



# SOMYA RANJAN NAYAK

## About Me

I am a dynamic graduate with 1.5 years of experience in marketing and 6 months in finance sector. I am a digital marketing specialist

With a solid background in technology and a passion for continuous learning.



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Bhubaneswar, Odisha

## SKILLS

- Digital Marketing
- Google Adwords/ Ads
- Data Analytics
- SEO
- Email Marketing
- Wordpress
- Web development
- Java
- Python
- Financial Modeling
- Financial Management
- Company valuation
- Account based Marketing
- Social Media Management

## EXPERIENCE

**Fidelity International (2021) - Investment manager Intern**

**JP Morgan (2021 - 2022) - Market virtual experience Intern**

**Highradius (2022- 2023) - Marketing and treasury - Mid-market ABM Intern**

## EDUCATION

**10th - Dav public school, Paradeep (2017)**  
CGPA - 10

**12th - Mothers public school, Bhubaneswar (2019)**  
CGPA - 7.5

**BTech (CSIT) - Institute of Technical Education and Research, Bhubaneswar (2019 - 2023)**  
CGPA - 7.8

## PROJECTS

**Financial Models of Dabur and Walmart**

**Python projects**

**Web development projects**

**CFA Investment foundation Program**