Shrey Sachdeva

Computer Science Engineering

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I am a B. Tech Computer Science Graduate with a passion for exploring diverse business landscapes. Seeking to apply my technical background and business acumen to drive growth for exceptional companies. Dedicated to leveraging analytical skills to identify opportunities, formulate strategies, and contribute to the success of visionary enterprises.

EDUCATIONAL QUALIFICATION

Class X (CBSE)	Mount Carmel School	7.4 CGPA	2017
Diploma (CSE)	RajoKari Institute of Technology	73%	2020
B. tech (CSE)	Swami Keshvanand Institute of Technology	8.18 CGPA	2023

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INTERNSHIPS

AIESEC in Jaipur – Business Development – August 2021 to January 2023

* Organised a 3-day training Bootcamp which had a footfall of over 100 people.
* Pitched 50+ companies and raised over Rs. 90K worth of sponsorship for the events
* Co-ordinated Departments to focus on goal plan

Scoopglobal - Data Analytics Intern - April 2023 – June 2023

* Conducted comprehensive market research on various ecommerce products, analysing market trends and consumer behaviour.
* Developed and implemented a Power BI dashboard, facilitating intuitive data visualization for strategic decision-making.
* Applied advanced techniques in data cleaning and transformation, ensuring data accuracy and consistency.
* Conducted in-depth data analysis, extracting actionable insights to drive business strategies

Deep Thought – Behavioural Data Scientist – September 2023 – present

* Building People Development Growth Management System. (A Project Management SAAS Tool).
* Created Data System, a review system, Learning and Development for Improving the teachers.
* Generated automated content for LinkedIn posts and carousels.

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PROJECTS

1. People Development Growth Management System (Project Management Tool)

* Produced comprehensive documentation for the PDGMS (Preservation and Data Governance Management System) to streamline processes and ensure clarity in operations.
* Contributed to the development and maintenance of the Value Tracker within the PDGMS, enabling efficient tracking and analysis of key metrics.

* Collaborated with cross-functional teams to design and create intuitive UX flows, enhancing user experience and usability within the PDGMS platform.

2. John Trucker Content Management System
* Spearheaded the development of an Automated Content Management System, streamlining content processes and enhancing efficiency.
* Applied marketing psychology principles to generate compelling LinkedIn posters, leveraging insights to maximize marketing impact and audience engagement.

3. L&D Tech
* Designed and implemented a tailored data system aimed at enhancing teacher performance and effectiveness.
* Established a comprehensive review system for evaluating teacher performance, fostering continuous improvement and accountability.
* Developed customized Learning and Development modules specifically tailored to elevate teaching capabilities and skills for educators.

SKILLS AND LANGUAGES

1. Power BI
* Worked on **Data Cleaning, Data Transformations and Visualizations.**
* Using data visualisations created Live dashboards.

2. SQL
* Good in solving **queries, Sub-query and Co-Related sub-query**.
* Great knowledge about **Grouping functions**.
* Good in **DDL, DQL, DML, TCL**.

3. MS-Excel
* Familiarity with fundamental functions like **SUM**, **AVERAGE**, and **COUNT** for simple calculations.
* Basic understanding of cell formatting, including font styles, colours, and borders.
* Introduction to data organization and sorting using Excel's basic features.

4. Python
* Basic understanding of all concepts and data types.
* Familiarity with few well-known Libraries

5. C programming
* Basic understanding of all C concepts
* Worked on topics like **arrays, pointers, strings, functions, structures** in C.
* Worked on few sorting and searching algorithms.

EXTRA-CURRICULAR ACTIVITIES
* College Cricket Team Captain
* Worked on my startup called payxilla.
* Travelling and exploring different cultures, regions and people.