



## Most Downloaded Shopping Apps



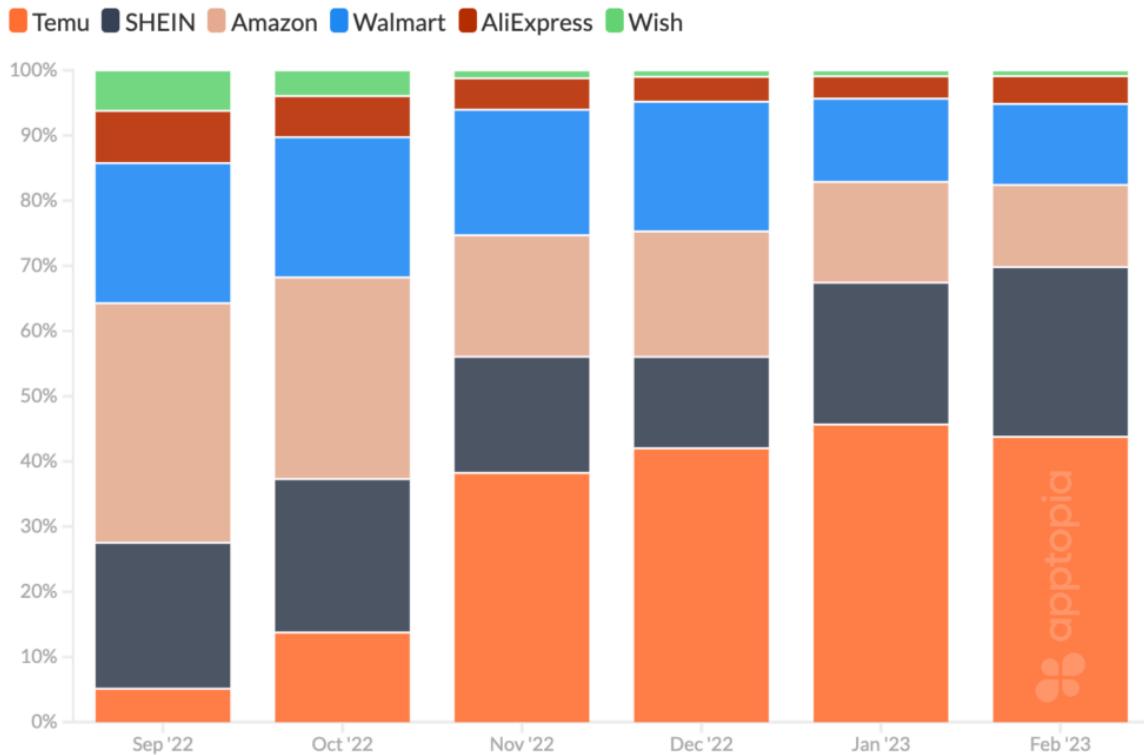
-  1. Temu: Shop Like a Billionaire  
Free · Temu
-  2. SHEIN-Shopping Online  
Free · Roadget Business PTE. LTD.
-  3. Walmart: Shopping & Savings  
Free · Walmart
-  4. Alibaba.com - B2B marketplace  
Free · Alibaba Mobile
-  5. Amazon Shopping  
Free · Amazon Mobile LLC



