



AUTOMATION OF THINGS PVT. LTD.

Live life in the smart lane.



WE ARE...

...an engineering company & a solution provider in the IoT space, enabling frictionless adoption of automation solution for enterprises and the masses.

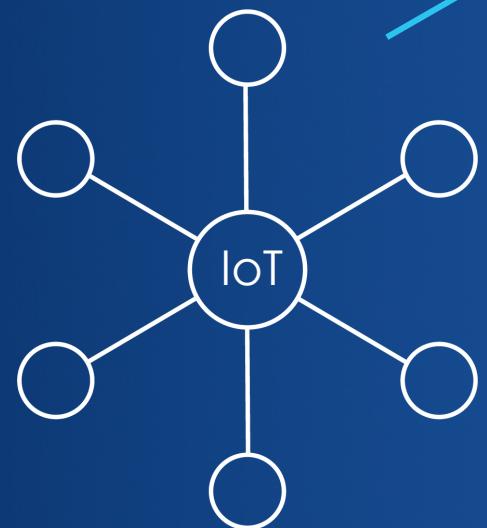
We believe that...



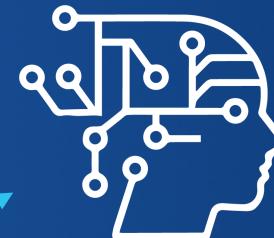


WE ARE DOING THIS...

Because we realised the possible reasons behind the gulf between the potential and actual penetration of IoT in the market and as an engineering company we feel we can exploit this gap.



The IoT Market



Huge difference in the expected & realized value of connected IoT Devices



This possibility led to the birth of AOTPL



Veterans of the industry found a solution that could be a way to combat this difference



WE CAN...

Automate numerous industries/
verticals at incomparable prices &
with unbeatable ease because of
our research and development
capabilities.





THE CORE TEAM



Supreeth Shetty
Founder, AoT



Prasanna Shastri
MD, Topline



Atul Sharma
Director, Strategy &
Sales, AoT



MILESTONES



Proud winners of Popular Choice Award -
Elecrama 2018 – Presented by Mr. Suresh Prabhu,
Union Minister of Commerce & Industry, GOI

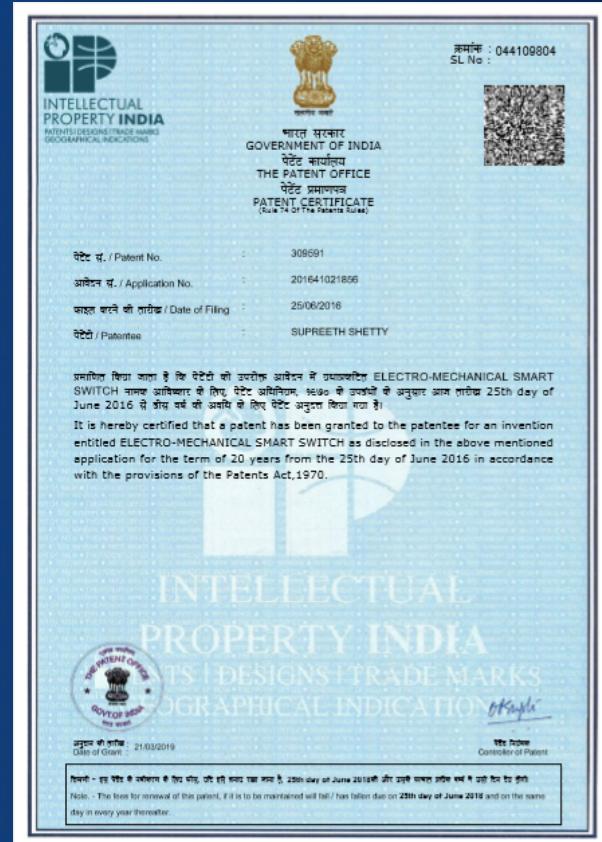
❖ TRADEMARKS

- ✓ “Automation of Things” is trademarked in India
- ✓ AoT logo is trademarked in India
- ✓ “Autofy” is trademarked in India



