



**Pitch deck**



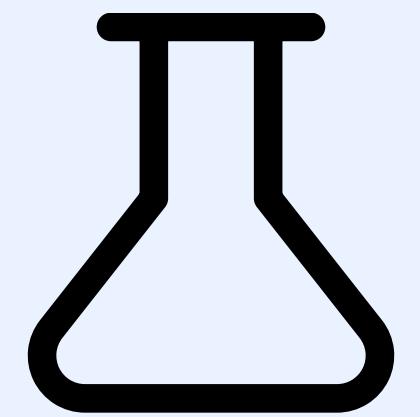
**EventVerse**

**Trusted booking  
for events**

## Problem Statement

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**"The \$68 billion ticketing industry is plagued by fraud (1 in 5 tickets is counterfeit), lack of transparency, and centralized control failures, leading to revenue loss for organizers and poor experiences for fans.**



## Solutions

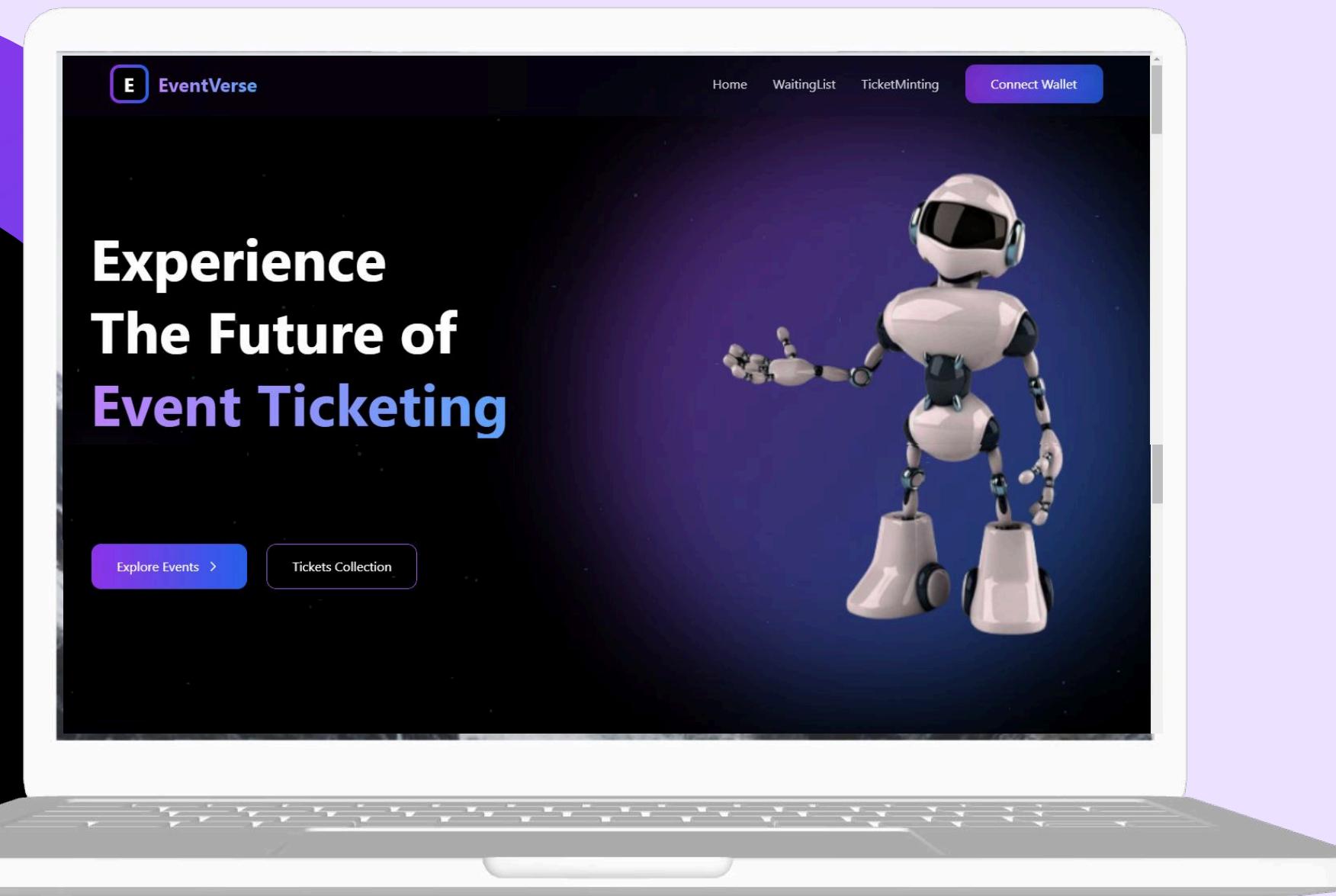
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**"EventVerse tackles the \$68 billion ticketing crisis head-on with blockchain innovation. By issuing tickets as NFTs on the Avalanche blockchain, we eliminate fraud, ensure transparency, and enable secure resale. Our main aim is to decentralized event ticketing removes high fees and centralized control,**

# How it Works

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## EventVerse: Event Ticketing Smart Contract Platform



### 1. Ticket Issuance:

- Event attendees mint tickets as NFTs on the Base blockchain.

### 2. Secure Purchase:

- Attendees buy tickets on the blockchain using the Base platform, ensuring authenticity.

### 3. Ticket Resale:

- Users can resell tickets securely via smart contracts.

### 4. Event Entry:

- NFT and wallet-based validation ensures smooth access.

### 5. Instant Payments:

- Organizers receive funds immediately post-purchase.

# Market Opportunity

## 1. Global Event Ticketing Market:

- Event ticketing purchases expected to reach \$80 billion by 2030.

## 2. Blockchain Adoption:

- Rapid growth in blockchain-based applications due to higher need for decentralization.

