

# The X-files problem:

## A U.F.O sightings analysis.



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U.F.O sightings

# Infinito

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Infinito is a company which has U.F.O. sightings information collected by people from around the world. They go to the company's website and fill out a form about their U.F.O. experience.

## CHALLENGE.

To know where it is the best place to see a U.F.O. or interview people that claim sightings.

# Data Profiling

# Database description

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Feature	Data type	Missing Values
datetime	object	0
city	object	0
state	object	5797
country	object	9670
shape	object	1932
duration (seconds)	object	0
duration (hours/min)	object	0
comments	object	15
date posted	object	0
latitude	object	0
longitude	float64	0

The U.F.O database has **80,332 instances and 11 features**. The table shows a summary of data types and missing values amount.

# Cleaning database I

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## Wrong Format

The `datetime` feature data type changed to “*datetime*”.

Some instances in this feature had this format "24:00" in time.

## Unwanted Characters

The `duration (seconds)` feature data type changed to “*numeric*”.

Three instances have this character “`”.

## Wrong Data

The `latitude` feature data type change to “*numeric*”. There was an instance with this value: **33q.200088** which as imputed by “**33.157440**” given the city.

# Cleaning database II

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## Cleaning text

The **country** feature has missing values. Some values are found in **city** feature. Therefore, a cleaning text process was performed to extract the information.

## Remove NaN

The instances with **NaN** values in **country** feature (not imputed) were removed. They represented **less than 1%** of the whole database.

## Homogenization

The values from **state** feature were homogenized (values from USA and Canada mainly).

# Cleaning database III

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## Tokenize and lemmatization

The values from `comments` feature have symbols that are not useful. Therefore, the cleaning process was performed. The instances with missing values were removed and numbers and non-alphanumeric symbols too. In the end, tokenize and lemmatization techniques were implemented.

## Remove NaN

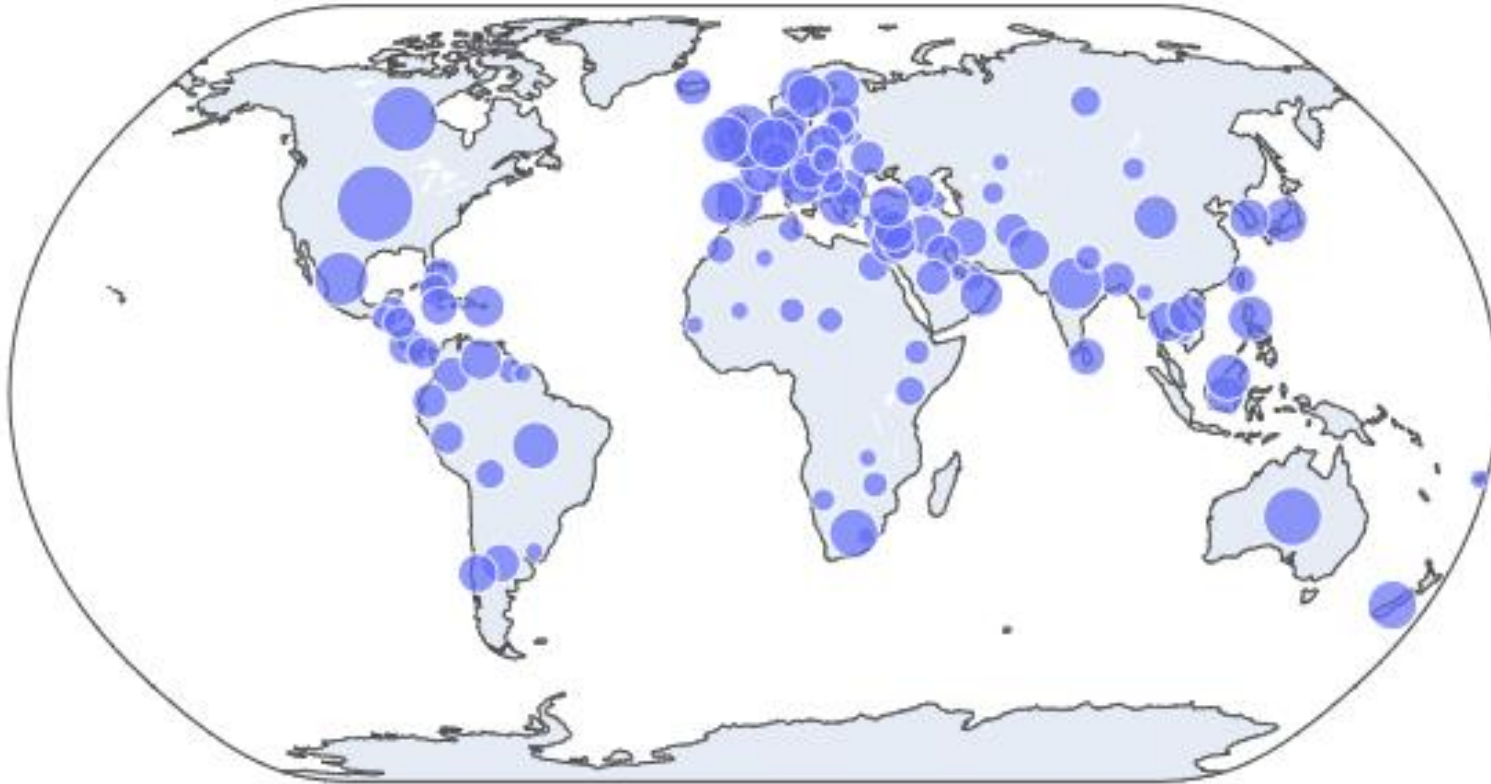
To impute the missing values from `shape` feature, key elements were searched within `comments` feature for each instance, so that if there was a match, the imputation was made. The default value for those instances not imputed was “`unknown`”.



