

# NEWSLETTERS

How to create and manage newsletters.



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# NEWSLETTERS

## FAQS

### ? **WHO CAN RECEIVE NEWSLETTERS?**

All LifeLoop user types, connections, residents and staff, can receive newsletters. A newsletter can be sent to individual user types or multiple at once.

### ? **WHO CAN MANAGE OR PUBLISH NEWSLETTERS?**

Based on staff permissions, those with the Manage Newsletters permission will be able to manage and publish newsletters.

### ? **WHERE CAN NEWSLETTERS BE VIEWED?**

Newsletters can only be viewed by logging in to LifeLoop. All recipients are required to have a LifeLoop account.

### ? **CAN I MAKE A NEWSLETTER IN LIFELOOP?**

Yes! Newsletters can be created in LifeLoop's Designer feature.

### ? **ONCE I UPLOAD A NEWSLETTER IS IT VIEWABLE TO OTHERS?**

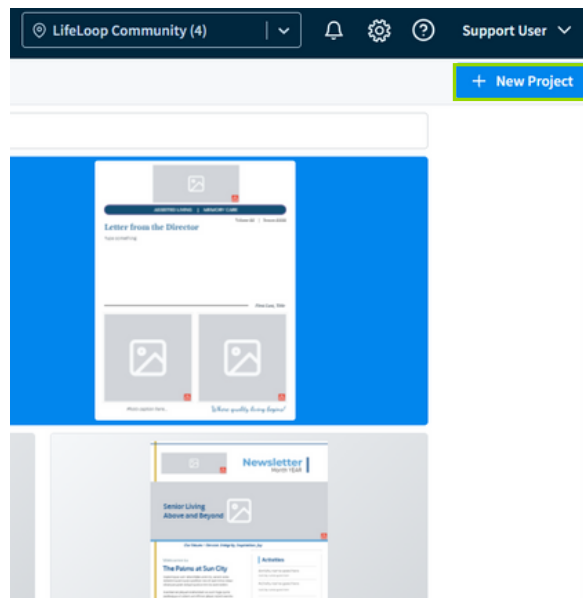
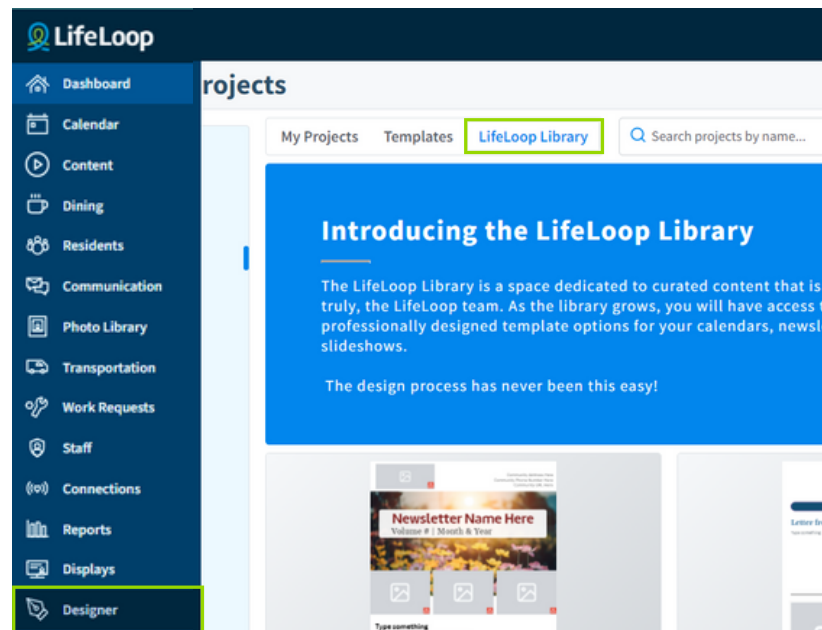
No. After uploading the newsletter in communication or distributing from the Designer, the newsletter can be replaced or deleted before publishing it to make it viewable to others.

# NEWSLETTERS

## CREATING NEWSLETTERS

### STEP 1

In the Designer tab on the left-hand toolbar, use a branded community template, choose from our LifeLoop Library of already created Newsletter Templates or create a newsletter from scratch by clicking on **+ New Newsletter** on the top right-hand side.



# NEWSLETTERS

## CREATING NEWSLETTERS

### STEP 2

Make adjustments to the newsletter by editing text boxes, adding content and inputting photos.



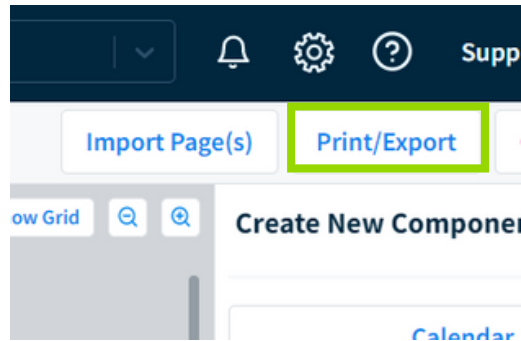
**Note:** To learn more about creating newsletters in the LifeLoop Designer feature, register for LifeLoop University Beginner Course: Designer Displays and Photo Management in the Learning Community.