❖ DOMAINS REGISTERED

- ✓ automationofthings.in
- ✓ automationofthings.biz
- ✓ automationofthings.co.in



Patent Granted for the Electro-Mechanical Smart Switch on the 21st March 2019



OUR JOURNEY



2016

Conceptualization & Prototype - Initial investment
Valuation of 2CR



2017

Technology Demonstration & Initial Sales
Valuation of 7.5CR

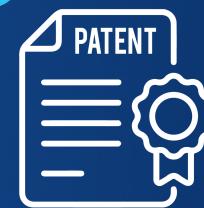


2018

Manufacturing along with Award.
Valuation of 10CR



CHECKMATE



2019

Patent Approval , B2B Alternate products & Revenue Channel
Valuation of 22CR

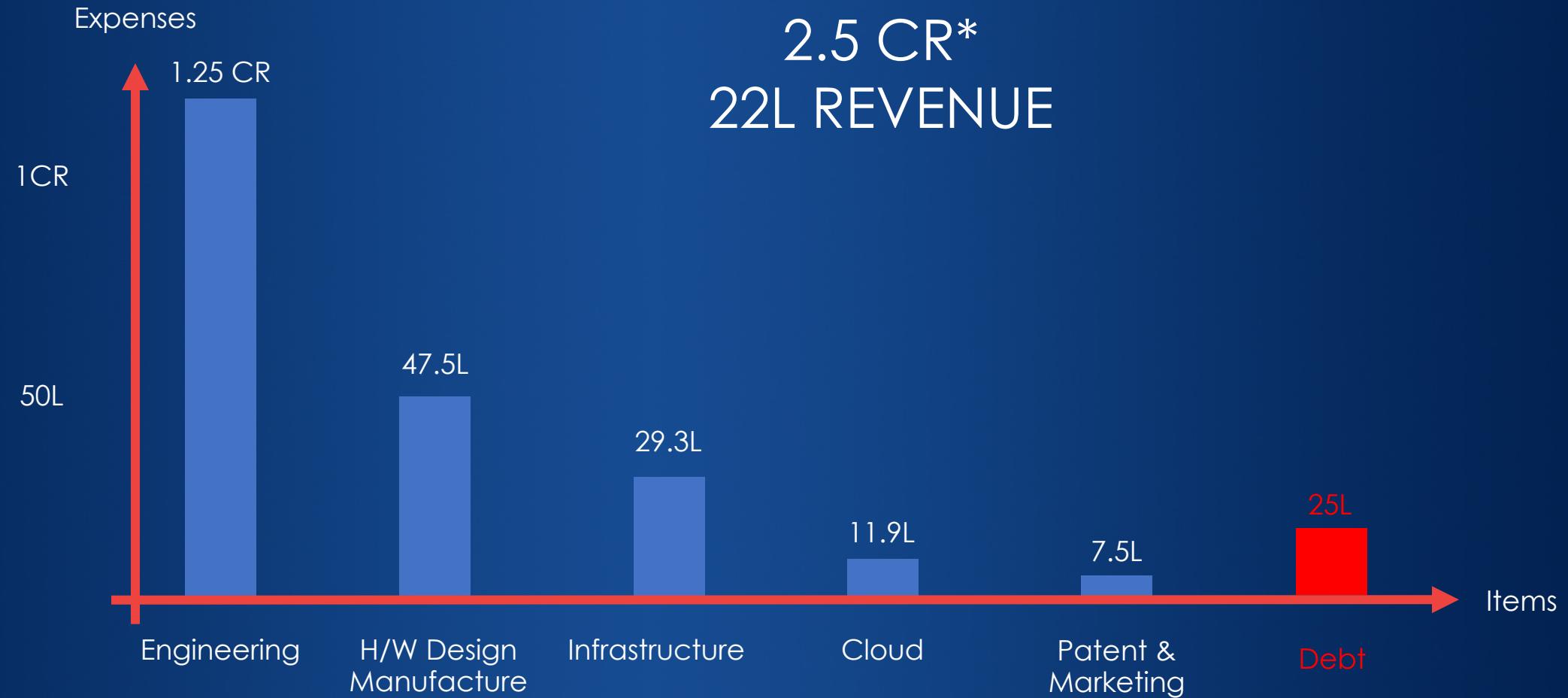


2020

Topline Association & Rebranding to DOTSi .
Potential Sangeetha Sales Channel
Valuation of 25CR



