

CURRICULUM VITAE OF AIDEN LUKE GORHAM

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Uitenhage Farms, Eastern Cape, South Africa

Qualifications/certificates

- 2020 - Matric
- 2021 - SSS advanced driving course
- 2022 - Green Solar Academy's Super Solar School (5-day solar installation course)
- 2024 – Certified professional digital marketer through Digital Marketing Institute
- 2025- Search Engine Optimization tracks course through the Digital Marketing Institute
- 2025 – Getting started with SemRush certification
- 2025 – Introduction to Ahrefs certification
- 2025 – Google analytics certification

General skills / interests/hobbies

Computer literate

Good communication skills

First language English, second language Afrikaans (moderate)

Own transport (car) and valid driver's license.

Entrepreneurship

Homesteading

Martial arts

Digital marketing

Experience

Butters Restaurant

2016-2018

Position held - Waiter

Reason for leaving - business closed

Ironman

2016/2017/2018

Assisted at the Boccadillos tent for the duration of the Ironman weekend.

Afriboom

2017

Position held – part time breakfast waiter at City Lodge Hotel over the season period.

Slipperfields Venue

2018-2019

Position held – Waiter

Reason for leaving – school commitments

2020-2024

Matriculated in 2020 in the height of the covid-19 pandemic. As the pandemic ended I competed in martial arts and began farming to generate income as well as tree felling and home maintenance jobs.

I am currently employed as the manager of a homestead volunteer program and general farmhand, whilst maintaining all farming operations on our residential farm on a part time basis. I am extremely eager to be involved in digital marketing and have had an interest in it for an extended period. I thoroughly enjoyed the digital marketing course as well the SEO course and completed them before the end date while passing the exams with over 75%.

References

Tim Hewit-Coleman (WhatsApp or call by appointment only)- +27 83 626 1914

Chad Conning - +27 74 837 5052

