

Comprehensive experience in digital projects.

Ten years of seamless, virtual, and successful collaboration with international clients in Mexico, Germany, Norway, and the United States - always meeting global standards of quality, impact, and design.

Creating convincing designs with the fundamentals of strong typography and grid system skills.

EXPERIENCE

- 2016 - Now **Emble.ma · Founder**
Start-up, from fashioning the business model to designing the entire product line, including AI, UX, UI and Front-end.
emble.ma
- 2013 - Now **Ilógica · Product Designer**
Heading the new office design area - UI, UX and Photography. Crafting guidelines and methodology for all design processes.
illogica.cl
- 2012 - 2013 **Jelly Digital · Art director**
Responsible for all graphic assets - digital and print- for the Google+ release produced at Google Chile.
jelly.cl
- 2009 - 2012 **Plural and Partners, LA · Interactive Art Director**
Art direction in projects of interactive design and management with clients and agencies such as: Flor de Caña, Conil, SCFP, Saatchi & Saatchi, and more.
pluralandpartners.com
- 2007 - 2009 **Certa Publicidad · UI and Front-end**
I worked with the Art Director developing campaigns on the internet, television (motion graphics), and print for the Government of Australia in Chile.
certa.cl

SKILLS

Design thinking, Agile, Sprint, Sketch, Invision and Origami Studio.

Photography, HTML, CSS, WordPress.

Spanish, English and learning French.

EDUCATION

- Graphic Design Bachelor**
Graduated 2008 from the Instituto Profesional DuocUC , Universidad Católica de Chile · Chile
- 2015 IxDA ISA, Interactive and technology workshops · Argentina.
- 2013 Lettering workshop by Laura Varsky, Chile.
- 2001 - 04 High School Colegio Carlos Cousiño · Chile

EXTRA

Assistant Professor
Support in teaching HTML, CSS and basic PHP for WordPress at Instituto Profesional DuocUC Universidad Católica de Chile.

The New York City Art Book Fair
Pictures for the Spanish ZAGAL Magazine.