

Kaviya Loganathan

Master of Business Administration

Motivated and results-driven professional with a diverse educational background. Possesses a solid foundation in accounting and financial management. Demonstrates proficiency in English, enabling effective communication and collaboration in multicultural environments.



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📍 Erode, Tamilnadu

EDUCATION

Master of Business Administration Kongu Engineering College, Erode

09/2019 - 04/2021

GPA : 8.5

Courses

- Major in Marketing
- Minor in Production

Bachelor of Engineering Velalar College Of Engineering And Technology, Erode

09/2015 - 05/2019

GPA: 7.18

Courses

- Computer Science

Higher Secondary School Certificate Vidya Vikas Girls Hr.Sec.School, Namakal

06/2013 - 04/2015

Percentage : 86.4

Secondary School Leaving Certificate Kongu Velalar Matric Hr.Sec.School, Chennimalai

06/2011 - 04/2013

Percentage : 98.6

WORK EXPERIENCE

Accountant Kaviya Traders

04/2020 - Present

Chennimalai, Erode

Yarn Trading

Achievements/Tasks

- Maintaining Accounts
- Filing GST
- Handling customers

SEO Executive Kanavu Startup Village

01/2024 - Present

Erode,Tamilnadu

Achievements/Tasks

- Backlinks
- Offpage Tracker
- Onpage Tracker

SKILLS

Search Engine Optimization

HTML

MS Office

C, C++

Accounting

PERSONAL PROJECTS

Typhlotic significance using mobile application
(08/2018 - 04/2019)

A study of service quality and customer expectation
towards online purchasing. (08/2020 - 04/2021)

CO-CURRICULAR ACTIVITES

Organised Best Manager Event

Online Quiz on Management conducted by MLR
Institution of Technology

Attended a workshop titled Game Development

Webinar on HR Challenges and responses under global
pandemic

LANGUAGES

Tamil

Native or Bilingual Proficiency

English

Full Professional Proficiency