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📍 Bangalore

ATHIFA FATHIMA. N

Education

- CMR INSTITUTE OF MANAGEMENT STUDIES BANGALORE
Bachelor of business administration (B.B.A)
Human resource management (HRM).
Completed in 2023
- DEPARTMENT OF PRE-UNIVERSITY EDUCATION EXAMINATION, BANGALORE (Bangalore city college)
XII (Senior secondary), commerce (HEBA)
Completed in 2019
- Diploma (Bangalore city college)
Computer science
Completed in 2018
- KARNATAKA SECONDARY EDUCATION EXAMINATION BOARD, BANGALORE (Goodwill girls high school)
X (Secondary)
Completed in 2018

PROJECTS

- Hr recruitment
Employee motivation and productivity in an organization
Fave marketing solutions, bangalore
June 2023
- Social media marketing
creative writing
content strategy
mairaj world tours & travels
06 July 2022 - 26 september 2022
- Social media marketing
Marketing and Communication
Fave marketing solutions, bangalore
April 2023

Skills

- Proficiency in social media platforms.
- Knowledge of SEO best practices and keyword research
- Content creation using tools like Canva
- Familiarity with email marketing and automation tools
- Strong communication and teamwork skills
- Strong written and verbal communication skills
- Creative thinking and problem-solving abilities
- Basic HTML knowledge

About Me

To seek a suitable position with a company that offers good advancement potential where I will be valuable member, I will prove my skills and knowledge in order to carry out the job in a professional and suitable manner in any assigned job.

Key strength

Adaptability and Eagerness to Learn
Communication Skills
Teamwork
Problem-Solving Abilities
Time Management
Computer and Technology Proficiency
Positive Attitude and Resilience
Multicultural Awareness
Highly disciplined
quick learner
Work ethic

Achievements

- HTML Cursa application
(online) 12 June 2021
- University of virgina Coursera
(online) Introduction to personal branding June 2021-July 2021
- Digital marketing Cursa application
(online) June - july 2021
- The Fundamentals of Digital Marketing Google Digital Garage
(online) 15 December 2022
- ICOMDA 2022
Volunteer at
(International Conference on Management and Data Analytics)
Cmr university 20-21 October 2022
- Project management institute bangalore India
volunteer at
(project management practitioners conference 2022)
12 November 2022
- Hr recruitment ((Employee motivation and productivity in an organization) Fave marketing solutions, bangalore June 2023
- Digital marketing IIDE digital school
(online) August 2023

Languages

English
Hindi
Telugu
Urdu