



**Bring your media to life
and release your creativity!**

Valoriser et partager votre patrimoine numérique

Digital technology is now part of our day-to-day lives and increasing all the time. From photos to videos, infographics, recordings, texts and html files... all of this content represents an incredible asset for businesses and institutions. Storing content in appropriate conditions, finding it when you need it and sharing it with the right people at the right time are all critical!

Digital Asset Management (DAM) is essential for managing the content and media you produce and putting it to good use. Today, the technology is based on collaborative platforms that can interact with other applications, offering a wide range of functionalities and excellent performance.

What is Digital Asset Management?

Digital Asset Management (DAM) is a technology that allows businesses or organizations to store, organize, enhance and share digital resources intuitively from a secure, centralized source.

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According to MarketsandMarkets, the global Digital Asset Management market is increasing by 30.4% per year (CAGR)*.

*Compounded Annual Growth Rate

10 key functions of Orpheo DAM

- ✓ **Store** all types of files in hundreds of formats.
- ✓ **Index** each digital resource precisely by batch and unit.
- ✓ **Structured** organization of resources.
- ✓ **Plan** workflows based on each business's own processes.
- ✓ **Save** historical file sharing data.
- ✓ **Automate** notifications and alerts based on key deadlines.
- ✓ **Send** digital assets to internal and external partners.
- ✓ **Share** resources via social media and on third-party applications.
- ✓ **Market** your digital media and content online.
- ✓ **Protect** copyright, usage and other rights.

Now more than ever, information is a valuable business asset. And digital content is at the heart of any digital and communications strategy.

According to MarketsandMarkets, the global Digital Asset Management market is set to grow from USD 1.4 billion in 2015 to USD 5.36 billion in 2020.



A fast-growing market

Manage and generate value from your media with Orphea



A robust, high-performance, scalable product.



Customized support to organize your business processes.



Secure data hosting in France.



Documentary and editorial expertise.



User assistance and responsive technical support.

Orphea DAM Easy use of your media

Orphea Digital Asset Management software can be used locally or on a hosted system, offering a wide range of media storage, management and distribution functionalities. Organize your media by importing, converting and indexing all file types in the same place.

Orphea DAM supports multi-channel distribution (intranet, internet, smartphones, etc.) and is compatible with all web technologies. The solution includes complex search, access management and copyright functionalities.

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One of the complexities of our organization relates to its decentralized structure. Thanks to Orphea, our photo library of more than 300,000 images can be used quickly and easily by 150,000 employees in 70 countries.

Cédric Thorel, Group Digital Communications Manager - ENGIE

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We've been able to create a Groupe M6 video portal in line with our requirements. As well as being user-friendly and high-performance, the M6VideoBank portal features a wide range of functionalities that make automating our processes easier.

*Martine Carouge, Documentation Director
M6 Group*

Orphea RIM Generate value from your content

Orphea's Royalty and Invoice Management (RIM) tool complements Orphea DAM. It has been specially designed for businesses that want to generate financial value from their digital assets, for example by selling photographs or ordering and distributing videos.

Orphea RIM allows you to process orders placed online via the user interface and calculate royalties for the rights holders. RIM also exports payment data to accounting software.

Orphea: serving customers for over 20 years



150+
customers



120.000+
users



500
IT projects



20+
years of
innovation



10%
growth in sales



18%
of sales invested
in R&D

Some of our loyal customers

Luxury & Healthcare

Girard-Perregaux
Jean-Richard
Kering (PPR)
Laboratoires Galderma
L'Oréal DGO
L'Oréal R & D
LVMH
Société des Bains de Mer (Monaco)

Research & Industry

Bonduelle
CEA / VRH
Dickson-Constant
Edison Italy (Groupe EDF)
ENGIE
Groupe BEL
Electricité de Strasbourg
Inserm
Institut Pasteur
International Union of Railways
IRD
Saint-Gobain
Soprema
Souchier
Suez
Umicore

Bank & Retail

Banques Populaires
BPCE
Bureau Interprofessionnel
du Cognac
CFAO
CRI de Nancy
E.Leclerc
Editor
Habitat en Région
McDonald's France
Ronald McDonald Foundation
Parc du Futuroscope

Media

Altice Group
Argus Automobile
M6 Group
Mondadori France
Mondadori Italy
PMU
Prisma Media
Radio France
RTS (Radio Télévision Suisse)
SFR
Tennis Magazine
TF1 International

Government agencies, museums & associations

Assemblée Nationale
Bettencourt Schueller Foundation
Brest Métropole Océane
Centre des Monuments
Nationaux (CMN)
City Hall of Perpignan (Centre
International du
Photojournalisme)
City of Cherbourg (France)
CNED (Centre National
d'Enseignement à Distance)
Culturespaces
Gouffre de Padirac
Dubai Government (EAU)
Grand Duchy of Luxembourg
IRSN
Museum of Quai Branly
Paris Descartes University
The Senate (France)

Photos & press agencies

Agences Online (15
agences)
Ciric - Bayard Group
Cosmos photos
Dukas Press (Switzerland)
Gamma Rapho
Gtres (Spain)
ITAR-TASS (Russia)
Leemage
Legion Media (Russia)
Panoramic
Presse Sports (L'Equipe
Group)
Prisma Archivo (Spain)
REA
SIPA PRESS
Splash News (UK & USA)
Swiss Images
The National Trust of
Great Britain

Lets keep in touch!



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Ask for a free demo

Join us

