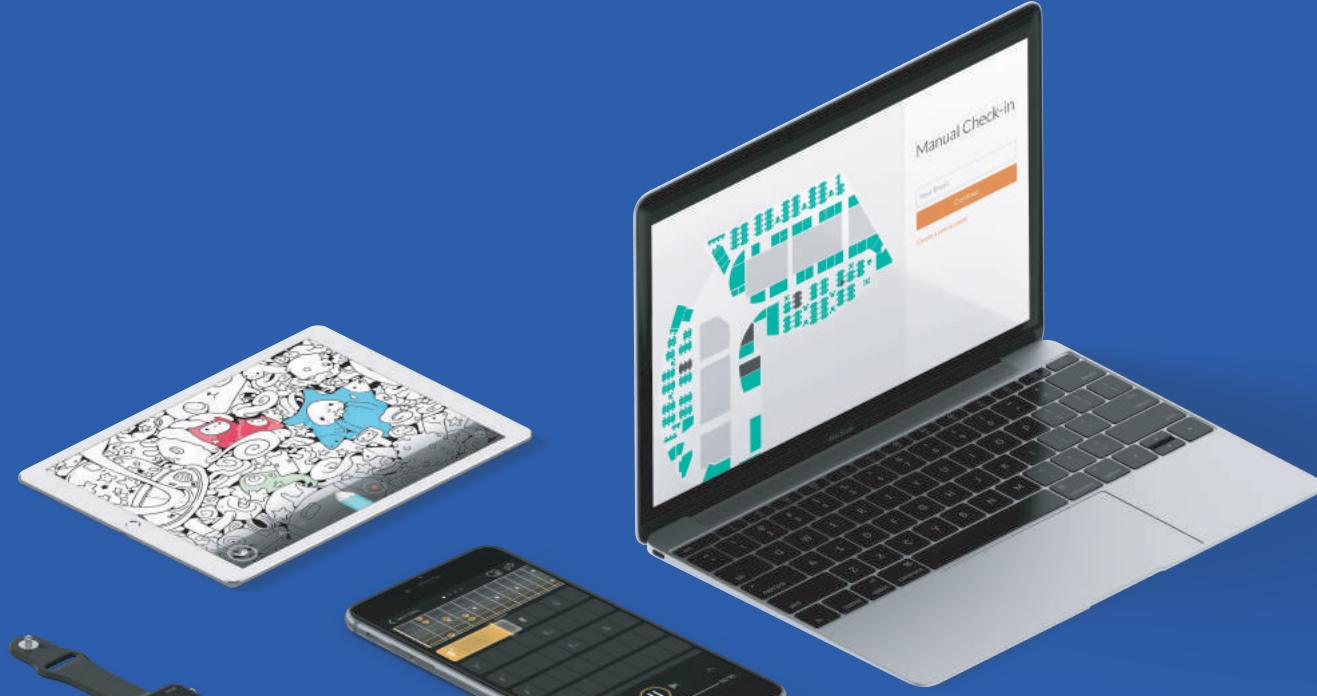


OURSKY



Develop With Passion



What is OURSKY?



2008 - Present

Technical Driven Company

Founder - Ben Cheng

**Highly focus on product quality
& communication with clients**

60%+ Overseas Client

**100% Project Completion in
Oursky History**

**Apple App Store Best of 2013
Music Category**

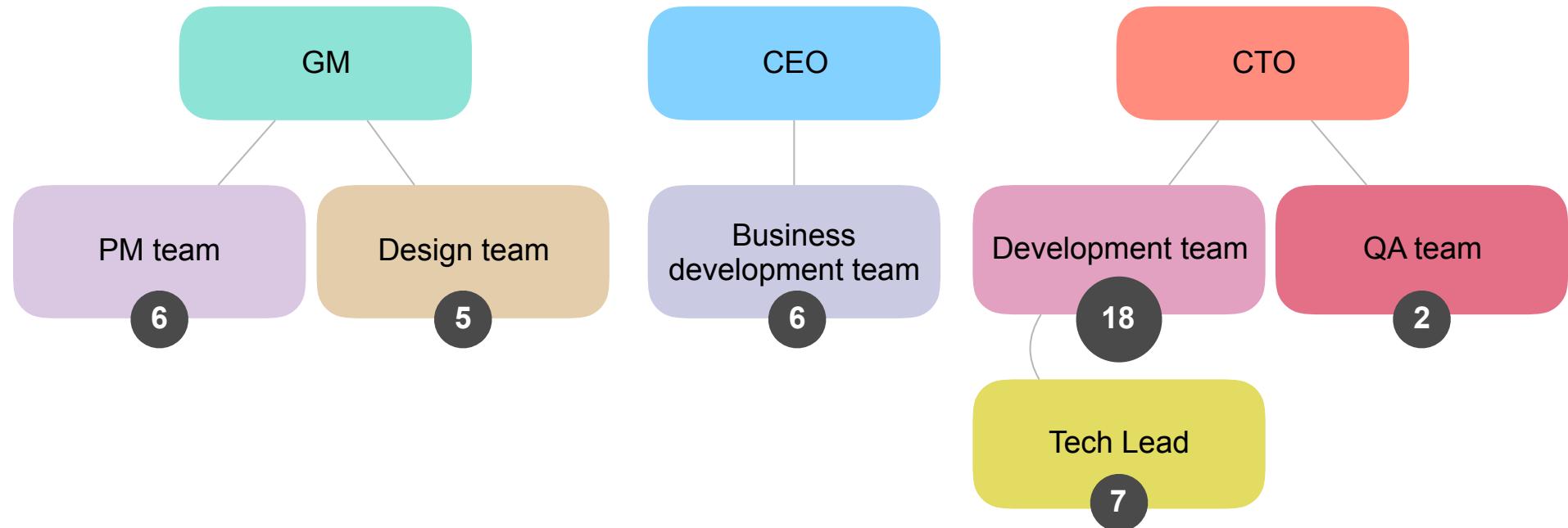
**Hong Kong ICT Awards 2014 :
Award of the Year**

