

Hardik Rajnikant Shah

Freelancer (SEO)

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📍 -1008, Sun Exotica, Yewalewadi, Kondhwa Budruk, Pune - Pin Code: 411048 🇮🇳 Indian 🏹 Male

Freelancing

Freelancer (SEO), <i>Freelancing</i>	09/2023 – Date
Sr. SEO Executive, <i>Media N V</i>	03/2023 – 09/2023
SEO Executive, <i>WebsLaw India Pvt. Ltd</i>	11/2019 – 11/2022
Digital Marketing Executive, <i>Laxsh Career Academy</i>	04/2019 – 10/2019
Digital Markeling Executive, <i>S. P. Technolab Pvt. Ltd</i>	01/2016 – 03/2019

EDUCATION QUALIFICATION

B.E I.T., <i>HNGU</i> 1st Class	2008
12th Science, <i>G.S.E.B.</i> 6% (In Science)	2004
10th, <i>G.S.E.B.</i> 82.86%	2002

SEO SKILLS

Off Page Activity

- Link Building Strategies
- Link Earning Strategies

Technical SEO

SEO Tools Used

GA, Universal Analytics (GA3), Google search console, ScreamingFrog, Google alerts, Moz Bar, SEMrush, Link Publisher, ADSY, sitecheckr.pro

On Page Activity

SEO Audit

Plugin Used

1. SEO Yoast
2. Link Whisper

Languages Known

- English
- Hindi
- Marathi

Additional SEO Experience

YouTube SEO

I worked around YouTube SEO for more than 2 years with the help of Pro VidiQ tool for growth of YouTube channel.

Hiring and Management

I also have experience in hiring the freelancer/consultancy around PPC, social media, e-mail marketing, affiliate marketing and influencer marketing to derive the desired result.