# Latent factor model & Learning algorithm

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#### FM model

$$\hat{y}(\mathbf{x}) := w_0 + \sum_{j=1}^p w_j x_j + \sum_{j=1}^p \sum_{j'=j+1}^p x_j x_{j'} \left( \sum_{f=1}^k v_{j,f} v_{j',f} \right),$$

factorize Matrix V: use non-direct information

$$\sum_{f=1} v_{j,f} v_{j',f},$$

$$w_{j,j} \approx \langle \mathbf{v}_j, \mathbf{v}_{j'} \rangle = \sum_{f=1}^k v_{j,f} v_{j',f}$$

Lemma:  $W = VV^T$  if k is chosen large enough

$$w_0 \in \mathbb{R}, \quad \mathbf{w} \in \mathbb{R}^p, \quad V \in \mathbb{R}^{p \times k}$$

#### Learning

$$\hat{y}(\mathbf{x}) = g_{\theta}(\mathbf{x}) + \theta h_{\theta}(\mathbf{x}) \quad \forall \theta \in \Theta,$$

$$h_{\theta}(\mathbf{x}) = \frac{\partial \hat{y}(\mathbf{x})}{\partial \theta} = \begin{cases} 1, & \text{if } \theta \text{ is } w_0 \\ x_l, & \text{if } \theta \text{ is } w_l \\ x_l \sum_{j \neq l} v_{j,f} x_j, & \text{if } \theta \text{ is } v_{l,f} \end{cases}$$
 Gradient of predicted value

## Object-Optimization

- Minimize the gap between true value and predicted value
- Loss function
  - Regression
    - Least square loss

$$l^{\text{LS}}(y_1, y_2) := (y_1 - y_2)^2$$

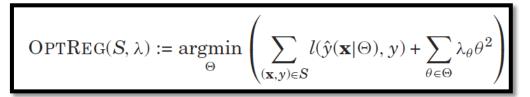
- Binary Classification
  - Sigmoid/logistic function  $l^{C}(y_1, y_2) := -\ln \sigma(y_1 y_2)$

$$l^{C}(y_1, y_2) := -\ln \sigma(y_1 y_2)$$

- To avoid overfitting
  - Regularization value per group

$$\lambda^0, \quad \lambda_{\pi}^w, \quad \lambda_{f,\pi}^v, \quad \forall \pi \in \{1, \dots, \Pi\}, \forall f \in \{1, \dots, k\},$$

$$\mathrm{OPT}(S) \coloneqq \underset{\boldsymbol{\Theta}}{\mathrm{argmin}} \sum_{(\mathbf{x}, y) \in S} l(\hat{y}(\mathbf{x}|\boldsymbol{\Theta}), y)$$



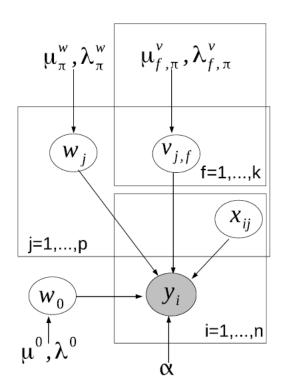
#### Probabilistic interpretation

Regression

$$y|\mathbf{x}, \Theta \sim \mathcal{N}(\hat{y}(\mathbf{x}, \Theta), 1/\alpha).$$

- Binary classification
  - b: link function like logistic function

$$y|\mathbf{x}, \Theta \sim \text{Bernoulli}(b(\hat{y}(\mathbf{x}, \Theta))),$$



(a) Factorization machine (FM).

#### Gradients

- Loss function of gradient
  - Regression

$$\frac{\partial}{\partial \theta} l^{\mathrm{LS}}(\hat{y}(\mathbf{x}|\Theta), y) = \frac{\partial}{\partial \theta} \left( \hat{y}(\mathbf{x}|\Theta) - y \right)^2 = 2 \left( \hat{y}(\mathbf{x}|\Theta) - y \right) \left( \frac{\partial}{\partial \theta} \hat{y}(\mathbf{x}|\Theta), y \right)$$

Binary classification

$$\frac{\partial}{\partial \theta} l^{\mathrm{C}}(\hat{y}(\mathbf{x}|\Theta), y) = \frac{\partial}{\partial \theta} - \ln \sigma \left( \hat{y}(\mathbf{x}|\Theta) y \right) = \left( \sigma \left( \hat{y}(\mathbf{x}|\Theta) y \right) - 1 \right) y \left( \frac{\partial}{\partial \theta} \hat{y}(\mathbf{x}|\Theta) \right).$$

$$\left( \frac{\partial}{\partial \theta} \hat{y}(\mathbf{x}|\Theta) \right) = h_{\theta}(\mathbf{x}).$$

## Stochastic Gradient Descent(SGD)

- Object: Find Loss function's global minimum, but we can't
- At least local minimum