# Analysis

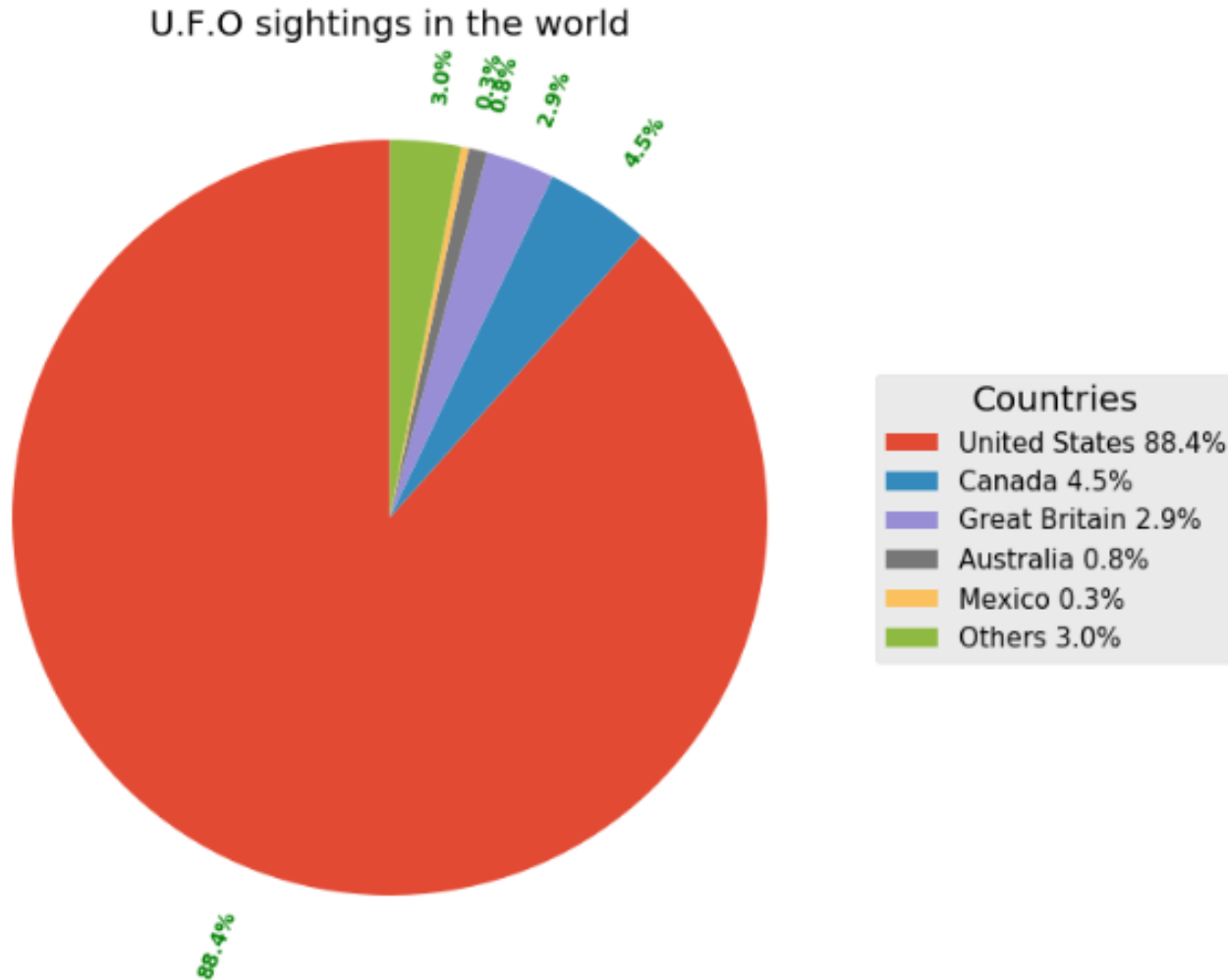
# U.F.O sightings in the world until 2014