**Asia Smartphone Apps
Contest & Summit Grand
Award 13/14**

**Ben Cheng is the final judge of
Hong Kong ICT Awards - Best
Mobile App Awards 2016 ~
Present**



Oursky Organisation Chart



We are trusted by our clients



We are
trusted
by our clients



OneSky

Snaptee



Jamn



Featured in the
Appstore

- Digitalised paper chord wheel
- Built-in chord tuner
- Huge download rate
- Apple Appstore Best of 2013

BEST OF
2013



Grand Award
大獎

HONG KONG
APP AWARDS
2014



Asia Smartphone Apps Contest
亞洲智能手機應用程式大賽

> 3,000,000
Downloads



Jamm

PLAYER

- Generate music chord by simply playing a song in the device
- ~ 700,000 downloads in 6 months
- A guitar chord recognition algorithm



Featured in the
Appstore

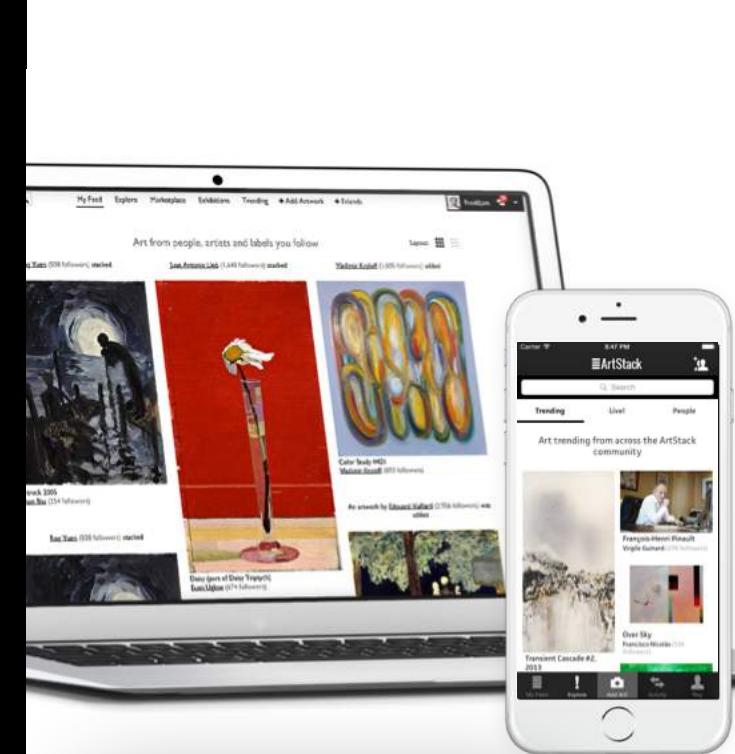


ArtStack

- “Pinterest” for Art Lovers
- Work as their CTO
- Mobile apps + Website
- High Review Rating without changing the major layout for 2 years+



Featured in the
Appstore



The screenshot shows a news article from TIME magazine titled "The Art of Social: Users Share Artwork on ArtStack". The article discusses the platform's social features and user base. It includes a small image of a painting and a snippet of text from the article.

Source: <http://techland.time.com/2012/10/03/the-art-of-social-users-share-artwork-on-artstack/>

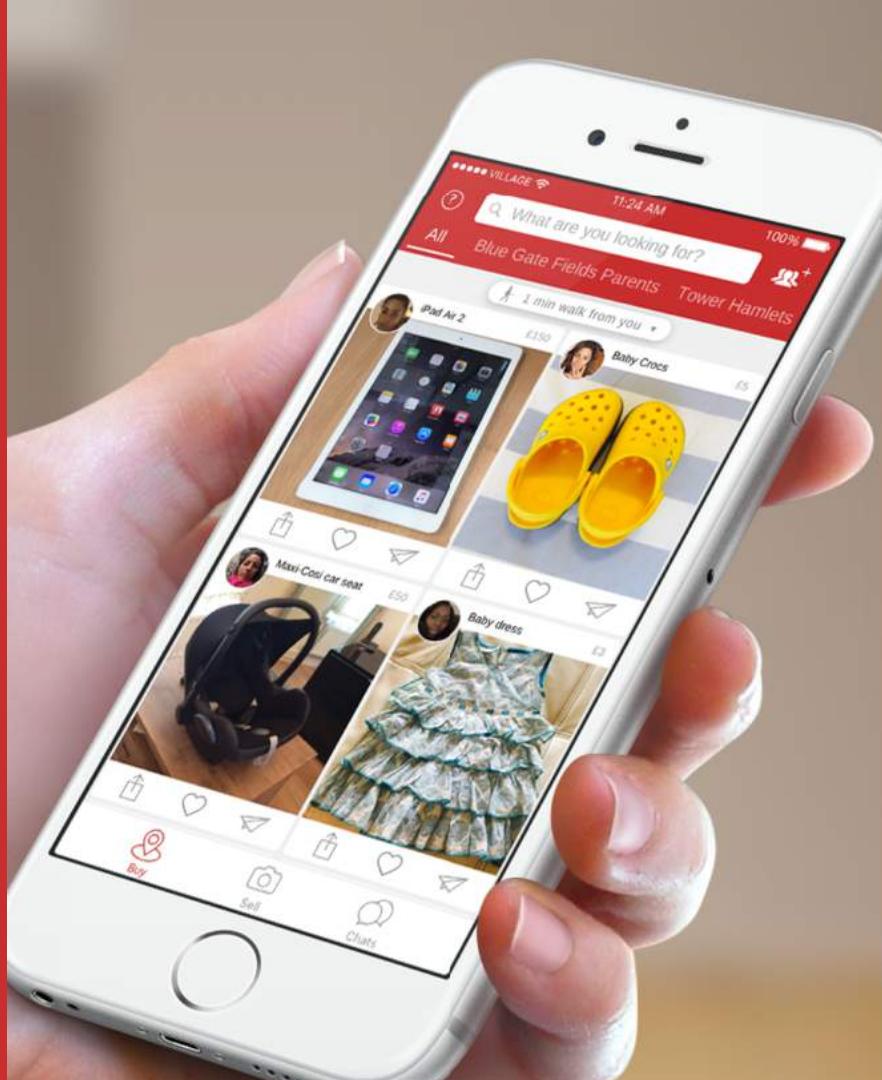


village

- An e-commerce platform
- Users can chat with each other
- 3 years of cooperation
- Detect user's location and make connection under walkable distance



