

PRAGYA TIWARI

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Results-driven marketing professional with experience in creating engaging email campaigns and contributing to strategic marketing initiatives. Skilled in social media management and leveraging LinkedIn for lead generation. Seeking a Brand Management Intern role to apply expertise in brand strategy and campaign management.

Skills

Brand Strategy
Data Analysis

Social Media Management
Campaign Management

Market Research
Communication

Experience

The Sniper Recruiter | Social Media Management Intern | July 2023 - January 2024

Developed and published engaging LinkedIn content.

Utilized LinkedIn for lead generation through compelling content.

Wishup | Digital Marketing Intern | May 2023 - July 2023

Conducted research targeting US investors.

Revitalized communication with dormant clients.

Implemented data scraping techniques for network expansion.

Capital Gains | Social Media Management Intern | March 2023 – April 2023

Managed social media accounts and content.

Analyzed campaign analytics.

Brainstormed campaign ideas.

Yashaa Digitals | Content Writer | April 2022 - June 2022

Conducted thorough research on various topics.

Produced engaging written materials adhering to guidelines.

Education

Lucknow University | Bachelor of Commerce | 2019-2022

Achieved a score of 77.8%.

Rani Laxmi Bai School | Class 12th Commerce | 2019

Attained a score of 91.8%.

Rani Laxmi Bai School | Class 10th All Subjects | 2017

Obtained a perfect score of 10 CGPA.