



Pratiksha Upadhyay

Content Writer
Social Media Executive

Profile

Hi! I seek Comfort in Discomfort as I'm always finding ways to challenge and develop my creative skills.

Contact

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🌐 [Pratiksha Upadhyay](#)

Education Background

2022 - 2024

UNIVERSITY OF LUCKNOW

- MAJMC

2019 - 2022

BABU BANARASI DAS UNIVERSITY

- BAJMC

ST. MARY'S SCHOOL MIRZAPUR

- ICSE & ISC Board

Work Experience

BUSINESS DEVELOPMENT EXECUTIVE

Mentogram

APR 22 - NOV 22

- Social Media Executive
- Podcast Host (The Changemakers)
- Hosting Live Events
- Lead Content Writer (Website, Social Media)
- LinkedIn Outreach

MEDIA CO-ORDINATOR

NSS BBDU

FEB 21 - JUL 22

- Media Reports (Voice of Lucknow)
- Anchor for Live Events
- Singer

ANCHOR INTERN

Samachar 9 News

APR 21 - MAY 21

- Interviewed Sanjana Singh Rajput (Renowned Transgender)
- Content Writer

Relevant Awards

- Best Anchor for Documentary
- 1st Prize for Storytelling at Jaipuria Institute Lucknow