

MD SHARIF KHAN

Bhagalpur, Bihar | ksharif816@yahoo.com | +91-9113716612 | [LinkedIn](#)

DIGITAL MARKETING SPECIALIST | LINK BUILDING EXPERT | SEO ENTHUSIAST

Digital marketing specialist skilled in content strategy, link building, and email outreach. Proven at increasing engagement, visibility, and leads through creative, data-driven tactics.

EXPERIENCE

Samurai Marketers

April 2024 - Feb. 2025

Digital Marketing Executive

New Delhi - India

- Directed the strategic use of SEO tools (Ahrefs, SEMrush, Moz) for competitor analysis, identified key market trends and implemented targeted SEO strategies, contributing to a 30% increase in keyword rankings.
- Produced a diverse content portfolio, including engaging blogs & guest posts, tailored to meet the unique content requirements of 15+ brands and clients, driving a 50% increase in organic engagement.
- Led a link-building campaign that boosted organic traffic by 40% in 6 months, enhancing visibility and brand awareness for Hevo Data, Elitevein.com, Denver Vein Doc, Garage.co.uk, Cybrary.it etc.
- Managed email outreach campaigns, negotiating with 1000+ webmasters to secure high-quality backlinks and long-term collaborations.
- Implemented advanced filtering and data-cleaning techniques, improving outreach efficiency and reducing email campaign errors by 20%.

Labhanya Technologies Pvt. Ltd.

Dec 2023 – Mar 2024

Digital Marketing Intern

Bhagalpur, Bihar - India

- Assisted in SEO strategy implementation, content creation, and digital marketing campaigns for various clients.
- Contributed to keyword research, content optimization, and performance analysis for ongoing client projects.
- Designed graphics for marketing materials, ads, and social media posts for 7+ clients, contributing to their online branding and engagement.
- Graphics Design Portfolio: [Portfolio Link](#)

EDUCATION

Malik Sandal Polytechnic

June 2018

Diploma In Mechanical Engineering

Vijayapura, Karnataka

New Horizon School

April 2015

Matriculation

Bhagalpur, Bihar

SKILLS

- SEO (On-Page & Off-Page):** Keyword research, competitor analysis, content optimization
- Link Building:** Guest post creation, backlinking strategies, outreach campaigns
- Content Creation:** Writing blogs, guest posts, and SEO-optimized content
- SEO Tools:** Ahrefs, SEMrush, Moz, Google Analytics
- Digital Marketing:** Social Media Marketing, Campaign Management, Data Analysis
- Graphics Design:** Canva, Photoshop
- HTML/CSS:** Basic understanding for content optimization and placement
- Automation & Optimization:** AdCreative.Ai, ChatGPT

LANGUAGE

- English:- Professional proficiency
- Hindi- Native Speaker