



Amit Singh

SEO Executive

Results-driven SEO Outreach Specialist with 4+ years of experience in building high-quality backlinks, executing targeted outreach campaigns, and driving sustainable organic growth. Skilled in prospecting, email outreach, and relationship building, with additional expertise in keyword research, on-page SEO, and technical audits to support comprehensive search strategies.

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📍 Rupnagar, India

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WORK EXPERIENCE

SEO Specialist

Webcazador Digital Solutions

08/2024 - Present

Mohali, Punjab

Key Responsibilities

- Conducted SEO Audits & Performed On-Page Optimization
- Built High-Quality Backlinks through Paid Guest Posting
- Researched Blog Topics & Performed Keyword Analysis

Digital Marketing Executive

SDP Labs (ProofHub)

10/2023 - 07/2024

Panchkula, Chandigarh

Key Responsibilities

- Research Targeted SaaS Websites
- Conducted Outreach Campaigns via Email & LinkedIn
- Build High-Quality Backlinks using Multiple Methods

Affiliate Marketing

Freelancing

01/2022 - 09/2023

Rupnagar, Punjab

Key Responsibilities

- Research Trending Niches & Products
- Build Content Marketing Strategies
- Promote Products across Multiple Channels

Digital Marketing Executive

Forzon Digital Agency

11/2020 - 12/2021

Amritsar, Punjab

Key Responsibilities

- Plan & Execute SEO Strategies
- Optimize Website Content & Build Backlinks
- Create Attractive Social Media Graphics

SEO Executive

Extech Digital

07/2019 - 06/2020

Mohali, Punjab

Key Responsibilities

- Optimize On Site Elements Of Websites
- Research Targeted Keywords and Build Backlinks
- Conduct Technical Audits, Monitor Analytics and Rankings

SKILLS

Keyword Research

On-Page SEO

Off-Page SEO

Website Audits

Email Outreach

Technical SEO

Google Search Console

Google Analytics

Ahrefs

EDUCATION

Bachelor of Technology

Punjab Technical University

07/2015 - 06/2019

Kharar, Punjab

Course

- Computer Science & Engineering

Higher Secondary Course

S.G.R.R. Public School

04/2013 - 03/2015

Rupnagar, Punjab

Course

- Non-Medical (PCM)

STRENGTH

Problem Solving

I approach challenges with a practical mindset, whether it's resolving indexing issues or improving a site's backlink profile.

Analytical Thinking

I enjoy working with data to uncover trends, track performance, and make data-driven SEO decisions that improve rankings and traffic.

Continuous Learning & Adaptability

SEO is always evolving, and I stay up-to-date with algorithm changes, tools, and industry trends to adapt strategies accordingly.

INTERESTS

Learning & Researching

Exploring & Traveling

Communicating with People

Playing Football