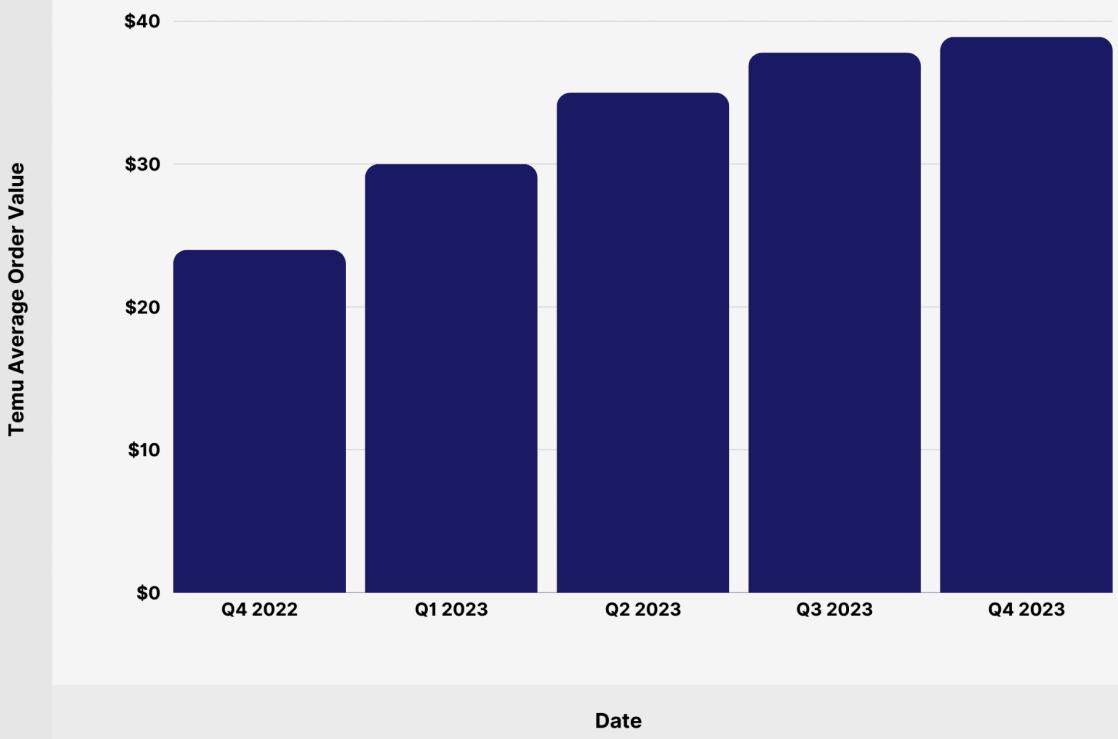
-  1. Temu: Shop Like a Billionaire  
Free · Temu
-  2. SHEIN - Shopping Online  
Free · ROADGET BUSINESS PTE. LTD.
-  3. Shop: All your favorite brands  
Free · Shopify Inc.
-  4. Walmart: Shopping & Savings  
Free · Walmart
-  5. Amazon Shopping  
Free · AMZN Mobile LLC

**Temu suddenly became a threat to large ecommerce players in the U.S.**

Market share by Downloads, U.S.



