

SUGARRE!



SUGARRET Investment Proposal

1 About Sugarret

Sugarret is a fresh, modern juice bar, beverage and lifestyle brand inspired by the 30-year legacy of my family's bar business.

Our mission is to create Ghana's leading lifestyle brand from sugarcane-based products, combining healthy refreshment with innovative products like fresh sugarcane juice, cocktails and eventually, premium sugarcane liquor, wine and beer.

2 Why Sugarret?

- ✓ **Established foundation:** We already have a loyal customer base from the existing bar.
- ✓ **Unique product line:** Fresh sugarcane juice, natural mixers, and local infusions not widely available in Accra.
- ✓ **Growing market:** Rising demand for healthier beverages among young professionals and middle-income consumers.
- ✓ **Strategic location:** The bar is in a high-footfall area with consistent monthly sales.

3 Investment Opportunity

We are inviting you to **become part of Sugarret as an investor.**

Minimum investment per person:

₵ GHS 5,000

Use of funds:

- Renovation and branding
- Sugarcane processing equipment
- First inventory
- Marketing and promotion

4 Profit Sharing Model

Your investment earns you an **annual return (interest)** and an option to continue earning profits.

- ✓ **Year 1:**
12% annual return on your investment
Paid quarterly or annually, as preferred

✓ **After Year 1 – Optional Reinvestment:**

If you choose to keep your investment in the business, your annual return increases by **2% per year until after the 5th year where your annual return doesn't increase anymore, It stays at 20%.**

You continue receiving profit share, without needing to reinvest more funds

Example:

- You invest GHS 10,000
- Year 1: You earn GHS 1,200 (12%)
- Year 2: You earn GHS 1,400 (14%)
- Year 3: You earn GHS 1,600 (16%)
- Year 4: You earn GHS 1,800 (18%)
- Year 5: You earn GHS 2,000 (20%) and your annual return stays at 20% even after year 5.

5 Your Benefits

- *Passive income stream from a growing brand*
- *Early investor advantage before we expand into Sugarret Liquor, wine, beer and packaged products*
- *Priority access to future investment rounds and special promotions*

6 Our Commitment



We will:

- Maintain transparent accounting and regular updates on profits and expenses
- Ensure quarterly reports of business performance
- Provide a clear agreement outlining your investment, payout schedule, and exit options

7 Next Steps

If you're interested, let me know the amount you'd like to invest so I'll prepare your individual agreement for review.

Once signed, funds will be used within 4 weeks to launch Sugarret

 *Join us in building Sugarret into Ghana's most exciting lifestyle brand—let's grow together .*