Featured in the
Appstore



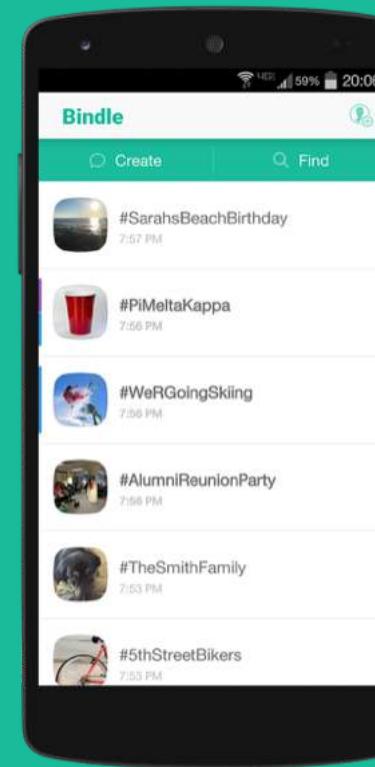
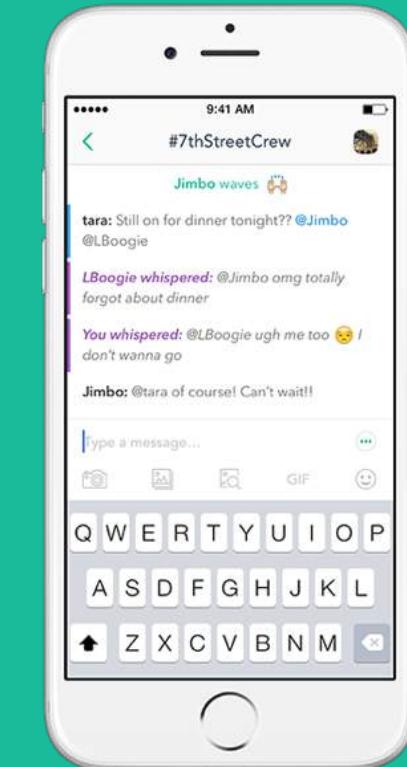


- Food recommendation based on Chinese traditional medicine knowledges
- Stickers with facial detections

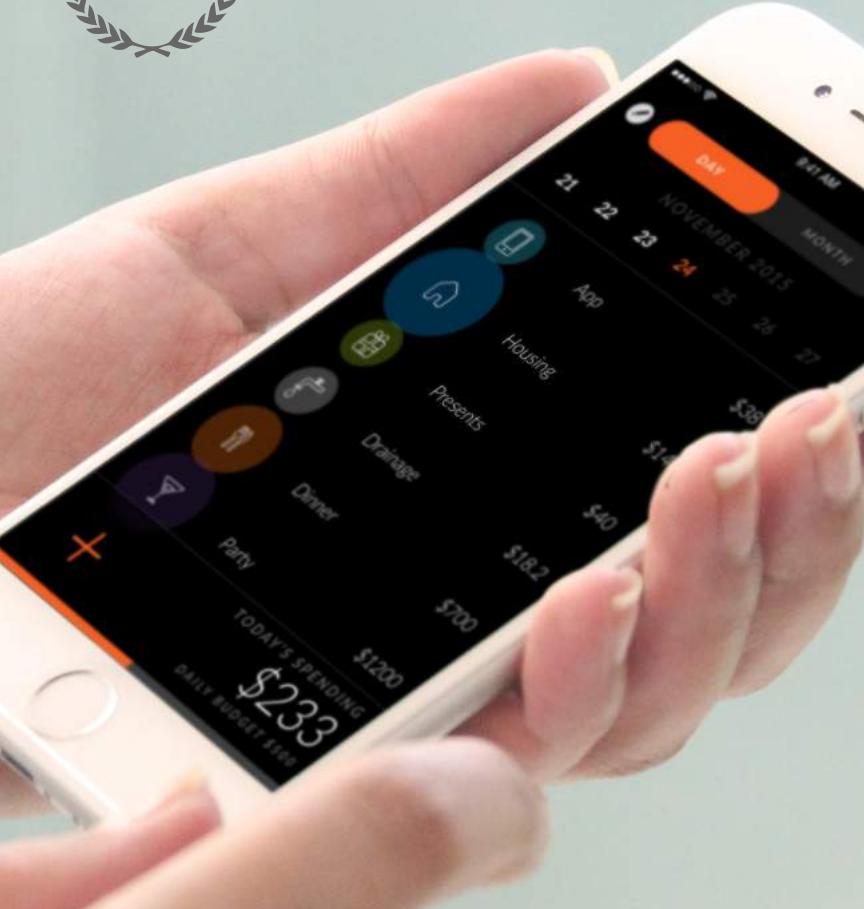


Bindle

- A chat app made for personal group chat
- All chat rooms are created with hashtags
- Support 3000+ of users in one chat room
- Featured in Product Hunt



Featured in the
Appstore



SPENTABLE

- Simple spending tracking app
- Best New App 2016
- Self developed application



Featured in the
Appstore

coco[®] | color[™]

- **Hardware pen connection with no bluetooth**
- **Featured on Product Hunt**
- **Edge detection for complex illustrations**



