



# Husaina Attar

TALENT ACQUISITION SPECIALIST

## About Me

Experienced in user engagement, B2B marketing, and talent acquisition. Proven ability to forge strong client connections, drive brand awareness, and source top candidates. Skilled in communication, HR consulting, and thriving in dynamic environments.



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Indore, India.

## EDUCATION

### DAVV University

Bachelor of Business Administrative  
2019-2022

### Arena Animation

Graphic Design  
2020-2021

## LANGUAGE

- English
- Hindi
- Gujarati

## EXPERTISE

- B2B Marketing
- Lead Generation
- Email Marketing
- Recruiting
- Human Resources (HR)
- Global Talent Acquisition

## EXPERIENCE

### Talent Acquisition Specialist

#### Interview Cracker

Nov 2022 - Present

- Recruited and sourced suitable candidates for open positions.
- Developed marketing strategies, engaged with customers, and supported sales activities.
- Enhanced communication skills, time management, and ability to excel in fast-paced environments.
- Skills: Recruiting · Human Resources (HR) · Global Talent Acquisition · HR Consulting · HR Management

### Business Development Intern

#### Prepter

Jul 2022 - Nov 2022

- Handling marketing efforts for brand awareness. As well as, lead generation, Email Marketing and content curation/creation, and sales collateral. Handling marketing efforts for brand awareness. As well as, lead generation, Email Marketing and content curation/creation, and sales collateral.
- Skills: B2B Marketing · Business-to-Business (B2B) · Salesforce B2B Commerce · Lead Generation · Email Marketing

### Relationship Manager

#### Altruist Technologies Pvt. Ltd.

Sep 2021 - Feb 2022

- Maintaining a deep knowledge of company products and services. Building and maintaining strong relationships with prospective and existing clients.

### User engagement Intern

#### WhiteHat Jr

May 2021 - Sep 2021

- Calling potential customers and building relationships.
- Following up on existing prospects and identifying new potential prospects.
- Carrying out product demonstration.