

# A NEW VENUE FOR THE ENGINEERING TEAM

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The map displays the Greater Toronto Area with a blue line indicating travel routes from Caledon. Three callout boxes provide travel time and distance data:

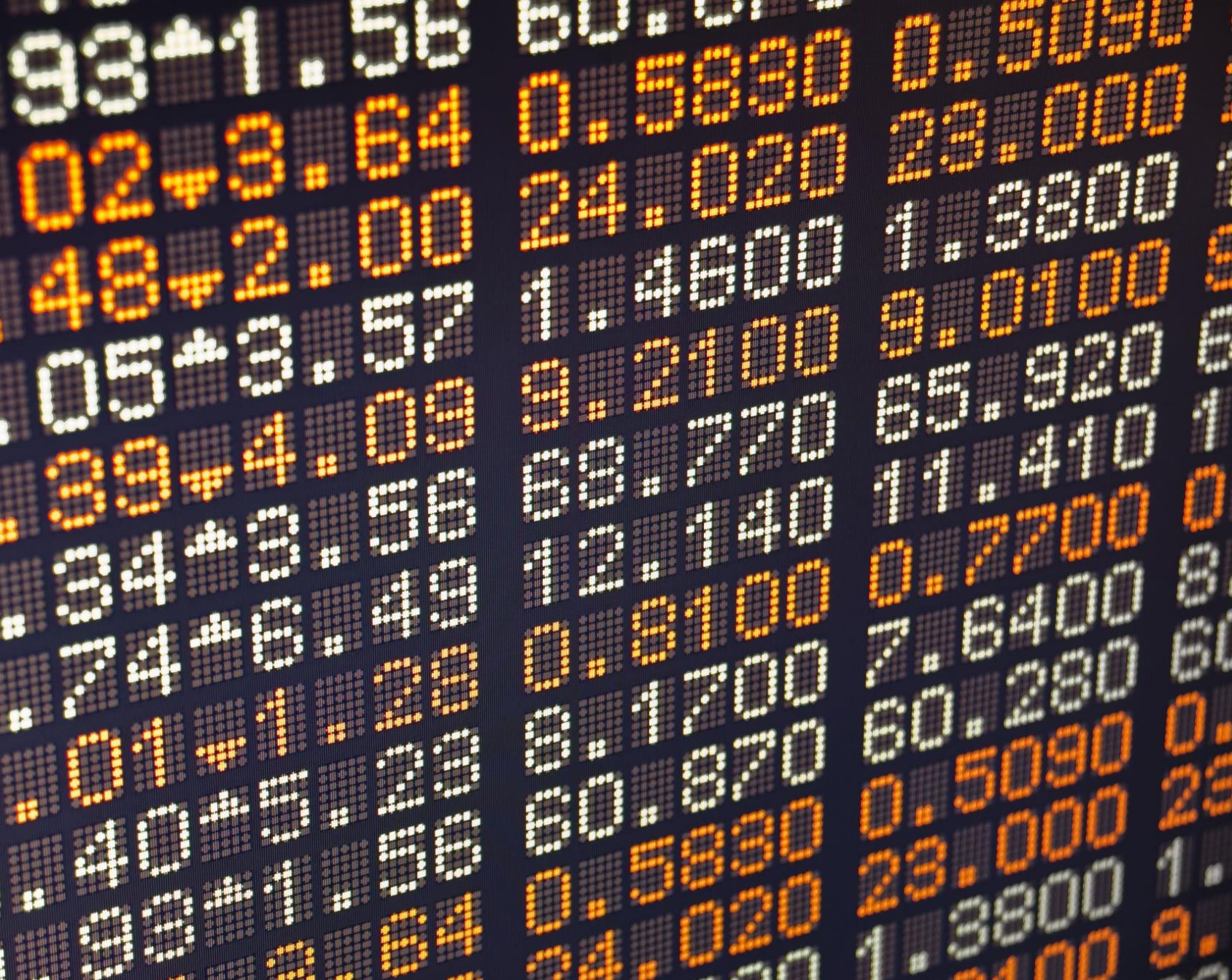
Destination	Travel Time (min)	Distance (km)
Smithfield	48 min	62,1 km
Weston	51 min	77,9 km
City Centre West	42 min	-

## Business Problem

- Our company is a construction equipment business located in Caledon, Ontario, 60 kilometers from central Toronto. Although its facility is well located, near to the country's main highways and with a low cost rent, it has been struggling to recruit and keep technical staff to its engineering office, which is currently in the same venue as its warehouse.
- The business managers are willing to solve this problem by looking for a spot in Toronto that could be attractive for the engineering talents, but also not too expensive.
- Also, its managers are looking for spots around city metro stations.

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- | Destination      | Travel Time (min) | Distance (km) |
|------------------|-------------------|---------------|
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| City Centre West | 42 min            | -             |
- Other labeled locations include Vaughan, Markham, Thornhill, North York, Willowdale, Don Valley Village, Downsview, York, The Junction, Islington, and Churchville. Major highways shown include 12, 8, 150, 27, 50, 73, 17, 56, 72, 400, 407, 53, 71, 404, 401, 427, 409, 16, 4, 19, 107, 6, 1, 7, 9, and 25.
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# Data

Foursquare API will give us the following parameters:

- Neighborhoods
- Toronto subway stations
- Restaurants with price ranges 1 or 2

The score of which neighborhoods to pick will take in account the ones with highest number of stations and restaurants with price ranges 1 or 2 nearby