



Inspiring Innovation and Leadership

KARATINA UNIVERSITY

UNIVERSITY EXAMINATION 2018/2019 ACADEMIC YEAR

BACHELOR OF HOSPITALITY MANAGEMENT REGULAR EXAMINATION

**COURSE CODE: BHM 406: SEMINARS AND
CONTEMPORARY ISSUES IN HOSPITALITY**

DATE: 11th APRIL 2019 TIME: 2:00PM-5:00PM

INSTRUCTIONS TO CANDIDATES

Answer All Questions in Section A and one question from Section B

This paper contains 1 page

PLEASE TURN OVER

Section A: answer all questions

1. Describe the emerging food trends in the hospitality industry 8 marks
2. Explain the main features of the hotel information software that was used in the hotel property where you undertook your attachment 8 marks
3. Explain the following meaning of a congress within the hospitality context
a. 4 marks
4. Explain the how you can effectively speak to a public audience 5 marks

Section B: answer three questions

5. Analyse the advantages and disadvantages of teleconferencing
15 marks
6. Discuss the main challenges that you faced while training in the hotel kitchen during the period you undertook your attachment 15 marks
7. Examine any five (5) modern techniques used in the presentation during conferences, clinics and workshops 15 marks
8. Explain how one can organise an effective conference 15 marks