



Yashasvi Singh

Senior Content Writer

I am a young and ambitious content writer who loves to write long and short-form content, funny and witty copies to connect, humor, delight, surprise and impact my target audience. I'm constantly seeking new niches to explore, and I thrive on the challenge of crafting compelling content that drives business outcomes. If you're searching for a talented writer who can bring your brand's voice to life, let's do it together!



yashasvisingh34@gmail.com



8209200159

SKILLS

Copywriting

Web Content Writing

Social Media Content

Proofreading

Content Strategy

SEO Writing

Storytelling

Social Media Marketing

Ad Copies & Web Copies

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Reading

Writing

Dancing

Cooking

ACADEMIC HISTORY

PGDBM (Marketing Management)

NMIMS Global Access School For Continuing Education

06/2019 - 06/2021

Bcom Programme

Kamala Nehru College | Delhi University

07/2015 - 05/2018

WORK EXPERIENCE

Sr. Content Writer

Angara Ecommerce Pvt. Ltd.

09/2022 - Present

Achievements/Tasks

- Wrote SEO-optimized blogs on trending topics.
- Researched gemstones, jewelry settings, and cleaning practices to ensure authentic content.
- Wrote engaging editorial articles to hook the audience.
- Developed product and catalog content with keyword research.
- Proposed social media posts and reel ideas based on market research.
- Created high-quality micro-content for socials, ad-copies, and emailers.

Contact : Ketaki Mukherjee - 9983011116

Sr. Content Writer

Zerah Jewels Pvt. Ltd.

03/2021 - 09/2022

Achievements/Tasks

- Wrote SEO product descriptions for better online ranking.
- Crafted compelling and trendy blogs that resonate with the target audience.
- Developed effective Etsy content strategies with extensive keyword research.
- Collaborated with marketing and R&D teams for seamless product launches and sales.
- Proofread and edited content for international platforms such as Amazon, Etsy, and Walmart.
- Mentored and trained junior writers for high-quality content.

PERSONAL PROJECTS

Social Media Manager at Comicsense.xyz (12/2020 - 03/2021)

Freelance Content Writer at Mymoonstruck.com and EkamYoga.com
(06/2022 - 09/2022)