

## Contact

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[www.linkedin.com/in/sohail-hussains](https://www.linkedin.com/in/sohail-hussains) (LinkedIn)

## Top Skills

WordPress

Google Search

Performance Metrics

## Languages

English (Native or Bilingual)

Urdu (Native or Bilingual)

Telugu (Professional Working)

# Sohail Hussain

SEO Specialist | Driving Organic Growth and Digital Success  
Hyderabad, Telangana, India

## Summary

SEO all day

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## Experience

Self-employed

Blogger

January 2014 - Present (10 years)

Lead Angle

Outreach Lead

February 2021 - Present (2 years 11 months)

Delhi, India

Ghost Marketing

SEO & Outreach Lead

January 2020 - July 2022 (2 years 7 months)

- Managed and executed link-building campaigns, resulting in improved domain authority and search rankings.
- Monitored and reported on SEO performance using industry-standard tools and analytics platforms.
- Stayed current with SEO trends and algorithm updates to adapt strategies for optimal results.
- Developed custom SEO reports and dashboards, providing actionable insights to inform decision-making and optimize strategies.

Key Skills:

# Link Building and Outreach

# SEO Tools (Ahrefs & SEMrush)

# Outreach Tools (Pitchbox & Lemlist)

# Local SEO and Mobile Optimization

# SEO Reporting and Analytics

# SEO Best Practices and Algorithm Updates

Trustfactory

SEO & Blog Manager

October 2018 - February 2020 (1 year 5 months)

# Wordpress Blog Setups

# Improving website speed

# On-Page and Off-Page SEO

# Keyword Research and Analysis

# SEO Audits and Technical Optimization

# Content Optimization and Strategy

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## Education

Arkay College of Engineering & Technology

Bachelor of Technology (B.Tech.), Electronics and Communications

Engineering · (2010 - 2014)