

Our Networks 2019 Sponsorship Package

RE: Infrastructures

September 20–22, 2019

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Background

Our Networks is a community event about the past, present, and future of building network infrastructures. The event hosts keynotes, talks, and hands-on sessions on topics including: decentralized systems, peer-to-peer web, community networks, blockchains, and new protocols for network communication and storage—for example [Dat](#), [InterPlanetary File System \(IPFS\)](#), and [Beaker Browser](#).

Our theme in 2019 explores the collective care and maintenance of alternative networking practices—new protocols, peer-to-peer connections, offline-first computing, or community-based governance and ownership. This year we ask what critical and creative practices offer

RE: Infrastructures of alternatives. How can these emerging infrastructures provide spaces to imagine radically different futures, resist easy co-option by the forces of late-stage capitalism, and work in solidarity as plural networks seeking emancipatory change?

Format

Taking place over four days, we will have pre-conference networking on Thursday. The conference formally opens on Friday, Sept 20 with afternoon workshops and an evening kickoff party. Saturday and Sunday Sept 21, 22 is the main event full of talks, demos, and workshops. Throughout the four days we will host a media arts exhibition.

Audience and Venue

Our audience is a mix of enthusiasts, hackers, hardware and software tinkerers, academics, software developers, and digital rights activists. In 2019 we are targeting 120 conference attendees, a growth from 2018 (100 attendees) and 2017 (40 attendees). The event will be based at [Toronto Media Arts Centre \(TMAC\)](#), an accessible non-profit space with the mission to support meaningful engagement with art and technology.

Our goal is to minimize barriers and create a welcoming environment through a variety of strategies: having a [Code of Conduct](#) in place with clear enforcement guidelines, supporting first-time speakers, performing direct outreach to underrepresented communities, and keeping registration low-cost through sliding scale tickets and scholarships.

Sponsorship Levels

We are seeking sponsorship to cover costs associated with the kickoff and two day conference. We have identified four sponsorship levels: Tier 1 through 3 Network Providers and "Coffee break".

	Coffee break \$100	Tier 3 \$500	Tier 2 \$1000	Tier 1 \$2500
Mention in conference opening and closing plenary	✓	✓	✓	✓
On-site Branding (Kickoff and Conference)				
Logo on presentation buffer	✓	✓	✓	✓
Tabling of marketing materials		✓	✓	✓
Logo on printed materials (i.e., program, podium branding)			small	large
Online Branding				
Logo on website	✓	✓	✓	✓
Social media shout-outs during and after event		✓	✓	✓
Swag Branding				
Logo on swag (i.e., t-shirts, totes)				✓
Event Attendance				
Complementary Tickets		2	4	unlimited w/ RSVP