• Iterates over (x, y) in S

$$\theta \leftarrow \theta - \eta \left( \frac{\partial}{\partial \theta} l(\hat{y}(\mathbf{x}), y) + 2 \lambda_{\theta} \theta \right),$$

```
ALGORITHM 1: Stochastic Gradient Descent (SGD)

Input: Training data S, regularization parameters \lambda, learning rate \eta, initialization \sigma

Output: Model parameters \Theta = (w_0, \mathbf{w}, \mathbf{V})

w_0 \leftarrow 0; \mathbf{w} \leftarrow (0, \dots, 0); \mathbf{V} \sim \mathcal{N}(0, \sigma);

repeat

for (\mathbf{x}, y) \in S do

    \begin{bmatrix}
      w_0 \leftarrow w_0 - \eta & \frac{\partial}{\partial w_0} l(\hat{y}(\mathbf{x}|\Theta), y) + 2\lambda^0 w_0 \\
      \hline
      \text{for } i \in \{1, \dots, p\} \land x_i \neq 0 \text{ do} \\
      \hline
      w_i \leftarrow w_i - \eta & \frac{\partial}{\partial w_i} l(\hat{y}(\mathbf{x}|\Theta), y) + 2\lambda^w_{\pi(i)} w_i \\
      \hline
      \text{for } f \in \{1, \dots, k\} \text{ do} \\
      v_{i,f} \leftarrow v_{i,f} - \eta & \frac{\partial}{\partial v_{i,f}} l(\hat{y}(\mathbf{x}|\Theta), y) + 2\lambda^v_{f,\pi(i)} v_{i,f} \\
      \text{end} \\
      \text{end} \\
    \text{end} \\
    \text{until } stopping \ criterion \ is \ met;}
```

## SGD hyperparameters

Learning rate  $\eta$ 

Regularization  $\lambda$ 

Initialization  $\sigma$ 

#### **ALGORITHM 1:** Stochastic Gradient Descent (SGD)

```
Input: Training data S, regularization parameters \lambda, learning rate \eta, initialization \sigma

Output: Model parameters \Theta = (w_0, \mathbf{w}, \mathbf{V})

w_0 \leftarrow 0; \mathbf{w} \leftarrow (0, \dots, 0); \mathbf{V} \sim \mathcal{N}(0, \sigma);

repeat

for (\mathbf{x}, y) \in S do

w_0 \leftarrow w_0 - \eta \left( \frac{\partial}{\partial w_0} l(\hat{y}(\mathbf{x}|\Theta), y) + 2\lambda^0 w_0 \right);

for i \in \{1, \dots, p\} \wedge x_i \neq 0 do

w_i \leftarrow w_i - \eta \left( \frac{\partial}{\partial w_i} l(\hat{y}(\mathbf{x}|\Theta), y) + 2\lambda^w_{\pi(i)} w_i \right);

for f \in \{1, \dots, k\} do

v_{i,f} \leftarrow v_{i,f} - \eta \left( \frac{\partial}{\partial v_{i,f}} l(\hat{y}(\mathbf{x}|\Theta), y) + 2\lambda^v_{f,\pi(i)} v_{i,f} \right);

end

end

end

until stopping criterion is met;
```

$$\theta \leftarrow \theta - \eta \left( \frac{\partial}{\partial \theta} l(\hat{y}(\mathbf{x}), y) + 2 \lambda_{\theta} \theta \right),$$

# Alternating Least-Squares/Coordinate Descent

- SGD: Minimizing the loss per training data
- ALS: Minimizing the loss per model parameter

$$\begin{split} \theta^* &= \underset{\theta}{\operatorname{argmin}} \left( \sum_{(\mathbf{x},y) \in S} \left( \hat{y}(\mathbf{x}|\Theta) - y \right)^2 + \sum_{\theta \in \Theta} \lambda_{\theta} \theta^2 \right) \\ &= \underset{\theta}{\operatorname{argmin}} \left( \sum_{(\mathbf{x},y) \in S} \left( g_{\theta}(\mathbf{x}|\Theta \setminus \{\theta\}) + \theta \; h_{\theta}(\mathbf{x}|\Theta \setminus \{\theta\}) - y \right)^2 + \sum_{\theta \in \Theta} \lambda_{\theta} \theta^2 \right) \\ &= \frac{\sum_{i=1}^n (y - g_{\theta}(\mathbf{x}_i|\Theta \setminus \{\theta\})) \; h_{\theta}(\mathbf{x}_i|\Theta \setminus \{\theta\})}{\sum_{i=1}^n h_{\theta}(\mathbf{x}_i)^2 + \lambda_{\theta}} \\ &= \frac{\theta \; \sum_{i=1}^n h_{\theta}^2(\mathbf{x}_i) + \sum_{i=1}^n h_{\theta}(\mathbf{x}_i) e_i}{\sum_{i=1}^n h_{\theta}(\mathbf{x}_i)^2 + \lambda_{\theta}}, \quad e_i := y_i - \hat{y}(\mathbf{x}_i|\Theta). \end{split}$$

#### ALS hyperparametsers

Regularization  $\lambda$ 

Initialization  $\sigma$ 

#### **ALGORITHM 2:** Alternating least squares (ALS)

```
Input: Training data S, regularization parameters \lambda, initialization \sigma
Output: Model parameters \Theta = (w_0, \mathbf{w}, \mathbf{V})
w_0 \leftarrow 0; \mathbf{w} \leftarrow (0, \dots, 0); \mathbf{V} \sim \mathcal{N}(0, \sigma);
repeat
     \hat{\mathbf{y}} \leftarrow \text{predict all cases } S;
     \mathbf{e} \leftarrow \mathbf{y} - \hat{\mathbf{y}};
     w_0 \leftarrow w_0^*;
     for l \in \{1, ..., p\} do
           w_l \leftarrow w_l^*;
           update e;
     end
     for f \in \{1, ..., k\} do
           init q_{\cdot,f};
           for l \in \{1, ..., p\} do
                 v_{l,f} \leftarrow v_{l,f}^*;
                 update e, q;
           end
      end
until stopping criterion is met;
```

