

ALYZZA RUBIO

INFLUENCER OUTREACH



PROFILE

I am a skilled aspiring Influence Outreach who's looking forward in supporting business owners with their virtual needs so they could focus more on their business needs and personal lives. My goal is to lessen client's workloads and take part in operating the business in any aspects they need help with and to contribute to the my client's success story.

EDUCATION

BUKIDNON STATE UNIVERSITY

Bachelor of Science in Community Development
2019 -2023

HERE ARE SOME TOOLS I AM FAMILIAR WITH :

- Facebook
- Canva
- Instagram
- Google Sheets
- Youtube
- MS Excel

PROFESSIONAL EXPERIENCE

Nurturedinspirations Company / CANADA

CANVA EDITOR | JANUARY 2023

- Launching the Shop: I set up my TikTok Shop, chose trending products, created engaging content, and collaborated with influencers to boost visibility and drive sales.
- Managing and Adapting: I handled inventory, answered customer inquiries, and kept up with TikTok trends to ensure my shop stayed relevant and successful.

SHOWERY COMPANY

CHAT EMAIL SUPPORT | JUNE 2023

- Respond to customer inquiries about bathroom equipment by leveraging a thorough understanding of products, explaining their benefits clearly, and using technological tools to assist efficiently.
- Stay updated on product information and industry trends to ensure customer satisfaction, foster positive relationships, and drive sales effectively.

BOUNDLESS MGMT COMPANY AND NUTRAHARMONY COMPANY

INFLUECER OUTREACH | MARCH 2024

- I worked on influencer outreach by helping my client identify and connect with influencers who could effectively promote their products.
- I strategically engaged with influential individuals and entities across digital platforms to create strong partnerships that would amplify the client's brand message.
- By leveraging the reach, credibility, and persuasive power of influencers, I successfully helped the client achieve their marketing, branding, and advocacy objectives, driving visibility

BRIGHTLOCAL COMPANY

CITATION BUILDER | OCTOBER 2024

- I've been working as a citation builder for almost a month, helping businesses enhance their local SEO by ensuring their NAP (name, address, phone number) information is consistent across various online platforms.
- My role involves using citation-building tools to submit and manage business listings across multiple online directories, review sites, and other relevant platforms, increasing the client's online visibility.
- I also monitor the accuracy of existing citations, update outdated information, and resolve any discrepancies to ensure that the business's presence is reliable and recognized by search engines.



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