

KP Milan

Madikeri, India ✉ kangiramilan@gmail.com ☎ 9482780056 🌐 in/milan-k-p

SUMMARY

Digital marketing enthusiast with a passion for utilizing digital platforms to drive growth and engagement. Skilled in understanding trends in the digital space and leveraging them to create successful campaigns. Applying for the position of Digital Marketing to utilize creative strategies to maximize reach and engagement.

EXPERIENCE

Digital marketing intern

Ed-red

May 2023 - August 2023, Bangalore

- Gained hands on experience in designing 50 + poster design for the client wildvalley.
- Successfully runned facebook ads and Google ads.
- Designed 10+ Social media poster design for the client Edred.
- Designed Reels for YouTube, facebook and Instagram.
- Build 50 + backlinks for the client dagrain.
- Utilized Canva design tool for creating banners, posters and other social media creatives.

EDUCATION

Master of Business Administration

Minor in Marketing • City College, Bangalore • Bangalore • 2022

- Project on client relationship.

Bachelor of commerce

Minor in Commerce • St.annes degree college, virajpet • Kodagu • 2020

PUC

Minor in Computer science • St Anne's Pu college, virajpet • Kodagu • 2017

CERTIFICATIONS

Digital marketing

Edred • 2023

- Certified in professional digital marketing

Digital marketing

Hubspot • 2023

Social media marketing

Hubspot • 2023

Google ads search

Google • 2023

Google analytics

Google • 2023

Keyword research

Semrush • 2023

SKILLS

Industry Knowledge: Market Analysis, Negotiation, Social Media Marketing, SEO, SEM

Technical Skills: Google Analytics, MS Office, Google Ads, SEM Rush, Salesforce

Canva, social media marketing, seo, google ads, Mail chimp, facebook ads manager, wordpress.