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**AOM**

**Subscription Manager**



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**Grupo:**

DAW2M

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# 1.1-Presentación de los diferentes integrantes del grupo

Este grupo está formado por tres integrantes. A continuación, se muestra una breve descripción de cada integrante.

**Arnau Canal:** 21 años de Ripollet. Actualmente estudiando segundo de grado superior de desarrollo de aplicaciones web. Su especialidad es el frontend. Actualmente se dedica a hacer la web de su propia empresa que se dedica a la venta de pancakes ([www.tropikcal.es](http://www.tropikcal.es) y [www.tropikcal.com](http://www.tropikcal.com)).

**Marc Roig:** 21 años de Barcelona. Actualmente estudiando segundo de grado superior de desarrollo de aplicaciones web. Sus especialidades principales son la detección y corrección de fallos y el backend. La informática siempre ha sido una motivación y uno de mis hobbies aparte del deporte. Realmente, empecé en el mundo de la informática no hace mucho, ya que como he dicho anteriormente siempre he sido de deportes.

Anteriormente he comentado que me gusta la parte de backend, ya que me gustan más los aspectos creativos que los técnicos, entonces prefiero centrarme en el diseño. Como lenguaje que más me apasiona, seria HTML5 & CSS3.

**Ot Triviño:** 18 años de Barcelona. Actualmente cursando segundo de grado superior de desarrollo de aplicaciones web. Actualmente me dedico exclusivamente a la creación de páginas web mediante Wordpress (las más recientes: [www.busclassic.org](http://www.busclassic.org) y [www.miniautobusero.com](http://www.miniautobusero.com)). Desde bien pequeño me ha gustado mucho el mundo de la informática tanto a nivel hardware como software. Por eso cuando terminé la E.S.O., decidí estudiar un grado medio de sistemas microinformáticos y redes y posteriormente cursar un grado superior de desarrollo de aplicaciones web. Los lenguajes que más me gusta son los relacionados con bases de datos (MySQL y MongoDB) y también PHP. Mi objetivo de cara al futuro es tener la oportunidad de trabajar en una empresa importante tipo Facebook o Google.

## 1.2-Breve descripción del proyecto

Plataforma para añadir y gestionar todo tipo de suscripciones y cuotas de plataformas online (Spotify, Netflix…) con un control total de gastos, notificaciones antes de que se cobre cada cuota, gráficas de consumo (semanales, mensuales o anuales) sin la necesidad de acceder a la página propia de cada compañía.

## 1.3-Justificación de la elección del proyecto

Se realizará este proyecto, ya que después de llevar a cabo una investigación de mercado, el resultado ha sido que existen muy pocas aplicaciones que hagan las funciones de suscripciones que realizarán esta aplicación web.

También, es una buena idea de cara a que como anteriormente se ha dicho, este tipo de servicios, hay muy pocos, y los que hay, se pueden mejorar en aspectos como sus funcionalidades, es decir añadir servicios que le pueden ser de gran utilidad al usuario final, también en el entorno de eficiencia.

En resumen, la principal justificación de este proyecto es la mejora de las aplicaciones anteriores y la motivación que da ya que es un servicio muy útil.

## 1.4-Objetivos mínimos y máximos del proyecto

Para este proyecto se han fijado una serie de objetivos que se dividirán en dos grupos:

**Objetivos mínimos:**

* Formulario para que el usuario se pueda dar de alta a la plataforma.
* Una página de login para que el usuario entre en su perfil y si es necesario, este pueda modificar sus datos personales.
* Valorar el servicio.
* Sistema de recordatorios y notificaciones por correo electrónico.
* Sistema de precios en diferentes monedas.
* Sistema de ordenación de las suscripciones, por precio, fecha o duración.
* Obtener o crear una base de datos de todos los servicios de suscripción disponibles en el mercado.
* Añadir suscripciones personalizadas.

**Objetivos máximos:**

* Pagar las subscripciones a través de la aplicación web.
* Crear comunidades de usuarios.

## 1.5-Funcionalidades del proyecto

* Añadir suscripciones.
* Gestionar suscripciones.
* Unirse a comunidades de usuarios que tienen una suscripción en común.
* Valorar una plataforma.
* Valorar la aplicación.
* Comprobar el estado del servicio.

