

Technical Session

Track 1: Auditing, Taxation and Financial Reporting

Track Leader: Dr. Emeka Emengini

Technical Assistant: Dr. David Chukwunwike

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Dr. S. J. Inyada	Effect of Covid-19 on Audit Research and Audit Practice in Nigeria	
13:15 – 13:30	Chiamaka Okeke and Ani Chinedu	The Multiplier Effects of Double Taxations on Commercial Tricycle Riders Under the Covid-19 Era in Enugu Metropolis Nigeria	
13:30 – 13:45	Dr Longinus Odoh and Sylvester Okechukwu Ilo	Effect of Internal Control System on Operational Risk Management of Microfinance Banks in Nigeria.	
13:45 – 14:00	Israel Ideweale	The Effect of Public Capital Expenditure on Foreign Direct Investment in Nigeria	
14:00 – 14:15	Uchechukwu, Chinedu John; Ogbu, Ignatius Ikechukwu and Okobo, Marian Mukosolu	Effect of Covid 19 on The Implementation of IFRS 9 Expected Credit Loss Model in Nigerian Financial Institutions	
14:15 – 14:30	Ojiakor Ijeoma and Chidimma Ezuma	Budgeting and Budgetary Control for Business Sustainability	
14:30 – 14:45	Ethelmary Dim and Emehelu Christopher Ikechukwu	EFFECT OF INTERNATIONAL TRADE ON ECONOMIC GROWTH OF NIGERIA	
14:45 – 15:00	Muyiwa Ezekiel ALADE; Esther Olusola IGBEKOYI, and Chris Chijoke OFONYELU,	Assessment of the economic implications of COVID-19 among salary earners in Nigeria	

Track 2: Business innovation and resilience

Track Leader: Very Rev. Fr. Anthony Igwe

Technical Assistant: Dr. Joseph Attamah

Duration	Authors	Paper Title	Remark
13:00 – 13:15	S. A. Babagana, and M. I. Idris	Performance Management in Military Context: Performance Monitoring for Improvement	
13:15 – 13:30	Offor Kenechukwu Onochie	Banking the Poor in Emerging Economies: The Role of Digital Financial Services and Financial Inclusion.	
13:30 – 13:45	Olasimbo Sunday Betiku	‘Enterprise Competitiveness as A Sustainable Survival Strategy in A Vuca Business Environment: The Post Covid-19 Lock-Down Nigerian Jet Fuel Supply Market in Focus’	
13:45 – 14:00	Ada Mac-Ozigbo; Abdullahi Shehu Araga and Timothy Oladele Ishola	Innovation Strategies for Business Survival in A Challenged Environment	
14:00 – 14:15	Ezuwore-Obodoekwe Charity Nkeiru; Okafor Clara Nkem; Obi Virginia Anulika and Ozoji Amara Priscilia	Business Innovation Strategies and Enterprise Competitiveness in a Challenged Environment: Evidence from Manufacturing Firms in South Eastern Nigeria	
14:15 – 14:30	Okoro, Blessing Chineme, and Ogochukwu, E. Sandra Nebo,	Business Innovation and Development for Sustainability in a Global Pandemic Era	
14:30 – 14:45	Dike Remigius Amarachi and Umeh Anthony Chinedu	Effect of Business Strategies on Organizational Growth in Shipping Companies in Lagos State, Nigeria	
14:45 – 15:00	Nnenna Georgina Nwonye and Chinelo Jenevive Obiekwe	Nigeria Poverty Paradox, Can Growth of MSMEs be the Solution?	
15:00 – 15:15	Olayinka A. Abiodun; Maureen Arukwe; Lovlyn Ekeowa Kelvin-Iloafu, and Ohunyeye F. Olamide,	Successor Mentoring Strategy and Family Business Trans-generational Transition: Evidence from Nigeria. The Moderating Role of the Transformational Leadership	
15:15 – 15:30	Ibeawuchi Enwereuzor	A Friend in Need is a Friend Indeed: How Workplace Friendship Facilitates the Nexus between Respectful Engagement and Tacit Knowledge Sharing	

