

# Google Plus project for MMC

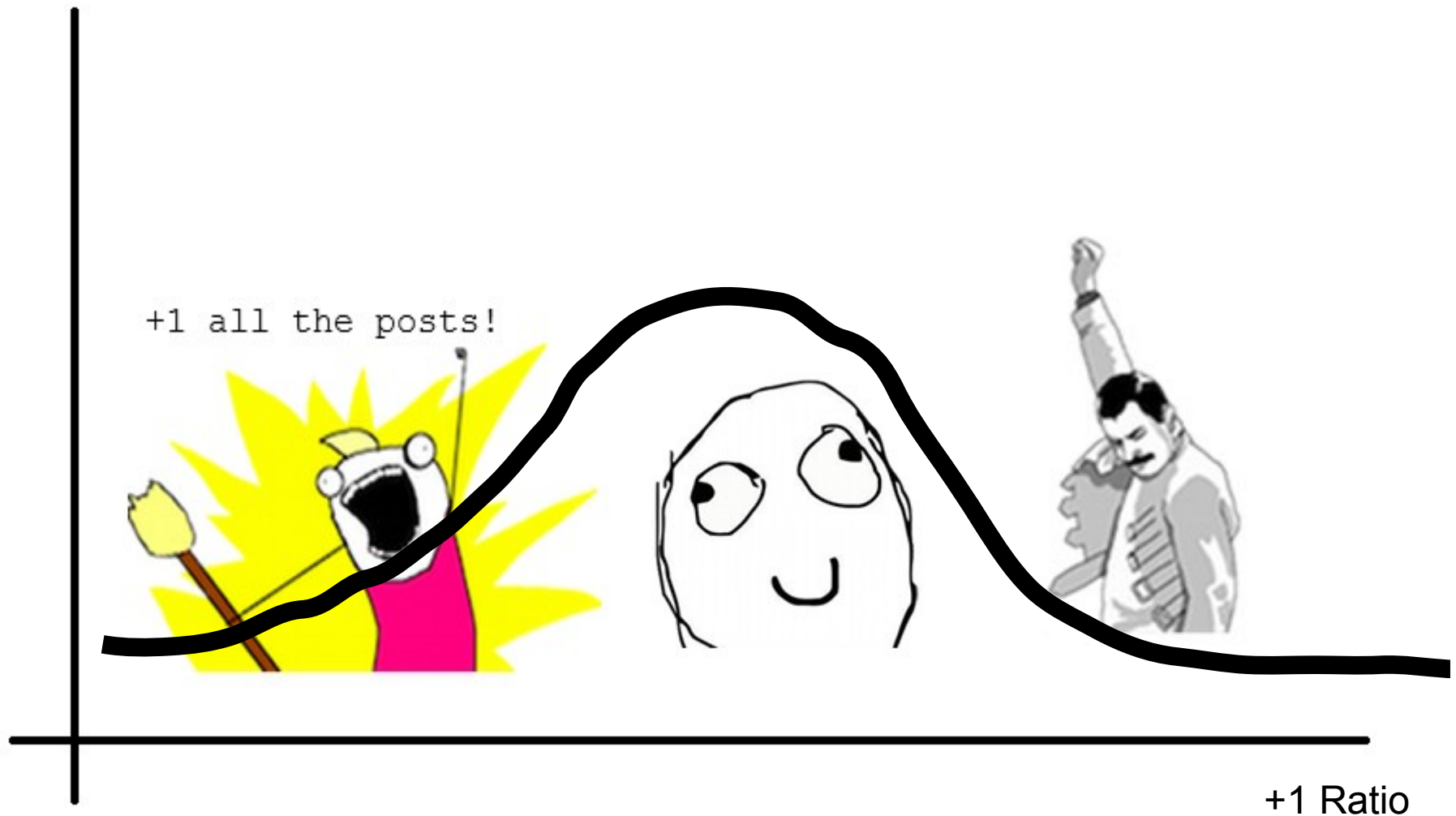
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# Hypothesis

- Based on +1
- Part of the Conversation
- You reap what you sow



# What types of +1'ers are there?



# Some Maths

- $X - \# + 1$  given to activities
- $Y - \# + 1$  received to activities
- $P(0.8 < X/Y < 1.2) > .9$
- In words: „Over 90% of Google+ users receive roughly (in a 20% range) the same amount of +1 as they give.“