## 1.6-Evaluación de las tecnologías utilizadas

|  |  |
| --- | --- |
| Imagen que contiene objeto    Descripción generada automáticamente | **MySQL Workbench 6.1:** Este lenguaje se usará para crear la base de datos y almacenar los datos personales de los usuarios. |
|  | **PHP 7.2:** Utilizado para que el HTML se pueda conectar con la base de datos y realizar funciones como logins, registros en las bases de datos de la aplicación… entre muchas más cosas. |
| Imagen que contiene texto    Descripción generada automáticamente | **JavaScript 3.3:** Se utilizará para llevar a cabo la parte dinámica de la web y que así sea más vistosa para el usuario y más intuitiva. Creando efectos más atractivos como menús, barras... |
|  | **HTML5 y CSS3:** El HTML servirá para crear la estructura de la web y el CSS para dar el diseño a la web como por ejemplo el responsive. |
| Imagen que contiene señal, exterior, texto    Descripción generada automáticamente | **Angular 6.1:** Es una framework desarrollado por JavaScript. Angular facilitará el desarrollo de aplicaciones web, y permitirá trabajar la web de una manera más sencilla y óptima. |

## 1.7-Wireframes

## 1.7.1- De baja fidelidad

Para realizar los diferentes wireframes de baja fidelidad, se usa una herramienta que se llama Moqups y sirven para dar una primera idea de como quedará la página web.

![Formulario de registro
](data:image/jpeg;base64,/9j/4AAQSkZJRgABAQEAYABgAAD/4RDuRXhpZgAATU0AKgAAAAgABAE7AAIAAAAMAAAISodpAAQAAAABAAAIVpydAAEAAAAYAAAQzuocAAcAAAgMAAAAPgAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAEFybmF1IENhbmFsAAAFkAMAAgAAABQAABCkkAQAAgAAABQAABC4kpEAAgAAAAM4MQAAkpIAAgAAAAM4MQAA6hwABwAACAwAAAiYAAAAABzqAAAACAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA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UVVZXWFlaY2RlZmdoaWpzdHV2d3h5eoOEhYaHiImKkpOUlZaXmJmaoqOkpaanqKmqsrO0tba3uLm6wsPExcbHyMnK0tPU1dbX2Nna4eLj5OXm5+jp6vHy8/T19vf4+fr/xAAfAQADAQEBAQEBAQEBAAAAAAAAAQIDBAUGBwgJCgv/xAC1EQACAQIEBAMEBwUEBAABAncAAQIDEQQFITEGEkFRB2FxEyIygQgUQpGhscEJIzNS8BVictEKFiQ04SXxFxgZGiYnKCkqNTY3ODk6Q0RFRkdISUpTVFVWV1hZWmNkZWZnaGlqc3R1dnd4eXqCg4SFhoeIiYqSk5SVlpeYmZqio6Slpqeoqaqys7S1tre4ubrCw8TFxsfIycrS09TV1tfY2dri4+Tl5ufo6ery8/T19vf4+fr/2gAMAwEAAhEDEQA/APpGiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigDkPite3WnfCjxDd6fczWtzDZs0c0EhR0ORyGHINeZ+Avhxr/AIv8CaVr118T/F1vLfQmRoo9QkKqdxHGW9q9G+Mf/JG/E3/Xi38xXmPw2+IXjbSPhro1lpXwxvNWs4ICIr2PUAgmG4nIXyzj06npURtzS+X/ALcDv7vz/Q2Nd+GPjvw3o1zq3hX4m67eXdpE032XUpDMkwUZIG4kA49VIPtXafCPx3L8Qvh/b6veRpFexyNb3Sx/dMi4+YDtkEHHbNeav8WvG/xKk1Dwf4X8KWug6m0Ziun1HUR5lujDDERsiMSB3AbGRxyK9M8DeFLP4U/DQ2U1z54s45Ly8uAMB2xuYgdgAMD6Vadoyctrafr8rA1dpR36na0V86+F9Kg+NMVz4n+I/iaS30+W4eOw0OC+WGOJFOMsD1Oe/BOM5xgCTUZI/gh4o0W78L+JZdT8Lajci0vNLuLsT/Zs9HTHTAyenbBJzw0ndJ9f1E3o2un6H0NRXkXxd8S61feKtA+HfhK/bTr3W8y3d7GSHhgGfukcjhXPBB+UDIzUU/wFtvD+nyal4F1/WLHxHAhkS6lud63TjnbKuMEHp+PINTfTme3+RVteVbnsEgLRsFOGIIB9DXGfC7w34o8L+G7qz8a61/bF7JePNFP9qluNkRVQF3SAEchjgcc1wn7Mssk/w88QTXH+tk1WVnwMfMYkJ/Wo/wBnC5ms/hB4hubWLzp4dSuJI4/77CGMgfiav4OZvpFP8h2bSXnb8z3Sivmj4d+HfCnxb059U8f+K7q/8RzzvnT2vxD9mAPy+XGecY544GcY4r0r4d+E/F/grxjqmk3N/Pqng9og+nz3lyJJoX4+THUDlh2HAIAyaVnsyL9i1eePNSX4+af4JhjhTT209ruaTaTJI21sLnoAMZ45PrXodfMGofCfwvL+0nD4WeG5OmXWnteSr553mQ7znd2GR0re+OtndaT4h+GuneGpmtrmGZ7SylYbjGf3SK3PUjNKOqiurdvxf/DB9qVtl/kn+J9A0VwHhX4R6L4M1o67p95q19qhgdJnu7zcLlz/ABMMdfTsM/jXKaX8Ita8cz32qfGLUb9pZLhha6VaXgFvDF2OFyPbseMnJNHWw+lz2qvPPjB481LwLoukvo0cLT6lqCWhkmUt5SkElgOhPHfj2Nea3NhD8HfjF4W07wf4iurnStYuRbXmkzXQlEO5lUHaOn38gkZ+U8nOKk/aT8GaQL/Rtf2S/b9S1CKzuG8w7TGFPAHY8dae/LJbN2/FClopJ9r/AIH0TRXlfiiTS/gJ8Ib5vCsLB5LjbapcyGT9/IAMnPUAKWx7VzWkfCTw14g0mDVfiH4xudV126jEskg1RFW2ZudsY7Yzj044Apbt26D2Sv1PeaK8U+HXiLUPCvxVufh1qOvN4g0ya3+1aVeyzCSVAASY2YdeA3028YBwPa6fRNdRdWgooopDCiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKAOK+Mf/JG/E3/AF4t/MVD8FP+SL+Gv+vU/wDobV0/iXQLXxT4avtD1CSaO2vojFI8DAOAfQkEZ/A03wv4dtPCXhix0LTZJpbWxj8uN52BcjJPJAA7+gpR0cvO34X/AMxNXcX2v+Nv8jyv4++C7pba2+IPhXdb63ojLJO8Iw0kI/iPqV/VSQeldZpPiGL4r/Ba8uNNKpdahp81rNCD/qrgxlSv0yQR7EV3ksUc8LxTIskcilXRhkMDwQRXG+BPhfo/w7u9Rk8P32pNBqDbns7iVGhjIJwUAQEEA45J4xnOKXLeMoPZ/g+v3/mXzWlGa3X9fgeOfA/4ffDrxp4UmtfEWjCbxHp87x3kb3k8T7d3ytsVwMD7vTqOa6PxX4E+Cng7WNL0vUPDVxcajqcojt7azvLiSQZIAZh5wwCTj/8AUa7TxX8FvCPizWG1eWK70vVHOXvdMn8mRz6kYK598ZPrU3g/4PeFPBmqHVbKC5v9Vwf9P1GbzpRngkcAA+4Ga0Um5JvT+uhDVk0jh/iIyeE/2j/B3irUmEOk3Fs1i87j5In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Figura 1 Formulario de registro



