

ANISH

S R . D I G I T A L M A R K E T I N G

CONTACT

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SUMMARY

I'm a 2+ year SEO expert with proven results in driving organic traffic and conversions. I am skilled in on-page SEO, keyword research, link building, and technical SEO leveraging data and industry best practices to achieve business goals.

SKILLS

PROFESSIONAL

- Keywords Research
- On page Optimisation
- Link Building
- Technical SEO
- Guest Posting
- Outreach Expert
- Effective Communication

EDUCATION

- COMUTER SCIENCE ENGG.**
Chandigarh University
- BACHELOR OF COMPUTER APPLICATIONS**
Lovely Professional University

WORKING EXPERIENCE

SEARCH ENGINE EXECUTIVE

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- Implement on-page and off-page SEO strategies to enhance search engine visibility.
- Perform website audits to identify and fix technical SEO issues.
- Develop and execute link-building strategies.
- Monitor and analyze website performance using Google Analytics, Search Console, and other SEO tools

SENIOR DIGITAL MARKETING

Tech Yogis | July 2024 - Jan2025

- Develop and implement SEO strategies to improve website rankings and drive organic traffic.
- Conduct keyword research and analysis to identify target keywords and optimize website content accordingly.
- Perform on-page optimization to improve website visibility and user experience.
- Develop and execute guest blogging campaigns to build backlinks and drive referral traffic.