# NEWSLETTERS

## DISTRIBUTING NEWSLETTERS

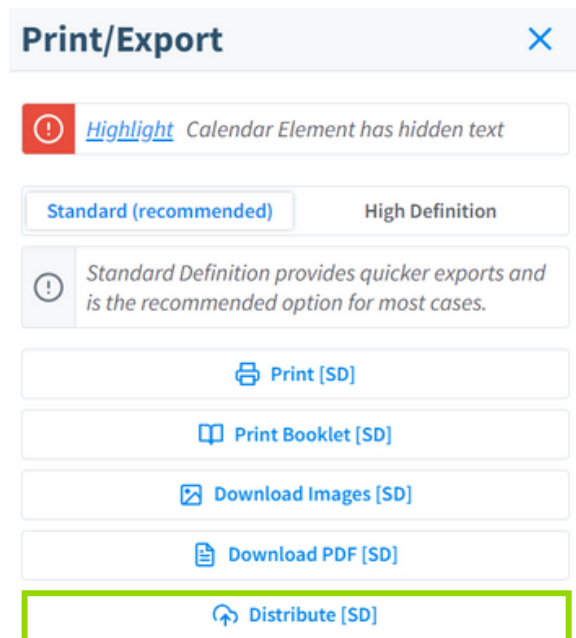
### STEP 1

While inside the Designer Newsletter project, click on **Print/Export**.



### STEP 2

Select **Distribute**.



# NEWSLETTERS

## DISTRIBUTING NEWSLETTERS

### STEP 3

Click in the **User Types** field then select who to share the Newsletter with.

**Distribute Newsletter**

NOTE: Newly created newsletters will not be published by default. Once you are ready to release to the specified user type(s), you may publish from the list.

Name (required)  
May AL double wide

User Types (required)  
Select...  
Staff  
Resident Connections  
Residents

Cancel Create

### STEP 4

Choose the Community(s).

Communities (required)

× Assisted Living × | v

### STEP 5

Click **Create**.

Create

**Note:** The newsletter will not be published until publish is selected in the newsletter section of the communication feature.

# NEWSLETTERS

## UPLOADING NEWSLETTERS

### STEP 1

Click on Communication on the feature menu.

### STEP 2

Select **Newsletters**.

Communication Messages Announcements **Newsletters** Weekly Summary

### STEP 3

To upload a newsletter, click **+ New Newsletter** on the top right-hand side.

**+ New Newsletter**

### STEP 4

In the Name field, enter the name of the Newsletter.

Name (required)

### STEP 5

Click in User Types field then select who to share the Newsletter with.

User Types (required)

Select... ▼

Staff

Resident Connections

Residents



# NEWSLETTERS

## UPLOADING NEWSLETTERS

### STEP 6

Choose the Community(s).

Communities (required)

✕ Assisted Living ✕ ▾

### STEP 7

Upload the newsletter by selecting **Add Newsletter PDF**.

Newsletter (required)

 Add Newsletter PDF

### STEP 8

Click **Upload Newsletter**.

Upload Newsletter

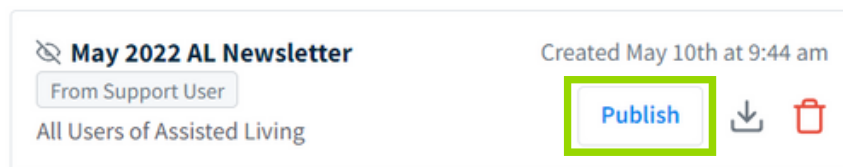
**Note:** The newsletter will not be published until publish is selected in the newsletter section of the communication feature.

# NEWSLETTERS

## PUBLISHING NEWSLETTERS

### STEP 1

When the newsletter is ready to be published, click **Publish**. The newsletter will not be sent out until it is published.



Based on user notification settings, users will receive either an in-app, text or email notification once the newsletter is published.

**Note:** Newsletters cannot be deleted once published. Replacing PDF will provide the option to replace the current PDF to a new PDF.

# NEWSLETTERS

## CONTINUED LEARNING



### ATTEND A UNIVERSITY COURSE

Don't forget about our complimentary LifeLoop University available to you and your team. Courses are provided weekly and cover all LifeLoop features. Emails with the topics and schedules are sent out monthly for you to register to attend.



### VISIT THE LEARNING COMMUNITY

Access LifeLoop marketing collateral and training resources at your convenience.

Find the Learning Community by clicking the "?" on the top right-hand side of your screen or going to <https://ourlifeloop.com/training/staff>.



### FURTHER QUESTIONS?

Reach out to [Support@OurLifeLoop.com](mailto:Support@OurLifeLoop.com) or your Customer Relationship Specialist.