Figura 2 Login

![A screenshot of a cell phone

Description automatically 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Figura 3 Página principal del usuario

![A screenshot of a cell phone

Description automatically 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AMT/hNPDP/AEMGm/8AgUn+NH/CaeGf+hg03/wKT/GtuigDE/4TTwz/ANDBpv8A4FJ/jR/wmnhn/oYNN/8AApP8a26KAMT/AITTwz/0MGm/+BSf40f8Jp4Z/wChg03/AMCk/wAa26KAMT/hNPDP/Qwab/4FJ/jR/wAJp4Z/6GDTf/ApP8a26KAMT/hNPDP/AEMGm/8AgUn+NPj8X+HJWVU17TSXOFH2pBuPoOeTzWxTZIo5ozHMiyIwwVYZB/CgBVYOoZSGUjIIPBFLXN3mky+Hs6j4ajKwxkvc6Wn+rmX+Jo1/gkHUYwG6EcgjftbqG9s4bq0kWWCdFkjkXoykZBH4UAS0UUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAYfib95JotowLR3OpxiQeoRHlGf8AgUa1uVieIP8AkJ+Hf+wmf/SaetugAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACsNv3HxBjCAgXemOZD2JilXb/AOjmrcrEuP8AkftP/wCwZdf+jbegDbooooAw7799460iFwSkNndXK+m8NFGD/wB8yP8AnW5WJcf8j9p//YMuv/RtvW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWFoxMXijxBbKjLGZYLgdMFnjCtj/AL9g/Umt2sTTf+Rw1z/rlbfyegDbooooAwrEmfx3q0kiEfZrS2hiJxjDGR2I+vyg/wC6K3axNN/5HDXP+uVt/J626ACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKKKKACiiigAooooAKwvCJKaXd2oQqlrqFzDHnH3PNYqBjsAQB9K3axPDH+p1P8A7Cdz/wCh0AbdFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFAGJ4g/wCQn4d/7CZ/9Jp626xPEH/IT8O/9hM/+k09bdABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFYlx/yP2n/APYMuv8A0bb1t1iXH/I/af8A9gy6/wDRtvQBt0UUUAYlx/yP2n/9gy6/9G29bdYlx/yP2n/9gy6/9G29bdABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFYmm/8jhrn/XK2/k9bdYmm/wDI4a5/1ytv5PQBt0UUUAYmm/8AI4a5/wBcrb+T1t1iab/yOGuf9crb+T1t0AFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAVieGP8AU6n/ANhO5/8AQ626xPDH+p1P/sJ3P/odAG3RRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQBieIP+Qn4d/7CZ/8ASaetusTxB/yE/Dv/AGEz/wCk09bdABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFYlx/wAj9p//AGDLr/0bb1t1iXH/ACP2n/8AYMuv/RtvQBt0UUUAYlx/yP2n/wDYMuv/AEbb1t1iXH/I/af/ANgy6/8ARtvW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWJpv8AyOGuf9crb+T1t1iab/yOGuf9crb+T0AbdFFFAGJpv/I4a5/1ytv5PW3WJpv/ACOGuf8AXK2/k9bdABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFYnhj/U6n/2E7n/0OtusTwx/qdT/AOwnc/8AodAG3RRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQBieIP8AkJ+Hf+wmf/SaetusTxB/yE/Dv/YTP/pNPW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWJcf8j9p/wD2DLr/ANG29bdYlx/yP2n/APYMuv8A0bb0AbdFFFAGJcf8j9p//YMuv/RtvW3WJcf8j9p//YMuv/RtvW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWJpv/I4a5/1ytv5PW3WJpv8AyOGuf9crb+T0AbdFFFAGJpv/ACOGuf8AXK2/k9bdYmm/8jhrn/XK2/k9bdABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFYnhj/AFOp/wDYTuf/AEOtusTwx/qdT/7Cdz/6HQBt0UUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAYniD/kJ+Hf+wmf/AEmnrbrE8Qf8hPw7/wBhM/8ApNPW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWJcf8AI/af/wBgy6/9G29bdYlx/wAj9p//AGDLr/0bb0AbdFFFAGJcf8j9p/8A2DLr/wBG29bdYlx/yP2n/wDYMuv/AEbb1t0AFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAViab/AMjhrn/XK2/k9bdYmm/8jhrn/XK2/k9AG3RRRQBiab/yOGuf9crb+T1t1iab/wAjhrn/AFytv5PW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWJ4Y/1Op/9hO5/9DrbrE8Mf6nU/wDsJ3P/AKHQBt0UUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAYniD/AJCfh3/sJn/0mnrbrE8Qf8hPw7/2Ez/6TT1t0AFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAViXH/I/af8A9gy6/wDRtvW3WJcf8j9p/wD2DLr/ANG29AG3RRRQBiXH/I/af/2DLr/0bb1t1iXH/I/af/2DLr/0bb1t0AFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAViab/yOGuf9crb+T1t1iab/AMjhrn/XK2/k9AG3RRRQBiab/wAjhrn/AFytv5PW3WJpv/I4a5/1ytv5PW3QAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABWJ4Y/wBTqf8A2E7n/wBDrbrE8Mf6nU/+wnc/+h0AbdFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFAGJ4g/5Cfh3/sJn/wBJp626xPEH/IT8O/8AYTP/AKTT1t0AFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAViXH/ACP2n/8AYMuv/RtvW3WJcf8AI/af/wBgy6/9G29AG3RRRQBiXH/I/af/ANgy6/8ARtvW3WJcf8j9p/8A2DLr/wBG29bdABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFYmm/wDI4a5/1ytv5PW3WJpv/I4a5/1ytv5PQBt0UUUAYmm/8jhrn/XK2/k9bdYmm/8AI4a5/wBcrb+T1t0AFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAVieGP9Tqf/YTuf/Q626xPDH+p1P8A7Cdz/wCh0AbdFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFABRRRQAUUUUAFFFFAGH4iYLqXh0sQB/aZ5J/6dp62fPi/56p/30K5zxhaW99f+Gba9t4rmCTVzvimQOrYtbgjIPB5ANXv+ER8N/8AQvaV/wCAUf8A8TQBq+fF/wA9U/76FHnxf89U/wC+hWV/wiPhv/oXtK/8Ao//AImj/hEfDf8A0L2lf+AUf/xNAGr58X/PVP8AvoUefF/z1T/voVlf8Ij4b/6F7Sv/AACj/wDiaP8AhEfDf/QvaV/4BR//ABNAGr58X/PVP++hR58X/PVP++hWV/wiPhv/AKF7Sv8AwCj/APiaP+ER8N/9C9pX/gFH/wDE0Aavnxf89U/76FHnxf8APVP++hWV/wAIj4b/AOhe0r/wCj/+Jo/4RHw3/wBC9pX/AIBR/wDxNAGr58X/AD1T/voUefF/z1T/AL6FZX/CI+G/+he0r/wCj/8AiaP+ER8N/wDQvaV/4BR//E0Aavnxf89U/w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Figura 4 Añadir suscripción

![A screenshot of a cell phone

Description automatically 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Figura 5 Añadir plataforma

