



AMAN SHARMA

Sr. SEO SPECIALIST

CONTACT ME

- +91 8840573161
- aman.etherial1995@gmail.com
- M.I.G 114 S.J NAGAR, ALIGARH
- [LinkedIn](#)

EDUCATION

P.K University B.tech in Mechanical Engineering
Completed in 2023

U.P.B.T.E
Diploma in Mechanical Engineering
Completed in 2017

U.P Board
Intermediate (P.C.M)
Completed in 2013

SKILLS

- Search Engine Optimization
- Technical Seo
- Google Search Console
- GA-4
- HTML
- WordPress
- SEMrush/Ahrefs
- Data Scraping
- Appollo AI

ABOUT ME

Passionate about learning new technologies and excel innovative technology applications. Seeking a challenging position that will enable me to continuously earn, create, Innovative and simultaneously contribute to the short and long-term goals of the organization effectively using technological and leading skills.

Soha Trading LLC

Dec 2024 - Present

Sr. Seo Specialist

- Developed and executed SEO strategies to improve rankings and traffic.
- Conducted keyword research, competitor analysis, and backlink audits for growth opportunities.
- Managed on-page & off-page SEO, including meta tags, internal linking, and backlink building.
- Handled email outreach for guest posting and securing high-authority backlinks.
- Monitored Google Search Console & Analytics to track performance and optimize strategies.
- Adapted to Google algorithm updates and implemented technical SEO fixes for better visibility.
- Created and managed Web 2.0 properties to enhance domain authority.

Zenith Leisure Holidays Pvt Ltd

Sep 2023 - Nov 2024

Sr. SEO Executive

- Develop and implement comprehensive SEO strategies to improve organic search visibility and drive qualified traffic to the Zenith Holidays website.
- Monitor, analyze, and report on website performance using tools such as Google Analytics, Google Search Console.
- Lead off-page SEO efforts, including link building, outreach, and collaboration with industry influencers to increase domain authority.
- Collaborate with content creators to ensure SEO best practices

AppIncubator - App Development Company

Aug 2022 - Jun 2023

SEO Executive

- Grew organic web traffic 33% and lowered bounce rate to 10%
- Created SEO campaign for complex IT Website (Appstudio.ca, Zazz.io- Sister companies)
- Improved web rankings from page 2 to Top 3 for major keywords
- Helped Company to Rank on Ai tools such Chat GPT and Bard Ai

Kemco

Dec 2020 - Aug 2022

SEO Executive

- Improved website rankings for 20+ high-priority keywords , achieving top 3 positions on Google SERPs.
- Executed on-page, off-page, and technical SEO strategies , leading to an increase in domain authority by 10 points.

Ethereal IT Solutions

March 2020 - Dec 2020

SEO Trainee

- Off page SEO On page SEO link building Guest posting.