**1. Project Scope & Features**

**✅ Homepage with product categories  
✅ Product listing & detail pages  
✅ Shopping cart functionality  
✅ Checkout form (customer details + delivery address)  
✅ Payment integration (Mpesa, ) or payment on delivery  
✅ Admin panel (add/edit products, view orders)  
✅ Mobile-responsive design  
✅ Basic SEO setup  
✅ Contact form**

|  |  |  |
| --- | --- | --- |
| ITEM | Domain option1(www.xyz.com) | Domain option2(www.xyz.co.ke) |
| Domain name | Ksh 1290- Ksh 2580 | Ksh 1290- Ksh 3870 |
| Web Hosting (1 Year) | Ksh 6450- Ksh 19350 | Ksh 6450- Ksh 19350 |
| Website Development | Ksh 30000-Ksh 60000 | Ksh 30000- Ksh 60000 |
| **SSL Certificate** (Secure site) | Free- Ksh 6450 | Free- Ksh 6450 |
| **Payment Integration** (Mpesa) | Included(register Your business) | Included(register Your business) |
| **Maintenance & Updates** (Optional) | Ksh 6000- Ksh 1000 | Ksh 6000- Ksh 10000 |

**Estimated total: Ksh 55000.**

**3. Additional Services (Optional)**

🔹 **Advanced SEO Optimization** – Ksh 5000  
🔹 **Inventory Management System – Additional Charges**  
🔹 **Social Media Integration** → Additional **Charges.**