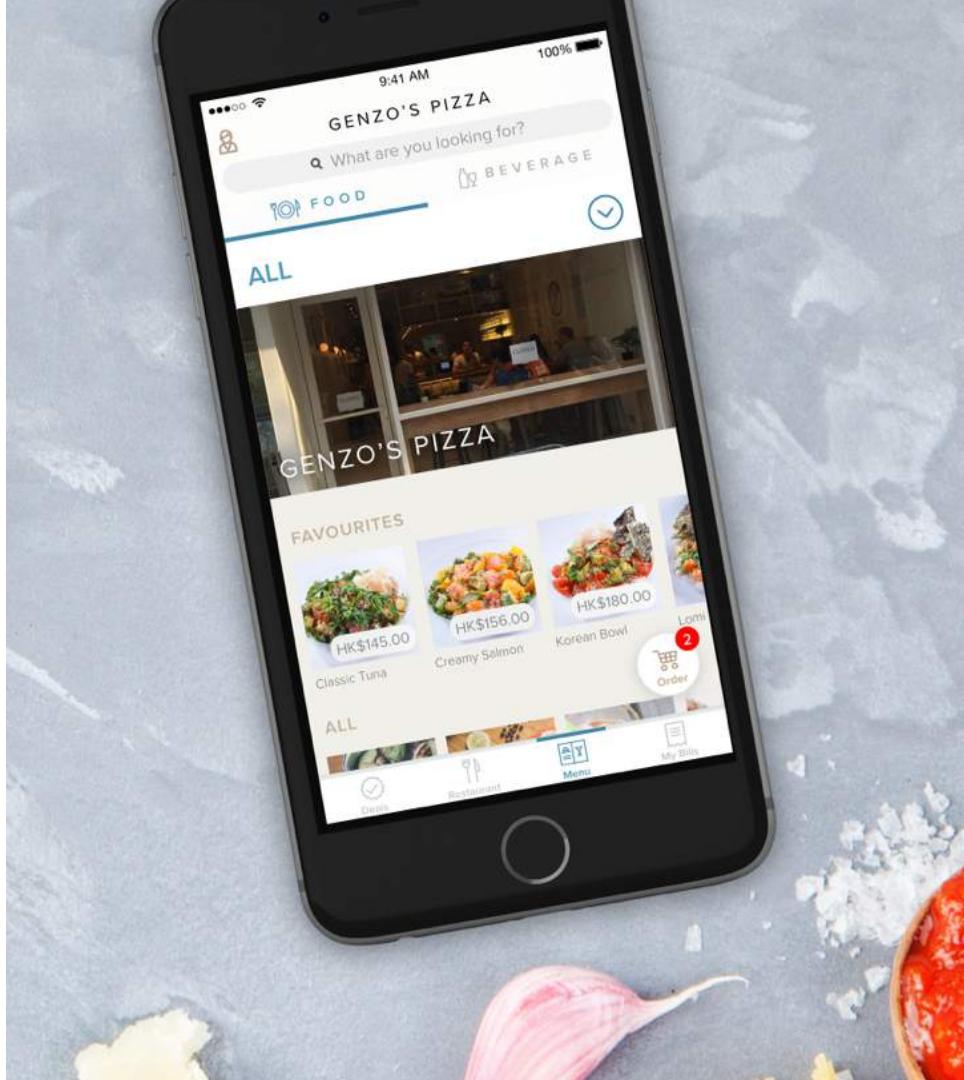


- **Hardware thermometer connected with bluetooth LE**
- **Multiple thermometers connect at a time**
- **Real time monitoring with interactive chart**



Patron

- Connected with POS system for restaurant ordering
- GPS location detection for restaurant nearby
- Interactive menu and order system





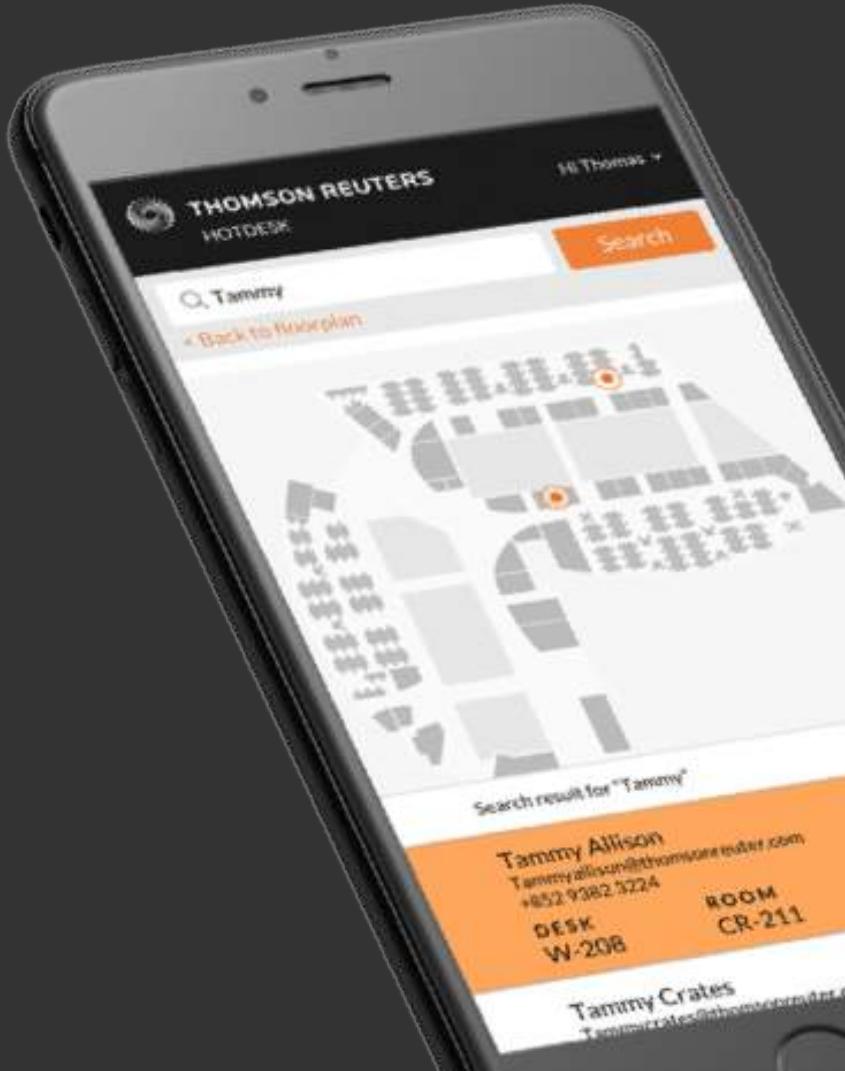
WifiBB

- **iPad Point-of-Sale (POS) and inventory management app**
- **Increasing operational efficiency**