Track 3: Entrepreneurship and Small Business Management

Track Leader: Dr. Vincent Onodugo

Technical Assistant: Dr. Ebere Kalu

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Terkura Fella AYEM-FELLA	Strategic Value Chain Management and Sustainability of Micro and Small-Scale Enterprises in Covid-19 Pandemic Economy: Evidence from Gboko, Benue State – Nigeria	
13:15 – 13:30	Ben, Etim Udoh; Enemuo, Joy Ifeoma; Ogbonna, Kenneth Egwuatu and Okoronkwo, Okereke Lawrence	Creativity, Innovation and Sustainability of Small and Medium Enterprises in Enugu State, Nigeria	
13:30 – 13:45	Amaechi Chukwu and Igwe Anthony A.	Small and Medium Enterprises Amidst the COVID-19 crisis: Assessing Opportunities, Challenges and Policy Responses.	
13:45 – 14:00	Emmanuel Nwanmuoh; Joy N. Chris-Nnamchi and Nnajiofor C. J. Eneh	Effects of Strategic Policy on Performance of Small and Medium Enterprises in Southeast Nigeria.	
14:00 – 14:15	Attamah Ikechukwu and Agwu, Kalu Ukairo	Emotional Intelligence and Performance of Small and Medium Scale Enterprises in Enugu State, Nigeria.	
14:15 – 14:30	Chukwunwike, Onyekachi D. and Ibrahim, Halima O.	The implication of SMEs adherence to the Entity Principle of Accounting on Enterprise sustainability	
14:30 – 14:45	Agu Okoro Agu; Emezue Leonard Nnabugwu; Paschal, Chima Anyanwu and Dickson Ben Uche	Entrepreneurship Orientation and Firm's Performance of Small and Medium Scale Enterprises in Enugu State, Nigeria	
14:45 – 15:00	Iwegbu Chuks Justus,	Entrepreneurship and Business Sustainability in Global Pandemic Era	
15:00 – 15:15	Osho O. O. and Uwabor, Osagie Leslie	Entrepreneurial Marketing Competence Development and Sales Performance of Food and Beverages Manufacturing SMEs in Rivers State	
15:15 – 15:30	Imhanrenialena, Benedict Ogbemudia	Entrepreneurial Self-efficacy and Entrepreneurial Learning in Virtual Business Settings: The Implications for Sustainable Family Business	
15:30 – 15:45	Onyia, U.	The Top Fifteen Skills and Competencies for Managing Sustainable and Entrepreneurial Engineering in Nigeria.	

Track 4: Corporate Governance and Business Control

Track Leader: Dr.Ifeoma Nwakoby

Technical Assistant: Dr. Charles Manasseh

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Iyke-oyoedu, Maureen Ifeoma; Godwin Imo Ibe; Sylvester Okechukwu Ilo; Obiora Okechi and Emmanuel Kalu Agbaeze	Effect of Intellectual Capital on Employee Retention in Deposit Money Banks in Nigeria	
13:15 – 13:30	Mbah, Paulinus Chigozie; Nwatu, Emmanuel Chukwuemeka and Okwor, Evaristus Onyeaghana	Compensation and Employee Performance ff Deposit Money Banks in South East, Nigeria.	
13:30 – 13:45	Oluwatumininu O. ADEBAJO; Ugochukwu D. ABASILIM and Daniel E. GBEREVBIE	Job Demands-Resources Theory of Presenteeism in Post Covid-19 Era	
13:45 – 14:00	GHASI, Nwanneka Chidinma	Sustaining Productivity and Effectiveness of Business Organisations in Covid-19 Pandemic Era	
14:00 – 14:15	Sunday Alewo Omale; Michael Oyedele Oyenuga and Christian Oriaku	Effect of Organizational Culture on the Sustainability and Performance of Hospitality Industry in Covid-19 Era	
14:15 – 14:30	Oriaku Christian and Nduji, Romanus	Coronavirus Pandemic (Covid-19) and human Resources Challenges in Nigeria: A study of selected commercial Banks in Abuja	
14:30 – 14:45	Obiananma Krystal Okafor	Covid 19: Human Resource Challenges and the Way Forward	
14:45 – 15:00	Chukwu Benjamin Ibe and Prof. Obu Herbert Anayo	effect of this pandemic on Human Resources in selected tertiary hospitals in South-east Nigeria.	
15:00 – 15:15	Kunle Aina and Jojolola Aishat Olufemi-Babalola	Sustainability of Corporate Governance in a Covid-19 Challenged Environment.	
15:15 – 15:30	Nuhu Abubakar	Do sustainable growth and governance ratings drive dividend pay-out choices? Evidence from Listed Deposit Money Banks in Nigeria.	
15:30 – 15:45	Isaac Onyeyirichukwu Chukwuma, Fidelis Odinakachukwu Alaefule and Njideka Helen Jideofor	Corporate Governance: A Human Resource Necessity	

