



OUTGOUUA MUSTAPHA
Data Analyst



Overview



Region



Product



Sales Agent



Support



Settings

Request New Insight

Sales Overview



Username
mustaphaoutgouua@example.com

Quarter: All | Month: All | Region: All | Category: All

Filter

Welcome back,
User !

Here are the stats refreshed at
10/21/2025 11:18:14 PM

Revenue MTD

\$1.1M

▼ -69.5%

Vs Last Month

Growth Vs Last Month

Target : 2%

Actual : -69.5%

Missed By 71.5%

Profit Margin MTD

28.4%

▼ -0.1%

Vs Last Month

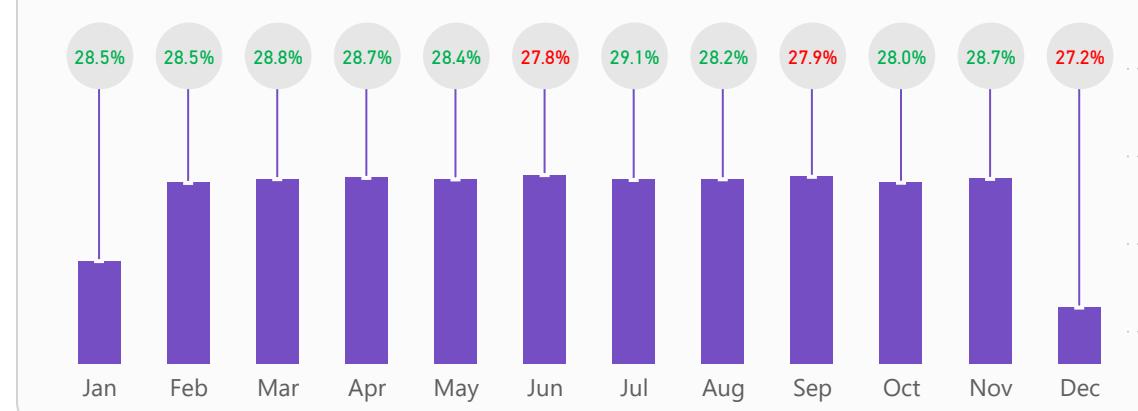
Margin To Maintain

Target : 28%

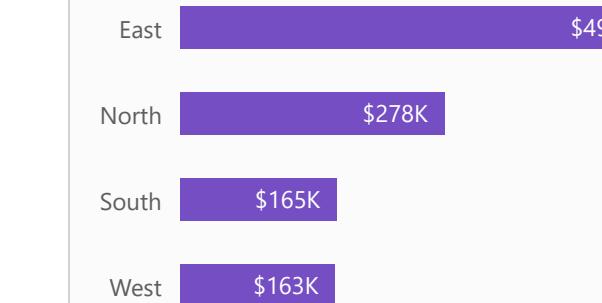
Actual : 28.4%

Exceeded By 0.4%

Revenue and Profit Margin Monthly Trend



Revenue by Region



Revenue by Category



Avg Sales per Agent

\$122.4K

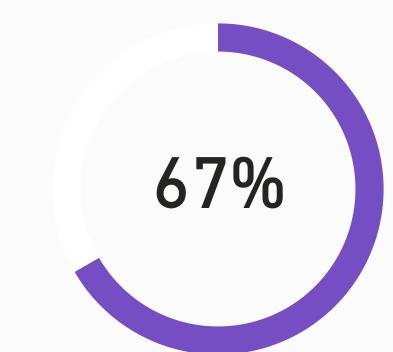
Growth Vs Last Month

Target : 2%

Actual : -69.5%

Missed By 71.5%

Agents Meeting Target %



Sales Performance Details

AGENT	REVENUE	PROFIT	REVENUE TARGET	ACHIEVEMENT %	Status
Adil Sami	\$56.47K	\$15.32K	\$100.00K	56%	Missing Target
Ali Rahim	\$168.41K	\$47.54K	\$100.00K	168%	Exceeding Target
Bilal Ibrahim	\$96.40K	\$25.75K	\$100.00K	96%	Near Target
Hakima Amrani	\$156.77K	\$43.32K	\$100.00K	157%	Exceeding Target