WOMM

- Movie recommendation database
- Crawler for fetching movie reviews from various sites
- Comprehensive movie library in a single app





Hotdesk system

- Interactive real-time map
- QR code check-in system
- Quickly build within a short period

Web Developments



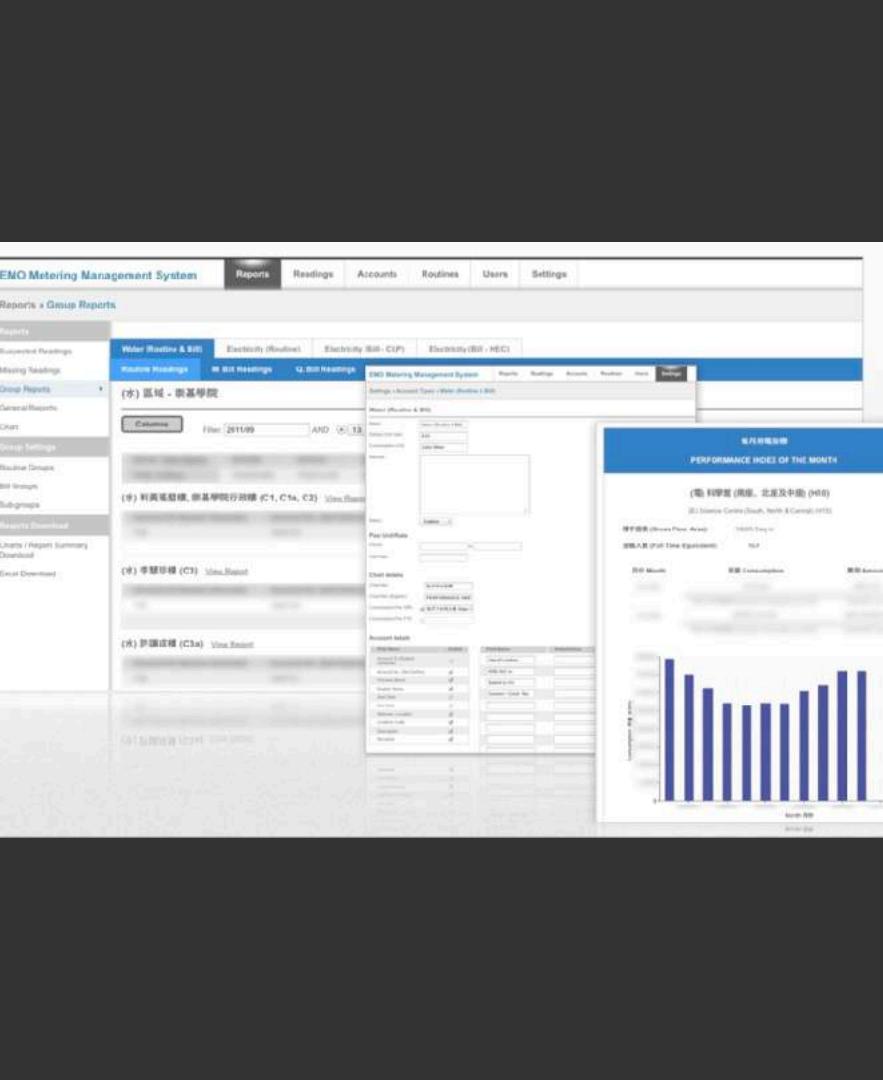
Pandaform

- Web based database application for simple custom workflow with form creations

The screenshot shows the Pandaform website. At the top, there's a navigation bar with links for 'Use Cases', 'Feature Tour', 'Pricing', 'LOGIN', and 'SIGN UP FREE'. Below the navigation is a testimonial box containing a quote from Keith Lawson, Director at JML Property: "PandaForm allowed us to develop our own sales process both simple and effective than anything we had experienced before." The quote is attributed to Keith Lawson, Director, JML Property. Below the testimonial is a pink 'Sign up now' button with the subtext 'You'll be up and running in less than a minute'. The footer features logos for YAHOO!, GREENPEACE, e27 (Web Innovation in Asia), and Reconnect Future. There are also two small preview images: one showing a form creation interface with tools like a wrench and screwdriver, and another showing a completed form with a green header.

Web Developments

CUHK EMO Metering Management System



- Developed for The Chinese University of Hong Kong, the system able to import readings record from over 2000 meters in the university area. It also helps the administrator check the readings as well as generate different types of reports according to the data collected.
- Admin able to approve records and view the summary of data and generate reports.

Web Developments

OneSky

Onesky Service Management System

- Online admin CRM platform for managing translation jobs, orders and clients

The screenshot displays the OneSky Service Management System interface. At the top, there's a navigation bar with links like 'Dashboard', 'Jobs', 'Orders', 'Contacts', 'Metrics', and 'Management'. Below the navigation is a sidebar with sections for 'Job Details' (Job ID: #194837, Due at 02/01/2017, 452 words), 'Job Type' (Translate), 'Specialization' (Same), and 'Delivery Date' (13/01/2017, 0:00pm). A 'JOB PRICE AND PAYMENT' section shows 'Number of Words' (200), 'Calculated Price' (\$25), and 'Number of Sessions' (2). To the right, there's a 'Assigned Vendor' section for Catherine NC, showing her profile picture, name, and a progress bar for 100-200 words. Below that is a 'Client' section for Nintendo UK, with a message box asking for availability. The main area features a table titled 'Pending Assignment' with columns for 'Start Date', 'Due Date', 'Translate To', 'Translate From', and 'Keywords'. The table lists multiple entries for 'Bandai Namco' with various status buttons like 'PENDING', 'REVIEW', and 'TRANSLATE'.