Track 5: Marketing Strategies and Consumer Behaviour

Track Leader: Prof. Justitia Nnabuko

Technical Assistant: Dr. Longinus Odoh

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Nduka, Chinedum, Okocha Ebere and Chris-Nnamchi Joy	Strategic Marketing for Sustainability in The Covid-19 Era: The Nigerian Case.	
13:15 – 13:30	Ekwezuo, Marcellus Izuegbu	Effect of Community Relations Strategies on Rural Neighbourhood Development in Imo State	
13:30 – 13:45	Emeka Kenechi, Agina and Joseph Ikechukwu, Uduji	Leveraging Big Data Analytics for Online Reputation Management and Tourism Destination Competitiveness: Lessons for Nigeria	
13:45 – 14:00	Sir Billy Okoye,	Strategies and Tools for Marketing and Sales by the Downstream Petroleum Products Sector in the COVID 19 crisis era	
14:00 – 14:15	Atiti Augustine Ogheneovo and Chuka Ifediora	Social Marketing of Information and Environmental Intentions in the Niger-Delta: A Moderation Analysis	
14:15 – 14:30	Ogah Arome Victor (Ph.D); Aluko Prisca Enowvo and Nwachukwu Chioma	Adaptive Marketing Strategies and Business Sustainability: A Vile for Stabilising Business Firms During Covid 19 Era	
14:30 – 14:45	Lawrence Ejike Ugwu and Okore Amah Okore	Fintech in Covid 19 Era: Consumer Behaviour	
14:45 – 15:00	Okolo, Victor O: Ikpo Kobimdi and Ifediora Chuka	Impact of Customer Feedback Management on Customer Satisfaction in Deposit Money Bank in South-Eastern Nigeria.	
15:00 – 15:15	Chidera C. Ugwuanyi; Joseph Ikechukwu Uduji and Samuel Ehimen and Ewuzie Cajethan	Managing Customer Experience with self-service Technologies (SST) Banking: Evidence from COVID-19 lockdown period.	
15:15 – 15:30	Anyagwu, Peter Maduabuchi, and Onwubiko, Dike,	Effect of Trust and Commitment on Customer Satisfaction and Loyalty in Selected Hotels in Nigeria, Post Covid-19 Afflicted Environment	

Track 6: Finance Management and Business Sustainability

Track Leader: Prof. Josaphat Onwumere

Technical Assistant: Dr. Godwin Ibe

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Leonard Onyiriuba, Eze Festus Eze, Chidi David Ozor and Godwin Imo Ibe	Monetary Policy Transmission and Fallouts in Emerging Market Economies	
13:15 – 13:30	Mrs. Ozoji Amara Priscilia and Dr. Mrs. Ezuwore-Obodoekwe Charity	Cashless Policy and Economic Diversification as a Two-Way Traffic to Economic Growth Recovery in Nigeria amid Covid-19 Pandemic.	
13:30 – 13:45	Ugwuanyi Jacinta Nneka	Impact of Covid-19 Pandemic on Stock Markets: A Study Of USA, China and Italy Stock Markets.	
13:45 – 14:00	David-Wayas, Onyinye.	The Effect of Covid-19 Pandemic on Oil Prices, Stock Prices and Exchange Rates in Major Oil Producing Economies in the World.	
14:00 – 14:15	Asalu, Emmanuel Nnaemeka	Finance and Business Sustainability in a Challenged Environment	
14:15 – 14:30	Markjackson Dumani and Oyakegha Ekiyeghazi Samuel	Credit Risk Management and Bank Performance in Nigeria	
14:30 – 14:45	Charles O. Manasseh;Ifeoma C. Nwakoby; Jonathan E. Ogbuabor; Kenechukwu K. Ede and Ogochukwu Okanya	Investigating the Nexus between Corporate Governance Policies and Banks Post Covid-19Era: A Cross-Sectional Analysis of Selected Banks in Nigeria	

