

# Ottobong Christopher

Product Designer | Frontend Developer

FCT Abuja, Nigeria | [LinkedIn](#) | +2348099854497 | [Email](#) | [Portfolio](#)

## WORK EXPERIENCE

### **RHIPFactory**

**FCT Abuja**

*Product Design Lead*

*January 2022 - August 2022*

- Spearheaded and managed the product team for a pipeline of healthcare products that have gone through the beta testing phase.
- Identified issues and opportunities of beta-tested products gotten from users' feedback and also implemented changes to address these issues and take advantage of the opportunities to improve user experience as well as offer more value.
- Managed and trained over eight (8) interns in product design as well as entry-level product designers which have helped the company in one of its goals which is capacity building.

### **RHIPFactory**

**FCT Abuja**

*Digital Marketing Lead*

*November 2021 - January 2022*

- Collaborated with the Senior Management team on different functions including product positioning, marketing budget, monthly download and customer acquisition target and improvement of retention rate.
- Collaborated with the digital marketing team in brainstorming and creating of content for ads and social media.
- Monitored engagement and analysed data gotten from ad campaigns and user engagement across all platforms to improve download rate and user acquisition rate.
- Coached entry-level digital marketers among the team.

### **VJM & Associates LLP**

**Remote, India**

*Freelance Product Designer*

*June 2021 - December 2021*

- Collaborated with the Senior Management team to identify current user pain points and how to improve the user interface and user experience.
- I created a new user interface for the company's corporate website after identifying pain points and the company's goals.
- Developed the implemented new version using a low code platform (WordPress).

### **SeeMeSave**

**Remote, South Africa**

*Product Designer*

*March 2021 - June 2021*

- Collaborated with the Senior Management team, product owner, and software and mobile app developers to create web and mobile apps.
- Collaborated with the marketing team and senior management team to come up with product positioning and marketing strategy.
- Designed a new version of web platforms which included the marketplace, supplier & vendor dashboard, and mobile app.

### **Silicon Tech Center**

**Remote, FCT Abuja**

*Freelance UI/UX Designer*

*November 2020 - January 2021*

- Collaborated with the Senior Management team to brainstorm and identify opportunities in the eLearning space in Nigeria.
- Designed a new eLearning platform aligned with the stakeholder's goals and identified opportunities.
- Developed the eLearning beta version using a low code platform (WordPress).

### **Okespeaks**

**Remote, FCT Abuja**

*Digital Marketing Specialist & Visual Designer*

*June 2020 - October 2020*

- Designed the visual content used for marketing and social media content.

- Created and managed paid ad campaigns on social media and google search campaigns.
- Monitored and provided analytical reports on ad campaigns to improve performance and conversation rate.

### **Hi-Mart Superstores**

*Web Designer & Digital Marketer*

**FCT Abuja**

*March 2019 - September 2020*

- Developed the eCommerce store for the local retail store using a low code tool (WordPress).
- Managed the online store, some of my daily routines include; managing orders, creating products designing content and responding to queries.
- Created and managed paid ad campaigns on social media and google search campaigns.
- Monitored and provided analytical reports on ad campaigns to improve performance and conversation rate.
- Collaborated with the senior management team to create promotion ideas to draw in more sales.

### **NITDA**

*Cyber Security Intern*

**FCT Abuja**

*June 2017 - December 2017*

- Collaborated with Senior team members to create cyber security publications to improve security practices in the workplace.

## **EDUCATION**

**Federal University of Technology**

*B. Tech Cyber Security Science*

**Minna, Nigeria**

*2013 - 2018*

## **CERTIFICATIONS**

**Coursera | Google**

*Google UX Design Specialization*

*August 2021*

**The Interaction Design Foundation**

*Become a UX Designer from scratch*

*July 2021*

## **SKILLS & INTERESTS**

### **Programming Skills:**

- Proficient languages
  - HTML
  - CSS
  - JavaScript
- Familiar languages
  - Python
- No-code/Low-code tools
  - WordPress
  - Webflow

### **Design & Development tools:**

- Adobe Design Suite
- Figma
- Git & GitHub
- Visual Studio Code

### **Professional Skills:**

- Scrum methodology
- Team management
- Time and Task management

**Interests:** Creating world-class products, learning new things to improve myself and building a successful eLearning platform.