# Kumkum Jain

I'm a committed and pursuing BBA with a good academic background in business administration who is looking for a challenging opportunity to put my analytical and communication talents to use in a cutting-edge workplace.

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#### **EXPERIENCE**

### Finance Intern, Sanjana Minerals, Kishangarh

January 2023- September 2023

I assisted in the development of comprehensive financial forecasts, gaining proficiency in utilizing financial software and tools.

### SEO Intern, K.D. Marble & Granite, Kishangarh

May 2022- August 2022

I actively contributed to enhancing the online visibility and search engine rankings of client websites. I conducted comprehensive keyword research, analyzed website performance metrics, and implemented on-page and off-page SEO strategies to optimize content.

### Small Business, Organic Skincare

June 2020- Present

Starting a small business in organic skincare is an exciting endeavor that combines my love of natural beauty and entrepreneurial drive. The company will concentrate on developing a range of organic skincare products that support wellness and sustainability with a goal to make goods free from dangerous chemicals and embracing the power of nature.

#### **EDUCATION**

# **Maheshwari International School,** Kishangarh — *High School* 2020-2021

## **Aryan International College**, Ajmer — BBA in Finance

2021-2024

This specialized program delves into areas such as financial management, investment analysis, risk assessment, and corporate finance.

#### **EXTRACURRICULAR ACTIVITIES**

#### **Volunteer** — *I&B Foundation*

Volunteered under the J&B Foundation to provide food to the underprivileged for 3 months

#### **SKILLS**

Analytical and Critical Thinking Marketing and Market Research Financial Analysis Time Management

#### **ACADEMIC PROJECTS**

# Import export detailed Analysis

# Participated in Shark Tank activity held by college

Developed a comprehensive business plan for a startup, including market analysis, financial projections, and risk assessment.

# Business Research on Investment and risk tolerance

Conducted a feasibility study to evaluate the viability of the business concept.

#### **LANGUAGES**

English, Hindi