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# U.F.O sightings in the world until 2014

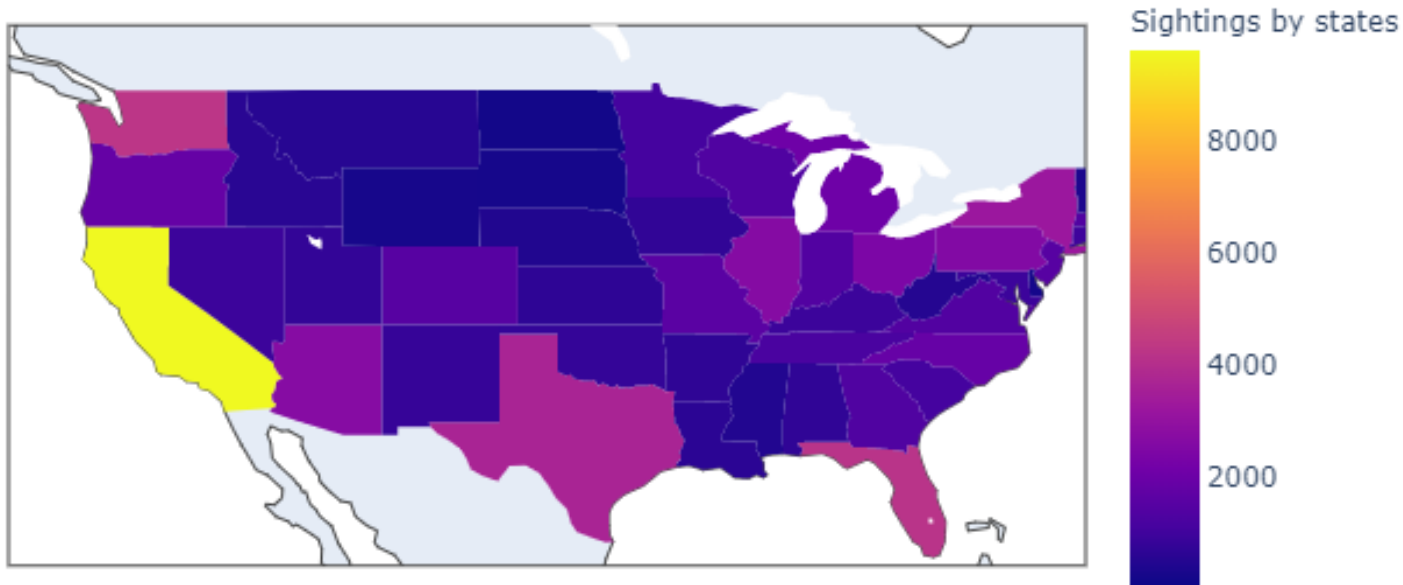
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The **USA** is the **country** where there have been reported more U.F.O sightings.

