



Contact

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Address

Eliotgonj, Chandina, Cumilla

Education

2025

BBA Honours

National University

2019

HSC

DMFC College

Expertise

- Keyword Research and Analysis
- On-Page and Off-Page
- Content Analysis
- Technical SEO Tools
- (SEMrush, Ahrefs)
- Google Analytics and Google Search Console

Language

English

Bangla

Saidur Rahman

SEO SPECIALIST

I am a Dedicated SEO Specialist with over 4 years of experience optimizing website performance and driving organic traffic growth. Proven track record of achieving measurable results in improving search engine rankings and enhancing online visibility. Skilled in strategic planning, Keyword research, On-page optimization, Off-Page optimization, and Content marketing. Possess strong analytical abilities and a deep understanding of search engine algorithms.

Work Experience

2024 August- Present

Cansoft Technologies | Vancouver, Canada

SEO Manager

As the SEO Manager at Cansoft Technologies, I oversee 25 client projects each month, focusing on driving local SEO success for businesses across various industries. My responsibilities include developing and executing tailored SEO strategies, optimizing Google My Business profiles, conducting local keyword research, managing on-page and off-page SEO, and ensuring consistent citation management. My work is geared toward improving search rankings, increasing local visibility, and driving measurable growth for each client.

2023 July- 2024 August

Oyolloo | Ste R Sheridan, WY 82801, USA

SEO Specialist

Oyolloo is a Digital Marketing Agency. I work on spearheaded SEO strategies to increase website traffic and improve search engine rankings. Conducted comprehensive keyword research and analysis to identify opportunities for content optimization. Implemented on-page SEO techniques including meta tag optimization, internal linking, and content optimization. Collaborated with content creators to develop SEO-friendly content and improve overall website performance. Monitored and analyzed website performance using Google Analytics and other SEO tools to track progress and identify areas for improvement.

2023 November - Present (Part Time)

Karis Tax and Accounting Services | Clayton South, Australia

Local SEO Strategist

As the Local SEO Strategist at Karis Tax and Accounting Services, I focus on boosting their online presence to attract clients within their community. My role involves optimizing their Google My Business profile, conducting targeted local keyword research, refining location-based content, and managing citations, all to enhance visibility and client engagement.

2020 June - 2023 May

Archimple LLC | 1200, Sheridan, WY 82801, USA

SEO Specialist

Archimple is an Architectural Design and Drawing Agency. Developed and executed SEO strategies to enhance online presence and drive organic traffic growth. Conducted in-depth website audits to identify technical SEO issues and recommend optimization solutions. Implemented On-Page, and off-page SEO tactics such as link-building and outreach campaigns to improve website authority. Generated regular reports to communicate SEO performance metrics and provide insights for further optimization.

Reference

Azizul Hakim Bappa

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CEO, Archimple LLC

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