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Figura 6 Mis suscripciones

![A screenshot of a cell phone

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Figura 7 Ajustes



Figura 8 FeedBack



Figura 9 Error registro

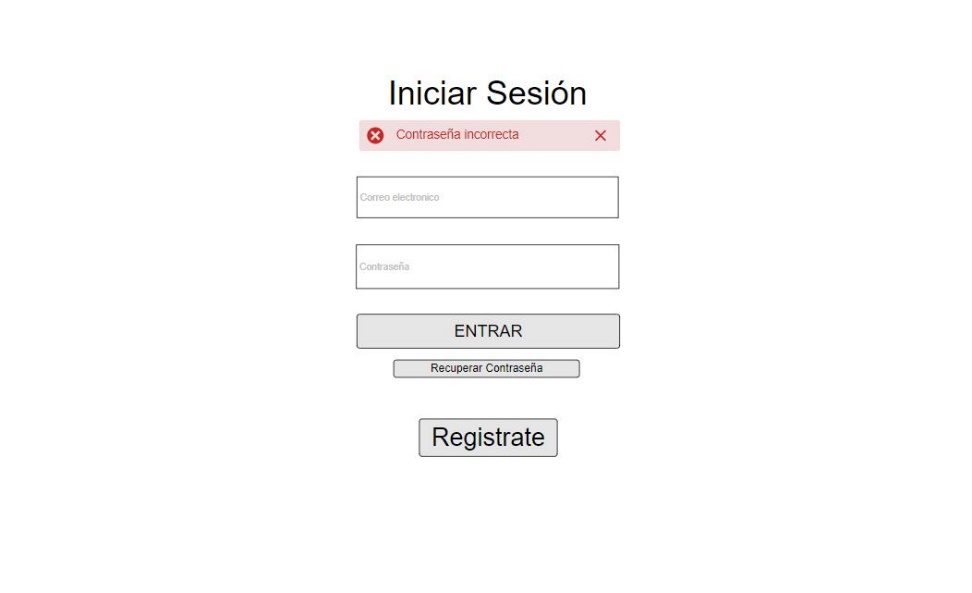


Figura 10 Contraseña o usuario incorrecto

## 1.8-Casos de uso

## A close up of a device Description automatically generated

## 1.9-User stories

|  |  |  |
| --- | --- | --- |
| **ID: 01** | **Crear usuario** | |
| **Descripción** | El usuario quiere crear una cuenta | |
| **Implicado** | Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Crear cuenta” |
| 2 | El sistema muestra un formulario para crear usuarios |
| 3 | El usuario introduce los datos y le da a “Aceptar” |
| 4 | El sistema comprueba si los datos introducidos son correctos |
| **Post-condición** | * Los datos se añaden a la base de datos | |

|  |  |  |
| --- | --- | --- |
|  | Paso | Acción |
| **Flujo alternativo** | 3 | Si cancela la operación, ningún dato es almacenado en el sistema |
| 4 | Si algún dato es incorrecto no se añade a la BBDD y avisa al usuario para que lo cambie |

|  |  |  |
| --- | --- | --- |
| **ID: 02** | **Añadir subscripción** | |
| **Descripción** | El usuario quiere añadir una subscripción | |
| **Implicado** | Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Añadir suscripción” |
| 2 | El sistema muestra un formulario para añadir subscripciones |
| 3 | El usuario introduce los datos y le da a “Añadir” |
| 4 | El sistema comprueba si los datos introducidos son correctos |
| **Post-condición** | * Los datos se añaden a la base de datos | |

|  |  |  |
| --- | --- | --- |
|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, ningún dato es almacenado en el sistema |
| 4 | Si algún dato es incorrecto no se añade a la BBDD y avisa al usuario para que lo cambie |

|  |  |  |
| --- | --- | --- |
| **ID: 03** | **Eliminar subscripción** | |
| **Descripción** | El usuario quiere eliminar una subscripción | |
| **Implicado** | Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Borrar suscripción” |
| 2 | El sistema muestra un listado con todas sus subscripciones |
| 3 | El usuario selecciona la suscripción que desea eliminar, y opcionalmente puede introducir el motivo de porque la elimina |
| 4 | El sistema almacena el motivo de porque elimina la suscripción |
| **Post-condición** | * Se elimina la suscripción | |

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| --- | --- | --- |
|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, ningún dato es almacenado en el sistema |
| 4 | Si introduce algún dato no permitido (SQL injection o similares), no se almacena en la base de datos |

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| **ID: 04** | **Modificar datos de perfil** | |
| **Descripción** | El usuario quiere modificar sus datos personales | |
| **Implicado** | Administrador / Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Modificar datos personales” |
| 2 | El sistema muestra todos los datos del usuario excepto la contraseña que la tendrá que introducir el usuario |
| 3 | El usuario modifica los datos que quiera cambiar |
| 4 | El sistema verifica que los nuevos datos se hayan introducido correctamente |
| 5 | El usuario le da a “Actualizar” |
| **Post-condición** | * Los datos son modificados en la BBDD | |