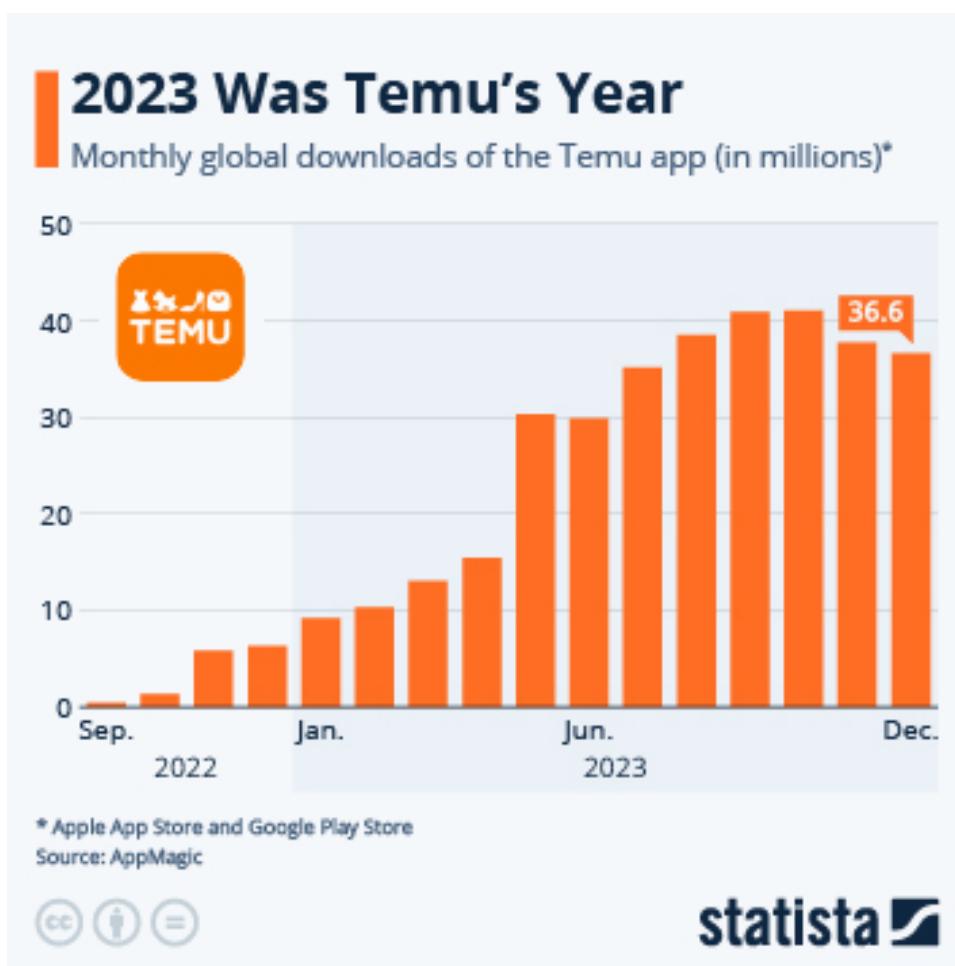
## Temu Average Order Value



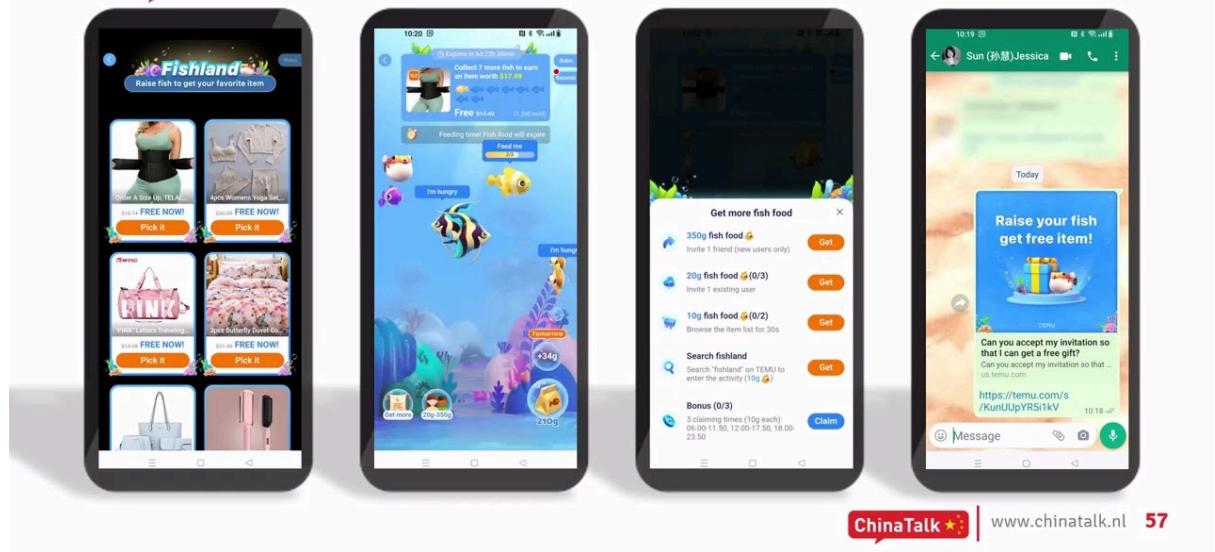
Temu's average order value is 2 to 3 times higher compared to AliExpress



Average order value over the last 12 months – Temu vs AliExpress



## Fishland



ChinaTalk ★ | www.chinatalk.nl 57



 **Temu**  
8 followers

Temu is an online app that connects consumers with millions of merchandise partners, manufacturers and brands with the mission to empower them to live their best lives.  
Temu is committed to offering the most affordable quality products to enable consumers and merchandise partners to fulfill their dr... [Read more](#)

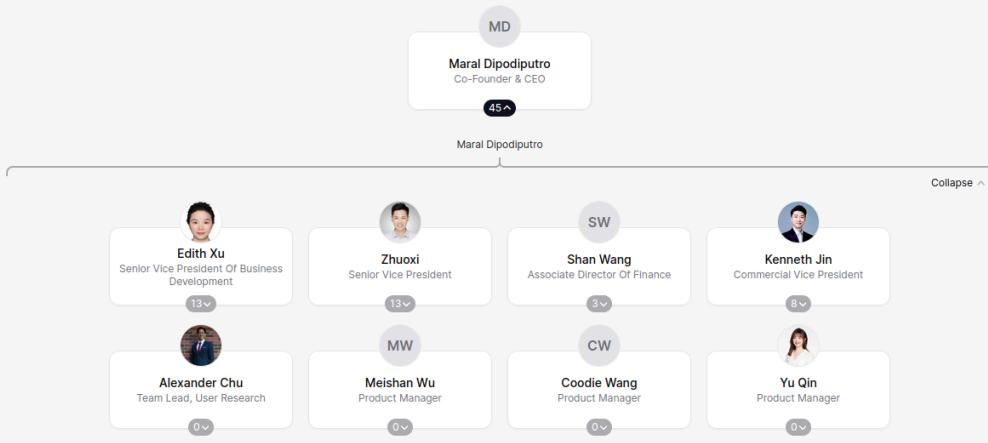
**Industries**  
E-Commerce, Marketplace

