






# Rahul Biswal

Digital Marketing Consultant

## Personal Info

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 8930974957

 Kolkata, India

## Education

- **Bachelor of Information and Management (1st Class)**

Kurukshetra University  
2008 - 2011

- **Master of Computer Application**

Kurukshetra University  
Jul 2024 - Present

## Skills

SEO - Expert

Content Creation - Expert

Analytics: Google Analytics,  
Ahrefs, SEMrush - Expert

WordPress - Expert

Content Marketing - Expert

Leadership - Expert

## Languages

English - Fluent

Hindi - Native Speaker

## Links

[LinkedIn](#)

## Summary

Dynamic digital marketing professional with 10+ years of experience in blogging, content creation, SEO, WordPress and strategic digital campaigns. Proven ability to increase traffic, enhance brand visibility, and drive customer engagement. Adept at leveraging analytics and trends to deliver impactful strategies that yield measurable ROI.

## Work Experience

### Founder, Techfosys Digital (Freelance), India

October 2024 - Present

- Developed and implemented a successful content strategy for a travel blog with over 10,000 monthly views.
- Managed social media account for a leading lifestyle blog, resulting in a 20% increase in followers.
- Worked with many international companies to grow their online businesses.
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### Blogger, eCloudBuzz (Freelance)

January 2015 - Present

- Researched and wrote articles on a variety of topics, including travel, health, and lifestyle.
- Developed and maintained relationships with industry influencers and guest bloggers.
- Developed and implemented a successful content strategy for a travel blog with over 10,000 monthly views.
- Utilized SEO best practices to optimize blog content for search engine visibility.

## Hobbies

Traveling, Cooking, Playing Cricket, Painting

## Courses

### Cisco Certified Network Associate, Cisco

2013 - 2016

Comptia Network+, Training from NIIT

