




# MOHAMMAD SHAHNAWAZ

SEO Executive | Digital Marketing Executive

+916204327767 @ shahnawazchrome@gmail.com linkedin.com/in/md88 Patna

## STRENGTHS

-  **Analytical Thinker**  
Utilized data-driven strategies to improve SEO performance by 35% in previous roles.
-  **Excellent Communicator**  
Coordinated with cross-functional teams to align marketing goals, resulting in a unified and effective strategy.
-  **Creative Content Creator**  
Developed engaging website content, including blog posts and pages, that increased site traffic by 25%.

## ACHIEVEMENTS

-  **Boosted Organic Traffic**  
Developed an effective SEO strategy that boosted a client's organic traffic by 30% within six months.

## SUMMARY

With over 2.5 years of experience in digital marketing and SEO, I have a proven track record of developing effective SEO campaigns and delivering measurable results. My technical skills include proficiency in SEO tools like Ahrefs, SEMRush, Google Search Console and Google Analytics. One of my biggest achievements was boosting a client's organic traffic by 20% within six months.

## SKILLS

SEO Best Practices	ON-Page SEO	OFF-Page SEO	Ahrefs
SEMRush	Google Analytics	Content Planning	ChatGPT

## EXPERIENCE

### Digital Marketing Executive

101Blockchains LTD

2022 - 2023 Israel

#### ROLES & RESPONSIBILITIES:

- Managed All SEO work like ON Page SEO, OFF Page SEO & and Technical SEO.
- Develop and implement Link Building Strategies.
- Analysis of complete user behavior on the website for refining & and implementing new strategies through various tools.
- Keep tracking the website performance (errors, traffic, etc) through Google Analytics, Google Search Console, SEMRush, Moz, and other tools.
- Performing complete Competitor Analysis & and practicing all measures to gain a global ranking.
- Researched SEO optimized Keywords thus binding them to various content optimization techniques.
- Improving traffic through organic search.
- Monitored Daily Performance metrics to understand SEO Strategy Performance.
- Research and Implement Search Engine Optimization recommendations.
- Paying particular attention to any Google Algorithm changes & and adapting new changes according to them.

### SEO Executive

Rejolut- A Web 3.0 Company

2022 - 2023 Mumbai

#### ROLES & RESPONSIBILITIES:

- Proven excellence in high-quality link-building and successful outreach negotiations.
- Managing websites to help them grow organically by doing off-page SEO.
- Responsible for managing all the link-building processes i.e., research & and analyze link-building opportunities at scale.
- Research and analyze competitor backlinks, their tactics, and strategies.
- Responsible for handling day-to-day outreach communication/negotiation to secure the links on high authority websites.
- Planning and executing link-building campaigns.

### SEO Executive

Brand Radiator

2019 - 2019 Patna

#### ROLES & RESPONSIBILITIES:

- All SEO work from on page to off page, link building, and little bit content writing.

## EDUCATION

### Bachelor of Engineering (BE)- Electronics & Telecommunication



University of Pune

2007 - 2012 Pune



EDUCATION

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Intermediate (10+2) CBSE Board  
[St. Joseph's High School](#)

 2005 - 2007  Patna

Matriculation CBSE Board  
[Ishan International Public School](#)

 2004 - 2005  Patna

LANGUAGES

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English	Proficient	<div><div></div><div></div><div></div><div></div><div></div></div>	Hindi	Native	<div><div></div><div></div><div></div><div></div><div></div></div>
Urdu	Native	<div><div></div><div></div><div></div><div></div><div></div></div>			