win.win | a negotiating agent for mutual benefit

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1 PEAS MODEL

1.1 Performance measure

The performance measure is a measure how well the agent performs. It is hard for an agent to determine whether its performance is better or worse than before, so therefore the performance will be measured by an external party, in this case the researchers implementing the agent.

When creating a new agent, the first step is to determine what the performance measure is to which the newly created agent should aspire. [Russell and Norvig 2009, Ch. 2.3.1] The agent that will be created is a negotiation agent, so the most obvious performance measure should be the utility that is received after a negotiation.
One problem with the received utility as a performance measure however, is that the received utility differs from the domain that negotiations were made in and the agent that was negotiated with. For example, if two agents first negotiated in a party domain, and two other agents negotiated in a vacation domain, the received utility should not be compared with each other. Therefore, the agent should be evaluated in a couple of different metrics.

1.1.1 Creating a test environment. The agent will be competing in an ANAC (Automated Negotiating Agents Competition)-like tournament. One of the lessons learned from these tournaments is that there exists no single strategy that outperforms all other strategies over all possible negotiation scenarios. [Baarslag et al. 2015]
The domain that the tournament will be run in, is unknown. Therefore, there does not exist a single domain which can be used to get an indication of the agents' performance in the tournament.
Therefore, it would be best to set up a test environment which would test the created agent against already existing agents on a couple of different domains. These domains would ideally be somewhat varied in size. That way testing the agent in the test environment will give the most diverse and general results.

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The agents that would be chosen to be part of the test environment should also be varied in performance. The agent should be capable of performing well against good agents (agents that participated with ANAC), but also should be able to perform well against more simple agents, who usually do not perform well against more advanced agents. Furthermore, the agent should be tested against both cooperative and non-cooperative agents.
A test environment with these properties should be considered a good enough test environment to test an agent on. With this, we can define the performance measures of said agents.

1.1.2 Utility. The first performance measure that should be considered is the utility score. The utility score can be used as a performance measure by taking the average utility that any agent has received by running it in a tournament in the test environment. The previously mentioned issues with taking the utility score as a performance measure, do not apply in this case, since the agent negotiates with a set amount of agents (which are the same in every tournament) and over a variety of different domains (which are also the same in every tournament), there is no longer a problem with using the average utility as a performance measure.

1.1.3 Quickness. In a time-based negotiation, (as opposed to round-based negotiations) both parties can benefit a lot if the agents are able to accept and create bids quickly, since both parties are able to consider and create more bids than whenever both agents take a lot of time to consider bids.
Another way of considering quickness is the time to reach an agreement as a percentage of the total time allowed in a negotiation session.

1.1.4 Percentage of successful negotiations. Another very important performance measure is the percentage of successful negotiations in the test environment. Since the agent will be competing in the final tournament with all kinds of different agents, the agent should be able to reach agreements with all kinds of agents.

1.1.5 Alternative possible performance measures. There are two final possible performance measures that could be considered; the average distance from the Pareto frontier and the average distance from the Nash point. These two performance measures could be used in a way to determine if the agent gets to fair agreements, which is an indication whether the agent is cooperative or non-cooperative.

1.2 Environment

The agent is designed to be able to negotiate in a multi-agent environment. The environment consists of agents with preference profiles and a domain, which the preference profiles are a part of. The goal of interaction is to reach a mutually acceptable agreement between two (or more) agents which all have conflicting interest and a desire to cooperate to reach an outcome. For simplicity, only

entities bidding against each other and for a mutual deal are considered agents. For generalisation purposes, the notion of objects can still be considered while the agents will not be interacting with such objects or additional entities. Also, the agent has to be able to interact through different domains and scenarios with generalised approach.

1.2.1 Competitiveness. As the tournament environment will never be a zero-sum game, it can be considered a cooperative environment even when certain competitive aspects are present in the form of different individual interest. In considered scenarios, agents' behaviour is best described as maximising a performance measure whose value depends on the other agents' behavior. For distinction, other agent(s) are furthermore deemed opponents.

