

Hi, we're Overnice, a brand and product agency.

Our clients are high-tech startups and corporates that want to look like high tech startups. Our mindset is international, just like our work. Concept and design are created in Berlin, development is done in Costa Rica.

We are suckers for the latest web technologies and creating good times for users, applying gut-feeling and behavioral psychology.

IN SHORT

We package your technology into good-looking, smooth-talking and highly functional products.

overnice


 NIMI Q

JUNGLE OF COSTA RICA

Nimi q is a browser-based cryptocurrency. We continuously provide this remarkable project with strategy, design and messaging, building an entire payment ecosystem from scratch.

2017-2019

 Brand and logo · Product and communication strategy · UX & UI Development · Creatives

 NIMI Q


Developers Apps About [Create Account →](#)

Open Money

Simple, safe and censorship resistant cryptocurrency.

Create an account in 10 seconds. It's that easy.


Choose an Avatar



Avatars represent addresses.

New avatars

↗

 NIMI Q

BTC0.53€ Fee

NIMNo Fee

ETH0.033€ Fee

2 000 NIM → kindhumans.com



Daily1 382 323 NIM

PAY WITH NIM

Login to another Account >

← Back to kindhumans.com

Muli is a classic sans-serif font, molded by a radical geometric simplicity; it has unique details without compromising this simplicity. Its source code is publicly available on Github.

Transparent, open and collaborative approach. A light stage means we start with a clean slate, and leave room for the ideas of others.

Within this light stage, we can create structure through the use of very light, nuanced grays that are based on our main colors.

3 Color is used for accentuated highlights, to set focus and as reaction to interactions.

Primary Colors

While a dark ultramarine embodies trust reliability, avar to the traditional financial bright tone of gold transports value and optimism.

0 BLUE

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

REGULAR

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

BOLD

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

EXTRA BOLD

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

BLACK

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

MONOSPACE FONT

Fira Mono

Being a developer focused blockchain company, we need a way to provide a lot of technical documentation, as well as a way to properly display account numbers and logs.

Fira Mono is a monospace font that serves both purposes - being referenced for readability by the Mozilla Foundation and some of the world's best designers, while competing for readability by the use of monospace fonts.

as enough room to breathe. space around it. This space guarded, unless there is no ring upon it.

Want the clear space is the size wordmark. For the vertical he standalone signet, it's half the m.

