



Sreelakshmi R

Outreach Specialist



Summary

As an Outreach Specialist, I will prospect, qualify, and engage with relevant sites and prospective partners to promote your blog and increase your authority online.

Contact



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Sreenilayam (H), Pappini
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Education

2020 - 2021

Advanced Diploma Course in
Digital Marketing Aviv Digital

2016 - 2019

BSc Computer Science
Providence Women's College
Malapparamba

HIGHER SECONDARY

GVHSS For Girls, Nadakkavu

Experience

OUTREACH SPECIALIST 2021 - PRESENT

Acodez IT Solutions

- Reached out to potential customers, influential individuals, or brands with a strong relationship with a target demographic. Searched for influencers, studied them, and sent outreach messages to pitch collaboration ideas.

DIGITAL MARKETING INTERN 2021

Aviv Digital

- Created a website and mastered SEO strategies
- Managed client activities, both on-page and off-page.
- Organised social media posts
- Performed Outreach operations.

Technical Skills

AHREFS



SEMRUSH



HUNTER



Professional Skills

SEO



SMM



SEM

