



# CMX Intelligence Engine



Automating Workshop Intelligence for Faster,  
Higher-Quality Program Delivery

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Senior Team Introduction | February 2026

# The Problem We Solved

Every CMX engagement starts the same way: consultants spend days manually gathering stakeholder input, re-typing briefing content, and building workshop decks from scratch. The same work, repeated for every client.

**3-5 days**

Manual briefing prep  
per workshop

**80%**

Content re-created  
from scratch each time

**0%**

Pre-workshop intelligence  
collected systematically

**High**

Risk of inconsistent  
delivery quality

*We asked: What if every workshop came pre-loaded with stakeholder intelligence — before the first meeting even starts?*

# What We Built

A connected automation system that transforms how we prepare for and deliver CMX workshops.



## Collect

### Pre-Workshop Questionnaires

Role-adaptive surveys sent to stakeholders before each workshop. 33 targeted questions per session, branching by Executive / Operational / Technical / Regional role.



## Analyze

### Intelligence Engine

Imports survey exports and auto-analyzes consensus, divergence, risk signals, and ADKAR readiness across all 8 governance decisions.



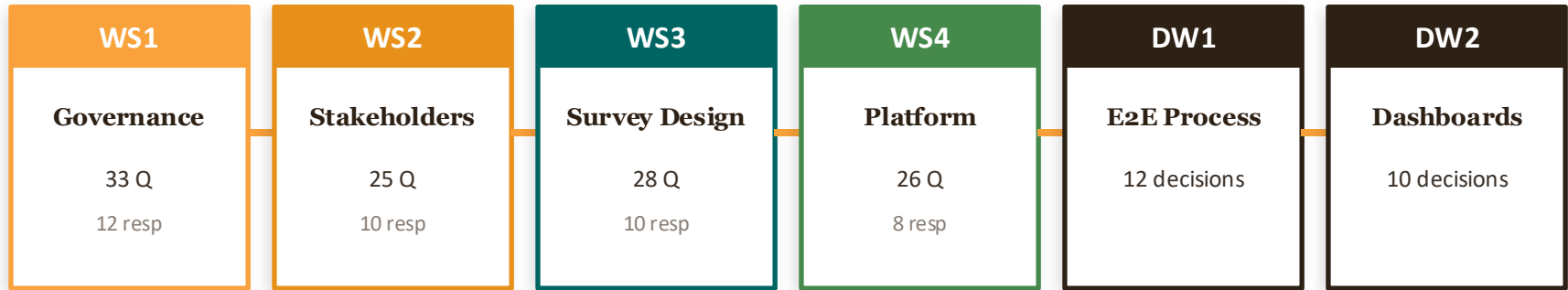
## Generate

### Workshop Artifacts

One click produces a pre-populated PPTX deck, XLSX open points tracker, and HTML facilitator briefing — all seeded with real stakeholder data.

# Workshop-to-Workshop Intelligence Cascade

Each workshop's outputs automatically seed the next workshop's inputs. Intelligence compounds across the program.



- WS1 →** Governance model + roles feed into stakeholder mapping
- WS2 →** Impacted groups + comms plan shape survey content design
- WS3 →** Template selection + ADKAR logic guide platform configuration
- WS4 →** Dashboard architecture + metadata model enable decision workshops
- DW1-2** Concrete decisions (SLAs, ticketing rules, intake fields) ready for build

# Not Just Data — Intelligence

The engine doesn't just count answers. It produces consultant-grade analysis that reads like a senior facilitator wrote it.



## Role-Weighted Consensus

Executive answers weighted 1.5× on governance decisions. Technical answers weighted 1.5× on data decisions. Reflects real influence dynamics.



## ADKAR Stage Mapping

Each decision mapped to Awareness, Desire, Knowledge, Ability, or Reinforcement stages. Identifies where the change journey is weakest.



## Divergence Detection

Surfaces hidden tensions between role pairs: Executive vs Regional, Technical vs Operational. Pinpoints exactly where alignment work is needed.



## Risk Classification

Six CMX-specific risk categories: Sponsorship, Fatigue, Capacity, Data, Alignment, Adoption. Not generic — methodology-native.



## Facilitator Playbooks

Decision-specific warm-up exercises, watch-outs, and alignment techniques. Built from real workshop delivery patterns.



## Cascade Impact

Shows how each WS1 decision ripples into WS2, WS3, and WS4. Helps prioritize where to spend workshop time.

# The Efficiency Impact

## Before

- X 3-5 days manual briefing preparation
- X Stakeholder input collected ad hoc via email
- X Workshop deck built from blank template
- X Open points tracked in personal notes
- X Governance decisions not pre-socialized
- X Each consultant reinvents the process

## After

- ✓ 30 minutes: import data, run analysis, generate
- ✓ Structured questionnaire with role-adaptive logic
- ✓ Deck pre-populated with real stakeholder data
- ✓ XLSX tracker auto-seeded with open items
- ✓ Consensus and divergence visible before Day 1
- ✓ Repeatable process for every engagement

# The Quality It Produces

Every artifact is pre-populated with real stakeholder intelligence — not placeholder content.

## Workshop Deck

PPTX

- 25+ slides with AKT branding
- Per-decision response distribution charts
- Consensus badges and risk signals
- Stakeholder verbatim quotes embedded
- Governance recommendations pre-written

## Open Points Tracker

XLSX

- 5-sheet workbook auto-generated
- Open items extracted from survey text
- Decision log with consensus scores
- Risk register with severity ratings
- Governance cadence calendar template

## Facilitator Briefing

HTML

- Per-decision intelligence summaries
- Role divergence heatmap data
- Facilitator playbooks per decision
- Adjusted agenda recommendations
- Print-ready for workshop day

# By the Numbers

6

Workshop stages  
automated

112

Pre-workshop questions  
across all surveys

22

Governance decisions  
pre-populated

4,900+

Lines of intelligence  
engine code

3

Artifacts generated  
per click

90%

Prep time reduction  
(est. 3 days → 30 min)



# Live Demo Flow

Walk through the complete pipeline with real Nextera Energy demo data:

1

## Open Questionnaire

Browse 12 pre-filled Nextera respondents. See role-adaptive questions across 8 blocks. Export CSV.

2 min

2

## Import into Engine

Drop the CSV into the Intelligence Engine. Watch it parse 12 responses across 33 questions.

30 sec

3

## Run Analysis

See consensus scores, risk signals, ADKAR mapping, and role divergence for all 8 decisions.

1 min

4

## Generate Artifacts

Click 'Generate All' — download the PPTX deck, XLSX tracker, and HTML briefing pack.

30 sec

5

## Review Outputs

Open the pre-populated deck. Walk through decision slides with real data charts and facilitator notes.

3 min

**Total demo time: ~7 minutes | Total real-world prep time: ~30 minutes per engagement**

# What's Next

Now

## Pilot with Nextera Energy

Run the full pipeline on the live GMTP engagement. Validate outputs with AKT facilitation team. Capture feedback.

Next

## Extend to All Foundation Workshops

Build Intelligence Engine modules for WS2 (Stakeholders), WS3 (Survey Design), WS4 (Platform). Connect Decision Workshops.

Then

## Productize for All CMX Clients

Package as standard AKT delivery tool. Train consultants. Reduce per-engagement setup from days to minutes across the portfolio.

**akt**

*"What if every workshop came pre-loaded  
with stakeholder intelligence?"*

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**Now it does.**

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