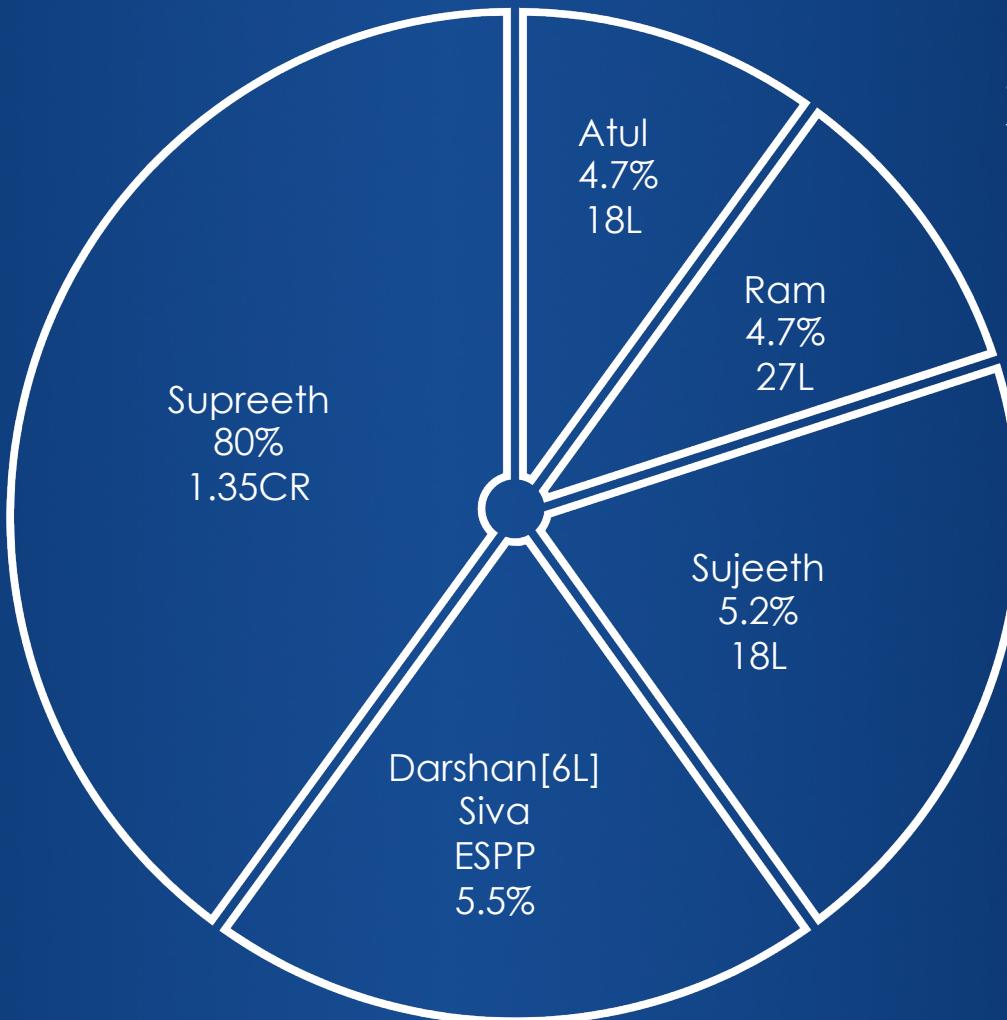
THE EXPENSES SO FAR



*None of the 3 directors have taken salary for 4 years



CAPITALISATION TABLE



2.1 CR INVESTED



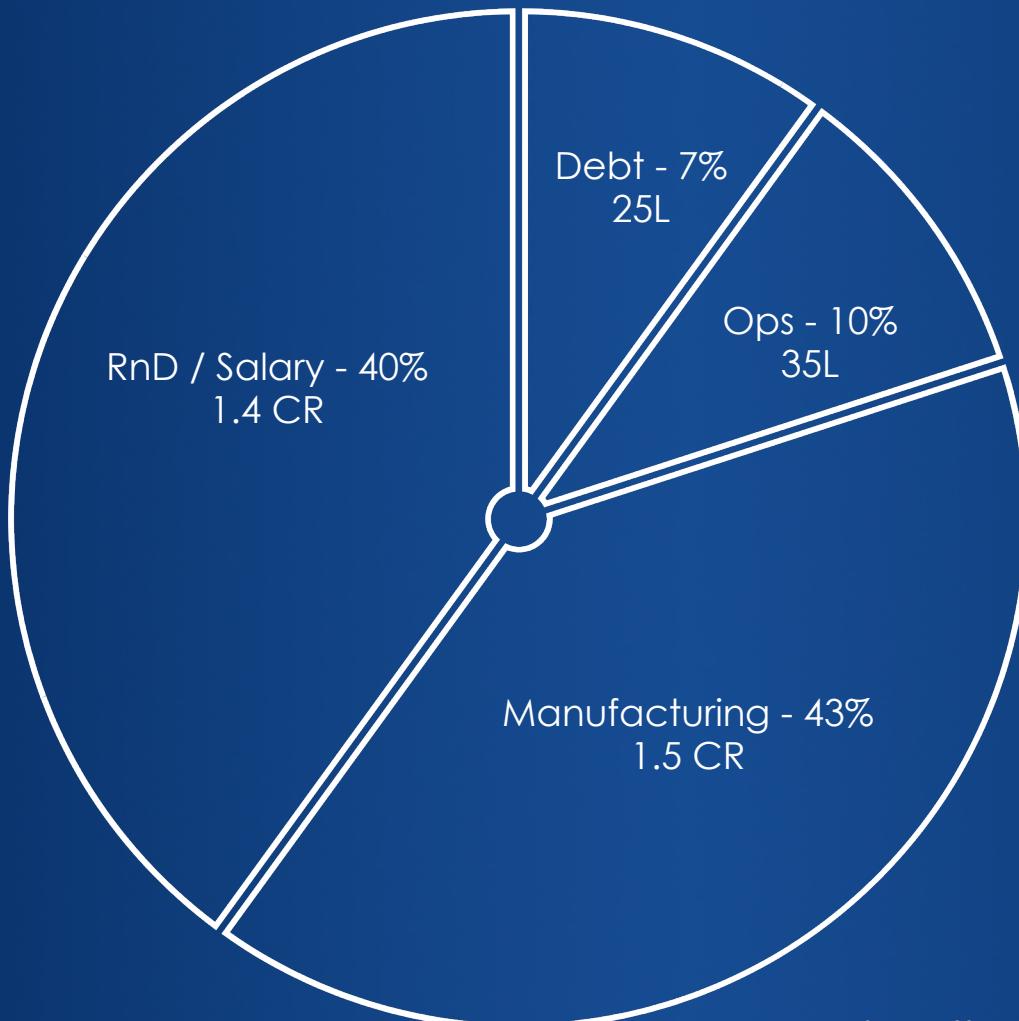
POTENTIAL IN RnD

PRODUCTS	TIME DURATION	COST TO DEVELOP	REVENUE POTENTIAL
Dimmer	3 Months	25L	2000 CR*
IR blaster	3 Months	25L	2000 CR*
Controller Upgrade	4 Months	35L	1000 CR*
Sensors	6 Months	50L	5000 CR*
Outdoor switch	4 Months	30L	2500 CR*

*Very conservative numbers at 1 unit per install



INVESTMENT NEEDED



3.5 CR*
@25CR Valuation
14% Equity Stake

*For the next 18 months. Can receive in 3 tranches



GROWTH ENVISAGED





CONTACT DETAILS



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THANK YOU

Lets all live life in the smart lane !!