MAD Festival 2017 - 回到年表 > 開幕

開幕
2017年7月21日(五)
開幕典禮暨MaD!開幕，由多媒體演藝
家大眾齊聚反轉城市逛逛見。

首頁

關於MAD FESTIVAL 2017

國際社會

門票

獎勵及合作夥伴

22.7 SAT 5:00pm - 8:00pm

HKICC LEE SHAU KEE SCHOOL OF CREATIVITY 香港九基創業書院

MARKET 2.0 FOR ALL KINDS OF SHARING
自由分享跨界創意，共創2.0墟市

自由市場現正報名MaDees 提振
不用金錢交易，自由分享跨界創意，共創一個豐富多元活力的墟市。自由市場現正報名MaDees 提振，馬上報名！

門票 參與 最新消息 更多

三天及兩天全票現正發售！
三天及兩天全票現正發售！

自由市場現正招募MaDees 問
題！

不用金錢交易，自由分享跨界創意，共創一個豐富多元化的墟市。自由市場現正報名MaDees 提振，馬上報名！

Web Developments

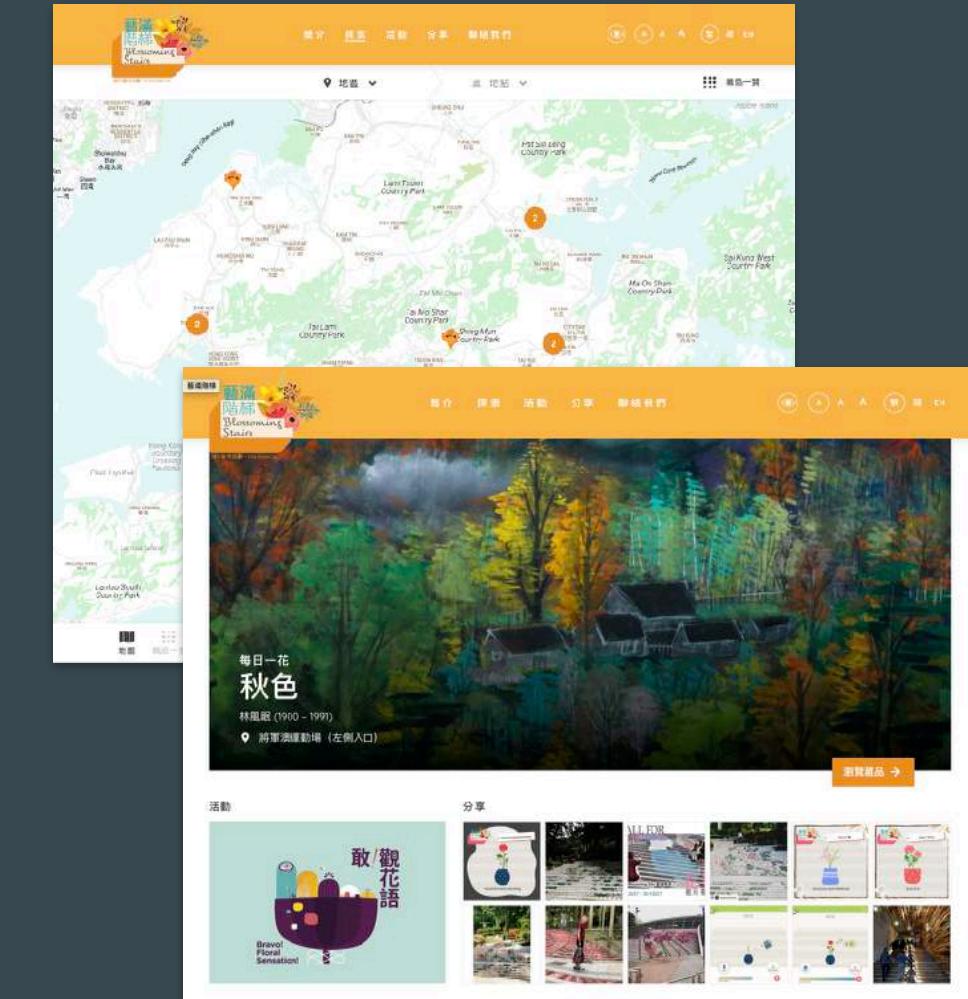
MAD Festival 2017 Website

- Mad.asia yearly forum campaign site design and development
- CMS managing contents with multimedia files support

Web Developments

Blossoming Stairs Interactive Website

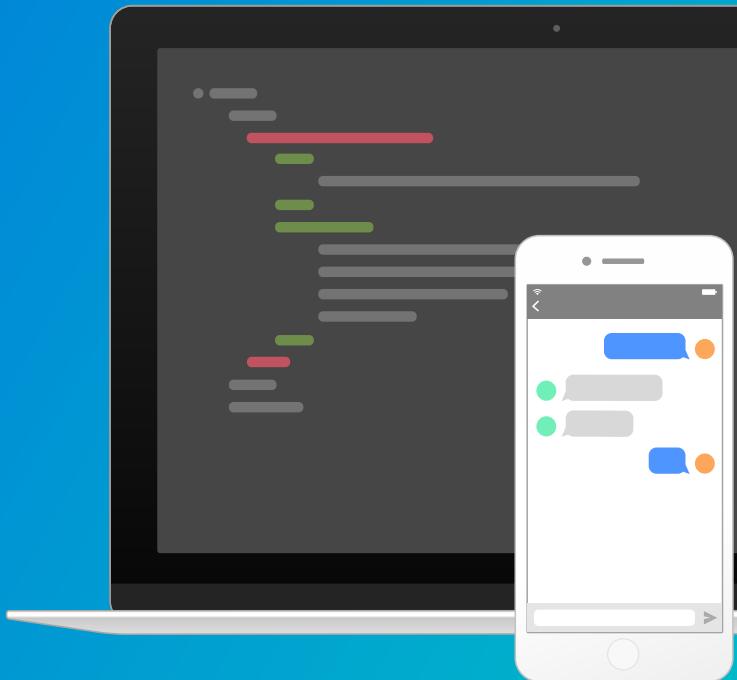
- Interactive map website for art campaign organised collaboratively by LCSD, HK museum of art, Mad institute and Arts with the Disabled Association Hong Kong

