

Ben Hafsi

UX/UI Graphic Designer | Web Developer | Software Engineer

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Hello! I'm a software engineer and graphic designer with a rich background in the design and development fields. I'm passionate about crafting engaging and user-centric solutions that seamlessly merge the worlds of technology and creativity.

Education and Certifications

- Software Engineering Certificate, General Assembly, Los Angeles, 2022
- CAD Designer – Architecture/Engineering/Construction, Occupational Skills Certificate, Pasadena City College, 2020
- Solidworks Software Proficiency Certificate, Pasadena City College, 2020
- B.A. in Graphic and Web Design, Institut Supérieur d'art et Multimedia, Tunis, Tunisia, 2014

Projects

Personality test web application, powered by a certified algorithm to provide psychologist with insightful glimpses into their client's unique personality traits. [GitHub Frontend](#), [GitHub Backend Repo](#)

- A full-stack web application has been developed, allowing clients to create accounts and log in. This enables them to access their patient's personality test results, view individual question answers, and manage user data, including the option to delete it.
- Users will answer question, and at the end of the test, they will enter their full name and submit their answers to their psychologist.
 - Technologies used: Html, CSS, JavaScript, MongoDB, Mongoose, Express.js

Movie web application | [GitHub Repo](#), [Deployed app](#)

- A React app using the Moviedb API that helps users find the latest trending movies in theaters
- Users can see movie details, search for a specific movie by name, save movies they like, delete a movie from the saved list

Easy-Fix | [GitHub Frontend Repo](#), [GitHub Backend Repo](#), [Deployed app](#)

- A full-stack React app made using MongoDB database, Mongoose and Express that allows users to create an account and log in to look for specific services desired

- Users can see service employees, search by city and/or work category, read further details about the employee and save and delete employee information. Users can also modify their account information such as name and email or delete their account

Professional Experience

Software Engineering Student, General Assembly

2022

- Proficient coding with html, CSS, JavaScript, Python, React.js and API to build interactive websites and web applications. I created high-quality software engineering deliverables on deadlines.
- Created fully-functional interactive front end web project using React and Moviedb API
- Built web application, including interactive user functions using Mongodb, Mongoose and Express in the backend and React in the frontend
- Created portfolio website using html, CSS, and JavaScript
- Solved multiple JavaScript algorithm practice problems

Web Designer, Freelance, Propel International, United Arab Emirates

2018 – 2021

- Designed websites, flyers, advertisements, and collateral materials that increased new client acquisition globally
- Managed design projects for various company clients to achieve annual sales goals
- Improved client retention by developing strong company identity, branding and design concepts

Graphic Designer, Socal Limousine Rentals, Long Beach, CA

2017-2018

- Increased bookings through online advertising by creating and managing new marketing materials
- Increased website traffic by designing and distributing weekly promotions and specials to client list
- Maintained branding continuing and online presence by updating business website and proactively managing all branding activities

Freelance Full Stack Developer and UI/UX Graphic Designer, Los Angeles Area and Remote

2015-2017

- Build websites and other web-based graphic material for businesses to improve customer experience, increase business visibility, and capture web traffic
- Create web applications and interface designs and functionalities to increase customer engagement
- Improve customer experience by optimizing web application functions and designs
- Produce logos, business cards, and graphic illustrations for businesses to strengthen their brands

Technical Skills

JavaScript | Python | C++ | Django | React | Bootstrap | HTML/CSS | MongoDB | Mongoose | PostgreSQL
| Adobe Suite: Photoshop, Illustrator, InDesign, After Effects, Premier | Revit | AutoCAD | SolidWorks

Languages Spoken Fluently

English | French | Arabic