



Shreya Bhandari

Professional Skills

- SEO and Google Analytics
- Market research
- Social media strategy
- Creative Writing
- Public Speaking
- Marketing Project management

Personal Skills

- Creative Spirit
- Fast learner
- Team player
- Decision making
- Communication
- Multi-tasking

Technical Proficiency

- Canva
- Excel
- Audacity
- Lightroom
- Microsoft Word
- Powerpoint
- Adobe Premier pro
- Google sheets

Education Background

BA [JMC] July 2019-May2022
BENNETT UNIVERSITY

Senior Secondary Education April 2017-May 2019
Sophia Girls Sr. Sec. School, Kota

My Contact

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📍 1101-B Wonderview Apartments
Kota, Rajasthan

About Me

I am a talented, ambitious, and hardworking individual, with skills and a keen interest in content writing, digital marketing, social media, and exploring my creative side.

Furthermore, I am good at handling multiple tasks on a daily basis and working well under pressure.

My key strength is communication, building strong relationships with people in order to deliver the best results.

Professional Experience

Times Internet
Digital Content Producer – Economic Times
March 2022 – Present

Roles and responsibilities:

Daily breaking news

PM speeches

Economic number articles

Agency stories

Travel, health, and lifestyle stories

Running news blogs

Making web stories and slide shows

Internship Experience

Content writing
Men's Day Out | June 2021-July 2021

- Writing news stories
- In-depth research for the articles
- SEO friendly articles

Other Internships:

- The Market Hut
- Tenhard India Pvt. Ltd.
- 7 Frames
- The Prayas India
- Aadox
- Appexal Studio

Achievements

- Member of the Organizing Board of Sports Committee [May 2021]
- Social Media Core team of Student Council [May 2021]