

### **REVIEW QUESTION- CREATIVITY AND INNOVATION**

Wema Sepetu, a celebrity in Tanzania, has recently launched a cooking show. The show features celebrities who cook with Wema while having a chat with her on various issues. To see full episodes of the show one must download Wema Sepetu App available on Play Store.

REQUIRED:

- a) In your opinion, is the idea of the show innovative?
- b) Which innovative features should Wema add in her cooking show to gain more viewers locally or internationally?