



RANJITHA AMITH

DIGITAL MARKETING STRATEGIST

About Me



08547619099



ranjithamith8099@gmail.com



11c, Galaxy Pallazio Azure,
Eranielipalam, Calicut
673006

Language

- English
- Hindi
- Malayalam

Expertise

- Digital Marketing
(SEO|SEM|SMM)
 - Content Writing
- Negotiation
- Creativity
- Leadership

Experience

Studded Bay
Ontario, Canada

2023 July- Present

- My role as a Digital Marketing Strategist involved developing, implementing, and overseeing marketing strategies to promote products or services using digital channels.

Acodez IT Solutions
Calicut - India

2021 - 2023

- Designed and executed digital marketing campaigns across various channels such as social media, email, search engines, and display advertising. This involves setting campaign objectives, defining key performance indicators (KPIs), and optimizing campaigns for maximum reach and engagement.
- Served as a media coordinator responsible for promoting content across various social media platforms, including YouTube. My role involved strategizing and implementing marketing plans to maximize content visibility and engagement.

Education

Aviv Digital School of Digital Marketing

Diploma in Digital Marketing
2021- 2022

Anna University

Bachelor of Computer Science & Technology
2006 - 2010

Skills Summary

- Design Process
- Project Management
- Good communication skills