

EDUCATION

Master of Science (M.Sc), Medical Biotechnology

The Maharaja Sayajirao University of Baroda

2013 - 2015

Post Graduate Diploma, Applied Biochemistry

The Maharaja Sayajirao University of Baroda

2012 - 2013

Percentage: 65.00%

Bachelor of Science (B.Sc), Biotechnology

Sardar Patel University

2008 - 2011

Percentage: 68.00%

JOBS

SEO Brief Content Writer

Kidadl, Virtual

Jun 2021 - Present

SEO content brief creation

SEO kw research through Ahrefs, SEO surfer

Worked on various content type: Quotes, Jokes&Puns, Celebrity Facts, Fun facts, Events in Year, Animal facts

SEO Content Writer And Editor

TechMero, Vadodara

Nov 2020 - Jun 2021

SEO Content developer and Strategist.

KeyWord Research

Keyword Optimization

Content Creation

CMS Wordpress, SEO Surfer

On hand experience in Ahrefs.

Biology Teacher

Shree Narayan International School, Vadodara

Mar 2017 - Apr 2018

Teaching CBSE biology to class 11th, 12th.

Question Paper Setting

Doubt Solving

Assistant Professor

Sigma Group Of Institution, Vadodara

Jun 2015 - Jul 2018

Worked as full time lecturer, conducted students labs, conducted exams, developed paper as per gujarat University,

INTERNSHIPS

Content Writing

Keeva Health, Virtual

Feb 2022 - Present

SEO content writing on health care articles, blogs.

Search Engine Optimization (SEO) And Content Editor

Kidadl, Virtual

Mar 2021 - Present

Working with Content Optimization using SEO strategies and SEO tools,
Working with Gsuite, SEOsurfer, Ahrefs.

SEO Content Writer

Moretasks, Virtual

Feb 2021 - May 2021

Content writing, Product listings as per UK standards.
Blog articles.

POSITIONS OF RESPONSIBILITY

Keyword Analysis, Product Research and listing, SEO Content writing, editing in
Word press. Website Content Writing. Blog Writing. Ghost writing.

- Successfully written website content for websites.
- Product reviews posts for Amazon USA and Chewy

TRAININGS

Quality Control And Quality Assurance

Reckon Diagnostics, Vadodara

Mar 2013 - Apr 2013

Quality Assurance and Quality control certified training of immunodiagnostics
kits, reagents development and standard biological kit reagent QC/QA.

Pharmaceutical Chemistry, Pharmacokinetics, Food And Microbiology

Food And Drugs Laboratory, Vadodara

Apr 2011 - Jun 2011

PROJECTS

Preliminary study on Huntington's diseases and it's prevalence rate in Western India

Oct 2014 - Apr 2015

Research dissertation thesis on primarily study of Huntington's disease gene in
western Indian population

SKILLS

English Proficiency (Written)

Advanced

Biology

Advanced

Search Engine Optimization (SEO)

Intermediate

American English

Advanced

English Proficiency (Spoken)

Advanced

MS-Office

Advanced

WordPress

Advanced

Blogging

Advanced

Creative Writing

Intermediate

British English

Intermediate

Copywriting

Intermediate

WORK SAMPLES**Blog link**<https://thriveglobal.com/stories/let-your-emotional-quotient-thrive/>**ADDITIONAL DETAILS**

Secured seat in National Biotechnology entrance exam for Biotechnology in MSU,

Certified English proficiency: 8 in English speaking, 8 in Listening and 7 in English writing as per Canadian Language Benchmark exam

Attended two National symposium on Current trends of biotechnology

8+ GPA in Research and dissertation work in master's