FRANCY WISHNY

PROFILE

An adaptable and self-motivated graduate seeking an opportunity in the field of content writing and literature. My degree in literature has enabled me to develop an analytical and creative approach on tasks. In short, I'm reliable, hardworking with strong attention to write buzz-worthy feature articles, reports and content marketing pieces.

CONTACT

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CERTIFICATIONS

Creative Writing

The Strategies of Content Marketing

English Language Teaching (ELT)

English Proficiency

NPTEL Course (Literary Criticism)

International Conference on "Crafting the Cultural Landscape on Littoral Zone"

LANGUAGES

Tamil Native

English Professional

Hindi Intermediate

French Intermediate

INTERESTS

Reading

Writing

Shuttle

EDUCATION

Holy Cross Anglo Indian Higher Secondary School

CLASS10 2014-2015 [Scored 94% and topper]

St. Mary's College

B.A English Literature 2017-2020 [Scored 78% and graduated with distinction]

M.A English Literature 2020- 2022 [Scored 79.8% and graduated with distinction]

PROIECTS

Magical Realism in Chitra Banerjee Divakaruni's "Mistress of Spices" [2020 April]

- The project was a team effort with effective communication and collaboration and clearly delineated roles and responsibilities.
- Roles were assigned based on each team member's strengths and expertise.
- For the secondary source, various scholarly articles, books, and critical essays were annotated.
- The text was literarily analyzed through several processes to gain a comprehensive understanding of its context, themes, and interpretations. The MLA-style research method was implemented. SEO principles were utilized to prioritize certain reputable sources.
- The work unfurls the myth and culture of a diasporic Indian character.
- It explicates the contrast between the mystical and the realistic worlds.

Freedom of Choice: A Study of John Steinbeck's "East of Eden" [2022 May]

- Depending on the text, relevant literary theories were scrutinized that provided insightful frameworks for analyzing it.
- While engaging with secondary sources, meticulous notes and sources were documented.
- Several SEO concepts were used while researching the text with articles, scholarly papers, and discussions related to the topics.
- It emphasized the importance of backlinks and citations to establish credibility for the work.
- Content strategies enhanced my ability to produce highquality content, and they also intensified my writing style.
- The work dramatizes the perpetual conflict between the characters and showcases the power of choice.
- The narrative technique is used to detail the rivalry between the two generations.

SKILLS

Content Marketing

SEO

Data Analysis

Documentation

Proof Reading

MS Office

C++

Communication

Critical Thinking

Team Work