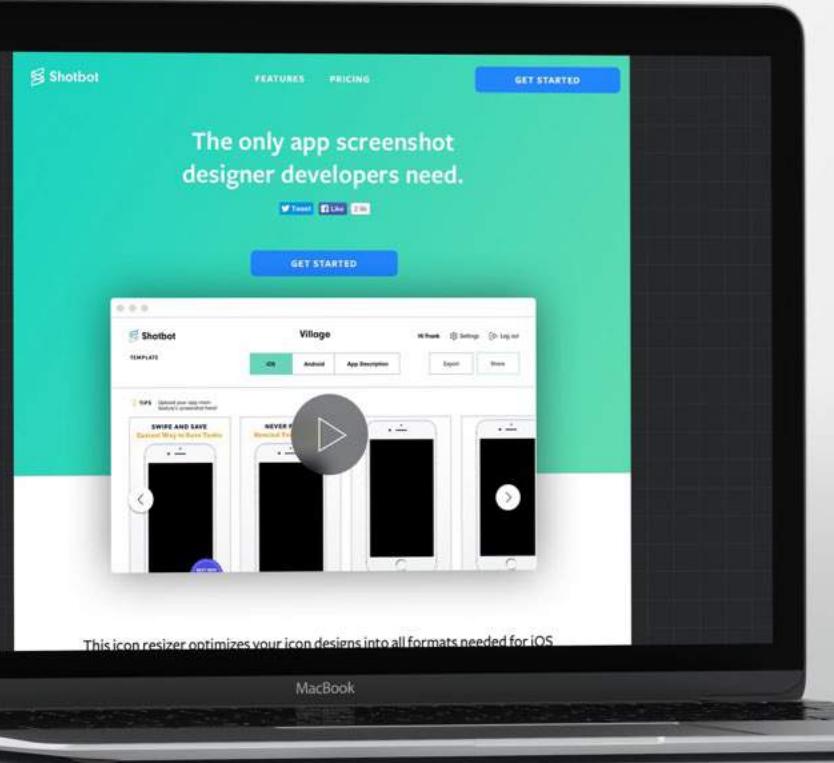


Self Develop Open Source Backend



- Backend as a Service solution
- Open source
- Building apps faster and easier
- Oursky Flagship Product





**Self developed products
for developers**

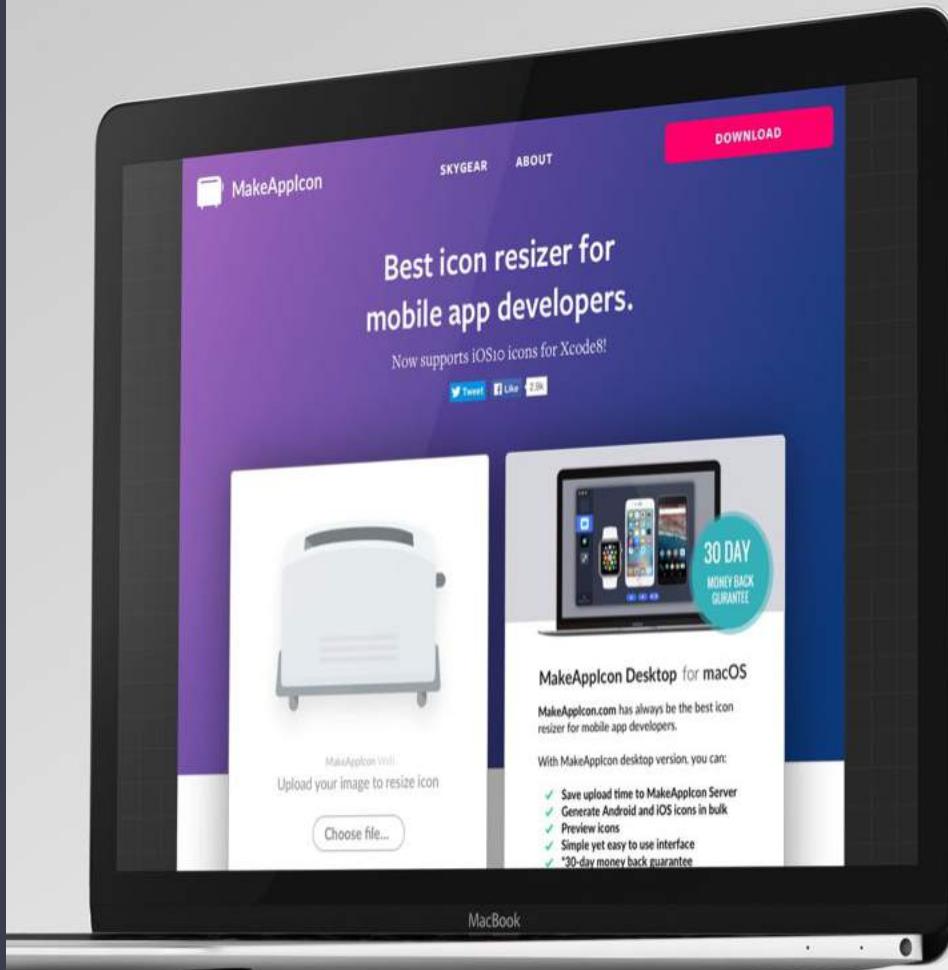


- **Readily made template for creating screenshots for Apple Store**

Self developed products for developers

MakeAppIcon

- Convert images to unique app icons
- Automatically generate your app icons for iOS and custom devices
- 2500 users per day



What are our offerings?



UI / UX
Design

Coding
Dev

**In-house Extra High quality UIUX
Design Service for digital products**

**In-house Extra High quality
customised-built digital products**

**Managed development service with
Skygear Partners***

Cost effective template solutions*

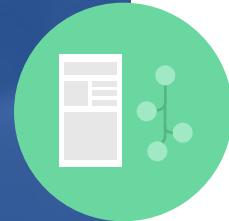
* Skygear is Oursky's flagship product for software development

How we work on UI/UX Design

“It's better to have 100 people love you than finding a million who just sort of like you”

Brian Chesky, Co-founder of Airbnb.