# U.F.O sightings in the world until 2014

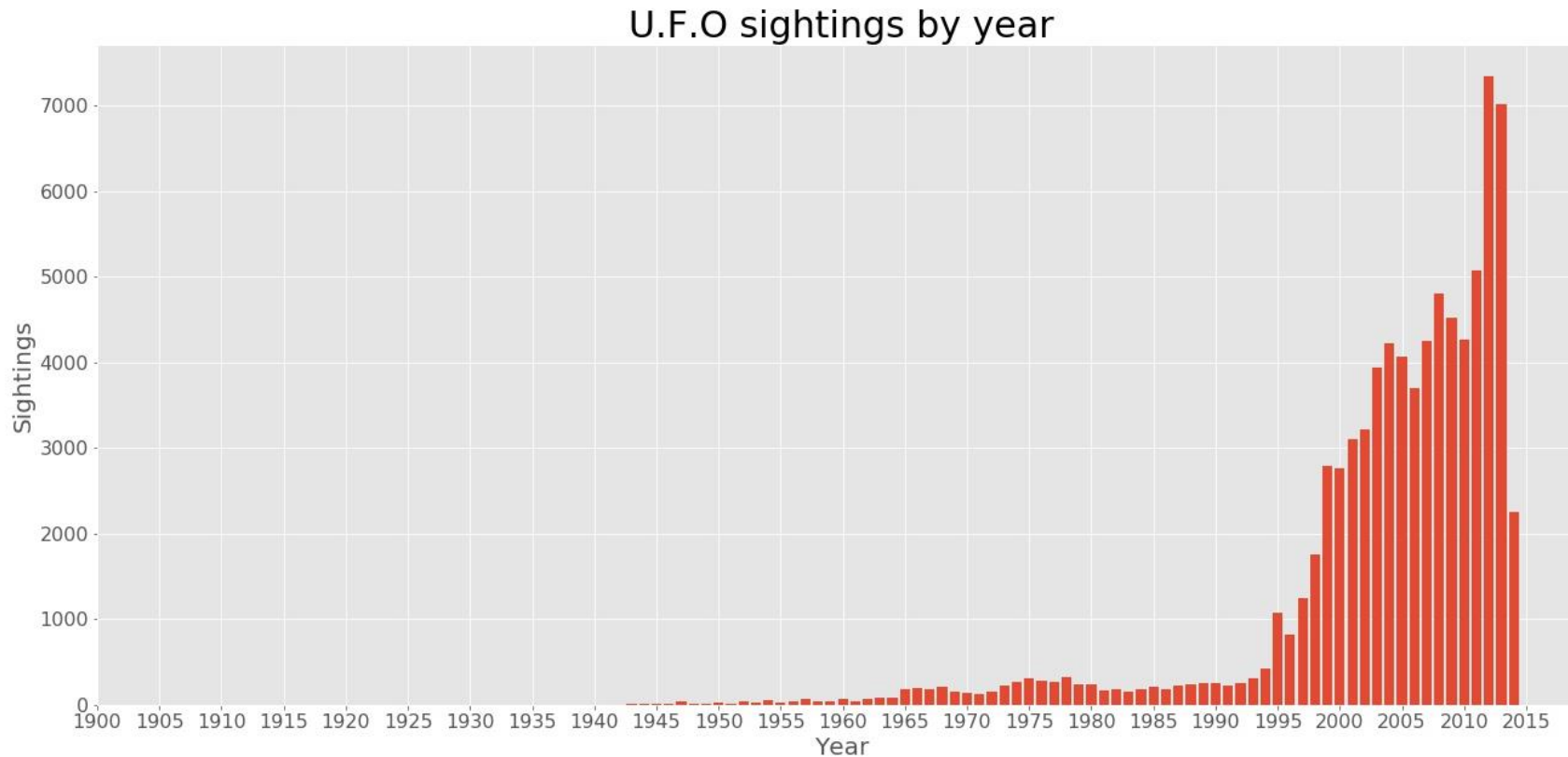
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California is the USA's state where there have been reported more U.F.O sightings.

# U.F.O sightings by year

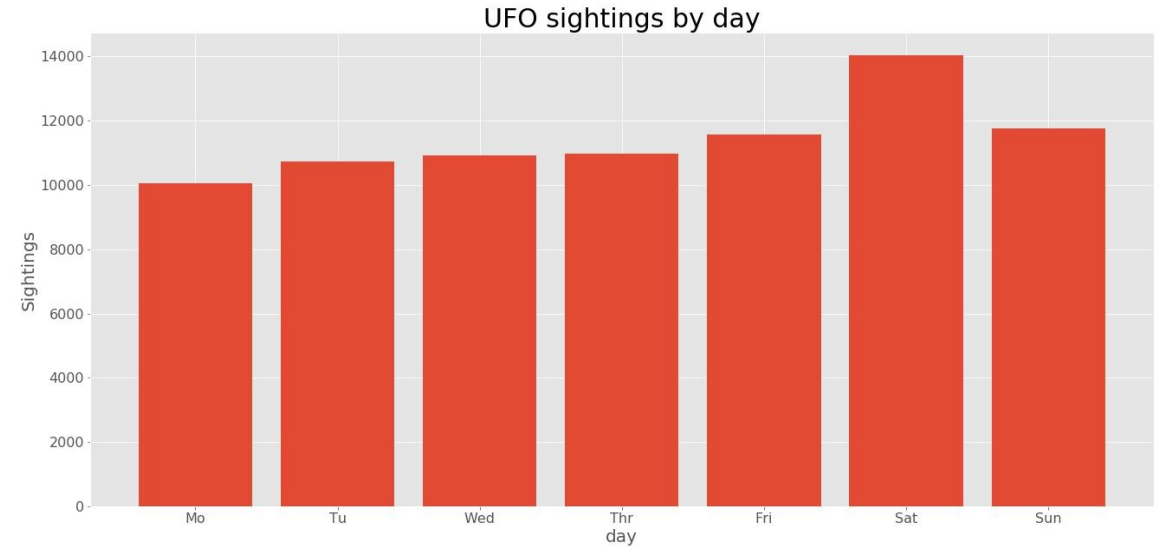
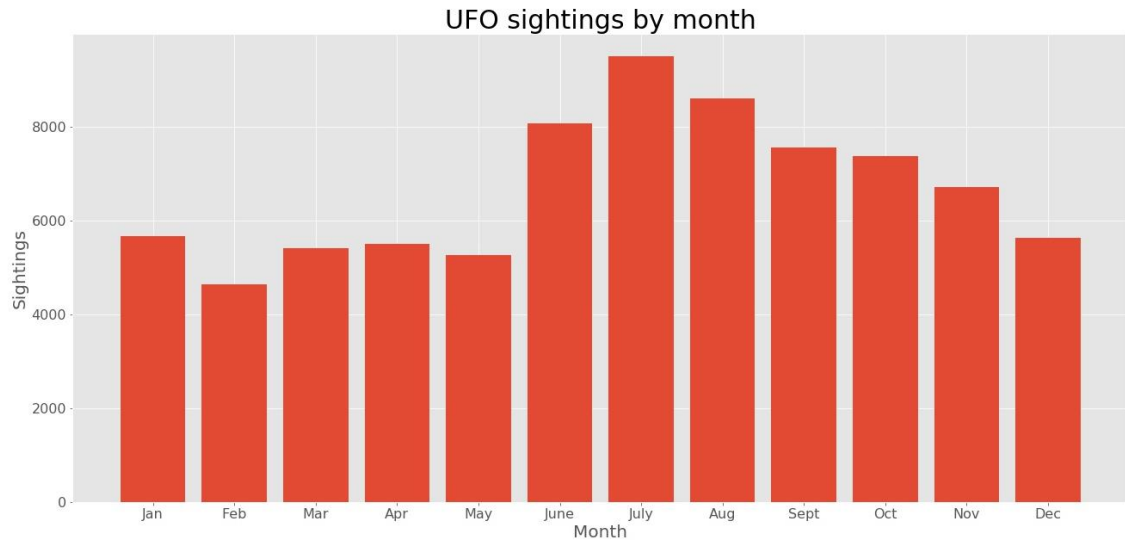
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The U.F.O sightings start to increase rapidly after 1995.

# U.F.O sightings by month and day

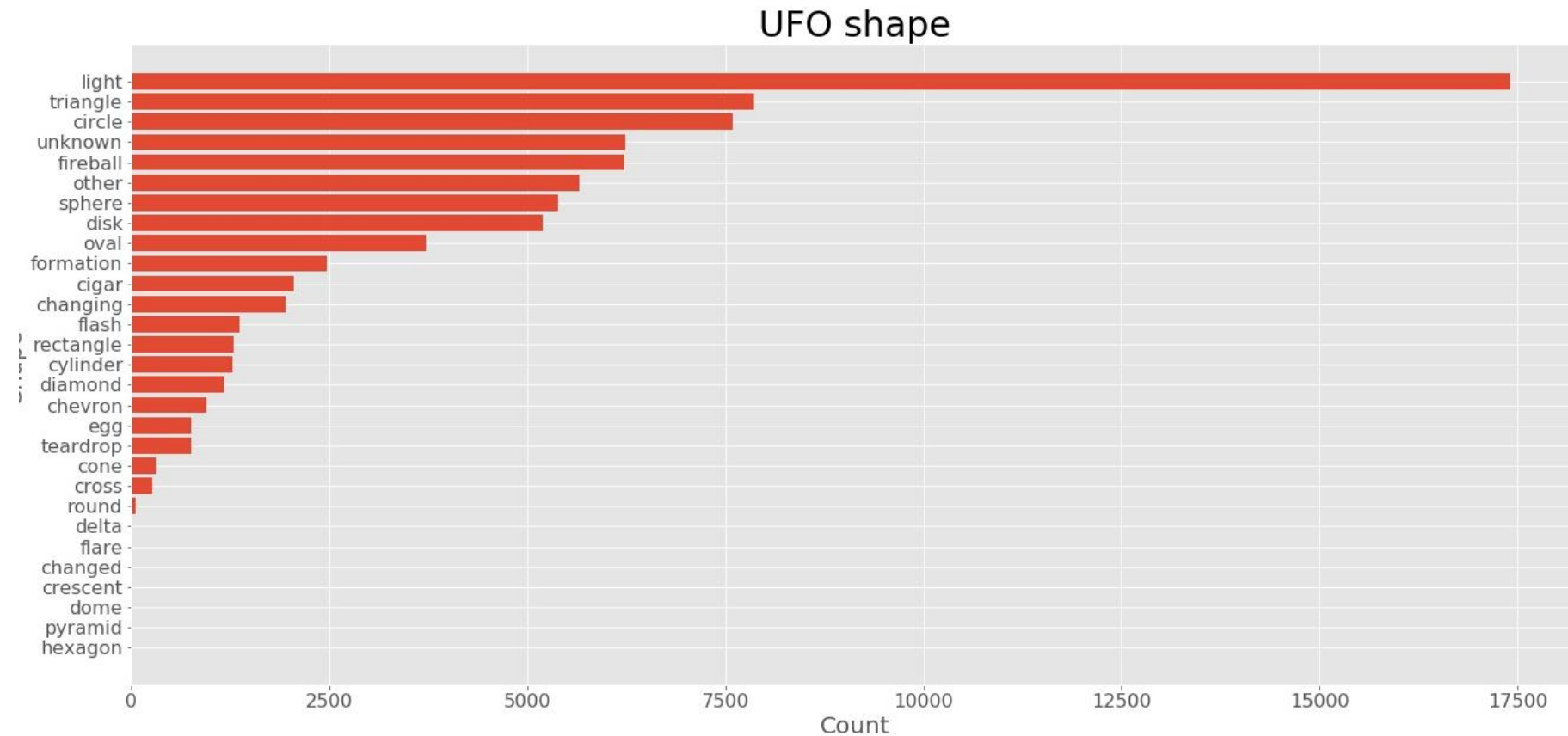
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July and Saturday are the month and the day respectively with the most U.F.O sightings.

# U.F.O shape

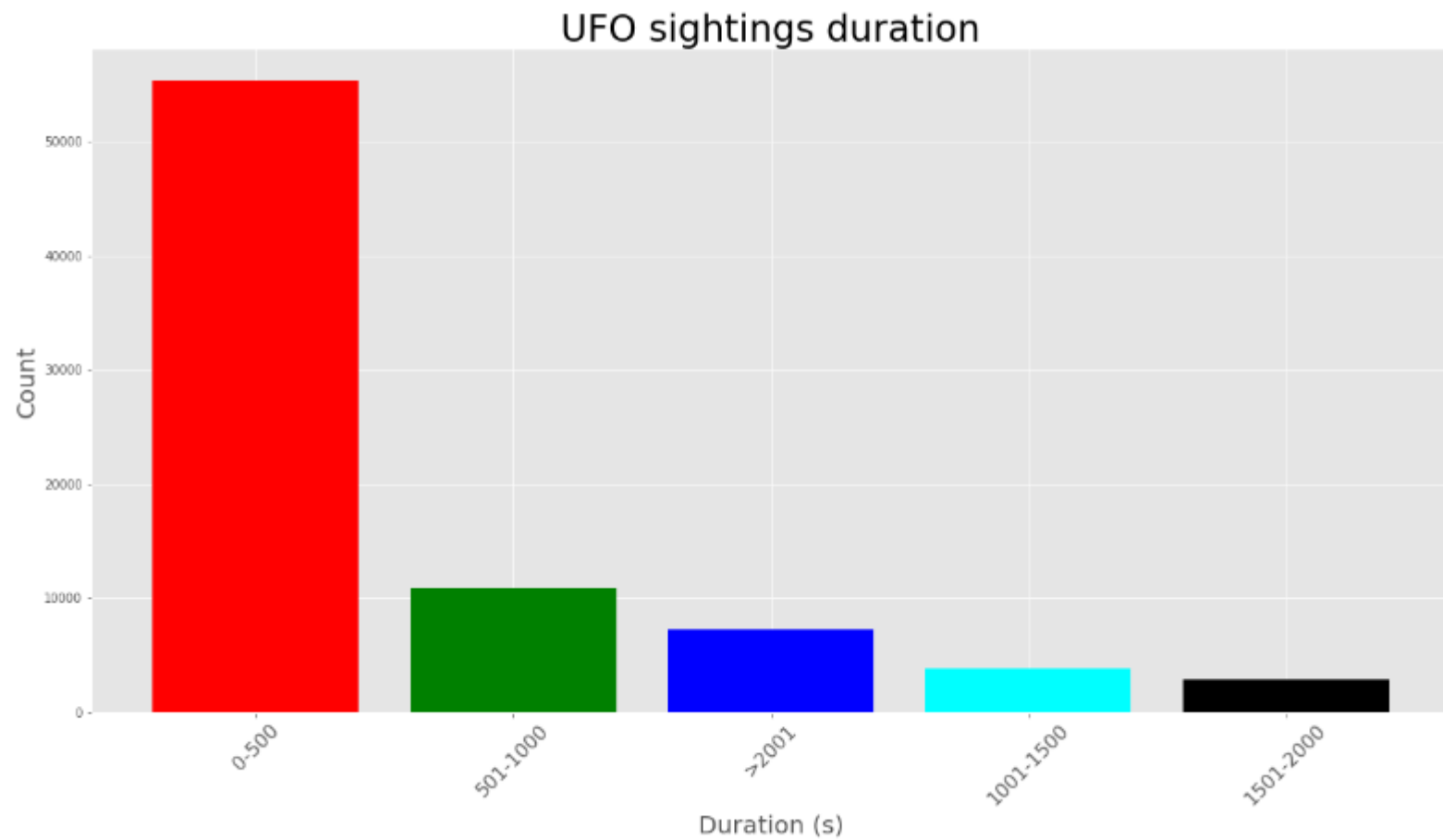
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Most people describe a UFO as a **light**.

# U.F.O duration

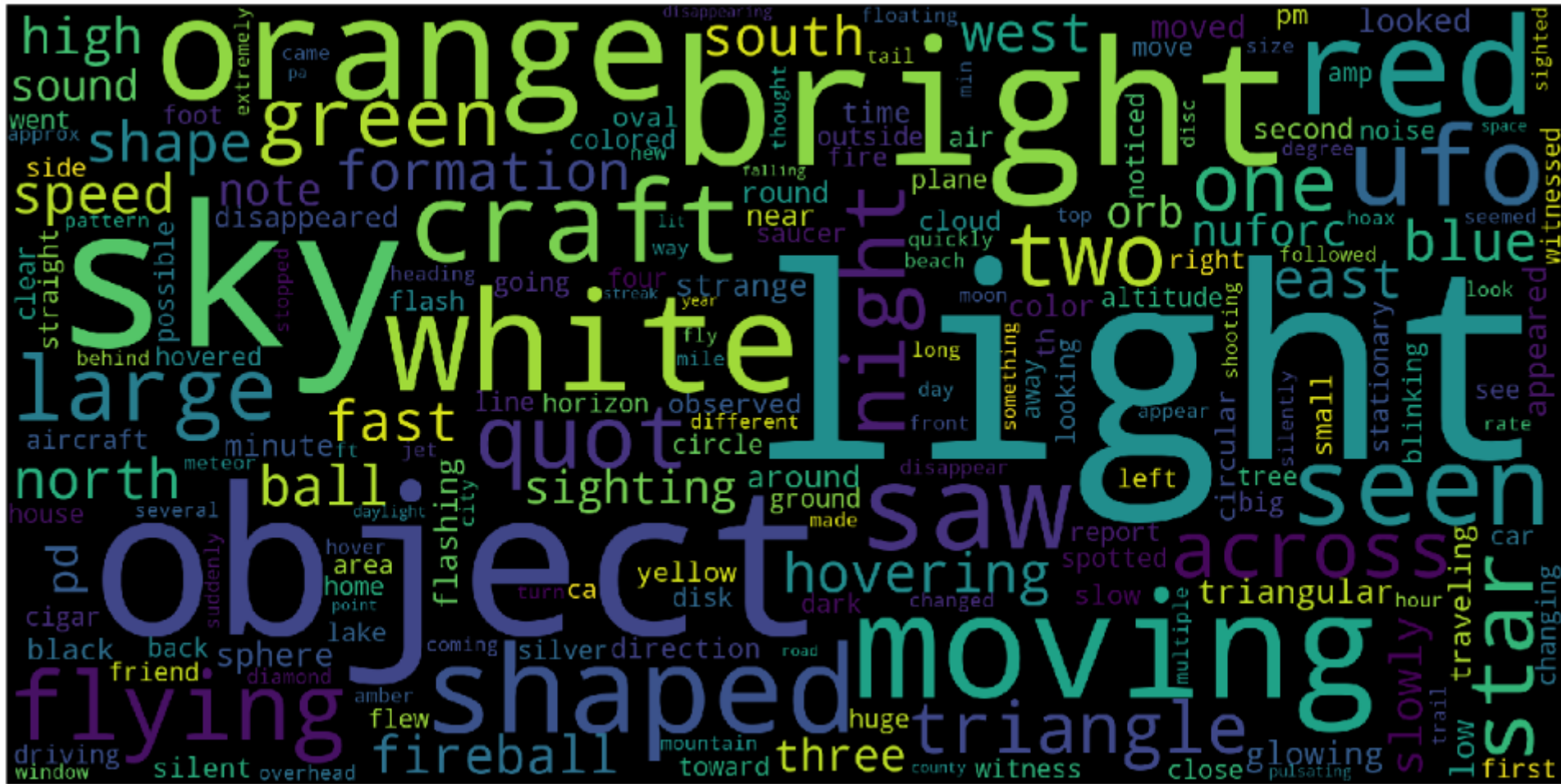
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The duration of a U.F.O sighting is less than 500 seconds.



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1. light
2. object
3. sky
4. bright
5. moving
6. orange
7. white
8. red
9. shaped
10. saw
11. craft
12. ufo
13. seen
14. like
15. flying

# Conclusions

# Conclusion

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- The most likely place to see a U.F.O is California, USA.
- July is the best month for a U.F.O sighting, on Saturday night.
- The most likely shape of a U.F.O is a light or a triangle, which color could be orange, white or red.
- If it is no possible to go to the USA, then you should go to Ontario, Canada.

# Future work

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- Carry out a deeper analysis of other countries. It is possible you do not live in America.