

# RESUME

M.Biharika  
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## **CARRIER OBJECTIVE:**

Enthusiastic and detail-oriented B.Sc (Hons) Agriculture graduate with a passion for digital marketing. Possessing a strong foundation in analytical thinking and problem-solving. Eager to leverage academic knowledge and creativity to contribute effectively to the dynamic field of digital marketing.

## **EDUCATIONAL QUALIFICATION:**

QUALIFICATION	INSTITUTION	UNIVERSITY BOARD	YEAR OF PASSING	Percentage/GRADE (%)
B.SC (Hons) Agriculture	Professor Jayashankar Telangana State Agriculture University	PJTSAU	2023	7.8
INTERMEDIATE	Chaitanya junior Mahila Kalasala	BOIE	2016	96.5 %
SSC	Narayana E-Techno School	BOSE	2014	100%

## **Skills:**

- Digital Marketing Strategy
- Social Media Management
- Content Createion
- SEO (Search Engine Optimization)
- Goolge Analytics
- Email Marketing
- Basic Graph Design
- Google Ads

## **STRENGTHS:**

- Easy to mingle with new people
- Quick learner
- Dedication towards work

## **MAJOR PROJECT:**

### **PROJECT NAME:**

- **Social Media Campaign for Sustainable Farming Awareness:**
  - Developed and executed a social media campaign to raise awareness about sustainable farming practices.
  - Utilized platforms like Facebook, Instagram, and Twitter to engage the target audience.
  - Monitored campaign performance and adjusted strategies for optimal results.
- **SEO Optimization for Agricultural Blog:**
  - Conducted keyword research and implemented SEO strategies to enhance the visibility of an agricultural blog.
  - Improved search engine rankings, resulting in a significant increase in organic traffic.

## **EXTRA CURRICULARS:**

- Interested in playing sports
- having passion in creative to do something different
- Intrested to know about new things
- Passionate towards technology

## **Certifications:**

- Digital Marketing Fundamentals (Online Course)
- Social Media Marketing Certification (Online Course)

## **PERSONAL PROFILE:**

<b>Name</b>	:	M. Biharika
<b>Father's name</b>	:	M. Venkatesham
<b>Gender</b>	:	Female
<b>Date of Birth</b>	:	27-06-1998
<b>Hobbies</b>	:	Listening Music, playing games.
<b>Languages known</b>	:	English, Hindi & Telugu.
<b>Nationality</b>	:	Indian

## **DECLARATION:**

The above mentioned information is true and fair to the best of my knowledge.

**Place:** Hyderabad

**Date:**

**(M.Biharika)**