

Kunal Rathore

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Jaipur, Rajasthan (India)

BBA(G) GRADUATE AND DIGITAL MARKETING

A recent graduate with a passion for digital marketing, I am eager to launch my career in this dynamic field. Equipped with a strong foundation in marketing principles and a proactive attitude, I am committed to leveraging digital platforms to drive impactful results and create compelling brand narratives. With a keen eye for emerging trends and a drive for innovation, I am excited to contribute fresh perspectives and make meaningful contributions to your esteemed organization.

KEY COMPETENCIES

Technical SEO

Off-Page SEO

Keyword Research

Competitive Analysis

Basic SEO Audit

Critical thinking skills

Excellent communication skills

Strong interpersonal skills

Proactive and self-motivated

Exceptional organisational skills

PROFESSIONAL EXPERIENCE

Universal Adventures Pvt. Ltd

DEC 2022-FEB 2023

TEAM LEADER (OFF-PAGE SEO)

1. Off - Page SEO
2. Backlink creation
3. Posting Relevant Content on Quora

Spinclabs Pvt. Ltd.

MARKETING MANAGEMENT TRAINEE

JULY 2022-SEPT 2022

1. SEO activities
2. Keywords research
3. E-mail marketing campaigns
4. Other Marketing campaigns

Super Affiliate Academy

FEB 2022 -MAR 2022

SOCIAL MEDIA MARKETING INTERN

1. Content research
 2. Post creation
 3. Timely managing social media handles
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EDUCATION & CERTIFICATIONS

Bachelor of Business Administration

Trinity Institute of Professional Studies , Dwarka ,
New Delhi (GGSIPU)

Fundamentals Of Digital Marketing

Google, Online

Digital Marketing (Introduction)

Great Learning, Online