



Soham Ghosh

First year M.B.A Student at Techno India University, Kolkata

Passionate individual with specialization in marketing management.



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SKILLS

Social Media Marketing

Marketing Strategies

Video Making

Business Analysis

Video Editing

Content Writing

Content Creation

Leadership Skills

Digital Marketing

EDUCATION

M.B.A.

Techno India University, Saltlake, Kolkata

11/2022 - Present

Specialization In Marketing Management

B.B.A.

Techno India University, Saltlake, Kolkata

07/2019 - 06/2022

CGPA-7.64

Secondary and Higher Secondary Education

Raiganj Coronation High School, Raiganj

01/2011 - 01/2019

Passed Secondary Education with 86.4 percentage and higher secondary education with 69.2 percentage of marks.

WORK EXPERIENCE

Fund Raiser Intern

Tarezameen Foundation

02/2023 - 03/2023

NGO that works to uplift the health and education of children, women, aged and mentally challenged.

Achievements/Tasks

- Helped in raising funds through various channels.

Marketing Intern

S Ghosh & CO.

01/2021 - 01/2022

Our family business that does Constructions and Interior Designing.

Achievements/Tasks

- Helped in Marketing for Interior Designing to grow the business

Raiganj, India

LANGUAGES

English

Full Professional Proficiency

Bengali

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

INTERESTS

Music

Vlog Making

Blog Making

Motor Cycles

VOLUNTARY WORK

Sanskaran - Fest of Techno India University, Saltlake (06/2019 - Present)

Helping and contributing in organizing the fest of Techno India University i.e. Sanskaran.