1.2.2 Observability. Opponent's actions are known through bids which advances the world state for the agent. Communication emerges as rational behaviour. Even randomised action can be considered rational as it avoids the pitfalls of predictability. This adds to the agent's success certainty of achieving its goal. At the same time, this makes the environment only partially observable. Additionally, the negotiation session's length varies and is not predetermined. Overall, this makes the environment non-deterministic.

1.2.3 Adaptiveness. The environment can not change while an agent is deliberating, thus rendering the environment static for the agent. World state change is brought about in steps as a result of interaction between the agent and its opponent(s). There is no need for the agent to keep track of the state outside of the interaction. While every interaction is discrete in its own right, the world itself is continuous as the bids are not predetermined. As explained before, they can be rational even when randomised.

1.2.4 Summary. Some is known about the environment. For example, the fact that agent has an incentive to cooperate with its opponents as this is an inherent feature for all the parties in a negotiation session. On the other hand, much is left unknown. For example the exact way opponents interact during bidding, their strategy for accepting bids and making them. To conclude, we gather all the properties of the environment. We can say it is *partially observable, cooperative, non-deterministic, sequential/episodic, static, continuous and unknown multi-agent environment.*

1.3 Actuators

An agent can act upon the environment using an actuator. For instance, humans can interact with an environment by using their hands to create something, or use their voice to communicate.

In this model, the agents both can offer different strategies to the other agent. The other agent should act upon this strategy: the agent can accept the bid, it can send another offer, or it can reject the negotiation in general.

1.4 Sensors

Where an agent is interacting with its environment with actuators, the agent perceives its environment through its sensors. The sensors is a list of input devices the agent has, which are quite literally the eyes and ears of the agent. With this input, the agent decides on a course of action out of the actuators and handles accordingly. Examples of such sensors in the real world are cameras, microphones, or keyboards. However, when speaking philosophically, our eyes, nose, ears, skin, and other senses can be seen as sensors for our agent, which is our mind.

In the example discussed here however, there is only one sensor that is accessible for the agent: the bid of the other agent. This model creates a problem for the agent: how should it act when there is only one sensor which only provides a single point of data for each bid? There is a multitude of ways of processing this data. Tracking and recalling the previous data points will provide the agent with a "track" of previous bids which can tell the agent what the opponent must find more desirable and from there a utility can be calculated.

Other analysis methods include a factor of time. For example, when taking into account a factor of time, the speed (bid change over time) at which the opponent is moving can be determined. This is interesting for the agent to know, as this can help the agent infer how quickly an agreement can be reached and the lengths to which the opponent is willing to go for an agreement. If the time between steps is relatively short and the steps are rather big the opponent is likely quite eager for an agreement. If the time between steps is large and the steps small, the opponent is probably trying to play hardball. Both of these can influence the behaviour of an agent.

2 BOA COMPONENTS

The BOA framework was chosen due to the fact that the agent is supposed to be a cooperative agent. This means that the bidding strategy should be dynamic, and that the agent attempts to find a great solution for both agents (originating the name win.win), but with a slight preference to itself. Ideally, the agent also manages to get good results against non-cooperative agents. A high level description of the agent follows.
At the start of the negotiation, the agent creates a bid array of all possible bids, ordered by utility. If the domain is too large, the bid array will consist of a sample of bids in the domain. The first bid that the agent makes, is a bid with a utility at 80% of the maximum utility that is possible to achieve. This is a good starting point, since it might fool the other agent in thinking that this is the maximum achievable utility for the win.win agent.

Win.win creates bids as follows: from the opponent model and its own bid array, win.win attempts to create an estimation of the Pareto frontier. The bid that win.win sends out is a bid which is near the Pareto frontier, but with some small advantages for win.win. As time passes, the opponent model receives a better understanding of the Pareto frontier.

When win.win receives a bid from the opponent, the bid is registered. With the bids that the opponent makes, win.win attempts to create an opponent model. The type of opponent modelling that win.win uses is a modification of a Naive Bayes classifier, called a weighted Naive Bayes classifier. [Frank et al. 2012] The idea is that if a specific value is included in a lot of bids by the agent, this value is considered more important by the other agent than other values. With this information win.win is able to create a more accurate representation of the opponents' preferences, and is able to use this information to find an agreement with mutual benefit.