**Headquarters**  
Boston, US

**Employees**  
501-1,000

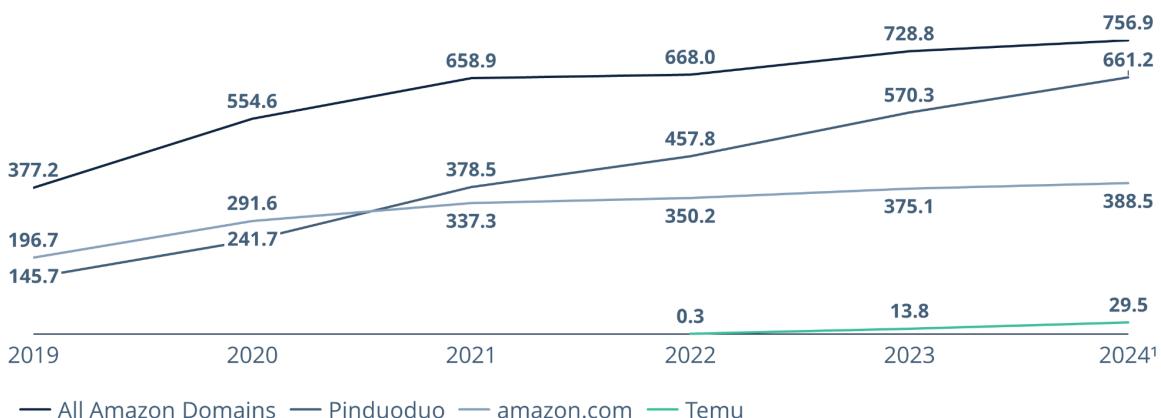
**Links**  
[LinkedIn](#) [Twitter](#)

#### Org chart



## ECOMMERCE GMV (GROSS MERCHANDISE VOLUME) DEVELOPMENT COMPARISON BETWEEN AMAZON AND TEMU, 2019-2024

in billion US\$

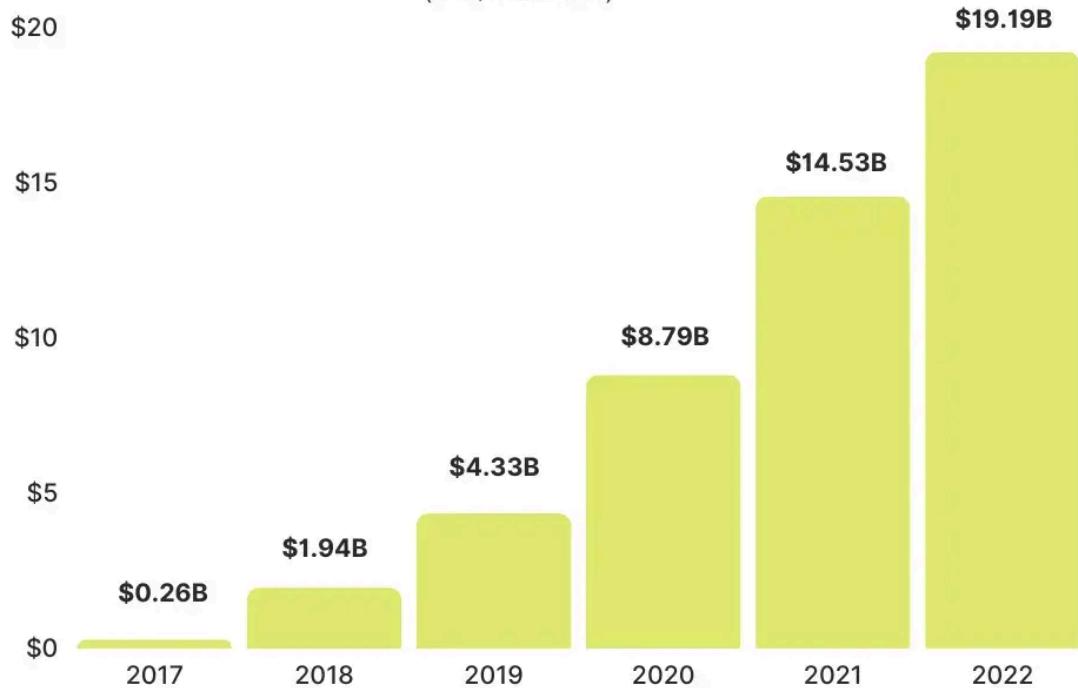


Notes: (1) Forecast.  
Sources: ECDB.

