

SIS



Content

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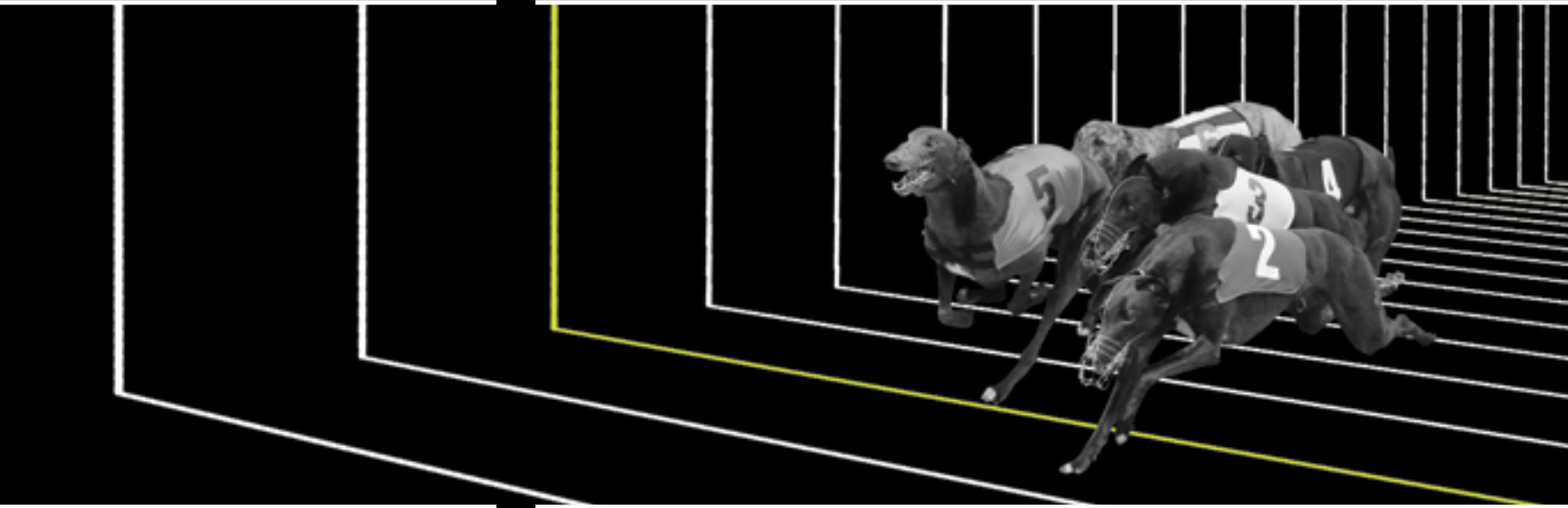
About SIS

SIS has been a trusted partner to the bookmaking industry for over 30 years. We deliver fast, reliable and high-quality content to operators all over the world.

Our content is tailored to the needs of retail and online bookmakers, allowing you to offer your customers a broad range of betting opportunities.

We can provide operators with online betting data, pricing and derivatives for UK, Irish and premier international horse racing, and UK and Irish greyhound racing.

SIS is constantly innovating and can provide a number of new products and services to the online and retail markets, including our cutting-edge streaming platform – SIS Stream, which can deliver unlimited content to anywhere in the world with ultra-low latency.



Data & Trading Services

SIS can provide operators with data, pricing and derivatives for UK, Irish and premier international horse racing, and UK and Irish greyhound racing.


Our turnkey solution allows your sportsbook to benefit from data for UK and Irish horse racing, with pricing and derivatives, meaning you can provide your customers with thousands of betting opportunities.

We also have exclusive rights for premier international content from five continents.


When it comes to greyhound racing, we enable bookmakers to offer full betting solutions on UK racing – including more than 28,000 events each year. SIS's own Trading Services team offers a fully outsourced service which provides prices and liability management for operators.

Features & Benefits


Over 30 years in the betting industry




Established reputation for reliability




Consistent, high-quality delivery




Fast, robust, global data feeds



Comprehensive content solutions



Supplemented by in-house trading services



Content includes:


UK Horse Racing

Pre-race and race day data plus pricing




Irish Horse Racing

Pre-race and race-day data plus pricing



International Horse Racing

Full content service from Dubai (Meydan and Jebel Ali), Latin America (Chile and Uruguay), Germany, Singapore, USA and Mauritius



UK Greyhounds

Full data service for UK tracks, delivering data for more than 28,000 races a year




International Greyhounds

Betting and results data for premier Irish and Australian tracks, to extend the betting day



Trading Services

Specialist in-house team delivers high-quality real-time price feeds throughout the lifecycle of events from a range of sports including horse racing and greyhounds



Horses In-running Pricing

SIS is at the cutting edge of the next major development in the provision of horse racing betting opportunities – the ability to offer fixed-odds prices while the race is on.

At the heart of this exciting new product is SIS's ability to take in-race data from a race and process it through our complex algorithm to deliver real-time prices for a horse race.

