Better tools for a better communication!



Optimization of mailing lists and emailing in Orphea 4.4.

Administrators may **create** mailing list by grouping users to whom they wish to send the same **message**.

Those lists allow to send appropriate and customized emailing quickly.

One given user may belong to **several predefined mailing lists**. He may also **subscribe** to mailing lists available on the Front Office.

In a mailing list, an administrator may add or remove contacts by batch.

With email, user can:

Inform other users about fresh content available on the platform,

Prepare editorialized newsletters for internal teams or customers,

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Send automatically email alerts concerning topics they subscribed to.

Depending upon their access rights, **users** will receive emails with thumbnails from which they will be able to **download** HR or to **connect directly** to the Front Office.

External recipents may also receive a contact sheet **downloadable** in the format chosen by the sender. This link will be available during a **limited** period of time for security reasons.

This feature allows to **deliver** HR files quickly and safely to **external users**.

The ability to choose among **different emails templates** allows administrators to send efficient emailings **according to the access right** of users on the platform.

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