# SIS GAMING

GAMING

# GAMING

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**OVER 25 YEARS**

In the bookmaking industry

**2015**

Awarded Gambling Software Licence

Reliable, fast, high quality, global data feeds

## ABOUT SIS

### We are delighted to introduce our new on-demand gaming offer: SIS Infinite Games.

SIS Infinite Games merge the excitement of sports betting with a casino mechanic and offer a wider range of betting opportunities. Our games differ from the current versions of virtual racing by offering a unique benefit: on demand capability across PC, tablet and mobile devices. These on demand events are built without scheduling, allowing users the ability to play anywhere and at any time – a full 24/7 service.

We have been trusted partners to the bookmaking industry for more than 25 years, delivering reliable, fast and high quality data feeds to operators globally. With an increased focus towards online products within the betting industry, we ensure our products are developed to deliver a high quality experience.

2015 was a significant year for SIS because we were awarded our Gambling Software Licence as we expand our product offering to on-demand online games. This is the beginning of our gaming journey, with more exciting innovations in the pipeline.

# WHY DEVELOP SIS INFINITE GAMES?

**We recognised that there was an exciting opportunity in the market where racing games are typically scheduled and there is a demand for gamers to play any time, anywhere.**

The need for an on-demand gaming solution across multiple devices was apparent in both product development and revenue generation for our betting operator clients. By recognising this need, we are now able to deliver an on-demand gaming experience to the remote gaming market.

SIS Infinite Games allow players to play fun racing games on demand, across mobile, PC and tablet. The events are created and played out on the device itself (not video) thus saving on data and bandwidth requirements and increasing overall efficiency of delivery for the operator.

With the clever use of UI and advancements in speed, delivery and customer engagement, our online products bridge the gap between existing virtuals and casino games, appealing to gaming and casino operators and their customers.

'As SIS's games are on demand and can be played across multiple devices, customers will be able to play them any time, anywhere. We're really excited to give them the power to play these exciting games whenever and wherever they are.'

**ROBERT PARKER,**
Head of Games for Sky Vegas

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## SIS INFINITE GAMES

Introducing a **first generation of on-demand racing games** for online betting operators - as seen on Sky Vegas.

Our racing games allow the punter to play the game whenever they choose – they are not time or session-based. Players can bet instantly on the outcome of a six-runner race.

The games also offer a variety of bets, from simple fixed-odds wagers to forecasts and tricasts. And there's a unique forecast slider, which gives clear odds on all available combinations.

Games are available now for the following sports:

Horse Racing          Cycling          Greyhound Racing

# KEY FEATURES

## On Demand

The user can play the game whenever they choose. There is no need to wait for scheduled events.

## Created in HTML5

The games are compatible with a range of platforms including desktop, tablet and mobile.

## Browser Rendered Content *(not streamed)*

Once the game has been loaded into the device's browser, minimal data transfer is required.

## Bridges the gap between virtual sports games and casino style games

Players can make traditional bets on races but features such as the simple betting interface, on-demand nature of the gaming and the "turbo" quick play-out option ensure they appeal to both sportsbook and gaming players.

## Regular Refresh of Game Content

The graphics included in the game play out are easily swapped out (does not require re-certification of the game). Therefore operators can regularly offer new game variants and update advertising space, provided within the actual game play outs.

## Customisable Graphics

Operators have the option to customise some in-game graphics to show their logos and advertising.

**SiS**

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## THEMED GAMES

These are designed to allow customers to maximise revenue around key calendar and sporting events by offering flexibility on design.

Our popular Santa Sack Race and Santa Chimney Game, released for the 2015 Christmas period, show the creative potential to ensure maximum revenue for our customers.

## KEY FEATURES

### Novelty Designs

Using our games technology, we can create unique novelty events targeted at operators' key audiences. Whatever the occasion or seasonal event, we can commission a game to fit your needs.

# SECOND GENERATION GAMES

Our second generation games have been developed for release in early 2016 and include additional features and enhanced graphics.

# KEY FEATURES

### Enhanced Graphics

Players will have an improved view and enjoy a more realistic in-game experience.

### Camera Angles

Our second generation games include the ability to change camera angles, allowing a "ride-on" view from inside the racing car or on the motorcycle.
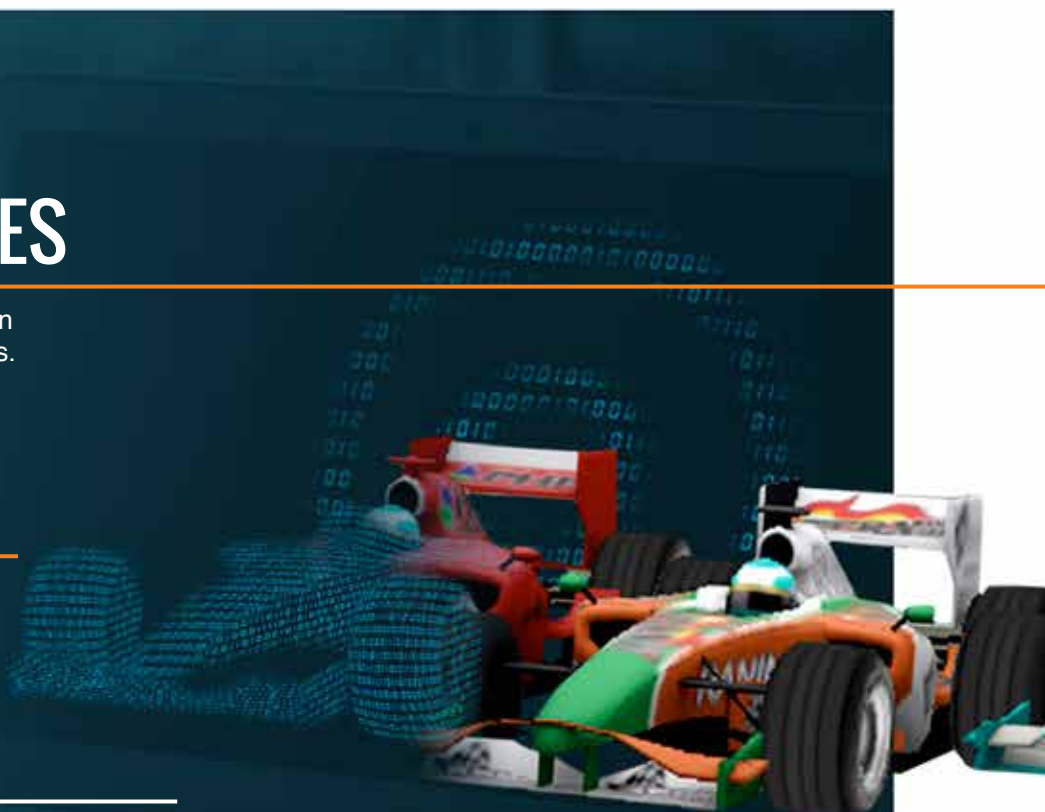
## Available for the following sports:

### Motor Racing   New addition for 2016

### Motorcycling   New addition for 2016

# REQUEST MORE INFORMATION

Contact us today to arrange your demo:

Email: info@sis.tv

Phone: +44 (0)8457 400400

SIS offers a diverse range of products to operators globally. Enquire about other SIS products and services by contacting us today:

**CONTENT**

Delivering data for a range of sporting events including: horse racing, greyhound racing and football.

**DISTRIBUTION**

Delivering sports betting content, anywhere.

www.sis.tv