

Tariq Abrahams

Email Marketing Specialist.

LinkedIn Profile: <https://www.linkedin.com/in/tariq-abrahams-983982207>
tariq.abrahams779@gmail.com | 0817238058 |



My CV

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My CV

Work Experience



Email Marketing Specialist (2 years, 5 months)

I have worked for the following businesses and companies in order to help generate more revenue, get more customers and optimize their Email Marketing Funnel:

- Optin Reuters (Digital Marketing Datasets Agency) I have helped them with their cold email campaigns to get new clients for their already established business and manage to obtain a massive 80% Open-rate and 90 CRT (Click-to-rate) across all cold email campaigns sent.
- Elouera Marketing (Marketing Consultancy) I joined their team when they started last year and helped them with lead generation through Cold Email Campaigns and helped them get their first clients and got them a 74% Client Conversion rate through Emails.
- Spinnr (A Dating App company) I helped them write up 6 different emails to use for their email campaigns and designed 2 email templates that they could utilize for their campaigns as well.
- MegaMail Partners (a Email Marketing Agency) I was responsible for sending out personalized emails to prospects and also sending follow-up emails for them and got them over 50% conversion rate.



Experience

Started working as a Email Marketer in 2022 till now.

Relevant Skills

- Copywriting
- Digital Marketing
- Web Content Writing
- Email Copywriting and Email Designing.

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Education History



JG Meiring High School

Year of Graduation: 2021

Subjects : Math, English, Afrikaans, Business Studies, History and Accounting

Contact info and Age:

Phone number : 0817238058

Email: tariq.abrahams779@gmail.com

Age:

21 years old.

Born: 19 September 2002

Full Name and Surname :

Moegamat Tariq Abrahams

Country:

South African nationality.

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