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|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, no se modifican los datos |
| 4 | Si introduce algún dato no permitido (SQL injection o similares), o deja algún campo obligatorio en blanco, no se modifican los datos. Y muestra un error por pantalla |

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| **ID: 05** | **Eliminar usuario** | |
| **Descripción** | El administrador quiere eliminar un usuario | |
| **Implicado** | Administrador | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Borrar usuario” |
| 2 | El sistema muestra una lista con los datos de todos los usuarios (excepto la contraseña) |
| 3 | El administrador selecciona el usuario que quiere eliminar y escribe el motivo por el cual ha sido eliminado |
| 4 | El sistema almacena el motivo de porque elimina la suscripción |
| 5 | El administrador le da a “Borrar” |
| **Post-condición** | * El usuario es borrado de la BBDD | |

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|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, el usuario no es eliminado. |
| 4 | Si introduce algún dato no permitido (SQL injection o similares), no se almacena en la base de datos. |

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| **ID: 06** | **Crear una comunidad** | |
| **Descripción** | El administrador quiere crear una comunidad de usuarios que tienen en común una misma suscripción | |
| **Implicado** | Administrador | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El administrador clica en “Crear nueva comunidad” |
| 2 | El sistema muestra un formulario con todos los datos que debe de rellenar |
| 3 | El administrador selecciona los usuarios que tienen dicha suscripción para enviarles una invitación |
| **Post-condición** | * Se crea la comunidad | |

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|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, no se crea la comunidad. |

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| **ID: 07** | **Eliminar comunidad** | |
| **Descripción** | Se quiere eliminar una comunidad de usuarios | |
| **Implicado** | Administrador | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El administrador clica en “Eliminar una comunidad” |
| 2 | El sistema muestra una lista con las comunidades |
| 3 | El administrador selecciona que comunidad quiere eliminar |
| 4 | El sistema muestra un formulario donde se tiene que indicar el motivo por el cual se ha borrado |
| 5 | El administador le da a “Borrar” |
| **Post-condición** | * La comunidad es borrada del sistema | |

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|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, la comunidad no es borrada |
| 4 | Si introduce algún dato no permitido (SQL injection o similares), no se almacena en la base de datos. |

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| **ID: 08** | **Unirse a una comunidad** | |
| **Descripción** | El usuario se quiere unir a una comunidad | |
| **Implicado** | Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El administrador clica en “Eliminar una comunidad” |
| 2 | El sistema muestra una lista con las comunidades |
| 3 | El administrador selecciona que comunidad quiere eliminar |
| 4 | El sistema muestra un formulario donde se tiene que indicar el motivo por el cual se ha borrado |
| 5 | El administador le da a “Borrar” |
| **Post-condición** | * La comunidad es borrada del sistema | |

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|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, la comunidad no es borrada |
| 4 | Si introduce algún dato no permitido (SQL injection o similares), no se almacena en la base de datos. |

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| **ID: 09** | **Valorar el servicio** | |
| **Descripción** | El usuario quiere valorar la plataforma | |
| **Implicado** | Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Valóranos”. |
| 2 | El sistema muestra un formulario donde el usuario puede valorar del 0 al 5 y opcionalmente hacer una breve descripción |
| 3 | El usuario le da a “Aceptar” |
| 4 | El sistema comprueba que no se haya introducido ningún valor no permitido. |
| **Post-condición** | * El sistema almacena la valoración del servicio | |

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|  | **Paso** | **Acción** |
| **Flujo alternativo** | 3 | Si cancela la operación, ningún dato es guardado. |
| 4 | Si introduce algún dato no permitido (SQL injection o similares), no se almacena en la base de datos. |

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| **ID: 10** | **Comprobar estado del servicio** | |
| **Descripción** | El usuario quiere comprobar si el servicio funciona correctamente | |
| **Implicado** | Usuario | |
| **Flujo principal** | **Paso** | **Acción** |
| 1 | El usuario clica encima de “Estado del servicio”. |
| 2 | El sistema muestra si el servicio está operativo o hay alguna incidencia |
| **Post-condición** | * No se requiere | |

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| **Flujo alternativo** | * No se requiere |

## 1.10-Diseño BBDD

La información se almacenará en una base de datos relacional. Las tablas que forman esta base de datos son las siguientes:



## 1.11-Diseño UML

A screenshot of a social media post

Description automatically generated

## 2.1-Clasificación de las empresas similares

Actualmente en el mercado, hay aplicaciones que ofrecen servicios similares, el de gestionar tus suscripciones. Algunas de estas son:

* **Truebill:** Aplicación que te avisa cuando hay que renovar alguna suscripción. Se puede realizar el pago desde la misma plataforma, utiliza la API Plaid, lo que significa que los datos bancarios nunca se almacenan.
* **SubscriptMe:** A diferencia de otras apliciaciones, utiliza Slice para escanear las bandejas de entrada de los correos electrónicos en busca de recibos de transacciones. Separa las suscripciones por categorías.
* **Bobby:** Interfaz fácil de usar, simple pero eficaz. Las 4 primeras suscripciones son gratuitas, luego hay que pagar 0,99€ para poder agregar suscripciones infinitas.