Benefits

Widens the range of betting opportunities available



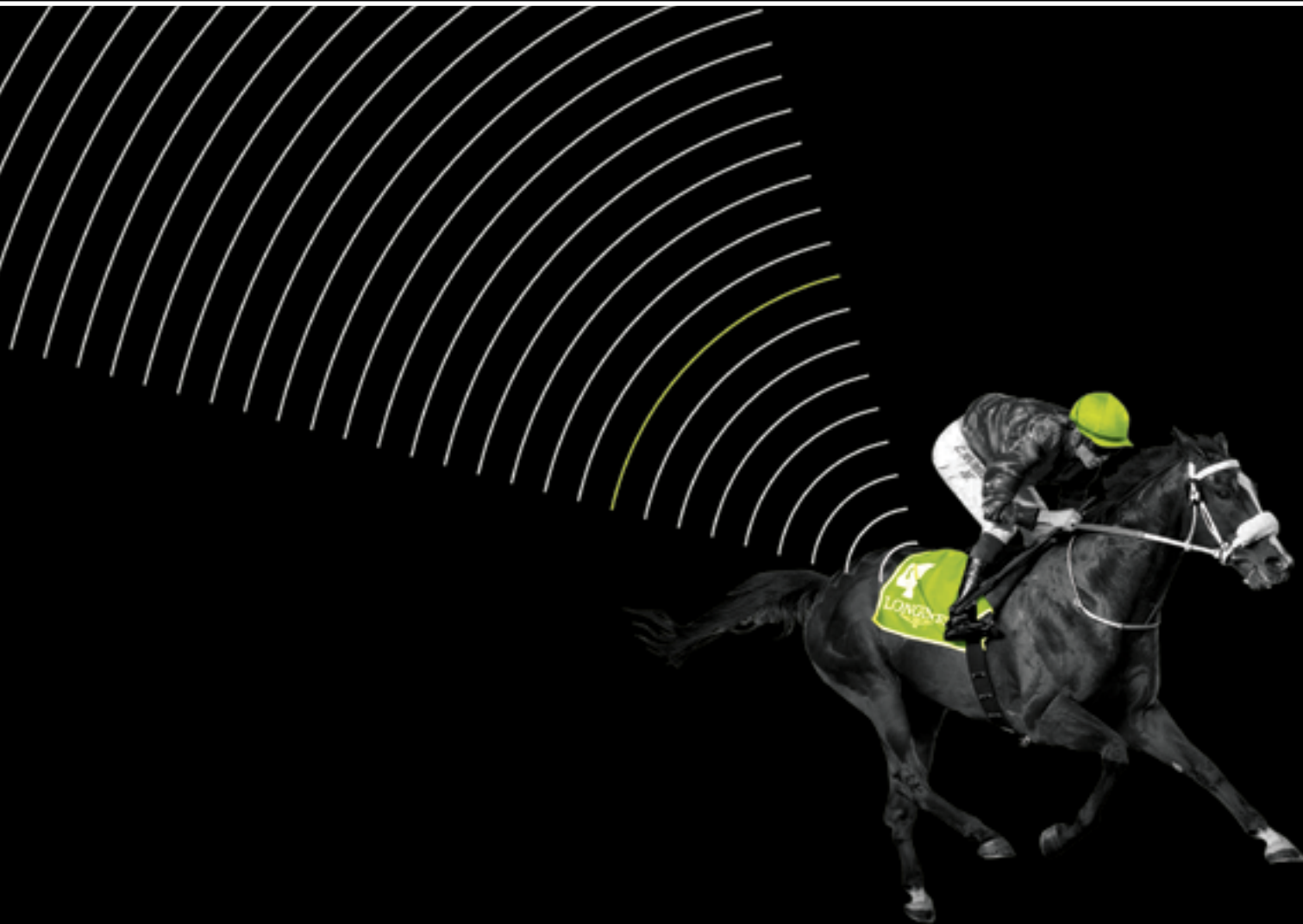
Automated in-play solution



Provides real-time betting updates



Gives your customers a more immersive experience



Streaming

With digital channels ever more important in the delivery of content, increasing numbers of live pictures supporting betting opportunities are being supplied via streaming.

SIS is at the forefront of this development with SIS Stream, our industry-leading, multi-platform service with a global reach.

We are already supplying operators with fast, reliable coverage of action from UK greyhound tracks and international horse racing courses, and in 2018 our portfolio will be enhanced by the addition of Irish horse racing.



Content includes:

UK Greyhounds

Live pictures from more than 28,000 races can be streamed to betting operators outside the UK



Irish Greyhounds

Live pictures from three leading tracks: Tralee, Youghal and Mullingar



Dubai Horse Racing

Action from top-quality meetings at two of the region's premier tracks, Meydan and Jebel Ali



Latin American Horse Racing

Competitive racing all year round from the top tracks in Uruguay and Chile



Singapore Horse Racing

Fixtures from Kranji on Friday and Sunday mornings (UK time) - a compelling addition to the betting mix



Irish Horse Racing

Coming in 2018, action from all racecourses in one of horse racing's most prestigious heartlands





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