**ECDB**

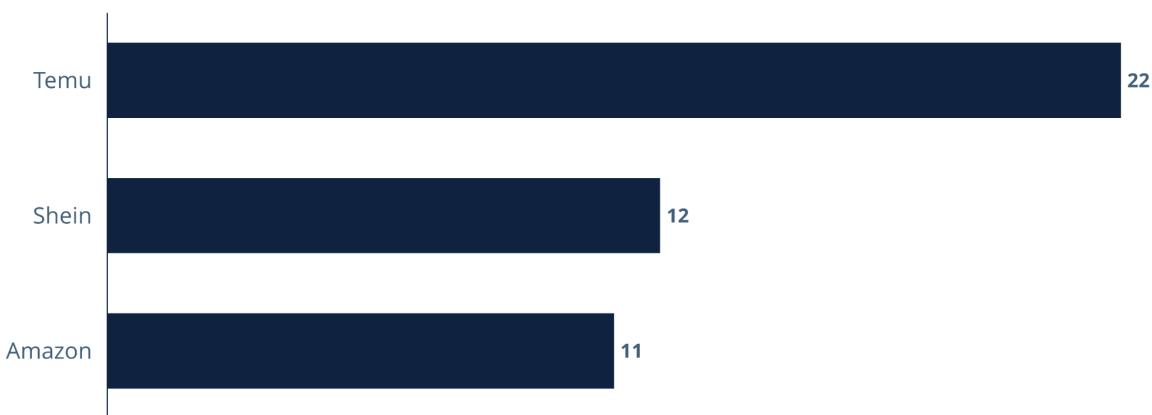
## PINDUODUO ANNUAL REVENUE

(US\$ BILLION)



### AVERAGE TIME EACH U.S. CONSUMER SPENDS EVERY DAY USING THE FOLLOWING SHOPPING APPS, 2023

in minutes



Notes: App engagement data collected over a one-year period from September 2022 to September 2023.  
Data is collected anonymously from Android smartphones of participating U.S. consumers at all times.  
Sources: GWS.

ECDB

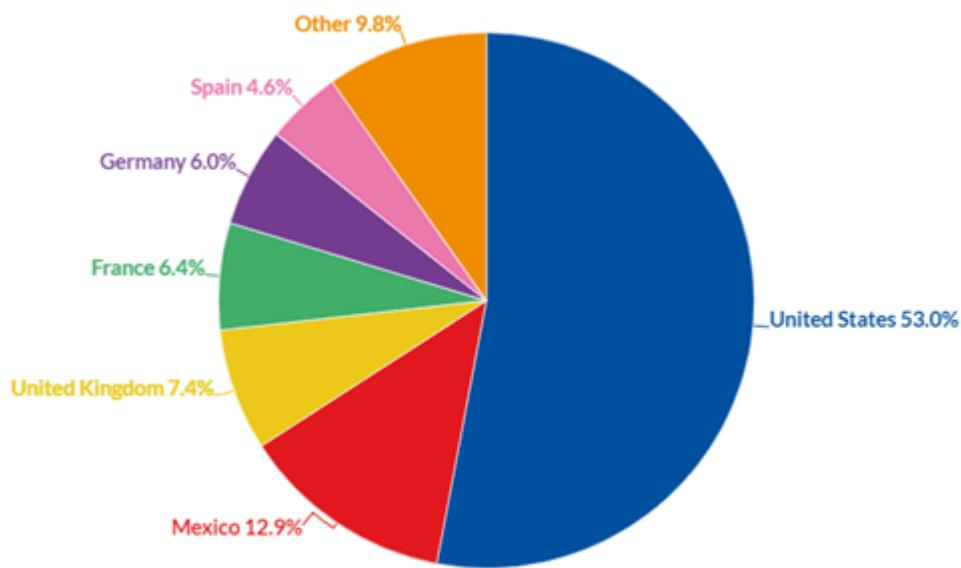
## Temu claimed a 17% market share within the discount store category in the US



### PDD Stock Chart & Stats

[Advanced Chart >](#)

### Temu downloads by country May 2023 (%)



Source: AppMagic

[DOWNLOAD CHART](#)

 Business of Apps

## Temu: Around The World in 16 Months?