Las tres aplicaciones analizadas tienen una misma base en común, la de gestionar las suscripciones. Como se ha podido investigar, lo que hace que una sea más utilizada que otra, son los extras que pueden facilitar el uso al usuario como pagar las suscripciones desde la misma aplicación sin la necesidad de ir plataforma por plataforma o que te añada automáticamente las suscripciones solo leyendo las cabeceras de los correos electrónicos.

Por lo que se refiere al tema del costo de las aplicaciones, se puede ver que todas oscilan entre 0 y 1 euros.

Para terminar, la parte que hace referencia al diseño de la aplicación se ha podido observar que el diseño en todos los casos es sencillo e intuitivo. Es decir, no sobrecarga la plataforma con funcionalidades que pueden crear confusión a los usuarios.

## 

## 2.2-Características de las empresas del sector:

Los departamentos más importantes que tienen en común son los siguientes:

**-Truebill (Truebill Inc):**

- Departamento jurídico.

- Arquitecto / ingeniero JavaScript

- Ingeniero de software front-end

- Jefe de machine learning

- Gerente CRM (customer relationship manager)

- CEO (chief executive officer)

- CRO (contrac research organization)

- CTO (chief technical officer)

-**Bobby (Yummygum):**

- Diseñador UX y UI

- Diseñador de interfaces

- Inspector de bugs

- Encargado de optimizar el código

Después de analizarse estas dos empresas, se puede ver que los departamentos más importantes, son los de diseñador de interfaces gráficas y de código.

## 2.3-Necesidades más demandadas en las empresas

Las empresas de este sector requieren un buen posicionamiento dentro de los motores de búsqueda tanto a nivel web como a nivel de las diferentes tiendas de aplicaciones. También es imprescindible, que los usuarios visiten y usen el servicio que estas les ofrecen. Otra característica indispensable, es ofrecer una plataforma sencilla de usar y un servicio técnico que pueda solucionar en todo momento cualquier problema técnico que le pueda surgir al usuario.

## 2.4-Oportunidades de negocio para el sector

El hecho de que un usuario pueda gestionar todas sus suscripciones desde la misma aplicación web sin la necesidad de tener de entrar en la web de cada plataforma, facilita mucho el trabajo al usuario. Eso traducido a nivel empresarial, significa beneficio económico ya que tiene garantizado un gran número de visitas e interacciones diariamente.

## 2.5-Demandas previstas

Para las empresas del sector, es necesario tener un buen equipo de programadores web y de bases de datos tanto a nivel de back-end como de front-end para garantizar un buen funcionamiento y una buena respuesta para el usuario final. También una persona que se dedique a la gestión de las redes sociales y posicionamiento para poder garantizar dicha web como primer resultado. Finalmente, es muy importante un equipo de atención al cliente para poder atender los posibles problemas o dudas que les puedan surgir a los clientes.

## 2.6-Características específicas del proyecto

En este proyecto es necesario que los encargados de back-end tengan unos conocimientos de PHP, jQuery, Ajax, MySQL Server y dominar programas como NetBeans o VSCode.

Por otra parte, los encargados del front-end, es necesario que tengan unos conocimientos de HTML5, CSS3, JavaScript, Angular y dominios de programa como Photoshop o Illustrator.

También es bien valorado los conocimientos en Java o similares para que, en un futuro, se pueda crear una aplicación de ordenador o móvil.

## 2.7-Obligaciones

## 2.7.1-Obligaciones fiscales

* **Impuesto sobre la Renta de las Personas Físicas (IRPF)**, que grava las rentas empresariales obtenidas por el autónomo, pudiendo elegir entre el Régimen de Estimación Directa Simplificada, el Régimen de Estimación Directa Normal y el Régimen de Estimación Objetiva(Módulos).Se paga trimestralmente.
* **Impuesto sobre el Valor Añadido (IVA)**, impuesto indirecto que grava el consumo y recae por tanto sobre el consumidor final. El autónomo o la pyme tan sólo actúan como intermediarios entre Hacienda y el consumidor final, ya que deberán pagar a Hacienda la diferencia entre el IVA que hayan repercutido y cobrado a sus clientes y el que hayan soportado por sus compras a proveedores. Se paga trimestralmente.

## 2.7.2-Obligaciones laborales

* Implantación y aprobación de un plan de prevención de riesgos.
* Realizar una evaluación de riesgos.
* Planificar la acción preventiva.
* Organizar las actividades preventivas.
* Informar y formar a los trabajadores en prevención de riesgos.
* Coordinar las actividades preventivas con otras empresas.
* Actuar en casos de emergencia y de riesgo grave e inminente.
* Realizar una investigación de todos los accidentes e incidentes de trabajo.
* Garantizar la vigilancia de la salud de sus trabajadores.

