Nirja Shirpurkar

EDUCATION

Ca Ipcc, Finance

ICAI

2015 - 2023

Bachelor of Commerce (B.Com), Commerce

Center Point College

2012 - 2015

Percentage: 58.00%

Senior Secondary (XII), Science

Dharampeth Science College

(MAHARASHTRA STATE BOARD board)

Year of completion: 2012 Percentage: 82.00%

Secondary (X)

Modern School (CBSE board)

Year of completion: 2010

CGPA: 9.20/10

JOBS

Executive Assistant

Myraa Technologies, Virtual

Jun 2023 - Present

Research Associate for business development

Working for impact-based solutions using Al for healthcare and the environment

Machine learning and AI applications in varied industries

Content And Research Associate

Toolbox Technologies, Virtual

Feb 2023 - Present

I handle posts and trading-related blogs. I write content that is used by the SEO team to optimise user rankings. I simplify the technical trading-related concepts for the public at large.

Content Writer And Research Associate

Investcon Market Intelligence, Virtual

Oct 2022 - Present

Research and write financial content for clients across the globe.

Keyword and SEO-oriented writing

Researching on business process outsourcing

Content Writer And Research Associate

Finprowise, Virtual

Oct 2022 - Present

Research on recent finance topics like insurance investment and stock markets.

Write SEO-optimized articles and blogs.

Create content for social media handles.

Content Writing

Credit Mantri, Virtual

Jan 2022 - Present

Long-form content writing

SEO writing

Finance based writing

INTERNSHIPS

Content Writing

StudyDuniya.com, Virtual

Feb 2019 - Present

This internship includes developing content for students preparing for ca foundation exam.

Operations

Aum Financial Advisors, Nagpur

Jul 2016 - Aug 2016

Handling operations related to mutual fund investments and tax planning.

TRAININGS

Do Your Venture Program

Indian Institute of Management Bangalore, Online Mar 2019 - Nov 2020

This course was a short certificate course on starting your own venture. The major focus areas were entrepreneurship and how to create your own venture. Leadership and business strategy were also included as a part of the curriculum.

ITT AND ORIENTATION

ICAI, Nagpur

Jul 2014 - Jul 2014

The information technology training programme involves basic skills in accounting software and finance. The orientation programme is conducted to develop soft skills for every student.

SKILLS

MS-Excel

Tally

Intermediate

Intermediate

Accounting

Statistical Modeling

Advanced

Beginner

MS-Office MS-PowerPoint Intermediate Intermediate

Search Engine
Optimization (SEO)
Intermediate

Financial literacy
Advanced

Stock TradingVideo MakingIntermediateBeginner

Video EditingBeginner

ADDITIONAL DETAILS Cleared Certified market professional exam (NCFM).

Cleared group 1 IPCC (ICAI)

Cleared IRDAI IC38 exam

Cleared mutual fund traders module of Association of mutual fund of India (NISM).