Creating great user experience through iteration, directing your users to a desired interaction and goal.



User flow & Wireframe

How your users interact and engage with your application.



UI Design Interactive Prototype

Preview how the app looks and works before going on to the development stage



Development Plan

Estimates, plan and research for the development project

Design Schedule Sample

1

Day 1-2

2

Week 1-2

3

Week 2-3

4

Week 3-4

5

Week 4

6

Week 5

UI and UX
Design

Interactive
Prototypes

Development
Plan and
Estimations



How we work on High Quality Product

Development schedule - Seeker -iOS

Developer 1 - Joey: 12 Sep - 2 Dec [58 days]

Week 1 (12 - 15 Sep) (4 man-days)

- Developer 1 - Project setup [3]

Week 2 (19 - 23 Sep) (5 man-days)

- Developer 1 - Sign up [4]

Week 3 (26 - 30 Sep) (5 man-days)

- Developer 1 - Login/ logout [1.5]
- Developer 1 - SMS verification [1.5]
- Developer 1 - Reset password [1]

Week 4 (3 - 7 Oct) (5 man-days)

- Developer 1 - Reset password [2]
- Developer 1 - Map definition [2.5]

Week 5 (10 - 14 Oct) (5 man-days)

- Developer 1 - Map API integration [2]
- Developer 1 - Main screen - Map view [2]

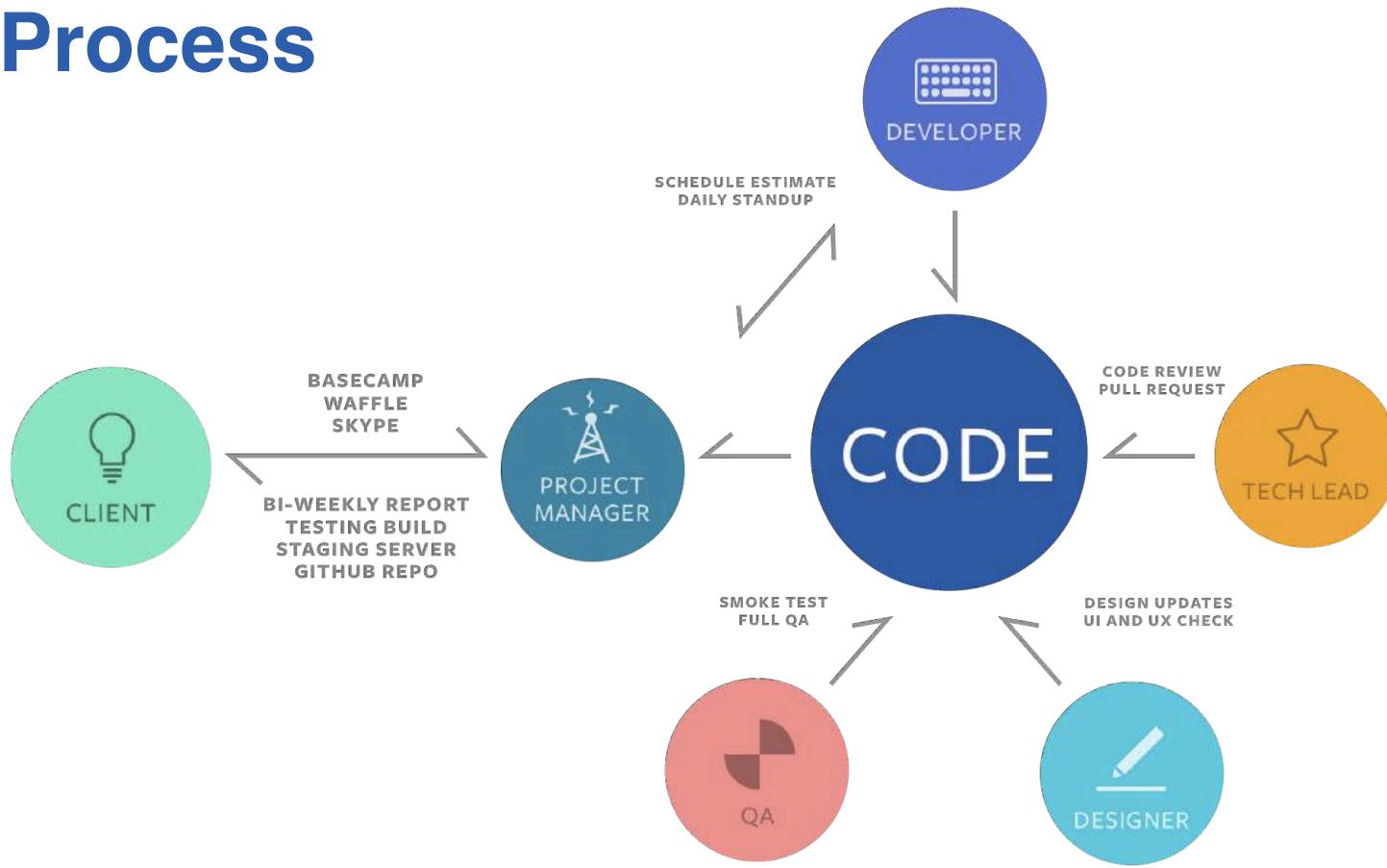
Week 6 (17 - 21 Oct) (5 man-days)

- Developer 1 - Main screen - Map view [2]

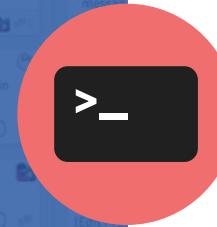
Step by Step for Development

- **Break down the design prototype into small features**
- **Assigning the work bi-weekly**

Our Process



Bi-weekly progress reports and intermediate builds are prepared by our Project Manager, dedicated Developers, QA Testers and Code Reviewer



Development Iterations

Progress reports, estimation updates, schedule updates



QA Process updates and test builds

Test build with progress updates stating latest progress, QA status of the current test build



Deployment Phase

Bug fixing, performance optimising, features fixing with final deployment of software to the server and apps

Thank you

Let's innovate together! :)