Use of Butte College Logos

To use one of these logos in marketing materials or a presentation, scroll down and click on the logo, right click and copy. To place the logo, right click and paste. Logos can be saved by clicking on the desired logo, right click and select 'Save as Picture', then name and file as usual. Resize the logo to the suitable size for the document. If the logo appears unclear when sizing up, please contact Vicky Ochsner at the Office of Institutional Advancement, ochsnervi@butte.edu or 895-2959.

The process above applies when working in Microsoft Office programs such as Word, Excel, Publisher, etc. When working in another program and/if the above process does not work, please contact ochsnervi@butte.edu for logos.

When reproducing the college logo on merchandise such as t-shirts, hats, etc., please email ochsnervi@butte.edu for the appropriate logo format.

Please refer to the <u>Butte College Logo Guide</u> under Shared Documents/Logo Information in MyBC for proper use of Butte College logos.

All marketing materials such as brochures or ads are required to have approval prior to printing. Contact Vicky Ochsner for approval by phone 895-2959 or email: ochsnervi@butte.edu.

Butte College logos







Butte College Start Here... Go Anywhere!



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Roadrunner logos - 'Dash' the Mascot





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