

SUMIT JANGIR

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B.Tech. (Electronics And Communication Engineering)

Registration No: 2019/CTAE/258

Aspiring professional with a dynamic blend of interests in marketing, data analysis, IoT and blockchain technology. Eager to leverage a diverse skill set and a passion for innovation to drive strategic decision-making and creative solutions in the evolving landscape of business and technology. Adept at harnessing data-driven insights to enhance marketing strategies and explore the transformative potential of blockchain in the digital age. Committed to staying at the forefront of industry trends and contributing to the growth and success of forward-thinking organizations.

EDUCATION

Year	Degree/Examination	Institution/Board
2023	B.Tech.	College Of Technology And Engineering , Udaipur [6.91/10]
2019	Class XII	Ravi Indian Sen. Sec. School , Jhunjhunu [73.4/100]
2016	Class X	The Tagore School Jhunjhunu [8.8/10]

WORK & PROFESSIONAL EXPERIENCE

Relationship Manager | Digitalatto.Ltd

July 2023 - Present

- Building and nurturing client relationships as acting as primary point of Contact between organisation and its clients.
- Promoting by executing marketing strategies to drive awareness and participation in **Early Bird Offer & IDO Phase 2** along with building organic communities through social media and enhanced the organisation's online presence.
- Guide clients through the **setup and maintenance of escrow accounts** while ensuring compliance and documentation accuracy & Daily activities: Website management, marketing, promotions, website optimization, lead generation.

Data Analysis And Marketing Intern | Treeve Technologies

June 2023 –July 2023

- Worked on the company's **doctors app** and engaged with the hospitals to convert them to be available on the platform as a digital clinic.
- Developed and **executed marketing campaigns** to promote the doctor's app, such as social media campaigns, email marketing campaigns, and paid advertising campaigns.

Data Science Intern | Twilearn EduTech Pvt. Ltd.

February 2023 – April 2023

- Proficiently cleaned and processed large datasets using Excel to ensure data integrity. Conducted data validation and error-checking procedures to identify and rectify inaccuracies.
- Designed and developed interactive dashboards in Excel to visualize complex data sets & Utilized Excel functions and pivot tables to summarize and display key metrics.

Eng. Trainee NABM | Ministry Of Information And Broadcasting

June 2022 – July 2022

- Conducted research on various topics related to media, broadcasting policies, or industry trends. Analysed data and compile reports for the organisation's use.
- Assist with technical aspects of broadcasting, such as audio/video editing, equipment setup, or troubleshooting.

SKILLS

Software Packages & Skills:- SQL , Stock Trading, Microsoft office(Excel, PowerPoint, Word) , Tableau, Google Data Studio

Soft Skills:- Communication, Problem-solving, Adaptability, Leadership, Interpersonal Skills, Teamwork, Market Segmentation, Data Analytics, Content Marketing, Social Media Marketing, Search Engine Optimization (SEO).

Languages:- Hindi , English.

AWARDS / RESPONSIBILITIES / CERTIFICATIONS/BADGES

- ❖ Member Of Organising Committee Of Annual Techfest (Aagam-23).
- ❖ **HEAD COORINATOR** at C.O.R.E.(club of robotics and Electronics) CTAE Udaipur.
- ❖ Dedicated Member at NSS CTAE Udaipur for the 2019-2021 session.
- ❖ Successfully conducted 3 days Technical Event in "ROBOTICS in Field Of Agriculture".
- ❖ Google Data Analytics <https://www.credly.com/badges/f1200b81-f55f-4863-9b61-35fa02e8452a>

HOBBIES AND INTERESTS

1.Reading Books 2.Listening Podcasts 3.Travelling 4.Cooking 5.Walking/jogging

FAVOURITE BOOK : The Boy , The Mole, The Fox And The Horse, The Alchemist , The Monk Who Sold His Ferrari