

# **EDUCATION**

- January 2015 December 2019
  B.Sc. Mathematical Engineering
  EAFIT University
- July 2013 August 2019
  B.Sc. Economics
  EAFIT University
- June 2022 December 2023
  ML and Software Development
  Holberton School

### CONTACT

Medellin, Colombia

- ( (+57) 3203338151
- otalorajuand
- in <u>otalorajuand</u>
- <u>web page</u>

# **COURSES**

SAS Programming Complete; Learn SAS and Become a Data Ninja

Coursera (2020)

Machine Learning and Data Science with Python Coursera (2020)

# **SKILLS**

- FastAPI, Flask
- Keras, Tensorflow, Pytorch
- SQL NoSQL (MongoDB)
- PowerBI, Matplotlib, Seaborn
- SAS DI, SAS MIP, SAS Guide
- Python, R, C, JavaScript, Matlab

# **LANGUAGES**

English · C1 French · A2

# **Juan David Otálora**

#### ML ENGINEER - DATA SCIENTIST

I'm a mathematical engineer and economist interested in machine learning and the application of mathematical models for solving real-life problems. I have experience working as a data scientist with financial models and as a consultant for the banking industry. I'm a very curious and responsible person who always wants to see the world in new ways and try different tools to solve problems. I have been trained to approach problem-solving in a systematic and organized way, applying quantitative models to advice companies to take better decisions.



# **EXPERIENCE**

# **Backend Software Developer**

Nov - Dic 2022 / Techstars (Miami, USA remote)

- Developed a centralized web app for Techstars, streamlining client data and contact search.
- Design and implement a database for the clients to improve the data flowing of the company.

TECH-STACK: React, FastAPI, MySQL, Pandas, NodeJS, SQLAlchemy

#### **Data Scientist**

Mar 2020 - Apr 2022 / Dataknow (Medellín, Col)

- Developed clustering models for client segmentation using RFM, and DBSCAN models for a cosmetics company as a consulting project in order to have a better understanding of their clients and adjust their marketing campaign.
- Worked for the Colombian bank Davivienda in the IFRS9 financial area to support and develop the data ETL to feed the risk models. I also supported the development of the rules for the categorization of risk clients.
- Due to a partnership with the Colombian bank Bancolombia in the client's quality center, I developed ETLs for the data flow of this area. I worked with high-volume data.
- Designed PowerBI dashboards for a Saas initiative that allowed companies to observe their clients in a segmented optic and keep track of their most KPIs.

**TECH-STACK**: SAS MIP, SAS Data Integration, SAS Guide, Hadoop, Impala, SQL, Excel, PowerBI

# **Data Analyst Intern**

Jan - Jun 2018 / Protección (Medellín, COL)

- Supported and maintained the quantitative models for the analysis of the portfolios of the investment area.
- Implemented the translation of the automation tasks for rebalancing and updating the data of the portfolios from Visual Basic to modern programming languages (R and Python).
- Developed and maintained an R Shiny app for the econometrics models of the specialists, as the internship final project.

TECH-STACK: Visual Basic, Excel, R, Python, R Shiny