## 2.7.3-Prevención de riesgos

Todas las empresas tienen la obligación de tener un programa de prevención de riesgos. La definición de prevención de riesgos laborales según el artículo 4.1. de la ley de prevención de riesgos laborales es: El conjunto de actividades o medidas adoptadas o previstas en todas las fases de la actividad de la empresa con el fin de evitar o disminuir los riesgos derivados del trabajo.

## 2.8-Posibles ayudas o subvenciones

Para solicitar ayudas o subvenciones, hay dos vías según la web de la Generalitat de Catalunya:

* **FINIEMPRESA:** Es un portal de financiación para empresas y emprendedores, promovido y coordinado por la secretaría de economía y finanzas de la Generalitat de Catalunya. Por ejemplo, si se quiere solicitar un préstamo para poder invertir en este proyecto, los requisitos que se piden son: hasta el 80% del proyecto y con un mínimo de 100.000€ y un máximo de 10.000.000€ con un interés fijo. El período del préstamo es entre 5 y 15 años.
* **Préstamo con aval ICO Empresas y emprendedores:** Se financia el 100% del proyecto de inversión hasta un máximo de euros en una o varias operaciones.
* **Préstamo sin avales ENISA jóvenes y emprendedores:** El importe máximo del préstamo está entre los 25.000€ y 75.000€
* **Hay un programa de subvenciones para jóvenes emprendedores** (dependiendo de la comunidad autónoma, hay unas características u otras). En el caso de Catalunya, los jóvenes que se den de alta en la IAE (Impuesto sobre actividades económicas) y en la RETA (régimen especial de trabajadores autónomos) les dan una beca 1.800€ para iniciar una actividad. Esta beca es convocada por la cámara oficial de comercio.
* La tarifa plana para autónomos menores de 30 años en vigor desde 2013, es de 50€ al mes. Los requisitos son los siguientes:
  + El más importante, es no haber estado de alta como autónomo los dos años anteriores.
  + No son aplicables a aquellos autónomos que sean administradores de sociedades.
  + No puedes ser autónomo colaborador.
  + Quedan excluidos los que se han beneficiado en el pasado de alguna bonificación para autónomos, aunque hayan pasado más de 5 años.

## 2.9-Características de la empresa

Esta empresa tendrá 3 trabajadores (los tres creadores de la plataforma) aunque se es consciente de que más adelante se necesitará un encargado de marketing, un comercial, un encargado de las redes sociales (community manager) y un gestor para el tema de los trámites administrativos.

Se construirá una sociedad emprendedora. **Sus características principales son:**

* Este tipo de empresas no existe capital mínimo legal, en cuanto a la responsabilidad empresarial, la vivienda del emprendedor no estará incluida en los bienes. siempre que no supere los 30.000 euros.
* Para poner en marcha este tipo de sociedad, el emprendedor tendrá que afiliarse a la Seguridad Social, darse de alta en el censo de Empresarios en la Agencia Tributaria. También dicha empresa tendrá que comunicar de apertura del centro de trabajo en la Consejería de Trabajo de su Comunidad Autónoma.
* En el caso de que existan trabajadores por cuenta ajena, dar de alta contratos de trabajo.
* Para realizar estos trámites, puedes hacerlo online o personalmente en las oficinas del PAE (Puntos de Atención al Emprendedor).

Otra opción podría ser hacer autónomos a los integrantes del grupo ya que como se ha indicado anteriormente, los menores de 30 años tienen una tarifa de 50€ al mes.

## 2.10-Motivaciones personales

Hemos elegido hacer este proyecto ya que por lo que hemos investigado, actualmente no existe ninguna aplicación web que permita gestionar subscripciones, solo existen aplicaciones para móvil y creemos que es necesario que exista. Además, tendremos la oportunidad de comprobar si sabemos usar y combinar los diferentes lenguajes de programación que hemos ido aprendiendo desde primero de DAW.

En lo que se refiere a los aspectos técnicos, una de las motivaciones principales es, como se ha dicho anteriormente aplicar todo lo aprendido, pero sobretodo la parte más nueva, ya que es la parte que más nos ha llama la atención. Estos lenguajes vendrían a ser Angular, la parte de JavaScript, que todo y no ser tan nueva, a la hora de crear una pagina es la parte mas entretenida de hacer.

Y en lo que se refiere al aspecto personal, este proyecto nos motiva mucho, ya que, por primera vez, creemos que podemos crear algo que nos sea útil a nosotros e incluso, quien sabe, en un futuro le sea útil a más gente. Nuestra idea principal es primero de todo aprender y aplicar todo lo aprendido, en el caso de que viéremos que la aplicación tira adelante, la idea seria comercializarla y formar una pequeña empresa.