

Introduction where you discuss the business problem and who would be interested in this project.

**"Would you recommend a location in Hong Kong to open a new cinema?"**

My boss, the stakeholder wants to **open a new cinema as company's new business.**

He explains that watching movie is a part of whole afternoon or night activities. Cinema should has **many restaurants and shopping places nearby.** Transportation is also an important factor. Customer can walk to cinema within **5 minutes** from **public transport facilities** is perfect. He wants me concentrated on selection of cinema location according to its nearby environment. Cinema facility and rental price is not my concern. He lists out his **top 10 favorite cinemas** in Hong Kong with rating.

I work with my teammates and select **5 possible locations** to build the cinema. Which location should be suggested to the stakeholder?