NIMI Q

AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

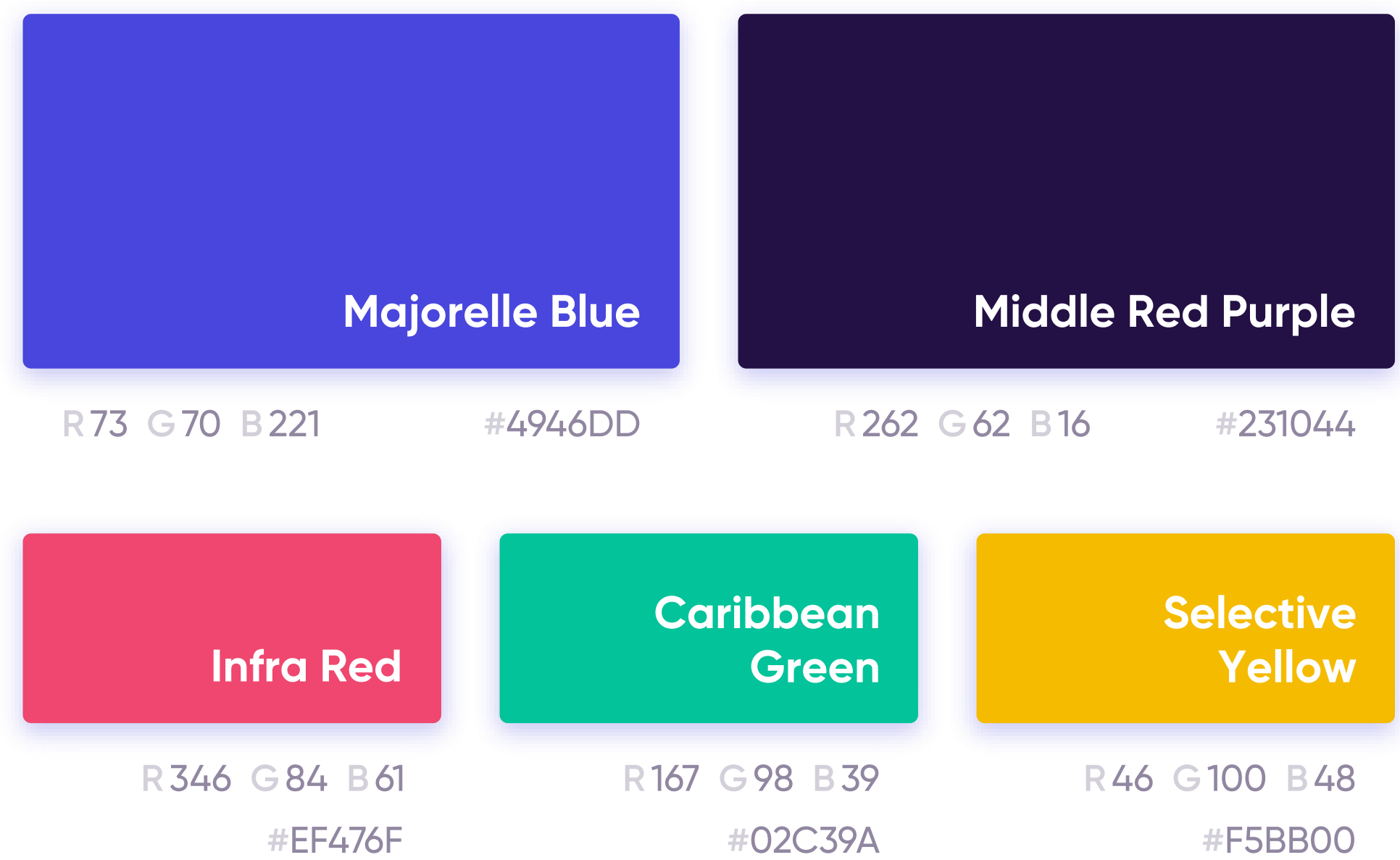
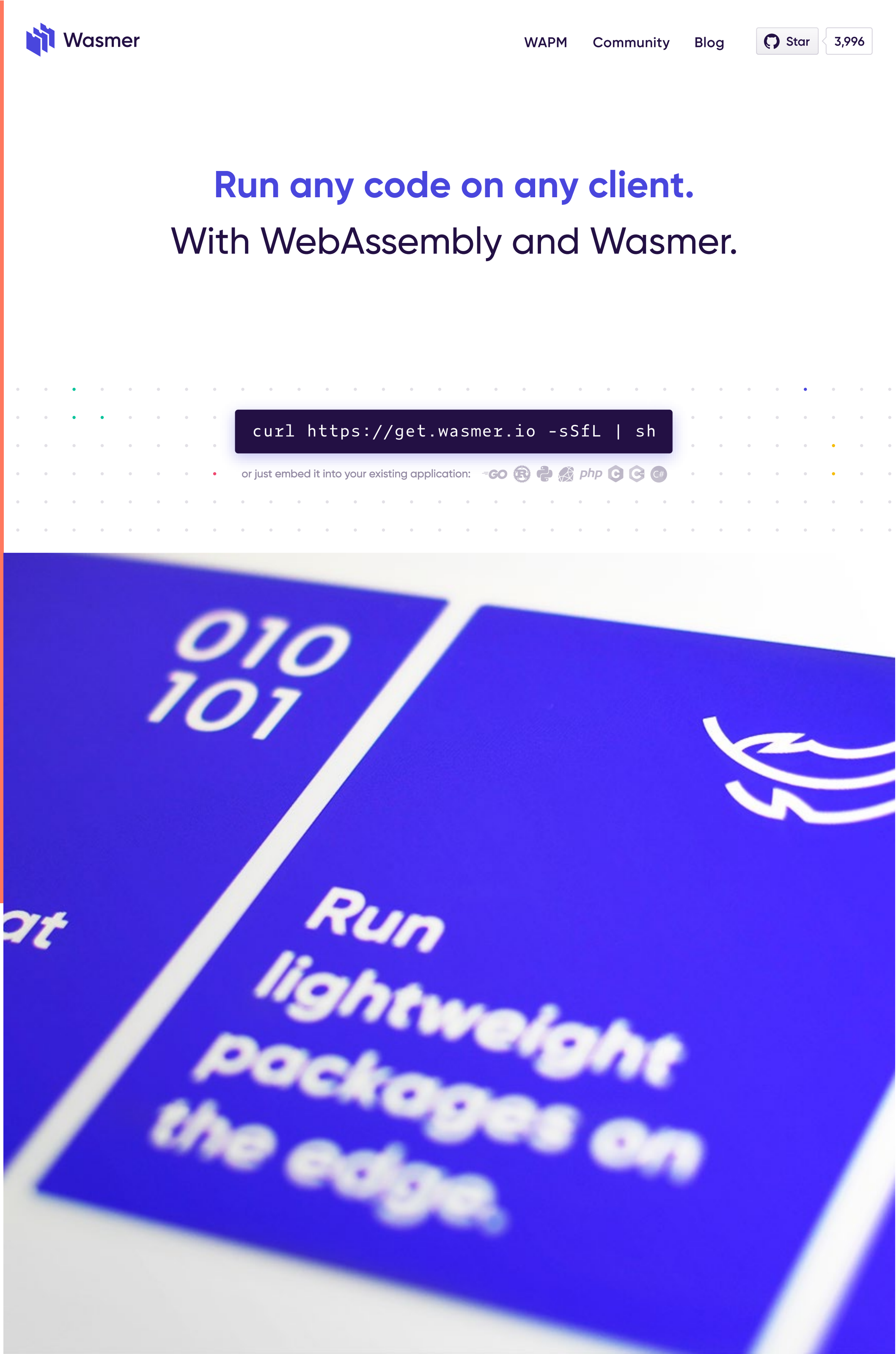
AB C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

↗

With Y Combinator’s Demo Day only weeks ahead, it was crunch time for Wasmer’s CEO and us. Although working remotely, we created a Corporate Design and built a website in close collaboration.

