Recruiting and retention strategies are two important attributes of a company as they usually make the company more desirable to professionals. Working at Foxconn is comparable to that of a military; long working hours, harsh working conditions and stringent recruitment process. Despite this Chinese citizens are actually willing to work at Foxconn because the job market in China is very completive and it is a better working environment compared to other common forms of work such as farming. This results in consequential worker retention. In contract to Foxconn’s practices, Google takes a more lax approach with its recruiting strategy. Comparatively speaking, the working environment is very pleasant resulting in people would naturally want to work there. This in combination with a high salary would aid in retaining employees, in addition to causing a high desirability to work there.

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