

Following 5 easy steps, *Indaba* can be used to facilitate community video narratives for project M&E

## PLANNING

Prepare and plan your deployment

Before you hit the ground, it is important to plan your initiative! You should consider the four W's:

- **Who** are you working with? Are you working with counterparts in the IFRC, National Society and/or a local community that would like to use this method?
- **What** is the issue to be storied? What is the best sampling method to identify the communities and/or target groups you will be working with?
- **Where** will you capture the stories? Obtain community buy in and prepare logistical arrangements on the ground.
- **When** will you work with the identified community? The community should create their stories over a few days.

**i** A minimum of 1 Android device per group is required.

**i** *Indaba: Titan* does not require an internet connection

**i** Visit our guide at <https://indaba.dev> to get started

## IDEATION

Storycards based narrative building excercises

1. Using the 'Most Significant Change' and/or Storycard approach, work with each group to identify stories they want to tell that relate to the project outcomes.
2. Select which stories they want to move forward with.
3. For each story, groups workshop potential content based on basic narrative structure (beginning, middle, end, background).

## CAPTURE

Telling their stories through film

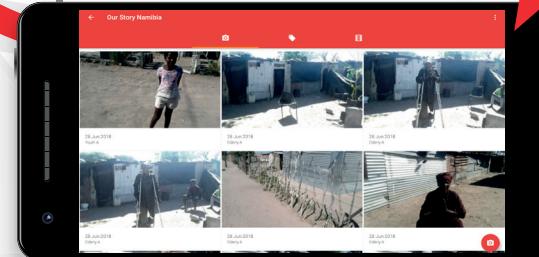
To gather content for the stories they have created, the community should **Capture** and **Review** video using the *Indaba* application.

Typically this cycle occurs over a number of days, with groups reviewing their own, and the rest of the communities videos at the start of each session.

 USE THE  BUTTON TO START FILMING



Within each group, *Indaba* facilitates capture of high quality and specific videos including short interviews, scenarios and introduction videos to effectively tell their stories.



Each group watched their videos and those of other groups. They can then capture any missing videos or re-capture any videos for their story.

- i** To improve audio quality, we suggest using cable lapel microphones with long cords to facilitate movement whilst storytelling..
- i** Typically we demonstrate what a documentary is like by using YouTube videos in the local language.

## CREATION

Moving from individual clips to story making

Now that the groups have captured content they are happy with, its time to start producing the final story!

Each group tags videos according to which part of the narrative they belong.

 USE THE  BUTTON TO START TAGGING



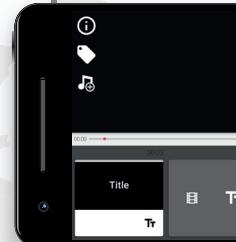
These tagged videos are then placed in order on a timeline. Individual videos can be trimmed.

 USE THE  BUTTON TO TRIM

A soundtrack can be added to the video, and titles can be placed throughout.

 USE THE  BUTTON TO ADD MUSIC

 USE THE  BUTTON TO ADD TITLES



In some scenarios, you can ask each group to nominate a representative who can create a 'community' narrative together.

# COMMUNITY FEEDBACK

Present back to the community

Provide the storytellers with an opportunity to share their digital story with the IFRC, National Society and peers.

Screening will usually need to take place in the evening and can be done together with the community over a meal.

Each finished story can be accessed and played from a mobile device or computer. Using a small projector, the stories can then be screened and discussed.

Share the digital stories the communities created on a USB key with them before leaving the field to build ownership and promote further peer to peer sharing.

It is recommended that the final videos be transcribed and subtitled to allow for wider dissemination and feed back into programmes & projects.

**i** Typically videos would be analysed in a qualitative process to produce data for the program.

Indaba is an evaluation workflow being developed in collaboration with international partners.

An initiative of  
 International Federation  
of Red Cross and Red Crescent Societies

*Indaba* is an open source platform, developed as part of a research project maintained by Monash University, Australia.

More information can be found on:  
<https://indaba.dev>

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