

RAHUL VISHWANATH

DIGITAL MARKETER

PERSONAL PROFILE

I am a trained digital marketing enthusiast, a great learner and a good team player and my main aim is to achieve success in the field of digital marketing and grow within the organization.

SPECIALIZATIONS

WordPress, Website Building - Intermediate
Keyword Planning and Research - Intermediate
Google Ads - Intermediate
Email Marketing - Intermediate
Social Media Marketing - Intermediate
Search Engine Optimization - Intermediate
Google Analytics - Intermediate
Content Writing - Intermediate

CONTACT INFORMATION

P: +91 7259325952
E: rahulvishwanath2020@gmail.com

SOFT SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

SOCIAL

<https://twitter.com/RahulVishwanat5>
<https://www.linkedin.com/in/rahul-vishwanath-228860198/>
<https://www.facebook.com/Digitaltravelingclub>
https://www.instagram.com/rahul_vishwanath/?hl=en
<https://medium.com/@rahulvishwanath2020>

EDUCATION

DIPLOMA IN DIGITAL MARKETING - DigitalAcademy360 | 2019 - 2020
B.COM - BNM College 2015 - 2018 (Discontinued)
PRE-UNIVERSITY COURSE - Jain College VV Puram | 2013 - 2015

Freelance Projects

Jr. SEO Manager at GimmeGamma from Jun 2024 - Dec 2024
Dogguru.in - Maintained their Social Media Accounts and sales from
Dec 2023 - Jan 2024
Stockgyan.in - Providing creatives from Oct 2023

Work Experience

SEO Executive

Appiness Pvt LTD
Feb 2024 - June 2024

- Worked on Manipal Hospitals Project
- Worked on GTM and Looker Studio
- Worked on Screaming Frog for SEO Audits
- Worked on On-Page, Off-Page and Technical SEO

SEO Executive

Technooyster (HMA)
April 2023 - October 2023

- Worked on Account Management and maintaining client's Social Media Accounts
- Worked on SEO Website Audit
- Worked on On-Page Optimization and Technical SEO
- Worked on Off-page SEO
- Worked on GMB, Ahrefs, SE ranking, Google Tag Manager, GA, and GSC.

SEO Executive

Growth99
Jan 2022 - Feb -2023

- Worked on SEO Website Audit
- Worked on On Page Optimization
- Worked on Keyword Rankings
- Worked on Off-page SEO
- Worked on GMB, SEMRush, SE ranking, Google Data Studio, GA, and GSC

Sales Executive

Zerodha Securities Pvt LTD
Jun 2017 - May 2019

- Worked on converting leads
- Helped the clients with the usage of trading platform
- Gave customer Support

INTERNSHIP

MARKETING OPERATIONS INTERN

Locus.sh
May 2021 - Aug 2021

- Worked on Hubspot
- Worked on migration from Pardot to Hubspot

EMAIL MARKETING INTERN

SellSage
Dec 2020 - April 2021

- Created content for Email
- Designed template
- Provided leads

DIGITAL MARKETING INTERN

DigitalDeepak

Aug 2020 - Jan 2021

- Created my website
- Started writing Blogs
- Got more practical knowledge in Digital Marketing