



# Erblin Atashi

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Pejë

## Skills

- Social Media Managment
- Search Engine Optimization
- Front-End Development
- Basic Javascript
- IT Services
- PR&Marketing

## Experience

### • ROI Academy | Digital Marketing Training (2021)

Gained hands-on training in digital marketing strategies, SEO, and analytics, preparing for practical industry applications.

### • NextSEO Company | SEO Specialist (Feb 2022 – Jan 2025)

- Experienced in link-building campaigns, achieving reasonable increase in organic website traffic.
- Optimize on-page SEO for websites like SchengenVisaInfo and VisaGuide.World, resulting in improved search engine rankings.
- PR strategies, to increase brand visibility.
- Analyzed website performance using tools like Ahrefs and Google Analytics.

### BeetRoot Academy | Front-End Development Training (2024-25)

- Acquired knowledge in HTML, CSS, and JavaScript for creating responsive and user-friendly web designs.
- Completed a simple project integrating HTML, CSS, and JavaScript!
- Completed a mini movie-app created with React.js

## Summary

Digital marketing and SEO specialist with over three years of experience optimizing website performance and driving online visibility. Knowledge in combining SEO strategies with front-end development skills to deliver comprehensive and impactful solutions for clients. Experienced in crafting and implementing effective digital PR campaigns for global platforms, including SchengenVisaInfo and VisaGuide.World. Committed to utilizing data-driven insights and innovative marketing techniques to achieve tangible, measurable results.