The acceptance strategy of win.win is quite simple. In general, win.win accepts a bid if its opponent has just sent a bid with a higher utility for win.win than the utility of the bid win.win is about to send to the other agent.
Win.win also accepts any bid received with a utility higher than some predetermined value. This predetermined value should be a high enough utility such that if an agreement is reached through this acceptance condition, the agreement should be good enough for win.win. Finally, after some time instance t has passed, win.win will accept any bid made by the opponent over a specific dynamic threshold.

In the following subsections, the components of the BOA model are discussed in a bit more detail. The current design is based on theoretical research and the aforementioned performance measures. If it turns out that the strategy is not as good, some small changes might be made.

2.1 Bidding Strategy

The first concept to be explained in the BOA model is the bidding strategy. This bidding strategy is defined as: "A bidding strategy is a mapping which maps a negotiation trace to a bid. The bidding strategy can interact with the opponent model by consulting with it, passing one or multiple bids and see how they compare within the estimated opponent's utility space." [Baarslag et al. 2014]. In other words, the bidding strategy is a set of choices in response to a bid by the other agent. This is a relatively new view as earlier works viewed bidding strategy as integral to the acceptance strategy [Hindriks and Tykhonov 2008]. Decoupling the bidding strategy from the acceptance strategy increases the ease of categorization and automated performance testing of multiple strategies.

2.1.1 Importance. The bidding strategy is seen as one of the most important parts of the BOA model due to the many unanswered questions and concerns the strategy needs to keep into account when bidding [Baarslag 2014]. All things from revealing preferences to estimating the known unknowns of the opponent is to be done in a split second by the AI. This is especially difficult considering the immense number of strategies the opponent can employ.

2.1.2 Types. Baarslag et al. defines at least four main types of baseline bidding strategies: time dependent, resource dependent, behaviour dependent, and zero intelligence strategies [Baarslag et al. 2014]. These types are only loosely defined and can overlap significantly. Time dependent strategies are what it says on the can, strategies based on time. The same goes for behaviour dependent strategies, it entails strategies that depend on the behaviour of opponents. Resource dependent strategy keeps track of the limited resources and the environment and affect the strategy in these ways. Zero intelligence strategies have no variables and basically go off of a pre-written set of instructions.

2.1.3 Considerations. When designing a bidding strategy the first major challenge is defining a generally effective strategy that will not only work against one specific opponent in isolation, but against a multitude of opponents. The current consensus is that there is no empirical way to prove optimal strategies and as a result only quantitative methods can be used to help this process. As such, optimising for multiple opponents takes time. Other challenges are choices about when to give your opponent information and what your opponent will do with that information.

2.1.4 Conclusions. Considering all things mentioned above, it seemed clear that the agent should strive to obfuscate its position and preferences as long as possible. This is done by firstly bidding random bids above a utility threshold. This makes sure that the opponent model can gather more information on the opponent and the preferences are more certain before moving into a second phase. In this second phase the inputs of the opponent model are used to calculate the Pareto frontier for our preferences and the opponents approximated preferences. With each new bid the Pareto frontier is recalculated and over time the bids made by the agent move down in our own utility and along the Pareto frontier. The goal is to make sure that the opponent gets a good outcome above its own acceptance threshold and our agent reaches the most optimal outcome possible for us.

2.2 Opponent Model

First of all, the opponent's latest bid is collected and recorded. As explained above, it is used for informing the agent's bidding strategy. Furthermore, it is used for creating a representation of the opponent's bidding and acceptance strategies. According to the BOA framework, this representation can be called an opponent model as explained by [Baarslag et al. 2014]. This would help the agent approach opponents dynamically, also respond appropriately and intelligently to many different opponents. As an added benefit, modelling the opponent's strategies in a modular fashion allows the researchers to iterate quickly and asynchronously on different parts of the agent.

2.2.1 Importance. Frequency counting is used to estimate importance of bid values for the opponent. More specifically, a locally weighted Naive Bayes algorithm is leveraged to relax the independence assumption by learning local models at prediction time. As soon as the opponent makes a bid, the agent updates the model [Frank et al. 2012]. The researchers are also keen on comparing the Naive Bayes algorithm with Gaussian Process preference learning framework proposed by [Leahu et al. 2019].