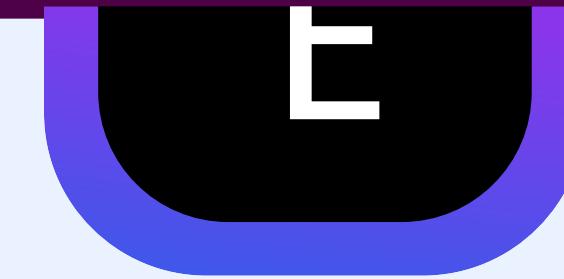
## 3. Untapped Potential:

- Event ticketing remains plagued by inefficiencies such as fraud, lack of transparency, and high costs. Blockchain-based solutions like EventVerse have a unique opportunity to tap into this multi-billion-dollar industry by offering unparalleled security, trust, and cost-effectiveness.



# Competitive Advantage

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## 1. Offer safe payment and receive solutions:

- Unlike competitors such as Luma we offer a way for organizers to organize events that require payment.

## 2. Decentralized and Transparent:

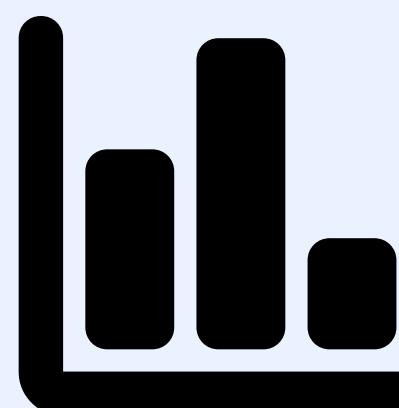
- Eliminates central authority e.g rich buyers buying in bulk and ensures trust in cases of reselling.

## 3. Secure Resale Market:

- Solves inefficiencies in trust in resell ticketing since its done on blockchain.

## 4. Offering exclusive event gatepasses:

- Using blockchain, the EventVerse system can offer solutions such as exclusive events to some specific addresses.



# Target Market

## 1. Event Organizers:

- Companies, organizations, or individuals hosting events such as concerts, conferences, festivals, workshops, and sports matches who need a reliable platform to manage sales.

## 2. Attendees (Ticket Buyers)

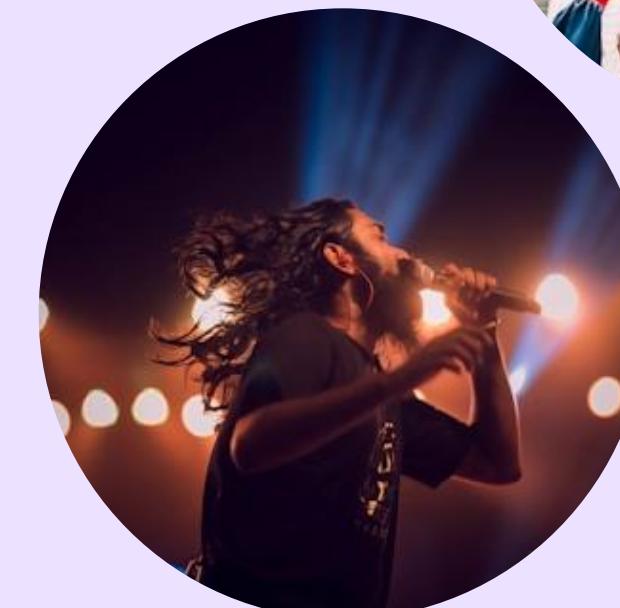
- People who love to attend events, purchase ticket securely and be able to resell
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## 3. Institutions and Schools:

- Universities, colleges, and schools hosting graduations, sports days, or student events ensuring only the right people attend.

## 4. Corporate and Professional Event Planners:

- Event management companies or professional planners handling corporate events, expos, and industry conferences who need Advanced planning tools, attendee management, and sponsorship visibility.





# Roadmap

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## 1. Phase 1 (0-6 Months):

- Platform development and initial launch.

## 2. Phase 2 (6-12 Months):

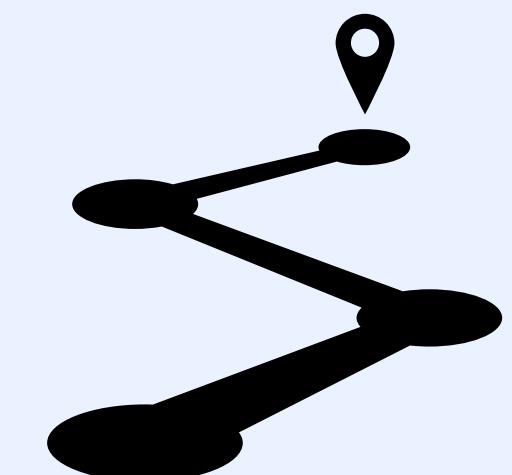
- Partner with event organizers and pilot events.

## 3. Phase 3 (12-24 Months):

- Expand to global markets and introduce loyalty rewards.

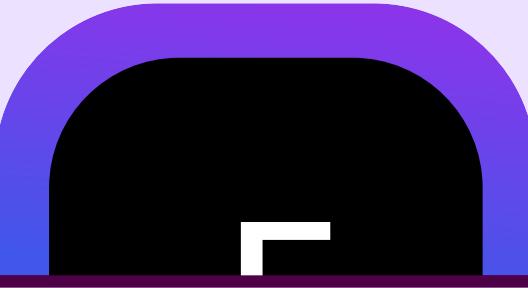
## 4. Phase 4 (24+ Months):

- Integrate AI for advanced analytics and dynamic pricing.



# Team

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**Joseph Okumu**  
FULL-STACK



**Philip Ochieng**  
FRONTEND

# Call To Action

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EventVerse

**Trusted booking for events**

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