

KUNAL NATHANI

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EDUCATION

Manav Rachna International University, Faridabad
B.A. in Journalism and Mass Communications

August 2019 - May 2021

SKILLS

MS Excel, Public Speaking, Teamwork, Decision Making, Research & Strategy, Emotional Intelligence, Outbound Marketing, Email Marketing, Sales & Marketing, Reliable, Collaboration, Leadership, ChatGPT, Power BI

EXPERIENCE

MESSE STUTTGART INDIA : Event Operation Management

May 2023 - Current

(Promoted by India Chamber Of Commerce & Industry, FICCI)

- Worked closely with management to provide effective assistance for specific aspects of business operations.
- Maximised operational excellence mentoring personnel on management principles, industry practices, and company procedures.
- Implemented innovative event themes and designs to create memorable experiences for attendees. Increased client satisfaction by consistently delivering well-executed events within budget constraints.
- Collaborated closely with clients throughout the planning process to ensure their vision was accurately reflected in the final event layout.

FAIRGAZE MEDIA : Event Coordinator

Sept 2021 - March 2023

- Maintained customer satisfaction with forward- thinking strategies focused on addressing customer needs and resolving concerns.
- Contributed to mock-ups, email campaigns and social media content.
- Provided courteous and knowledgeable front desk and other duties, cultivating positive customer relations.
- Strengthened the company's business by implementing new marketing plans.

ACHIVEMENTS

- Received a paid Internship offer from TATA Power for 3 months in marketing.
- Got awarded in Debate competition on the topic “ Feminism”.
- Got a certificate by participating in the government initiative of creating a short film on “ Jago Grahak Jago”.

INTERESTS

Photography, Travelling, Swimming, Workout