
Tag & Track your photographs with orphea thanks to a new technology



ORPHEA offers to add to your images - before diffusion - an invisible and permanent watermark protecting the copyright of a photograph and allowing to track all its uses on print as well as on internet.

ORPHEA proposes this new service in partnership with LAMARK. This French startup is specialized in solutions to identify and track still images and was created by computer scientists and photo enthusiasts.

The watermark invented by LAMARK consists in a unique signature for each photograph embedded in the pixels and linking it to the metadata. This innovative technology consolidates copyright protection, access to metadata (credit, caption, etc) and tracking in all media. It resists heavy alterations such as resizing, cropping, printing or color changing, a first in the field of watermarking.

LAMARK was born from a gathering of image experts and photo enthusiasts who got together at the French National Institute for Research in Computer Science and Automation.

WE BELIEVE THAT AN IMAGE IS MORE THAN EVER A GREAT SPOT WHERE PEOPLE CAN MEET TO IMAGINE NEW USAGES AND WRITE STORIES THAT WILL LAST IN MEMORIES