## **SMARTCRET**

## Information for new SMARTCRET distributors

First of all, thank you for your commitment to the consistency of our brand image.

As a company policy, we do not allow the use of our Smartcret brand on the domains of external websites, even if they are from official distributors. This measure is important to protect our brand identity and avoid potential confusion in the market.

However, we understand that distributors may need a specific website to effectively promote our products. As a solution, we suggest that distributors create a section or page dedicated to Smartcret products within their existing website. This page can include detailed descriptions, images, and direct links to our official website, smartcret.com, for more information or to make purchases.

To further support our distributors, we sugest some alternative domain names that could be used, avoiding direct use of the Smartcret name, but reflecting the nature of our products:

microcementexpertsuk.com	micropavingsolutions.com
premiumfinishesuk.com decorativecoatingsuk.com buildwithmicro.com	
ecomicrocoatings.com	innovativedecoruk.com
urbanmicrosolutions.com	microsurfaceuk.com
bespokemicrocoatings.com	advancedmicrofinish.com
micromasteruk.com	superiormicrocoatings.com
prodecorativesolutions.com	ultramicrocoatings.com
nextgenmicrocoatings.com	modernmicrocoatings.com
highendmicrocoatings.com	versatilecoatingsuk.com
custommicrocoatings.com	

These names allow distributors to create a specific online presence, aligned with the products we offer, without compromising our branding policy.

Please take this guideline in mind, and I remain at your disposal to offer any additional support you may need.

Paco

Area Manager SMARTCRET

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