2019

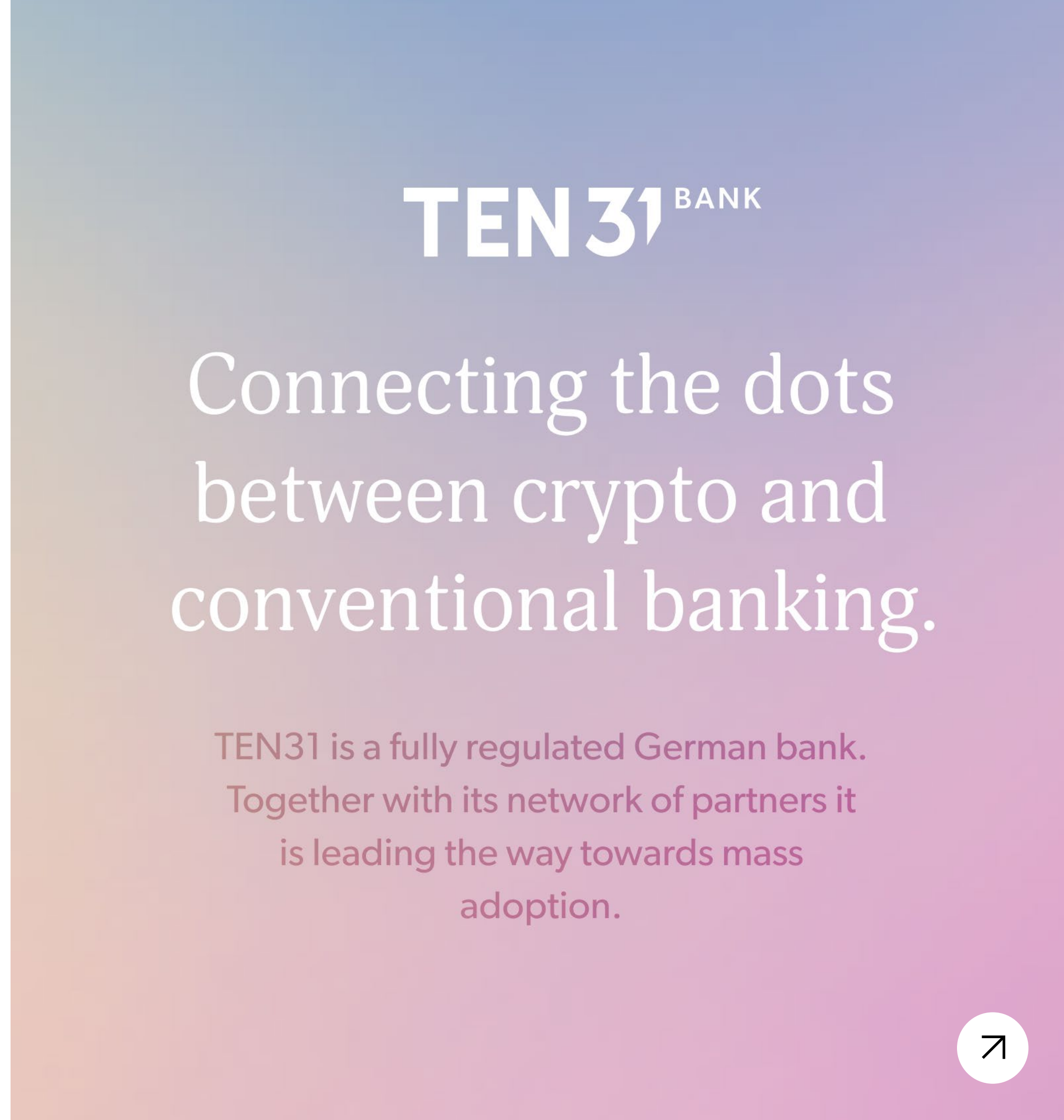
Logo and CD · UX & UI
USP Messaging



After convincing the German WEG real estate bank to create a dedicated brand for its crypto endeavor, we got to work. Instead of a brand color, we chose a gradient and applied some CSS magic and SVG masks to bring it to life.

2019

Brand strategy · Logo and CD
UX & UI · USP messaging · Development



LET’S WORK TOGETHER

Check out more cases at overnice.com
or say hi to Tammo at tammo@overnice.com