

Sahara Design Profile

Website: Sahara.Digital

Overview

VC Tech-Driven Mega Startup, that is built on a foundation called Pervasive Networking which is the process of connecting and automating nearly all digital processes/items. Think if FAANG, meets MagicLeap's former hype, with a product like Zapier and IFTTT scaled to the nth degree.

Catch Phrases/Slogans:

"Convenience is Control"

"We make you live your best life."

Design Traits:

Corporate, Clean, Bright, Focus on convenience, Automated

Font: Bubbler One <https://fonts.google.com/specimen/Bubbler+One>

Colors:

Primary Blue:

Hex: 0x0A66B6

rgb(10,102,182)

Secondary White:

Hex: 0xFFFFFFFF

rgb(255, 255, 255)

Logos:

