

EDUCATION

Bachelor of Science (B.Sc), Mathematics

Smt. Chandibai Himathmal Mansukhani College

2014 - 2019

CGPA: 5.00/7

Senior Secondary (XII), Science

R.K. Talreja College, Ulhasnagar

(MAHARASHTRA STATE BOARD OF SECONDARY AND
HIGHER SECONDARY EDUCATION board)

Year of completion: 2014

Percentage: 64.00%

Secondary (X)

Carmel Convent High School, Badlapur

(MAHARASHTRA STATE BOARD OF SECONDARY AND
HIGHER SECONDARY EDUCATION board)

Year of completion: 2012

Percentage: 86.36%

WORK EXPERIENCE

Digital Marketing

Haystack Analytics, Mumbai

Internship • Mar 2024 - Jul 2024 (4 months)

I handle the social media marketing role of the company.
I also contribute to other marketing areas such as website
optimization, market research, etc.

I have been part of field visits with the sales team for
better understanding of the market.

Content Writer

Godofsmallthing, Virtual

Job • Nov 2023 - Present (9 months)

I am currently working on a part-time basis with
Godofsmallthing, a Ghaziabad-based media company. I
write articles and stories on various niches like travel,
entertainment, health and lifestyle for the company, as
per the requirement.

Content Writer

Tookwings Media, Virtual

Job • Aug 2023 - Present (1 year)

I have had the privilege to be a valuable member of the
writing team for Tookwings Media, a media company
based in Delhi, since its inception. I have contributed to

the firm by writing influential articles, features and blogs across various niches.

Content Writer

Team Virtuoso, Virtual

Job • Sep 2022 - Jun 2023 (9 months)

I have been a content writer, writing across various niches and for multiple businesses, at the firm for 9 months. I have also been part of the editing team briefly.

Freelance Content Writer

Godofsmallthing, Virtual

Job • Sep 2020 - Apr 2022 (1 year 6 months)

I've been a content writer at Godofsmallthing for 2 years. I have researched, curated & penned articles across a diverse subject range including travel, entertainment, inspiration, health & nature. I have also written many articles for guest blogs.

Content Writing

Godofsmallthing, Virtual

Internship • Mar 2020 - Sep 2020 (5 months)

TRAININGS



Top performer (Creative Writing Training)

Verified and added by [Internshala Trainings](#)

Content Marketing Strategy 101: Guide To Become A Content Strategist

SIMPLILEARN, Online

Aug 2024 - Aug 2024

I learnt various techniques to implement while strategizing different types of content for maximum performance. This knowledge is highly useful for content marketing in the online realm.

Digital Marketing

Internshala Trainings, Online

Feb 2024 - Present

I am currently pursuing a training in Digital Marketing to enhance my expertise in the online marketing world while simultaneously honing my skills in content creation. I have a solid understanding of Search Engine Optimization which is a pivotal component of digital marketing.

Programming With Python

Internshala Trainings, Online

Feb 2024 - Present

I am learning Python programming online with Internshala trainings with an aim to expand my knowledge base in coding and programming languages. I already have a basic introduction to languages like SQL, Python and C from my graduation days.

Video Editing

Internshala Trainings, Online

Feb 2024 - Present

I understand that video content is the new game-changer in the field of content marketing and online business domination. So, in order to fuel my digital marketing dreams further, I am learning video editing online. This course has introduced me to some amazing video content creation and editing ideas on Adobe Premiere Pro.

Creative Writing

Internshala Trainings, Online

Apr 2020 - May 2020

Successfully completed a six weeks online certified training on Creative Writing. The training consisted of Getting Started With Creative Writing, Fiction, Editing, Non-fiction, Screenplay and Advertising and Publishing modules. I scored 100% in the final assessment and was a top performer in the training.

Introduction To Indian Art- An Appreciation

NPTEL, Online

Feb 2018 - Mar 2018

I did an NPTEL online course on Introduction to Indian Art- An Appreciation. I received an Elite grade with 74% in the course exam. I was introduced to several contemporary art forms of India and the course helped to expand my knowledge about many interesting features of Indian art.

Speaking Effectively

NPTEL, Online

Feb 2018 - Mar 2018

I successfully completed an online certification course in Speaking Effectively from NPTEL and earned an Elite grade for the same. Through the course, I learnt many effective techniques to apply in public speaking. It also helped improve my communication skills. I scored 88% in the course.

Enhancing Soft Skills And Personality

NPTEL, Online

Feb 2018 - Mar 2018

I completed an NPTEL online certification course in Enhancing Soft Skills and Personality with an Elite grade. I earned 91% in the online computer-based exam of the course.

SKILLS

**English Proficiency
(Written)**

Advanced

Teaching

**English Proficiency
(Spoken)**

Advanced

MS-Excel

Intermediate

MS-Word

Advanced

Creative Writing

Advanced

American English

Beginner

MS-PowerPoint

Intermediate

MS-Office

Intermediate

Copywriting

Advanced

Canva

Beginner

Instagram Marketing

Beginner

LinkedIn Marketing

Beginner

Malayalam Proficiency (Written)

Advanced

Music

Intermediate

Problem Solving

Beginner

Social Media Marketing

Intermediate

Time Management

Intermediate

Beginner

Malayalam

Advanced

Content Writing

Advanced

Search Engine Optimization (SEO)

Beginner

WordPress

Beginner

Digital Marketing

Beginner

Blogging

Intermediate

Content Marketing

Beginner

Facebook Marketing

Beginner

Malayalam Proficiency (Spoken)

Advanced

Mathematics

Intermediate

Online Teaching

Beginner

Report Writing

Intermediate

Travel Itinerary Making

Advanced

WORK SAMPLES

Portfolio link

<https://godofsmallthing.com/jatayu-sculpture-jatayu-earths-center/>

Blog link

<https://pentofreedom.wordpress.com/>

ADDITIONAL DETAILS

State topper in English at SSC level

Merit holder in English at HSC level.

Debate champion at high-school

Debate champion at undergraduate level