



CMX Intelligence Engine

Automating Workshop Intelligence for Faster,
Higher-Quality Program Delivery



Senior Team Introduction | February 2026

The Problem We Solved

Every CMX engagement starts the same way: consultants spend days manually gathering stakeholder input, re-typing briefing content, and building workshop decks from scratch. The same work, repeated for every client.

3-5 days

Manual briefing prep
per workshop

80%

Content re-created
from scratch each time

0%

Pre-workshop intelligence
collected systematically

High

Risk of inconsistent
delivery quality

We asked: What if every workshop came pre-loaded with stakeholder intelligence — before the first meeting even starts?

What We Built

A connected automation system that transforms how we prepare for and deliver CMX workshops.



Collect

Pre-Workshop Questionnaires

Role-adaptive surveys sent to stakeholders before each workshop. 33 targeted questions per session, branching by Executive / Operational / Technical / Regional role.



Analyze

Intelligence Engine

Imports survey exports and auto-analyzes consensus, divergence, risk signals, and ADKAR readiness across all 8 governance decisions.



Generate

Workshop Artifacts

One click produces a pre-populated PPTX deck, XLSX open points tracker, and HTML facilitator briefing — all seeded with real stakeholder data.

Workshop-to-Workshop Intelligence Cascade

Each workshop's outputs automatically seed the next workshop's inputs. Intelligence compounds across the program.



- WS1 →** Governance model + roles feed into stakeholder mapping
- WS2 →** Impacted groups + comms plan shape survey content design
- WS3 →** Template selection + ADKAR logic guide platform configuration
- WS4 →** Dashboard architecture + metadata model enable decision workshops
- DW1-2** Concrete decisions (SLAs, ticketing rules, intake fields) ready for build

Not Just Data — Intelligence

The engine doesn't just count answers. It produces consultant-grade analysis that reads like a senior facilitator wrote it.



Role-Weighted Consensus

Executive answers weighted 1.5x on governance decisions. Technical answers weighted 1.5x on data decisions. Reflects real influence dynamics.



ADKAR Stage Mapping

Each decision mapped to Awareness, Desire, Knowledge, Ability, or Reinforcement stages. Identifies where the change journey is weakest.



Divergence Detection

Surfaces hidden tensions between role pairs: Executive vs Regional, Technical vs Operational. Pinpoints exactly where alignment work is needed.



Risk Classification

Six CMX-specific risk categories: Sponsorship, Fatigue, Capacity, Data, Alignment, Adoption. Not generic — methodology-native.



Facilitator Playbooks

Decision-specific warm-up exercises, watch-outs, and alignment techniques. Built from real workshop delivery patterns.



Cascade Impact

Shows how each WS1 decision ripples into WS2, WS3, and WS4. Helps prioritize where to spend workshop time.

The Efficiency Impact

Before

- X 3-5 days manual briefing preparation
- X Stakeholder input collected ad hoc via email
- X Workshop deck built from blank template
- X Open points tracked in personal notes
- X Governance decisions not pre-socialized
- X Each consultant reinvents the process

After

- ✓ 30 minutes: import data, run analysis, generate
- ✓ Structured questionnaire with role-adaptive logic
- ✓ Deck pre-populated with real stakeholder data
- ✓ XLSX tracker auto-seeded with open items
- ✓ Consensus and divergence visible before Day 1
- ✓ Repeatable process for every engagement

The Quality It Produces

Every artifact is pre-populated with real stakeholder intelligence — not placeholder content.

Workshop Deck

PPTX

- 25+ slides with AKT branding
- Per-decision response distribution charts
- Consensus badges and risk signals
- Stakeholder verbatim quotes embedded
- Governance recommendations pre-written

Open Points Tracker

XLSX

- 5-sheet workbook auto-generated
- Open items extracted from survey text
- Decision log with consensus scores
- Risk register with severity ratings
- Governance cadence calendar template

Facilitator Briefing

HTML

- Per-decision intelligence summaries
- Role divergence heatmap data
- Facilitator playbooks per decision
- Adjusted agenda recommendations
- Print-ready for workshop day

By the Numbers

6

Workshop stages
automated

112

Pre-workshop questions
across all surveys

22

Governance decisions
pre-populated

4,900+

Lines of intelligence
engine code

3

Artifacts generated
per click

90%

Prep time reduction
(est. 3 days → 30 min)

Live Demo Flow

Walk through the complete pipeline with real Nextera Energy demo data:

- 1 Open Questionnaire** 2 min
Browse 12 pre-filled Nextera respondents. See role-adaptive questions across 8 blocks. Export CSV.
- 2 Import into Engine** 30 sec
Drop the CSV into the Intelligence Engine. Watch it parse 12 responses across 33 questions.
- 3 Run Analysis** 1 min
See consensus scores, risk signals, ADKAR mapping, and role divergence for all 8 decisions.
- 4 Generate Artifacts** 30 sec
Click 'Generate All' — download the PPTX deck, XLSX tracker, and HTML briefing pack.
- 5 Review Outputs** 3 min
Open the pre-populated deck. Walk through decision slides with real data charts and facilitator notes.

Total demo time: ~7 minutes | Total real-world prep time: ~30 minutes per engagement

What's Next

Now

Pilot with Nextera Energy

Run the full pipeline on the live GMTP engagement. Validate outputs with AKT facilitation team. Capture feedback.

Next

Extend to All Foundation Workshops

Build Intelligence Engine modules for WS2 (Stakeholders), WS3 (Survey Design), WS4 (Platform). Connect Decision Workshops.

Then

Productize for All CMX Clients

Package as standard AKT delivery tool. Train consultants. Reduce per-engagement setup from days to minutes across the portfolio.



*"What if every workshop came pre-loaded
with stakeholder intelligence?"*

Now it does.

CMX Intelligence Engine | AKT Global | 2026