

# Oussama Bounouch

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## Skills

### Design

- User research
- Information architecture
- Wireframing & Prototyping
- User Interface
- User testing
- Web design
- Logo Design
- HTML/CSS
- Responsive Design
- Web3 & Blockchain

### Others

- Growth Hacking
- Digital Marketing
- Facebook Ads
- Google Ads
- Crypto / NFTs
- Ecommerce
- Branding

## Tools

- Sketch
- Figma
- Adobe XD
- Illustrator
- Photoshop
- Google Analytics
- Google Forms
- Hotjar
- Google sheet

## WORK

### Freelancer — *Lead UX/UI Designer*

Rabat | SEP 2022 – Present

User Research / Information Architecture / Prototyping / Visual Design

User testing / Front-end Dev

- Designed Sweeperz NFT Merch app
- Designed \*\*\*\*\* Web3/Blockchain Marketplace
- Worked on many web3/Blockchain projects Crypto/NFTs

### 4D Maroc — *Lead UX/UI Designer*

Rabat | DEC 2019 – JUL 2022

User Research / Information Architecture / Prototyping / Visual Design

User testing

- Designed Probiocal web app for big Medical machines
- Designed Fnac product comparator
- Designed Workpass an Employees management app
- Designed CareerCard app for rewards System Employees
- And more...

### IPPON TECHNOLOGY — *UX/UI Designer*

Marrakesh | FEB 2018 – OCT 2019

User Research / Information Architecture / Prototyping / Visual Design

User testing / HTML & CSS / Responsive Design

- ReDesigned European Judo Union website
- ReDesigned French Federation of Sports website
- Helped in the Design of Chanel Educational App
- Designed Athlé mobile App
- And more...

### 4D Maroc — *Lead UX/UI Designer*

Rabat | JUN 2014 – JAN 2018

User Research / Information Architecture / Prototyping / Visual Design

User testing / HTML & CSS / Responsive Design

- Designed **At&t TARS** web app
- Designed Gaming Dashboard for **Gamma Protocol** Game
- Designed **Regulae One** Big Data App
- Designed **Italia Rails** trains transportation app
- And more...

### Themevan — *Co-Founder - Full-stack Designer*

Marrakesh | MAR 2010 – JUN 2014

Graphic Design / HTML & CSS / Wordpress / Javascript /

Responsive Design

- Building and Selling wordpress themes
- Building website for small & medium companies



## EDUCATION

### **Moulik Group — IT Education**

Marrakesh | 2011 – 2013

### **Kadi Ayad University – Economy & Finance Education**

Marrakesh | 2010 – 2012

### **Mohamed 6 – Economy & Accountancy Education**

Marrakesh | 2008 – 2009