

Bhaskar Kumar Jha

Experience

SEO Executive, Coach Foundation

JANUARY 2023 – PRESENT

- Responsible for setting up the DNS for the domain.
- Outreach to leads via email to add our site link to their website and increase visibility.
- Creating new processes for smooth internal operations.
- Managing internal linking, content hubs, and editing blog posts.
- Adding and managing PSCTAs and In-post CTAs.
- Managing emails and setting up domains in Cloudflare.

Sales And Customer Relationship Management Intern, Decathlon Sports India, Delhi

OCTOBER 2019 – JANUARY 2020

- Effectively Increasing Sales and Outreach Program
- Generating Leads
- Product Presentation

Education And Certifications

Diploma In Digital Marketing, DICS Innovatives, Delhi

JANUARY 2022 – DECEMBER 2022

Grade A

Bachelor of Business Administration, Indira Gandhi National Open University, Delhi

JUNE 2019 – JUNE 2022

Percentage - 71%

Senior High School, Kendriya Vidyalaya, Delhi

2018 – 2019

Percentage - 75%

High School, Kendriya Vidyalaya, Delhi

2016 – 2017

CGPA - 9.2

Digital Skills: Web Analytics, FutureLearn

2022

Grade A

Volunteer Work

Decathlon Sports India | Sports & Games, Delhi

Explain to the customers the importance of sports and games in your life to lead a healthy life.

Decathlon Sports India | Rising Pollution, Delhi

Contact

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India

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Skills

Email Outreach

DNS Management

WordPress

Problem Solving

Analytical & Interpretive

Communication & Public Speaking

Research & Attention to Detail

Teamwork & Collaboration

Time Management & Multi-Tasking

MS Office (MS word, Excel, PowerPoint)