Track 7: Sustainable Production and Consumption

Track Leader: Dr. Joseph Uduji

Technical Assistant: Mr. Sylvester Ilo

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Balami Samuel Ahmed	Sustainable Transportation and Logistics in The Face of COVID-19 Pandemic in Nigeria.	
13:15 – 13:30	Ikenna Amuka	Business Challenges of Covid-19 Pandemic and Potential Strategies of Sustainability in Nigeria Maritime Sector	
13:30 – 13:45	Salihu Anazuo	The Effect of Internal and External Factors on Sustainable Profitability of Oil and Gas Quoted Companies in Nigeria	
13:45 – 14:00	Joseph Odeh and Joseph Ikechukwu Uduji	The Influence of Product Innovation on Marketing Performance of Flour Mills of Nigeria Plc in Covid-19 Affected Environment.	
14:00 – 14:15	Ibeh, J.I. 1 and Anaeto, C.A.	Preliminary Examination of the Processes of Production and Value Chain Management of Indigenous Shea Butter Marketed in Nigeria	
14:15 – 14:30	Ugwuonah Geraldine. Asagba, E. Ovie and Onobrakpeya, A. Stanley	Evaluating the Effect of Sustainable Production on Product Availability in a Covid-19 Era: A Study of Unilever Nigeria Plc	

Track 8: Real Estate Business and Environmental Sustainability

Track Leader: Prof. Esther Oladejo

Technical Assistant: Dr Nonso Ewurum

Duration	Authors	Paper Title	Remark
13:00 – 13:15	USMAN, Gabriel Onuche and Sadiku Salawu	Economic Application of Scheffe's Model in Compressive Strength Optimisation of Concrete Using Rice Husk Ash as Partial Replacement of Cement	
13:15 – 13:30	IKECHUKWU W. OZIGBO and CHINELO A. OZIGBO	The Quid Pro Quo Of Sustaining Real Estate Investment in a Challenged Environment	
13:30 – 13:45	Ehiemere, Nnamdi David; Ehiemere, Chiamaka Ifeyinwa; and Akanle, Jumoke	Sustainability of Student Housing Investments in Enugu Metropolis: Is the Covid-19 Headwind Significant?	
13:45 – 14:00	Emmanuel O. Emenyi	Environmental Disclosure and Sustainability Development in Nigeria Manufacturing Firms during the 2020 Covid-19 lockdown.	
14:00 – 14:15	Peter Ugbedejo Nelson; Yakubu Yusuf and Pius Arome Yusuf	Environmental Degradation and Economic Growth: An Evidence from Nigeria Experience Using ARDL Approach	

Track 9: Public Health and Gender

Track Leader: Dr. Chuka Ifediora

Technical Assistant: Dr. Chidera Ugwuanyi

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Okere, Samuel and Osideko, Emmanuel	Infodemic, Public Apathy and The Fight Against Covid-19 Pandemic	
13:15 – 13:30	Egbo Maryann and Joseph Uduji	Community Relation Approaches and Eradication of Female Genital Mutilation in Covid 19 Affected Environment in Nigeria.	
13:30 – 13:45	Marius Ikpe and Richard, O. Ojike	Empirical Link Amongst Globalisation, Population Health and Sustainable Development in Nigeria	

Track 10: Food security and agribusiness

Track Leader: Prof. Geraldine Ugwuonah

Technical Assistant: Mr. David Achi

Duration	Authors	Paper Title	Remark
13:00 – 13:15	Charles O. Manasseh; Jonathan E. Ogbuabor; Felicia C. Abada; Ifeoma C. Nwakoby; Josaphat U. J. Onwumere and Charity Ezenwakwelu	Climate Change and Bio-energy Nexus: A Comparative Analysis of the effects on Food Security and Sustainability in Selected Africa Countries	
13:15 – 13:30	Chinedu Obiora-Okafo; Ifeoma Obiora-Okafo, and Lawrence Okereke	Sustainability of Crop Farming for Livestock Production in Nigeria	
13:30 – 13:45	ONU, Abara, SIASIAI, Timipa and SUOBAL, Roland	Climate Change and Sustainability of Agriculture In A Covid-19 Afflicted Environment	
13:45 – 14:00	Arukwe, D.C. and Nwanagba, N.L.	Food Security and Agribusiness Sustainability in a COVID-19 Afflicted Environment	
14:00 – 14:15	Mahmoud Musa Yakubu; Joseph Uduji; Salisu Marafa Sagagi and Abubakar Musa Mijinyawa	Assessment of the Impact of Radio News on The Patronage Of Food Commodities: A Study of Daga Kasuwanninmu of Freedom Radio, Kano	