

# Mohd Ariz

(Master of Business Administration)

## Contact Details

Email – arizkhan237@gmail.com

Mobile no. – 9119836669

LinkedIn -

<https://www.linkedin.com/in/mohd-ariz-a9b684235>

## EDUCATION

DIT UNIVERSITY, DEHRADUN

Master of Business Administration  
2021–2023

Islamia college of Commerce,  
Gorakhpur

Bachelor of Commerce  
2017–2019

Springer Public School

12th Commerce  
ISC 2015

Springer Public School

10th Science  
ICSE 2013

## SKILLS

- Process oriented
- Hardworking
- Able to Listen
- Adaptability
- Teamwork
- Fast learning
- Prioritization
- Time management

## TECH-SKILLS

- SEO
- SMM
- SEM
- Ms Office
- Content Writing
- Tableau

I am seeking a position that will allow me to reach my full potential, support the expansion of the company, pick up new skills, broaden my knowledge base, and use the lessons I have learned from receiving my MBA.

## EXPERIENCE

Associate Digital Marketing.....Nov 2023  
IndustryARC (Work From Home)

- Performed LinkedIn marketing work like social bookmarking, connecting with the company employees and approaching them with my product.
- Done Email Marketing for the company.
- Created different types of backlink such as infographics and image submissions, classified, directory, PPT and others.
- Performed Blog submission, Web2.0, and Article submission

DIGITAL MARKETING EXECUTIVE.....April 2023

FIRSTVITE E-LEARNING PRIVATE LIMITED (NOIDA, UTTAR PRADESH)

- Demonstrated in building diverse backlinks, such as infographics and image submissions to enhance domain authority and search engine rankings.
- Proficient in social media bookmarking, driving user engagement and contributing to content and social media marketing on various digital platforms.
- Collaborative team player with a strong focus on maintaining a consistent brand image.
- Results-oriented and dedicated to achieving tangible outcomes in digital marketing efforts.
- Performed On Page optimization of a website
- Contributed my writing skills towards content creation

## CERTIFICATE

- **FinancialAnalytics: Financial Analysis with Excel & Tableau**  
(By Udemy) On 21/06/2023
- **Basic of Digital Marketing**  
(By Google Digital Unlocked) On 27/04/2022
- **Digital marketing workshop**  
(By ICW Technologies) On 27/11/2021
- **Beginner of Affiliate Marketing**  
(By Simplilearn) On 03/01/2023
- **Social Media Foundations**  
(By Simplilearn) On 31/01/2023
- **E-Business**  
(By NPTEL) On 25/04/2023
- **Business Development (Start to End)**  
(By NPTEL) On 17/04/2023