2.2.2 Weighted Naive Bayes. For Naive Bayes, weighting is regularly used to place more emphasis on highly predictive attributes than those that are less predictive. In essence, this might prove risky in a simple negotiation session where the opponent has an aim to confuse the agent with alternating its preferences - by seemingly randomising the bid importance. This warrants the researchers to make an effort to investigate for a solution that selects weights to minimise either the negative conditional log likelihood or the mean squared error objective functions, also contributing to attribute independence as explained by [Zaidi et al. 2013].

2.2.3 Conclusion. To properly express the opponent's bid and its importance, the agent keeps track of the opponent's bid minimum and maximum threshold values in real time. The agent stores and updates mapped values as time progresses. As a result, the agent can determine which bids would be deemed acceptable by the opponent.

To conclude, this helps the agent decide whether or not to accept the latest bid received. If not, then which is the appropriate bid to offer to the opponent to continue the negotiation.

2.3 Acceptance Strategy

This section gives a high-level review of the acceptance strategies from [Baarslag et al. 2013]. There is one condition which is changed.

2.3.1 Definitions.

$$x^t_{B\to A}$$

This represents a bid from agent B to agent A at time t. There is an utility function $U_A(x)$ which represents the utility of the bid x for agent A.

2.3.2 Acceptance strategies. When agent B bids at time t and the bid is higher than the counter-offer agent A is about to send out at time t', accept the bid:

$$\mathbf{AC}_A(t', x^{t'}_{A\to B}) \iff U_a(x^t_{B\to A}) \geq U_A(x^{t'}_{A\to B})$$

There is also a generalized version of this acceptance strategy, which scales the bid the agent B sends to A and has a minimum utility gap β which should be fulfilled:

$$\mathbf{AC}_{next}(\alpha, \beta) \iff \alpha \cdot U_A(x^t_{B\to A}) + \beta \geq U_A(x^{t_{n-1}}_{A\to B})$$

For instance, $AC_{next}(1.02, 0.005)$ implies that the bid will get accepted if agent A sends a bid 2% higher than the agent B just sent, plus a minimum gap of 0.005.

The constant acceptance condition accepts if the agent B send a bid to agent A which is higher to some constant α:

$$\mathbf{AC}_{const} \iff U_A(x^t_{B\to A}) \geq \alpha$$

The final acceptance condition depends upon the time: if the current time is later than some time T, then accept the bid:

$$\mathbf{AC}_{time}(T) \iff t' \geq T$$

These acceptance can be combined to the *combined acceptance condition*:

$$\mathbf{AC}_{combined}(T, \alpha) \iff \mathbf{AC}_{next} \vee \mathbf{AC}_{time}(T) \wedge (U_A(x^t_{B\to A}) \geq \alpha)$$

That is, accept the bid if the *next* acceptance condition is satisfied, or we are at some time t after the "deadline" time T and the bid is higher than or equal to α. It is possible to make the α dynamic, for instance, it could be the bid of the opponent which had the maximum utility value.

2.3.3 Extensions. Here the acceptance condition is extended. The negotiation is split up in three phases: the initial phase, the mid-phase and the deadline-phase. In the initial phase, there only is a constant bid which is accepted. The idea here is that if the bid is higher to some (high) value, this bid is immediately accepted. In table 4 of [Baarslag et al. 2013] it can be seen that the highest average utility value of the agent is 0.675. It thus makes sense to immediately accept a bid which is higher than this constant, but it makes sense to change this value after experimentation. After the initial phase T_i the condition is switched to the acceptance condition as described above.

Formally:

$$\mathbf{AC}_{combined-init}(T_i, T, \alpha_i, \alpha) \iff (\mathbf{AC}_{const}(\alpha_i) \wedge \neg\mathbf{AC}_{time}(T_i)) \vee (\mathbf{AC}_{combined}(T, \alpha) \wedge \mathbf{AC}_{time}(T_i))$$

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