECUTIVE

Blurbpoint Media Pvt. Ltd.
June 2019 - Aug 2020

- I have done affiliate marketing for USA and UK domains
- More than 4000 domains store I have managed for the USA and UK
- We extract Deals and coupons from the e-commerce website and add to our affiliate marketing website

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