

SUCHITA GUPTA

DIGITAL MARKETER



ABOUT

Strategic and results driven digital marketer with 6+ years of experience building paid and organic marketing funnels. Implemented new competitive analysis and consumer trend reports to increase quarterly sales by 15%.

Digital Marketing	<div><div></div></div>
Email Marketing	<div><div></div></div>
Social Media Ads	<div><div></div></div>
Google Analytic	<div><div></div></div>
Google Ads	<div><div></div></div>

CONTACT



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Bhopal (m.p.)

EDUCATION

2012 - 2015

Pt.SNS University Shahdol

- Bachelor Degree of science

2015 - 2016

Decent Infortech

- Certified in Marketing Strategy

SKILLS

- SEO and Google Analytics
- Social media strategy
- Social media marketing
- Web content development
- Blogging
- Layout design
- Photo editing/PHOTOSHOP/CANVA
- Data Analysis
- Writing and Editing Skills
- SEO and SEM Skills
- Listening Skills
- Email Marketing Skills
- CRM Skills
- Social Media Skills
- Paid Social Media Advertising Skills
- Basic Design Skills
- Mobile Marketing
- ON-PAGE Optimization
- planning and managing content

OFF-PAGE OPTIMIZATION

- Search engine submission,
- Directory Submissions,
- Blog Creation & Posting,
- Social Bookmarking,
- Business Profile Listing,
- Video Submission,
- Press Release Promotion,
- Article Promotion,
- Blog Commenting,
- Forum Postings,
- Classified Submissions,
- Local Marketing,
- Image Sharing,
- Document Sharing,

1. WORK EXPERIENCE (5+ YR)

JR. SEO EXECUTIVE

[Decent InfoTech indore] [Jan 2017 – Nov.2017]

experience in Internet Marketing & Search Engine Optimization field

SENIOR SEO EXECUTIVE

Unique Web World, Indore

specific goals in generating leads, lead qualification,

DIGITAL MARKETING EXECUTIVE

Narmadatech solution Pvt Ltd., Indore. Madhya Pradesh

SEO/SMO/SMM/PHOTOSHOP /SEM

DATA ENTRY SPECIALIST

Newcone Infotech Indore, Madhya Pradesh

DATA ENTRY

DIGITAL MARKETING (FREELANCING)

(2019)-TILL NOW