Selling CI/CD

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Table of Contents

01 Fundamentals of CI/CD

04 Benefits of CI/CD

Fundamentals of CI/CD

Continuous integration (CI) and continuous delivery (CD), embodies a set of practices that application development teams use to deliver code changes more frequently and reliably.

Major Benefits of CI/CD

Happy customers

CI/CD enables customer loyalty and create great experiences thanks to faster resolution to production requirements.

Cost reduction

Delayed releases impact the business from cost, branding, public relations,.. CI/CD comes to solve this issue thanks to automation.

Short time to market

With CI/CD delivery is faster with an accelerated release rate

Thanks