

# **Efficiency**

# Operations & management



Establish a strong and consistent brand identity that families and residents can recognize and trust, using tools that make branding communications a breeze.

# Motivate and inspire your community with unique digital signage

Avoid updates that get ignored and get rid of outdated paper clutter. LifeLoop's digital displays solution is a creative, low-cost, and easy-to-deploy way to boost engagement and keep your community informed, with minimal hardware and tech expertise required.



#### Quickly share what matters most

Create unique signage and embedded displays to make announcements, promote activities, celebrate birthdays, and share photos across your community.

#### Make unique impressions

Create and share an unlimited number of unique signs and other visuals. Customize by facility, room, and living space. Easily display on any television or embed on your website.

# Highlight updates that are relevant and timely

Engage residents with customized content that's easily livestreamed to in-room channels. Sync with your LifeLoop activity calendar for automatic, real-time updates.

#### Set your community apart

Show off your community spirit to impress visitors, let family quickly see what's going on, and impress prospective residents by screening videos in common spaces.





#### Elevate your brand with easy, exceptional design

Build a stronger sense of community by branding the content that residents see every day. LifeLoop makes it easy to design, share, and print customized versions of everything you need to engage current residents and excite new prospects.

#### **Extend your brand with custom content**

Design unique newsletters, calendars, menus, and marketing materials with a single user-friendly program. Choose a template and easily add images, text, and custom colors.

#### Engage your community with visual appeal

Create newsletters of all shapes and sizes, or activity calendars in one-week, multiple-week, or full-month formats. Add your brand and put it on display to better engage residents.





## Make celebrations special

Make anniversaries, birthdays, holidays, and other milestones even more memorable. Create flyers, brochures, greeting cards, or whatever you need to mark a special moment.

## Show off your community spirit

Distribute your newsletter and other branded materials electronically, print them in your facility, or download a high-resolution file to have them professionally printed.



Find out why LifeLoop is the trusted technology partner to over 4,700 senior living communities.